# Through the Lens of History: Methods for Analyzing Temporal Variation in Content and Framing of State-run Chinese Newspapers

Shijia Liu Northeastern University liu.shij@northeastern.edu

#### Abstract

State-run Chinese newspapers are believed to strategically select and frame news articles to align with the shifting political tides of the country. This paper describes methods to quantify these changes in content and framing over time. Looking at more than 50 years of articles from the People's Daily and Reference News, we analyze differences in name mentions and sentiment in news articles for politicians before and after their deaths, as well as during and not during certain political events. We find significant estimates of difference, reflecting the changes in various aspects of the political environment in China during different time periods. We also apply change point detection methods to identify turning points in time series data of name mentions and sentiment. The identified turning points show a high co-occurrence with crucial political events and deaths of politicians. Furthermore, we utilize topic modeling to analyze the framing choices for articles written in different decades. The changes in frequent topic words are more significant in People's Daily than in Reference News, which is consistent with the focus shifts of the Chinese central government in history. Finally, by using pre-trained language models to predict masked names in news articles, we analyze the distinctiveness of the language used to report individuals.

## 1 Introduction

Throughout the history of the People's Republic of China, the rhetoric of state-run newspapers has reflected the ideologies and power dynamics of party and government leaders. Who appears on the front pages of the newspapers and how political figures are described and framed with regard to particular political events reflect shifts in the agenda of influential leaders (Jaros and Pan, 2018). Furthermore, it is widely believed that the Chinese government has utilized various methods to control the David A. Smith Northeastern University dasmith@ccs.neu.edu

(Published on Jan 1953) ... 一九五三年的 政治工作任务,应围绕着打好仗这一总任 务,遵照彭德怀司令员一九五二年十月二 十五日向全军发布的命令,更深入地加强 对部队的爱国主义与国际主义教育...

...the political work tasks of 1953 should revolve around the overall task of winning the war, following the order issued by Commander Peng Dehuai to the entire army on October 25, 1952, to further strengthen the patriotic and internationalist education of the troops...

(Published on April 1968) ...高举毛泽东思 想伟大红旗,同破坏活学活用毛泽东思想 群众运动的中国赫鲁晓夫以及反革命修正 主义分子彭德怀、罗瑞卿作坚决的斗争, 勇敢地捍卫了伟大的毛泽东思想......

...Holding high the great banner of Mao Zedong Thought, we resolutely fought against the Chinese Khrushchev who sabotaged the mass movement of studying and applying Mao Zedong Thought, as well as the counterrevolutionary revisionists Peng Dehuai and Luo Ruiqing, bravely defending the great Mao Zedong Thought...

Figure 1: Excerpts of articles mentioning Peng Dehuai from *People's Daily*, published in two different eras. English translations provided by ChatGPT.

spread of information and influence public opinion in order to stabilize society (Cook, 2022). Among these strategic controls, the existence of radical changes in reporting on politicians due to the occurrence of certain political events is an interesting phenomenon worthy of close examination. When and how such changes occur provide a unique perspective for studying the interaction of government action and societal changes in modern China.

In Chinese state-run newspapers, the language used to report political figures is often carefully

Proceedings of the 2025 Conference of the Nations of the Americas Chapter of the Association for Computational Linguistics: Human Language Technologies (Volume 1: Long Papers), pages 8143–8172

April 29 - May 4, 2025 ©2025 Association for Computational Linguistics

chosen to show where the politicians stand in various power struggles. Figure 1 shows two excerpts from articles in the *People's Daily* that mention Peng Dehuai, a well-known and controversial political and military figure of the PRC, published in two different time periods. The first was published during the Korean War, when Peng was the commander of the People's Volunteer Army and was highly regarded by Mao Zedong as a war hero. The second was published during the Cultural Revolution, when Peng was completely removed from power and labeled as a "counter-revolutionary revisionist." The word choices and the overall sentiments of these two excerpts reflect the changing political status of Peng during two political periods.

Given the example above, we ask: Is there a systematic strategy utilized by state-run Chinese newspapers that gives quantifiable evidence of difference in reporting for articles written during certain political periods? Moreover, does such evidence also manifest itself in the difference in reporting when certain political figures are alive or dead? If such evidence exists, it would strongly support the claim that Chinese newspapers select the ways in which news is reported according to changing political tides and the impact of political events in the central government. Furthermore, we would also like to understand the shifts in framing choices of articles from different decades in order to have a holistic picture of changes of focus in Chinese society that could be influenced by the government in different time periods of the regime. Lastly, we wonder whether the context used to report certain politicians is unique enough so that it can be easily identified by pre-trained language models when the actual names of the politicians are not given. In other words, can language models encode such context so that the separation of the embeddings for different politicians is significant? If so, it would imply that reporters in China take politicians' identities and power status into consideration when constructing language and rhetoric in their writings.

