What Matters in Training a GPT4-Style Language Model with Multimodal Inputs?

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Abstract

Recent advancements in GPT-4V have displayed remarkable multi-modal capabilities in processing image inputs and following openended instructions. Despite these advancements, there is considerable scope for enhancing open-source multi-modal LLMs, especially in terms of multi-modal understanding accuracy and instruction-following proficiency. In this paper, we conduct a comprehensive study on training GPT4-style models. We introduce Lvnx, a multi-modal LLM developed through a series of controlled experiments comparing various model variants. This process allowed us to identify and implement an optimal training strategy tailored for multi-modal LLMs. In addition to our model development, we propose a plug-and-play technique designed to augment the instruction-following capabilities of multimodal LLMs. We have validated the performance of Lynx on multiple benchmarks. Results demonstrate that Lynx not only achieves strong image understanding accuracy but also excels in instruction-following tasks, paving the path for ongoing enhancements in multimodal LLMs.

1 Introduction

Large Language Models (LLMs) (Brown et al., 2020; Hoffmann et al., 2022; Chung et al., 2022; Ouyang et al., 2022; Scao et al., 2022; Iyer et al., 2022; Touvron et al., 2023) have progressed rapidly in recent years and achieved impressive performance in language understanding and generalization. With instruction fine-tuning (Ouyang et al., 2022; Chung et al., 2022; Wang et al., 2022; Chiang et al., 2023; Xu et al., 2023; Peng et al., 2023), LLMs can be further improved to follow openended instructions from non-expert users and serve as dialog-based assistants in our daily lives. Leveraging powerful LLMs, recent studies have exam-



Figure 1: Illustration of hallucination and diminished instruction-following capabilities generated from open-source multi-modal LLMs.

ined methods for adapting LLMs to multimodal inputs (e.g., images (Alayrac et al., 2022; Zhu et al., 2023; Dai et al., 2023), videos (Li et al., 2023a; Chen et al., 2023; Zhao et al., 2023), and audio (Huang et al., 2023a)) and outputs (e.g., vision tasks (Wang et al., 2023), and robotic manipulation skills (Jin et al., 2023; Driess et al., 2023; Jiang et al., 2022)). Notably, GPT-4V (OpenAI, 2023b) has astounded the world with its impressively versatile yet practical capabilities, such as generating descriptions, stories, poetry, advertisements, and codes given images, which were rarely observed in previous vision language models (Li et al., 2021; Bao et al., 2022; Zeng et al., 2021, 2022).

However, it still remains a mystery that: *How does GPT-4V obtain its impressive smartness?* GPT-4V can analyze and generate descriptions for various types of images, including diagrams, text in

Proceedings of the 2024 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies (Volume 1: Long Papers), pages 7937–7964 June 16-21, 2024 ©2024 Association for Computational Linguistics

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images, maps, screenshots of software interfaces, illustrations, comics, and medical imagery. Such capabilities likely depend on extensive annotated data and perhaps the integration of tools like OCR. This presents a substantial challenge for open-source multi-modal LLMs which are end-to-end models trained on open-source datasets with lower-quality annotations.

Despite these challenges, we have observed that current multi-modal language models usually suffer from hallucinations, such as generation of facts unrelated to the image inputs, and degraded instruction-following abilities compared to their text-only counterparts, as shown in Figure 1. Though actively investigated recently, the open-source multi-modal LLMs are usually different in training data, training recipes, prompts, and evaluation benchmarks, which makes it challenging to identify which factors are crucial in achieving a strong baseline model.

In this paper, we conduct a comprehensive study on training GPT4-style models. By implementing multiple model variants under controlled settings and conducting extensive experiments to draw reliable conclusions both quantitatively and qualitatively, our findings can be summarized as follows:

- Data quality is more important than quantity. Our experiments with COYO700M (Byeon et al., 2022), DataComp1B (Gadre et al., 2023), and BlipCapFilt (Li et al., 2022) demonstrate that pre-training on COYO700M and DataComp1B does not yield improved model performance. Furthermore, it is crucial to avoid utilizing low-quality annotations during the instruction fine-tuning phase.
- Diversified prompts are essential for enhancing the model's ability to follow instructions. We incorporate a range of open-source multimodal datasets, transforming them into an instruction-following format using manually crafted prompts, supplemented by additional prompts generated by GPT-4, producing 500 prompts for over 50 tasks in total.
- Language instruction fine-tuning plays a significant role in boosting the instruction-following capabilities of multi-modal models. Integrating NLP instruction data during training enables the model to handle a broader range of tasks, compensating for the typical limitations of open-source multi-modal

datasets, which are predominantly focused on image captioning and visual reasoning. Furthermore, our results also indicate that multimodal models based on Vicuna-7B, which have undergone instruction fine-tuning, generally outperform those based on LLaMA-7B.

Through our study, we present **Lynx**, a multimodal LLM with a three-stage training recipe. The first stage focuses on aligning vision and language, the second stage enhances the resolution of image inputs, and the final stage concentrates on instruction fine-tuning. At each stage, a different set of model parameters is trained using a varied mixture of image-text pairs, multi-modal datasets, and NLP instruction data, in order to fully exploit training data.

Furthermore, we propose a plug-and-play method aimed at boosting the instruction-following capabilities of multi-modal LLMs. Our observations indicate that a more extended dialogue history can effectively unlock and amplify the instructionfollowing abilities inherent in LLMs. We recognize that most multi-modal tasks can be broken down into two steps: describing the image in details, and subsequently utilizing the capabilities of LLMs. Consequently, during evaluation, we initiate the task by prompting the model to describe the image. This strategy consistently results in improved performance across a variety of multimodal instruction-following tasks, demonstrating the efficacy of our proposed method.

Experimental results show that Lynx is a strong baseline for multi-modal LLMs, achieving state-ofart performance. ¹ Specifically, our model excels in MME's perception (Fu et al., 2023), demonstrating superior image understanding accuracy, and shows impressive results in VisIT-bench (Bitton et al., 2023), which evaluates multi-modal instruction-following abilities. We also adopt the OwlEval test set proposed by mPLUG-owl (Ye et al., 2023) for human evaluation, with Lynx achieving state-of-art multi-modal instruction-following results.

2 Lynx

Lynx is a large language model that can take images and videos as inputs. In this section, we will introduce our Lynx in detail, including the architecture (2.1) and three-stage training recipe(2.2).

¹We compared with open-sourced multi-modal LLMs of comparable model sizes available as of August 31, 2023, for all evaluations.

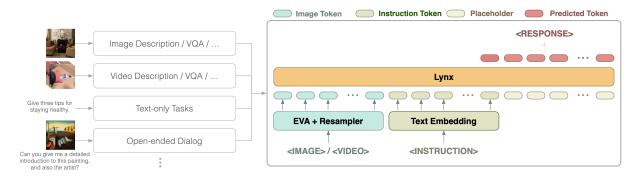


Figure 2: Architecture of Lynx. The vision tokens are concatenated with the text tokens to generate text outputs auto-regressively.

2.1 Model Architecture

Overview Our model takes vision and language as inputs to generate text responses following the input instructions. The overall structure of our model is shown in Figure 2. Concretely, vision inputs are first processed by a vision encoder to get a sequence of vision tokens \mathbf{w}_v . After that, \mathbf{w}_v are concatenated with instruction tokens \mathbf{w}_l as the input of LLMs for multi-modal tasks. To generate responses, the left-to-right causal decoder autoregressively predicts the next token by taking all previous tokens as inputs until encountering the <EOS>.

Adapter The trainable adapters are inserted into the LLMs after every M blocks. In our experiments, M = 2. As shown in Figure 3(b), the adapter linearly projects each token into a lowerdimensional space and then re-projects it back. Concretely, in Lynx, the hidden state for each token is 4096-d. The adapter first imposes layer normalization (Ba et al., 2016) onto the hidden states. Then a linear layer is used to downsample the dimension of each token state from 4096 to 2048, based on which SiLU (Elfwing et al., 2018) is set as the non-linear activation function, which keeps consistent with LLaMA (Touvron et al., 2023). Finally, the other linear layer is used to re-map the 2048-d hidden state back to 4096-d.

Vision Encoder To extract vision features of images and video frames, we apply EVA-1B (Fang et al., 2023; Sun et al., 2023) as our vision encoder $\phi_v(x)$. It maps an image to a sequence of visual tokens. The downsample rate is 14, meaning that an image with resolution $H \times W$ will be represented by a sequence of $\frac{H}{14} \times \frac{W}{14}$ tokens. To improve the efficiency of training and inference, we adapt the resampler Φ mechanism (Jaegle et al., 2021; Alayrac

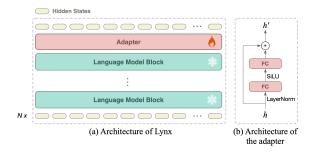


Figure 3: Architecture of Lynx. (a) Overall; (b) Adapter.

et al., 2022) that reduces the dimensions of vision inputs by injecting the long vision token sequence into a short and learnable query sequence \mathbf{w}_v^q :

$$\mathbf{w}_v = \Phi(\phi_v(x), \mathbf{w}_v^q) \tag{1}$$

where x is the input image, $\phi_v(x)$ is the raw tokens directly given by the vision encoder, \mathbf{w}_v is the condensed token sequence consisting of 32 tokens regardless of the number of raw tokens from the vision encoder.

2.2 Training Recipe

We propose a three-stage training recipe to enhance image understanding accuracy and instructionfollowing abilities. Specifically, we first train the model to align vision inputs to the pre-trained LLM, and then we enhance the model by increasing the resolution of visual inputs. Last, we conduct instruction fine-tuning with carefully selected training datasets. Our model is trained on a total of ~14B tokens during the pretraining and resolution enhancement stage, ~3B tokens during the instruction-finetuning stage, all phases employing causal prediction loss.

