

HappyDB: A Corpus of 100,000 Crowdsourced Happy Moments

Akari Asai*, Sara Evensen†, Behzad Golshan‡, Alon Halevy‡, Vivian Li‡
Andrei Lopatenko‡, Daniela Stepanov‡, Yoshihiko Suhara‡, Wang-Chiew Tan‡, Yinzhan Xu†

*Univ. of Tokyo, †MIT, ‡Recruit Institute of Technology
akari-asai@g.ecc.u-tokyo.ac.jp, {sevensen, xyzhan}@mit.edu,
{behzad, alon, vivian, andrei, daniela, suharay, wangchiew}@recruit.ai

Abstract

The science of happiness is an area of positive psychology concerned with understanding what behaviors make people happy in a sustainable fashion. Recently, there has been interest in developing technologies that help incorporate the findings of the science of happiness into users' daily lives by steering them towards behaviors that increase happiness. With the goal of building technology that can understand how people express their happy moments in text, we crowd-sourced HappyDB, a corpus of 100,000 happy moments that we make publicly available. This paper describes HappyDB and its properties, and outlines several important NLP problems that can be studied with the help of the corpus. We also apply several state-of-the-art analysis techniques to analyze HappyDB. Our results demonstrate the need for deeper NLP techniques to be developed which makes HappyDB an exciting resource for follow-on research.

Keywords: science of happiness, positive psychology, happyDB corpus, crowdsourcing

1. Introduction

The science of happiness is an area of positive psychology that studies the factors that sustain people's happiness over time (Seligman, 2011; Fredrickson, 2009; Lyubomirsky, 2008). One of the interesting findings of the field (Diener et al., 1999) is that while 50% of our happiness is genetically determined, and only 10% of it is determined by our life circumstances (e.g., finances, job, material belongings), 40% of our happiness is determined by behaviors that are under our control. Examples of such behaviors include investing in long-term personal relationships, bonding with loved ones, doing meaningful work, and caring for one's body and mind. Consequently, positive psychologists have focused on devising methods to steer people towards those behaviors. Fostering happiness has also received attention at the national policy level – in a recent interview (Murthy, 2016) the U.S. Surgeon General claimed that fostering happiness is an important priority as one of the main ways to prevent disease and live a longer, healthier life.

Naturally, there has been recent interest to develop technologies that help users incorporate the findings of the science of happiness into their daily lives. Current applications that pursue this goal generally fall into one of the two categories: (1) applications that suggest relevant content to the users based on their answers to a predefined set of questions (Killingsworth, 2017; Happify, 2017; Happier, 2017) or (2) applications in which users can log their emotions in a journaling-style environment but that content is available mostly for their own reflection (Bliss, 2017; Mojo, 2017; DayOne, 2017).

Our work has been to develop a journal-like application where users express their happy moments using their own language, thereby allowing for more nuance in their description of what makes them happy. The ultimate goal of our app is that it should understand from the text which activities make the user happy and who else participated in those happy moments. The app can then provide a useful visualization of the user's happy moments, offer mean-

ingful follow-up questions, and over time learn to suggest other activities that may benefit the user.

As we started working on this application we quickly realized that understanding the different aspects of happy moments is a challenging NLP problem that has received very little attention to date. In order to advance the state of the art for this problem, we set out to crowd-source HappyDB, a corpus of 100,000 moments that we released publicly at <http://rebrand.ly/happydb>.

This paper describes the HappyDB corpus, and outlines a few NLP problems that can be studied with it. We describe the application of a few state-of-the-art analysis techniques to the corpus resulting in several observations. We also discuss some additional annotations that we provide along with HappyDB that would be useful to anyone who wants to explore the corpus further. The upshot of all these analyses, however, is that there is a need for deeper NLP techniques in the analysis of happy moments (and of emotions expressed in text in general), and thus HappyDB provides an exciting opportunity for follow-up research.

