Microsoft Research



## Question Answering with Knowledge Bases, Web and Beyond

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## Search Engine Evolves



### San Diego - San Diego Hotels | Things To Do, Activities, ... www.sandiego.com \*

SanDiego.com is the best source for all your San Diego vacation needs from deals on hotels and attractions to exciting nightlife and fun things to do around town.

### Things To Do

### Attractions San Diego Attractions. San Diego

Find the best San Diego things to do and tours of Southern California ....

### Hotels

Browse the top San Diego hotels and find the right accommodations to ...

### Restaurants

San Diego Restaurants. SanDiego.com's guide to San ...

#### See results only from sandiego.com

### San Diego - Official Site https://www.sandiego.gov -

With its great weather, miles of sandy beaches, and major attractions, San Diego is known worldwide as one of the best tourist destinations and a great place for ...

### The Official Travel Resource for the San Diego Region www.sandiego.org \*

Find information on San Diego hotels, restaurants and events for visitors, meeting planners and travel agents.

## attractions range from the exciting ...

### Best of San Diego

Plan your trip with the Best of San Diego travel Guide, featuring the ...

### Theme Parks

San Diego theme parks range from Knott's Soak City to SeaWorld. ...

The Official Travel Resource for the San Diego Region

#### www.sandiego.org/ -

Find information on San Diego hotels, restaurants and events for visitors, meeting planners and travel agents.

What to Do in San Diego · Events · Discover San Diego · Hotels & Resorts

#### San Diego - Wikipedia, the free encyclopedia

https://en.wikipedia.org/wiki/San Diego v Wikipedia v San Diego / sæn di: ergou/ (Spanish for "Saint Didacus") is a major city in California, on the coast of the Pacific Ocean in Southern California. ... Climate · San Diego County, California · List of people from San Diego · Balboa Park

### San Diego - San Diego Hotels | Things To Do, Activities, Tours www.sandiego.com/ -

SanDiego.com is the best source for all your San Diego vacation needs from deals on hotels and attractions to exciting nightlife and fun things to do around ...

Things to do in San Diego · Best of San Diego · San Diego Attractions · Theme Parks

### City of San Diego Official Website

https://www.sandiego.gov/ - San Diego -Reference for official information about the city. Specifically in the areas of city and local government.

### Things to do in San Diego. California | Facebook

#### https://www.facebook.com/places/Things-to-do-in-San-Diego.../110714572282163/ V

Discover San Diego, California with the help of your friends. Search for restaurants, hotels, museums and more.

### University of California, San Diego

https://ucsd.edu/ - University of California, San Diego -The University California, San Diego is one of the world's leading public research universities, located in beautiful La Jolla. California.

# Search Engine Evolves



### San Diego City

San Diego is a major city in California, on the coast of the Pacific Ocean in Southern California, approximately 120 miles south of Los Angeles and immediately adjacent to the border with Mexico.

W Wikipedia Twitter

Local time: 10:59 PM 6/9/2016

Population: 1.39 million (2015)

Area: 372.40 sq miles (964.51 km<sup>2</sup>)

Travel tip: Looking for a classic California beach experience, with a +

Colleges and universities: University of California, San Diego · San Diego State University - University of San Diego +

Nearby airports: San Diego International Airport · Tijuana International Airport · McClellan-Palomar Airport

### Weather



63 °F Mostly Cloudy H 63 °F · L 63 °F

### Webcams





La Jolla, Windansea SanDiego Cam Beach Cam

### Points of interest







Balboa Park San Diego Zoo

Mission San SeaWorld San Diego

Diego de

Alcalá

San Diego Zoo Safari Park

See all (20+)

### People also search for











Seattle

### Explore more

Largest cities by population in California

Francisco

# Search Engine Evolves









bing	director of tom hanks first movie with meg ryan	
	Web Images Videos Maps News More	
	1,620,000 RESULTS Any time -	
	Director of first movie of Tom Hanks starring Meg Ryan	
	John Patrick Shanley	

## Joe Versus the Volcano (1990) - IMDb www.imdb.com/title/tt0099892 -

5

**\*\*\*** Rating: 5.7/10 · 25,640 ratings · Comedy/Romance · PG · 102 min Joe Versus the Volcano PG ... Director: John Patrick Shanley. Writer: John Patrick Shanley. Stars: Tom Hanks, Meg Ryan, Lloyd Bridges | See full cast and crew »

## Meg Ryan Reteams With Tom Hanks for Ithaca , Actress Set ... www.eonline.com/news/505216/meg-ryan-reteams-with-tom-hanks-for... •

Jan 29, 2014 · Meg Ryan and Tom Hanks are teaming ... latest to step into the role of director. ... and was instrumental in making the first film such a ...

## the biggest animal in history



Web Images Videos Maps News

3,310,000 RESULTS Any time 🔻

## What is the largest animal in history?

A member of the order Cetacea, the **blue whale** (Balaenoptera musculus), is believed to be the largest animal ever to have lived.

Largest organisms - Wikipedia, the free encyclopedia en.wikipedia.org/wiki/Largest\_animal

Is this answer helpful? 🧯

Explore







## Tom Cruise



## Here's what I found for Tom Cruise.



## Tom Cruise

Tom Cruise is an American actor and filmmaker. Cruise has been nominated for three Academy Awards and has won three Golden Globe Awards. He started his career at ag... +



Born: Jul 03, 1962 (age 53) · United States

Height: 5' 7" (1.70 m)

See more 🗸



## **His Wife**



## Take a look at this.



Holmes Kidman

Tom Cruise American Actor

Tom Cruise is an American actor and filmmaker. Cruise has been nominated for three Academy Awards and has won th... +







## How tall is Katie



## I found this for you.

## Katie Holmes · Height



5 feet 9 inches

(1.75 meter)







Tom Cruise Joshua 5' 7" Jackson 6' 2" Jamie FoxxChris Klein5' 9"6' 1"

James Van Der ... 6' 0"

See more about Katie Holmes ightarrow

### Katie Holmes Height - How tall - CelebHeights celebheights.com/s/Katie-Holmes-190.html

Mobile-friendly · Katie Holmes height is 5ft 9in or 175 cm



## How about Nicole



## I found this for you.

Nicole Kidman · Height



5 feet 11 inches

(1.80 meter)



Jolie

5'7"

KeithJenniferUrbanAniston5' 10"5' 5"

Sandra Bullock 5' 7"

5' 11"

See more about Nicole Kidman ightarrow

Nicole (given name) - Wikipedia, the free encyclopedia https://en.m.wikipedia.org/wiki/Nicole\_(given\_name)



## Where was she born



## I found this for you.

Nicole Kidman · Birthplace



Honolulu, HI

See more about Honolulu  $\rightarrow$ 

### Jennifer Lopez - Biography - IMDb m.imdb.com/name/nm0000182/bio

47 YEARS OLD

Mobile-friendly · Jennifer Lynn Lopez was **born** in the Castle Hill section of the South Bronx on July 24, 1969. **She** is the middle of three musically-inclined sisters, Leslie ...

 $\mathsf{Awards} \cdot \mathsf{Films} \cdot \mathsf{News}$ 

Nicole Kidman - Biography - IMDb m.imdb.com/name/nm0000173/bio 49 YEARS OLD Mobile-friendly · Elegant redhead Nicole Kidman, known as

# Power BI Natural Language Q&A

Medal Count by sport for france and china as bar chart sorted by country

Show medal count; sport; and areas that medalled in sport where area is france or china as stacked bar chart

Medal Count by Sport, and Country/Region



# Power BI Natural Language Q&A

which player scored the most unassisted goals per world cup

Show players that scored goals and world cups, where assist player name is N/A sorted by number of goals descending

Count of Goals by Player Name, and WorldCupName

David Villa Gabriel Batistuta Fernando Hierro Hristo Stoichkov David Beckham Diego Forlan Gary Lineker Lothar Matthaus

# Natural Language Understanding

- Question-answering machine [Simmons CACM-65]
  - General-purpose language processors that communicate with users in natural language (e.g., English)
  - Deal with statements and/or questions



http://csunplugged.org/turing-test

# Categories of (Early) QA Systems

- List-structured database systems
  - Organizing knowledge (e.g., kinship) in list DB
- Graphic database systems
  - Map text and graphic data (e.g., pictures, diagrams) to the same logical representations
- Text-based systems
  - Matching questions and text in a corpus to find answers
- Logical inference systems
  - Textual entailment, answering science text book questions & algebra word problems

## Baseball [Green, Wolf, Chomsky & Laughery, 1961]

- How many games did the Yankees play in July?
- Step 1: Simple dictionary-based syntactic analysis
  - (How many games) did (the Yankees) play (in (July))?
- Step 2: Semantic analysis that builds "spec"
  - "Who"  $\rightarrow$  ("team" = ?)
  - Conditions (e.g., "winning", "how many") → routines
- Step 3: Execution

Month = July Place1 = Boston Day1 = 7Game Serial Number = 96 Team = Red Sox, Score = 5 Team = Yankees, Score = 3

Example taken from [Simmons, 1965]

# The Picture Language Machine [Krisch, 1964]

• Is the statement true? All circles are black circles.



