

No Size Fits All: The Perils and Pitfalls of Leveraging LLMs Vary with Company Size

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Abstract

Large language models (LLMs) are playing a pivotal role in deploying strategic use cases across a range of organizations, from large pan-continental companies to emerging startups. The issues and challenges involved in the successful utilization of LLMs can vary significantly depending on the size of the organization. It is important to study and discuss these pertinent issues of LLM adaptation with a focus on the scale of the industrial concerns and brainstorm possible solutions and prospective directions. Such a study has not been prominently featured in the current research literature. In this study, we adopt a threefold strategy: first, we conduct a case study with industry practitioners to formulate the key research questions; second, we examine existing industrial publications to address these questions; and finally, we provide a practical guide for industries to utilize LLMs more efficiently. We release the GitHub¹ repository with the most recent papers in the field.

1 Introduction

Large language models (LLMs) have recently garnered significant attention due to their exceptional performance in various predictive and generative tasks (Hadi et al., 2023; Kar et al., 2023). Extensive research has been conducted to harness LLMs across diverse domains and tasks (Raiaan et al., 2024), including medicine (Thirunavukarasu et al., 2023), finance (Li et al., 2023b), and reasoning tasks (Huang and Chang, 2023; Qiao et al., 2023). Despite their unprecedented adaptation to numerous industrial applications, there is a notable lack of studies examining the potential challenges and risks associated with LLMs, which can vary depending on the size of the organization. Such studies would not only be valuable for industries

seeking informed adaptation but also help shape research focus to address the key challenges and obstacles faced in real-world scenarios.

The challenges and bottlenecks faced by organizations of different sizes are not uniform. Factors such as funding availability, workforce size, skill and training deficits, ethical and regional considerations, and access to adequate hardware can all influence how these challenges manifest. Previous research has largely addressed general challenges (Raiaan et al., 2024) with LLMs, such as multi-lingual support, domain adaptation, and compute requirements. However, there is a lack of studies specifically focusing on the industrial perspective and the unique challenges of implementing LLMs in this context.

To this end, we conduct a study with a threefold strategy, firstly, we conduct a rigorous case study of real-world practitioners from the IT industry, who are trying to work on AI adaptation and formulate three guiding research questions. **RQ1.** How have industries adopted LLMs so far, and what challenges do they face? **RQ2.** What are the barriers hindering the full utilization of LLMs in industrial applications, and how can these barriers be addressed? **RQ3.** How can various industries advance to maximize the utility of LLMs in practical applications? Subsequently, with an aim to address guiding research questions, we perform a thorough scoping survey of existing research publications from industrial entities of all sizes. Finally, we discuss our takeaways and insights and present a practical pilot scenario-based guide for industries to adapt to LLMs in a more informed manner.

The key contributions of this work can be summarised as: this study identifies various categories of challenges associated with LLMs for industrial adoption and proposes potential solutions. These challenges broadly relate to data confidentiality, reliability of LLM responses, infrastructure bottlenecks across industries, domain-specific adoption,

¹<https://github.com/vinayakcse/IndustrialLLMsPapers>

synthetic data generation, and ethical concerns. Additionally, we offer a practical guide tailored for small, medium, and large industries to maximize the utilization of LLMs.

2 Related Work

In the literature, numerous studies focus on practical and ethical challenges associated with LLMs across diverse application domains includes education (Yan et al., 2024), finance (Li et al., 2023d), healthcare (Zhou et al., 2023) and security (Shao et al., 2024). Additionally, several studies address the task-specific challenges for LLMs’ adoption in areas such as spoken dialog systems (Inoue, 2023), mathematical reasoning (Ahn et al., 2024), mining software repositories (Abedu et al., 2024). Moreover, studies explore the challenges based on LLMs capabilities with explanations generation (Kunz and Kuhlmann, 2024), data augmentation (Ding et al., 2024), support for multilingual context (Shen et al., 2024) and compliance with ethical challenges (Jiao et al., 2024).

Close to our work, Gallagher et al. (2024) addresses a few concerns on the adoption of LLMs for specific high-stake applications, particularly intelligence reporting workflows. In contrast to existing studies, our work specifically concentrates on the utilization of LLMs for industrial applications. Moreover, this study provides a comprehensive overview of several roadblocks to LLMs adoption for industrial use cases and corresponding potential solutions. Additionally, our study offers a suggestive guide to maximize the utilization of LLMs for various industries.