In addition to the applications motivating our work, there are other areas in which a deeper understanding of happy moments can be useful. Of particular note is the analysis (by advertisers or third parties) of the sources of happiness relating to products and services from comments on social media. Viewed in that perspective, analyzing happy moments can also be seen as a refined analysis of sentiments (e.g., (Liu, 2012; Pang and Lee, 2008)).

HappyDB is a collection of sentences in which crowdworkers answered the question: *what made you happy in the past 24 hours* (or alternatively, the past 3 months). Naturally, the descriptions of happy moments exhibit a high degree of linguistic variation. Note that HappyDB is *not* a longitudinal dataset that follows individuals over a period of time. Some examples of happy moments are:

1. *My son gave me a big hug in the morning when I woke him up.*
2. *I finally managed to make 40 pushups.*
3. *I had dinner with my husband.*

Part of the work was done while Asai, Evensen, and Xu were at Recruit Institute of Technology.

Collection period	3/28/2017 – 6/16/2017
# happy moments	100,922
# distinct workers	10,843
# distinct words	38,188
Avg. # happy moments / worker	9.31
Avg. # words / happy moment	19.66

Table 1: Basic statistics on HappyDB

cess we dealt with two types of errors: (1) empty or single word sentences and (2) sentences with spelling errors. We removed any sentences with less than two words. To find the spelling errors, we compared all the words to a dictionary built from Norvig’s text corpus (Norvig, 2007) as well as a complete list of English Wikipedia titles¹ which includes the name of many cities, locations and other known entities. We also performed a few edits on the dictionary to remove foreign language phrases as well as certain words such as ‘Alot’ and ‘Iam’ which are actual city names, but are more likely to be spelling errors. We found that only 2.7% of happy moments contain words not present in our dictionary. While this number seems small enough to justify removing such happy moments, we observe that certain words are more likely to be misspelled and could create a bias if we remove these happy moments. A specific example is that mentions of the word “son” is higher than “daughter” in the original corpus because the word “daughter” is more likely to be misspelled than the word “son”. After fixing the typos using our technique (which we describe next), both words ended up having almost the same frequency. This example indicates that there is a need for the spell-corrector.

To fix the spelling issues, we experimented with various open-source spell correctors, but we didn’t find them suitable for our task; they either didn’t provide confidence scores for the corrections, or suggested corrections that would have a higher likelihood in other corpora, but not ours. For example, in the context of happy moments, the phrase “achive” is more likely to be a typo for “achieve” than for “active”. Thus, we decided to develop a spell corrector that is tailored to the domain of HappyDB and only corrects typos that we are highly confident of. The details of our spell-corrector are presented in appendix C.

Some basic statistics: Table 1 shows some basic statistics of the original HappyDB. Figure 1 shows the word cloud for the cleaned HappyDB. The figure is mostly provided for anecdotal value and as a means to highlight the most frequent words in the corpus. As one proxy for the complexity of the sentences in HappyDB, we calculated the number of verbs in each sentence which are summarized in Figure 2. The data shows that 53% of the sentences have 3 verbs or more and 36% of the sentences have 4 verbs or more meaning that workers definitely expressed quite complex thoughts in their moments.

Diversity of contents in HappyDB: An important question concerning the utility of HappyDB is whether it covers happy moments from a variety of topics. To get a feel for the level of diversity, we identified 9 rather diverse top-

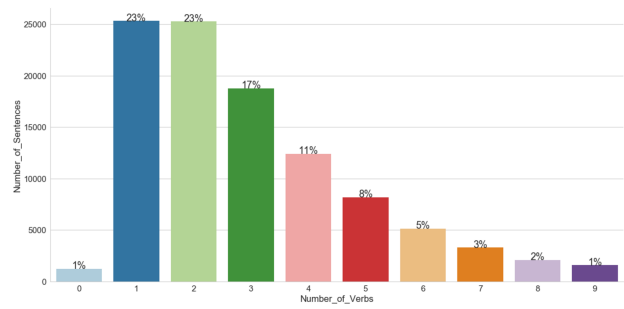


Figure 2: The distribution of the number of verbs per happy moment

Topics	% of Sentences in Topic	Size of Keywords List
people	46.0	478
family	26.4	423
food	16.2	1073
work	14.5	115
entertainment	8.8	156
exercise	8.4	558
shopping	8.4	35
school	5.5	47
pets	4.5	149
none	20.3	N/A

