

FORTIFY: Generative Model Fine-tuning with ORPO for ReTriEval Expansion of InFormal NoisY Text

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Abstract

Despite recent advancements in neural retrieval, representing text fragments or phrases with proper contextualized embeddings is still challenging. Particularly in video retrieval, where documents are text extracted through OCR from the frames or ASR from audio tracks, the textual content is rarely complete sentences but only a bag of phrases. In this work, we propose FORTIFY, a generative model fine-tuning approach for noisy document rewriting and summarization, to improve the downstream retrieval effectiveness. By experimenting on MultiVENT 2.0, an informational video retrieval benchmark, we show Llama fine-tuned with FORTIFY provides an effective document expansion, leading to a 30% improvement over prompting an out-of-box Llama model on nDCG@10. Zero-shot transferring the model tailored for MultiVENT 2.0 to two out-of-distribution datasets still demonstrates competitive retrieval effectiveness to other document preprocessing alternatives. Our training script and generated preference training data are publicly available at <https://available.after.acceptance/>.

1 Introduction

In typical ad hoc retrieval, documents are usually assumed to be well-formed and informative, such as news articles, blog posts, or social media threads (Craswell et al., 2020; Lawrie et al., 2023a, 2024; Thakur et al., 2021). While some may be more structured and readable than others, they generally convey information in a way that is easily understandable to human readers. Since neural retrieval models, such as Dense Passage Retrieval (DPR) (Karpukhin et al., 2020) and ColBERT (Khattab and Zaharia, 2020), leverage pretrained language models (Devlin et al., 2019; Zhuang et al., 2021) trained on natural language to encode documents, they typically achieve strong performance on such tasks.

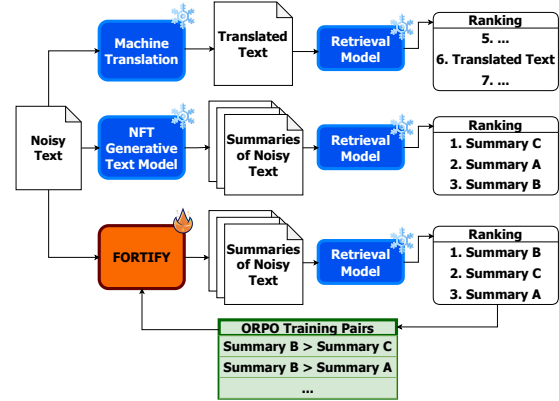


Figure 1: Overview of our document expansion approaches. Machine translation serves as a baseline. In the NFT (no fine-tuning) approach, we use a generative text model to generate fluent, keyword-dense summaries of noisy, multilingual text. In FORTIFY, we further rank the generated summaries using a retrieval model to create training pairs for preference optimization and fine-tune with Odds Ratio Preference Optimization (ORPO).

However, in many real-world settings, documents contain noisy or fragmented text, which does not resemble typical human communications. While this is relatively rare in traditional ad hoc retrieval, it is much more common when text is extracted from other modalities, such as automated speech recognition (ASR) from audio, or optical character recognition (OCR) from images or videos. Because this textual content is automatically generated, it may contain recognition errors, misidentifications, and incorrect reading order (de Oliveira et al., 2023), often resulting in disjointed sentence fragments or even incomplete words. As a result, neural retrieval models struggle to represent these texts effectively, leading to weaker retrieval performance.

To address this challenge, we propose a document expansion and rewriting approach using a generative model to transform fragmented text into coherent passages. We first explore a zero-shot

prompting approach and demonstrate the innate ability of generative models like Llama3 (Dubey et al., 2024) to reconstruct text. While this method is promising, generating meaningful summaries from unordered, disjointed tokens remains a significant challenge. To further instill retrieval-driven preferences into the generative model, we fine-tune it using Odds Ratio Preference Optimization (ORPO) (Hong et al., 2024), a technique that does not require an explicit reference model or reward function. We name this method FORTIFY, or Fine-tuning with ORPO for ReTrieval expansion of InFormal noisY text.

We evaluate our approach on multiple video and cross-language retrieval benchmarks, and demonstrate that expanding raw documents with generated summaries leads to significant and robust performance improvements. Additionally, we find that FORTIFIED summaries further boost retrieval effectiveness. To our knowledge, this is the first work to apply preference optimization to document expansion for retrieval.

Our contributions are threefold:

1. We introduce a novel document expansion approach which leverages a generative model to reconstruct fragmented text into coherent passages.
2. We propose FORTIFY, a fine-tuning mechanism using ORPO to encourage a language model to learn retrieval-driven preferences.
3. We conduct extensive experiments across multiple retrieval modalities and settings, demonstrating the effectiveness and robustness of our methods.

2 Related Work

Text Retrieval Recently developed neural retrieval models leverage pretrained language models to encode documents into one (Karpukhin et al., 2020; Formal et al., 2021; Nguyen et al., 2023) or multiple (Khattab and Zaharia, 2020; Li et al., 2023) contextualized embeddings to achieve better (Thakur et al., 2021) and more robust retrieval effectiveness, even in multilingual retrieval (Lawrie et al., 2023a, 2024). However, because of their pre-training data (Chari et al., 2023), they are not well-tuned for retrieving informal or even fragmented text (DeLucia et al., 2022; Lawrie et al., 2023b; Thakur et al., 2021). While recent work, such as RAPTOR (Sarathi et al., 2024), tries to preprocess

text through layers of summarization, these models still anticipate well-formed text as the input. Particularly in video retrieval, text is extracted from different modalities and thus may be ill-formed. Neural text retrieval models suffer when dealing with this kind of text.