- Both pictures and text are translated into logical language
  - Circle(a), Black(a), Bigger(a, b), Between(a, b, c)
  - $(\forall x)[Circle(x) \supset (\exists y)[Circle(y) \land Black(y) \land (x = y)]]$

Protosynthex [Simmons+, 1964] Answer Questions from an Encyclopedia

• Matching questions & text in dependency logic [Hays 1962]



# Student [Bobrow 1964]

- The first algebra problem solver
  - Translate a set of English statements to mathematical equations
- Step 1: Simplify text and annotate operators
  - "twice"  $\rightarrow$  "two times", "the square of"  $\rightarrow$  "square"
  - Tag operators like "plus", "percent", "times"
- Step 2: Heuristics to break problem into simple sentences
- Step 3: Mapping sentences to equations
  - Rules based on dictionary of words and numbers

# Lessons from Old QA Systems

## • Limited success

- Small & limited domains and scopes
  - Often work only on well-controlled, specialized subset of English
- Not data-driven (e.g., machine learning approaches)
  - Mostly rule-based, potentially brittle
  - Lacks rigorous evaluation
- Open questions [Simmons 1965]
  - Meaning representation & the need of formal languages
  - Syntactic and semantic disambiguation
  - Combine partial answers from various sources

# Categories of Modern QA Systems/Problems

- Factoid questions
  - Informational queries about facts of entities
  - Competitions (Jeopardy! & Quiz Bowl)
- Narrative questions
  - Opinion, instructions (how-to questions)
- Multi-modal
  - Visual QA
  - Travel Assistant
- Al ability tests
  - Reading comprehension
  - Elementary School Science and Math Tests

# Factoid Questions

when did minne	esota become a state		
Web Images	Videos Maps News Explore		
4,720,000 RESULTS Any time 👻			
May 11, 1858			
who was Katy Perry's husband			
	Web Images Videos Maps News Explore		
	4,600,000 RESULTS Any time 👻		
	Russell Brand (2010 - 2012) Katy Perry · Spouse		



# Visual Question Answering [Agrawal et al.]



What color are her eyes? What is the mustache made of?



How many slices of pizza are there? Is this a vegetarian pizza?



Is this person expecting company? What is just under the tree?



Does it appear to be rainy? Does this person have 20/20 vision?

# Machine Comprehension Test [Richardson+ 2013]

James the Turtle was always getting in trouble. Sometimes he'd reach into the freezer and empty out all the food. Other times he'd sled on the deck and get a splinter. His aunt Jane tried as hard as she could to keep him out of trouble, but he was sneaky and got into lots of trouble behind her back.

One day, James thought he would go into town and see what kind of trouble he could get into. He went to the grocery store and pulled all the pudding off the shelves and ate two jars. Then he walked to the fast food restaurant and ordered 15 bags of fries. He didn't pay, and instead headed home.

His aunt was waiting for him in his room. She told James that she loved him, but he would have to start acting like a well-behaved turtle.

After about a month, and after getting into lots of trouble, James finally made up his mind to be a better turtle.

- 1) What is the name of the trouble making turtle?
  - A) Fries
  - B) Pudding
  - C) James
  - D) Jane
- 2) What did James pull off of the shelves in the grocery store?
  - A) pudding
  - B) fries
  - C) food
  - D) splinters

# Data Sources

- Structured data
  - Databases & Knowledge bases
- Semi-structured data
  - Web tables
- Unstructured text
  - Newswire corpora
  - Web

# Paradigms

- Semantic parsing
  - Answer questions using knowledge bases
- Information Retrieval
  - Text matching
- Human intelligence
  - Community QA
  - Social QA (<u>I'm an Expert</u>) [Richardson & White, WWW-2011]



# General Technological Challenges

- Question analysis
  - Answer type
  - Slot filling
  - Semantic parsing
- Text/Data analysis
- Paraphrasing & Matching
  - Handle variations of questions
  - Ontology matching
- Search complexity

# Roadmap

- Question Answering with Knowledge Bases
  - Introduction to modern large-scale knowledge bases
  - Datasets and state-of-the-art approaches
- Question Answering with the Web
  - Problem setting and general system architecture
  - Essential natural language analysis
  - Leveraging additional information sources
- Question Answering for Testing Machine Intelligence
  - Reading comprehension
  - Reasoning questions

Question Answering with Knowledge Bases

# Answer Questions Using Structured Data

- General problem setting
  - Information Source: A "database"
    - Collections of records
    - Tables
    - Large-scale DB with complex schema
  - <u>Input</u>: A natural language question (instead of a formal "query")
  - <u>Output</u>: Answer

## Baseball [Green, Wolf, Chomsky & Laughery, 1961]

• How many games did the Yankees play in July?



Example taken from [Simmons, 1965]

# LUNAR [Woods, 1973]

- Give me all lunar samples with Magnetite.
- How many samples contain Titanium?




#### Geoquery [Zelle & Mooney, 1996]

- What is the capital of the state with the largest population?
- What are the major cities in Kansas?

Type	Form	Example
country	countryid(Name)	countryid(usa)
city	cityid(Name, State)	cityid(austin,tx)
state	stateid(Name)	stateid(texas)
river	riverid(Name)	riverid(colorado)
place	placeid(Name)	<pre>placeid(pacific)</pre>

Form	Predicate
capital(C)	C is a capital (city).
city(C)	C is a city.
major(X)	X is major.
place(P)	P is a place.
river(R)	R is a river.
state(S)	S is a state.
capital(C)	C is a capital (city).
area(S,A)	The area of S is A.
capital(S,C)	The capital of S is C.
equal(V,C)	variable V is ground term C.
density(S,D)	The (population) density of S is P
elevation(P,E)	The elevation of P is E.
high_point(S,P)	The highest point of S is P.
bit ab and (D4 DO)	Bile elevetion is master than DOle





Example taken from [Zelle & Mooney, 1996]

# Early Work

- Small scale & domain-specific KBs
  - Simple schema
  - Small numbers of entities and relations
  - Limited set of sensible questions
- Approaches
  - Ad-hoc methods (e.g., manually crafting rules) can be quite effective
  - Semantic parsing (of questions)
- Issues
  - Not clear if the methods are scalable
  - Cannot support "open-domain" question answering

## Modern Large-scale Knowledge Bases



Knowledge Graph





NELL: Never-Ending Language Learning



OpenIE (Reverb, OLLIE)

- Freebase: 46m entities, 2.6b facts
- Microsoft Satori: 852m entities, 18b facts

## Entity-centric



#### Properties & Relations between Entities



## Subject-Predicate-Object Triples in Freebase



m.070xg, american\_football/football\_team/current\_head\_coach, m.02ttv2

## Representing Multi-argument Relations

• Seattle Seahawks – sports.sports\_team.roster

Player	Number	Position	From	То
Russell Wilson	3	Quarterback	2012	-
Alan Branch	99	Defensive tackle	2011	2012
Marshawn Lynch	24	Running back	2010	2016
Richard Sherman	25	Cornerback	2011	-
		•••		