Table 2: HappyDB Topics Distributions

ics we saw occurring often in the corpus. The topics are “people”, “family” (a subset of “people”), “pets”, “work”, “food”, “exercise”, “shopping”, “school”, and “entertainment”. For each topic, we curated a list of keywords and regular expressions whose usage is almost exclusive to the topic. For example, the category “people” contains words describing family members, as well as other words that refer to people, like “hairdresser” or “neighbor”, but it does not include “he”, “she” or “they”, as these words are sometimes used in reference to pets or inanimate objects. Additionally, if these pronouns refer to a person they should also have an antecedent which our dictionary should recognize. “People” also does not contain the word “I”, since we are trying to capture interactions between people.

Table 2 shows the percentage of sentences in HappyDB found for each topic as well as the size of the list associated with each topic. Note that a happy moment may be related to multiple topics. For instance, “*running with my son*” is related to both “family” and “exercise”. All of the keywords lists are disjoint except for “people”: this is a superset of “family”, and also contains some words from other topics, for example “co-worker” which is also in “work”. We can observe that 80% of HappyDB pertains to these 9 topics. The remaining sentences that did not fit into any of these topics contain all sorts of topics, such as rare surprises (“*finding a \$100 dollar bill inside my pants pockets*”) or situations that turned out to be better than expected (“*There was almost no traffic today*”). None of these other categories covered a large enough portion of our corpus to justify adding them to our dictionaries. However, this suggests that there is a long tail of topics in the corpus.

¹<https://dumps.wikimedia.org/enwiki/>

Another perspective on the contents of HappyDB can be obtained by annotating the corpus with the popular semantic classes known as *supersense*. Supersense tags are defined in WordNet (Fellbaum, 1998) as lexicographic classes and are categorized into 15 verb classes (e.g., stative, cognition, communication, social, motion etc.) and 26 noun classes (e.g., person, artifact, cognition, food etc.).

We trained a supersense tagger with the SemEval-2016 dataset (Schneider and Smith, 2015) using CRF (Okazaki, 2007). The supersense annotated HappyDB is also provided as part of HappyDB. Table 3 shows the proportion of sentences for the top seven supersense labels in HappyDB. It also displays the proportion of supersense labels for sentences in other textual corpora from the Manually Annotated Sub-Corpus dataset². As shown, the proportions of several of the top five labels for HappyDB are significantly higher than the other corpora which implies that these labels are potential features for identifying happy moments. Examples of some supersense classes and their frequencies in HappyDB are shown in Table 4.

2.1. Emotions in happy moments

To analyze the cognitive and emotional state of happy moments, we applied the sentiment lexicon Linguistic Inquiry and Word Count (LIWC), “a transparent text analysis program that counts words in psychologically meaningful categories”, (Pennebaker et al., 2015b) on a sample of 500 happy moments; only a sample was chosen because of existing restrictions on the amount of requests to the LIWC commercial API. Table 5 shows some of the LIWC categories in which the scores for the 500 happy moments vary notably from those of other corpora (expressive writing, blog posts, and novels (Pennebaker et al., 2015a)). These categories are defined as follows: *analytic* refers to a measurement of the author’s logical thinking, as opposed to narrative and informal thinking; *authentic* approximates how honest and disclosing the writing is; and *tone* measures how positive or negative the text is. As expected, HappyDB has a higher score for tone than any of the other corpora analyzed. More interestingly, the analytic score for HappyDB is quite high and very close to that of Novels, yet the authentic score (also quite high) is closer to that for Expressive Writing. Our analysis of LIWC scores suggest that our corpus is very disclosing and honest which makes it an ideal corpus for studying emotions expressed in text.

