

# ***Converging Technologies: What are the benefits for MT users?***

Terry Lawlor

SDL



# Automated Translation in Isolation



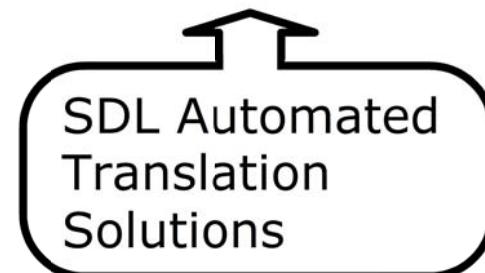
TRANSLATE

SDL Automated  
Translation  
Solutions

- MT should not be viewed in isolation – many benefits are being achieved as different technologies converge
- MT is one of many technologies that help meet global information needs

## TRANSLATE

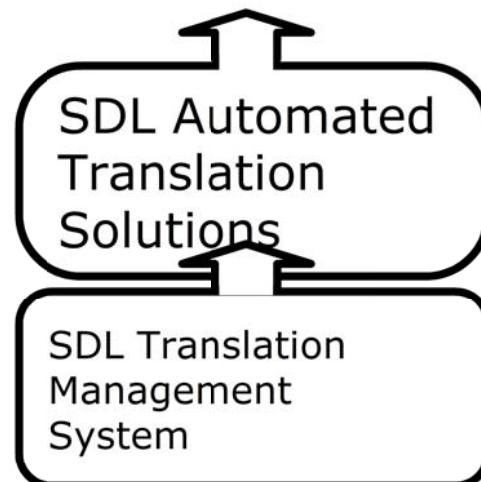
Global Translation  
Community  
SDL Trados Studio



- Ubiquitous access to MT for translators enables easy MT deployment and ensures content formatting, tagging, etc. is intelligently handled

## TRANSLATE

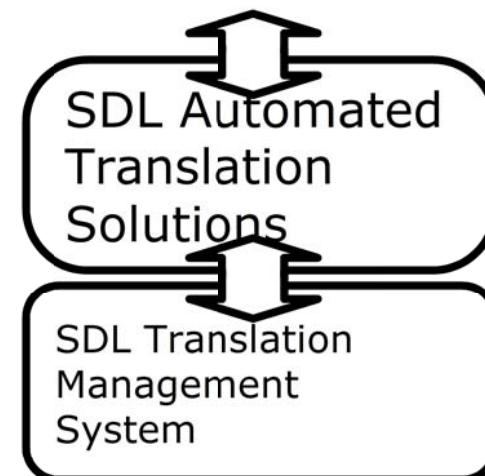
Global Translation  
Community  
SDL Trados Studio



- Integration with Translation Memory ensures maximum reuse of previously translated content

