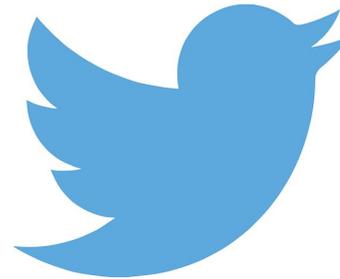


# **The Role of Personality, Age and Gender in Tweeting about Mental Illnesses**

Daniel Preoțiu-Pietro, Johannes Eichstaedt, Gregory Park, Maarten Sap  
Laura Smith, Victoria Tobolsky, H. Andrew Schwartz and Lyle Ungar

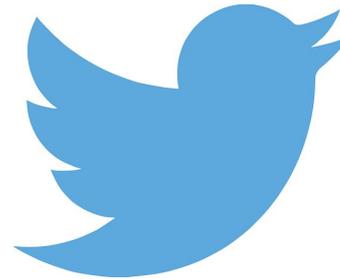
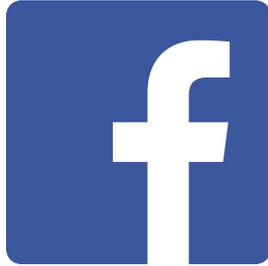
# Problem

- Mental illnesses are underdiagnosed



# Problem

- Mental illnesses are underdiagnosed



This Study:

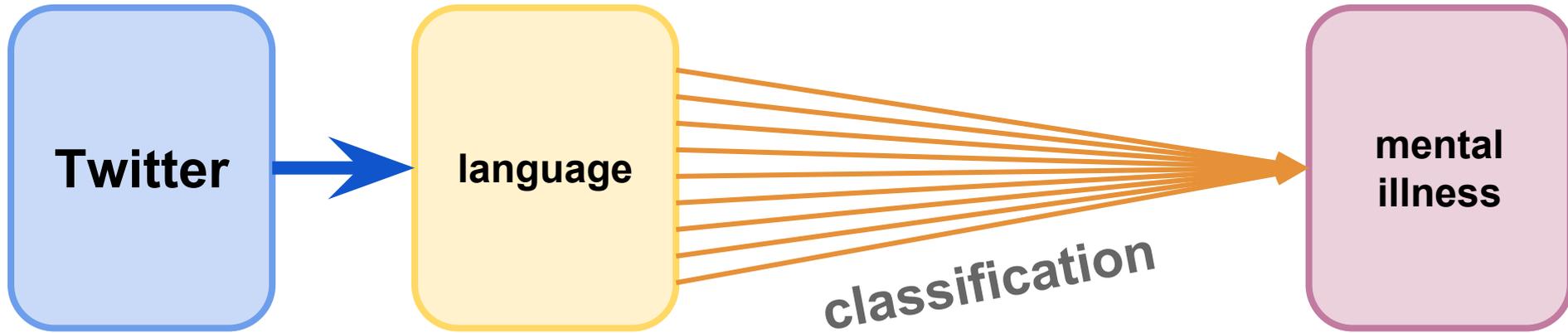
- Explore the predictive power of demographic and personality based features.
- Find insights provided by each feature.

# Data

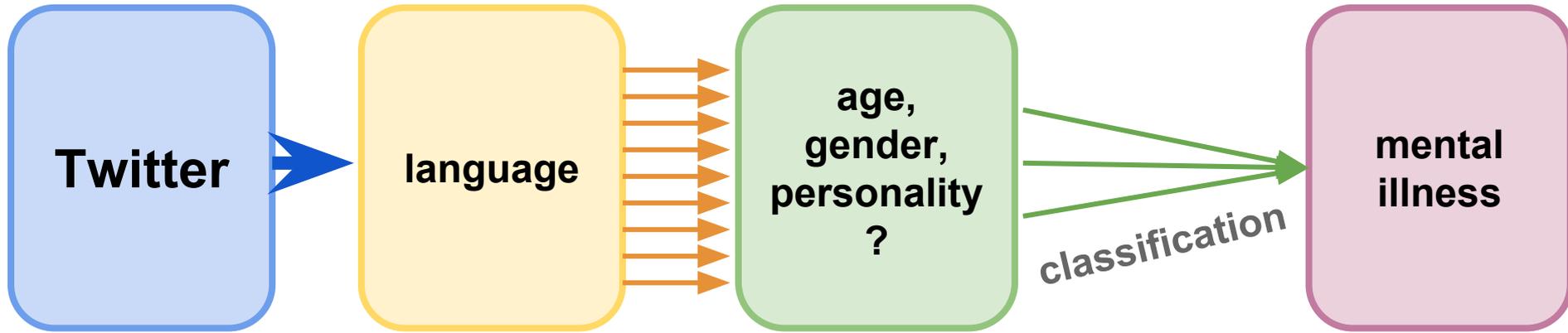
- Twitter self-reports
  - ‘I have been diagnosed with depression’
    - depression: 483
    - PTSD: 370
    - controls: 1104
- each user has avg. 3400 messages

(Coppersmith et. al, CLPsych 2014)

# Study Setup



# Study Setup

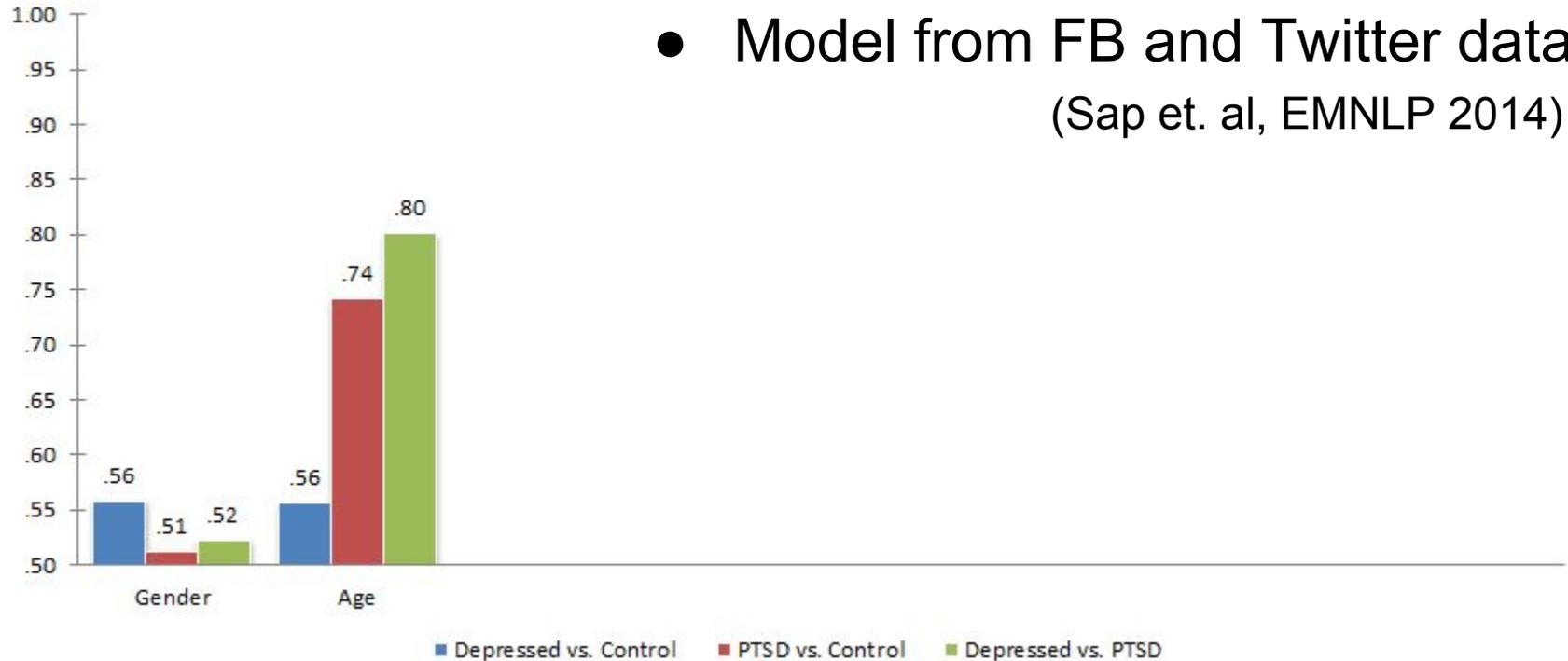


# Age, Gender

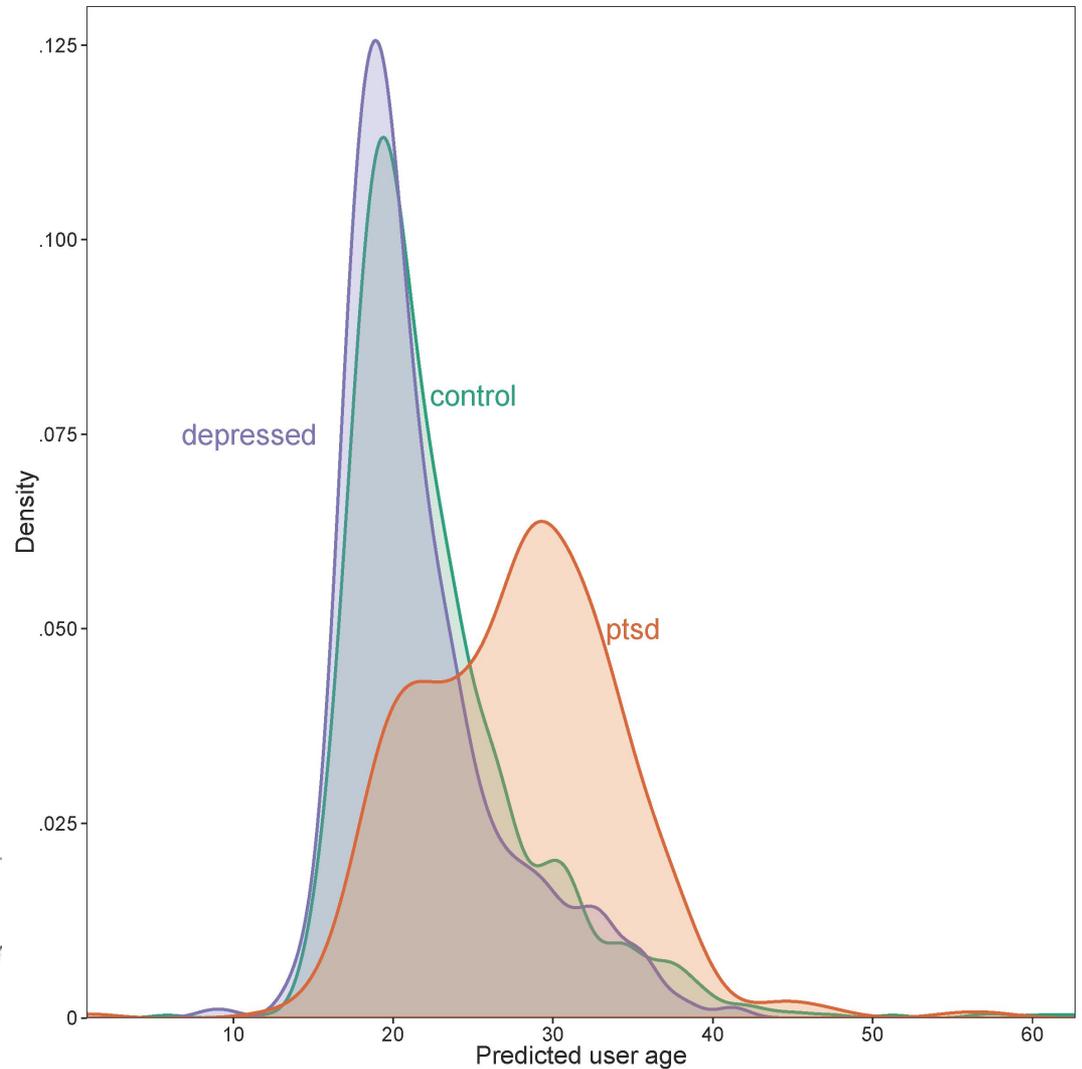
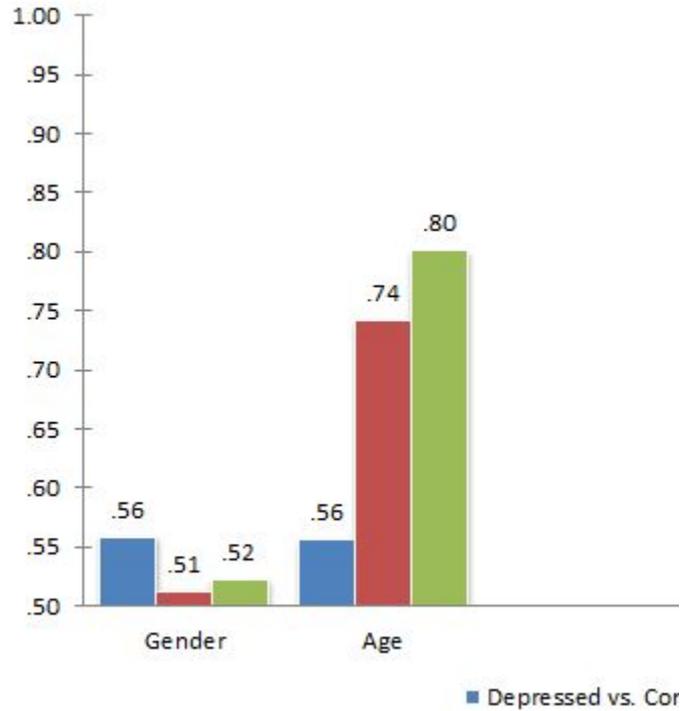
- Model from FB and Twitter data  
(Sap et. al, EMNLP 2014)

