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# Abstract

Adversarial learning is a game-theoretic learning paradigm, which has achieved huge successes in the field of Computer Vision recently. It is a general framework that enables a variety of learning models, including the popular Generative Adversarial Networks (GANs). Due to the discrete nature of language, designing adversarial learning models is still challenging for NLP problems.

In this tutorial, we provide a gentle introduction to the foundation of deep adversarial learning, as well as some practical problem formulations and solutions in NLP. We describe recent advances in deep adversarial learning for NLP, with a special focus on generation, adversarial examples & rules, and dialogue. We provide an overview of the research area, categorize different types of adversarial learning models, and discuss pros and cons, aiming to provide some practical perspectives on the future of adversarial learning for solving real-world NLP problems.

# **1** Tutorial Description

Adversarial learning (AdvL) is an emerging research area that involves a game-theoretical formulation of the learning problem. Recently, with the introduction of Generative Adversarial Networks (GANs) (Goodfellow et al., 2014), we have observed some stunning results in the area of image synthesis in Computer Vision (Brock et al., 2018).

Comparing to images, even language is discrete, the general family of adversarial learning methods still have gained significantly more attentions in NLP in recent years<sup>1</sup>. In contrast to the focus of GANs in Computer Vision, Natural Language Processing researchers have taken a broader approach to adversarial learning. For example, three core technical subareas for adversarial learning include:

- Adversarial Examples, where researchers focus on learning or creating adversarial examples or rules to improve the robustness of NLP systems. (Jia and Liang, 2017; Alzantot et al., 2018; Iyyer et al., 2018; Ebrahimi et al., 2018ab; Shi et al., 2018b; Chen et al., 2018; Farag et al., 2018; Ribeiro et al., 2018; Zhao et al., 2018)
- Adversarial Training, which focuses on adding noise, randomness, or adversarial loss during optimization. (Wu et al., 2017; Wang and Bansal, 2018; Li et al., 2018a; Yasunaga et al., 2018; Ponti et al., 2018; Kurita et al., 2018; Kang et al., 2018; Li et al., 2018c; Masumura et al., 2018)
- Adversarial Generation, which primarily includes practical solutions of GANs for processing and generation natural language. (Yu et al., 2017; Li et al., 2017; Yang et al., 2018; Wang and Lee, 2018; Xu et al., 2018)

Additionally, we will also introduce other technical focuses such as negative sampling and contrastive estimation (Cai and Wang, 2018; Bose et al., 2018), adversarial evaluation (Elliott, 2018), and reward learning (Wang et al., 2018c). In particular, we will also provide a gentle introduction to the applications of adversarial learning in different NLP problems, including social media (Wang et al., 2018a; Carton et al., 2018), domain adaptation (Kim et al., 2017; Alam et al., 2018; Zou et al., 2018; Chen and Cardie, 2018; Tran and Nguyen, 2018; Cao et al., 2018; Li et al., 2018b), data cleaning (Elazar and Goldberg, 2018; Shah et al., 2018; Ryu et al., 2018; Zellers et al., 2018), information extraction (Qin et al., 2018; Hong et al., 2018; Wang et al., 2018b; Shi et al., 2018a; Bekoulis et al., 2018), and information retrieval (Li and Cheng, 2018).

Adversarial learning methods could easily combine any representation learning based neural networks, and optimize for complex problems in NLP. However, a key challenge for applying deep adversarial learning techniques to real-world sized NLP problems is the model design issue. This tutorial draws connections from theories of deep adversarial learning to practical applications in NLP.

In particular, we start with the gentle introduction to the fundamentals of adversarial learning. We further

<sup>&</sup>lt;sup>1</sup>Through a simple ACL anthology search, we found that in 2018, there were 20+ times more papers mentioning "adversarial", comparing to 2016. Meanwhile, the growth of all accepted papers is 1.39 times during this period.

discuss their modern deep learning extensions such as Generative Adversarial Networks (Goodfellow et al., 2014). In the first part of the tutorial, we also outline various applications of deep adversarial learning in NLP listed above. In the second part of the tutorial, we will focus on generation of adversarial examples and their uses in NLP tasks, including (1) The inclusion and creation of adversarial examples for robust NLP; (2) The usage of adversarial rules for interpretable and explainable models; and (3) The relationship between adversarial training and adversarial examples. In the third part of the tutorial, we focus on GANs. We start with the general background introduction of generative adversarial learning. We will introduce an in-depth case study of Generative Adversarial Networks for NLP, with a focus on dialogue generation (Li et al., 2017).

This tutorial aims at introducing deep adversarial learning methods to researchers in the NLP community. We do not assume any particular prior knowledge in adversarial learning. The intended length of the tutorial is 3.5 hours, including a coffee break.