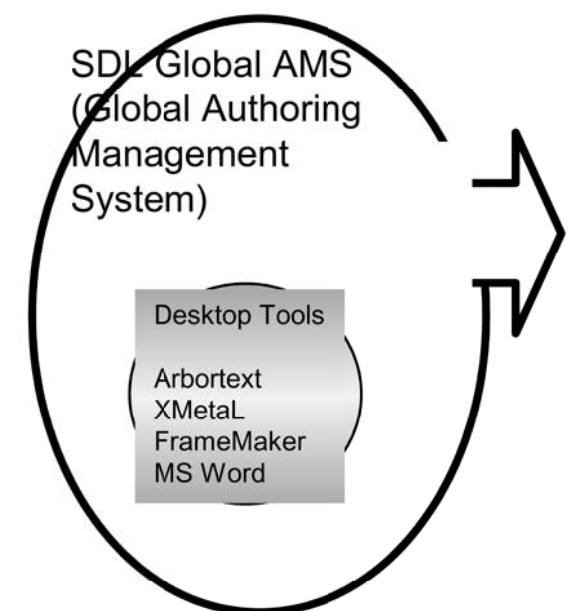
## TRANSLATE

Global Translation  
Community  
SDL Trados Studio  
Online Feedback



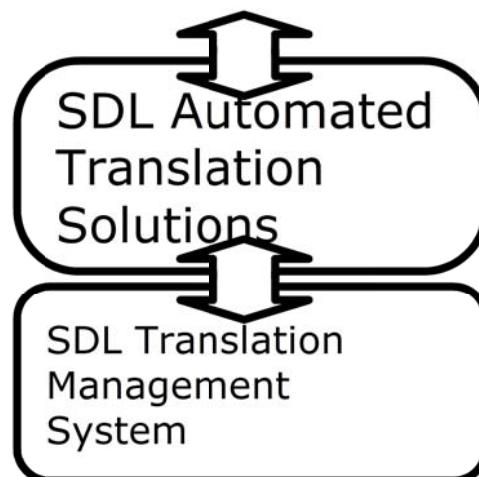
- Online feedback, such as dictionary input, quality ratings or translation corrections, enables the translation community to improve translation quality

## CREATE



## TRANSLATE

Global Translation  
Community  
SDL Trados Studio  
Online Feedback



- Leveraging linguistic technologies at the authoring stage improves source and target quality