Pretraining During pretraining, we freeze the vision encoder and language model and train the resampler and the inserted adapters for 100k steps

using a batch size of 1536. The learning rate is set to 0.0001 (details about hyper-parameters can be found in Appendix Table D.2). To accelerate pretraining, the image resolution is set to 224x224. To establish alignment between visual features and the language model, we utilize more than 120M imagetext pairs, mainly consist of BlipCapFilt 115M (Li et al., 2022), CC12M (Changpinyo et al., 2021), CC3M (Sharma et al., 2018), and SBU (Ordonez et al., 2011). Additionally, we also utilize public multi-modal downstream tasks during this phase. We include three predominant tasks, image captioning, visual question answering, and image classification. Details of the datasets we adopted and their mixing percentage are listed in Appendix Table 12.

Resolution Enhancement Training on lowresolution images is insufficient for certain downstream tasks, such as table reading and OCR. Therefore, after 100k steps of pretraining at low resolution, we increase the input resolution to 420×420 and continue training for an additional 10k steps. During this stage, the batch size is reduced to 448, and the learning rate is adjusted to 0.00001. In this phrase, we train the vision encoder together with the resampler and the inserted adapters, adapting the model to higher resolution inputs. Moreover, we adjust the training datasets by excluding large-scale noise image-text pairs and including new multi-modal downstream tasks that requires high-resolution image inputs, such as table reading and OCR.

Instruction Fintuning In this phase, we only train the resampler and the inserted adapters, same as in the pre-training stage. The instruction finetuning process consists of 20k training iterations with a batch size of 480 and a learning rate of 0.00002. Our finetuning datasets consists of textonly, image-text, and video-text tasks for complex multi-modal reasoning and instruction following, which mainly belongs to 5 categories: textonly instruction-following task, image/video visual question answering, image/video captioning, classification, and image-conditioned dialog. To finetune our model with diversified instructions, we provide appropriate instructions for each of these public datasets (see Appendix Table 13 for details). Specifically, we manually labeled at least 3 different prompts for each of these tasks, and then invoke GPT4 to automatically generate more based on the following "meta prompt", i.e., the prompt used to generate prompts for different tasks:

Here are some instructions that define a visuallanguage task. Continue to write 15 instructions with the same meaning: 1) PROMPT1; 2) PROMPT2; 3) PROMPT3;

Besides, we also collect some available public (visual-)text instruction data (also listed in Appendix Table 12) to further improve the ability of our model to follow open-ended instructions, including the instruction data used in FlanT5 (Chung et al., 2022), Alpaca (Wang et al., 2022), Mini-GPT4 (Zhu et al., 2023), LLAVA (Liu et al., 2023a), and Baize (Xu et al., 2023).

We observe that different combinations of the instruction data have a crucial influence on the final performance. Empirically, we finally impose the weighting strategy presented in Appendix Table 12.

2.3 Inference

During the inference, we employ the nucleus sampling decoding method together with the beam search strategy. Detailed hyper-parameters for the generation process are presented in Appendix Table 9.

Moreover, we propose a plug-and-play method to improve instruction-following capabilities of multi-modal LLMs. We observe that most multimodal tasks can be broken down into two steps: describing the image in details, and subsequently utilizing the inherent capabilities of LLMs. Therefore, we propose to *initiate a task by prompting the model to describe the image first during evaluation*. By doing so, we effectively unlock and amplify the instruction-following abilities inherent in multi-modal LLMs with a more extended dialogue history.

3 Experiment

In this section, we aim to answer the following questions by empirical studies:

a) What advantages does our Lynx offer in comparison to existing models? (Section 3.1)

b) What are the key factors in training a highperformance GPT4-style model? (Section 3.2)

c) How does our proposed plug-and-play method enhance the instruction-following capabilities of the model? (Section 3.2)

3.1 Quantitative Experiments

The evaluation of multi-modal LLMs is essentially different from typical visual-language methods. The primary challenge when evaluating a GPT4-

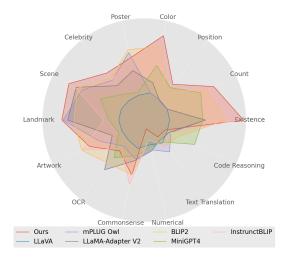


Figure 4: Comparison on MME benchmark.

style model is balancing multi-modal understanding accuracy and instruction-following abilities. For a thorough evaluation of both aspects, we adopt four protocols for quantitative evaluation. *The Open-VQA and MME benchmarks primarily assess the precision of visual comprehension, whereas the VisIT-Bench and OwlEval benchmarks evaluate instruction-following capabilities.*

Open-VQA benchmark We collect an Openended Visual Question Answering (Open-VQA) test set, including questions on objects, OCR, counting, reasoning, action recognition, chronological ordering, and more. Different from standard VQA (Antol et al., 2015; Zhang et al., 2016), the ground-truth answer in Open-VQA is open-ended. To evaluate the performance on Open-VQA, we prompt GPT4 to make it a discriminator, yielding a 95% agreement with human evaluation, see Appendix B for details. From the results of Table 1 and 2, we can conclude that our model has achieved the best performance both in the image and video understanding tasks. Notably, InstructBLIP (Dai et al., 2023) also achieves high performance in most cases, even better than our model in OCR, color recognition, and action recognition tasks. However, we observe that it always outputs one word answer as shown in Appendix Figure 6 and 7, which is less preferred by most of the users (see Table 4). We also showcase some of the examples in Appendix Figure 10. More cases including video VQA examples can be found Figure 10 and 11 in the Appendix. We can see that our model can give the correct answer in most cases as well as a concise reason that supports the answer.

with existing open-source models on the MME benchmark (Fu et al., 2023). Instruction-answer pairs for the MME benchmark are constructed manually, covering the examination of perception and cognition abilities. These instructions are deliberately succinct, facilitating intuitive and convenient quantitative analysis, as opposed to employing GPT models or manual scoring methods. Results are shown in Figure 4 and Appendix D.4. We can see that our model is a state-of-the-art model in 7 out of 14 subtasks, especially for the perception tasks including color, celebrity, scene, landmark, position, count, and existence. Yet, from the figure, we can also see that our model seems not to perform well on code reasoning, text translation, and numerical. This deficiency may be attributed to the absence of text translation, coding reasoning, and numerical tasks in our training datasets. Moreover, each of these three tasks only contains 20 examples, which may lead to high variance in the evaluation of different checkpoints.

MME benchmark We further compare Lynx

VisIT benchmark We further conduct evaluation on the VisIT-Bench (Bitton et al., 2023) Single Images benchmark, a benchmark for evaluation of the instruction-following multi-modal LLMs. This benchmark comprises 592 test queries across varied domains, including art, object recognition, spatial understanding, and chemical analysis, etc. Each query is paired with a human-generated, instruction-based caption, enabling automated evaluation against text-only LLMs, and providing a standard answer for reference. The ELO-based results are presented in Table 3, this approach uses an GPT-4 evaluator to compare two models with an instruction and an instruction-conditioned caption. Our model ranks third, underperforming only LLava(13B) and LLava-a1(13B), surpassing counterparts including mPlug-Owl (Ye et al., 2023), LlamaAdapter-v2 (Gao et al., 2023a), Instruct-BLIP (Dai et al., 2023), Otter (Li et al., 2023a), etc, demonstrating the best performance among models with a comparable parameter scale (i.e. 7B).

OwlEval benchmark We adopt the OwlEval test set proposed by mPLUG-owl (Ye et al., 2023) to manually assess the text generation ability given images. Though OwlEval is a tiny set containing only 82 questions based on 50 images, it covers a diverse range of tasks such as generating descriptions, stories, poems, advertisements, codes, and other sophisticated yet practical analyses of

	OCR	Counting	Reasoning	Place	Color	Spatial	Action	Others	Overall
Open-Flamingo-0	20/53	5/37	15/31	18/22	5/30	7/15	11/20	53/94	44.37
Open-Flamingo-4	14/53	6/37	15/31	17/22	9/30	7/15	11/20	51/94	43.05
Multimodal GPT	19/53	8/37	21/31	12/22	8/30	6/15	12/20	56/94	47.02
MiniGPT-4	32/53	13/37	13/31	17/22	16/30	9/15	16/20	63/94	59.27
LLaVA	21/53	8/37	13/31	11/22	12/30	4/15	16/20	49/94	44.37
mPLUG-owl	34/53	8/37	16/31	16/22	14/30	9/15	13/20	62/94	56.95
BLIP2	29/53	15/37	21/31	12/22	17/30	8/15	16/20	67/94	61.26
InstructBLIP	41/53	20/37	26/31	14/22	23/30	6/15	18/20	77/94	74.50
Ours	36/53	25/37	26/31	17/22	21/30	9/15	17/20	79/94	76.16

Table 1: Quantitative evaluation results (accuracy) on Open-VQA image test set. For all models, we apply the same hyper-parameters defined in Appendix D.3.

-	Action (Y/N)	Others	Overall	plug-and-play
InstructBLIP	62/108	21/40	56.08	√
mPLUG-owl	65/108	19/40	56.76	\checkmark
MiniGPT-4	56/108	18/40	50.00	\checkmark
Ours	59/108	26/40	57.43	
Ours	69/108	29/40	66.22	\checkmark

Table 2: Comparison of existing open-source multimodal LLMs on the Open-VQA video benchmark.