# Age, Gender

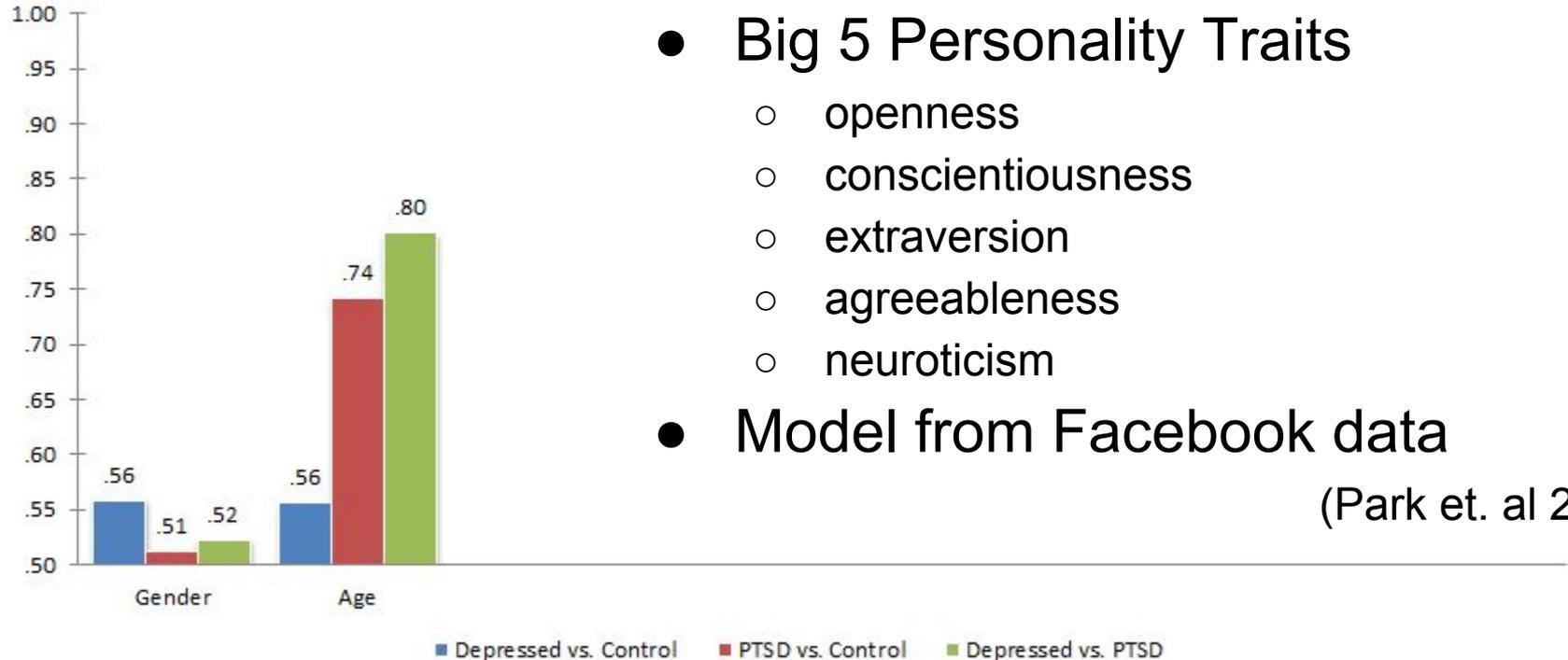
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# Age, Gender



# Personality



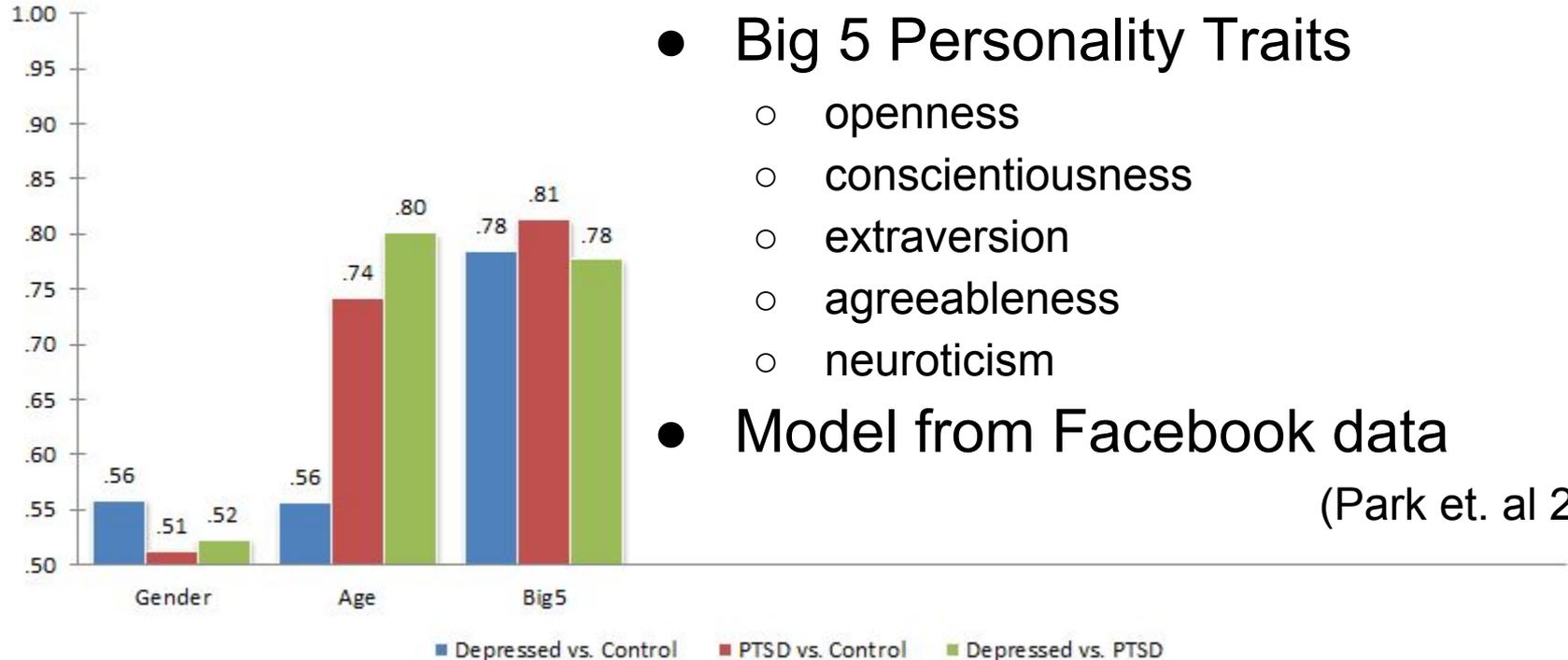
- Big 5 Personality Traits

- openness
- conscientiousness
- extraversion
- agreeableness
- neuroticism

- Model from Facebook data

(Park et. al 2014)

# Personality



- Big 5 Personality Traits

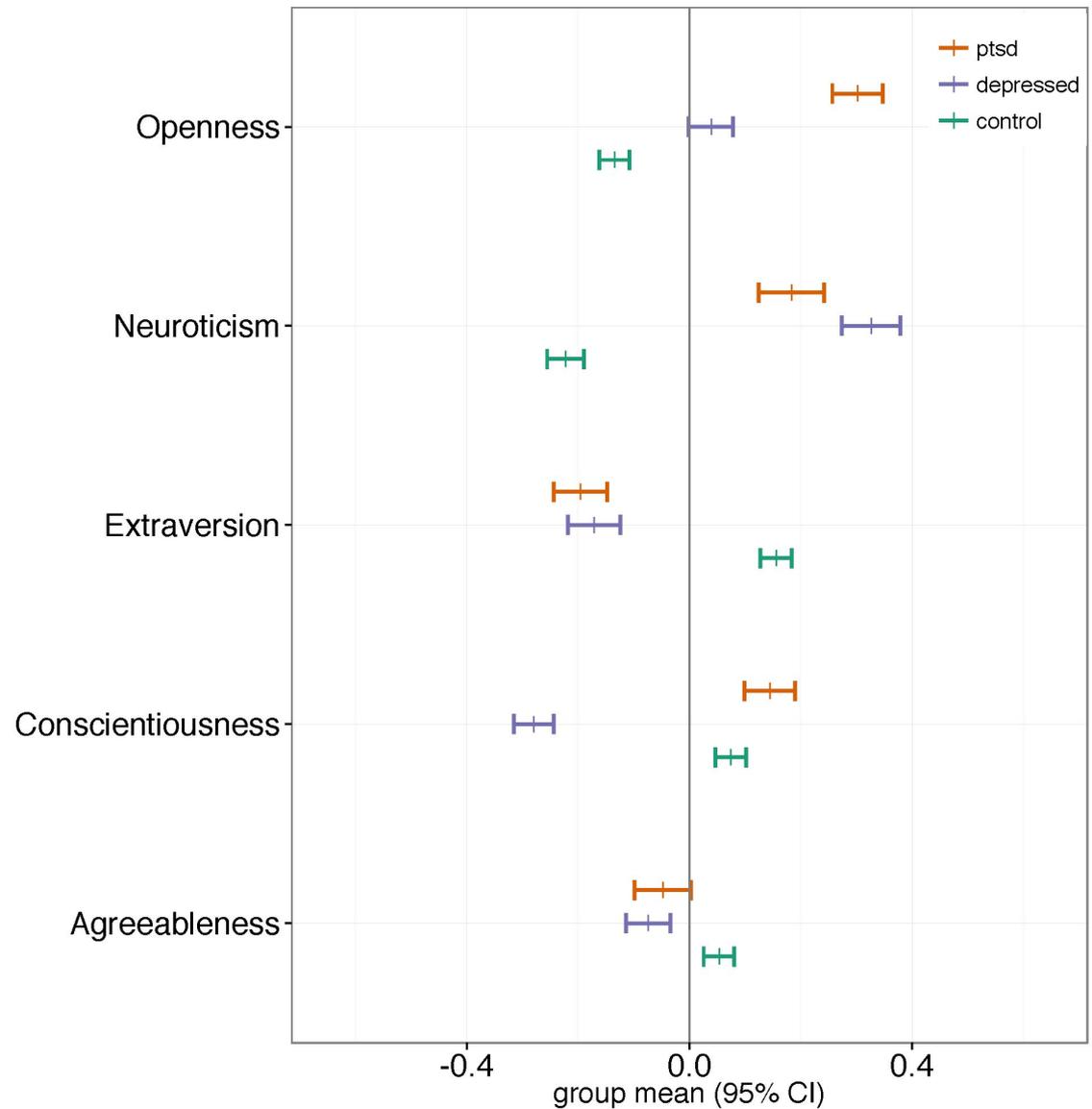
- openness
- conscientiousness
- extraversion
- agreeableness
- neuroticism