The contributions of this paper are as follows: (1) As far as we know, this is the first work to analyze the complete text of two widely-circulated, state-run PRC publications, *People's Daily* and *Reference News*, for the effects of political events and the deaths of certain politicians on changes in news reporting. (2) We measure features of news coverage and employ change point detection methods to quantify such effects and discover their social meaning. (3) We use topic modeling to identify the framing choices of news articles from different decades, examining the implied change of focus of the Chinese government. (4) We use a pre-trained BERT model to predict masked names in news articles and quantify how unique the language used to report different politicians is.

# 2 Related Work

Previous work has focused on strategies Chinese state media use to shape the perspectives and opinions of a global audience (Xiaoling, 2010; Curtin, 2012). Specifically, Sun (2009) discusses the vast difference in the coverage of current events between Chinese and international media outlets. Lee (2003) outlines the interplay between nationalism and globalism in Chinese media. In addition, Fan et al. (2024) examines the strategies used by Chinese state media on Twitter in order to reach foreign publics. Hou et al. (2021) explores the changing rhetoric of Chinese political discourse in different periods in the PRC era.

Although previous research has examined the corpus of the *People's Daily*, most of this work focuses on studying particular political issues, such as international relations (Guan, 2018; Guan and Liu, 2019), gay portrayal (Huang, 2018) and public health policy (Yang, 2021). Liu and Chang (2020) study the changes in different aspects of citizenship rights through news articles in different eras.

Looking at changes in US news coverage, Card et al. (2016) introduce a model to analyze the framing of news articles related to immigration. Card et al. (2022) use an approach based on contextual embedding of text to analyze 140 years of US political speeches that reveal changing framing of immigration by different political parties.

## 3 Methods

In this section, we detail the main methods used to perform our experiments, including the extraction of descriptive statistics, change point detection, topic modeling and masked token prediction by a pre-trained language model.

## 3.1 Descriptive Statistics and Change Point Detection

Firstly, we compute the descriptive statistics of the differences of the normalized count of articles mentioning a politician's name and the average sentiment of sentences mentioning the politician before and after their death, as well as during and not during certain political events.

We define the following variables in our model:

- Y denotes the response variable where we estimate the differences on. We experiment with two possible settings for Y: the (normalized) count of articles mentioning a politician's name and the average sentiment of sentences mentioning the politician in articles.
- L is an independent variable that indicates whether the politician is alive or dead (L = 0for alive and L = 1 for dead).
- E is another independent variable that indicates whether articles are written in the middle of particular political events (E = 1 for inevent and E = 0 otherwise).

We then proceed to compute the average difference statistics (ADS). The two ADS quantities with respect to two independent variables L and E are defined as:

$$ADS_L = \mathbb{E}[Y \mid L=1] - \mathbb{E}[Y \mid L=0] \quad (1)$$

$$ADS_E = \mathbb{E}[Y \mid E = 1] - \mathbb{E}[Y \mid E = 0] \quad (2)$$

Secondly, we obtain yearly time series data on normalized name counts and average sentiment for different politicians. Then we perform change point detection (CPD) on the data. Change point detection aims to discover abrupt and significant changes in the behavior of a time series. In this case, we attempt to identify such changes in normalized name counts and average sentiment to see if they coincide with important political events and deaths of politicians.

Many algorithms have been proposed for change point detection (Van den Burg and Williams, 2020). In our analysis, we choose to use kernel change point detection (Arlot et al., 2019), which maps data to a higher-dimensional space and finds change points that minimize a certain cost function. We evaluate two kernel functions in our experiments: linear and radial basis functions.

#### 3.2 Framing Analysis and Topic Modeling

We perform our main framing analysis on the agenda-setting mechanism of the *People's Daily* and *Reference News* using statistical topic modeling (Blei et al., 2003a). Topic modeling has been widely used in automated framing analysis

(Roberts et al., 2013; Boydstun and Gross, 2013; Nguyen et al., 2013; Tsur et al., 2015; Field et al., 2018). In our case, we fit Latent Dirichlet Allocation (LDA) topic models (Blei et al., 2003b) to different decades of newspaper corpora and identify which topic words carry the highest cumulative weights among all topics extracted by the models. Those top topic words are considered to show aspects of news reporters' framing choices.