Video Retrieval Traditional benchmarks for video retrieval (Chen and Dolan, 2011; Krishna et al., 2017; Xu et al., 2016) generally involve generic web images or three to five-second video clips paired with web-scraped or automatically generated captions. Methods typically compute visual features from these images or from sampled video frames that can be mapped to these natural language captions (Cao et al., 2024; Luo et al., 2022; Reddy et al., 2025; Wang et al., 2024). However, there has been a shift away from these tasks to harder tasks requiring multimodal understanding, like audio and overlaid text, and longer videos (Kriz et al., 2024; Wang et al., 2019). This has led to a rise in multimodal models that jointly incorporate modalities (Chen et al., 2023; Liu et al., 2025; Wu et al., 2025). However, these approaches are not robust to these challenging benchmarks, with one significant factor being the fusion of noisy outputs from OCR and ASR compounding errors and decreasing performance.

Multimodal Text Extraction Alongside visual captioning, optical character recognition (OCR) and automatic speech recognition (ASR) are two of the primary approaches to map multimodal data to natural language descriptions.

Recently, vision-language foundation models, such as PaliGemma (Beyer et al., 2024), InternVL (Chen et al., 2024), Idefics2 (Laurençon et al., 2024), and LLaVa (Liu et al., 2023), have been explored for modeling OCR content implicitly and effectively, rendering standard OCR approaches unnecessary, e.g., MMOCR (Kuang et al., 2021), and TrOCR (Li et al., 2022). Recent work has also explored using document screenshots for retrieval (Ma et al., 2024), an approach that relies heavily on the quality and the format of the screenshots. Retrieving documents with noisy OCR content (or otherwise working with such content) remains challenging.

Recent advances in ASR have achieved impressively low word error rates (Kheddar et al., 2024). However, speech involving code-switching (Yan et al., 2023), multiple speakers (Watanabe et al., 2020), or noisy environments (Dua et al., 2023; Li

et al., 2014) all still present significant challenges to producing clean transcripts. Such transcripts are frequently incoherent despite low word error rates, motivating works involving post-hoc correction to the ASR output (Ma et al., 2023).

Preference Optimization Preference optimization (Rafailov et al., 2024; Shao et al., 2024; Xu et al., 2024; Meng et al., 2024; Hong et al., 2024) has arisen as a common alternative to reinforcement learning from human feedback (RLHF) (Christiano et al., 2017; Ouyang et al., 2022; Stiennon et al., 2020) to alleviate the multi-stage procedure requiring a reward model (Casper et al., 2023). Many recent works have built on DPO: replacing pair-wise preference data (Cai et al., 2024; Ethayarajh et al., 2024), with sets of reference responses in a log-likelihood loss (Xu et al., 2024; Park et al., 2024). In this work, we adopt Odds Ratio Preference Optimization (ORPO) (Hong et al., 2024), which incorporates an odds ratio-based loss for differentiating the generation styles between preferred and non-preferred responses. Compared to ordinary DPO, ORPO aligns better with the goal of producing fluent, coherent generations for downstream retrieval due to its inclusion of an additional language modeling loss term, along with the odds ratio term.

3 Methods

In this section, we describe our initial document expansion approach without fine-tuning (No-fine-tune – NFT), along with FORTIFY, a novel method for optimizing machine-generated document expansion for information retrieval.

Given a noisy document d , NFT involves zero-shot prompting a generative model for one or more summaries $\hat{d}_1, \dots, \hat{d}_N$ from d , focusing on maximizing the inclusion of synonyms and keywords to enhance retrieval performance. These summaries are then used to augment the original document, producing an expanded version in the form $d + \hat{d}_1 + \dots + \hat{d}_N$, where $+$ denotes concatenation.

FORTIFY further refines this expansion by optimizing machine-generated summaries based on their relevance to corresponding queries. Given a retrieval method, NFT summaries are scored against the corresponding queries, and training pairs are constructed by pairing the highest-scoring summary with several lower-scoring alternatives. This enables a retrieval-driven preference optimization.

3.1 Challenges in Noisy Text Retrieval

With frequency-based approaches such as BM25 (Robertson et al., 1995, 2009), retrieval performance degrades significantly in the presence of typographical errors, text recognition errors (e.g., substitution of visually similar characters), speech transcription errors (e.g., substitution of phonetically similar letters), and other character-level inaccuracies (de Oliveira et al., 2023). For example, if we attempt to retrieve a noisy document containing song lyrics that were recognized via OCR from a music video using the name of the musical artist as a query, we are unlikely to succeed, as the artist’s name may not appear in the video. However, by leveraging a generative model to produce a summary, we not only correct character-level errors but also elaborate on the content and introduce useful keywords and phrases. An example is shown in Appendix C, Figure 5.

While neural retrieval models are more robust to character-level errors, they still struggle with higher-level structural issues, particularly ill-formed sentences and unrelated, adjacent phrases. This is because such noisy documents are rarely seen in the training data used for modern neural retrieval models (Nguyen et al., 2016). Consider a single video frame containing multiple distinct spans of text, such as two lines on a blackboard, each containing a chemical equation. To retrieve this video from the extracted text, we must flatten or concatenate all text spans to apply standard text retrievers. This process often produces incoherent outputs. Such text is likely to suffer not only from recognition errors, but also a lack of coherence, sentence structure, or recognizable words. By applying a generative model, we can reconstruct meaning from the fragmented text prior to indexing. A strong generative model can correctly identify the text as chemical equations and even suggest relevant elements and compounds. Notably, it can also extract and contextualize useful keywords such as *chemical*, *reactions*, and *compounds*, further improving retrievability. See Appendix C, Figure 6 for an example of this.