- Model from Facebook data

(Park et. al 2014)

# Personality

- mentally ill users:
  1. high on neuroticism
  2. more introverted
  3. less agreeable

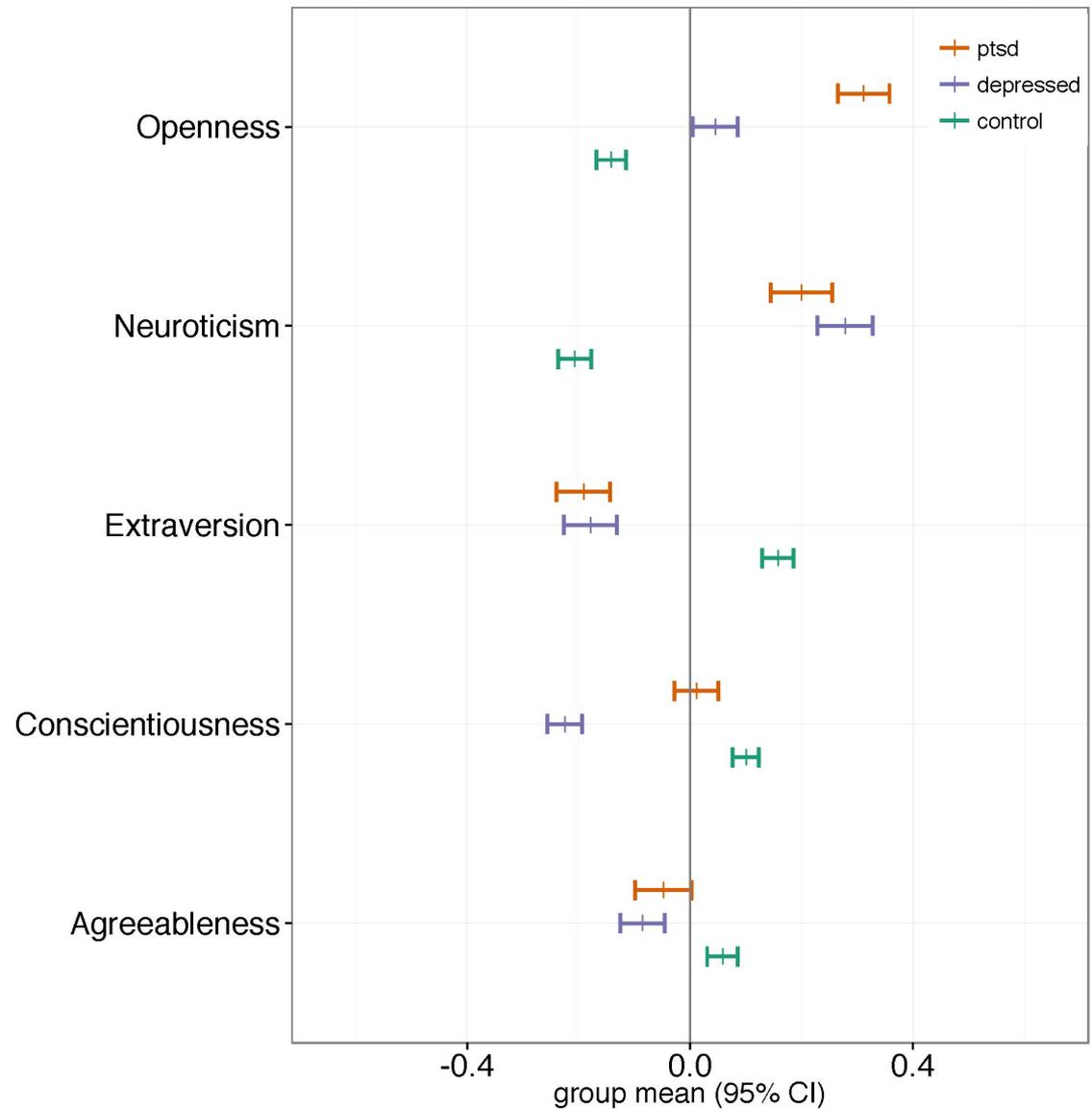


# Personality

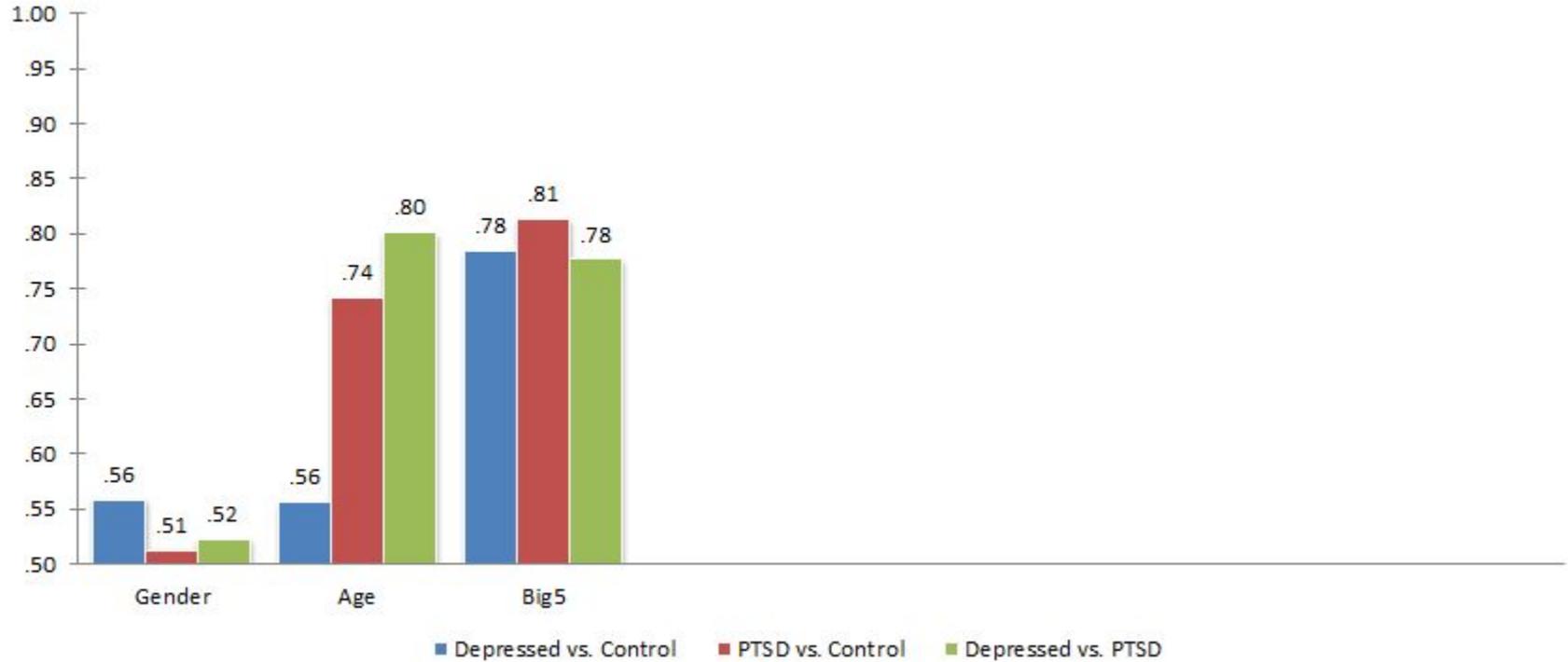
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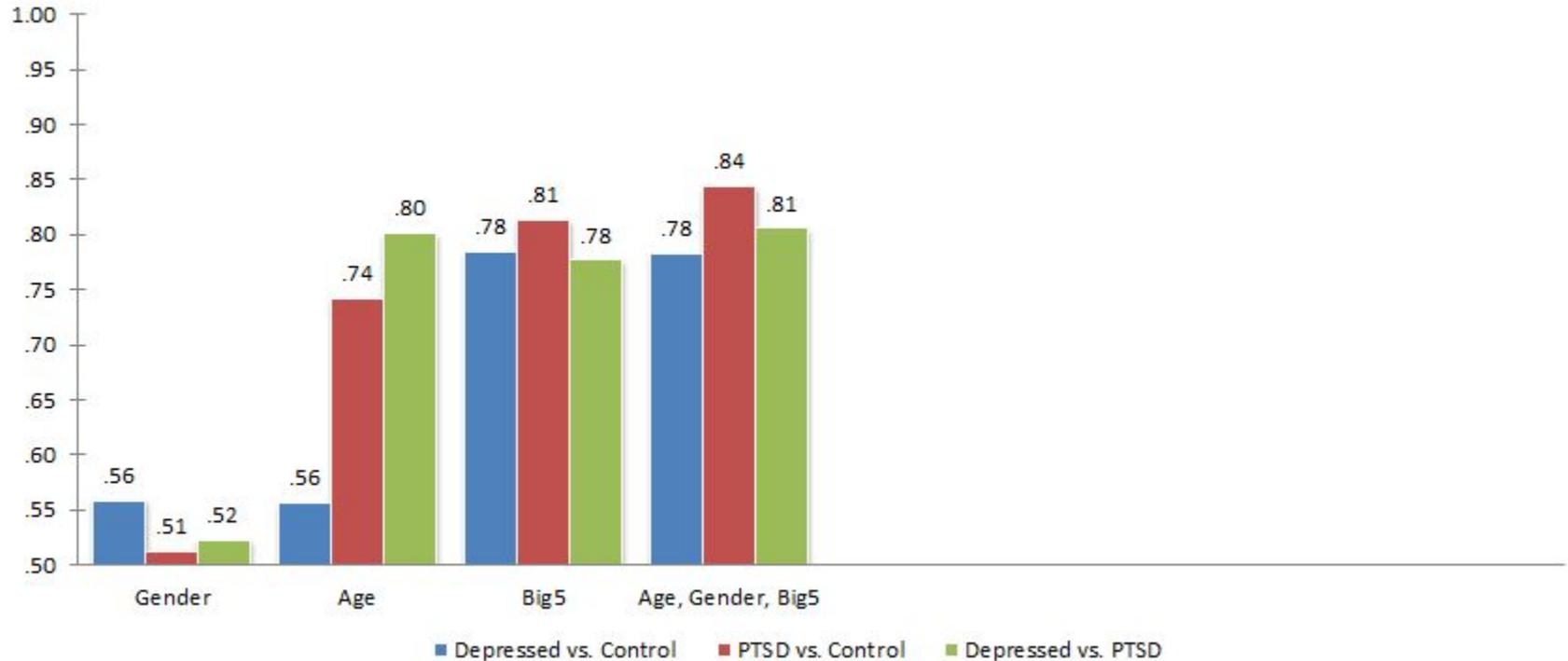
- controlling for age and gender