	Elo	matches	Win vs. Reference(w/# ratings)
human verified reference	1361	6030	_
Llava(13b)-a1	1206	724	30.15% (n=136)
Llava(13b)	1091	5474	18.53% (n=475)
Lynx(7B)*	1078	708	15.15% (n=132)
mPLUG-Owl	1076	5465	16.04% (n=480)
LlamaAdapter-v2	1055	5485	14.14% (n=488)
idefics9b	1030	842	9.72% (n=144)
Lynx(7B)	1012	827	11.43% (n=140)
InstructBLIP	995	5505	14.12% (n=503)
Otter	970	5495	7.01% (n=499)
visual gpt davinci003	937	5486	1.57% (n=510)
Octopus-V2	936	820	8.90% (n=146)
MiniGPT-4	899	5473	3.36% (n=506)
Openflamingo	831	5490	2.95% (n=509)
PandaGPT(13b)	767	5480	2.70% (n=519)
mmgpt	757	5504	0.19% (n=527)

Table 3: Reference-free Elo rankings on VisIT-Bench (Single Image). Lynx(7B)* indicates the results applied the proposed plug-and-play method.

given images. From the human evaluation results in Table 4, we can see that our model has the best instruction-following performance while keeping high performance on the Open-VQA benchmark. BLIP2 (Li et al., 2023b) and InstructBLIP (Dai et al., 2023), though achieved high performance on the Open-VQA benchmark, are not preferred by human users due to their extremely short outputs, i.e., in most cases, they only output one word or phrase as the answer without any explanation. In contrast, MiniGPT4 (Zhu et al., 2023) and mPLUG-Owl (Ye et al., 2023) keep more instruction-following abilities. Hence, they are preferred over the BLIP models, though they may make more factual errors.

	InstructBLIP	BLIP2	MiniGPT-4	mPLUG-owl	Ours
scores	2.04	2.34	3.17	3.59	4.13

Table 4: Comparison of human-evaluation performance on OwlEval. Scores are averaged over the number of questions.

We show more results on the OwlEval in Appendix Figure 7.

Overall, if a model has lower accuracy on the Open-VQA and MME benchmark, it tends to make factual errors. However, previous methods with higher performance on these two benchmarks usually tend to lose instruction-following abilities, e.g., always generating short answers, leading to inferior performance on OwlEval and VisIT-Bench. We attribute it to the under-training or over-training on visual-language tasks. Specifically, existing training data from visual-language tasks predominantly have short outputs. Though, by training on these data the model learns vision language alignments, it loses the instruction-following abilities inherited from the large language model. According to the experimental results, we can see that the multistage training recipe of Lynx contribute to accurate image understanding and enhanced instructionfollowing abilities.

3.2 Ablation Study

We conduct an in-depth ablation study to investigate the impact of different components or training recipes on multi-modal understanding and instruction-following performances.

Impact of Training Data We investigate the impact of data quantity and quality by training our model with or without the large-scale yet noisy image-text pairs (COYO700M (Byeon et al., 2022)

	Open-VQA image	Open-VQA video	OwlEval (win/all)
w/ LLaMA	70.86	60.81	42/82
w/o diverse prompts	75.50	59.46	18/82
w/ large-scale noisy data	72.85	60.14	38/82
w/o high-resolution	73.51	62.16	-
Ours	76.16	66.22	-

Table 5: Comparison of ablation models on the Open-VQA benchmark(see Appendix Table 7 for details) for evaluating multi-modal understanding accuracy, and on the OwlEval benchmark for assessing instructionfollowing abilities. The 'win/all' metric indicates that, out of all 82 cases in the OwlEval benchmark, this ablation model outperforms in these instances.

and DataComp1B (Gadre et al., 2023)). During our experiments, we find training data in both pretraining and finetuning largely influence the model performance. Different from traditional visuallanguage pretraining (Radford et al., 2021), we find that multi-modal LLMs do not benefit from largescale but noisy image-text pairs because many of the texts in such datasets are not fluent or natural language expressions. For the generative pretraining in our model, they largely damage the language generation ability as shown in Appendix Figure 9(b). As a result, pretraining on such largescale datasets achieves no better results than only training on a much smaller but cleaner dataset as evaluated by the human users as shown in Table 5.

Impact of Diversified Prompts It has been proved to be important to train LLMs on instruction data so as to make them follow instructions correctly (Chung et al., 2022; Ouyang et al., 2022). Therefore, we ablate our model with diversified prompts written by both users and GPT4. The results in Table 5 show that our prompts help to balance different abilities. Moreover, we also find that by using diversified prompts, our model can follow the open-ended instructions better than the ones trained without these prompts (Appendix Table 13). This observation accords with the text-only models. The human evaluation results in Table 5 also accord with our observations.

LLaMA vs. Vicuna As shown in Table 5, in the aspect of multi-modal understanding accuracy, Lynx with instruction-finetuned backbone, namely Vicuna, substantially outperforms the counterpart with LLaMA on the Open-VQA benchmark in both image understanding and video understanding. The human evaluation on OwlEval, however, shows the

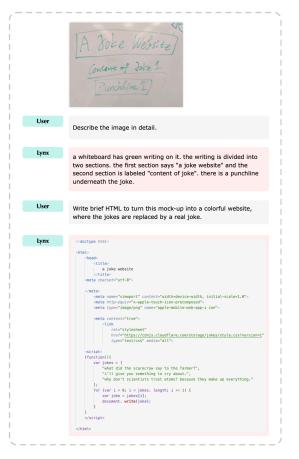


Figure 5: Illustration of the effectiveness of the proposed plug-and-play method.

two model variants have comparable performances. We further test the two variants on a simple yet practical instruction, "give a short answer", and the results show that Vicuna-based model follows the instruction better, producing answers with an average length of 15.81, compared to 20.15 from the LLaMA-based model. One can also refer to Appendix Figure 9(a) for examples of the comparison in terms of their instruction-following ability.

Impact of Larger Image Resolution Our research includes an ablation study to assess the effect of image resolution on model efficacy. The results presented in Table 5 demonstrate enhanced performance for the model trained with 420×420 resolution images relative to those trained with 224×224 resolution, with notable improvements observed in OCR and counting tasks within the Open-VQA benchmark, where OCR accuracy increases from 55.6% to 67.9%, and counting accuracy rises from 54.1% to 67.6%. More details can be found in the Appendix Table 7.

Plug-And-Play Method We introduce a plugand-play method to improve the instruction-

	Reasoning	Calculation	Translating	Code	Overall
Lynx	110.71	17.50	42.50		215.71
Lynx*	103.57	55.00↑	75.00↑	77.50↑	311.07↑

Table 6: Comparison of Lynx and Lynx* applied the plug-and-play method on MME cognition benchmark, including commonsense reasoning, numerical calculation, text translation, and code reasoning tasks.

following capabilities of multi-modal LLMs by first prompting the model with "describe the image in detail". As indicated in Table 3 on VisIT-Bench, our model's rank improves from seventh to third with the proposed method. A similar improvement is observed on the Open-VQA video benchmark, where our model's score increases significantly from 57.43 to 66.22, detailed in Table 2. Experiments on the MME benchmark reveals that the most pronounced gains are in tasks requiring numerical calculation, code reasoning, and text translation, as showed in Table 6. Despite the notable lack of these types of data in our training process, with the proposed plug-and-play method, we unlock the inherent abilities of LLMs for tasks such as code writing or text translation. One showcase of this method is illustrated in Figure 5, where the model provides accurate code based on the information obtained from the dialogue history.

4 Related Work

Centralized Multi-modal Interactive System. Recent works investigate actively to design of such multi-modal interactive models. One of the most intuitive ideas, such as Visual ChatGPT (Wu et al., 2023), MM-REACT (Yang et al., 2023), Hugging-GPT (Shen et al., 2023), InternGPT (Liu et al., 2023b), SayCan (Ahn et al., 2022), InnerMonologue (Huang et al., 2022), integrates various existing individual models or tools. In such a system, the LLM works as a "manager" that directly accepts instructions from users and selects the most appropriate tools to respond to requests while the integrated individual models are "workers" responsible for a specific kind of task. Typically, such models are powerful to address problems that are already well-defined. Yet, they, to some extent, lack zero-shot ability when encountering open-ended instructions which cannot be handled by any of their workers.

End-to-end Multi-modal Large Language Models. By contrast, inspired by the recent advances of LLMs, it has also been shown feasible and promising to directly train the neural networks that directly accept multi-modal inputs and output responses end-to-end. To achieve so, one intuitive idea is to adapt the LLMs to multi-modal inputs by adding some additional trainable parameters and finetuning them on multi-modal data. For example, Flamingos (Alayrac et al., 2022) is one of the early works to explore this idea. Firstly, it takes a vision encoder (like NFNet (Brock et al., 2021) in their original version, or recent CLIP ViT (Radford et al., 2021)) to extract visual embeddings. Then, it applies multi-layer cross-attention to fuse the multi-modal inputs for the final prediction. Recent works directly concatenate vision embeddings to the inputs of LLMs and finetune LLMs end-to-end. To do so, they usually add an additional projection layer to map the vision embeddings to the same dimension as the language embeddings, and then directly feed them into LLMs for further training. Different methods may take different training strategies. See Appendix A for more.

5 Conclusions

In this paper, we present Lynx, a multi-modal large language model that can take as input images/videos and responses with open-ended natural languages. Through extensive empirical study, we show that our model outperforms other existing open-source models both in multi-modal understanding accuracy and instruction-following capabilities. We also explore different factors that can affect the performance of a multi-modal large language model and conclude that: 1) the generative pretraining is much more sensitive to the quality of training data than previous methods such as contrastive training; 2) the abilities of instruction following are closely related to the number of different tasks and prompts used for training; 3) improving both the multi-modal understanding accuracy and instruction-following capabilities is important for multi-modal large language models; 4) by first prompting the model to describe the image, the instruction-following abilities can be improved. For future work, it is promising to scale up the model to a larger size (e.g. 30B and 65B LLaMA (Touvron et al., 2023)). Moreover, a high-quality multi-modal dataset with diverse instructions is also needed to train such models.