3.2 Zero-Shot Expansion of Noisy Text

We propose expanding noisy documents with such machine-generated summaries by leveraging modern generative models’ abilities to produce clean, coherent, and keyword-dense text. As an initial setting, we adopt a zero-shot approach, where we pro-

vide the noisy text and prompt a generative model to produce a keyword-dense summary. The generated summaries can then either be indexed directly or concatenated with the original text; in later sections, we utilize the concatenation approach.

This method provides several advantages. Since modern generative models are highly multilingual, noisy documents can be expanded into any language, potentially improving the alignment between documents and expected queries for both term frequency and neural retrieval models. For instance, in cross language retrieval, where queries are primarily in English, we can prompt the model to produce English summaries of multilingual documents, effectively translating key phrases while preserving retrieval relevance. Additionally, by explicitly prompting the model to focus on synonyms, keywords, and retrieval relevance, summary-based document expansion introduces semantically related terms, improving retrieval effectiveness when queries lack important keywords.

Beyond improving term matching, generative document expansion also addresses structural issues in noisy documents. By generating coherent, well-formed summaries, the model compensates for disjointed or ill-structured inputs, producing text that is more suitable for retrieval. While generative model inference is computationally expensive, document expansion occurs at indexing time rather than search time, minimizing computational overhead during retrieval.

3.3 FORTIFY Preference Optimization

Zero-shot inference on generative models is heavily dependent on the prompt, which leads to instability in the generation (Jiang et al., 2020; Gao et al., 2021; Errica et al., 2024; Chakraborty et al., 2023). To improve the robustness of the generation process, we further fine-tune the model with preference examples based on the downstream retrieval task. Typically, fine-tuning the generative model for document expansion through reinforcement learning requires an explicit reward function on the final retrieval effectiveness and a preference model on the retrieval system. However, defining the reward is challenging as the query distribution is often unknown at training and indexing time, leaving great uncertainty in the direction of optimization. Therefore, we use Odds Ratio Preference Optimization (ORPO) (Hong et al., 2024), a variant of Direct Preference Optimization (Rafailov et al., 2024) without defining a reference model, to

provide preference signals during fine-tuning.

Specifically, let \hat{d}_x and \hat{d}_y be two generated summaries of a raw document d . For a pointwise retrieval model $f(q, d)$ and a query q that document d is relevant to, we define the preference of the retrieval model $f(q, d)$ as

$$\hat{d}_x \succ \hat{d}_y \quad \text{if and only if} \quad f(q, \hat{d}_x) > f(q, \hat{d}_y) \quad (1)$$

where \succ indicates the left operand is more preferable than the right operand.

Following Hong et al. (2024), the odds ratio loss of the preference $\hat{d}_x \succ \hat{d}_y$ can be written as

$$\mathcal{L}_{OR} = -\log \sigma \left(\log \frac{\text{odds}_\theta(\hat{d}_x|d)}{\text{odds}_\theta(\hat{d}_y|d)} \right) \quad (2)$$

where the function odds_θ indicates the odds of generating such a sequence of text based on the parameter θ . Such odds ratio losses promote the generative model to generate \hat{d}_x over \hat{d}_y when given the document d based on the preference of the retrieval model f and the query q . Intuitively, the distribution of the training query q and pre-defined retrieval model f are critical to this process since the model would be biased toward the two after fine-tuning. In our experiments, we provide empirical evidence that the resulting generative model is actually robust to the downstream retrieval models.

4 Experiments

4.1 Data

We evaluate FORTIFY on two video retrieval datasets as well as a cross-language text retrieval dataset as an out-of-domain evaluation. The statistics are summarized in Table 3 in the Appendix.

- MultiVENT2.0 (Kriz et al., 2024) consists of 218K YouTube videos, with text and speech content primarily in Arabic, Chinese, English, Korean, Russian, and Spanish. The videos vary heavily in terms of production quality, from unprocessed recordings taken on mobile phones to professionally edited news broadcasts. Queries are designed to approximate what a user might search for in order to find a video about a specific event. We evaluate on the test split (2,546 queries over 109K videos) and report nDCG@10 and R@1000 following Kriz et al. (2024).
- TextVR (Wu et al., 2025) consists of 42.2K queries over 10.5K videos from across eight

domains: Street View (indoor), Street View (outdoor), Game, Sports, Driving, Activity, TV Show, and Cooking. We evaluate on the test split, containing 2.7K videos, with one query each, and report R@1 and R@10 to align with the online shared task associated with TextVR.

- NeuCLIR Chinese Technical CLIR Collection (Lawrie et al., 2024) contains about 396K journal abstracts from 1,980 Chinese academic journals spanning 67 disciplines. The NeuCLIR Technical document collection has two corresponding sets of topics from the 2023 and 2024 TREC NeuCLIR tracks, respectively. To ensure the summarization process is not trivially easy, we use only the abstract without the title as the raw document. We report the official evaluation metrics of the NeuCLIR track, which are nDCG@20 and R@1000.