# Personality

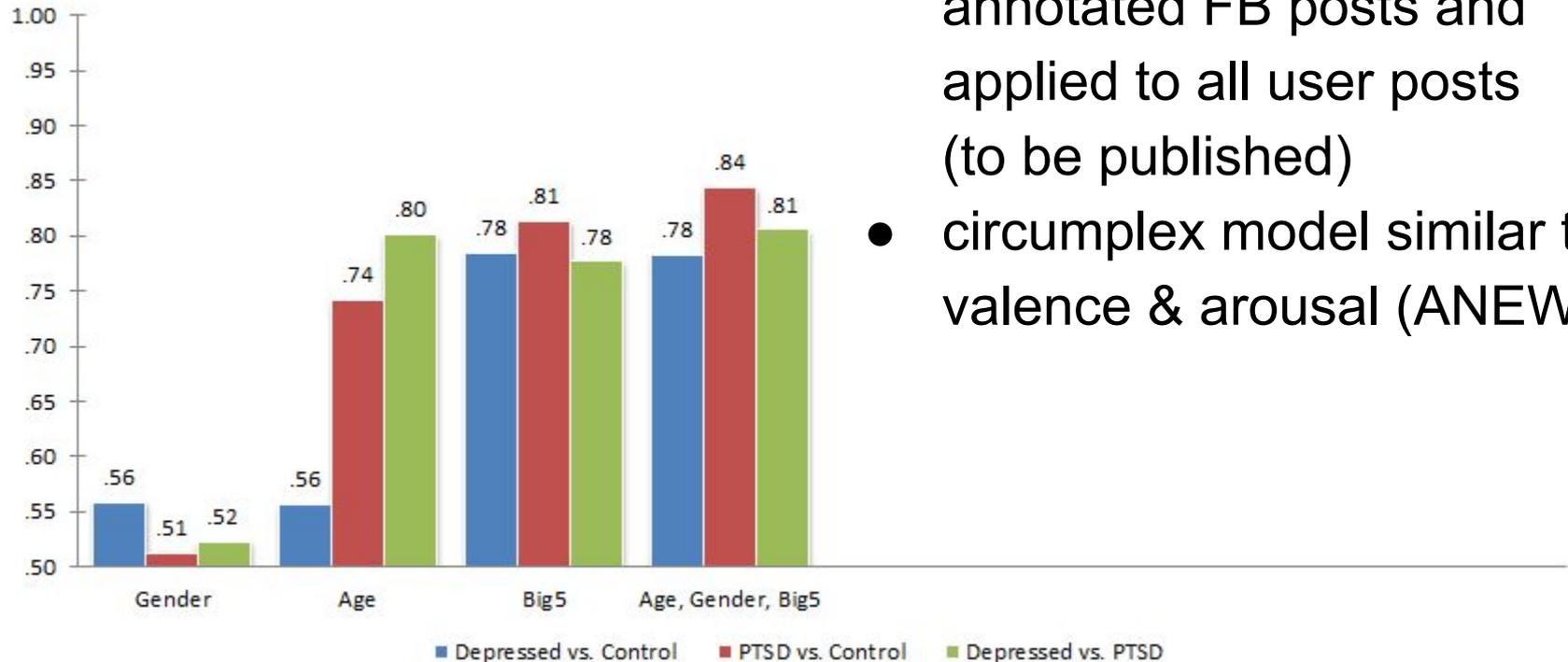


# Age, Gender, Personality



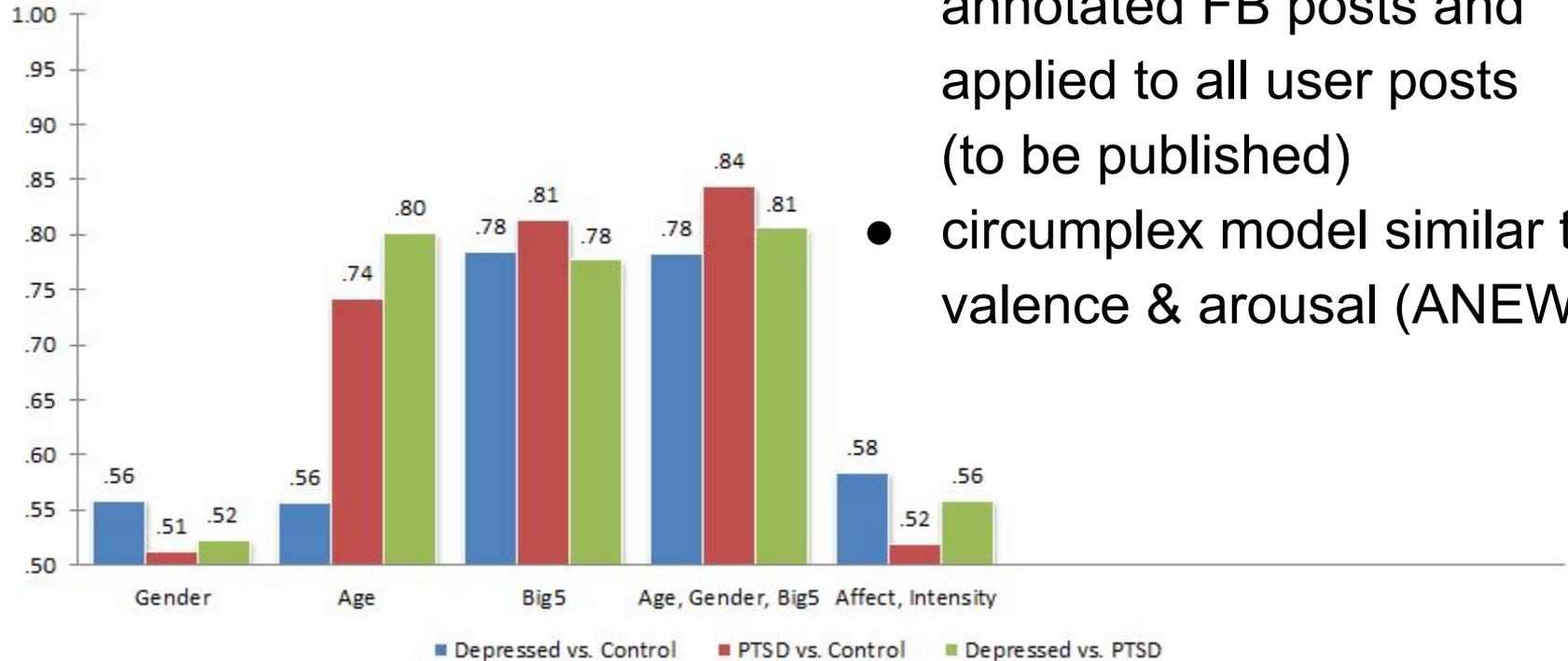
# Affect and Intensity

- Model trained on 3000 annotated FB posts and applied to all user posts (to be published)
- circumplex model similar to valence & arousal (ANEW)



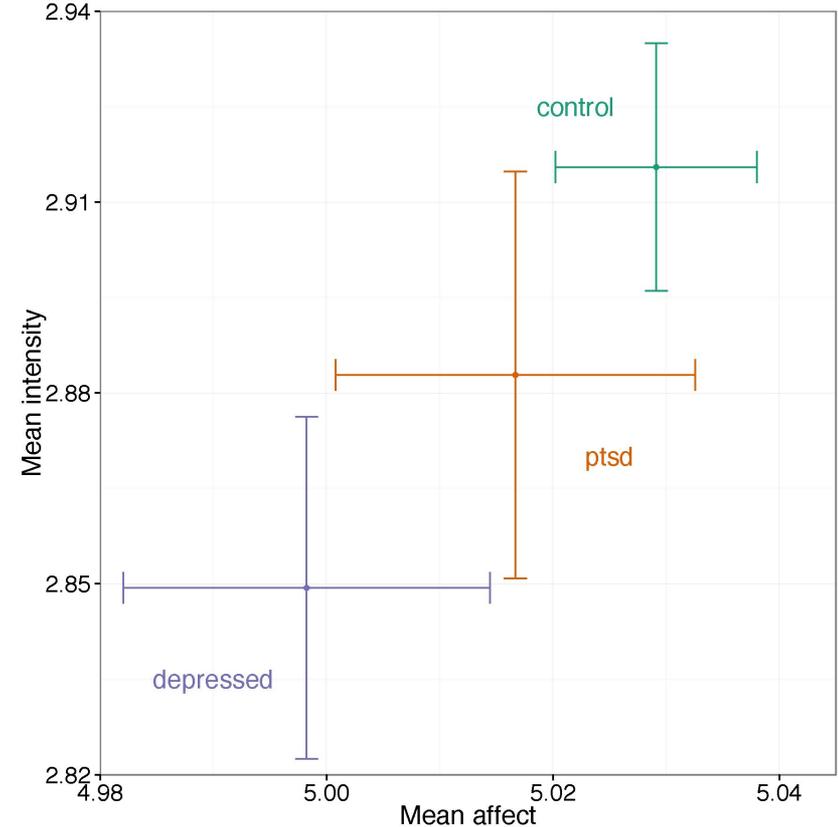
# Affect and Intensity

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# Affect and Intensity

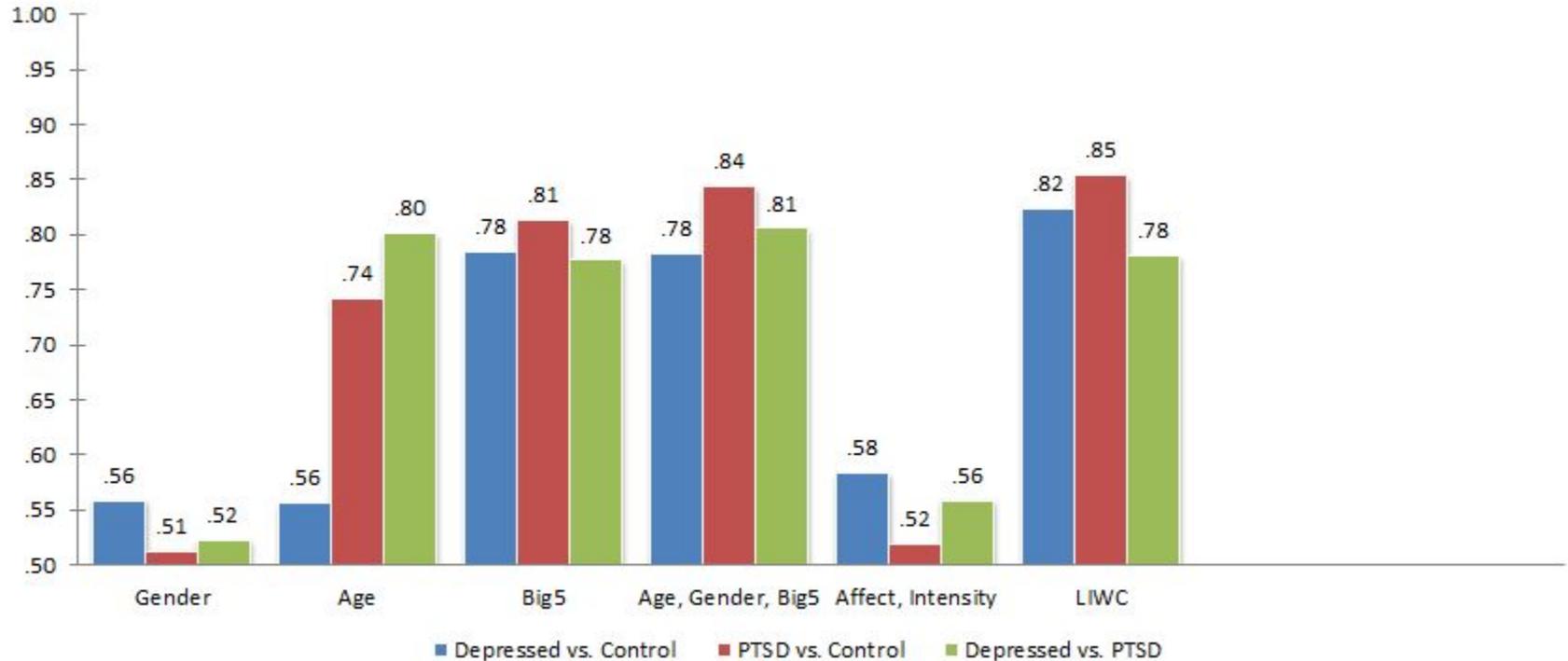
- mentally ill users are less aroused and less positive