An alternative approach to analyze the emotions expressed in text is to use the Valence-Arousal-Dominance model (VAD) of emotion (Bradley and Lang, 1994; Warriner et al., 2013) which provides a score for each lemmatized word on a scale of pleasure-displeasure (valence), excitement-calm (arousal), and control-inhibition (dominance). To evaluate our data across these dimensions, we used the Warriner et al. database of 13,915 manually rated English lemmas, as averaged over at least 18 ratings for all three VAD features (Warriner et al., 2013). This is currently the largest available lexicon of VAD scores, and the VAD ratings covered 45.84% of the lemmatized words in HappyDB. The words which were not covered were mostly pronouns, articles,

conjunctions, numbers, and proper nouns. Some examples of the highest and lowest scoring words across each dimension are listed in Table 6. We calculated a VAD score for HappyDB by taking the mean over the VAD score of words in the corpus. Interestingly, we observed that HappyDB’s VAD score is similar to the *travel* section of the Guardian corpus (Brett and Pinna, 2013) ($V \cong 6.2$, $A \cong 4.0$, $D \cong 5.7$) and rather different from other sections such as *crime* or *banking*. This shows that the VAD scores (which we release as part of HappyDB) can help us quantify how emotional the content of the corpus is.

The conclusion from the analyses provided so far in this section is that HappyDB is a diverse corpus with content that is emotionally rich and covers various topics (e.g., “work”, “leisure”, “exercise” and etc.). Furthermore, while we used several techniques to extract general statistics about the content, diversity, and emotional content of HappyDB, there is clearly a need for deeper analysis of happy moments.

2.2. Comparing Reflection Periods

The analyses presented thus far, though rather rudimentary, already enable us to discover an important property of HappyDB, namely that there are important differences between the happy moments that reflect on the last 24 hours versus those that reflect 3 months back. In addition to being an important property of the corpus, these differences raise additional interesting research questions. We demonstrate these differences in two ways.

Pointwise Mutual Information Scores: For each reflection period we calculated pointwise mutual information (PMI) scores (Manning et al., 2008) for words in the cleaned happy moments, and compared the top nouns in each batch. Table 7 shows the top 10 nouns with the highest PMI scores in the 24 hours batch w.r.t. the other batch and vice-versa. The results suggest that moments reported in the 24 hour period tend to be activities that occur daily (e.g., foods, bedtime) and moments reported in the 3 months period tend to reflect infrequent occurrences like holidays or life events.

Topic Mentions by Reflection Period: We analyzed the incidence of different topics separately for each reflection period. In Table 8 we observe different distributions of topics for each reflection period, mainly in the categories “food”, “school”, “people”, “family”, and “entertainment”. For instance, we observe that the categories “food” and “entertainment” have higher percentage of coverage in 24 hour (19.2%, and 9.6%) compared to the 3 months reflection period (13.1%, and 7.8%). Naturally, people are more likely to talk about a meal or a movie because these are more frequent daily events that are more likely to be remembered if they occurred recently. When people are asked to reflect on the past 3 months, they tend to remember events that are more prominent such as school, big achievements, and time spent with friends and family.

3. Categorizing Happy Moments

So far we have gained an understanding of HappyDB through some analysis of annotations that are frequently

²MASC v3.0.0 <http://www.anc.org/data/masc/downloads/data-download/>

	n.person	n.time	v.social	v.motion	v.possession	n.event	n.food
HappyDB	0.48	0.41	0.31	0.26	0.22	0.18	0.13
Blog	0.28	0.12	0.15	0.07	0.04	0.05	0.06
Newspaper	0.39	0.11	0.12	0.06	0.04	0.05	0.07
Twitter	0.51	0.11	0.11	0.07	0.03	0.04	0.05

Table 3: Distribution of top-7 most frequent supersense categories in HappyDB and other corpora. The number is the proportion of sentences that contain a particular supersense label. Bold-face denotes the highest value in a column.

n.person	n.food	v.emotion
friend	9,493	food 1,511
son	3,507	dinner 938
daughter	3,314	coffee 681
wife	2,721	pizza 568
husband	2,687	breakfast 525
		enjoy 2,778
		love 2,080
		feel 1,399
		like 1,070
		excite 533

Table 4: Most common words associated with frequently used supersense labels.