3 Methodology

This section aims to explore how industries have adopted LLMs and the challenges they face (RQ1).

3.1 Industrial Case Study on LLMs

We conduct an industrial case study to understand, how the LLMs are shaping industry practices, identify the underlying challenges and benefits. Through a meticulous process of expert consultation and iterative refinement, the questionnaire was designed to capture insightful data and serve as a tool for understanding the evolving role of LLMs in the industry. This case study covers a multitude of aspects related to LLM usage for specific application domains, corresponding risks, trust attributes, and challenges. In crafting a succinct questionnaire,

our objective was to gauge the adoption and impact of LLMs in various industries. These questions can be found in Appendix B Table 4. We receive 26 responses in total from real-world practitioners of the IT industry. We did a case study on 26 companies which are leveraging LLMs for their use-cases. This exercise is non-trivial as most companies have not made their LLM-related use cases public.

3.2 Quantitative Analysis

Based on the responses obtained from the industrial case study, we make the following observations.

Participants of the case study. We shared the questionnaire with the IT professionals, who are either working on LLMs or have developed some solutions. The participants are industry professionals and practitioners with expertise ranging from beginner to expert level.

Widely adapted applications by leveraging LLMs. Even though LLMs are being utilized for various applications, we observe that the majority of these industrial applications are related to financial, retail, security, and healthcare domains.

Modality of the datasets. More than 60% of the industry practitioners prefer to use either textual or tabular data as shown in Figure 1.a.

Widely used LLMs. Our case study indicates more than 50% of the applications utilize the GPT-3.5 and GPT-4 models. Recently, researchers have been assessing the capabilities of LLaMA-2 (Touvron et al., 2023) and Mistral (Jiang et al., 2023a).

Prompting strategy. We observe that zero-shot and in-context learning prompting strategies are widely adapted compared to fine-tuning.

Risks associated with LLMs. Based on our case study, LLMs pose risks associated with security and safety, quality of service, and license-related challenges as depicted in Figure 1.b.

Trust attributes to be considered. We observe that robustness, security, and hallucination are the major challenges that need to be considered to utilize the LLMs as shown in Figure 1.c.

Moreover, to gain a better understanding of the barriers to leverage the LLMs for industrial use cases, we also survey 68 research papers specifically from the industry. In this study, we compile several prominent challenges and present potential solutions to address them. The selection criteria for the papers can be found in the Appendix A.

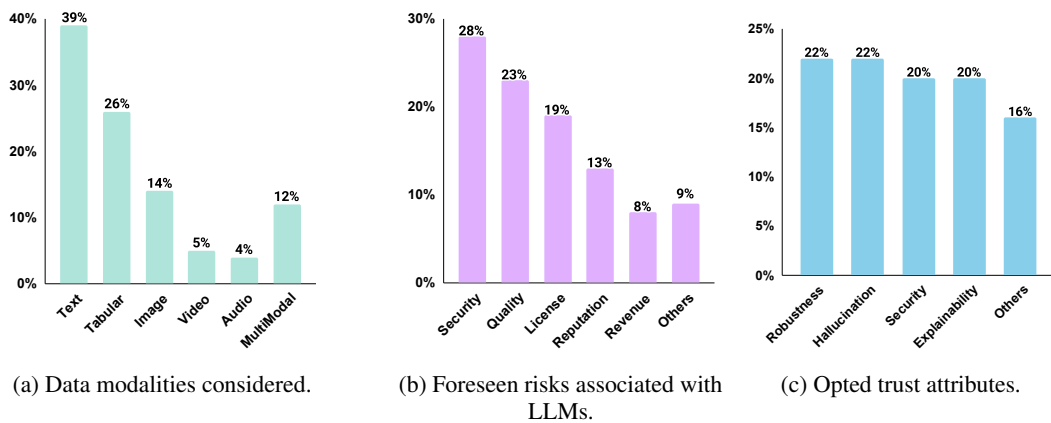


Figure 1: Industrial case study statistical overview of various aspects

4 Challenges and Potential Solutions

In this section, we explore several barriers to leveraging LLMs for industrial applications and discuss potential solutions (RQ2).