4.2 Text extraction from video

In order to create textual indices for retrieval, we extract text from the videos using two main approaches: Automatic Speech Recognition (ASR) and Optical Character Recognition (OCR). Except where explicitly indicated, we do not perform machine translation on either the ASR or OCR text.

ASR Videos frequently contain audio, and for our ASR system, we rely on a powerful multilingual model, Whisper Large v2 (Radford et al., 2023) without speech translation (that is, audio detected by Whisper as language x is transcribed in language x , not in English). As Whisper Large v2 is among the top-performing open-source ASR models (even outperforming proprietary models as shown in the authors’ appendix), and as it is highly multilingual and trained on diverse sources of data, its outputs are fairly accurate across domains and more commonly used languages. If the speech extracted from a video is indeed useful for retrieval, Whisper is likely to give the strongest baseline for retrieval using ASR.

OCR We further extract text OCR using the hybrid model described in Etter et al. (2023). This is a state-of-the-art multilingual model which was found to significantly outperform many popular open-source OCR models and toolkits on the test split of the highly multilingual CAMIO OCR dataset (Arrigo et al., 2022), including Tesseract (Smith et al., 2009), EasyOCR, TrOCR (Li et al.,

2022), and MMOCR (Kuang et al., 2021) across a variety of different scripts.

4.3 Baseline Document Expansion

As a baseline, ASR and OCR texts are summarized by prompting Llama-3-8B-Instruct (Dubey et al., 2024; AI@Meta, 2024) without additional fine-tuning (*No-fine-tune (NFT) summaries*). For each video, the ASR content is placed into a prompt template that explicitly directs Llama to produce a keyword-dense summary useful for information retrieval. This prompt is shown in Appendix B, Figure 3.

Summaries are generated by passing the ASR or OCR text to the Llama-3-8B-Instruct model with a generation limit of 512 tokens, no repeated tri-grams, and using top- p sampling with $p = 0.9$ and a temperature of 0.6. The raw ASR or OCR (or the concatenation of both) text is expanded with the summaries by concatenation. Processing MultiVENT 2.0’s test split (109K videos), assuming the text is already extracted, took approximately 36 hours on eight 40GB A100 GPUs.

Alternatively, we expand the raw documents with their machine translation since the extracted ASR or OCR text is not necessarily English, which is the query language of the three evaluation collections. For MultiVENT 2.0, since the collection is large, we use NLLB (Costa-jussà et al., 2022), an open-source machine translation model that covers more than 200 languages, to translate the extracted ASR and OCR text. For TextVR, we use Google Translate to obtain the translation through their Web APIs. Finally, for NeuCLIR Technical Documents, we use the official translation provided by the NeuCLIR track, which is also produced by Google Translate.

4.4 FORTIFY Fine-tuning Setup

We fine-tune Llama-3-8B-Instruct to produce more useful summaries using an original dataset of preferred and dispreferred summaries (contrastive training pairs, as required to proceed with ORPO). The summaries included in this dataset were produced using the subset of the training split of MultiVENT 2.0, totaling 2,000 videos, for which training queries were written. For each of the unique query-video pairs having OCR content, we prompt Llama to produce a keyword-dense summary suited to information retrieval, given the OCR content.

To ensure high quality summaries in the training set, we use a one-shot prompt template, shown

in Appendix B, Figure 4, containing the extracted OCR text from a manually selected video in MultiVENT’s training set, along with a manually written summary to produce more accurate summaries for training.

We sample from Llama-3-8B-Instruct five times to produce five distinct summaries of the OCR content with the same generation setting. We then score each of the generated summaries against their relevant queries using the PLAID-X implementation of ColBERT (Khattab and Zaharia, 2020; Santhanam et al., 2022; Yang et al., 2024b) (details are discussed below). Finally, we construct training summary pairs by pairing the highest-scoring summary for a particular video’s OCR with each of the lower-scoring summaries. We repeat a nearly identical process to produce summaries of the ASR content but with a different prompt template containing the extracted ASR text from a particular video along with a manually written summary. This dataset is split into 80-20 train-dev splits for FORTIFY fine-tuning.

We perform a LoRA (Hu et al., 2021) fine-tuning process on Llama-3-8B-Instruct with ORPO using the implementation provided by Huggingface¹, with LoRA matrices of rank 16, $\alpha = 32$, and dropout probability 0.05. We target the up, down, Q , K , V , and O projection layers during fine-tuning. We train for three epochs over 12K training pairs, sampling randomly from the training pairs. We employ a paged AdamW 8-bit optimizer with a learning rate of $8 \cdot 10^{-6}$, $\beta = 0.1$ (called λ in the ORPO paper), and 10 linear warmup steps. We accumulate gradients over 4 batches of size 2.²

4.5 Retrieval Models and Pipeline

We test FORTIFY on three retrieval models, BM25 (Robertson et al., 1995, 2009), DPR (Karpukhin et al., 2020), and ColBERT (Khattab and Zaharia, 2020), while only fine-tuning Llama with FORTIFY on ColBERT. For BM25, we use the implementation provided by PyTerrier (Macdonald et al., 2021) with $k_1 = 1.2$, $k_3 = 8$, and $b = 0.75$. For DPR, we use Tevatron (Gao et al., 2022) with a multilingual DPR model based on DistilBERT (Sanh, 2019) provided by sentence-transformers (Reimers and

Gurevych, 2019) that is fine-tuned on the Quora dataset.³ Documents are encoded and indexed with FAISS (Douze et al., 2024) without approximation. Finally, we use the PLAID-X (Yang et al., 2024c) implementation for ColBERT with 1-bit residual compression. Documents are encoded with a Multilingual ColBERT-X (Nair et al., 2022; Lawrie et al., 2023c) model trained with Multilingual Translate Distill (Yang et al., 2024a) from the Mono-mT5-XXL cross-encoder (Jeronymo et al., 2023).⁴ Additionally, we report results using an English-to-Chinese cross-language ColBERT-X model⁵ on the NeuCLIR Technical Document task for comparison. Results can be seen in the Appendix, Table 4.