LIWC Category	HappyDB	Expressive	Novels	Blogs
analytic	69.19	44.88	70.33	49.89
authentic	77.14	76.01	21.56	60.93
tone	60.85	38.60	37.06	54.50

Table 5: Average LIWC Scores for (cleaned) HappyDB compared to those of other text corpora of expressive writing, novels, and blogs (Pennebaker et al., 2015a). All three categories provide scores in the range from 1 to 99.

Category	Low Scoring Words	High Scoring Words
Valence	murder (1.48) leukemia (1.47)	excited (8.11) happiness (8.48)
Arousal	librarian (1.75) calm (1.67)	rampage (7.57) lover (7.45)
Dominance	Alzheimer’s (2.00) earthquake (2.14)	completion (7.73) smile (7.72)

Table 6: Examples of words with very high or low VAD scores (Warriner et al., 2013).

24 hours		3 months	
Word w	Ratio (X_w/Y_w)	Word w	Ratio (Y_w/X_w)
bedtime	15.0	valentine	45.0
custard	12.0	scenario	34.0
spoon	12.0	sorrow	24.0
burritos	10.0	gender	20.0
nachos	10.0	thousand	17.0
opener	10.0	custody	17.0
fool	10.0	faculty	16.0
dough	9.0	palace	14.0
hurry	9.0	propose	13.0
gossip	9.0	military	11.0

Table 7: Top PMI words from the two batches. X_w (resp. Y_w) denotes the probability of word w occurring in the 24 hours batch (resp. 3 months batch)

Topics	% of sentences in topic	
	24 Hours Reflection	3 Months Reflection
people	44.0	47.9
family	24.7	27.9
pets	4.6	4.4
work	14.4	14.5
food	19.2	13.1
exercise	8.7	8.1
shopping	7.6	9.0
school	4.3	6.7
entertainment	9.6	7.8
None	20.4	20.1

Table 8: Percentage of happy moments in each topic, separated by reflection period. All differences between the columns are statistically significant at $p < 10^{-3}$ except for pets, work, and none.

considered in the literature. In this section, we take a first step towards a deeper analysis of happy moments by trying to classify them into categories. Categorization is important for several reasons. First, it forms the basis for visualizing one’s happy moments. Second, the techniques for analyzing happy moments may depend partially on the category they belong to. Finally, the category of a happy moment could trigger a conversation between an app and a user, and the course of conversation is clearly dependent on the category being discussed. For instance, the app’s response to a happy moment about completing an exercise may be to congratulate the user, but the same response would be unacceptable if the user mentions that she is enjoying a beautiful scenery.

There is no consensus on a single set of categories for happy moments in positive psychology because they are often discussed under different names, with small variations and at different levels of granularity. We chose a set of categories inspired by research in positive psychology that also reflects the contents of HappyDB. These categories and a brief description of them are listed in Table 9. Note that *affection* refers to activity with family members and loved ones, while *bonding* refers to activities with other people in one’s life.

We developed a multi-class classifier using Logistic Regression with a bag of words representation of happy moments as features. To obtain training data, we crowd-sourced a batch of 15,000 happy moments to obtain category labels. Every happy moment was shown to 5 workers, and we only considered labels that at least 3 workers agreed on. Table 10 shows the performance of our classifier using a 5-fold cross-validation setup. Clearly the clas-

Category	Definition	Examples
Achievement	With extra effort to achieve a better than expected result	Finish work. Complete marathon.
Affection	Meaningful interaction with family, loved ones and pets	Hug. Cuddle. Kiss.
Bonding	Meaningful interaction with friends and colleagues	Have meals w coworker. Meet with friends.
Enjoy the moment	Being aware or reflecting on present environment	Have a good time. Mesmerize.
Exercise	With intent to exercise or workout	Run. Bike. Do yoga. Lift weights.
Leisure	An activity done regularly in one’s free time for pleasure	Play games. Watch movie. Bake cookies.
Nature	In the open air, in nature	Garden. Beach. Sunset. Weather