4.1 Data Confidentiality

4.1.1 Pre-training data issues

Potential privacy risks. To deploy large language models (LLMs) on cloud platforms, robust data privacy protocols are required to handle extensive sensitive datasets while pre-training. Key challenges include mitigating data breaches and preventing unauthorized extraction of sensitive information. Despite the adoption of LLMs in applications like disaster response management (Goecks and Waytowich, 2023), public health intervention (Jo et al., 2023), and assisting Augmentative and Alternative Communication (AAC) users (Valencia et al., 2023), there is noticeable lack of focus on privacy and security aspects. Moreover, it is imperative that potential risks associated with deploying LLMs in high-stakes scenarios are addressed.

Regulations. GDPR in Europe and CCPA in California introduce stringent guidelines for deploying LLMs by enforcing strict data handling and intellectual property rules to ensure transparency and fairness. As highlighted by Mesko and Topol (2023), adhering to these laws in sensitive domains like healthcare is crucial to avoid harm and protect privacy.

Potential solution. Developing a comprehensive framework that aids in LLM compliance is essential for responsible use and interaction with users.

4.1.2 Usage of APIs

To access the closed-source LLMs, passing the commercial data through third-party APIs raises potential privacy concerns (Laskar et al., 2023).

Potential solutions. 1. Robust security and privacy techniques like federated learning are essential to safeguard user data while maintaining the functionality of LLMs, 2. A strategic way of crafting prompts is essential to avoid Personally Identifiable Information (PII) leakage (Kim et al., 2024).

4.2 Reliability of LLMs' Responses

Control the level of AI proactivity. LLMs should minimize social awkwardness, enhance expressiveness, and adapt to different scenarios (Liu et al., 2023b; Urlana et al., 2024). The open-ended generation of LLMs makes it challenging to customize dialog systems for public health intervention applications (Jo et al., 2023).

Outdated knowledge. The open-endedness of LLMs often leads to hallucinations due to a lack of an updated knowledge base (Faizullah et al., 2024). Additionally, the training data might contain errors and become outdated over time.

Potential solutions. Techniques such as Retrieval-Augmented Generation are effective in reducing hallucinations. However, such systems struggle with complex questions that require additional information often generating out-of-context content. Moreover, techniques such as diverse beam search (Vijayakumar et al., 2018), confident decoding (Tian et al., 2019) are promising in mitigating hallucinations. Additionally, model editing techniques (Hoelscher-Obermaier et al., 2023) can address the unintended associations,

enhancing the practical usage of LLMs.

4.3 Infrastructure Accessibility

Carbon emissions. Infrastructure is crucial for deploying LLMs, influencing factors like processing speed, latency, cost, and training needs. High-performance hardware is necessary to boost speed and reduce latency, enhancing user experience but it requires careful budgeting due to associated high costs. Achieving an optimal balance between cost and performance is crucial for the efficient training and scalability of LLM applications.

Potential Solution. Implementing robust small language models lead to reduced carbon emissions.

Compute requirements. Despite the state-of-the-art performance of the large language models, utilizing them for small-scale industries is not feasible due to high compute requirements.

API costs. While LLMs like GPT-3.5 and GPT-4 (Achiam et al., 2023) demonstrate superior performance over open-source models, their high cost of API access is prohibitively expensive to perform comprehensive studies (Laskar et al., 2023).

Potential Solution. Balancing the trade-off between performance and cost is necessary for the practical usage of LLMs (Laskar et al., 2023).

High inference latency. APIs can be slow when demand is high. For instance, tasks like business meeting summarization can take GPT-4 around 40 seconds to generate a single response (Laskar et al., 2023). Additionally, longer prompts increase computational demand (Jiang et al., 2023b).

Potential Solution. Open-source models like LLaMA-2 (Touvron et al., 2023) are more favorable for industrial deployment. Further studies on efficient model optimization techniques such as quantization, pruning, and distillation are required (Laskar et al., 2023). Moreover, closed-source models that can utilize prompt compression techniques such as LLMLingua (Jiang et al., 2023b).

4.4 Domain Adaption

Lack of domain-specific datasets. The ability of LLMs in the finance and medical domains is lacking due to insufficient domain-specific training data in the foundation models (Liu et al., 2024; Li et al., 2023c). Consequently, the current versions of GPT-4 and ChatGPT do not meet the industrial requirements to build financial analyst agents (Li et al., 2023c). While LLMs can generate relevant reasoning, they fall short of the desired standard, indicating significant room for improvement.