Acknowledgements

This work is supported by the Beijing Natural Science Foundation (L233008) and the National Natural Science Foundation of China (No. 62276268). Moreover, we would like to acknowledge Hang Li at ByteDance for his generous assistance in insightful comments in technical discussions.

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A Background

BLIP2 (Li et al., 2022) designs a Q-Former, which is the only trainable part, to align the dimensions of vision and language tokens. PaLM-E (Driess et al., 2023), which is built upon PaLM (Chowdhery et al., 2022), is trained totally end-to-end with no fixed layers using a mix of multi-modal datasets including WebLI 10B dataset (Chen et al., 2022). Mini-GPT4 (Zhu et al., 2023) freezes all weights of the vision encoder and the LLM while only finetuning the weights of the projection layer. LLAVA (Liu et al., 2023a) fixes the vision encoder while keeping the LLMs trainable during the instruction finetuning stage. mPLUG-owl (Ye et al., 2023) tunes the vision encoder and keeps LLMs fixed to align the vision and language embeddings in the first stage while further tuning the LLMs and keeping the vision encoder fixed in the second instructionfinetuning stage. KOSMOS-1 (Huang et al., 2023b) does not rely on any pretrained LLMs and is trained from scratch on large amounts of mixed data including image-text pairs (COYO700M (Byeon et al., 2022), LAION2B (Schuhmann et al., 2022), etc.), text corpora (Common Crawl, the Pile (Gao et al., 2020), etc.), and interleaved image-text data. These models are all powerful and show promising results to develop multi-modal large language models.

B Evaluation Protocols

The evaluation of GPT4-style generative language models is challenging because the quality of natural languages is inherently subjective and highly depends on specific cases. Existing models like PaLM-E (Driess et al., 2023), PaLI (Chen et al., 2022), BLIP2 (Li et al., 2023b), or InstructBLIP (Dai et al., 2023) turn to the evaluation on visuallanguage benchmarks like image caption (Chen et al., 2015) or visual question answering (Antol et al., 2015), i.e., fine-tuning multi-modal LLMs on a single downstream task on which the evaluation is conducted. Nevertheless, though it may achieve better performance, over-finetuning on such benchmarks will damage the generation ability of large language models, which conflicts with the primary motivation to use large language models. Moreover, such benchmarks, especially the (semi-)automatically generated ones like TDIUC (Kafle and Kanan, 2017), always contain a high ratio of easy or noisy examples, making them less suitable. On the contrary, other methods like MiniGPT4 (Zhu et al., 2023) or LLaVA (Liu et al., 2023a) only

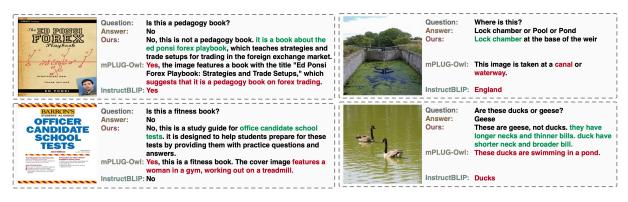


Figure 6: Qualitative results on our Open-VQA benchmark of different models. We choose InstructBLIP and mPLUG-Owl because they perform best on the Open-VQA benchmark and OwlEval benchmark in all baseline algorithms.

showcase their performance in some challenging yet practical scenarios without quantitative results due to the lack of quantitative benchmarks for such generative multi-modal language models. Therefore, in this section, we propose to evaluate the GPT4-style models in the following two aspects:

- A cleaned subset of visual-language benchmark, which should be challenging and compatible with generative models, with prompted GPT4 to get the quantitative results.
- An open-world challenging yet practical test set to evaluate the performance on realistic scenarios where GPT4-style models are needed, with humans to evaluate the user experience.

To do so, we manually collect an Open-VQA test set consisting of 450 samples with image or video input, which contains diverse questions on objects, OCR, counting, reasoning, action recognition, chronological ordering, etc., from VQA 2.0 (Antol et al., 2015), OCRVQA (Mishra et al., 2019), Place365 (Zhou et al., 2017), MSVD (Chen and Dolan, 2011), MSRVTT (Xu et al., 2016), and Something-Something-V2 (SthV2) (Goyal et al., 2017). Though Place365 is a classification task and SthV2 is a video captioning task, we write proper prompts to make them both VQA tasks. Besides, we carefully examine the data and modify the questions and ground-truth answers if necessary to make them reliably correct and challenging enough to be a benchmark for GPT4-style models. Randomly sampled examples are given in Fig. 8(a). Different from the traditional VQA benchmark, Open-VQA supports open-ended answers. To achieve so, we prompt GPT4 to make it

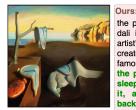
the referee, which achieves a consistency of more than 95% compared with humans². The prompt for GPT4 used in this phase is as follows:

Given the question "QUESTION", does the answer "PREDICTION" imply the answer "GROUND_TRUTH"? Answer with Yes or No.

Moreover, general-purpose language generation with image inputs is also important to multi-modal LLMs. Therefore, we also adopt the OwlEval test set proposed by mPLUG-owl (Ye et al., 2023), which contains 82 questions based on 50 images, where 21 from MiniGPT-4 (Zhu et al., 2023), 13 from MM-REACT (Yang et al., 2023), 9 from BLIP2 (Li et al., 2023b), 3 from GPT4 (OpenAI, 2023a), and 4 collected by mPLUG-owl itself. The test set includes diversified and practical cases such as dense image captioning, dialogue writing, story writing, poem writing, teaching, programming, etc.

We give some examples in Fig.8(b). However, OwlEval is proposed together with mPLUG-owl. Hence, directly using it as the benchmark is possibly unfair to other models. To make the comparison fair, we pad each image in the OwlEval with 8 pixels as shown in Fig.8(b) before feeding them into the models. We recruit human annotators to evaluate the performance. Scores range from 1 to 5. If two models are considered to be equally good or bad, they will have the same score. For each data, the annotator will assign a score for each model. We only allow at most 2 models that are equally good or bad, and for each annotator, the total number of ties should be no more than 10 for the whole set. During the evaluation, the correctness has the highest priority, then should be the richness of the generated content.

²We evaluate the consistency on 100 samples from a randomly selected subset with our model.



Instruction

Can you give me a detailed introduction to this painting, and also the artist?

the painting "the persistence of memory" by salvador dali is a surrealist masterpiece that showcases the artist's unique and imaginative style. the painting was created in 1931 and is considered one of dali's most famous works. the painting depicts a dreamlike landscape with a

sleeping elephant, a tree with clocks hanging off of it, and a rocky beach with a mountainous backdrop. the overall feeling of the image is one of dreamlike, surrealism. the clocks and the sleeping animal give the image a sense of time being distorted or out of order. the surreal nature of the scene and the dreamlike quality of the elephants body position suggest that the painting is a representation of the subconscious mind and the distortion of reality that can occur in dreams.

salvador dalí was a spaniard who was known for his unique and innovative artistic style. he was a pioneer of surrealistic art and is widely regarded as one of the most influential artists of the 20th century. his works often featured dreamlike landscapes, distorted figures,



Instruction Explain why this meme is

Ours: the meme is funny because it depicts a cute little dog laying down on the floor with the caption "monday, just monday." the contrast between the adorable dog and the negative connotation of monday makes it humorous. monday is often viewed as a less desirable day of the week due to the perception

that it is associated with work, responsibilities, and a lack of leisure time. the dog's relaxed and peaceful pose, combined with the playful caption, creates a lighthearted and amusing scene this meme can be relatable for those who have a love-

hate relationship with mondays, as it pokes fun at the negative aspects of the day while also acknowledging the inevitability of its arrival. it can also serve as a reminder to take a break and enjoy the simple pleasures in life, even on a monday. overall, the combination of the cute dog and humorous caption make this meme entertaining and relatable to a wide range of audiences.

my moves may not be the best, but it's okay, i just wanna have a blast, and let the music take me

as long as i'm having fun, that's what i'll say, let the good times roll and the music keep on plaving. that's the way to live, and i'd do it all over again.

mPLUG-Owl:

Sure, I can provide a detailed introduction to the painting and the artist.

. The painting is a surrealist masterpiece by Salvador Dali, titled "The Persistence of Memory." It was created in 1931 and is one of Dali's most iconic works. The painting depicts a woman sitting on a wooden floor. surrounded by clocks. The clocks are arranged in various positions, some closer to the viewer and others further away, creating an intriguing and visually arresting composition. The overall effect of the painting is to evoke a sense of time and the passage of time, as the clocks seem to tick away, reminding us of the inevitable progression of time.

Salvador Dali (1904-1989) was a Spanish artist known for his innovative and imaginative approach to art. He was a leading figure in the surrealism movement, and his works are characterized by dreamlike landscapes, bizarre juxtapositions, and meticulous attention to detail. Dali is considered one of the most influential artists of the 20th century and his work continues to insp

mPLUG-Owl:

This meme is funny because it portrays a cute and sleepy French bulldog in a relaxed state, lying down on a white bed with its eyes closed. The combination of the dog's adorable appearance and its peaceful resting position creates a humorous and entertaining image.

The fact that the dog is resting its head on the bed also adds to the amusement, as it suggests a sense of comfort and contentment for the canine. The presence of a bottle nearby and a clock on the wall further enhances the meme's comedic value, as these objects might not typically be associated with a sleeping dog. Overall, the image captures the essence of a relaxing and enjoyable moment for both the dog and the viewer, making it a funny and memorable meme.

mPLUG-Owl: Sure, here's a master rap song that rhymes very well i'm an old lady with a green jacket on, wearing sunglasses and headphones, based on the image of the energetic and enthusiastic woman wearing a green jacket, sunglasses, and a hat, dancing to the beat with a smile on my face. sitting at a table, possibly playing cards or participating in a game: let's groove to the rhythm and the beat. Verse 1: with our headsphones on, we're the coolest crew, I'm the queen of the table, decked out in green, we're here to party and have a good time, With my sunnies and my hat, I'm ready to play. so let's dance and have some fun. Chorus: it's all about the music and the vibe We're having a blast, everyone's having a ball, and we'll keep it going until the night is through. At the table with the queen, we're all in the game. my walk is a little shaky, but i don't care,

Ours

verse 1

chorus:

verse 2:

awav.

end chorus:

in the end, it doesn't matter,

Instruction Can you write me a master rap song that rhymes very well based on this image?

