ACL HLT 2011

# Workshop on Innovative Use of NLP for Building Educational Applications

**Proceedings of the Workshop** 

24 June 2011 Portland, Oregon, USA Production and Manufacturing by Omnipress, Inc. 2600 Anderson Street Madison, WI 53704 USA

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ISBN-13 9781937284039

### Introduction

Research in NLP applications for education continues to progress using innovative NLP techniques. New technologies have made it possible to include speech in both assessment and in Intelligent Tutoring Systems (ITS). NLP techniques are also being used to generate assessments and tools for curriculum development of reading materials, as well as tools to support assessment and test development. As a community, we continue to improve existing capabilities and to identify and generate innovative and creative ways to use NLP in applications for writing, reading, speaking, critical thinking, and assessment.

In this workshop, we focus on contributions to core educational problem spaces: development of curriculum and assessment (e.g., applications that help teachers develop reading materials), delivery of curriculum and assessments (e.g., applications where the student receives instruction and interacts with the system), and reporting of assessment outcomes (e.g., automated essay scoring). The need for, and the rapid development of, language-based capabilities have been driven by increased requirements for state and national assessments and a growing population of foreign and second language learners.

This is the sixth in a series of workshops on Building NLP Applications for Education that began at NAACL/HLT 2003 (Edmonton), and continued at ACL 2005 (Ann Arbor), ACL/HLT 2008 (Columbus), NAACL/HLT 2009 (Boulder), NAACL/HLT 2010 (Los Angeles), and now ACL/HLT 2011 (Portland). Research in this area continues to grow, and there is ever-increasing interest and practical application that was evidenced this year, again, by the large number of submissions.

We received a record 35 submissions and accepted 8 full papers as oral presentations and 14 papers as poster presentations. Each paper was carefully reviewed by at least three members of the Program Committee. We selected reviewers most appropriate for each paper so as to give more helpful feedback and comments. This workshop offers an opportunity to present and publish work that is highly relevant to ACL, but is also specialized, so the workshop is often a more appropriate venue. The decision to have a poster session this year was made so as to offer more breadth in terms of topics related to NLP and education and to reinstate the original concept of a workshop as a venue for fully developed work as well as work in progress. Also, we continue to have a strong policy with respect to conflicts of interest and made a concerted effort to not assign papers to reviewers if the paper had an author from their institution.

The papers accepted to this workshop were selected on the basis of several factors: the relevance to a core educational problem space, the novelty of the approach or domain, and the strength of the research. The final set of papers fall under several main themes.

*Assessing Speech* – Five papers focus on assessing spoken language of non-native speakers of English (Chen and Yoon; Cook, et al; Downey, et al; Yoon and Higgins; and Yoon, et al).

*Grammatical Error Detection* – Five papers deal with grammatical error detection for non-native speakers, ranging from new paradigms and methodologies (Gamon; Dickinson, et al; West, et al), to CALL applications (Huang, et al), to using grammar checking to measure language development (Hassanali and Liu).

Generation - Five papers address different aspects of generating questions, exercises and examples for

students (Agarawal, et al; Agarawal and Mannem; Mostow and Duan; Olney, et al; and Theune, et al).

*Intelligent Tutoring* – Three papers discuss issues concerning intelligent tutoring systems (Chen, et al; Ward and Crowley; and Ward, et al).

Finally, we also have four papers on other topics. Xiong and Litman use NLP techniques to determine the effectiveness of peer-review. Van Oosten and Hoste investigate the efficacy of using experts and crowdsourcing for readability assessment. Dela Rosa and Eskenazi investigate the effect of word complexity on vocabulary learning for language learners. Yang and Heines apply NLP techniques to the novel task of determining the best transfer course equivalencies.

We wish to thank everyone who showed interest and submitted a paper, all of the authors for their contributions, the members of the Program Committee for their thoughtful reviews, and everyone who attends this workshop. All of these factors contribute to a truly rich and successful event. And, the informal post-workshop dinner is getting more crowded every year!

Joel Tetreault, Educational Testing Service Jill Burstein, Educational Testing Service Claudia Leacock, Butler Hill Group

#### **Organizers:**

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## **Conference Program**

### Friday, June 24, 2011

8:45-9:00	Load Presentations
9:00–9:15	Opening Remarks
9:15–9:40	Automatic Question Generation using Discourse Cues Manish Agarwal, Rakshit Shah and Prashanth Mannem
9:40–10:05	Understanding Differences in Perceived Peer-Review Helpfulness using Natural Language Processing Wenting Xiong and Diane Litman
10:05-10:30	<i>Generating Varied Narrative Probability Exercises</i> Mariët Theune, Roan Boer Rookhuiszen, Rieks op den Akker and Hanneke Geer- lings
10:30-11:00	Break
11:00-11:25	<i>Elicited Imitation for Prediction of OPI Test Scores</i> Kevin Cook, Jeremiah McGhee and Deryle Lonsdale
11:25–11:50	Detecting Structural Events for Assessing Non-Native Speech Lei Chen and Su-Youn Yoon
11:50-12:15	<i>Performance of Automated Scoring for Children's Oral Reading</i> Ryan Downey, David Rubin, Jian Cheng and Jared Bernstein
12:15-1:45	Lunch
1:45-3:30	Poster Session
	Automatic Gap-fill Question Generation from Text Books Manish Agarwal and Prashanth Mannem

Exploring Effective Dialogue Act Sequences in One-on-one Computer Science Tutoring Dialogues

Lin Chen, Barbara Di Eugenio, Davide Fossati, Stellan Ohlsson and David Cosejo

#### Friday, June 24, 2011 (continued)

*Effect of Word Complexity on L2 Vocabulary Learning* Kevin Dela Rosa and Maxine Eskenazi

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### Friday, June 24, 2011 (continued)

- 4:00–4:25 Bilingual Random Walk Models for Automated Grammar Correction of ESL Author-Produced Text Randy West, Y. Albert Park and Roger Levy
- 4:25–4:50 *High-Order Sequence Modeling for Language Learner Error Detection* Michael Gamon
- 4:50–5:00 Closing Remarks