The Second Workshop on Building Educational Applications Using NLP

Proceedings of the Workshop

29 June 2005 University of Michigan Ann Arbor, Michigan, USA Production and Manufacturing by Omnipress Inc. Post Office Box 7214 Madison, WI 53707-7214

©2005 The Association for Computational Linguistics

Order copies of this and other ACL proceedings from:

Association for Computational Linguistics (ACL) 75 Paterson Street, Suite 9 New Brunswick, NJ 08901 USA Tel: +1-732-342-9100 Fax: +1-732-342-9339 acl@aclweb.org

Introduction

The two main research areas in educational applications, automated evaluation of students freeresponses and intelligent tutoring systems (ITS), have developed fairly autonomously within the NLP community. We made progress toward bridging this gap in the First Workshop on Building Educational Applications Using NLP in 2003, where researchers in a wide variety of educational applications met in Edmonton to share their work and ideas - both in the speech- and text-based communities. Papers dealt with automated evaluation of essay-length texts and classification of brief responses that students enter into a tutoring system. Other research that was reported included exploring the value of using grammar checking within a tutoring system, comparing speech- and text-based tutoring systems, and automatically generating multiple-choice questions.

There continues to be a significant and fast-growing body of research toward developing educational applications that incorporate NLP. This has become apparent as, since the First Workshop in 2003, subsequent workshops have been held by scientists working in this field (InSTIL/ICALL 2004 Symposium on Computer Assisted Learning and the eLearning International Workshop, COLING 2004).

The themes in the 2005 workshop fall into four broad categories. Several papers explore the automated assessment of written text - a field that is fast becoming mainstream. These papers describe methods to score essay-length responses, evaluate content-based short answer responses, and identify plagiarized material. Other papers look at methods for generating assessment questions automatically. A third major focus is in teaching language skills - both speech and text-based. Finally, two papers evaluate tools that NLP software developers can use to build educational applications.

We hope that this workshop will continue to facilitate communication between researchers who work on all types of instructional applications, for K-12, undergraduate, graduate school and professional or industrial settings. Our goal is to continue to expose the NLP research community to these technologies with the hope that they may see novel opportunities for use of their tools in educational applications.

We wish to thank the members of the Program Committee, listed below, for reviewing the large number of workshop submissions on a very tight schedule. We owe special thanks to Slava Andreyev for production work on these proceedings (also on a tight schedule!)

Jill Burstein Claudia Leacock

Organizers:

Jill Burstein, Educational Testing Service Claudia Leacock, Pearson Knowledge Technologies

Program Committee:

Martin Chodorow, Hunter College, City University of New York Paul Deane, Educational Testing Service Derrick Higgins, Educational Testing Service Karen Kukich, National Science Foundation Michael Levinson, Queens University, Canada Diane Litman, University of Pittsburgh Karen Lochbaum, Pearson Knowledge Technologies Daniel Marcu, Information Sciences Institute/University of Southern California Thomas Morton, Educational Testing Service Jack Mostow, Carnegie Mellon University Carolyn Penstein Rose, University of Pittsburgh Frederique Segond, Xerox Research Centre Europe, France C-C Shei, University of Swansea, UK Randall Sparks, Pearson Knowledge Technologies Jana Sukkarieh, Oxford University, UK Lee Schwartz, Microsoft Corp. Susanne Wolff, Princeton University Keiji Yasuda, ATP, Japan Ming Zhou, Microsoft Asia, Beijing