Diversity. LLMs fail to mitigate social bias due to a lack of diverse demographic data (Lee et al., 2023). Foundation models must equally consider factors like ethnicity, nationality, gender, and religion, as most currently reflect western perspectives.

In-context learning (ICL). The scope of in-context learning is limited by its pretraining data (Han et al., 2023). It is unlikely that any model will perform well when using ICL with data significantly different from its pretraining data.

Potential Solution. 1. Pre-training data should consist of various domain mixtures; however, finding the right mixture is still an open challenge. 2. LLMs should be carefully tested to ensure they treat marginalized individuals and communities equally (Kotek et al., 2023). 3. Continuous pre-training can help overcome the drawbacks of the in-context learning strategy.

4.5 Data Creation Using LLMs

Few works attempt to generate synthetic datasets by utilizing LLMs. However, three major concerns exist with using LLMs for synthetic data creation/annotation; 1). **Lack of diversity.** Synthetic datasets may lack diversity due to the limited knowledge base (Ramakrishna et al., 2023) of LLMs, 2). **Quality and compute.** The quality of the annotated data might improve with the size of the LLM used for the annotation (Sun et al., 2023). However, leveraging large LLMs requires higher computational resources, 3). **In-context learning (ICL) challenges.** ICL is a widely adopted approach for textual task data annotation tasks (Li et al., 2023c). However, the main challenge lies in responsibly incorporating the model's output is to deliver value to users without misleading them or inadvertently amplifying malicious behavior (Deng et al., 2023).

Potential solution. Currently, tools like FABRICATOR (Golde et al., 2023), support tasks like classification, sentence similarity and QA for data labeling and other tasks should be explored.

4.6 Sub-standard Performance of LLMs

Code generation. LLMs' coding ability is limited to generate general-purpose coding tasks. However, the generation of high-quality code for complex network management tasks remains challenging (Mani et al., 2023). Moreover, LLMs have limited capabilities in repository-level coding tasks except in C and Python languages (Bairi et al., 2024) and fail to complete code with potential bugs (Dinh et al., 2024). Most of the code-LLMs struggle with

code completion tasks, with undefined names and unused variables (Ding et al., 2023) being the most prominent static error cases.

Conversational applications. LLMs face challenges in providing emotional support and maintaining long-term memory, impacting their effectiveness in conversational applications (Jo et al., 2023). Future research on a longitudinal deployment of LLM-driven chatbots for public health interventions would help understand how users' engagement changes over time.

Multilingual and Multi-Modal: Most of the LLMs are being limited to English, there is significant room for creating robust multilingual models. Only a few studies have focused on utilizing LLMs for such multi-modal industrial applications (Feng et al., 2024; Lu et al., 2023). More efforts are needed to integrate LLMs with voice assistants and Robotics (Yamazaki et al., 2023).

4.7 Explainability and Interpretability

The robust performance of LLMs across various tasks underscores the importance of explainability and interpretability to foster trust in their predictions. However, several challenges impede the development of explainable models.

Black Box Nature: Many popular LLMs, such as ChatGPT and Gemini (Team et al., 2023), are accessible only through APIs, limiting users' understanding of their internal workings.

Scale and Complexity of Models: The large-scale training on vast data leads to complex models, making it hard to identify which parameters influence specific decisions (Brown et al., 2020).

Performance Trade-Off: Balancing model performance with the ability to provide meaningful explanations is a significant challenge; many models struggle to maintain this equilibrium.

Language Ambiguity: The inherent ambiguity of language complicates the generation of clear explanations, as words and sentences can have multiple meanings depending on context (Wang, 2023).

Potential Solutions. Model Simplification: Developing simpler models can enhance interpretability, provides a clear understanding of the decision-making processes of LLMs (Che et al., 2016).

Training Data Transparency: Sharing details about training datasets and their sources can illuminate knowledge gaps and potential biases in the models (Bender and Friedman, 2018).