## Representing Multi-argument Relations

• Seattle Seahawks – sports.sports\_team.roster

	Player	Number	Position	From	То
CVT1	Russell Wilson	3	Quarterback	2012	-
CVT2	Alan Branch	99	Defensive tackle	2011	2012
CVT3	Marshawn Lynch	24	Running back	2010	2016
CVT4	Richard Sherman	25	Cornerback	2011	-
			•••		

- Compound Value Type (CVT) Nodes
  - Seattle Seahawks sports/sports\_team/roster CVT1
  - CVT1 sports/sports\_team\_roster/player Russel Wilson
  - CVT1 sports/sports\_team\_roster/number 3

## Question Answering with Knowledge Base

- Large-scale Knowledge Base
  - Properties of billions of entities
  - Plus relations among them

Question Answering
 *"What are the names of Obama's daughters?"* λx.parent(Obama, x) ∧ gender(x, Female)



#### WebQuestions Dataset [Berant+ 13]

- What character did Natalie Portman play in Star Wars? ⇒ Padme Amidala
- What currency do you use in Costa Rica?  $\Rightarrow$  Costa Rican colon
- What did Obama study in school? ⇒ political science
- What do Michelle Obama do for a living?  $\Rightarrow$  writer, lawyer
- What killed Sammy Davis Jr?  $\Rightarrow$  throat cancer [Examples from <u>Berant</u>]
- 5,810 questions crawled from Google Suggest API and answered using Amazon MTurk
  - 3,778 training, 2,032 testing
  - A question may have multiple answers  $\rightarrow$  using Avg. F1 (~accuracy)

## Approaches

- Semantic Parsing
  - Generic semantic parsing and then ontology matching
  - KB-specific semantic parsing
- Information Extraction
- Embedding

#### Generic Semantic Parsing (e.g., [Kwiatkowski+ 13])



### KB-Specific Semantic Parsing (e.g., [Berant+ 13])



# Key Challenges

- Language mismatch
  - Lots of ways to ask the same question
    - "Who played the role of Meg on Family Guy?"
    - "What is the name of the actress for Meg on Family Guy?" "In the TV show Family Guy, who is the voice for Meg?"
  - Need to map questions to the predicates defined in KB
  - tv.tv\_program.regular\_cast tv.regular\_tv\_appearance.actor
- Large search space
  - Some Freebase entities have >160,000 immediate neighbors
- Compositionality
  - "What movies are directed by the person who won the most Academy and Golden Globe awards combined?"

## SEMPRE – $\lambda$ -DCS [Liang, 2013]

- $\lambda$ -DCS (lambda dependency-based compositional semantics)
  - Utterance: "people who have lived in Seattle"
  - Logical form (lambda calculus):  $\lambda x. \exists e. \texttt{PlacesLived}(x, e) \land \texttt{Location}(e, \texttt{Seattle})$
  - Logical form (lambda DCS):  $\tt PlacesLived.Location.Seattle$
  - > Unary: Seattle  $\lambda x$ . [x = Seattle]
- > Binary: PlaceOfBirth  $\lambda x$ .  $\lambda y$ . PlaceOfBirth(x, y)
- > Join: "people born in Seattle" PlaceOfBirth.Seattle  $\lambda x$ .PlaceofBirth(x, Seattle)
- ➢ Intersection: "scientists born in Seattle" |le
  Profession.Scientist □ PlaceOfBirth.Seattle where  $\lambda x$ . Profession(x, Scientist) ∧ PlaceOfBirth(x, Seattle)



## SEMPRE – Bridging [Berant et al., EMNLP-2013]



Fig.1 of [Berant et al., 2013]

#### SEMPRE – Paraphrasing [Berant & Liang, ACL-14]

What political party founded by Henry Clay? ... What event involved the people Henry Clay?

Type.PoliticalParty  $\sqcap$  Founder.HenryClay ... Type.Event  $\sqcap$  Involved.HenryClay

Fig.1 of [Berant & Liang, 2014]

#### "CCG-Graph" [Reddy et al., TACL-2014]

 $capital(Austin) \land UNIQUE(Austin) \land capital.of.arg1(e, Austin) \land capital.of.arg2(e, Texas)$ 



(b) Ungrounded graph for semantic parse (a); UNIQUE means that *Austin* is the only capital of *Texas*.

(c) Query graph after removing Austin from graph (b) and its denotation.

Texas



(d) Freebase graphs for NL graph (c) and their denotations.

Austin is the capital of Texas. What is the capital of Texas?

- Word Nodes (Ovals)
  - word nodes are connected via syntactic dependencies
- Entity Nodes (Rectangles)
- Mediator Nodes (Circles)
  - Represent events
  - Binary predicates
- Type nodes (Rounded rectangles)
  - Unary predicates
- Math nodes (Diamonds)
  - e.g., Aggregation Functions

Fig.2 of [Reddy et al., 2014]

#### "Machine Translation" [Bao et al., ACL-14]

CYK Paring

(iii) <u>direc</u>	(iii) <u>director of Forrest Gump</u> $\Rightarrow$ Robert Zemeckis					
Cell[0, 6]		(ii) movie starred by Tom Hanks $\Rightarrow$ Forrest Gump				
		/ Cell[2, 6]		(i) direct	or of $\Rightarrow \underline{d}$	irector of
Cell[0, 1]						
director	of	movie	starred	by	Tom	Hanks

Each span is a mapping of a single-relation question:

Question Pattern: "Who is the director of Forrest Gump?" (Forrest Gump, Director, ?)

 Patterns from mining Bing query logs.

*Fig.1 of [Bao et al., 2014]* 

\* Few questions in WebQuestions are with a long chain like this.

#### Staged Query Graph Generation [Yih et al. ACL-15] Core idea

- Proposing a new semantic parse language query graph
  - Resembles subgraphs of the knowledge base
  - Can be *directly* mapped to an executable query (e.g., SQL, SPARQL)
- Reducing semantic parsing to a search problem
  - Grows the candidate query graph through *staged* state-actions

## Query Graph

Who first voiced Meg on Family Guy?

 $\lambda x. \exists y. cast(FamilyGuy, y) \land actor(y, x) \land character(y, MegGriffin)$ 



Inspired by [Reddy+ 14], but closer to  $\lambda$ -DCS [Liang 13]

## Query Graph – Topic Entity

Who first voiced Meg on Family Guy?



# Link Topic Entity



- An advanced entity linking system for short text Yang & Chang, "S-MART: Novel Tree-based Structured Learning Algorithms Applied to Tweet Entity Linking." In ACL-15.
- Prepare surface-form lexicon  ${\cal L}$  for entities in the KB
- Entity mention candidates: all consecutive word sequences in  $\mathcal{L},$  scored by the statistical model
- Up to 10 top-ranked entities are considered as topic entity

## Query Graph – Core Inferential Chain

Who first voiced Meg on Family Guy?

{cast-actor, producer, awards\_won-winner}



# Identify Core Inferential Chain

- Relationship between topic and answer (*x*) entities
- Explore two types of paths
  - Length 1 to non-CVT node
  - Length 2 where y can be grounded to CVT



Who first voiced Meg on Family Guy?

(cast-actor, writer-start, genre)

# Relation Matching using Deep Convolutional Neural Networks (DSSM [Shen+14])

- Input is mapped to two *k*-dimensional vectors
- Probability is determined by softmax of their cosine similarity



#### Query Graph - Constraints

Who first voiced Meg on Family Guy?





Augment Constraints



 $\lambda x. \exists y. cast(FamilyGuy, y) \land actor(y, x)$ 

- One or more constraint nodes can be added to y or x
  - *y* : Additional property of this event (e.g., character(*y*, MegGriffin))
  - *x* : Additional property of the answer entity (e.g., gender)
- Only subset of constraint nodes are considered
  - e.g., entities detected in the question

## Learning Reward Function $\gamma$

- Judge whether a query graph is a correct semantic parse
- Log-linear model with pairwise ranking objective [Burges 10]

#### Who first voiced Meg on Family Guy?

 $\gamma\left(\begin{array}{c} S_3 \\ Family Guy \\ -cast \\ y \\ -actor \\ x \\ \end{array}\right)$ 

>  $\gamma$  (Family Guy writer y start x)

## Learning Reward Function $\gamma$

- Judge whether a query graph is a correct semantic parse
- Log-linear model with pairwise ranking objective [Burges 10]

#### Who first voiced Meg on Family Guy?



## Learning Reward Function – Features

- Topic Entity
  - Entity linking scores
- Core Inferential Chain
  - Relation matching scores (NN models)
- Constraints: Keyword and entity matching
  - ConstraintEntityWord("Meg Griffin", q) = 0.5
  - ConstraintEntityInQuestion("Meg Griffin", q) = 1
- Overall
  - NumNodes(s) = 5
  - NumAnswers(s) = 1



q = Who first voiced Meg on Family Guy?