Figure 7: Qualitative results on OwlEval benchmark of different models. We choose InstructBLIP and mPLUG-Owl because they perform best on the Open-VQA benchmark and OwlEval benchmark in all baseline algorithms.



funny.

InstructBLIP:

InstructBLIP:

InstructBLIP:

dog



Figure 8: Examples of our test set. (a) Open-VQA benchmark to validate the accuracy of visual understanding; (b) OwlEval to evaluate the quality of language generation.

Finally, we also compare our method with others on the newly proposed MME benchmark (Fu et al., 2023) and VisIT-Bench(Bitton et al., 2023).

C Discussions and Limitations

C.1 Findings and Takeaways

Multi-modal LLMs are not as instructionfollowing as LLMs. In our experiments, we find that current multi-modal LLMs are not as good at the instruction following as language models. For example, InstructBLIP (Dai et al., 2023) tends to generate short responses regardless of the input instructions, while other models tend to generate long sentences without considering the instruction like "Give a short answer" or "Answer in one word". We assume that this is from the lacking of high-quality and diversified multi-modal instruction data.

The quality of training data is critical to model performance. As concluded in Section 3.2, based on the experimentation on different pretraining data, we find that a small number of highquality data with fluent texts can perform even slightly better than the large-scale noisy datasets. We attribute this to the difference between generative pretraining and contrastive pretraining, since generative pretraining is directly learning the conditional distribution of words but not the similarity between texts and images. Therefore, to train a high-performance multi-modal LLM, despite the quantity of data, it is crucial to prepare a highquality dataset that satisfies: 1) it includes highquality and fluent texts; 2) it aligns the texts and images well.

Tasks and prompts are crucial for zero-shot abilities. As shown in Section 3.2, diversified prompts have a great impact on the final performance. The essential observation behind this is that the zero-shot generality of multi-modal language models depends on the diversity of tasks involved during training. The model can generalize to more and more unseen instructions as it sees more and more types of tasks. This accords with the observation in text-only models (Radford et al., 2021).

Balancing the correctness and language generation ability is important. In our experiments, we find that if the model is under-trained on downstream tasks such as VQA, it will suffer from the problem of hallucination and keep making mistakes. While if the model is over-trained on downstream tasks, it will not be able to follow the user's instructions to generate long answers. Therefore, it would be important to carefully balance the training data to train it so as to correctly read images and videos while keeping its generation ability.

C.2 Limitations

Evaluation It is hard to evaluate a multi-modal large language model since its evaluation is essentially different from traditional visual-language models. Though we take the first step to quantitatively evaluate both the multi-modal understanding accuracy and language generation ability, it is still an open problem: *how can we establish a comprehensive and automatic benchmark to evaluate existing multi-modal large language models?*

Training Data Though we have successfully collected and cleaned a mixed dataset to train our Lynx, we still put a lot of effort to balance different abilities (e.g. correctness and language generation, long and short answers). Moreover, there are still no available image-text datasets that contain long texts which are ideal for pretraining. Besides, restricted by the computational resources that we can use, we do not conduct extensive experiments to find the optimal data combination strategy (e.g. sampling ratios, tasks, and prompts), which has been left for future work.

Multi-lingual Our model is built upon LLaMA (Touvron et al., 2023), which is mainly trained on English corpus. Therefore, our model is not that good at multi-lingual responses. Though it can understand and sometimes output other languages (like shown in Figure 15), it is still unexplored how to build a high-performance multi-lingual and multi-modal large language model.

Safety Currently, we do not conduct safety checks and restrict the outputs of our model. Therefore, the model may output contents that are not appropriate and even toxic, depending on and restricted by the data used for training. The authors do not support the use of harmful language generation using our codes and models, like any usage on ethical, political, and racism issues.

D Experimental Details

D.1 Ablation Study

D.2 Training Details

The model comprises approximately 8B parameters, of which around 1B are trainable. We use the DeepSpeed (Rasley et al., 2020) to accelerate

training, and set the BFloat16 as the default model precision. We report the detailed model training hyperparameters in Table 8.

D.3 Hyper-parameters for Generation

For MiniGPT4 (Zhu et al., 2023), we generated the response with its default settings. Similarly, for mPLUG-owl (Ye et al., 2023), we follow the default parameters presented at http://vlarena.opengvlab.com/. Detailed settings can be found in 9 for different tasks.

D.4 MME Performance

- **E** Training Data
- F Case Study

		images								video		
	OCR	Counting	Reasoning	Place	Color	Spatial	Action	Others	Overall	Action (Y/N)	Others	Overall
w/ LLaMA	33/53	18/37	19/31	17/22	22/30	10/15	17/20	78/94	70.86	65/109	25/40	60.81
w/o diverse prompts	33/53	22/37	23/31	20/22	21/30	12/15	17/20	80/94	75.50	62/109	26/40	59.46
w/ large-scale noisy data	33/53	20/37	28/31	17/22	17/30	10/15	16/20	79/94	72.85	63/109	26/40	60.14
w/o high-resolution	30/53	20/37	26/31	15/22	25/30	8/15	19/20	79/94	73.51	66/109	26/40	62.16
Ours	36/53	25/37	26/31	17/22	21/30	9/15	17/20	79/94	76.16	69/109	29/40	66.22

Table 7: Quantitative evaluation of different ablation models on the Open-VQA benchmark.

hyperparameters	Pretraining	Resolution Enhancement	Instruction Finetuning
Env	A100*32	A100*32	A100*24
Training steps	100,000	10,000	20,000
Warmup steps rate	0.05	0.05	0.05
Warmup lr end	1e-5	1e-6	2e-6
Optimizer	AdamW	AdamW	AdamW
Learning rate	1e-4	1e-5	2e-5
Learning rate decay	linear	linear	linear
Adam e	1e-8	1e-8	1e-8
Adam β	(0.9, 0.999)	(0.9, 0.999)	(0.9, 0.999)
Weight decay	0.01	0.01	0.01
Training Time	3 days	8 hours	16 hours

Table 8: Training hyperparameters. Some parameters not use learning rate decay schedule.

	max new tokens	beam size	top-p	top-k	length penalty	no repeat ngram	do sample
Image Description	64	5	1.0	1	-2.0	2	False
Open-VQA image	64	5	1.0	1	-2.0	2	False
Video Description*	128	1	0.9	3	1.0	3	True
Open-VQA video	128	3	1.0	1	-1.0	3	False
OwlEval Description*	128	1	0.9	3	1.0	3	True
OwlEval	256	3	0.9	3	1.0	3	True
VisIT-Bench Description*	128	1	0.9	3	1.0	3	True
VisIT-Bench	256	3	0.9	3	1.0	3	True
MME Benchmark	64	5	1.0	1	-2.0	2	False
demo(ours)	256	3	0.9	3	1.0	3	True

* The hyperparameters to generate the 0th-round detailed description, if applicable.

Table 9: Hyper-parameters for visual question answering evaluation and general-purpose natural language generation with vision inputs respectively. We set hyper-parameters to encourage short response generation for the Open-VQA benchmark and MME Benchmark.

	BLIP2 (Li et al., 2023b)	Instrunct- BLIP (Dai et al., 2023)	LLaMA- Adapter V2 (Gao et al., 2023b)	mPLUG Owl (Ye et al., 2023)	MiniGPT4 (Zhu et al., 2023)	LLaVA (Liu et al., 2023a)	Ours
Existence	160.00	185.00	120.00	120.00	115.00	50.00	195.00
Count	135.00	143.33	50.00	50.00	123.33	50.00	151.67
Position	73.33	66.67	48.33	50.00	81.67	50.00	90.00
Color	148.33	153.33	75.00	55.00	110.00	55.00	170.00
Poster	141.84	123.81	99.66	136.05	55.78	50.00	124.83
Celebrity	105.59	101.18	86.18	100.29	65.29	48.82	118.24
Scene	145.25	153.00	148.50	135.50	95.75	50.00	164.50
Landmark	138.00	79.75	150.25	159.25	69.00	50.00	162.00
Artwork	136.50	134.25	69.75	96.25	55.75	49.00	119.50
OCR	110.00	72.50	125.00	65.00	95.00	50.00	77.50
Perception	1293.84	1212.82	972.67	967.35	866.58	502.82	1373.23
Commonsense	110.00	129.29	81.43	78.57	72.14	57.14	110.71
Numerical	40.00	40.00	62.50	60.00	55.00	50.00	17.50
Text Translation	65.00	65.00	50.00	80.00	55.00	57.50	42.50
Code Reasoning	75.00	57.50	55.00	57.50	110.00	50.00	45.00
Cognition	290.00	291.79	248.93	276.07	292.14	214.64	215.71

Table 10: Comparison of existing open-sourced multi-modal LLMs on MME benchmark (Fu et al., 2023).



Question: Where is this? Answer: Living room or waiting room

Vicuna-based: living room LLaMA-based: the image shows a living room filled with furniture. there are two couches, two chairs, a coffee table and an ottoman in the room. the walls are painted white and there is a large mirror hanging on the wall. a vase with flowers is sitting on a table in front of the



Question: Is this a pedagogy book? Answer: no

Vicuna-based: no, this is not a pedagogy book. it is a book about the ed ponsi forex playbook, which teaches strategies and trade setups for trading in the foreign exchange market.