Interactive Exploration Tools: Creating interactive platforms that allow users to manipulate inputs,

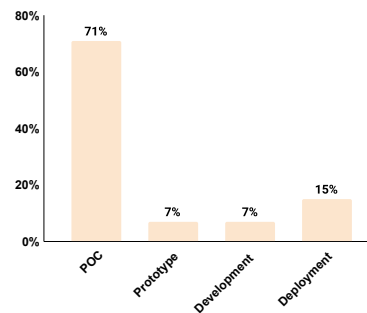


Figure 2: Current state of the industrial applications utilizing the LLMs; POC stands for proof of concept.

visualize attention patterns, and observe changes in outputs can provide valuable insights into model behavior (Olah et al., 2018).

4.8 Evaluation of LLMs

In sectors like legal, finance, and healthcare, blending LLMs with human feedback is crucial to lowering false positives, underscoring the importance of human oversight in safety-critical applications (Liu et al., 2023a). Moreover, our analysis (see Appendix C) reveals that less than 15% of studies conduct human evaluations to assess LLM outputs, indicating a need for more rigorous validation methods. Evaluating long-form question answering is challenging for LLMs (Zhao et al., 2023), as additional contextual information may not always be available in practical QA scenarios. Current metrics like BLEU (Papineni et al., 2002) and ROUGE (Lin, 2004) primarily evaluate the similarity, but are insufficient for assessing the reasonableness of LLM responses.

4.9 Ethical Concerns

The most common ethical challenges with LLMs are violation of the model license, model theft, copyright infringement, producing harmful content, and trustworthiness (Foley et al., 2023) and following are the **potential solutions**.

Protecting LLMs. Watermarking techniques (Peng et al., 2023) are essential for copy-right protection of industrial LLMs, aim to minimize the adverse impact on the original LLM.

Enhancing creativity. AI models should enhance, not replace, human creativity by generating new ideas and insights (Shen et al., 2023).

Fairness in data visualization. Interactive data visualization can help detect and address hidden biases (Kwon and Mihindukulasooriya, 2023).

	Small Scale Industries	Medium Scale Industries	Large Scale Industries
Mode of LLMs usage	API Integration, Pre-trained Models, Low-code or No code platforms, Zero-shot, Few-shot	Domain-specific Fine-tuning, Chain of thought	In-house deployment, Continuous pre-training, Collaborative tools and frameworks, Pre-training from scratch, Re-pretraining
Challenges	Cost, Technical expertise, Data privacy, Performance	Scalability, Domain Adoption	Ethical concerns, Regulations, Data governance
Data modalities	Uni-modal	Multi-modal (Max two)	Multi-modal (2 or more)
Training time	Few hours to days	Few days to weeks	Few weeks to months
Dataset size	100 to 10k samples	10k to 100k samples	More than 100k samples
Compute resources	Cloud	Cloud and Moderate GPUs	In-house high-end GPUs and TPUs
Optimization	Quantization	PEFT techniques, Distillation, Pruning	Prompt compression techniques
Languages	Monolingual	Monolingual	Multi-lingual/Cross-lingual
Ethical complexity	Low	Moderate to high	High to very high
Type and size	Open-source <= 3B	Open-source ~7B	Any open-source model

Table 1: A suggestive guide to various industries to maximize the utilization of LLMs for NLG applications.

Linking models. Techniques such as LLM Attribution (Foley et al., 2023) link fine-tuned models to their pre-trained versions.

Protecting integrity. Guardrails such as NeMo (Rebedea et al., 2023), LangKit², and TrustLLM (Sun et al., 2024) help to maintain LLM integrity by preventing biased or inaccurate outputs.

Addressing these challenges requires a combination of technical expertise, ethical considerations, and further research efforts. In Figure 2, we categorize each paper (total of 68) based on its application life cycle and observed that, due to the above-mentioned pitfalls, more than 70% of LLM-based studies are still in the conceptual phase.

5 Maximizing LLM Utilization Across Industries

This section offers a suggestive guide to various industries to maximize the utilization of LLMs for Natural Language Generation (NLG) applications (RQ3). As shown in Table 1, our suggestions are tailored to various industries, considering their distinct goals, resources, and workforce capabilities. The recommendations for small and medium-sized industries equally apply to large-scale industries.

1) Small-scale industries such as startups with less than 100 employees need to optimize the use of LLMs within constraints of limited computational resources and workforce. These industries should emphasize prompt engineering and transfer learning techniques to utilize robust small LLMs with up to 3 billion parameters with permissive licenses. Further, these industries should focus on monolin-

gual tasks and actively perform the inference on a few hundred samples. To reduce the inference duration, these industries should opt for optimization techniques such as quantization. Moreover, these industries encounter challenges such as potential reductions in model accuracy, costs, and need for technical expertise. Some of these can be addressed by partnering with AI consulting firms.