5 Results and Analysis

For MultiVENT 2.0 (the dataset on which FORTIFY is trained), presented at the left part of Table 1, expanding the original OCR, ASR, or both (OCR+ASR) with summaries generated by FORTIFY provides a significant improvement over no expansion or expansion with their machine translation. When using ColBERT on the FORTIFY-expanded OCR and ASR documents, it provides a 76% improvement in nDCG@10 (0.324 to 0.569) over LanguageBind (Zhu et al., 2023), a state-of-the-art video encoding language model reported in the MultiVENT 2.0 dataset paper (Kriz et al., 2024), and 30% over no expansion (0.437 to 0.569).

Regardless of the source of text (OCR or ASR), expanding with generated summaries is more effective than using machine translation, which is an alternative document processing method (with similar hardware requirements) since the extracted text is not necessarily in the query language. Such improvements are consistent across multiple settings, indicating that the summaries are useful for a wide range of retrieval models, including statistical models like BM25.

However, since FORTIFY is trained to tailor the expansion for retrieval using ColBERT, documents expanded with FORTIFY summaries are more advantageous for ColBERT, resulting in improvement in both nDCG@10 and R@1000 over zero-shot prompting, though nDCG@10 is not statistically significant. However, the differences in

¹https://huggingface.co/docs/trl/main/en/orpo_trainer

²Hyperparameter choices largely retained from this tutorial: <https://huggingface.co/blog/mlabonne/orpo-llama-3>

³<https://huggingface.co/sentence-transformers/quora-distilbert-multilingual>

⁴<https://huggingface.co/hltcoe/plaidx-large-eng-tdist-mt5xxl-engeng>

⁵<https://huggingface.co/hltcoe/plaidx-large-zho-tdist-mt5xxl-engeng>

Table 1: Retrieval effectiveness with different document expansion approaches. nDCG in the table uses a rank cutoff at 10. Superscript of w, x, y and z indicates the metric value using the corresponding expansion approach is statistically significantly better than the **same retrieval model** using *No Expansion* (w), *Machine Translation* (x), *No-Fine-tuned (NFT) Summary* (y), and *FORTIFied Summary* (z), respectively (also indicated in the first column) with 95% confidence. The statistical test uses a paired t-test with multiple testing corrections over datasets and retrieval models. Rows in light gray indicate retrieval methods relying on features other than text, which is unfair to compare methods only using the extracted text but are included for border comparisons.

		MultiVENT 2.0						TextVR (Zero-shot Transferred)					
Expansion Approach	Retrieval Model	OCR		ASR		OCR+ASR		OCR		ASR		OCR+ASR	
		nDCG	R@1K	nDCG	R@1K	nDCG	R@1K	R@1	R@10	R@1	R@10	R@1	R@10
StarVR LanguageBind						0.324	0.846					0.165	0.473
												0.133	0.830
(w)No Expansion	BM25	0.157	0.267	0.114	0.204	0.195	0.322	0.141	0.278	0.044	0.097	0.160	0.305
	DPR	0.088	0.334	0.146	0.482	0.153	0.532	0.042	0.120	0.036	0.089	0.051	0.148
	ColBERT	0.317	0.616	0.344	0.583	0.437	0.740	0.134	0.259	0.051	0.114	0.153	0.292
(x)Machine Translation	BM25	0.319 ^w	0.592 ^w	0.300 ^w	0.559 ^w	0.427 ^w	0.733 ^w	0.147	0.297 ^w	0.046	0.100 ^w	0.168 ^w	0.325 ^w
	DPR	0.166 ^w	0.500 ^w	0.198 ^w	0.513 ^w	0.236 ^w	0.629 ^w	0.043	0.117	0.037	0.092 ^w	0.052	0.148
	ColBERT	0.375 ^w	0.633 ^w	0.401 ^w	0.589	0.517 ^w	0.760 ^w	0.131	0.260	0.051	0.114	0.155	0.304 ^w
(y)Llama Summary	BM25	0.360 ^{wxz}	0.646 ^{wxz}	0.351 ^{wxz}	0.606 ^{wxz}	0.492 ^{wxz}	0.788 ^{wxz}	0.156 ^w	0.314^{wx}	0.054^{wx}	0.128^{wx}	0.178 ^w	0.346 ^{wx}
	DPR	0.237 ^{wx}	0.575 ^{wxz}	0.249 ^{wxz}	0.554 ^{wx}	0.318 ^{wx}	0.708 ^{wxz}	0.059 ^{wx}	0.164 ^{wx}	0.034	0.099 ^w	0.067 ^{wx}	0.191 ^{wx}
	ColBERT	0.429 ^{wx}	0.675 ^{wx}	0.434 ^{wx}	0.616 ^{wx}	0.564 ^{wx}	0.795 ^{wx}	0.147 ^{wx}	0.282 ^{wx}	0.047	0.122	0.167 ^{wx}	0.329^{wx}
(z)FORTIFied Summary	BM25	0.350 ^{wx}	0.630 ^{wx}	0.333 ^{wx}	0.595 ^{wx}	0.475 ^{wx}	0.779 ^{wx}	0.160^{wx}	0.312 ^{wx}	0.052 ^w	0.123 ^{wx}	0.180^{wx}	0.356 ^{wxy}
	DPR	0.241 ^{wx}	0.564 ^{wx}	0.240 ^{wx}	0.547 ^{wx}	0.315 ^{wx}	0.699 ^{wx}	0.059 ^{wx}	0.159 ^{wx}	0.036	0.104 ^{wx}	0.059 ^w	0.183 ^{wx}
	ColBERT	0.431^{wx}	0.688^{wxy}	0.435^{wx}	0.623^{wxy}	0.569^{wx}	0.805^{wxy}	0.144 ^x	0.278 ^{wx}	0.053 ^y	0.123 ^{wx}	0.168 ^{wx}	0.319 ^{wx}