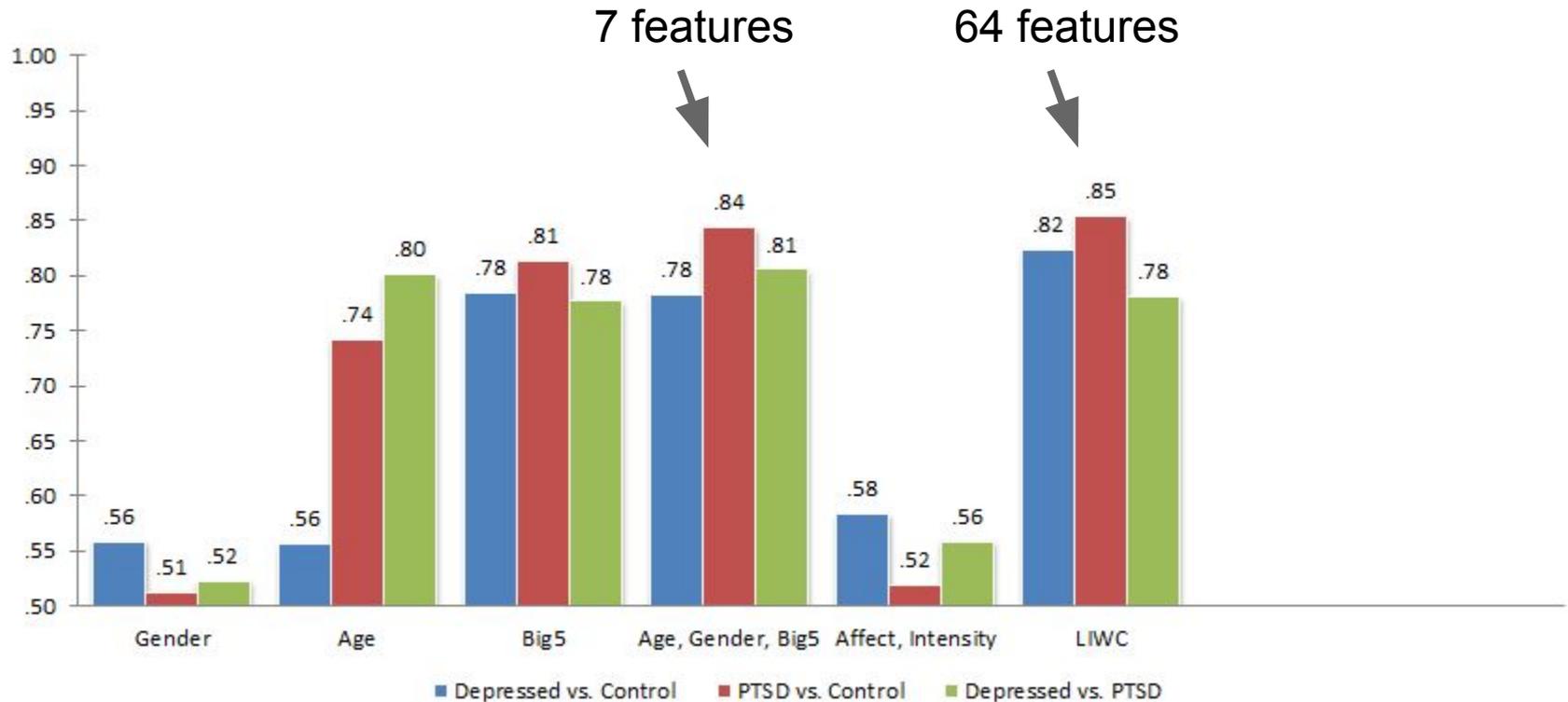
# LIWC

- standard psychologically inspired dictionaries
- 64 categories such as:
  - parts-of-speech
  - topical categories
  - emotions
- standard baseline for open vocabulary approaches

# LIWC



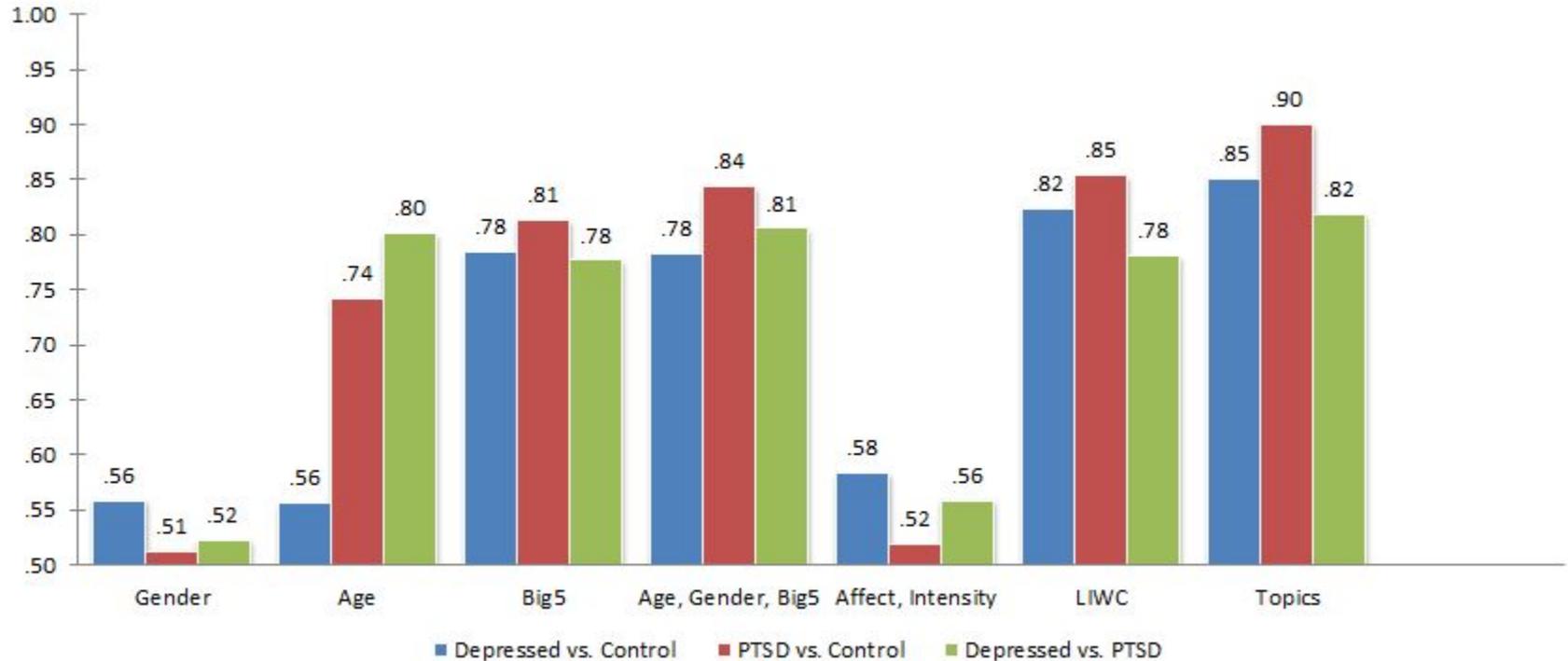
# LIWC



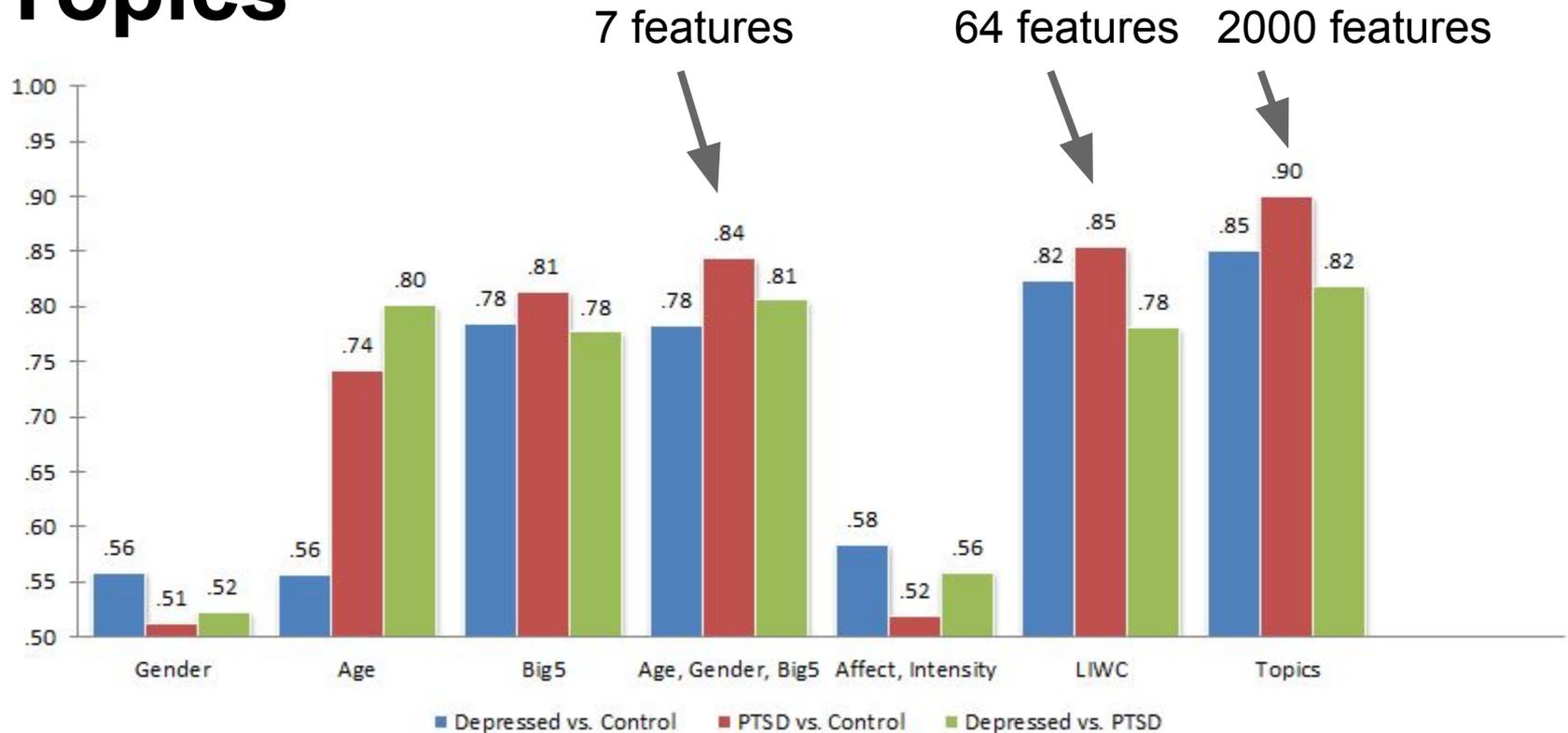
# Topics

- posteriors computed using Latent Dirichlet Allocation (LDA)
- underlying set of Facebook statuses (same data as personality model)
- 2000 topics in total