## Creating Training Data from Q/A Pairs

#### Relation Matching (Identifying Core Inferential Chain)

- List all the length 1 & 2 paths from any potential topic entity
- Treat any inferential chain resulting in  $F_1 \ge 0.5$  to create positive pairs

Pattern	Inferential Chain
what was <e> known for</e>	people.person.profession
what kind of government does <e> have</e>	location.country.form_of_government
what year were the <e> established</e>	sports.sports_team.founded
what city was <e> born in</e>	people.person.place_of_birth
what did <e> die from</e>	people.deceased_person.cause_of_death
who married <e></e>	people.person.spouse_s people.marriage.spouse

# Creating Training Data from Q/A Pairs Reward Function $\gamma$

- Apply the same best-first search procedure to training data
- Use the  $F_1$  score of the query graph as the reward function
- For each question, create 4,000 candidate query graphs
  - All positive ( $F_1 > 0$ ) examples
  - Randomly selected negative examples

#### Staged Query Graph Generation Addresses Key Challenges

- Language mismatch
  - Advanced entity linking [Yang & Chang, ACL-15]
  - Relation matching via deep convolutional NN [Shen et al., CIKM-14]
- Large search space
  - Representation power of a parse controlled by staged search actions
  - Grounding partially the question during search
- Compositionality
  - Possible combinations limited by local subgraphs

#### Information Extraction [Yao & Van Durme, ACL-2014]

• "What is the name of Justin Bieber brother?"



Fig.1 of [Yao & Van Durme, 2014]

• Create lots of features; learn an "answer" classifier (L1-regularized LR)

#### Embeddings [Bordes et al., EMNLP-2014]



Fig.1 of [Bordes et al., 2014]
#### Avg. F1 (Accuracy) on WebQuestions Test Set



#### Avg. F1 (Accuracy) on WebQuestions Test Set



### Other Datasets

- Free917 [Cai & Yates, ACL-13]
  - 917 English questions labeled with lambda expressions with predicates & constants defined in Freebase
- Simple Questions [Bordes et al., arXiv:1506.02075]
  - 108,442 questions paired with Freebase triples
  - Multi-argument relations (CVT) don't seem to be included
- WebQuestionsSP (<u>http://aka.ms/WebQSP</u>) [Yih et al., ACL-16]
  - Full semantic parses of WebQuestions in SPARQL, along with updated answers and additional entity/relation information

# Summary

- Recent work on question answering with KB
  - Task: Answering WebQuestions using Freebase
  - Most approaches aim for semantic parsing of questions
- Challenges
  - How to leverage multiple resources to handle language mismatch?
  - How to handle compositionality correctly and efficiently?
- Very active research problem
  - Many new methods being proposed (e.g., [Berant & Liang, TACL-15], [Reddy et al., TACL-16], [Xu et al., ACL-16])

#### Discussion

- Why is WebQuestions so successful?
  - "Largest" dataset for evaluating semantic parsing
  - A new direction for open-domain question answering
- Is semantic parsing the right approach for QA?
  - Not many alternatives when the information is stored in the DB
  - The derivation of answers is more interpretable; easier to debug
  - Not necessarily the best approach for factoid question answering

# Question and Answering with the Web

#### Issues with KB QA



# Knowledge Base is largely incomplete



Relation	Percentage unknown			
	All 3M	Top 100K		
PROFESSION	68%	24%		
PLACE OF BIRTH	71%	13%		
NATIONALITY	75%	21%		
EDUCATION	91%	63%		
SPOUSES	92%	68%		
PARENTS	94%	77%		
CHILDREN	94%	80%		
SIBLINGS	96%	83%		
ETHNICITY	99%	86%		

Knowledge Base Completion via Search-Based Question Answering [Robert West, et al., WWW 2014]

# Knowledge Base is largely incomplete

#### Q: Where is the largest brick dome?

#### <u>Answer</u>



#### Florence Cathedral

The Cattedrale di Santa Maria del Fiore is the main church of Florence, Italy. Il Duomo di Firenze, as it is ordinarily called, was begun in 1296 in the Gothic style ... It remains the largest brick dome ever constructed. <u>en.wikipedia.org</u>

is the large	est brick	dome				Ļ	Q
Shopping	Maps	Images	Videos	More •	Search tools		
			is the largest brick dome Shopping Maps Images				

About 451,000 results (0.69 seconds)

More than 500 years after it was built, Filippo Brunelleschi's dome of **Santa Maria del Fiore** in **Florence**, Italy, remains the largest masonry dome ever built. Sep 9, 2014



How Did Filippo Brunelleschi Construct the World's Largest Masonry ... www.archdaily.com/.../how-did-filippo-brunelleschi-construct-the-**dome**-of-f... Arch Daily \*

#### Knowledge Bases



Web



#### <u>lssues</u>:

- Semantic parsing is difficult due to ontology mismatch
- Knowledge base is incomplete (missing entities/relations/attribute values)

Advantages:

- Contains abundant information
- Redundancy on the Web could help confirm the answers

### Web Question and Answering

- Entity Retrieval/Finding
- Factoid Answer based on Web Documents
- Factoid Answer based on Tables



- TREC Entity Track (2009 2011)
  - Related Entity Finding Task
  - Given
    - Input entity
    - Type of the target entity (PER/ORG/LOC)
    - Narrative (describing the nature of the relation in free text)
  - Return related entities



• A typical pipeline



Entity Linking and Retrieval for Semantic Search [Edgar Meij, et al., WSDM 2014]

• Three component model



Related Entity Finding Based on Co-Occurrence [Balog, et al., TREC 2009]



Related Entity Finding Based on Co-Occurrence [Balog, et al., TREC 2009]



Related Entity Finding by Unified Probabilistic Models [Yi Fang, et al., World Wide Web 2015]

	Entity: Dow Jones rative: Find compar Jones i			on
p(m=1 e,R)	p(R e)p(e)	MA	p(R e, S)p(e S)	MB
nasdaq	microsoft	boeing	coca cola	boeing
bloomberg	boeing	ibm	boeing	coca cola
ibm	federal reserve	pfizer	cnnmoney	microsoft
news corporation	european	coca cola	futures	nasdaq
Yahoo	coca cola	intel	microsoft	ibm
atari	иw	alcoa	pfizer	intel
washington post	ibm	cnnmoney	alcoa	merck
boeing	intel	mcdonald's	ibm	dupont
stanford	futures	merck	federal reserve	caterpillar
enterprise media group	merck	microsoft	mcdonald's	stanford

Related Entity Finding by Unified Probabilistic Models [Yi Fang, et al., World Wide Web 2015]

• Knowledge base are largely incomplete



Relation	Percentage unknown		
	All 3M	Top 100K	
PROFESSION	68%	24%	
PLACE OF BIRTH	71%	13%	
NATIONALITY	75%	21%	
EDUCATION	91%	63%	
SPOUSES	92%	68%	
PARENTS	94%	77%	
CHILDREN	94%	80%	
SIBLINGS	96%	83%	
ETHNICITY	99%	86%	

Entity Retrieval/Finding techniques can be used in Knowledge Base Completion

Knowledge Base Completion via Search-Based Question Answering [Robert West, et al., WWW 2014]



Knowledge Base Completion via Search-Based Question Answering [Robert West, et al., WWW 2014]

- Challenges
  - The TREC's related entity finding track is relatively easy since the "query intent" is known



• In real world search engines, we need to understand the intent of queries

Companies in Dow Jones industrial



• Typical Architecture of Web QnA



Open Domain Question and Answering via Semantic Enrichment [Huan Sun, et al., WWW 2015]

• Detailed Architecture



Question Answering [Dan Jurafsky, Stanford]

#### QUESTION PROCESSING

- Detect question type, answer type
- Formulate queries to send to a search engine
- PASSAGE RETRIEVAL
  - Retrieve ranked documents
  - Break into suitable passages and rerank
- ANSWER PROCESSING
  - Extract candidate answers
  - Rank candidates



Question Answering [Dan Jurafsky, Stanford]

- Answer Type Detection: Name Entities
  - Who first landed on the moon?
    - Person
  - Where is the headquarter of Microsoft?
    - Location
  - What is the largest country in terms of population?
    - Country
  - Highest flying bird
    - Animal/Bird



- 6 coarse classes
  - ABBEVIATION, ENTITY, DESCRIPTION, HUMAN, LOCATION, NUMERIC
- 50 finer classes
  - LOCATION: city, country, mountain...
  - HUMAN: group, individual, title...
  - ENTITY: animal, body, color, currency...