R@1000 are significant, indicating that the FORTIFY-expanded documents include more related terms to the expansion but are not more accurate than what zero-shot prompting the generative model can provide. When using BM25 and DPR to encode and index the FORTIFY-expanded documents, since they are not the predefined customer of the summarization model, the resulting retrieval metrics are only similar or slightly lower than NFT summaries, which also indicates that FORTIFY can effectively tailor the document expansion to the expressed preferences of the downstream retrieval model during fine-tuning.

Interestingly, although DPR significantly underperforms with respect to ColBERT, the improvement due to expansion with generative summaries is much larger for DPR than for ColBERT, which validates our initial intuition that it is possible to leverage the linguistic ability of a generative model to provide additional context and language structure for the downstream neural retrieval model to consume. Since DPR encodes the entire piece of text as a single dense vector, providing it with better-structured documents is more advantageous for DPR than ColBERT, which is capable of falling back to term matching through dense token embeddings. Without such expansion, DPR is even less effective than BM25 as shown in the *No Expansion* condition in Table 1. When using both OCR and ASR text, DPR improves 106% in nDCG@10

when expanding with FORTIFY summaries (0.153 to 0.315) while ColBERT “only” demonstrates a 30% improvement (0.437 to 0.569). Even compared against machine translation, which already processes and potentially denoises the raw and noisy text via a language model, DPR still improves 33% when using FORTIFied summaries while ColBERT “only” improves by 10%.

5.1 Out-of-Distribution Transfer

Zero-shot transferring FORTIFY to TextVR, which demonstrated a very different distribution both in videos and extracted text (presented in Table 3), the differences between zero-shot prompting and the FORTIFY-fine-tuned summarizer are small and not statistically significant. Since the distribution of the queries and the videos are significantly different from MultiVENT 2.0, on which the model was trained, the additional preference optimization through ORPO is not particularly helpful but also not harmful. Such robustness indicates the FORTIFY-fine-tuned model still retains its original language modeling capability to support generalization while providing more beneficial information when preferences of the downstream retrieval model were communicated during fine-tuning. Interestingly, expanding ASR and OCR text with FORTIFied summaries using BM25 is still 9% more effective in R@1 (0.165 to 0.180) than StarVR, proposed along with the introduction

Table 2: Retrieval effectiveness when concatenating multiple sources of text in MultiVENT 2.0 using ColBERT. nDCG values in the table uses a rank cutoff at 10. Checkmarks indicate inclusion of such source of text in the documents for ColBERT indexing.

Original Noisy Text		Machine Translation		FORTIFied Summary			
OCR	ASR	OCR	ASR	OCR	ASR	nDCG	R@1K
	✓					0.317	0.616
✓						0.344	0.583
✓	✓					0.437	0.740
✓	✓	✓	✓			0.517	0.760
✓	✓			✓	✓	0.569	0.805
✓	✓	✓	✓	✓	✓	0.578	0.797

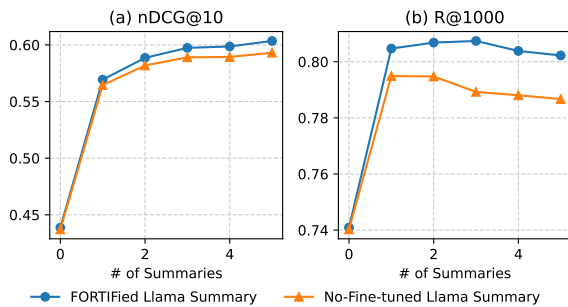


Figure 2: Effectiveness of concatenating multiple generated summaries on MultiVENT 2.0 using both OCR and ASR text.

of TextVR (Wu et al., 2025). Notably, StarVR involves a heavy video space-time encoder, as well as projection from a scene text encoder.

Note that since the amount of text extracted via ASR from the audio tracks of the videos in TextVR is scarce (only on average 185 characters per video), no expansion approach can expand the short text in any meaningful way, resulting in roughly the same effectiveness as forgoing document expansion.

5.2 Expansion with Multiple Summaries

Given the variability of generative models, we investigate generating multiple summaries using both the NFT Llama and FORTIFied models on MultiVENT 2.0. Illustrated in Figure 2, concatenating more summaries provides marginal improvements in both nDCG@10 and R@1000. However, such improvements quickly start to diminish as more summaries are added, as expected. Particularly in R@1000, expanding the noisy text with five summaries produces documents whose meanings begin to drift away from those of the original texts. This results in the promotion of more irrelevant videos to the top 1000 and thus decreases R@1000

when adding more than three summaries. Notably, FORTIFied summaries, despite still inducing a semantic drift, are still more effective than the NFT version, indicating that FORTIFY consistently instills the preference into the model, even when we are generating more summaries through randomized decoding.

nDCG@10, on the other hand, continues to improve when adding more summaries, indicating that summaries are still beneficial in terms of promoting relevant videos to the top of the ranked list. Such a trade-off between the top and the bottom of the ranked list is expected when expanding queries or documents and remains an issue for neural models such as ColBERT (Wang et al., 2023).

