# Turning NMT research into commercial products

Dragos Munteanu and Adrià de Gispert



# SDL\*

# helping big brands go global

- Founded in 1992
- 3800+ Employees
- 56 Offices
- 38 Countries
- 400 Partners
- 1500 Enterprise customers

78 of the top 100 global companies work with **SDL** 

+10 BILLION words translated monthly marketing campaigns eCommerce documentation web, social media analytics

#### SDL Research – a long history in MT

- Research labs in Los Angeles (USA) and Cambridge (UK)
- Team members have published +100 on SMT and related tech
  - Bill Byrne, Abdessamad Echihabi, Dragos Munteanu, Gonzalo Iglesias, Eva Hasler, Adrià de Gispert, Steve DeNeefe, Jonathan Graehl, Wes Feely, Ling Tsou...

#### • Formerly Language Weaver

- 15 years of leading expertise in SMT
- major contributions (papers/patents) in phrase-based and string-to-tree MT, automata-based hierarchical MT, quality estimation, tuning, evaluation...
- Strong links with academia (University of Cambridge)
- Summer internships, industrial post-docs



#### Our mission: Bring MT research results to products

#### • We strive to provide our customers:



## **SDL Secure Enterprise Translation Server**

#### **Data Security**

- On premises/private cloud
- Used by gov't for 15 years

#### **Quality / Customization**

- Neural MT
- Custom MT out-of-the-box

#### **Cost-effective scalability**

- Elastic, optimized footprint
- Commodity hardware

#### **Ease of Use / Integration**

- deploys In hours
- MS plug-in & REST API



# ✓ 45 NMT engines currently available



# Neural Machine Translation

## A paradigm shift

#### SMT

- Symbolic models
- Independence assumption (separate sub-problems)
- Maximum-likelihood estimation
- CPU-oriented training
- Source-side-guided decoding
- Large databases

#### Neural MT

- Continuous-space models
- Single end-to-end model
- Discriminative training
- Reliance on GPUs
- Target-side-guided decoding
- Smaller compact models

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#### **Better translation models**



[Zhou et al.'16]

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#### Better BLEU scores



国連難民高等弁務官事務所(UNHCR)は、内戦状態にあるシ から逃れた難民の数が5百万人を超えたと発表した。	the office of civil war to the number of refugees escape from the	SM
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#### Observable quality improvement

国連難民高等弁務官事務所(UNHCR)は、内戦状態にあるシリアから逃れた難民の数が5百万人を超えたと発表した。

Office of the United Nations High Commissioner for Refugees (UNHCR) is in a state of civil war when the number of refugees who have escaped from Syria have exceeded 5 million people.

The United Nations High Commissioner for Refugees (UNHCR) announced that the number of refugees escaped from Syria in the civil war was over five million people.

✓ 30% improvement over SMT across all our productized engines



#### But... is it **ALL** that good?

There are situations in which NMT fails

- When it fails, it fails **Spectacularly** 
  - unrelated fluent text
  - repetitions, neurobabble...
- MT user/customer expectations
  - "MT is not supposed to do this" !!!?!
  - "Can it support the features I need" ???



#### Over-generation and 'neurobabble'

There was no clear correlation between the measured mass density and the measured mass density, and neither experiment A or B.

The company will pay approximately EUR 600 million in fines, and the U.S. Department of Justice (SEC) to pay for approximately EUR 600 million, and the U.S. Department of Justice and the Justice Department of Justice (SEC) to reduce the amount of internal control of the board of directors of the board of directors of the board of directors...



## Over-generation and 'neurobabble'



## Data is EVEN MORE important

- New NMT models are better learners
  - A better fit to the training data
  - Relevant training data is key
  - Avoid babble and get huge gains!
- Domain adaptation/data selection

[Freitag and Al-Onaizan'16] [Chen et al.'17] [Britz et al.'17] [Farajian et al.'17] [Van der Wees et al.'17] [Wang et al.'17] ...