LLaMA-based: the ed ponsi forex playbook: strategies and trade setups (wiley trading)

Question: Are these ducks or geese? Answer: geese



Vicuna-based: these are geese, not ducks. they have longer necks and thinner bills. duck have shorter neck and broader bill.

LLaMA-based: the ducks or geese are swimming in a body of water. the water appears to be murky and green. there is another duck or goose in the image, but it is not as close to the camera as the other one. both of the birds have

(a) Vicuna-based model versus LLaMA-based model

their heads tucked under their wings

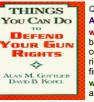


Question: Where is this? Answer: lock chamber or pool or pond w/o COYO700M & DataComp1B: lock chamber at the base of the weir w/ COYO700M & DataComp1B: pond "this is not the place to be if you're claustrophobic.



the water w/ COYO700M & DataComp1B: 0

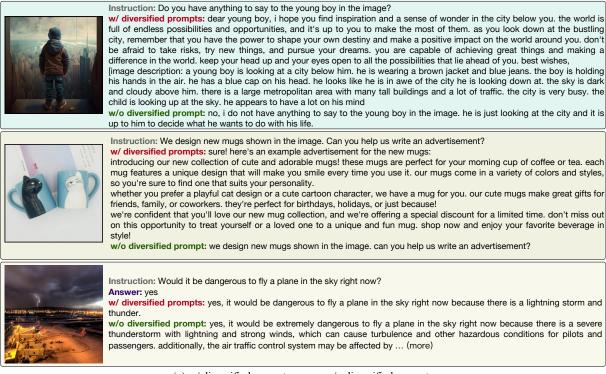
how many people are on the dock? 1 how many benches are there? there are 2



Question: Is this book related to Law? Answer: yes

w/o COYO700M & DataComp1B: yes, this book is a guide to defending your gun rights. it covers topics such as the 2nd amendment, the right to bear arms, self-defense, and the use of firearms for hunting and target shooting. w/ COYO700M & DataComp1B: yes / yes alan m. gottlieb

(b) w/o large-scale noisy data versus w/ large-scale noisy data



(c) w/ diversified prompts versus w/o diversified prompts

Figure 9: Ablation study cases on (a) Vicuna-based model versus LLaMA-based model; (b) w/o large-scale noisy data versus w/ large-scale noisy data; (c) w/ diversified prompts versus w/o diversified prompts.

	BLIP2 (Li et al., 2023b)	Instrunct- BLIP (Dai et al., 2023)	LLaMA- Adapter V2 (Gao et al., 2023b)	mPLUG Owl (Ye et al., 2023)	MiniGPT4 (Zhu et al., 2023)	LLaVA (Liu et al., 2023a)	Ours
Existence	3	2	4	5	6	7	1
Count	3	2	5	6	4	7	1
Position	3	4	7	5	2	6	1
Color	3	2	5	6	4	7	1
Poster	1	4	5	2	6	7	3
Celebrity	2	3	5	4	6	7	1
Scene	4	2	3	5	6	7	1
Landmark	4	5	3	2	6	7	1
Artwork	1	2	5	4	6	7	3
OCR	2	5	1	6	3	7	4
Perception	2	3	4	5	6	7	1
Commonsense	3	1	4	5	6	7	2
Numerical	5	6	1	2	3	4	7
Text Translation	2	3	6	1	5	4	7
Code Reasoning	2	3	5	4	1	6	7
Cognition	3	2	5	4	1	7	6

Table 11: Rankings of existing open-sourced multi-modal LLMs on MME benchmark (Fu et al., 2023).

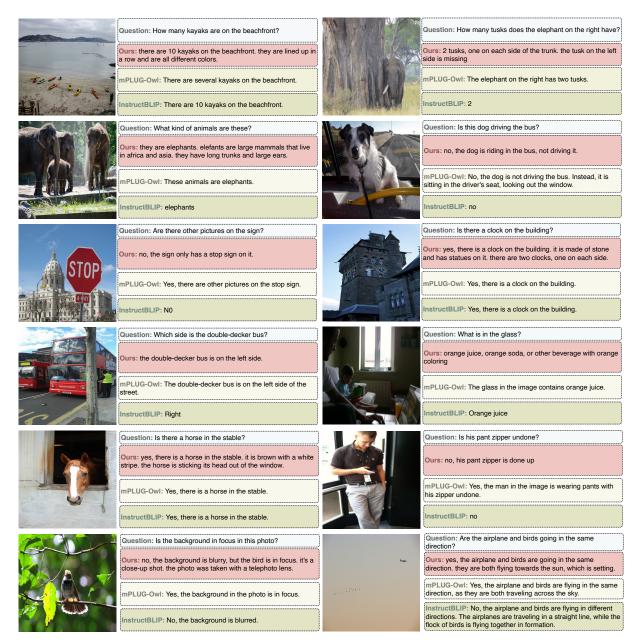


Figure 10: More cases on our Open-VQA image benchmark.

Dataset	Total size	Туре	Pretrain	Pretain Ratio	Finetune	Finetune Ratio
BlipCapFilt (Li et al., 2022)	102.8M	Image-text Pair	√	30.525%	×	-
CC12M (Changpinyo et al., 2021)	8.3M	Image-text Pair	 ✓ 	2.465%	×	-
CC3M (Sharma et al., 2018)	2.9M	Image-text Pair	 ✓ 	10.076%	×	-
SBU (Ordonez et al., 2011)	859.7K	Image Caption	√	2.987%	×	-
TextCaps (Sidorov et al., 2020)	109.8K	Image Caption	√	0.381%	X	-
COCO Caption (Chen et al., 2015)	82.7K	Image Caption	√	0.287%	X	-
CUHK-PEDES (Li et al., 2017)	34.1K	Image Caption	✓ ·	0.118%	X	-
Flickr30k (Young et al., 2014)	29.8K	Image Caption	↓ ✓	0.104%	X	-
Pexels 110k	26.2K	Image Caption	↓ ✓	0.091%	X	_
LLaVA Caption (Liu et al., 2023a)	23.2K	Image Caption	×	-	√ 	0.945%
IAPR TC-12 (Grubinger et al., 2006)	20.0K	Image Caption	✓ ×	0.069%	×	-
Visual Genome Caption (Krishna et al., 2017)	19.6K	Image Caption	×	0.00970	~	0.798%
MiniGPT4 IFT (Zhu et al., 2023)	3.4K	Image Caption	×	_	✓ ✓	0.138%
Pascal Sentences (Rashtchian et al., 2010)	1.0K	Image Caption	v	0.003%	×	0.13870
						-
VGQA (Krishna et al., 2017)	1.4M	VQA	 ✓ 	8.711%	√	10.880%
GQA (Hudson and Manning, 2019)	943.0K	VQA	√	5.868%	\checkmark	3.999%
OCRVQA (Mishra et al., 2019)	894.0K	VQA	√	5.364%	√	12.349%
VQAv2 (Antol et al., 2015) Vigual7W (7bu et al., 2016)	443.8K 139.9K	VQA VQA		2.761% 0.870%	√ ✓	3.449% 0.593%
Visual7W (Zhu et al., 2016) VizWiz (Bigham et al., 2010)	20.5K	VQA VQA	✓ ✓	0.870%	\checkmark	0.087%
OKVQA (Marino et al., 2019)	9.0K	VQA	↓ ✓	0.056%	v √	0.038%
TDIUC (Kafle and Kanan, 2017)	705.4K	VQA	↓ ✓	4.389%	×	-
WebSRC (Chen et al., 2021)	131.3K	VQA	×		~	1.814%
LLaVA Reasoning (Liu et al., 2023a)	76.6K	VQA	×	_	✓ ✓	3.119%
TextVQA (Singh et al., 2019)	34.6K	VQA VQA	×	-	✓ ✓	0.478%
STVQA (Biten et al., 2019)	26.0K	VQA	×	_	✓ ✓	0.359%
Places365 (Zhou et al., 2017)	1.8M	Classification	√	10.921%	· ·	5.000%
ImageNet1K (Deng et al., 2009)	1.3M	Classification	↓ v	7.887%	×	5.000%
SNLI-VE (Xie et al., 2019)	529.5K	Classification	↓ v	3.213%	X	-
	139.9K	Classification	↓ v	0.849%	×	-
Visual7W Multi-choice (Zhu et al., 2016) AirCrowdFood	100.3K	Classification	↓ ✓	0.849%	×	-
NLVR2 (Suhr et al., 2018)	86.4K	Classification	↓ ✓	0.609%	✓ ✓	0.671%
WikiArt (Tan et al., 2019)	42.5K	Classification	✓ ✓	0.264%	v √	0.180%
HAR (Bulbul et al., 2018)	12.6K	Classification	↓ ✓	0.078%	✓ ✓	0.053%
TimeClassification	11.5K	Classification	↓ ✓	0.072%		0.049%
HatefulMemes (Kiela et al., 2020)	8.5K	Classification	1	0.026%	×	-
MSR-VTT-QA (Xu et al., 2016, 2017)	158.6K	Video VQA	×		✓	3.137%
VLN VQA (Pont-Tuset et al., 2010)	31.8K	Video VQA Video VQA	×	-	✓ ✓	0.629%
NeXT-QA (Xiao et al., 2021)	31.5K	Video VQA Video VQA	×	_	✓ ✓	0.623%
MSVD-QA (Chen and Dolan, 2011; Xu et al., 2017)	30.9K	Video VQA Video VQA	×	-	v √	0.611%
• • • • • •		-	1	l	1	1
SthV2 (Goyal et al., 2017)	168.9K	Video Caption	X X	-	V	5.000%
VLN Caption (Pont-Tuset et al., 2020)	17.6K	Video Caption	1	-	\checkmark	5.000%
LLaVA Instruction (Liu et al., 2023a)	361.4K	Dialog	X	-	\checkmark	5.845%
LLaVA Dialog (Liu et al., 2023a)	256.9K	Dialog	×	-	\checkmark	4.155%
InViG (Zhang et al., 2023)	49.9K	Dialog	 ✓ 	0.310%	×	-
Flan V2 (Chung et al., 2022)		Text Instructions	×	-	✓	15.000%
LAION OIG Small (Nguyen et al., 2023)	210.3	Text Instructions	×	_	✓ ✓	3.884%
Alpaca GPT4 (Wang et al., 2022)	51.7	Text Instructions	×	_	✓ ✓	0.955%
· · · ·	8.7	Text Instructions	×	_	✓ ✓	0.955%
Unnatural Instruction (Honovich et al., 2022)						

Table 12: Training Data.

