EMNLP 2017

Second workshop on Natural Language Processing meets Journalism

Proceedings of the Workshop

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Introduction

During the years NLP has matured a suites of technologies able to cope with many problems raised by the contemporary need of global information, and so, it is the high time for the NLP to get engaged in the mass media process as an active partner for both journalists and readers. The EMNLP workshop - at its second edition after the IJCAI-2016 workshop held on July 10th, 2016 in New York - has the potential to attract the interest of researchers both in computational linguistics and journalism, and of professionals in the news production system. The main goal is to have a forum in which it will be possible to share and discuss advancements in natural language processing and real needs in the field of journalism. The workshop received an unexpected number of submissions and the program committee identified 19 papers of high quality. We are happy to notice that papers submitted to this second edition display a large variety of topics that we consider at the core of our initiative. Many interesting aspects of journalism in mass-media age, from discovering bias and incongruent headlines in news to analyzing the content of social media in order to capture hot topics and trends are present. We can confidently say that fundamental topics of natural language processing have been covered this year, a fact that makes all the effort of organizing this workshop worthwhile. There are four excellent papers running for the best paper award and we already know it is a close call. Some of the accepted papers are likely to stir vivid debates, which, as the last year experience proves it, will turn into papers next year. In fact, we can see that some of the ideas that emerged from the papers and the discussions we carried out in the first edition are properly represented in this second edition. While we cannot partition the papers into three or four well defined classes, we can see that the NLP researchers have understood and have developed technologies able to cope with bias detection, sentiment analysis and relevance of specific information.

In an era in which there is no single point of view and the "objectiveness of information" lacks a unilateral standard, playing with language register and clarity in a piece of news are powerful instruments at journalist disposal. NLP may raise some flags on details, and papers such as "Tracking Bias in News Sources Using Social Media: the Russia-Ukraine Maidan Crisis of 2013–2014", "Incongruent Headlines: Yet Another Way to Mislead Your Readers", "Fake news stance detection using stacked ensemble of classifiers", "From Clickbait to Fake News Detection: An Approach based on Detecting the Stance of Headlines to Articles", "An NLP Analysis of Exaggerated Claims in Science News" present interesting and efficient ways to warn the reader against possible abuses in the media.

Sentiment analysis is an important component in understanding the impact of a piece of news and few papers at this workshop focus on this aspect: "Comparing Attitudes to Climate Change in the Media using sentiment analysis based on Latent Dirichlet Allocation", "Improved Abusive Comment Moderation with User Embeddings", "Deception Detection in News Reports in the Russian Language: Lexics and Discourse", "Using New York Times Picks to Identify Constructive Comments", "Using New York Times Picks to Identify Constructive Comments", "Predicting News Values from Headline Text and Emotions".

A group of papers deals with a crucial issue of modern journalism, i.e., how to manage the enormous flow of available information: "What to Write? A topic recommender for journalists", "Data-to-text generation for tailored soccer journalism", "Language-based Construction of Explorable News Graphs for Journalists", "Storyteller: Visual Analytics of Perspectives on Rich Text Interpretations", "Analyzing the Revision Logs of a Japanese Newspaper for Article Quality Assessment", "Unsupervised Event Clustering and Aggregation from Newswire and Web Article", "Semantic Storytelling, Cross-lingual Event Detection and other Semantic Services for a Newsroom Content Curation Dashboard", "A News Chain Evaluation Methodology along with a Lattice-based Approach for News Chain Construction".

In conclusion, we are very happy and proud about the high quality papers dealing with essential topics in modern journalism. We believe that more and more NLP will have an impact on journalism, the force that truly and directly represents all us in the confrontation with the social problems.