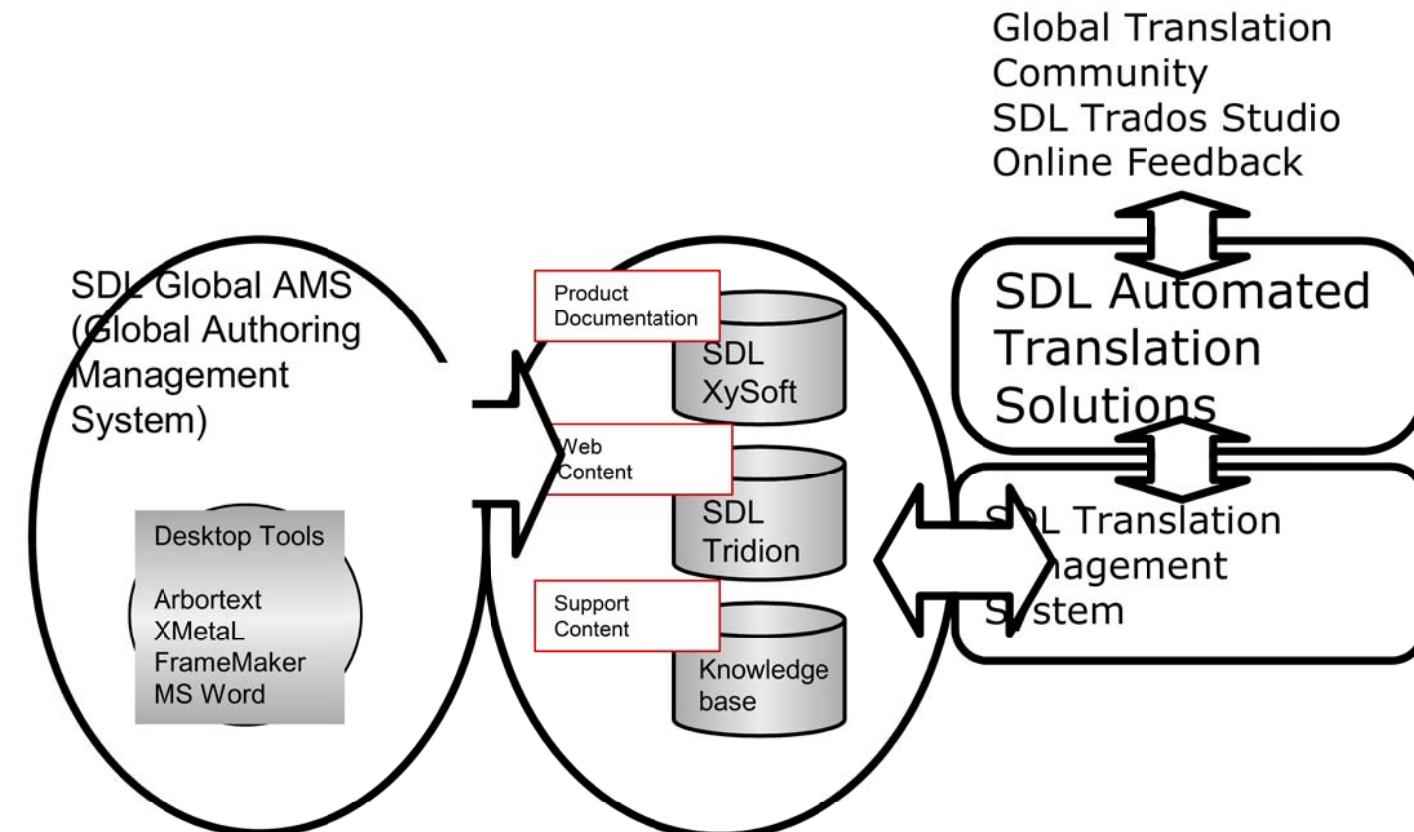
# Global Content Integration



CREATE

MANAGE

TRANSLATE



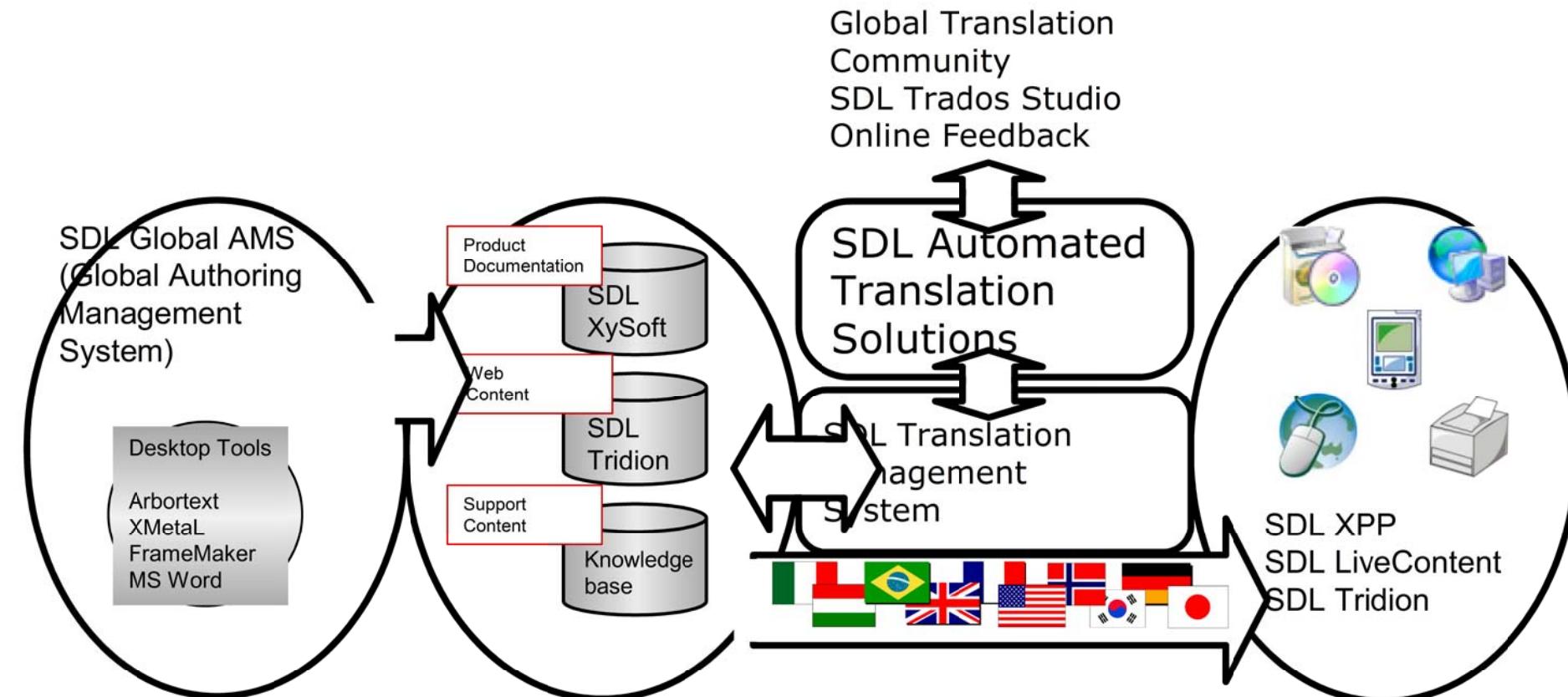
- Leveraging existing translation management integration with content sources eases system integration requirements for MT and ensures content is filtered correctly for translation