Finally, we also investigate expanding the noisy documents with their machine translation and FORTIFied summaries. Presented in Table 2, the final retrieval effectiveness increases as we introduce more expansion to the documents. Although expansion with machine translation is less effective than FORTIFied summaries, the two expansion approaches provide complementary information to the retrieval model. Thus, combining both approaches by concatenation results in a statistically significant improvement in nDCG@10 over just using the FORTIFied summaries (0.569 to 0.578). As before, such elaborated expansion also promotes more irrelevant videos, resulting in a slightly lower R@1000.

6 Conclusion and Future Work

In this paper, we proposed a generative model fine-tuning approach FORTIFY for document expansion. FORTIFY tailors a generative model to a specific kind of noisy document and a downstream retrieval model through ORPO, a preference optimization approach. We showed that models fine-tuned with FORTIFY provide more effective expansion summaries than an out-of-the-box Llama model. The resulting FORTIFied Llama model also demonstrates robustness to documents and retrieval models beyond the ones predefined during ORPO fine-tuning.

Beyond the success of FORTIFY on noisy text, we would like to explore it on other general ad hoc retrieval tasks to tailor the retrieval to a specific domain, corpus, or even user. Given the flexibility of preference optimization, we believe FORTIFY can be adapted to arbitrary retrieval model preference.

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Appendix

A Out-of-Domain Transfer

To evaluate FORTIFY on a completely different domain, we again zero-shot transfer the MultiVENT-FORTIFied model to generate summaries for the academic abstracts in the NeuCLIR Technical Document collection. Presented in Table 4, FORTIFied summaries still provide additional information to the original document despite not being noisy, resulting in a 43% improvement in nDCG@20 on the 2023 topics and 35% on 2024. However, the NFT Llama summary, in this case, is slightly more effective since it was trained to accomplish a wide range of tasks under a wide range of conditions.

Such differences are expected as our MultiVENT-FORTIFied model has moved from a general-purpose model to a more task-specific one. As we move further away from the original training setup, which assumes noisy, fragmented text with ColBERT being the retrieval model, the model becomes less capable of generating retrieval model-favored summaries, especially when using BM25. With that said, FORTIFY can be tailored to any domain as long as the retrieval model preference can be collected. We leave the exploration of FORTIFY to general ad hoc retrieval to future work.

B Prompts

In this section, we provide prompts that we optimize FORTIFY for. Figure 3 presents the primary prompt that we use, while Figure 4 presents the OCR-focused prompt.

C Examples

In this section we two examples of the noisy extracted text. Documents composed principally of noisy text are often difficult to retrieve (de Oliveira et al., 2023). In term frequency approaches such as BM25, performance is harmed when there are typographical errors, text recognition errors (substitution of visually similar characters), speech transcription errors (substitution of letters pronounced

similarly), or other character-level errors. For instance, if we were to search for for the noisy document in Figure 5, we might not be successful if our query is “Rolling Stones” - note that neither of these words appear in the document, despite the fact that the document is very clearly the lyrics to Jumpin’ Jack Flash, albeit with significant text recognition errors. If we now produce a summary using a general-purpose generative text model, the summary not only corrects the character-level errors in the original document, but it elaborates on the content further, and finally includes a list of useful keywords and phrases.

Table 3: Dataset Statistics. Note that all three collections are multilingual. The average character counts treat all scripts (Latin, CJK, Perso-Arabic, Cyrillic, etc.) identically.

	MultiVENT 2.0 Test Set			
	w/OCR	Videos w/ASR	Total	Queries
Count	105,026	109,488	109,800	2,546
Avg. # of Chars	529	1,092	–	42

	TextVR Test Set			
	w/OCR	Videos w/ASR	Total	Queries
Count	2,726	2,249	2,727	2,727
Avg. # of Chars	441	185	–	73

	NeuCLIR Technical		
	Documents	Queries	
		2023	2024
Count	395,927	41	106
Avg. # of Chars	206	131	131

Table 4: Zero-shot cross-domain transfer of the MultiVENT-FORTIFIED model (training on MultiVENT 2.0 training set) to the NeuCLIR Technical Document task with topics from 2023 and 2024. nDCG in this table uses a rank cutoff at 20. Rows in light gray indicate retrieval methods relying on features other than text.

Expansion Approach	Retrieval Model	2023		2024	
		nDCG	R@1K	nDCG	R@1K
<i>English-Chinese ColBERT-X</i>		0.339	0.783	0.338	0.796
(w) <i>No Expansion</i>	BM25	0.054	0.128	0.049	0.106
	ColBERT	0.277	0.736	0.256	0.687
(x) Machine Translation	BM25	0.239 ^w	0.588 ^w	0.240 ^w	0.588 ^w
	ColBERT	0.330 ^w	0.788 ^w	0.326 ^w	0.763 ^w
(y) NFT-Llama Summary	BM25	0.330 ^{wxz}	0.803 ^{wxz}	0.336 ^{wxz}	0.726 ^{wx}
	ColBERT	0.404^{wx}	0.838^w	0.356^w	0.783^w
(z) FORTIFIED Summary	BM25	0.286 ^w	0.733 ^{wx}	0.305 ^{wx}	0.694 ^{wx}
	ColBERT	0.395 ^w	0.813 ^w	0.349 ^w	0.783^w

SYSTEM PROMPT: You are tasked with summarizing text. This summary will be used for the task of information retrieval. As such, it is of paramount importance that the summary include as many relevant keywords, synonyms, and related words as possible. Feel free to restate the text in multiple ways. A longer document is better than a shorter one. The more keywords you include, the better the summary will be for the task of information retrieval. The summary can be in the style of a description or a synopsis.

