

Invited Talk

The Unavoidable Adoption of Machine Translation

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There is an inevitability to machine translation that no business, government agency, or even language service provider can avoid. It's simply a matter of the huge volume of content that organizations large and small must translate to be relevant to their global constituencies. In this presentation, DePalma will review the current state of machine translation and related technologies from a business perspective, reviewing its evolution and increasing adoption among translation buyers and suppliers. He will discuss the drivers for, obstacles to, and major trends affecting the segment. He will also look at the future of machine translation and what that means for buyers and suppliers.