Learning Question Classifiers [Xin Li & Dan Roth, COLING 2002] Question Answering [Dan Jurafsky, Stanford]

• Part of the Answer Type Taxonomy



Learning Question Classifiers [Xin Li & Dan Roth, COLING 2002]

Question Answering [Dan Jurafsky, Stanford]

- Answer Type Detection
  - Rules
    - Regular expression based rules
      - Who {is|was|are|were} PERSON
    - Question headword
      - Which **city** in China has the largest number of foreign financial companies?
      - What is the state **flower** of California?
  - Machine Learning
    - **Define** a taxonomy of question types
    - Annotate training data for each question type
    - **Train** classifiers for each question class using a rich set of features: Question words and phrases; Part-of-speech tags; Parse features (headwords); Named Entities; Related words

Question Answering [Dan Jurafsky, Stanford]



• Passage Retrieval

•

- Retrieve documents using query terms through search engines
- Segment the documents into shorter units, like paragraphs.
- Passage ranking, features
  - Number of Named Entities of the right type in passage
  - Number of query words in passage
  - Number of question N-grams also in passage
  - Proximity of query keywords to passage
  - Longest sequence of question words
  - Rank of the document containing passage



- Run an answer-type named-entity tagger on the passages
  - Each answer type requires a named-entity tagger that detects it
  - If answer type is CITY, tagger has to tag CITY
- Return the string with the right type:
  - How many bones in an adult human body? (Number)
    - The human skeleton is the internal framework of the body. It is composed of 270 bones at birth – this total decreases to 206 bones by adulthood after some bones have fused together.

	Answer	
	<b>A</b>	
Answer Processing		

Question Answering [Dan Jurafsky, Stanford]

#### Knowledge Bases based QA

california state flower	who first landed on the moon
All Images Shopping Maps Videos More - Search tools	All News Images Videos Shopping More - Searc
About 2,140,000 results (0.77 seconds)	About 11,500,000 results (0.64 seconds)
California / State flower	Neil Armstrona

Apollo 11's mission was to land two men on the moon. They also had to come back to Earth safely. Apollo 11 blasted off on July 16, 1969. **Neil Armstrong**, Edwin "Buzz" Aldrin and Michael Collins were the astronauts on Apollo 11. Jan 16, 2008



NASA - The First Person on the Moon www.nasa.gov/audience/forstudents/k-4/stories/first-person-on-moon.html NASA •

Web Documents

based QA

#### **Answer Sentence Selection**

More about California poppy

California poppy

### Answer Sentence Selection

- Task
  - Input:
    - a question
    - a set of candidate sentences
  - Output:
    - the correct sentence that contains the exact answer
    - can sufficiently support the answer choice

#### Answer Sentence Selection

- Dataset
  - QASent
    - Created using TREC-QA questions

	Train	Dev	Test	Total
# of ques.	94	65	68	227
# of sent.	5,919	1,117	1,442	8,478
# of ans.	475	205	248	928
Avg. len. of ques.	11.39	8.00	8.63	9.59
Avg. len. of sent.	30.39	24.90	25.61	28.85

What is the Jeopardy Model? A Quasi-Synchronous Grammar for QA [Mengqiu Wang, et al., EMNLP-CoNLL 2007]

#### Answer Sentence Selection

Algorithm	Reference	MAP &	MRR 🗗	
Punyakanok (2004)	Wang et al. (2007)	0.419	0.494	
Cui (2005)	Wang et al. (2007)	0.427	0.526	
Wang (2007)	Wang et al. (2007)	0.603	0.685	
H&S (2010)	Heilman and Smith (2010)	0.609	0.692	Pag of words Mord
W&M (2010)	Wang and Manning (2010)	0.595	0.695	Bag of words, Word alignment, Dependency
Yao (2013)	Yao et al. (2013)	0.631	0.748	
S&M (2013)	Severyn and Moschitti (2013)	0.678	0.736	Tree Matching
Shnarch (2013) - Backward	Shnarch (2013)	0.686	0.754	
Yih (2013) - LCLR	Yih et al. (2013)	0.709	0.770	
Yu (2014) - TRAIN-ALL bigram+count	Yu et al. (2014)	0.711	0.785	]//
W&N (2015) - Three-Layer BLSTM+BM25	Wang and Nyberg (2015)	0.713	0.791	
Feng (2015) - Architecture-II	Tan et al. (2015)	0.711	0.800	
S&M (2015)	Severyn and Moschitti (2015)	0.746	0.808	Deep Neural Networks,
W&I (2015)	Wang and Ittycheriah (2015)	0.746	0.820	LSTM
Tan (2015) - QA-LSTM/CNN+attention	Tan et al. (2015)	0.728	0.832	
dos Santos (2016) - Attentive Pooling CNN	dos Santos et al. (2016)	0.753	0.851	
Wang et al. (2016) - Lexical Decomposition and Composition	Wang et al. (2016)	0.771	0.845	

#### http://aclweb.org/aclwiki/index.php?title=Question Answering (State of the art)
### Answer Sentence Selection

### • Dataset

QASent

	Train	Dev	Test	Total		
# of ques.	94	65	68	227		
# of sent.	5,919	1,117	1,442	8,478		
# of ans.	475	205	248	928		
Avg. len. of ques.	11.39	8.00	8.63	9.59		
Avg. len. of sent.	30.39	24.90	25.61	28.85		
WikiQA						
	Train	Dev	Test	Total		
# of ques.	2,118	296	633	3,047		
# of sent.	20,360	2,733	6,165	29,258		
# of ans.	1,040	140	293	1,473		
	7.16	7.23	7.26	7.18		
Avg. len. of ques.	7.10	1.20	1.20	/.10		
Avg. len. of ques. Avg. len. of sent.	25.29	24.59	24.95	25.15		



WikiQA: A Challenge Dataset for Open-Domain Question Answering [Yi Yang, et al., EMNLP 2015]

### Factoid Answer based on Web Documents

KB QnA

Web QnA



## Question Answering via Semantic Enrichment



# System Framework



### Experiments - Data

- TREC Datasets (well-formed questions)
  - Training: 1,700 (entity) questions (TREC 8-11)
  - Testing: 202 (entity) questions (TREC 12)

### **Example questions:**

What are pennies made of?
 What is the tallest building in Japan?
 Who sang "Tennessee Waltz"?

- Bing Queries (queries with question intent)
  - Training: 4,725 queries; Testing: 1,164 queries

### **Example queries:**

- 1. the highest flying bird
- 2. indiana jones named after
- 3. designer of the golden gate bridge

## Systems & Evaluation Metrics

- QUASE (Question Answering via Semantic Enrichment)
  - Includes other basic features (e.g., candidate freq.)
  - Ranker learner: MART (Multiple Additive Regression Trees)
- Baselines
  - AskMSR+ [Tsai+ '15] Web-based QA system
  - SEMPRE [Berant+ '14] Semantic parsing QA using Freebase
- Evaluation Metrics
  - MRR: Mean Reciprocal Rank
    - Determined by the top-ranked correct answer

### Experiments – Results

### MRR: Mean Reciprocal Rank



• What if answers cannot be found through KB and Web Documents?