Table 9: The categories of happy moments

Category	Precision Recall F1			% of moments	
				24 Hrs	3 Months
Achievement	79.2	87.3	83.0	30.9	36.5
Affection	89.9	94.3	92.0	32.7	35.1
Bonding	91.9	87.1	89.4	10.4	10.8
Enjoy the moment	59.2	49.9	54.0	13.3	8.9
Exercise	85.3	59.3	69.9	1.5	0.8
Leisure	77.9	67.2	72.1	8.7	6.1
Nature	80.9	52.4	63.4	2.1	1.5

Table 10: Precision/recall/F1 scores for each category as well as the % of moments per category for each reflection period. All differences between the reflection periods are statistically significant at $p < 10^{-5}$ except for bonding.

sifier has room for further improvement on categories such as “Leisure” and “Enjoy the moment” which shows that word distributions are not sufficient for this task. Building a classifier with sufficiently high precision/recall scores on all categories can be a challenging task in general, as it usually involves inferring some information or context that is not explicitly mentioned in text.

We publish our crowd-sourced labels as part of HappyDB to provide a ground-truth for researchers interested in topic mining and clustering of short utterances. We also released our predicted results on the entire corpus as a baseline.

Table 10 also shows the percentage of moments classified into each category for both reflection periods, which further highlights the differences between reflection periods described in Section 2.. Notice that HappyDB has roughly the same number of moments for each reflection period. Thus, the percentage of moments classified in each category in HappyDB can be computed by taking the average of the last two columns in Table 10. The higher frequency of moments in “Exercise”, “Nature”, and “Leisure” under the 24 hours reflection period confirms our theory that daily tasks are sources of short-term happiness. Longer-term happiness is more likely to come from loved ones or achievements.

4. Related work

To the best of our knowledge, HappyDB is the first crowd-sourced corpus of happy moments which can be used for understanding the language people use to describe happy events. There has been recent interest in creating datasets in the area of mental health. Althoff et al. (Althoff et al., 2016) conducted a large scale analysis on counseling conversational logs collected from short message services (SMS) for mental illness study. They studied how various linguistic aspects of conversations are correlated with conversation outcomes. Mihalcea et al. (Mihalcea and Liu, 2006) performed text analysis on blog posts from LiveJournal (where

posts can be assigned happy/sad tags by their authors). Lin et al. (Lin et al., 2016) measure stress from short texts by identifying the stressors and the stress levels. They classified tweets into 12 stress categories defined by the stress scale in (Holmes and Rahe, 1967).

Last year alone, there were multiple research efforts that obtained datasets via crowdsourcing and applied natural language techniques to understand different corpora. For example, SQuAD (Rajpurkar et al., 2016) created a large-scale dataset for question-answering. The crowdsourced workers were asked to create questions based on a paragraph obtained from Wikipedia. They employed MTurk workers with strong experience and a high approval rating to ensure the quality of the dataset. We did not select the workers based on their qualification for HappyDB as our task is cognitively easier than SQuAD’s and we want to avoid bias in our corpus. HappyDB is similar to SQuAD in terms of the scale of the crowdsourced dataset. However, unlike SQuAD, which was designed specifically for studying the question answering problem, the problems that HappyDB can be used for are more open-ended.

5. Conclusion

We have published HappyDB, a broad corpus of happy moments expressed in diverse linguistic styles. We have also derived a cleaned version of HappyDB, added annotations, and presented our analysis of HappyDB based on these annotations. We made our dataset and most of our annotations publicly available to encourage further research in the science of happiness and well-being in general. We believe that HappyDB can spur research of the topic of understanding happy moments and more generally, the expression of emotions in text. The results of this research can translate to applications that can improve people’s lives.

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A Demographic information of HappyDB crowdsourcing workers

The following tables represent the demographic distributions of the crowdsourcing workers who contributed to our HappyDB dataset.

Age	Ratio
10–20	4.22%
20–30	47.77%
30–40	29.34%
40–50	10.22%
50–60	5.89%
60–70	2.15%
70–80	0.30%
80–90	0.04%

Table 11: Age distribution.

