ARB-SEN at SemEval-2018 Task1: A New Set of Features for Enhancing the Sentiment Intensity Prediction in Arabic Tweets

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Abstract

This article describes our proposed Arabic Sentiment Analysis system named ARB-SEN. This system is designed for the International Workshop on Semantic Evaluation 2018 (SemEval-2018), Task1: Affect in Tweets. ARB-SEN proposes two supervised models to estimate the sentiment intensity in Arabic tweets. Both models use a set of features including sentiment lexicon, negation, word embedding and emotion symbols features. Our system combines these features to assist the sentiment analysis task. ARB-SEN system achieves a correlation score of 0.720, ranking 6th among all participants in the valence intensity regression (V-reg) for the Arabic sub-task organized within the SemEval 2018 evaluation campaign.

1 Introduction and Related Work

According to Mohammad (2016) the Sentiment Analysis (SA) task is used to refer to the "*task of automatically determining the valence or polarity of a piece of text, whether it is positive, negative, or neutral*".

Nowadays, social media platforms like Twitter, Facebook, LinkedIn, and Quora are widely used (Lenze, 2017). For instance, Ranginwala and Towbin (2017) estimate that Twitter has 320 million active monthly users. These social media platforms allow people to communicate not only the sentiment they are feeling (positive or negative) but also the intensity of this sentiment. For example, from the tweet of your friend, you can estimate that: he is very happy (most positive), slightly angry (slightly negative), absolutely sad (most negative) or neutral (Mohammad et al., 2017). Automatically determining the sentiment intensity is an important task in several application fields, such as public health, intelligence gathering, commerce and social welfare (Mohammad and Bravo-Marquez, 2017).

In the Semantic Evaluation (SemEval), sentiment analysis in Twitter task has been proposed for the first time in *SemEval-2013* by (Nakov et al., 2013). Since *SemEval-2013*, this task has become a principal task in SemEval : *SemEval-2014* (Rosenthal et al., 2014), *SemEval-2015* (Rosenthal et al., 2015), *SemEval-2016*, (Nakov et al., 2016) and *SemEval-2017* (Rosenthal et al., 2017).

In the Arab world, Salem (2017) estimates that the number of monthly active Arabic users was 11.1 million in March 2017, which makes Arabic an emergent language for sentiment analysis in Twitter (Rosenthal et al., 2017). Sentiment analysis task in Arabic is particularly a challenging research task (Rosenthal et al., 2017) due to its complex morphological and syntactic structure (Habash, 2010).

Many Arabic sentiment analysis tools and studies have been proposed in order to overcome this challenge. For example in Arabic newswire, the most relevant works are: (Abdul-Mageed et al., 2011), (Elarnaoty et al., 2012). In Arabic reviews we find (Elhawary and Elfeky, 2010), (Elnagar, 2016), (Altowayan and Elnagar, 2017). In Arabic Twitter many researches are focused on the sentiment analysis task such as (Mourad and Darwish, 2013), (Abdul-Mageed et al., 2014), (Refaee and Rieser, 2014), , (Salameh et al., 2015) and (Aldayel and Azmi, 2016).

In this article we present our ARB-SEN system devoted to enhancing the detection of sentiment intensity in Arabic tweets. ARB-SEN system proposes two methods to measure this valence. Our best submitted method achieves a correlation of 0.720, ranking 6th in the Arabic Detecting Sentiment Intensity shared task (Mohammad et al., 2018a), SemEval-2018.

2 System Description

The sentiment intensity detection in ARB-SEN system relies on a set of features. In what follows we describe the considered features:

2.1 Sentiment Lexicon Features (SLF)

We employed the following four sentiment lexicons to extract the SLF features:

Arabic Sentiment (Valence) Lexicons

Created as part of *SemEval-2016* by Kiritchenko et al. (2016), this Arabic sentiment lexicon is a list of 1,168 single words and 198 simple phrases and their associations with positive and negative sentiment. The lexicon include both standard and dialectal Arabic terms.

Arabic Sentiment (Valence) Lexicons

This is a annotated Arabic sentiment lexicon that is created by (Saif M. Mohammad and Kiritchenko, 2016). These lexicons were created by measuring the extent to which the words in a tweets corpus co-occurred with a set of seed positive and seed negative terms. This lexicon includes about 43k entries (23k positive and 20k negative).

ArabSenti sentiment lexicon

ArabSent is a manually annotated Arabic sentiment lexicon of 14k words that was created and by Abdul-Mageed et al. (2011). Each word in *ArabSenti* is associated with a positive/negative sentiment label.

Dialectal sentiment lexicon

This is a freely available Arabic sentiment lexicon with more than 480 dialectal Arabic words. The lexicon is proposed by Refaee and Rieser (2014) and it is manually annotated by native Arabic speakers. Using these sentiment lexicons, we extract for each tweet four features:

1) **Sum Score** The sum of sentiment scores of all the words in the tweet.

2) Average Score This feature computes the average of sentiment scores of all the words in the tweet.

3,4) Min and Max Score Represent the minimum and maximum sentiment score of words in the tweet.

For each of these features, if one word in the tweet does not exist in a sentiment lexicon, its corresponding sentiment score is not considered.

2.2 Negation Feature (NF)

Negation refers to words that reverse the sentiment of the word/phrase coming after them. For example: انا لست سعيد (I'm not happy), in this example the word سعيد (happy) has a positive sentiment, however, due to the negation word (I'm not) the sentiment of expression becomes *negative*. This feature is used by ENCU system (Wang et al., 2016) the best system in SemEval-2016 (Sentiment Intensity Task). Wang et al. (2016) they showed that the sentiment of the phrase can be reversed by adding a negation. Thus, for this binary feature, we have used a list of five main negation word in the Modern Standard Arabic (MAS) { ليس , ما , لن , لا , لم } proposed by (Abdulla et al., 2013). If the tweet contains at least one negation, this feature is set to 1, else 0.