Tables



Structured

Category +	Structure +	Country +	City ¢	Height (metres) +	Height (feet) +
Mixed use	Burj Khalifa	L United Arab Emirates	Dubai	829.8	2,722
Self-supporting tower	Tokyo Skytree	<ul> <li>Japan</li> </ul>	Токуо	634	2,080
Mixed use	Shanghai Tower	China	Shanghai	632	2,073
Clock building	Abraj Al Bait Towers	saudi Arabia	Месса	601	1,972
Military structure	Large masts of INS Kattabomman	👥 India	Tirunelveli	471	1,545
Mast radiator	Lualualei VLF transmitter	United States	Lualualei, Hawaii	458	1,503
Twin towers	Petronas Twin Towers	Malaysia	Kuala Lumpur	452	1,482
Residential	432 Park Avenue	United States	New York	425.5	1,396
Chimney	Ekibastuz GRES-2 Power Station	Kazakhstan	Ekibastuz	419.7	1,377
Radar	Dimona Radar Facility	Israel	Dimona	400	1,312
Lattice tower	Kiev TV Tower	Ukraine	Kiev	385	1,263
Electricity pylon	Zhoushan Island Overhead Powerline Tie	China	Zhoushan	370	1,214

### Semi-Structured

Web Documents



Unstructured

• What if answers cannot be found through KB and Web Documents?

Q: Where is the largest brick dome?

Below is a list of buildings that have held the title of the largest dome on their continent.

Held record	Diameter \$	Name 💠	Location +	Builder 🔶	Comment 🗢
1250 BC- 1st century BC	14.5 m <sup>[1]</sup>	Treasury of Atreus	Mycenae, Greece	City state of Mycenae	Corbel dome
1st century BC– 19 BC	21.5 m <sup>[2]</sup>	Temple of Mercury	Baiae, Italy	Roman Empire	First monumental dome <sup>[3]</sup>
1436–1881	45.52	Santa Maria del Fiore	Florence, Italy	Roman Catholic Archdiocese of Florence	Largest brick and mortar dome in the world till present. Octagonal dome.

#### Europe [edit]

D

• What if answers cannot be found through KB and Web Documents?

Web	Images	Videos	Maps	News	Explore
13,100,000	RESULTS	Any time	*		
Phoenix	Arizona R	adio Sta	tions		
Frequency	Call Le	tters	City		Format
550	KFYI		Phoenix		News/Talk
620	KTAR		Phoenix		Sports Talk
710	KBMB		Black Canyon	City	Spanish Sports radio
740	KIDR		Phoenix		Spanish News/Talk
22 more ro	ws, 1 more co	lumns			

- Knowledge Bases/Graphs
  - Structured but incomplete
- Unstructured Texts
  - Completely no structure
- Semi-Structured Tables
  - Rich: hundreds of millions tables [Lehmberg et al, WWW'16]
  - Schema
    - Table caption
    - Column names
    - Table cells

University	City	Province	Established
University of Alberta	Calgary	Alberta	1906
University of Toronto	Toronto	Ontario	1827
University of Montreal	Montreal	Quebec	1878

List of universities in Canada

Given:



The goal: to find a table cell containing answers.



• Too many tables! How to find related ones?

"What languages do people in France speak?" More than 100K tables contain "France" !

• How to precisely identify the answer cell?

"What languages do people in France speak?" Capital? Main Language? Currency?

Country	Capital	Currency	Main Language
Algeria	Algiers	Dinar	Arabic
Egypt	Cairo	Pound	Arabic
France	Paris	Euro	French
	•••		••••

A list of countries and their capital, language etc.

• Question chain

What language do people in <e> speak? ?x

Chain representation for "What languages do people in France speak?": entity + question pattern

• Table cell chain



Relational chain between "France" and "French":





Step 1:

Chain

Candidate

Generation



Step 2: Coarse-grained Pruning via Snippets Matching

- Shallow features for each candidate chain
  - (1) Candidate chain side
  - Word vector using table title, caption, column names etc.
  - (2) Question side
  - Word vector using Bing snippets
- Select top-k candidate chains using shallow features
- Most irrelevant chains can be removed



Candidate chain Question *1. France* ------> Table2------> What languages do people in France 2. France -----> Tablek---- Population > speak? 3. ... Deep Neural Networks Answer type: Column name w.r.t the answer cell *What languages* e.g., "Main Language" *do people in* Pseudo-predicate: Column name pair  $\langle e \rangle$  speak e.g., <country, main language> Entity pairs: entity pairs in the two columns e.g., { <Spain, Spanish> ; <Italy, Italian>; ... }

#### Table Cell Search for Question Answering [Huan Sun, et al., WWW 2016]

Step 3: Deep Chain Inference

### • Deep features

- <question pattern, answer type>: DSSM-Type
- <question pattern, pseudo-predicate>: DSSM-Predicate
- <question pattern, entity pairs>: DSSM-EntityPairs



## Question Sets

### • WebQuestions: WebQ

- Training: 3,778 (entity) questions
- Testing: 2,032 (entity) questions

#### **Example questions:**

1. who did the voice for lola bunny?

2. in what countries do people speak danish?

### • Bing Queries: BingQ

- Training: 4,725 queries
- Testing: 1,164 queries

#### **Example queries:**

1. cherieff callie voice

2. boeing charleston sc plant location

### Table Sets

- WikiTables
  - Tables from Wikipedia and Wikipedia Infoboxes
  - ~5M Tables

## Baselines and Metrics

- TabCell: Table Cell Search
  - Feature set: shallow features, deep features
  - Algorithm: MART (Multiple Additive Regression Trees)
- Baselines: Semantic parsing on Freebase
  - Sempre [Berant et al, EMNLP'13]
  - ParaSempre [Berant et al, ACL'14]
- TabCell + ParaSempre: simply combine their Top-1 results
- Evaluation Metrics
  - Precision, Recall, F1
    - # of answers in ground truth: N
    - # of true answers contained in top-1 table cell: M
    - Recall = M / N
    - Precision = 0 if M=0; 1 otherwise (b/c, only 1 table cell returned)

• How Does TabCell Compare with ParaSempre?





- Take-away Messages
  - Tables contain rich knowledge to complement knowledge bases.
  - QA based on tables calls for deep understanding table semantics, e.g., column meaning and relations among columns.

## Challenges in Web-based QA



About 1,140,000,000 results (0.60 seconds)

4) An asteroid will hit on May 16, **2016** – followed by a black hole created by CERN. The end of the world is nigh, appaz (Picture Alamy) The world will be over by October 25, according to Pastor Ricardo Salazar, who's behind a series of very, very odd YouTube rants. Jan 4, 2016



5 reasons the world is going to end this year, probably on February 14 ... metro.co.uk/.../5-reasons-the-world-is-going-to-end-this-year-probably-on-februa... Metro •

## Challenges in Web-based QA



About 445,000,000 results (0.67 seconds)

Who will win the 2016 U.S. presidential election?

USPREZ16	Latest	Buy Yes
Hillary Clinton CLINTON.USPREZ16	65¢ 1¢	65¢
Donald Trump TRUMP.USPREZ16	34¢ 1¢	35¢
Joe Biden BIDEN.USPREZ16	4¢ NC	4¢
Bernie Sanders SANDERS.USPREZ16	3¢ 2¢	4¢



28 more rows, 3 more columns

PredictIt | Who will win the 2016 U.S. presidential election? https://www.predictit.org/market/1234/who-will-win-the-2016-us-presidential-election

# Challenges in Web-based QA

- Question Understanding
  - Rules are not always correct
  - "where is my refund"
    - location?
    - When and how to get refund
  - "when a cat loves a dog"
    - Date Time?
    - TV series

### **MIRS**

Where's My Refund?



Get up-to-date refund information usi than once every 24 hours, usually ov should only call if it has been longer.