#### 3.3 Predicting Masked Names

We also run experiments on predicting the masked names of the politicians listed in Table 1 in order to measure how similar the discourse around different politicians is. A masked language model, such as BERT (Devlin et al., 2019), is trained to predict masked tokens in sentences given the information of the context surrounding them. In order to answer the research question of how unique the context used to report a politician is, we will mask the full names of the politician and replace the names with the masking token, in addition to a general-purpose title. Then we will make a pre-trained Chinese BERT model (Cui et al., 2021) predict the masked names based on the context in the given text.

#### **4** Datasets and Results

In this section, we first report the details of the datasets used in our experiments. We then proceed to analyze our experimental results. Table 1 and Table 2 list the politicians and political events of interest in our analysis. These politicians and political events are subjectively selected based on our judgment of the importance and representativeness of people and events in the history of the PRC.

#### 4.1 Datasets

We perform our experiments on news articles from the *People's Daily* and *Reference News*, two widely circulated state-run newspapers in China. *People's Daily* is the official newspaper of the Central Committee of the Chinese Communist Party. *Reference News* is published by the Xinhua News Agency and translates and republishes articles by foreign news agencies. The news articles are scraped from https://www.laoziliao.net/rmrb and https: //www.laoziliao.net/ckxx. The articles from *People's Daily* date from May 1946 to December 2003 (1,315,525 articles in total) and the articles from *Reference News* date from March 1957 to December 2002 (569,490 articles in to-

Politician	Highest Government Position Held	<b>Birth and Death</b>
Mao Zedong (毛泽东)	Chairman of the Chinese Communist Party	1893.12-1976.9
Chiang Kai-shek (蒋介石)	Leader of the Republic of China	1887.10-1975.4
Zhou Enlai (周恩来)	Premier of People's Republic of China	1898.3-1976.1
Peng Dehuai (彭德怀)	Minister of National Defense	1898.10-1974.11
Liu Shaoqi (刘少奇)	Chairman of People's Republic of China	1898.11-1969.11
Zhu De (朱德)	Chairman of NPCSC	1886.12-1976.7
Hua Guofeng (华国锋)	Chairman of the Chinese Communist Party	1921.2-2008.8
Deng Xiaoping (邓小平)	Chairman of Central Military Commission	1904.8-1997.2
Hu Yaobang (胡耀邦)	General Secretary of the Chinese Communist Party	1915.11-1989.4
Zhao Ziyang (赵紫阳)	General Secretary of the Chinese Communist Party	1919.10-2005.1
Jiang Zemin (江泽民)	General Secretary of the Chinese Communist Party	1926.8-2022.11

Table 1: Chinese politicians of interest for our snalysis

Political Events	Time of Occurrence
Establishment of PRC (Est. PRC)	to 1949.10
Korean War (KR War)	1950.6–1953.7
Anti-rightist Campaign (ARC)	1957.6-1957.12
The Great Leap Forward (GLF)	1958.1-1962.12
Cultural Revolution (CR)	1966.5-1976.10
Reform and Opening-up (RO)	1978.12-
Tiananmen Square Protests (TSP)	1989.4–1989.6

Table 2: Political events of interest for our analysis

tal).<sup>1</sup> During the scraping process, we extract the URLs, the publication dates, the titles and the text contents of news articles. The scraped data are available at https://github.com/sliu126/chinese\_newspapers.git.

# 4.2 Results of Descriptive Statistics and Change Point Detection

In this section, we report the ADSs (eqs. 1–2) for our descriptive statistics analysis. We compute the ADSs on two quantities: (normalized) name count and sentiment scores, as stated in §3.1.

We normalize name counts by dividing them by the total number of articles mentioning the particular name in the corpus; hence, the normalized name count is between 0 and 1, and the ADSs for name count would be between -1 and 1. Sentiment scores of sentences are computed using the Google Cloud API<sup>2</sup> and are normalized between -1 (negative) and 1 (positive). We exclude politicians who lived beyond the latest articles in our dataset.