Octavian Popescu and Carlo Strapparava

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Table of Contents

Predicting News Values from Headline Text and Emotions Maria Pia di Buono, Jan Šnajder, Bojana Dalbelo Basic, Goran Glavaš, Martin Tutek and Natasa Milic-Frayling
Predicting User Views in Online News Daniel Hardt and Owen Rambow
<i>Tracking Bias in News Sources Using Social Media: the Russia-Ukraine Maidan Crisis of 2013–2014</i> Peter Potash, Alexey Romanov, Mikhail Gronas, Anna Rumshisky and Mikhail Gronas13
<i>What to Write? A topic recommender for journalists</i> Alessandro Cucchiarelli, Christian Morbidoni, Giovanni Stilo and Paola Velardi
Comparing Attitudes to Climate Change in the Media using sentiment analysis based on Latent Dirichlet Allocation
Ye Jiang, Xingyi Song, Jackie Harrison, Shaun Quegan and Diana Maynard
Language-based Construction of Explorable News Graphs for Journalists Rémi Bois, Guillaume Gravier, Eric Jamet, Emmanuel Morin, Pascale Sébillot and Maxime Robert 31
Storyteller: Visual Analytics of Perspectives on Rich Text Interpretations Maarten van Meersbergen, Piek Vossen, Janneke van der Zwaan, Antske Fokkens, Willem van Hage, Inger Leemans and Isa Maks
Analyzing the Revision Logs of a Japanese Newspaper for Article Quality Assessment Hideaki Tamori, Yuta Hitomi, Naoaki Okazaki and Kentaro Inui
Improved Abusive Comment Moderation with User Embeddings John Pavlopoulos, Prodromos Malakasiotis, Juli Bakagianni and Ion Androutsopoulos51
Incongruent Headlines: Yet Another Way to Mislead Your Readers Sophie Chesney, Maria Liakata, Massimo Poesio and Matthew Purver
Unsupervised Event Clustering and Aggregation from Newswire and Web Articles Swen Ribeiro, Olivier Ferret and Xavier Tannier
Semantic Storytelling, Cross-lingual Event Detection and other Semantic Services for a Newsroom Con- tent Curation Dashboard Julian Moreno-Schneider, Ankit Srivastava, Peter Bourgonje, David Wabnitz and Georg Rehm . 68
Deception Detection in News Reports in the Russian Language: Lexics and Discourse Dina Pisarevskaya
Fake news stance detection using stacked ensemble of classifiers James Thorne, Mingjie Chen, Giorgos Myrianthous, Jiashu Pu, Xiaoxuan Wang and Andreas Vla- chos
From Clickbait to Fake News Detection: An Approach based on Detecting the Stance of Headlines to Articles Peter Bourgonje, Julian Moreno Schneider and Georg Rehm

<i>'Fighting' or 'Conflict'? An Approach to Revealing Concepts of Terms in Political Discourse</i> Linyuan Tang and Kyo Kageura
A News Chain Evaluation Methodology along with a Lattice-based Approach for News Chain Construc-
<i>tion</i> Mustafa Toprak, Özer Özkahraman and Selma Tekir
Using New York Times Picks to Identify Constructive Comments Varada Kolhatkar and Maite Taboada
An NLP Analysis of Exaggerated Claims in Science News YINGYA LI, Jieke Zhang and Bei Yu106

Conference Program

September 7th

Morning

Oral Presentations

Predicting News Values from Headline Text and Emotions Maria Pia di Buono, Jan Šnajder, Bojana Dalbelo Basic, Goran Glavaš, Martin Tutek and Natasa Milic-Frayling

Predicting User Views in Online News Daniel Hardt and Owen Rambow

Tracking Bias in News Sources Using Social Media: the Russia-Ukraine Maidan Crisis of 2013–2014

Peter Potash, Alexey Romanov, Mikhail Gronas, Anna Rumshisky and Mikhail Gronas

What to Write? A topic recommender for journalists Alessandro Cucchiarelli, Christian Morbidoni, Giovanni Stilo and Paola Velardi

Comparing Attitudes to Climate Change in the Media using sentiment analysis based on Latent Dirichlet Allocation

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Storyteller: Visual Analytics of Perspectives on Rich Text Interpretations Maarten van Meersbergen, Piek Vossen, Janneke van der Zwaan, Antske Fokkens, Willem van Hage, Inger Leemans and Isa Maks

Analyzing the Revision Logs of a Japanese Newspaper for Article Quality Assessment

Hideaki Tamori, Yuta Hitomi, Naoaki Okazaki and Kentaro Inui

Improved Abusive Comment Moderation with User Embeddings

John Pavlopoulos, Prodromos Malakasiotis, Juli Bakagianni and Ion Androutsopoulos

September 7th (continued)

Lunch

Invited Talk Cristian Danescu-Niculescu-Mizil - Cornell University

Poster Presentations

Incongruent Headlines: Yet Another Way to Mislead Your Readers Sophie Chesney, Maria Liakata, Massimo Poesio and Matthew Purver

Unsupervised Event Clustering and Aggregation from Newswire and Web Articles Swen Ribeiro, Olivier Ferret and Xavier Tannier

Semantic Storytelling, Cross-lingual Event Detection and other Semantic Services for a Newsroom Content Curation Dashboard

Julian Moreno-Schneider, Ankit Srivastava, Peter Bourgonje, David Wabnitz and Georg Rehm

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Fake news stance detection using stacked ensemble of classifiers

James Thorne, Mingjie Chen, Giorgos Myrianthous, Jiashu Pu, Xiaoxuan Wang and Andreas Vlachos

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Peter Bourgonje, Julian Moreno Schneider and Georg Rehm

'Fighting' or 'Conflict'? An Approach to Revealing Concepts of Terms in Political Discourse

Linyuan Tang and Kyo Kageura

A News Chain Evaluation Methodology along with a Lattice-based Approach for News Chain Construction Mustafa Toprak, Özer Özkahraman and Selma Tekir

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September 7th (continued)

An NLP Analysis of Exaggerated Claims in Science News YINGYA LI, Jieke Zhang and Bei Yu

Best paper announcement and Conclusions