#### When to check status ...

- Within 24 hours after we've recei your e-filed tax return
  - 4 weeks after you mail your pape return
  - · "Where's My Refund?" is update more than once every 24 hours



Chow Chi-yu Wong

People also search for

See all (10+)



Heroes II



Wars of In-A Journey Called Life Laws II

The Four

Moonlight Resonance

When a Dog Loves a Cat is a TVB modern drama series broadcast in July 2008. Miu Chun was once diagnosed with cancer, and became really depressed. Cheung Ka-Ka, a nurse, comforted him and later became his girlfriend. Soon after he ... +

en wikipedia.org

When a Dog Loves a Cat

First episode: Jul 21, 2008 Last episode: Aug 15, 2008 Number of episodes: 20 Episode duration: 45 minutes

Network: TVB

Origin: Hong Kong



# Question Answering for Testing Machine Intelligence

## A Different Kind of Question Answering...

- Story comprehension (MCTest)
- Fill-in-the-blank questions (MSR sentence completion, DeepMind Q&A Dataset, Facebook Children Stories)
- Commonsense reasoning (Facebook bAbl)
- Quiz competition (Quiz Bowl, Jeopardy!)
- Standard test for measuring AI (AI2)
- Visual Question Answering

## A Different Kind of Question Answering...

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- Quiz competition (Quiz Bowl, Jeopardy!)
- Standard test for measuring AI (AI2)
- Visual Question Answering

# Story Comprehension – Early Work

- Charniak. "Toward A Model of Children's Story Comprehension." PhD Dissertation. 1972.
  - Model the world knowledge
  - Understand natural language
- Hirschman et al. "Deep Read: A Reading Comprehension System." ACL-1999.
  - A small reading comprehension dataset (3<sup>rd</sup> to 6<sup>th</sup> grade stories)
  - Find sentences to answer "who/what/when/where/why" questions
  - Simple BoW approach reaches 40% accuracy (~5% random)

### MCTest: Reading Comprehension Test [Richardson+, EMNLP-13]

- 660 children's stories, 2,640 comprehension questions
- Data collection: Crowdsourcing via Amazon MTurk
  - No copyright issues, freely downloadable
- Fictional: Answers are found only in the story
- Grade-school level: limited vocabulary (8,000 words)
- Multiple-choice: objective/offline evaluation
- Open-Domain

## Sample Story

Timmy liked to play games and play sports but more than anything he liked to collect things. He collected bottle caps. He collected sea shells. He collected baseball cards. He has collected baseball cards the longest. He likes to collect the thing that he has collected the longest the most. He once thought about collecting stamps but never did. His most expensive collection was not his favorite collection. Timmy spent the most money on his bottle cap collection.

#### 1) Timmy liked to do which of these things the most?

- A) Collect thingsB) Collect stampsC) Play games
- D) Play sports

### 2) Which is Timmy's most expensive collection?

- A) StampsB) Baseball Cards
- C) Bottle Cap
- D) Sea Shells

### 3) Which item did Timmy not collect?

- A) Bottle caps
- B) Baseball cards
- C) Stamps
- D) Sea shells

### 4) Which item did Timmy like to collect the most?

- A) Stamps
- B) Baseball cards
- C) Bottle caps
- D) Sea shells

Courtesy of Matt Richardson

### Baselines

- Window Algorithm:
  - *S* = question + hypothesized answer
  - Score: best matching |S|-sized window in story
  - Answer with best score wins
- Distance Algorithm:
  - For each word in question, find distance in story to the nearest word in answer
  - Answer with lowest average distance wins
- MC500 Test Questions: W+D: 60.26% Accuracy
#### Fostered Research on a Variety of Approaches

- Lexical matching
- Discourse processing
- Rules
- Semantic frames
- Memory Networks
- Answer-entailing structures
- Attention-based CNNs
- Parallel-Hierarchical NN

[Smith et al., 2015]

[Narasimhan and Barzilay, 2015]

[Chen et al., 2015]

[Wang et al., 2015]

[Kapashi et al., 2015]

[Sachan et al., 2015]

[Yin et al., 2016]

[Trischler et al., 2016]

#### Answer-entailing structures [Sachan et al., 2015]

Fig.1 of [Sachan et al., 2015]

Text: ... The restaurant had a special on catfish ... Alyssa enjoyed the restaurant's special ...

elaboration

Hypothesis: Alyssa ate Catfish at the restaurant. (Question: What did Alyssa eat at the restaurant? Answer Candidate: Catfish)

- Latent structured SVMs with rich features
  - Lexical semantic features based on SENNA word vectors & WordNet
  - RST (Rhetorical Structure Theory) tags for cross-sentence relations
- Best accuracy: 67.83% (with multitask learning)

#### Parallel-Hierarchical NN [Trischler et al., 2016]



- Embed document and question/answer
- Combine multiple *perspectives* 
  - Text semantic vectors
  - Sentential vectors
  - Sliding window based on words and dependency trees
- Accuracy: 71.0%

Fig.1 of [Trischler et al., 2016]

# Story Comprehension – Summary

- Simple baselines are strong (~60% vs. 25% random)
- ML-based "text matching" approaches are winning
  - LSSVMs + multitask leaning  $\rightarrow$  67.8%
  - Neural networks + word embedding  $\rightarrow$  70.0%
- Reasoning process is not easily interpretable
  - No explicit world knowledge or model has been used
  - Cannot provide explanations on why the answers are chosen
- Still room for improvement (the ceiling is 100%)

#### Fill-in-the-blank Quiz Questions

"At last she looked up with something \_\_\_\_\_ and defiant in her manner."

*a*) reckless *b*) solid *c*) pallid *d*) jovial *e*) warm

Example from <u>MSR Sentence Completion Challenge</u>

#### Fill-in-the-blank Quiz Questions

- Motivation
  - Same high-level goal as MCTest
  - Seeking a more scalable way to collect data (e.g., vs. crowdsourcing)
    - MCTest dataset might be too small for supervised learning, especially for NN approaches
- High-level process
  - Pick a large corpus (e.g., news articles, stories)
  - Develop an (almost) automatic way to generate (fill-in-theblank) questions

#### DeepMind Q&A Dataset [Hermann et al., NIPS-15]

- 93k CNN & 220k Daily Mail articles
- Bullet points (summary / paraphrases) → Cloze questions
  - Replacing one entity with a placeholder
  - ~4 questions per document
  - ~1M document / query / answer triples
- Datasets recreated by Kyunghyun Cho
  - http://cs.nyu.edu/~kcho/DMQA/

#### Example [Hermann et al., NIPS-15. Table 3]

Original Version	Anonymised Version	
------------------	--------------------	--

#### Context

The BBC producer allegedly struck by Jeremy Clarkson will not press charges against the "Top Gear" host, his lawyer said Friday. Clarkson, who hosted one of the most-watched television shows in the world, was dropped by the BBC Wednesday after an internal investigation by the British broadcaster found he had subjected producer Oisin Tymon "to an unprovoked physical and verbal attack." ...

the *ent381* producer allegedly struck by *ent212* will not press charges against the "*ent153*" host, his lawyer said friday. *ent212*, who hosted one of the most - watched television shows in the world, was dropped by the *ent381* wednesday after an internal investigation by the *ent180* broadcaster found he had subjected producer *ent193* " to an unprovoked physical and verbal attack."...

#### Query

Producer **X** will not press charges against Jeremy Clarkson, his lawyer says.

producer  $\mathbf{X}$  will not press charges against *ent212*, his lawyer says.

#### Answer

Oisin Tymon

#### ent193

# Word Counting Baselines

- Majority
  - Pick the most frequently observed entity in the *D*
- Exclusive majority
  - Same as Major, but the entity is not observed in  ${\it Q}$

# Symbolic Matching Models

- Frame-semantic parsing
  - Match PropBank triples (*x*, *V*, *y*)
  - Q: "X loves Sue" vs. D: "Kim loves Sue"
- Word distance benchmark
  - Align the placeholder in Q with each possible entity in D
  - Sum the distances of each word in Q to nearest aligned words in D

#### Neural Network Models – Attentive Reader



[Hermann et al., NIPS-15. Fig 1a]

#### Neural Network Models – Impatient Reader



[Hermann et al., NIPS-15. Fig 1b]

#### Accuracy



#### Accuracy



#### A Thorough Examination... [Chen et al. ACL-16]

- Challenges & Questions
  - A clever way of creating large supervised data, but an artificial task
  - Unclear what level of reading comprehension needed
- Good News The task is not really difficult!
  - An entity-centric classifier with simple features works fine
  - A variant of the Attentive Reader model achieves the new best result
- Bad News The task is not really difficult!
  - Not much "comprehension" is needed
  - Probably have reached the ceiling

#### Accuracy



#### Analysis on 100 Examples from CNN

Category	Ratio
Exact match	13%
Paraphrasing	41%
Partial clue	19%
Multiple sentences	2%
Coreference errors	8%
Ambiguous / hard (to human)	17%

• 25% questions are not answerable!