# Topics



# Topics





# Topics: PTSD



(a)  $R = .280$



(b)  $R = .280$



(c)  $R = .277$



(d)  $R = .266$



(e)  $R = .255$



(f)  $R = .254$



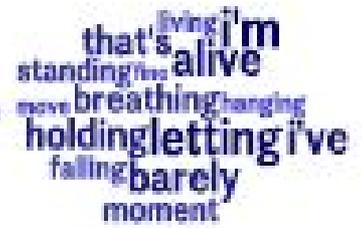
(g)  $R = .254$



(h)  $R = .248$

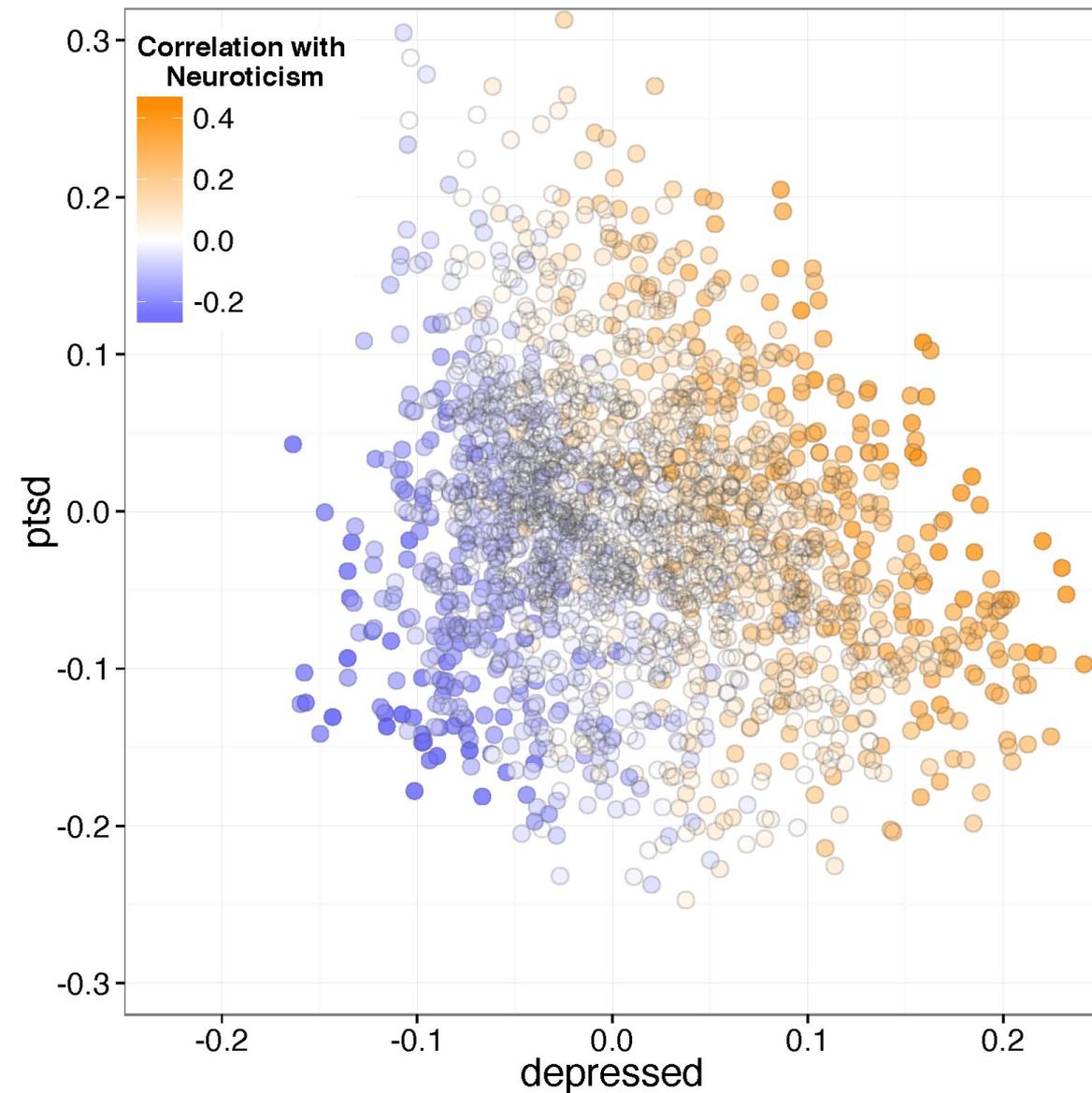


(i)  $R = .241$

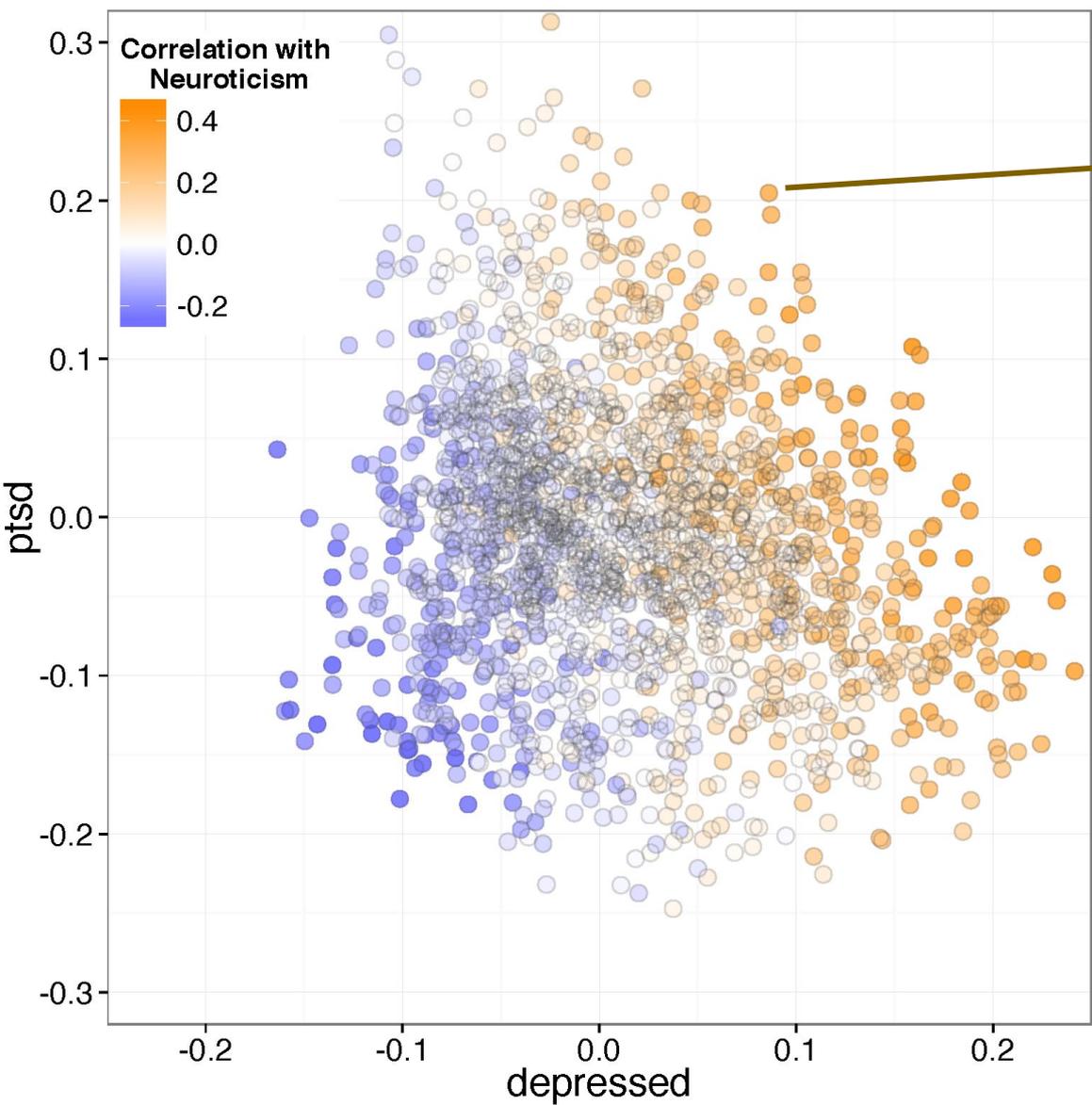


(j)  $R = .237$

Topics controlled for age and gender



**Topics:  
PTSD,  
Depression, &  
Neuroticism**

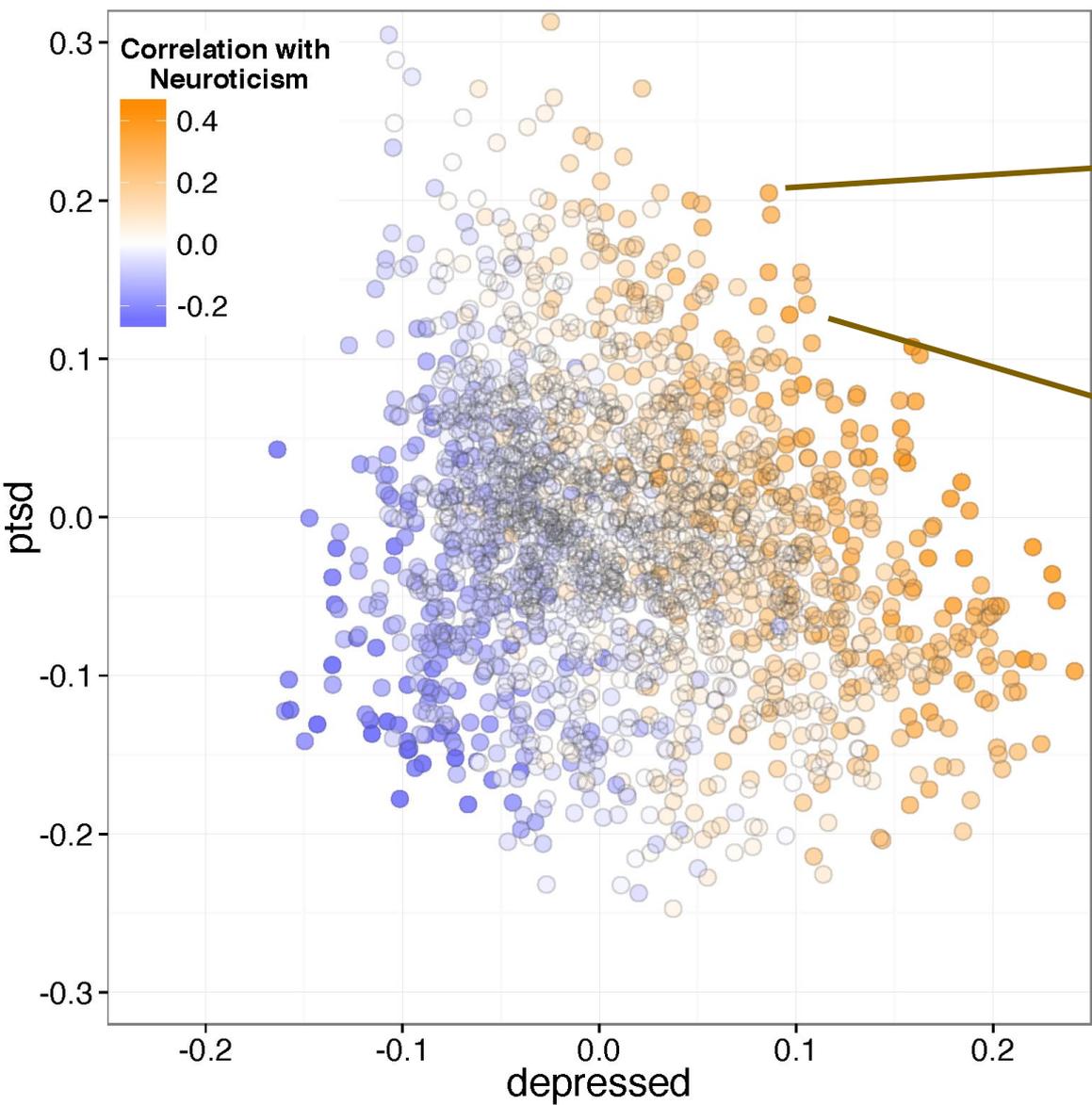


worse chest hurting  
ease meds  
pains **pain** hurts  
caused **pleasure** hurt  
pills killers gain  
numb

+ Dep, +++ PTSD

++ Dep, ++ PTSD

+++ Dep, 0 PTSD



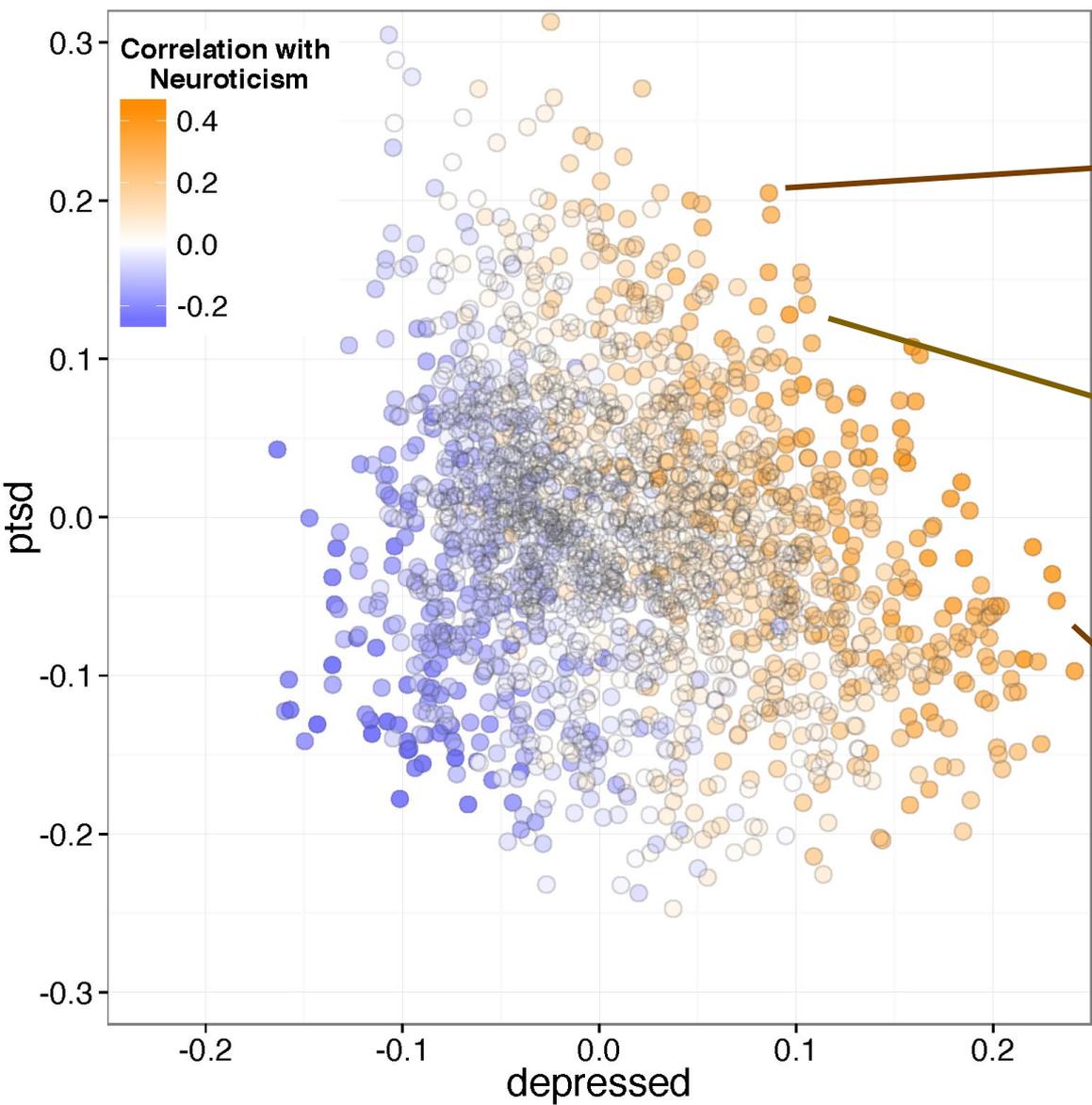
worse chest hurting  
 ease meds  
 pains  
 caused pain hurts  
 pleasure hurt  
 pills killers gain  
 numb