2.3 Word Embedding Feature (WEF)

One of the main advantages of word embedding model is the fact that it allows for the retrieval of a list of words that are used in the same contexts with respect to a given word (Mikolov et al., 2013). In fact, we use the Arabic CBOW model (Zahran et al., 2015) to construct a list of 5-*closet* words for each word in the tweet as described in (Nagoudi et al., 2017). Then, we extract for each tweet the same features described in the section 2.1, with the difference that we compute the sentiment score for each word based on their 5-*closet* in word embedding:

1) **Sum Score**The sum of the average sentiment scores of all the 5-*closet* words in tweet.

2) Average Score This feature computes the average of sentiment scores of the 5-closet words in the tweet.

3,4) Min and Max Score Represent the minimum and maximum average sentiment score of the 5-*closet* words in tweet.

To compute these features, we have used the same sentiment lexicons presented in the section 2.1.

2.4 Emoticons and Emojis Features (EEF)

The emoticons and emojis are already used in the sentiment analysis task in twitter (Read, 2005)

Positive		
Emoticons	Emojis	
:-) :) :D :o) =]	🗑 😁 😅 🤣 😃	
:] :3 :c) 8) :-]	3 9 9 9	
Negative		
Emoticons	Emojis	
:[:-(:(:-c :c	😚 😣 😲 🗟 😚	
:-C :C :-[:[:{	😭 😒 😋 😣 😡	
Neutral		
Emoticons	Emojis	
:/:-/::/:t:s		
=/ =I :L =L :Z	200020	

Table 1: A sample of the positive, negative and neutral emoticons and emojis.

and (Wolny, 2016). Therefore, we have used the Emoticons and Emojis as an indicator to predict the sentiment intensity of the tweet. We have used 3 set of emoticon and emoji positive, negative and neutral. Table 2 shows a sample of the positive, negative and neutral of emoticons and emojis.

2.5 Models Construction

The previously described features are fed into two different regression classifiers : Linear Regression (*LR*) and Support Vector Regression (*SVR*). We have used the python-based machine learning *scikit-learn* library¹ to trained these classifiers on the training and development data set of SemEval 2018 (Mohammad et al., 2018b), along with the previously discussed features to predict the sentiment intensity score for each tweet. Figure 1 illustrates an overview of the *ARB-SEN* system.

3 Experiments And Results

3.1 Training Data

The organisers of SemEval 2018 provided a training and development data set, which contained 933 and 139 Arabic tweets respectively. Thus, the trial and development are used as training data for our supervised models.

3.2 Data Pre-processing

In order normalize tweets, many pre-processing techniques have been proposed in the literature, such as:(Agarwal et al., 2011), (Ahmed et al.,



Figure 1: Architecture of the ARB-SEN system.

2013), and (Rosenthal et al., 2014). Therefore, we normalize our tweets using the following pre-processing steps:

- 1. Removing @user_names, RTs, and URLs;
- 2. Removing diacritics and non-alphanumeric characters;
- Tokenizing the #hashtags of each tweet by breaking them into words, e.g: #very_nice_day becomes very, nice and day;
- 4. Normalizing the exchangeable Arabic letters as described in (Darwish et al., 2012), e.g: normalizing أ ، إ ، أ to | and replacing final ر followed by with ٤.

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3.3 Tests and Results

To evaluate the performance of our system, our two supervised models were assessed based on their accuracy on the 731 tweets in the Arabic Sentiment Intensity Evaluation Set^2 . In addition, we studied the impact of sentiment lexicon, negation, word embedding and emotion symbols features on the prediction efficiency.

We calculate the Pearson correlation between our assigned Sentiment Intensity scores and the gold labels. The results are presented in Table 2.

These results demonstrate that SVR classifier with all features succeed in predict the sentiment intensity in Arabic tweets with a Pearson correlation score of 0.720. However, the *LR* classifier with all features achieves a correlation score of 0.617. Thus, we can easily observe that *SVR* classifier with all features outperforms the *LR* classi-

¹http://scikit-learn.org

²http://saifmohammad.com/WebDocs/ AIT-2018/AIT2018-DATA

Methods	Features	Correlation
	SLF	0.523
LR	SLF+NF	0.524
	SLF+NF+WEF	0.561
	SLF+NF+WEF+EEF	0.617
	SLF	0.647
SVR	SLF+NF	0.649
	SLF+NF+WEF	0.683
	SLF+NF+WEF+EEF	0.720
Baseline	-	-0.052

Table 2: Correlation results

fier with a gain of +11%. Regarding the impact of the extracted features, all of them improve the results of the sentiment intensity prediction. Interestingly, we notice that the word embedding and emotion symbols features play a key role in improving the performance of the prediction accuracy in both classifiers with a mean of +3.5% and +4.7% respectively.

4 Conclusion and Future Work

In this article, we have presented two supervised models to predicate the sentiment intensity in Arabic tweets. Both classifiers are trained along with a set of Arabic tweets characterised by a set of features including: sentiment lexicon, negation, word embedding and emotion symbols features. The performance of our proposed system was confirmed through the Pearson correlation between our assigned sentiment scores and the golden labels. As future work, we are going to extend our features by using an Arabic Combined-Sentiment Word Embedding model. We would also like to further investigate the Arabic sentiment analysis task with more recent classifiers, namely Neural Deep learning.

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