Table of Contents

Applications of Lexical Information for Algorithmically Composing Multiple-Choice Cloze Items Chao-Lin Liu, Chun-Hung Wang, Zhao-Ming Gao and Shang-Ming Huang1
Automatic Short Answer Marking Stephen G Pulman and Jana Z Sukkarieh9
A real-time multiple-choice question generation for language testing – a preliminary study– Ayako Hoshino and Nakagawa Hiroshi
Predicting Learning in Tutoring with the Landscape Model of Memory Arthur Ward and Diane Litman
Towards Intelligent Search Assistance for Inquiry-Based Learning Weijian Xuan and Meilan Zhang 25
Automatic Essay Grading with Probabilistic Latent Semantic Analysis Tuomo Kakkonen, Niko Myller, Jari Timonen and Erkki Sutinen
Using Syntactic Information to Identify Plagiarism Ozlem Uzuner, Boris Katz and Thade Nahnsen
Towards a Prototyping Tool for Behavior Oriented Authoring of Conversational Agents for Educational Applications Gahgene Gweon, Jaime Arguello, Carol Pai, Regan Carey, Zachary Zaiss and Carolyn Rosé 45
Direkt Profil: A System for Evaluating Texts of Second Language Learners of French Based on Devel- opmental Sequences Jonas Granfeldt, Pierre Nugues, Emil Persson, Lisa Persson, Fabian Kostadinov, Malin Ågren and Suzanne Schlyter
Measuring Non-native Speakers' Proficiency of English by Using a Test with Automatically-Generated Fill-in-the-Blank Questions Eiichiro Sumita, Fumiaki Sugaya and Seiichi Yamamoto
Evaluating State-of-the-Art Treebank-style Parsers for Coh-Metrix and Other Learning Technology Environments Christian F. Hempelmann, Vasile Rus, Arthur C. Graesser and Danielle S. McNamara
A Software Tool for Teaching Reading Based on Text-to-Speech Letter-to-Phoneme Rules Marian Macchi and Dan Kahn
Situational language training for hotel receptionists

Frédérique Segond, Thibault Parmentier, Roberta Stock, Ran Rosner and Mariola Usteran Muela 85

Conference Program

Wednesday, June 29, 2005

- 8:45–9:00 Opening Remarks
- 10:30-11:00 Break
- 12:30-02:00 Lunch
- 03:30-04:00 Break

Session 1

- 09:00–09:30 Applications of Lexical Information for Algorithmically Composing Multiple-Choice Cloze Items Chao-Lin Liu, Chun-Hung Wang, Zhao-Ming Gao and Shang-Ming Huang
- 09:30–10:00 *Automatic Short Answer Marking* Stephen G Pulman and Jana Z Sukkarieh

Short Students Talks

- 10:00–10:10 A real-time multiple-choice question generation for language testing a preliminary study– Ayako Hoshino and Nakagawa Hiroshi
- 10:10–10:20 *Predicting Learning in Tutoring with the Landscape Model of Memory* Arthur Ward and Diane Litman
- 10:20–10:30 *Towards Intelligent Search Assistance for Inquiry-Based Learning* Weijian Xuan and Meilan Zhang

Wednesday, June 29, 2005 (continued)

Session 2

- 11:00–11:30 *Automatic Essay Grading with Probabilistic Latent Semantic Analysis* Tuomo Kakkonen, Niko Myller, Jari Timonen and Erkki Sutinen
- 11:30–12:00 Using Syntactic Information to Identify Plagiarism Ozlem Uzuner, Boris Katz and Thade Nahnsen
- 12:00–12:30 Towards a Prototyping Tool for Behavior Oriented Authoring of Conversational Agents for Educational Applications Gahgene Gweon, Jaime Arguello, Carol Pai, Regan Carey, Zachary Zaiss and Carolyn Rosé

Session 3

- 02:00–02:30 Direkt Profil: A System for Evaluating Texts of Second Language Learners of French Based on Developmental Sequences Jonas Granfeldt, Pierre Nugues, Emil Persson, Lisa Persson, Fabian Kostadinov, Malin Ågren and Suzanne Schlyter
- 02:30–03:00 Measuring Non-native Speakers' Proficiency of English by Using a Test with Automatically-Generated Fill-in-the-Blank Questions Eiichiro Sumita, Fumiaki Sugaya and Seiichi Yamamoto
- 03:00–03:30 *Evaluating State-of-the-Art Treebank-style Parsers for Coh-Metrix and Other Learning Technology Environments* Christian F. Hempelmann, Vasile Rus, Arthur C. Graesser and Danielle S. McNamara

Session 4

- 04:00–04:30 A Software Tool for Teaching Reading Based on Text-to-Speech Letter-to-Phoneme Rules Marian Macchi and Dan Kahn
- 04:30–05:00 *Situational language training for hotel receptionists* Frédérique Segond, Thibault Parmentier, Roberta Stock, Ran Rosner and Mariola Usteran Muela