### 2 Outline

Noise-Robust Representation Learning, Adversarial Learning, and Generation are three closely related research subjects in Natural Language Processing. In this tutorial, we touch the intersection of all the three research subjects, covering various aspects of the theories of modern deep adversarial learning methods, and show their successful applications in NLP. This tutorial is organized in three parts:

- Foundations of Deep Adversarial Learning. First, we will provide a brief overview of adversarial learning (RL), and discuss the cutting-edge settings in NLP. We describe methods such as Adversarial Training (Wu et al., 2017), Negative Sampling, and Noise Contrastive Estimation (Cai and Wang, 2018; Bose et al., 2018). We introduce domain-adaptation learning approaches, and the widely used data cleaning and information extraction methods (Elazar and Goldberg, 2018; Shah et al., 2018; Ryu et al., 2018; Zellers et al., 2018; Qin et al., 2018; Hong et al., 2018; Wang et al., 2018b; Shi et al., 2018a; Bekoulis et al., 2018). In this part, we also introduce the modern renovation of deep generative adversarial learning (Goodfellow et al., 2014), with a focus on NLP (Yu et al., 2017; Yang et al., 2018; Wang and Lee, 2018; Xu et al., 2018).
- Adversarial Examples for NLP Second, we will focus on the designing practical adversarial examples for NLP tasks. In particular, we will provide an overview of recent methods, including their categorization by whether they are white (e.g. Ebrahimi et al., 2018a) or black box (e.g. Iyyer et al., 2018), character- (e.g. Belinkov and Bisk,

2018) or word-based (e.g. Alzantot et al., 2018), and the tasks they have been applied to. We will also provide an in-depth analysis of some of the general techniques for creating adversarial examples, such as gradient-based (e.g. Ebrahimi et al., 2018b), manually-designed (e.g. Jia and Liang, 2017), or learned (e.g. Zhao et al., 2018) perturbation techniques. Next, we will focus on practical applications of adversarial examples, such as existing work on adversarial rules for interpretable NLP (Ribeiro et al., 2018). To conclude this part, we discuss future directions and novel application areas for adversarial examples in NLP, including KB completion (Pezeshkpour et al., 2019).

• An In-depth Case Study of GANs in NLP. Third, we switch from the focuses of adversarial training and adversarial examples to generative adversarial networks (Goodfellow et al., 2014). We will discuss why it is challenging to deploy GANs for NLP problems, comparing to vision problems. We then focus on introducing Seq-GAN (Yu et al., 2017), an early solution of textual models of GAN, with a focus on policy gradient and Monte Carlo Tree Search. Finally, we provide an in-depth case study of deploying two-agent GAN models for conversational AI (Li et al., 2017). We will summarize the lessons learned, and how we can move forward to investigate game-theoretical approaches in advancing NLP problems.

# **3** History

The full content of this tutorial has not yet been presented elsewhere, but some parts of this tutorial has also been presented at the following locations in recent years:

- "Deep Reinforcement Learning for NLP", William Wang, Jiwei Li, and Xiaodong He presented at the ACL 2018 Tutorial, Melbourne, AU., Total attendance: 500 (the most popular tutorial).
- "Scalable Construction and Reasoning of Massive Knowledge Bases", Xiang Ren, Nanyun Peng, William Wang. Tutorial at NAACL 2018, New Orleans, Total attendance: 300 (the most popular tutorial).
- 3. "Questioning Question Answering Answers", Sameer Singh, invited talk at the Machine Reading for Question Answering (MRQA) Workshop at ACL 2018 in Melbourne AU, Total attendance: 200 (one of the most popular workshops).
- "Teaching a Machine to Converse", Jiwei Li, presented at OSU, UC Berkeley, UCSB, Harbin Inst. of Technology, total attendance: 500.
- 5. "Local, Model-Agnostic Explanations of Machine Learning Predictions", Sameer Singh, invited

talks and keynotes at various venues, such as UCSD, KAIST, UC Riverside, FICO, and Caltech, total attendance: 800.

# 4 Duration

The intended duration of this tutorial is 3.5 hours plus a half an hour break.

#### **5** Information About the Presenters

William Wang is an Assistant Professor at the Department of Computer Science, University of California, Santa Barbara. He received his PhD from School of Computer Science, Carnegie Mellon University. He focuses on information extraction and he is the faculty author of KBGAN-the first deep adversarial learning system for knowledge graph reasoning. He has presented tutorials at ACL, NAACL, and IJCAI, with more than 60 published papers at leading conferences and journals including ACL, EMNLP, NAACL, CVPR, ECCV, COLING, AAAI, IJCAI, CIKM, ICWSM, SIG-DIAL, IJCNLP, INTERSPEECH, ICASSP, ASRU, SLT, Machine Learning, and Computer Speech & Language, and he has received paper awards and honors from CIKM, ASRU, and EMNLP. Website: http://www.cs. ucsb.edu/~william/

Sameer Singh is an Assistant Professor of Computer Science at the University of California, Irvine. He is working on large-scale and interpretable machine learning applied to information extraction and natural language processing. Before UCI, Sameer was a Postdoctoral Research Associate at the University of Washington. He received his PhD from the University of Massachusetts, Amherst in 2014, during which he also interned at Microsoft Research, Google Research, and Yahoo! Labs. His group has received funding from Allen Institute for AI, NSF, Adobe Research, and FICO, and was selected as a DARPA Riser. Sameer has presented tutorials at WSDM and AAAI, and published extensively at top-tier machine learning and natural language processing conferences. Website: http://sameersingh.org/

Jiwei Li is the co-founder and CEO of Shannon.AI, an AI startup based in Beijing, China. He spent three years and received his PhD in Computer Science from Stanford University with Prof. Dan Jurafsky. His research focuses on deep learning in NLP applications, including dialogue, question answering, discourse analysis and information extraction. He has published more than 20 lead-author papers at ACL, EMNLP, NAACL and ICLR, and is the most prolific NLP/ML first author during 2012-2018. He is the lead author of the first study in deep reinforcement learning and adversarial learning for dialogue generation. He is the recipient of a Facebook Fellowship in 2015 and he is named Forbes 30 under 30 in China in 2018. Website: https://nlp.stanford.edu/~bdlijiwei/.

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