2) Medium-scale industries up to 1000 employees should focus on utilizing the RAG-based pipelines and domain-specific parameter efficient fine-tuning and distillation techniques for LLMs up to 7B parameters. Additionally, these industries can develop domain-specific adapters to enhance LLMs’ performance on specific tasks. These industries can explore moderate multi-modal (text + vision) tasks. Additionally, the key challenges for medium-scale industries are scalability and domain adoption.

3) Large scale industries such as MNCs should focus on continuous pre-training of LLMs while ensuring compliance with regulatory requirements. These industries can leverage LLMs effectively across multi-lingual, cross-lingual, and multi-modal generation tasks. Training such models can take from a few weeks to months, which requires high-quality data and huge compute as well. These industries should focus on establishing several collaborative tools and frameworks to maximize LLM utilization. For all industries, we recommend using open-source models with appropriate licenses to address ethical concerns and comply with LLM regulatory guidelines. Additionally, robust testing and validation protocols are essential to meet industry standards. Fostering strong collaborations and

²<https://docs.whylabs.ai/docs/langkit-api/>

knowledge sharing between industry and academia is crucial for advancing responsible LLM development and deployment.

6 Conclusions

This study delves into the utilization of Large Language Models (LLMs) through an industrial lens, with a specific focus on identifying roadblocks to their adoption. It meticulously examines various pitfalls and provides potential solutions. Moreover, this study offers a guide to organizations of all sizes to maximize the utilization of LLMs for industrial use cases. By identifying pitfalls and suggesting potential directions, the study offers a strategic road-map for optimizing LLM effectiveness in industrial operations.

7 Limitations

Our study has the following limitations.

Scope. To provide a practical guide to various industries, we restrict our scope to only Natural Language Generation (NLG) applications. Prospective works should focus on providing an extensive guide to various other tasks as well.

Coverage. With the rapid development of LLMs and the voluminous research in this field, it's not feasible to comprehensively cover all the papers. Recognizing this, our survey has focused specifically on industry-related papers. This allowed us to delve deeper and gain an understanding of the unique requirements and challenges faced within industrial applications of LLMs.

Confidentiality. Due to the confidential nature of the industrial applications not many details were available for specific scenarios or challenges. Hence, we only focused on providing recommendations/insights that can be applicable to a broad range of industrial applications.

8 Ethics Statement

To our knowledge, this study presents minimal ethical concerns. However, to maintain transparency, we provide a detailed analysis of all 68 papers present in the survey in Appendix Section C. Each paper is reviewed by at least three individuals to validate its claims and findings. We conduct the industrial case study, following the guidelines outlined by the ACL ethics review policy³, thereby

³<https://aclrollingreview.org/ethicsreviewertutorial>

Ethics Review Boards (ERB) approval is not necessary. It's important to note that our research involving human subjects does not entail the collection of any medical or sensitive information from the users.

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A Survey Papers Selection Criteria

We used keywords such as “large language models”, “LLM” and “LLMs for industrial applications” for selecting the relevant papers. We selected the majority of papers from the reputed databases including the ACL Anthology⁴, ACM Digital library⁵, Google Scholar⁶, which are known for hosting peer-reviewed articles that meet high academic standards. Subsequently, we finalize suitable research papers for the survey based on the following criteria.

Criteria	Number of papers
arXiv version	37
Non organizational papers	10
Not related to application	6
Relevant	68
Total	121

Table 2: Survey papers filtration criteria.

- The paper should be a peer-reviewed and published version.
- At least one of the paper’s authors should be from the industry.
- Paper should use at least one or more LLM.
- The paper should report at least one real-world application using LLM(s).

Necessary Concessions: We believe that having at least one author from the industry brought the following advantages.

- We found that considering papers with only researchers from industry led to very few research papers. Also, in recent times, collaboration between academia and industry has rightfully expanded resulting in more practical and applicable research works.
- Also, they brought practical perspectives that were grounded in real-world applications and challenges.