Dataset	Туре	Prompt Example
BlipCapFilt	Image-text Pair	Describe the image briefly.
CC12M	Image-text Pair	Write a relevant description to pair with the image.
CC3M	Image-text Pair	Write a relevant description to pair with the image.
SBU	Image Caption	Describe the image.
TextCaps	Image Caption	Describe the image shortly by reading the texts.
COCO Caption	Image Caption	Describe the image briefly.
CUHK-PEDES	Image Caption	Describe the person in the image.
Flickr30k	Image Caption	Describe the image briefly.
Pexels 110k	Image Caption	Describe the image briefly.
LLaVA Caption	Image Caption	[INSTRUCTION] ¹
IAPR TC-12	Image Caption	Describe the key elements in the image.
Visual Genome Caption	Image Caption	Describe the image in detail.
MiniGPT4 IFT	Image Caption	Describe the image in detail.
Pascal Sentences	Image Caption	Describe the image briefly.
VGQA	VQA	[QUESTION] ² Give a short answer.
GQA	VQA	[QUESTION] Give a short answer.
OCRVQA	VQA	[QUESTION] Give a short answer.
VQAv2	VQA	[QUESTION] Give a short answer.
Visual7W	VQA	[QUESTION] Give a short answer.
VizWiz	VQA	[QUESTION] Give a short answer.
OKVQA	VQA	[QUESTION] Give a short answer.
TDIUC	VQA	[QUESTION] Give a short answer.
WebSRC	VQA	Answer the question briefly by reading the webpage. [QUESTION]
LLaVA Reasoning	VQA	[QUESTION]
TextVQA	VQA	Answer the question shortly by reading the texts. [QUESTION]
STVQA	VQA	[QUESTION] Give a short answer.
Places365	Classification	Where is this? Answer with a place name.
ImageNet1K	Classification	What is in the image? Answer with its name.
SNLI-VE	Classification	Does the image semantically entail the following text? Text: [HYPO-
	GI 10 11	THESIS] ³ Options: 1. neutral 2. entailment 3. contradiction
Visual7W Multi-choice	Classification	Choose the correct answer. Question: [QUESTION] Options: [OP- TIONS] ⁴
AirCrowdFood	Classification	What food is it?
NLVR2	Classification	Given the claim "[HYPOTHESIS]", is it True or False?
WikiArt	Classification	What artistic movement or style dose this art picture belong to? Ans-
		wer with a style name.
HAR	Classification	What is the person doing? Answer shortly.
TimeClassification	Classification	What is the time now? Give a short answer.
HatefulMemes	Classification	Is "[MEME] ⁵ " a hateful meme? Answer with Yes or No.
MSR-VTT-QA	Video VQA	[QUESTION] Give a short answer.
VLN VQA	Video VQA	[QUESTION] Give a short answer.
NeXT-QA	Video VQA	[QUESTION] Give a short answer.
MSVD-QA	Video VQA	[QUESTION] Give a short answer.
SthV2	Video Caption	Describe the video shortly.
VLN Caption	Video Caption	Describe the video in detail.
LLaVA Instruction	Dialog	[DIALOG] ⁶
LLaVA Dialog	Dialog	[DIALOG]
InViG	Dialog	[DIALOG]
	-	
Flan V2	Text Instructions	[INSTRUCTION]
Flan V2 LAION OIG Small	Text Instructions Text Instructions	r J
Flan V2 LAION OIG Small Alpaca GPT4		[INSTRUCTION]
LAION OIG Small Alpaca GPT4	Text Instructions	[INSTRUCTION] [INSTRUCTION]
LAION OIG Small	Text Instructions Text Instructions	[INSTRUCTION]

1. We directly use the original instructions if it is applicable.

2. [QUESTION] means the original question from the dataset. We do some post process, e.g., add the "?" if it is missing.

3. [HYPOTHESIS] means the statement in the SN-LIVE dataset.

4. [OPTIONS] means the options list provided by the dataset.

5. [MEME] is the meme included in the Hateful Memes dataset.

6. We split each dialog into rounds, and prompt the model to speak for the next round based on the dialog history.

Table 13: Prompt examples of different datasets.



Question: what did a lady cut up?

Ours: a lady cut up a white onion into pieces. mPLUG-OwI: A lady cut up a loaf of bread.

InstructBLIP: apple

Question: Is the cloth removed from the keys?

Ours: no, the cloth is not removed from the keys. the key is placed on top of the sari, which is laying on the table. the cloth on the sario is blue, and there are some threads on the blue cloth. the threads are on the left side of the key. the blue thread is on the right side of key. there is a silver needle on the key and the needle is on left side. the silver needles has a blue thread.

mPLUG-OwI: A lady cut up a loaf of bread.

InstructBLIP: yes



Question: Is the cloth removed from the keys?

Ours: the woman is applying makeup to her eyes. she is using a black pencil and a black eyeliner to define and shape her eyebrows. she has dark brown eyeshadow and long, dark brown lashes. she also has some black dots on her eylids.

additional information:

the woman's eyes are surrounded by a darker brown area, which could be a shadow or a contour.
there is a youtube video with the same name as the image, which provides a step-by-step guide on how to apply makeup

mPLUG-OwI: The woman is sitting in front of a mirror, applying makeup to her face.

Figure 11: More cases on our Open-VQA video benchmark.



Can you write me a beautiful poem about this image?

Instruction

Instruction

Instruction

Write a conversation



Figure 12: More cases on our OwlEval benchmark.

Instruction I designed a character for my game as shown in the



Explain why this image is funny.

Ours: the image is funny because it is a cat dressed up in a cookie monster costume, sitting on a couch with a plate of cookies in front of it, the cat is holding a white plate in its paws and there are cookies on the blue plate on top of the table with the white plate, the table has a white cloth on top and there's a white tablecloth on the white table. the cookies are in the shape of smilling faces, which adds to the humor of the image. the caption "another wild saturday night" is also amusing, as it implies that the cat's behavior is unusual or out of the ordinary.

mPLUG-Owl InstructBLIP This image is funny because it portrays a stuffed animal cat in a onesie possibly a cat, dressed in a blue sweatshirt and pajamas sitting in a chair and enjoying a cookie. The juxtaposition of the stuffed cat's human-like attire and its playful behavior, combined with the presence of two people engaged in a conversation, creates a humorous and entertaining scene The image evokes a sense of whimsy and playfulness, as stuffed animals are typically associated with childhood and imaginative play. The fact that the stuffie cat is wearing pajama pants further emphasizes its humanlike qualities, making the scene even more amusing. The presence of the two people adds another layer of humor, as they might be discussing the stuffy cat'ss enjoyment of the cookie or simply engaging in a casual conversation while observing the scene. Overall, the image captures the essence of a fun and lighthearted moment, making it an enjoyable and memorable moment for viewers. mPLUG-Owl InstructBLIP: kobe bryant, the player on the left, won five nba The player on the left has won two championship rings in championships during his career with the los angeles his career. lakers. he is widely regarded as one of the greatest basketball players of all time, known for his exceptional shooting skills, ball-handling abilities, and strong work ethic. he was a 5-time nba all-star, 18-time all-nba team ember, and 12-time olympic gold medalist. InstructBLIP mPLUG-Owl: The frisbee is being thrown by the man, and the dog is the spatial relation between the frisbee and the man is in front of him leaping in the air to catch it. that the friscue is in the air above the man's head, and the dog is jumping over the man to catch it. the man, who is crouched down on the grass, is positioned underneath the dog as it jumps over his head. the photographer is in focus, while the subject of the photograph is not. the photo is in color. the grass is lush and green, the trees behind the dog are green and lush. the sky behind the trees is blue, and there are no other people in the photograph, the only people in this photo are the man in the red shirt and the black and white dog mPLUG-Owl: InstructBLIP the unusual aspect of this image is that a man is hanging What makes this image unusual is the fact that the man is man ironing laundry on a line outside of a car while it is in motion driving down a city street while carrying a laundry bag full clothes on ca this is not a common sight, as most people tend to hang of clothes. It is not common to see someone transporting their lawn or dry their clothes indoors or in a designated laundered clothes while driving a car, as it can be inconvenient, time-consuming, and potentially hazardous Instead, one would typically expect to see the clothes being transported in a separate vehicle, such as a truck or a dedicated delivery service. The presence of multiple cars and trucks on the busy city street adds to the unusual nature of the scene, as the transportation rather than outdoor activities man's decision to transport the clothes in this manner might not be the most efficient or practical option. The image serves as a reminder of the challenges and tradeoffs involved in urban transportation and the need to consider various factors, including time, convenience, and safety, when making transportation decisions. mPLUG-Owl: InstructBLIP this phenomenon occurs when the washing machine is This scenario of a large pile of foam or soap bubbles overflow not properly ventilated or when there is a blockage in the ventilation system. when the machine is running, the covering a kitchen floor, with a washing machine in the background, can occur for various reasons. One possible water and detergent are heated up, creating steam. if the steam is not allowed to escape properly, it can build up explanation is that the detergent being used in the washing machines is too concentrated, causing excessive inside the machine, causing the bubbles and foam bubbling during the wash cycle. This can lead to the to fix this issue, you can try the following steps: formation of large amounts of soap foam, which can then 1. ensure proper ventilation: make sure that there are no accumulate on the floor. blockages in the vents or ducts that could prevent the steam from escaping properly. you may need to clear any dust or debris that may have accumulated inside the To fix this issue, it is essential to use detergents that are specifically designed for high-efficiency washers, as they tend to produce less foam. Additionally, it's crucial to

follow the manufacturer's instructions for the proper use of the dishwasher, including setting the appropriate water temperature, cycle length, and wash settings. This will help to minimize foam formation and ensure a more efficient and hygienic washing process. In the meantime, it might be necessary to clean up the foam using a broom or vacuum cleaner to remove it from the floor and prevent any potential slipping hazards.

vent. 2. check the drain hose: ensure that the hose is not clogged or obstructed, as this can prevent the water from draining properly. 3. adjust the water level: if the foam is caused by too much water, you may want to reduce the amount of water used in the wash cycle. 4. use a fabric softener: if you are experiencing foam

due to hard water, try using a water softener. this can help reduce the buildup of minerals in

Figure 13: More cases on our OwlEval benchmark.