+ Dep, +++ PTSD

committed put  
 gay. commit wil  
 suicide instantly  
 born respect turning  
 escaping didn't  
 teens means  
 let's

++ Dep, ++ PTSD

+++ Dep, 0 PTSD



worse chest hurting  
ease meds  
pains **pain** hurts  
caused **pleasure** hurt  
pills killers gain  
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+ Dep, +++ PTSD

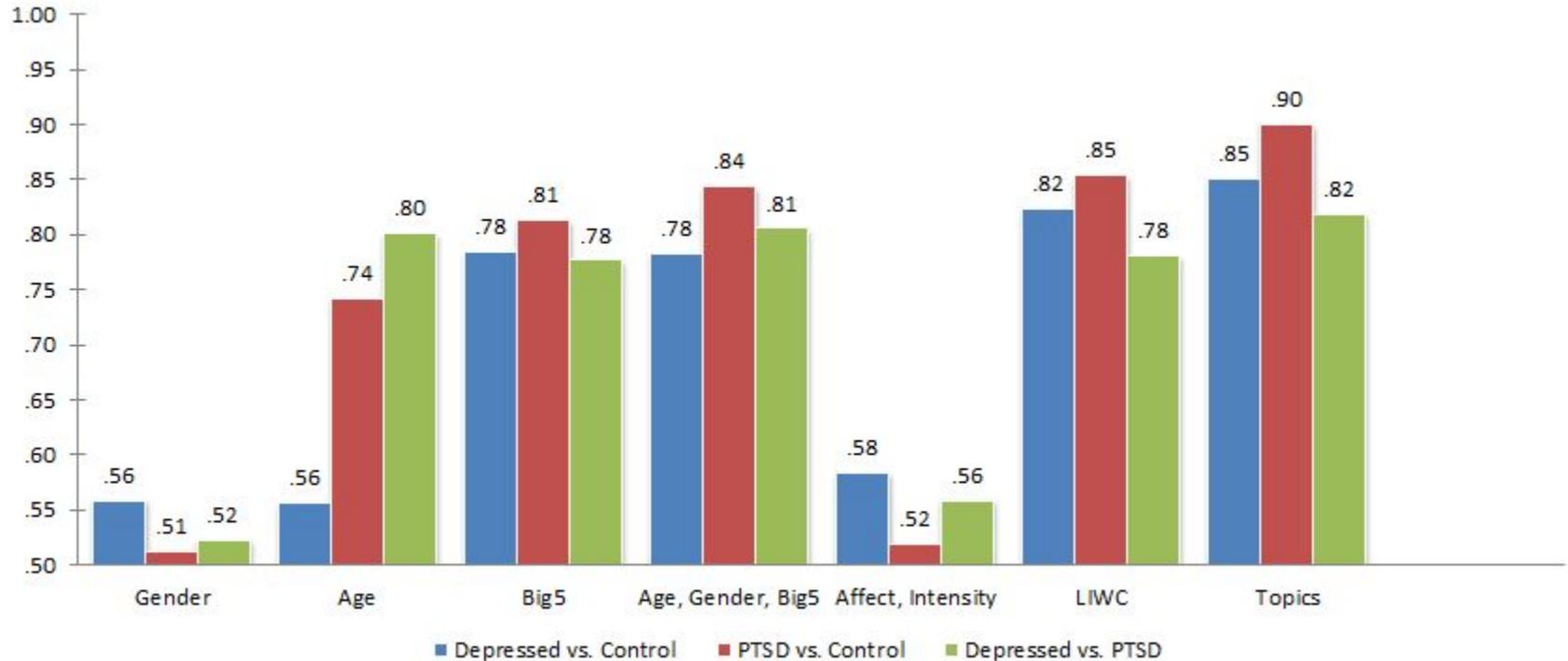
committed **put**  
gay **commit** wil  
**suicide** instantly  
born respect turning  
escaping **didn't**  
teens **means**  
let's

++ Dep, ++ PTSD

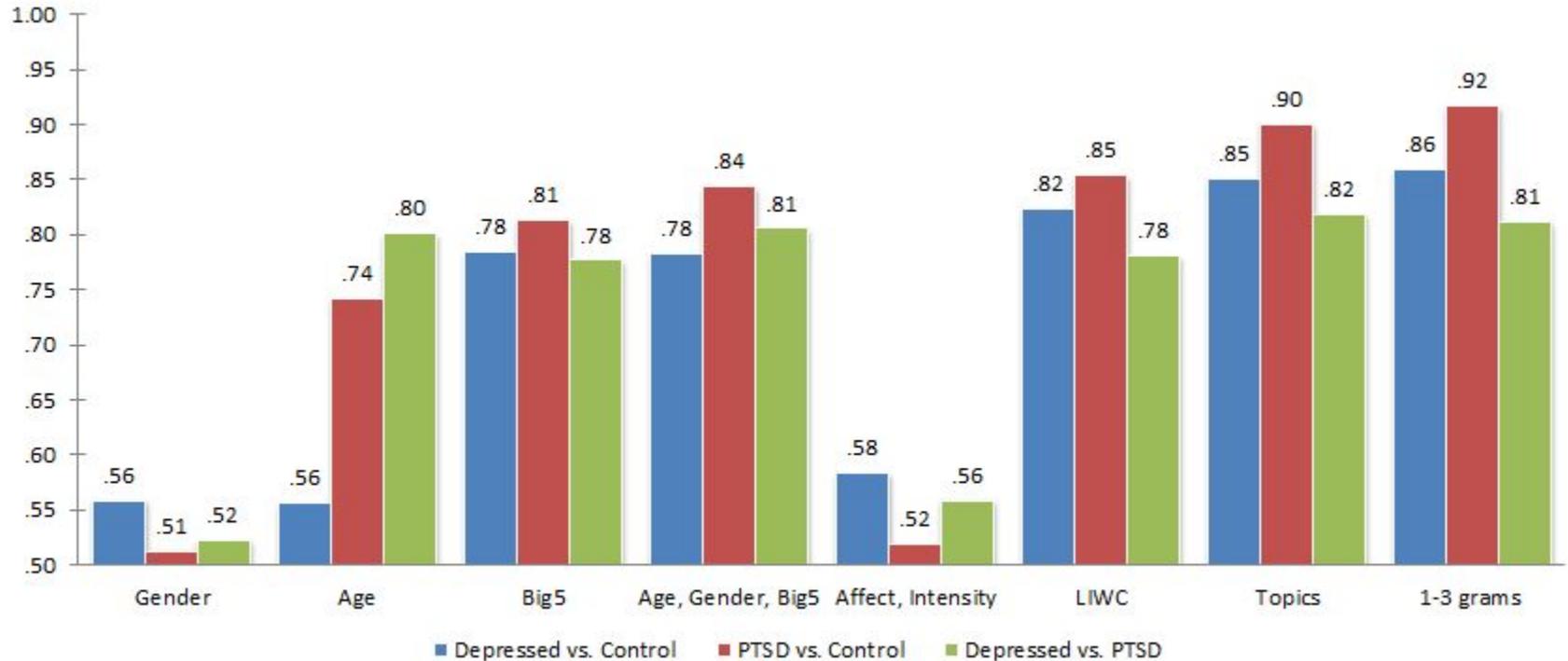
loneliness terrible  
**feeling** miserable surrounded  
depressed **sad** empty  
**lonely** hopeless  
helpless unwanted  
**feel** romantic rejected