In total, we have collected 121 research papers, and out of them, we have discarded 53 that do not

⁴<https://aclanthology.org/>

⁵<https://dl.acm.org/>

⁶<https://scholar.google.com/>

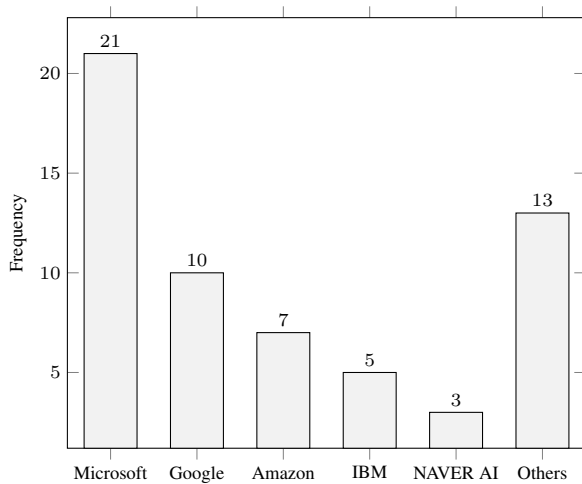


Figure 3: Distribution of research papers from industrial organizations. Others include Apple, Sony, Alibaba, Allen Inst for AI, JP Morgan, Nvidia, Adobe.

fall under one or more above-mentioned criteria as mentioned in Table 2. We have omitted 40 papers because they are not peer-reviewed and 10 more papers came from the non-organizations typically submitted by academic labs/universities. Moreover, we have discarded six papers, which did not discuss any industrial application. After applying the filtering criteria we left with 68 relevant papers. This distribution of the list of papers from various industrial organizations is mentioned in Figure 3.

B Industrial Case Study Details

We have created a questionnaire to conduct the industrial case study as shown in Fig 3.

C Survey Papers Checklist

This paper provides a review of 68 papers and for each paper, we reported 22 features as mentioned in Table 5. We briefly describe each feature in the master table for better understanding.

- *Paper*: Citation of the paper.
- *Venue*: The venue where the paper was published.
- *Year*: Year of paper publication.
- *LLM name*: Names of the LLMs used in the paper.
- *Organization*: Name of the industrial organization involved in the work.
- *Domain*: Domain information of the application in the paper.

- *Application*: The type of application under which the work was categorized into.
- *Use case*: The information of how the paper leverages an LLM in a specific scenario or a task.
- *Dataset Name*: Datasets used by the paper for modeling and evaluation.
- *Prompting Strategy*: Prompting strategies used in the paper.
- *Evaluation metrics*: Details of the evaluation metrics used in the paper.
- *Application life cycle*: Information of application’s life cycle stage.
- *GitHub*: Link to the GitHub repository, if any, that was published in the paper.
- *License*: This field indicates if the paper contains license-related information.
- *Privacy*: This field indicates if the paper contains privacy-related information.
- *Use cases*: This field indicates if the paper mentions a use case or not.
- *Limitations*: Major limitations of the paper, if any.

1. Participant level of expertise in LLMs?

- Beginner
- Intermediate
- Proficient
- Expert
- NA

2. Application Domain

- Healthcare
- Banking
- Financial
- Retail
- Security
- Privacy
- Legal
- Marketing & Advertising
- Education
- Media and entertainment
- Human Resources(HR)
- eCommerce
- Other: _____

3. What is the name of the task that LLM(s) performs in your project?

4. Type of data used?

- Tabular
- Image
- Video
- Audio
- Text
- More than one modality
- Other: _____

5. How are the LLMs used?

- Fine-tuning
- Zero-shot
- In-context learning
- Other: _____

Table 3: Questionnaire for industrial case study: Part 1

6. Did you consider any of the following Trust attributes or guard rails while designing/implementing the LLM-based solution?

- Security
- Robustness
- Privacy
- Bias & Fairness
- Interpretability or Explainability
- Toxicity
- Hallucination
- None
- Other: _____

7. Name of the LLMs being used?

- LLaMA
- LLaMA-2
- Falcon
- Mistral
- GPT3.5 (ChatGPT)
- GPT4
- MPT
- Meta OPT
- Bard
- PaLM
- Pythia
- Cerebras-GPT
- NA
- Other: _____

8. What are the risks associated with the LLMs being used in your project?

- Security and Safety
- Reputation
- Quality of service
- Revenue
- License
- NA
- Other: _____

Table 4: Questionnaire for industrial case study: Part 2