Ours

Ours:

Instruction How many championship rings did the player on the left win in his career?



Instruction What is the spatial relation between the frisbee and the man



Instruction What is unusual about this image

area outside their homes it is also noteworthy that the man is wearing a yellow shirt and brown shorts, which may indicate that he is a street performer or vendor. the presence of a taxi cab in front of him adds to the unusual nature of the scene, as taxi cabs are typically associated with urban

in conclusion, the image captures an unusual moment where a man hangs his clothes outside a moving car, wearing yellow and brown clothing, and is surrounded by tall buildings and a busy street. this combination of elements creates an interesting and unconventiona scene that stands out from everyday life in an urban environment



Why this happens and how to fix it?

Lan Gidmi	Instruction 1: Do you know what breed the dog in the pic	ture is?				
	Ours: yes, the dog in the picture is a shiba inu. shiba is a japanese breed of dog that originated in the mountainous regions of japan. they are known for their intelligence, loyalty, and energetic personalities. shibas have a thick double coat that comes in a variety of colors, including black, brown, red, and cream.		InstructBLIP: shiba inu			
	Instruction 2: What kind of mood do you think it's in?					
	Ours: based on the image, the shiba inu appears to be in a happy and excited mood. the dog's mouth is open, and it seems to be smilling, which is a common expression for dogs when they are happy or excited. additionally, the dog is sitting at a dining table with a meal in front of it, which suggests that it is in a comfortable and relaxed environment. Invinte presence of food on the table also indicates that the dog may have recently eaten or is about to eat, which could contribute to its happy and contented expression. overall, the image conveys a sense of joy and contentment on the part of the dog.		InstructBLIP: happy			
	Instruction 1: describe the image in detail.					
5	Ours:	mPLUG-Owl:	InstructBLIP:			
Wake me up when I'm rich	a woman is laying in a bed with a purple comforter. she is wearing a pink nightgown. there is a rose in her hand. the words "wake me up when when i'm rich" are written on the wall behind her. the wall is white. there are white curtains on the window. the window is partially open. the woman has long brown hair. she has brown eyes. she also has a cell phone. the cell phone is in her right hand.		person sleeping in bed with a phone in her hand			
	Instruction 2: Why is this picture interesting?					
	Ours:	mPLUG-Owl:	InstructBLIP			
	this picture is interesting because it depicts a woman in a pink nightgown lying in bed, holding a rose, with the words \"wake me up when when i'm rich\" written on the wall behind her. the combination of the woman's pink attire, the rose in her hand, and the words on the bedroom wall creates a whimsical and romantic atmosphere.\n\nmoreover, the fact that the woman is holding a cell phone in her right hand adds a modern twist to the scene, making it more relatable to the present day. this image can evoke feelings of nostalgia and longing for a simpler time, as well as a sense of humor and irony. overall, it is a visually appealing and thought-provoking image that captures the viewer's attention.	and peaceful moment in the life of the young woman. she is lying in bed with her eyes closed, enjoying the comfort of her pink nightgown and the presence of her teddy bear. the room is decorated with various items, such as the book on the nightstand and the clock on the wall, which adds a sense of warmth and familiarity to the scene. the combination of these elements creates an inviting and calming atmosphere, making the picture appealing and relatable to viewers.	1. It's a cartoon 2. The person is sleeping in bed with a phone in her hand			
	Instruction 1: Where is this?					
	Ours: this image shows a city skyline at night through a window with sliding glass doors. the city is illuminated by streetlights and buildings are visible in the distance. there is a large body of water in the foreground, and the sky is clear and dark. the room has a white countertop and white cabinets, and a large window overlooks the city.	mPLUG-OwI: the image is taken in a modern, high-rise living room or office, with a beautiful view of a city skyline. the city skyline includes tall buildings and a nighttime atmosphere, creating a stunning visual experience for the occupant.	InstructBLIP: Where is this?			
	Instruction 2: Can you see a person at the desk?					
	Ours: no, the image does not show a person at the desk. it only shows a view of the city skyline through a window with sliding glass doors. there is no person visible in the image. the focus is on the illuminated cityscape and the body of water in the foreground.	mPLUG-OwI: yes, there is a person sitting at the desk, likely taking in the amazing view of the city skyline while working in the high-rise living room or office.	InstructBLIP: No			
	Instruction 3: What is the color of the person's shirt?					
	Ours: the color of the person's shirt is not visible in the image. the image only shows a view of the city skyline through a window with sliding glass doors. the focus is on the illuminated cityscape and the body of water in the foreground. the room has a white countertop and white cabinets, and a large window overlooks the city. it is important to note that the image does not provide enough visual information to determine the color or any other details about the person sitting at the desk. the main focus of the image is the city view through the window, and the room's design elements, such as the counter and cabinets. the presence of a person is not the primary focus of this image.		InstructBLIP Question: what is the color of the person's pants?			

Figure 14: Multi-turn dialog demonstrations.

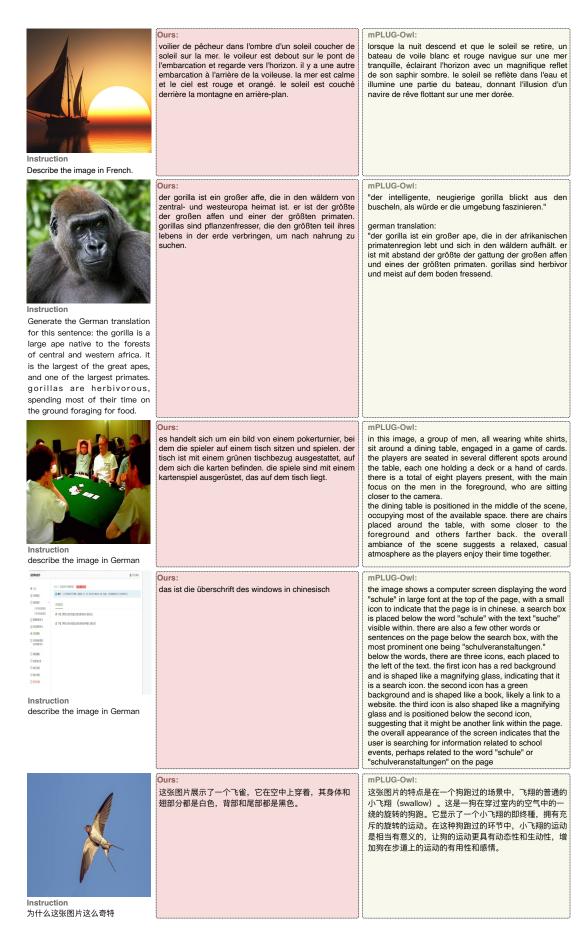


Figure 15: Multi-lingual demonstrations.



	Instruction: Are the men in the dark suits arresting the soldiers?						
	Durs:	mPLUG-OwI:	InstructBLIP:				
	no, the men in dark suits are not arresting the soldiers. they are standing in a hangar, looking at a missile launcher. the soldiers are wearing camouflage fatigues, and one of them is pointing at the missile. It is likely that the men are discussing the launcher and its capabilities.	no, the men in the dark suits are not arresting the soldiers. they are standing in a room with the soldiers, who are wearing military uniforms. the men in suits appear to be discussing something related to the soldiers or the military equipment in the room.	no				
	struction: Are the men in the dark suits arresting the soldiers? give me a short answer.						
(Ours:	mPLUG-OwI:	InstructBLIP:				
	no, the men in the dark suits are not arresting the soldiers. they are talking to the soldiers about something.	no, the men in the dark suits are not arresting the soldiers. they are touring the facility and observing the soldiers and their equipment.	no				
	struction: Are the men in the dark suits arresting the soldiers? Explain the reasons in detail.						
Í	Ours:	mPLUG-Owl:	InstructBLIP:				
	no, the men in dark suits are not arresting the soldiers. the men are standing in a hangar, and one of the soldiers is holding a missile launcher. the other soldiers are looking at the man with the launcher, and the man in the suit is pointing at the missile. it seems like they are discussing the missiles and the launchers. the soldiers are not being arrested, but rather, they are talking about their work.	no, the men in the dark suits are not arresting the soldiers. they are simply observing the soldiers as they inspect a large gun. the presence of the dark-suited men suggests that they might be part of a security team, military officials, or representatives from a government agency. their purpose is likely to ensure the safety and security of the soldiers, the gun, and the surrounding area during the inspection process.	no				

Figure 16: Demonstration of instruction-following ability.