<sup>2</sup>https://cloud.google.com/naturallanguage/docs/analyzing-sentiment

Figure 2 and Figure 3 show  $ADS_L$  for normalized name count and sentiment scores for different politicians, computed on the corpus of People's Daily. As we can see in Figure 2, the majority of the politicians receive more reports while alive, except for Zhou Enlai and Liu Shaoqi. We can also see in Figure 3 that most people have articles about them written with more positive sentiment after their death, suggesting that Chinese news reporters tend to show more respect to deceased politicians. The fact that Zhou Enlai was mentioned both more in count and more positively in sentiment after his death corresponds to the common agreement that he was posthumously very revered by the Chinese public and by the higher leadership. Interestingly, Mao Zedong was described with more positive sentiment while alive, possibly due to the fact that he was held up as the leader and savior of China while he was in power. After his death, articles about him were written in a more objective manner.

Figure 4 and Figure 5 illustrate the  $ADS_E$  for *Mao* in different political events. Note that the inevent and out-of-event name counts are computed as the average name counts per month in order to mitigate the fact that out-of-event time is much longer than in-event time for some events. Unsur-

<sup>&</sup>lt;sup>1</sup>*Reference News* was circulated only among the highest government officials before 1957, when it became available to the public under the order of Mao Zedong.



Figure 2: ADS (95% CI included) with difference in (normalized) name count when people are alive and dead (corpus: *People's Daily*)



Figure 3: ADS (95% CI included) with difference in sentiment when people are alive and dead (corpus: *People's Daily*)

prisingly, *Mao* was mentioned much more during the Cultural Revolution, and articles about him were more positive during it. After the Reform and Opening-up, reporters tended to write less about him and in a more neutral manner.

Other results on different politicians and different corpus are included in Appendix A.

Table 3 and Table 4 show results for change point detection on *People's Daily* data. We use Python's Ruptures package (Truong et al., 2020) to detect change points in time series data. The minimum size between two change points is set to 1 year and the number of change points is set to 3. We want the algorithm to detect two political events (Establishment of PRC and Cultural Revolution) and the deaths of politicians. A change point identified within 1 year of the true occurrence time of an event is considered a successful detection. We



Figure 4: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Mao Zedong*, corpus: *People's Daily*)



Figure 5: ADS (95% CI included) with difference in sentiment for different events (politician: *Mao Zedong*, corpus: *People's Daily*)

choose politicians from Table 1 who have experienced the two events while in power and died in the domain of our time series data. We also provide the time series plots of normalized name count and sentiment of *Mao Zedong* in *People's Daily* in Figure 6 and Figure 7 in order to present a general picture of what the data for our analysis look like.

As we can see from the results, the algorithm is able to identify at least one expected change point for all politicians. For name count data, all three expected change points are identified with similar frequency. For average sentiment data, death (DEA) is the most commonly identified change point across all politicians, while the Establishment of the PRC (EPRC) and Cultural Revolution (CR) are almost tied in the second place. In general, we can conclude that the two major political events and death constitute major turning points in the way Chinese



Figure 6: Time series plot for normalized name count for *Mao Zedong*, corpus: *People's Daily*)



Figure 7: Time series plot for sentiment for *Mao Zedong*, corpus: *People's Daily*)

politicians are reported in state-run newspapers. Note that the change points detected that do not represent the two events and the death are turning points relevant to each individual politician. For example, the sentiment change points detected for *Deng Xiaoping* correspond to the Establishment of PRC, the "Criticize Deng" campaign in 1975, Mao's death in 1976 and Deng's Southern Tour in early 1992.

Change point detection results on *Reference News* are included in Appendix B.

#### 4.3 Results of Topic Modeling

We use spaCy's (Honnibal and Montani, 2017) zh\_core\_web\_sm model to segment and parse news articles. Afterwards, we fit an LDA topic model using the Mallet package (McCallum, 2002) (version 2.0.8) with the number of topics set to 10.

Politician	CP: linear	CP: rbf
Mao Zedong	ALL	ALL
Zhou Enlai	CR	EPRC, DEA
Deng Xiaoping	CR, DEA	CR, DEA
Peng Dehuai	EPRC, CR	EPRC, CR
Liu Shaoqi	DEA	CR
Zhu De	ALL	ALL
Chiang Kai-shek	EPRC	EPRC

Table 3: Change points detected on normalized name count over time on *People's Daily*, ALL means {EPRC, CR, DEA}

Politician	CP: linear	CP: rbf
Mao Zedong	CR, DEA	CR, DEA
Zhou Enlai	EPRC, DEA	DEA
Deng Xiaoping	EPRC	EPRC
Peng Dehuai	DEA	DEA
Liu Shaoqi	CR, DEA	CR, DEA
Zhu De	CR, DEA	CR, DEA
Chiang Kai-shek	EPRC, DEA	EPRC, DEA

Table 4: Change points detected on average sentiment over time on *People's Daily* 

For each decade of our newspaper data, we extract the top five topic words with the most cumulative weights across all topics. We remove stopwords<sup>3</sup> during the process.

