## **Supplementary Material for This Email Could Save Your Life: Introducing the Task of Email Subject Line Generation**

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## **Amazon Mechanical Turk**

Figure 1 shows the Amazon Mechanical Turk interface for workers to write the email subject from the body. Figure 2 shows the interface for the email subject evaluation. For quality control, we include a random subject. Annotators who consistently give high ratings for Random subjects or low ratings for Human Annotation subjects are excluded from our analysis. This filtering resulted in a total of 389 examples with 3 valid ratings each of which we take the average.

<sup>\*</sup> Work done during the internship at Grammarly.

## **Email Subject Generation**

The subject line is one of the most important aspects of an email as it determines whether or not the recipient will even open the email. In this HIT, you will be given the body of an email, to which you will write an appropriate subject line.

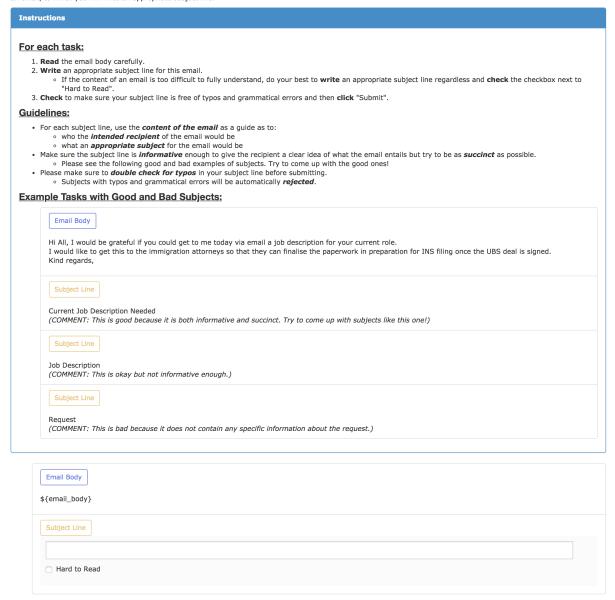


Figure 1: Amazon Mechanical Turk job interface for the email subject annotation.

## **Rating Subject Lines**

Overall Quality:

O 1 - Poor

In this HIT, you will be given an email body followed by some subject lines that could potentially be used as the subject line of the email body being sent. You will be asked to rate the potential subject lines based on the two metrics: **Informative**, **Fluency**, **Overall Quality**.

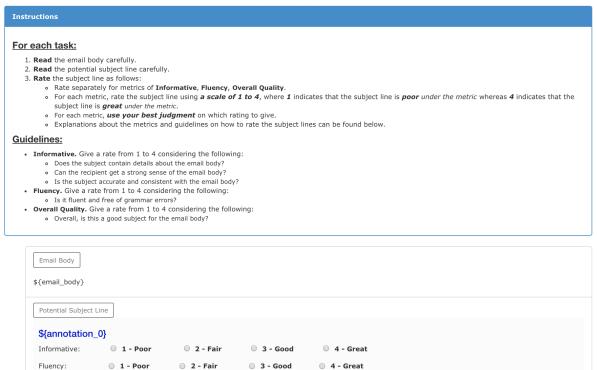


Figure 2: Amazon Mechanical Turk job interface for the email subject evaluation. All the other system outputs are in the same job but are not shown here for brevity.

4 - Great

3 - Good