Country	Ratio
USA	86.11%
IND	8.94%
CAN	0.61%
VEN	0.50%
GBR	0.44%
OTHERS	3.40%

Table 12: Country of residence distribution.

Gender	Ratio
Female	50.37%
Male	49.12%
Not specified	0.51%

Table 13: Gender distribution.

Marital status	Ratio
Single	52.66%
Married	40.52%
Divorced	5.22%
Separated	0.95%
Widowed	0.66%

Table 14: Marital status distribution.

Parenthood status	Ratio
No	59.64%
Yes	40.36%

Table 15: Parenthood status distribution.

B Data collection by crowdsourcing

We investigated several parameters before collecting our corpus. First, we investigated whether differences in our instructions to the workers will influence the happy moments collected. Second, we experimented with different windows of reflection (i.e., how far in the past did the happy moment occur). We did this to understand how the time period influences the content of happy moments. By analyzing the outcomes on batches of 300 moments that were collected by systematically varying these parameters, we embarked on a large-scale collection of 100,000 happy moments. We also experimented with two platforms: Mechanical Turk and Crowd Flower. We did not notice a significant difference in the quality or content of the moments so we used Mechanical Turk.

Instructions for workers (I_1):
What made you happy today? Reflect on the past 24 hours , and recall three actual events that happened to you that made you happy. Write down your happy moment in a complete sentence. Write three such moments.
Examples of happy moments we are looking for:
<ul style="list-style-type: none"> • I went for a run in the neighborhood. I enjoyed the perfect weather. • The offsite with colleagues was great fun. We had stimulating discussions. • My son gave me a big hug in the morning when I woke him up. • I finally managed to make 40 pushups. • I enjoyed watching the sunset on the porch.
Examples of happy moments we are NOT looking for (e.g., events in distant past, partial sentence):
<ul style="list-style-type: none"> • The day I married my spouse • My Dog

Figure 3: Instructions I_1 with positive examples

B1. Instructions for workers

Following (Seligman et al., 2005) who developed a questionnaire that included a question that asked for 3 good things that went well each day, we asked our MTurk workers for 3 happy moments that happened to them in the past 24 hours. To minimize the bias we introduce through our instructions, we carefully analyze the effect our examples of happy moments have on the way crowdsource workers

report their moments. In our first batch of crowdsourcing, we gave concise instructions and positive examples of what we believed are legitimate happy moments (see Figure 3). Upon collecting our first batch of 300 happy moments, we tabulated the top 20 most frequent words (nouns/verbs/adjectives) that occur in the happy moments. It was surprising to observe that the words used in the positive examples often appear in the top 20 most frequent words. (See the first two columns of top of Table 16). For example, the bold words “morning”, “enjoy”, “woke”, “son”, and “great” (excluding “went”), which are words we use in our positive examples, appear highly among the top 20 words. Consequently, we experimented with an instruction set *without* the positive examples (I_2) and collected another 300 happy moments. The top of Table 16 shows the top 20 most frequent words. When we compare the moments collected under I_1 and I_2 , it is evident that the bold words no longer appear highly ranked.

The bottom of Table 16 shows a quantitative representation of the *framing effect* (Tversky and Kahneman, 1981) of the I_1 instruction set. Here, \mathcal{V} denotes the set of all words (no duplicates and no stopwords) obtained from our 5 positive examples in the I_1 instruction set. We counted the number of times words in \mathcal{V} occur in the happy moments obtained from I_1 instruction and, respectively, I_2 instruction. In addition, we also counted the number of times words outside \mathcal{V} occur in the respective batches of happy moments.

I_1	Count	I_2	Count
got	37	made	42
went	34	long	23
made	27	got	23
great	25	family	18
morning	21	went	18
friends	20	team	17
nice	16	favorite	17
super	16	go	16
may	15	work	15
bowl	14	game	15
enjoyed	14	movie	14
son	14	morning	14
work	14	friend	14
really	14	first	13
family	14	bought	13
see	13	dinner	12
dinner	13	really	12
woke	13	get	12
daughter	12	friends	11
coffee	12	saw	11

	# words in batch from \mathcal{V}	# words in batch not from \mathcal{V}
I_1	213	3,115
I_2	126	3,452

Table 16: The top shows the most used words in happy moments for instruction sets I_1 and I_2 . The bottom shows the frequencies in I_1 and I_2 w.r.t. \mathcal{V} , the vocabulary in our positive examples.