## Adapting neural models



Jpn-Eng corpus	# words
Generic	> 300M
Automotive	< 1M

Μ	ajor improvements!
Cł	nallenge:
•	Adapt to customer
	domain/data with
	minimal re-training
•	Maintain high quality
	across domains
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#### Lexical selection

- NMT models have freedom to produce any target word
  - Guided by source, not constrained
- SMT engines were good at lexical selection can we leverage?
  - T-table, n-gram and phrase probabilities, memory-augmented models/search

[Arthur et al. EMNLP'16] [Stahlberg et al. EACL'17] [Wang et al.; Dahlmann et al.; Feng et al. EMNLP'17] [Zhang et al. IJCNLP'17] ...

Input:	I come from Tunisia.
Reference:	<u>チュニジア</u> の 出身です。
	Chunisia no shusshindesu.
	(I'm from Tunisia.)
System:	<u>ノルウェー</u> の 出身です。
	Noruue- no shusshindesu.
	(I'm from Norway.)

#### [Arthur et al. EMNLP'16]



#### NMT can use N-gram posterior probabilities





**Stahlberg et al. (EACL'17):** "Neural Machine Translation by Minimising the Bayes-risk with Respect to Syntactic Translation Lattices"

## But... are there guarantees?

- Control is a must for commercial success
- One very bad sentence can put off a customer
  - Back-off if needed
- Customers/Users expect certain 'features'
  - Decoding speed, dictionary support, formatting constraints, Adaptive MT, ...



#### **Dictionary support**

"Zimra Games continues to innovate with the release next month of Coke Assault 3, which will satisfy the most demanding gamers."

English	German
Zimra Games	Zimra Games GmbH
Coke Assault 3	Coke Assault III

[Hokamp & Liu ACL'17]

[Chatterjee et al. WMT'17]

- Translation output must translate dictionary matches exactly – constrained search [Anderson et al. EMNLP'17]
- Easy for SMT decoders
- NMT beam decoder does not keep an alignment between source and target words

#### **Dictionary support**

#### **Constrained search**

- Build a finite-state acceptor with the target-side constraints
- Keep one separate stack per each acceptor state
- Output only hypotheses from the final acceptor state
- Constraints can be words or phrases



and > chairs > near next

by

with

[Anderson et al. EMNLP'17]

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and > chair >

Beam 3: C1 & C2

<u>table</u>

desk

## **Dictionary support**

#### Challenges

- Computational complexity grows exponentially with the number of constraints
  - order is unknown
- Nothing prevents repeated decoding:

"Zimra Games GmbH setzt mit dem Veröffentlichung auf Coke Assault III im nächsten Monat der Angriff ....



near

by

next

with

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#### Entity constraints

"<B>Zimra Games</B> continues to innovate with the release <l>next month</l> of <B>Coke Assault <c=red>3</c></B>, which will satisfy the most demanding gamers."

- Decoder must also respect meta-tags

   Key to support file formats used by MT users
- NMT model should not break sequential history
- Solutions require model specialization and/or decoding restrictions



## Decoding speed

- MT users are expected to certain translation speeds
   Target speed varies, but well above research engines
- Goal is to provide best quality at desired speed
   Speed vs quality trade-off
- NMT deployment scenarios
  - CPU only hand-held devices, …

- GPU

• NMT training speed also relevant



## Decoding speed vs quality trade-off (1)

# Model architecture

- recurrent,
   convolutional,
   attentional...
- number of
   parameters, layer
   precomputations...
- Unfolding and shrinking ensembles



[Stahlberg and Byrne, EMNLP'17]

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Stahlberg and Byrne (EMNLP'17): "Unfolding and Shrinking Neural Machine Translation Ensembles"

## Decoding speed vs quality trade-off (2)

- Hardware and Linear Algebra library
  - Type of GPU card
  - CPU-GPU communication
  - GPU usage
- Batching
  - standard in training





## Decoding speed vs quality trade-off (3)

- Decoding parameters
  - beam size, early stopping…
- Reduced vocabulary softmax (CPU)
- Weight clipping in training
  - Low-precision inference

[Wu et al.'16] [Devlin, EMNLP'17] ...





#### Software and Services for Human Understanding

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