+++ Dep, 0 PTSD

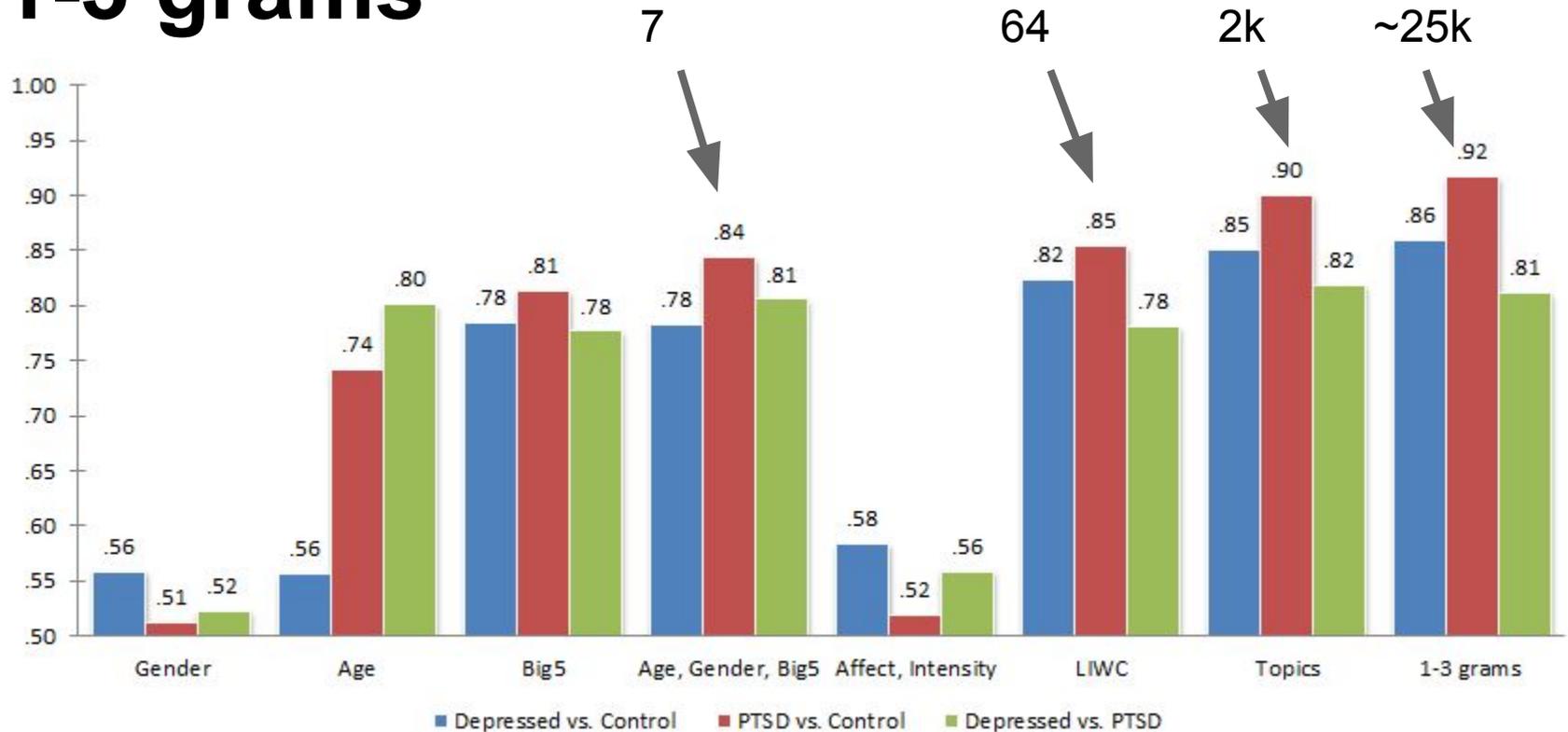
# Topics



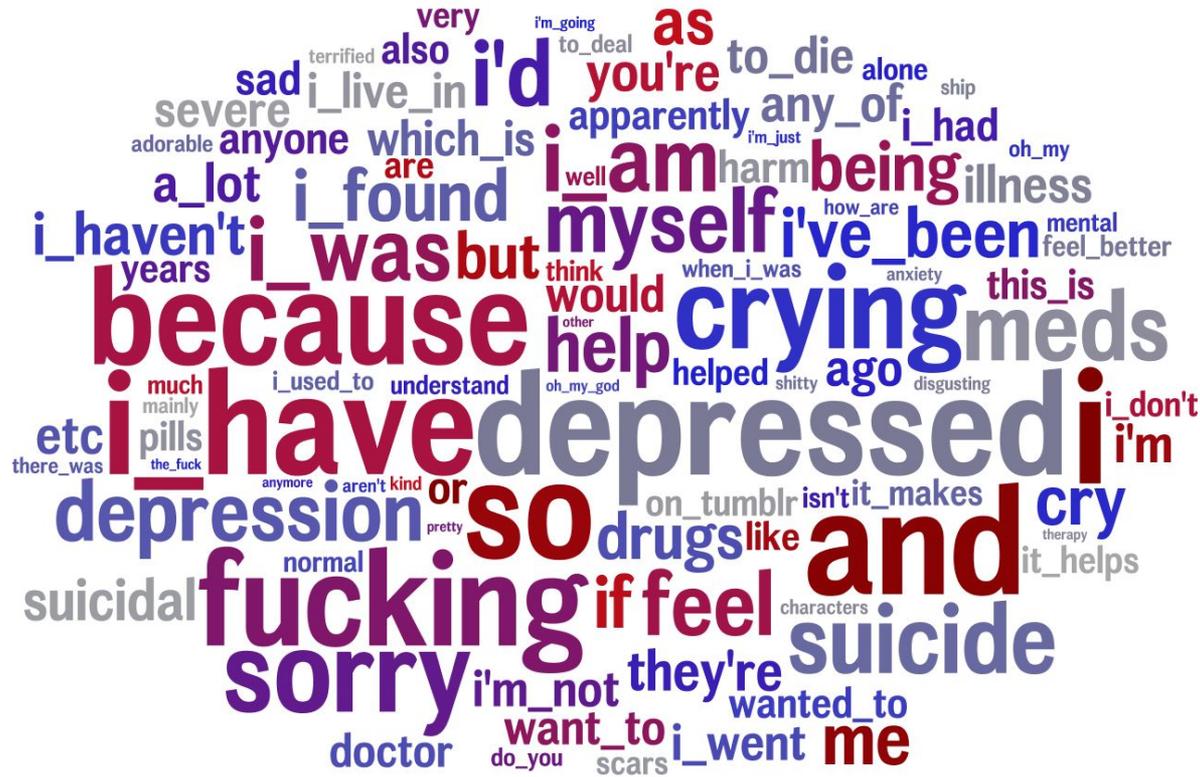
# 1-3 grams



# 1-3 grams



# 1-3 grams: Depressed vs. Controls





# 1-3 grams: Depressed vs. PTSD depression

way laundry  
of somehow  
kind\_of maybe.\_when  
out\_of OWN realize  
that right\_? words  
equal was\_"

Almost nothing left when controlling for age and gender

# Other features...

- use metadata features

# friends, #statuses

- use different word clusters

Brown clustering, NPMI Spectral clustering, Word2Vec/GloVe embeddings

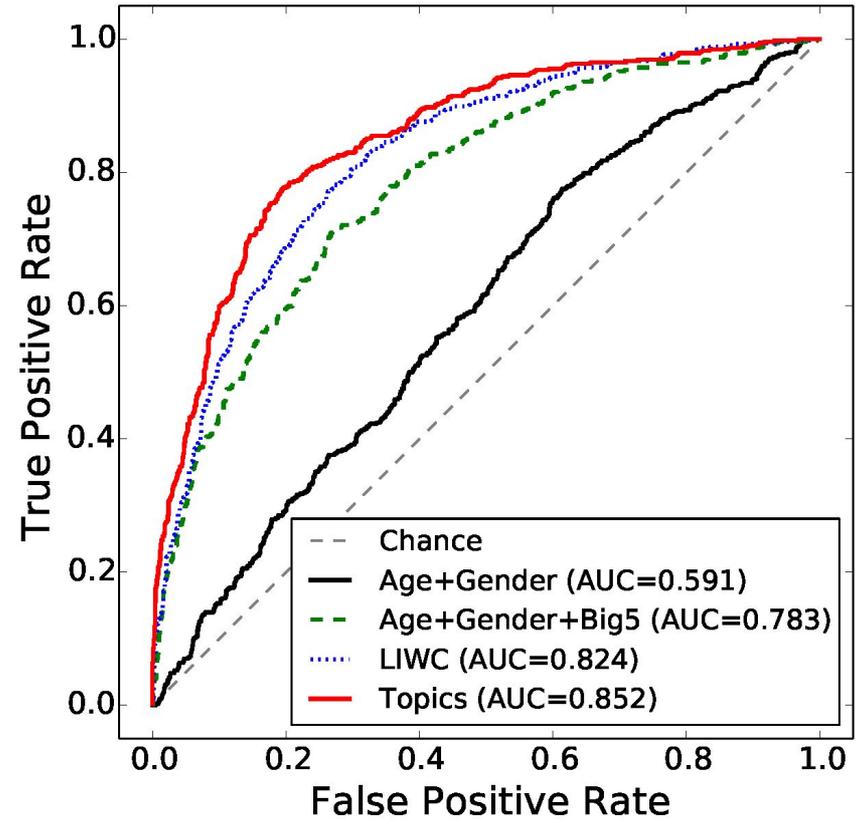
- linear ensemble of logistic regression classifiers

**Mental Illness detection at the World Well-Being Project for the CLPsych 2015 Shared Task**

D. Preotiuc-Pietro, M. Sap, H.A. Schwartz, L. Ungar

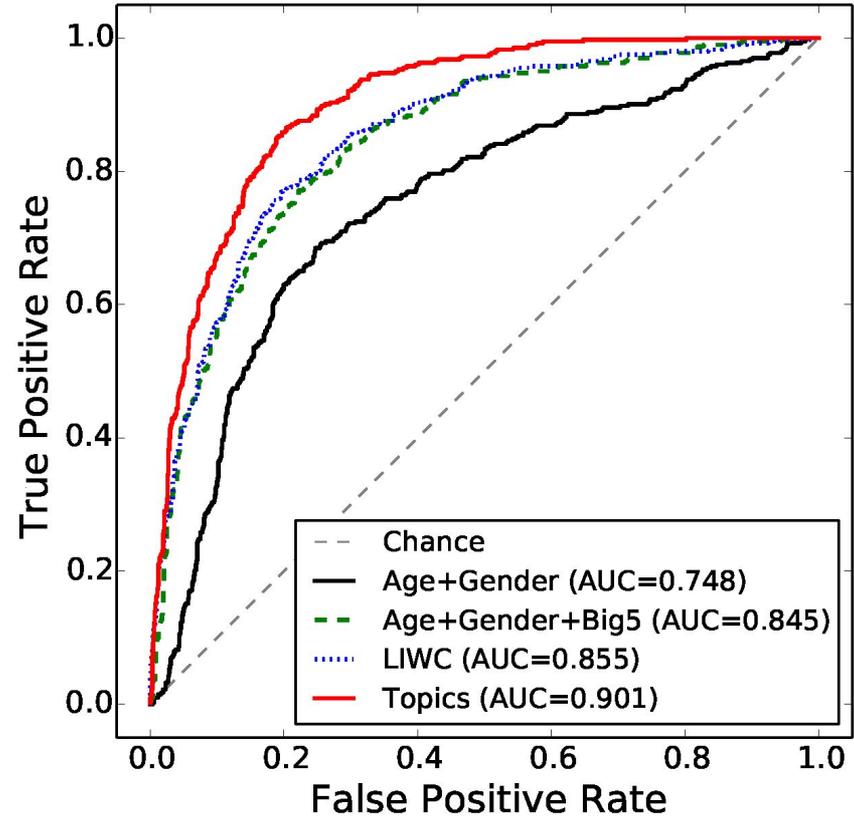
# ROC Curve

Depressed  
vs.  
Controls



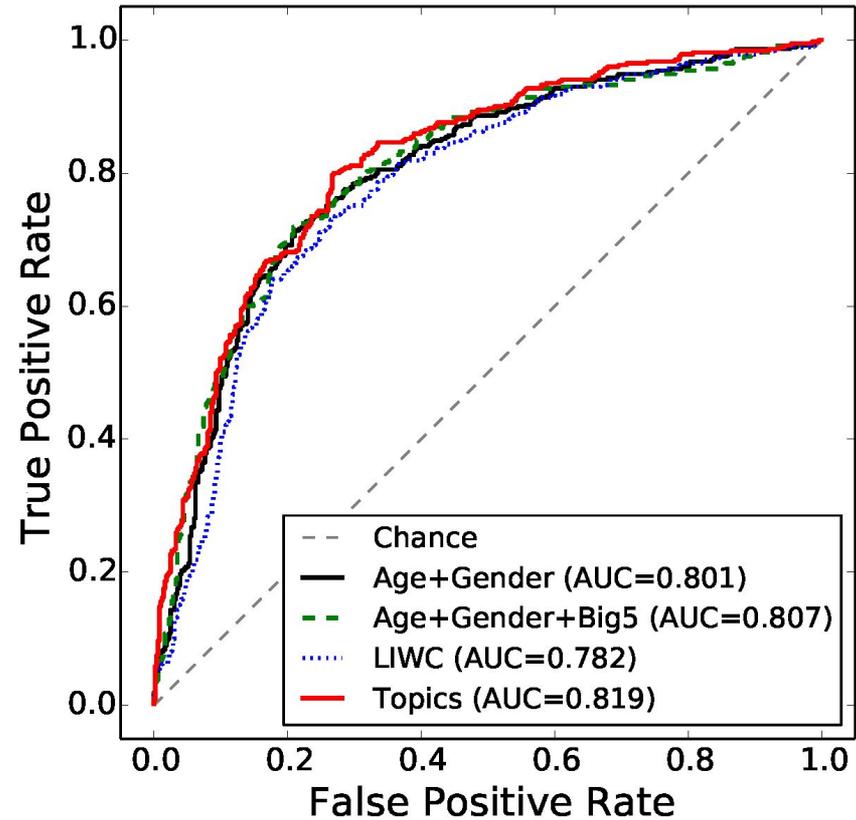
# ROC Curve

PTSD  
vs.  
Controls



# ROC Curve

Depressed  
vs.  
PTSD



# Take Home

- Control the analysis for age & gender

# Take Home

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- Personality plays an important role in mental illnesses  
(depression auc: 7 features -> .78; 25k features-> .86)

# Take Home

- Control the analysis for age & gender
- Personality plays an important role in mental illnesses (depression auc: 7 features -> .78; 25k features-> .86)
- Language use of depressed/PTSD reveals symptoms, emotions, and cognitive processes.

**Thank you!**



**Penn** | World Well-Being Project

[wwbp.org](http://wwbp.org)

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LANGUAGE ANALYSIS SOCIAL SCIENCE

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