USER PROMPT: Please produce a summary of the following text content that is suited for the task of information retrieval, focusing on including keywords, synonyms and related words: <noisy text>

Figure 3: Prompt for Llama-3-8B-Instruct for generating summaries. This prompt is used to generate both No-fine-tune (NFT) Llama summaries and the FORTIFY summaries.

SYSTEM PROMPT: You are tasked with summarizing the OCR text extracted from a video. This summary will be used for the task of information retrieval. As such, it is of paramount importance that the summary include as many relevant keywords, synonyms, and related words as possible. Feel free to restate the text in multiple ways. A longer document is better than a shorter one. The more keywords you include, the better the summary will be for the task of information retrieval. The summary can be in the style of a video description or a plot synopsis or summary. For instance, given the following OCR text:

Ptička is the name of the song. How to make a whistle The bird. How to make a whistle How to make a whistle The bird.

Produce a summary like so:

A tutorial or a series of instructions on how to make a whistle (a musical instrument) that mimics or imitates the sound or call produced by a bird. The tutorial mentions a song called "Ptička", which is the Russian word for "bird". The whistle may be used to replicate birdsong.

USER PROMPT: Please produce a summary of the following text content that is suited for the task of information retrieval, focusing on including keywords, synonyms and related words: <noisy text>

Figure 4: OCR-focused one-shot prompt used for generating summaries. This prompt is only used for generating training summaries for FORTIFY.

NOISY TEXT: Kolling Sones. umping Jack Hash. One Two! But it's all right now, in fact, it's a gas! And Thowled . . .

MACHINE TRANSLATION: Kolling Sones. umping Jack Hash. One Two! But it's all right now, in fact, it's a gas! And Thowled . . .

NFT SUMMARY: The song "Jumpin' Jack Flash" by The Rolling Stones is a rock and roll classic . . . Synonyms: tumultuous, difficult, abusive, rebellious, defiant, call toaction [sic]. Related words: rock music, classic, childhood experiences, abuse of power, individualism, resilience in the face of adversity.

FORTIFIED SUMMARY: The song "Jumping jack flash" is a popular rock song by the British rock band The Rolling stones, released in 1968 . . . the song is often interpreted as a commentary on the struggles and hardships faced by young people.

Figure 5: An example of some extracted text with significant character-level errors and the outputs produced by the three document expansion strategies we compare (machine translation, Llama summarization without fine-tuning, and FORTIFY). Red indicates a character-level error. Yellow indicates unusual or disjointed structure. Green indicates a spelling correction. Blue indicates useful keywords and phrases not in the original text.

NOISY TEXT: t80 /ts Po4. BO5jCa(OM → Cas (PO)SMD. 3OS+ 2KOH → Kz SOu + H O. SO, +2NgOH → Na2SD, + HO. HeSO4. Ma (e D)=. t80. /ts Po4) PDS +3Ca (OHL. → CasPO%),0. 3O,+ 2K0H → ke SOu + HO. SO, + . . .

MACHINE TRANSLATION: t80 /ts Po4. BO5jCa(OM → Cas (PO)SMD. 3OS+ 2KOH → Kz SOu + H O. SO, +2NgOH → Na2SD, + HO. HeSO4. Ma (e D)=. t80. /ts Po4) PDS +3Ca (OHL. → CasPO%),0. 3O,+ 2K0H → ke SOu + HO. SO, + . . .

NFT SUMMARY: The text describes a series of chemical reactions involving calcium, phosphorus, and sulfur compounds. The reactions involve the formation of various calcium phosphates and sulfates, including calcium phosphate (Ca3(PO4)2), calcium sulfate (CaSO4), and sodium sulfate (Na2SO3). The reactions also involve the use of various reagents, including potassium hydroxide (KOH), sodium hydroxIDE [sic] (NaOH) . . . Overall, the text provides a detailed description of various chemical reactions and the compounds involved.

FORTIFY-GENERATED SUMMARY: A comprehensive guide to the synthesis of calcium phosphate (Ca3(PO4)2) is presented, providing a detailed overview of the chemical reactions involved. The process involves the reaction of calcium oxide (CaO) with phosphoric acid (H3PO4), as well as the addition of sodium hydroxide (NaOH) and other chemicals. The resulting compound, calcium phosphate, is a key component in the production of ceramic materials, fertilizers, . . . Keywords: calcium phosphate synthesis, ceramic materials production, fertilizer production, pharmaceuticals, pH levels, catalysts, sodium sulfate, sodium nitrite, chemical reactions.

Figure 6: An example of some extracted text with significant structural problems and the outputs produced by the three document expansion strategies we compare (machine translation, Llama-generated summaries without fine-tuning, and FORTIFY). Highlights mean the same as in Figure 5. Note that this document’s overall structure is highly problematic as well.