A χ^2 analysis (Manning et al., 2008) shows that the presence of the 5 positive examples in I_1 does affect the word

usage of workers. Specifically, our null hypothesis is that the word usage of the happy moments is independent of whether the instruction set contained positive examples or not. The χ^2 -test rejected the null hypothesis with p -value < 0.001 . Hence, we conclude that MTurk workers were influenced by the positive examples in our instructions when reporting their happy moments and decided against positive example sentences in the instructions for collecting happy moments. It is interesting to note that the bottom of Table 16 shows also that the vocabulary of happy moments from I_1 instruction set is significantly minimized, 3,328 total words used in the I_1 batch versus 3,578 in the I_2 batch. From this analysis, we concluded that we should avoid using positive examples in our instructions. We also experimented with instructions that do not include negative examples. However, apart from some reduction in the number of low-quality happy moments, we did not detect significant differences between happy moments that are collected from instructions with or without negative examples. Hence, we included negative examples in our instructions for the workers.

C A Spell-Corrector for HappyDB

Here, we discuss the details of the spell-correction algorithm that we have created for HappyDB. Our main goal is to fix as many typos while introducing as little error as possible. To this end, we have decided to focus on a small set of corrections: typos that are within a Levenshtein distance of 1 of a valid word (i.e., one deletion, insertion, transposition, or replacement of a letter or a space).

The spell-correcting algorithm starts by finding the set of words within edit distance 1 of a typo and computes a confidence score $C(w)$, for each word w which we defined as $C(w) = \log(f_w)$ where f_w is the frequency of the word w . If w consists of two words (which occurs with replacement or insertion of a space character) then f_w is the lower frequency of the two words. We calculate these frequencies using a corpora which consists of Norvig’s corpus and the portion of HappyDB that has no spelling errors. We observed that resulting corrector was biased toward splitting words into two, for example “outdoors” was being replaced with “out doors” instead of “outdoors”. This is

because shorter words occur more frequently. For the same reason, words were often being replaced by an incorrect but shorter alternative, for example “helpd” being replaced with “help” (instead of “helped”). In an attempt to solve this problem, we refined the confidence score by adding two additional parameters: $0 \leq s \leq 1$, to discount the confidence of replacements with an inserted space, and l , to increase the confidence of longer words. This updated confidence score $C(w)$ can be written as

$$C(w) = \log(f_w)s^{b(w)} + l \times \text{len}(w)$$

where $b(w)$ is a simple indicator function which returns 0 if w consists of two words and returns 1 otherwise. Note that we are using the logarithmic frequency in our definition. The hypothesis is that shorter words occur exponentially more often than long words on average, in which case computing confidence as a function of the logarithmic frequency would yield better results. We also observed this effect in practice. The last step is to tune the parameters s and l . To tune these parameters, we took a random sample of 100 spelling errors from our data and manually made corrections. We then perform a grid search over possible values for l and s . Our experiment suggests that conservative values for l and s are 0.5 and 0.05, respectively. With these values, in a random sample of 3,000 happy moments, all 74 detected typos were either corrected appropriately or left as is.

We applied our spell-corrector on the entire corpus, which automatically replaced 1,568 words. The remaining typos were corrected by workers on CrowdFlower, as well as internal workers in our lab. Each word was evaluated by two judges, and if they agreed, the result was automatically applied. There were less than 500 words where the judges did not agree. In this case, we defaulted to the worker with higher confidence rating (our internal lab workers). In the remaining cases where the confidence ratings were equal, we left the word alone if either judge was unsure, otherwise chose a suggestion at random (in the majority of these cases, the answers varied in usage of space, punctuation, or capitalization, and not in content). In total, 2,218 happy moments were modified with this method.