CREATE

MANAGE

TRANSLATE

PUBLISH



- Integration with content management systems ensures content can be easily published

# Global User Community Feedback

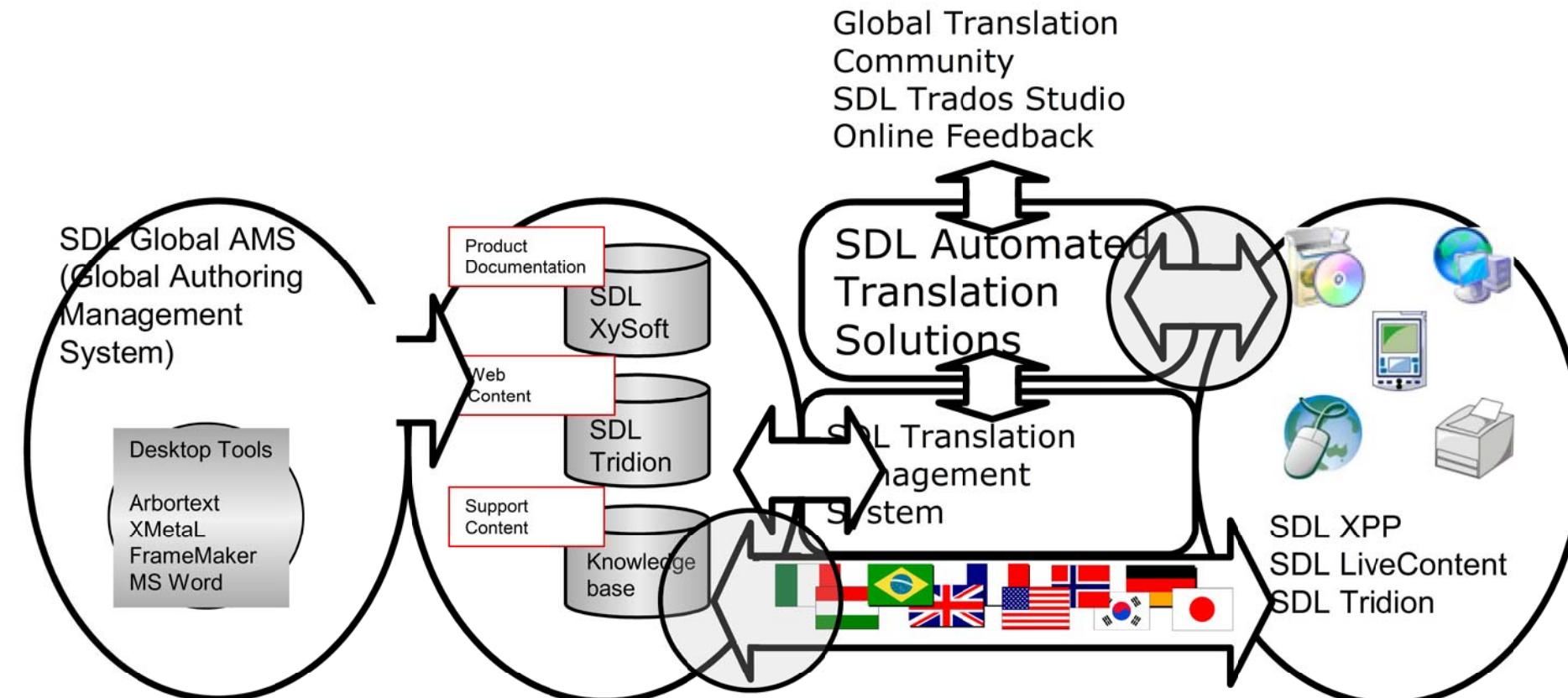


CREATE

MANAGE

TRANSLATE

PUBLISH



- Feedback from Users can improve translation quality and can be used as input into translation management workflow