#### Analysis on 100 Examples from CNN

Category	Ratio	Classifier	NN
Exact match	13%	13 (100.0%)	13 (100.0%)
Paraphrasing	41%	29 (70.7%)	39 (95.1%)
Partial clue	19%	14 (73.7%)	17 (89.5%)
Multiple sentences	2%	1 (50.0%)	1 (50.0%)
Coreference errors	8%	3 (37.5%)	3 (37.5%)
Ambiguous / hard (to human)	17%	2 (11.8%)	1 (5.9%)

- 25% questions are not answerable!
- NN handles paraphrases and lexical variations better.

#### Other Related Tasks & Datasets (1/3)

- MSR Sentence Completion Challenge [Zweig & Burges, 2011]
  - 1,040 sentences from five Sherlock Holmes novels
  - An infrequent word is chosen as the focus of the question
  - 4 alternates chosen by hand from 30 words suggested by LM
  - Random: 25%. Human: 91%. Current Best: 56% [Liu et al., ACL-15]
- Quiz Bowl: paragraph factoid questions [lyyer et al., EMNLP-14]
  - Predict the entity described by the short paragraph

#### Other Related Tasks & Datasets (2/3)

- Facebook Children's Book Test [Hill et al., ICLR-16]
  - 20 sentence as context
  - $21^{st}$  sentence  $\rightarrow$  Cloze question with 10 candidates
- <u>ROCStories and Story Cloze Test Corpora</u> [Mostafazadeh et al., NAACL-HLT-16]
  - 50k five-sentence commonsense stories
  - Given the first 4 sentences, select the correct ending
  - Designed to be 100% answerable by human judges

#### Other Related Tasks & Datasets (3/3)

- <u>Russian-language QA dataset</u> [Provided by <u>Sergey Nikolenko</u>]
  - 300k "Что? Где? Когда?" ("What? Where? When?") questions
  - Examples (translated to English, courtesy of Sergey Nikolenko)
    - The professor later married a Ph.D. student Christina Maslach; she was the only person who explicitly objected. Which university was he a professor of?
    - An old Russian superstition recommends to pull weeds on the 18th of June. According to the second part of the same proverb, the 18th of June can also be considered favorable for THIS PROCESS. Name this process with a word of Latin origin.
    - A womanizer from a Viennese comic opera believes that IT reduces female resistance by a factor of four. Name IT.

#### Facebook bAbl Tasks [Weston et al., ICLR-16]

- 20 categories of simple commonsense reasoning tasks
  - A short description of agents moving around & passing objects
  - Followed by a simple question that can be answered based on the description
  - 1,000/1,000 questions for training/testing

# Task 3: Three Supporting FactsJohn picked up the apple.John went to the office.John went to the kitchen.John dropped the apple.Where was the apple before the kitchen? A:office

# Arguments for Creating bAbl Tasks

- Categorize different reasoning questions into skill sets
- Claims / Hopes:
  - Analyze model performance on different skills to study the strengths and weaknesses
  - Simple language and problems make the results easy to interpret
  - Each task checks a skill that a system should have
  - Mastering all the tasks is a prerequisite for any system with full text understanding and reasoning ability

#### Task Generation via a Simulated World



- States & properties of entities
- Actions an actor can take (e.g., go <loc>, get <obj>)

#### Memory Networks [Weston et al. 2014]

- Class of models instead of one model
- Key concepts
  - Explicit memory storage and index
  - Select memory for matching
- Basic components
  - Input feature map: sentence x to an internal representation I(x)
  - Generalization: update memory m:  $m_i = G(m_i, I(x), m), \forall i$ .
  - Output feature map: compute output o: O(I(x), m)
  - Response: decode *o* to give a textual response r = R(o)
- Implementation could be very simple

## Memory Networks for bAbl

- Input: embedding of simple bag of words
- Generalization: store embedding of sentences sequentially
- Output: find two supporting facts
  - 1<sup>st</sup> supporting fact s<sub>1</sub> (max match score [dot product] with question q)
  - 2<sup>nd</sup> supporting fact  $s_2$  (max match score with  $s_2 \& q$ )
- Response: rank possible answer words given the facts
  - Based on dot products of the word vector and the embedding of facts

75% accuracy; advanced variation achieves 93% accuracy

#### Unsolved Tasks

• Counting, Lists/Sets, Positional Reasoning, Path Finding

#### **Task 19: Path Finding**

The kitchen is north of the hallway. The bathroom is west of the bedroom. The den is east of the hallway. The office is south of the bedroom. How do you go from den to kitchen? A: west, north How do you go from office to bathroom? A: north, west

#### Reasoning in Vector Space [Lee et al., ICRL-16]

- Decouple semantic parsing & logical reasoning
- Two vector-space reasoning models, inspired by Tensor Product Representation [Smolensky 1990/2006]
  - All entities are represented in *d*-dimensional unit vectors
  - Relation between two entities is described by matrix product (binding)
  - Inference (answering questions) is done by inner product
- 100% accuracy except Categories 5 & 16
  - Incorrect answers & ambiguity in facts

#	<b>Statements/Questions</b>	Encodings
1	Mary went to the kitchen.	$mk^T$
2	Mary got the football there.	$fm^T$
3	Mary travelled to the garden.	$mg^T$
4	Where is the football?	

- Left-multiply by  $f^T$  all statements prior to the current time  $(f^T \cdot mk^T, f^T \cdot fm^T, f^T \cdot mg^T)$
- Pick the most recent container where 2-norms are ~1.0  $(m^T)$
- If the container is an actor
  - Find the most recent container of the actor by left-multiplying by  $m^T$  (Yields  $g^T$ )
  - Answer by the most recent container.  $\Rightarrow$  garden
- If the container is a location, return it as answer

#### Some Observations – Dataset Creation

- Synthetic or semi-synthetic
  - ✓ Relatively easy to create large-scale datasets
  - X Datasets may have unexpected issues and thus more *breakable*
- Human generated or validated
  - ✓ Datasets are more natural and real
  - Could design specific reasoning tasks
  - X Less scalable, even with the help of crowdsourcing

#### Some Observations – Current Results

- Simple methods often provide strong baselines (vs. random)
- New methods give incremental improvement
- SOTA from statistical methods, but still far behind human
- Reasoning process is hard to interpret
  - For the ease of evaluation, being able to explain the decision process to human is not part of the metric
  - Not clear whether the solutions are *general*

- Modern question answering applications
  - Search engines evolve to handle question queries
  - Digital assistants address multi-turn QA
  - Business analytics service adopt natural language QA interface
- Pioneer work on question answering machines
  - Similar problems & applications
  - Limited success, often ad-hoc solutions
  - Constrained by data size, computational power & models

- Open-domain factoid question answering with KB
  - Large-scale knowledge bases as the sole information source
  - Find entities or properties of entities in KB to answer questions
- Mainstream approach semantic parsing of questions
  - Map natural language questions to logical forms / structured queries
  - Accurate answers when parse & KB is complete and correct
  - Able to explain how the answers are derived
  - Challenges: language mismatch, large search space, compositionality

- Open-domain factoid question answering with the Web
  - Leverage Web redundancy commonly asked facts stated frequently in various Web documents
  - Recent approaches to incorporate structured (KB) and semi-structured (Web tables) information sources
- Challenges
  - Difficult in handling domain-specific or tail questions
  - Deeper understanding of questions

- Question answering for testing machine intelligence
  - Designed to test AI; Not to fulfill users' information need
  - A long-standing research strategy
- Introduced recently proposed tasks
  - Story comprehension (multiple-choice questions)
  - Fill-in-the-blank questions (find entities)
  - Commonsense reasoning (find answer words)
- Challenges
  - Having a well-designed and large dataset/task

#### Future

- Conversational intelligence supported by QA
  - No longer an independent task
  - Integrated naturally in a conversational system
- Multi-modal interaction
  - Visual question answering
  - Virtual tour guide







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