# Global Application Integration

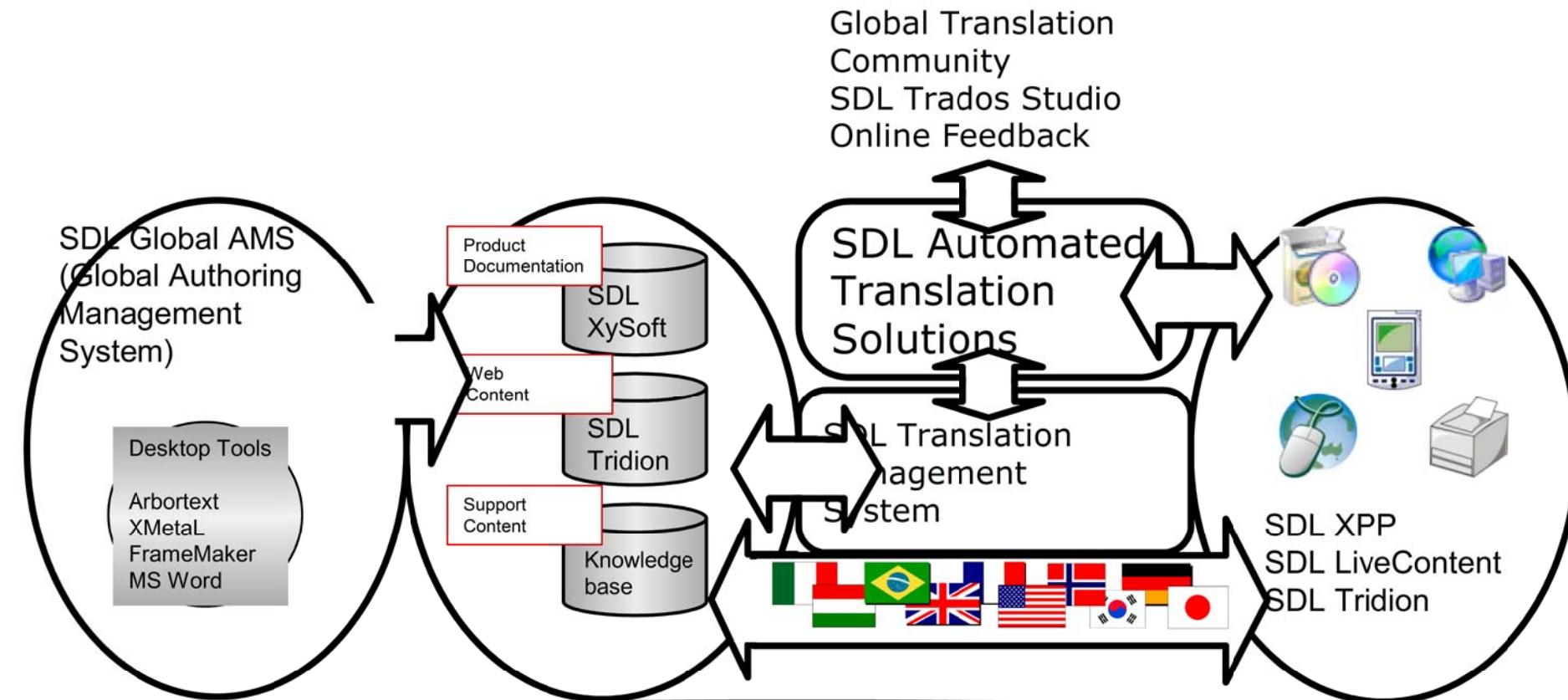


CREATE

MANAGE

TRANSLATE

PUBLISH



Central Repository of Linguistic Assets (trained SMT, TM, terminology, dictionaries, etc.)

- The trained MT system can be leveraged as a central asset for other applications