Table 5 and Table 6 show the top 5 topic words identified in retrieved topics of different decade of news articles from *People's Daily* and *Reference News*. As we can see, the distributional shifts in topics are more obvious in *People's Daily* than in *Reference News*, with "Production" and "Revolution" in earlier decades and "Economy" and "Development" in later decades, which corresponds to a shift of focus from political (class) struggle to economy development of the Chinese government. However, the top topic words from *Reference News* are always about different countries, reflecting the fact that the newspaper strategically selects articles from foreign news agencies that mainly focus on China's diplomacy.

Other results on selected politicians are shown in Appendix C. Note that we only show politicians who have significant coverage, with at least 100 articles mentioning them in all decades in the newspapers.

<sup>&</sup>lt;sup>3</sup>We use the Chinese stopwords list from https://github. com/stopwords-iso/stopwords-zh

Decade	Top 5 Topic Words with Weights				
1940	The Masses	Work	China	Production	Government
	群众	工作	中国	生产	政府
	0.0628	0.0504	0.0380	0.0334	0.0295
1950	Work	Production	China	Government	Soviet Union
	工作	生产	中国	政府	苏联
	0.0787	0.0527	0.0510	0.0375	0.0374
1960	Revolution	China	Production	The U.S.	Struggle
	革命	中国	生产	美国	斗争
	0.0744	0.0652	0.0540	0.0538	0.0443
1970	Revolution	China	Struggle	Chairman Mao	Work
	革命	中国	斗争	毛主席	工作
	0.0783	0.0583	0.0489	0.0386	0.0358
1980	China	Work	Development	Country	Economy
	中国	工作	发展	国家	经济
	0.0600	0.0446	0.0420	0.0354	0.0323
1990	China	Development	Economy	Work	Enterprise
	中国	发展	经济	工作	企业
	0.0786	0.0531	0.0457	0.0445	0.0373
2000	China	Development	Work	Enterprise	Construction
	中国	发展	工作	企业	建设
	0.0694	0.0605	0.0486	0.0330	0.0305

Table 5: Top topic words identified in different decades of articles in People's Daily

#### 4.4 Results of Predicting Masked Names

In this section, we report the results of masking different politicians' names in articles from *People's Daily* and having the Chinese BERT model (Cui et al., 2021) predicting the masked politicians.<sup>4</sup> From each decade of articles mentioning the politicians listed in Table 1, we randomly sample 100 articles and remove the full names of the politicians. Then we insert "[MASK]先生" at the places where the politicians' names are removed. We append "先 生" after the masking token to encourage the language model to predict a surname. We then map the predicted surnames to actual Chinese politicians based on our knowledge of Chinese history.

Table 7 and Table 8 show the top five politicians who could replace the masked surnames of *Mao* and *Zhou* with their average token probabilities per sentence, predicted by the Chinese BERT model. As we can see, the model is able to identify those who have worked closely with Mao and Zhou. It is unsurprising that Zhou appears in Mao's top replacements and Mao appears in Zhou's, since these two politicians are constantly paired up to perform government duties. Deng Xiaoping is identified as a top replacement for Mao, probably because they have both been the highest leader of the PRC. Li Xiannian and Chen Yun, who appear in both tables, have been in the central power since the establishment of the PRC and have assumed crucial roles in the government (Li was the Chairman of PRC and Chen was the Vice Premier).

We also calculate the top five replacements for different politicians during different political events listed in Table 2. The results for selected politicians are in Appendix E. In general, the predicted probability of the true names is higher when the masked politicians were either in power or in the center of a political turmoil. For example, Peng Dehuai's replacements include his own name in top five names during the Korean War, the Anti-rightist Campaign and the Great Leap Forward. However, his name disappears during the Cultural Revolution when he was ostracized by the central government (see Appendix E.1). Similarly, *Liu Shaoqi's* own name ranks higher as a replacement for himself during the Anti-rightist Campaign and the Great Leap Forward, but lower before the establishment of PRC and during the cultural revolution when he was not acting as the chairman of PRC (see Appendix E.2).

Finally, we are also interested in the gaps be-

<sup>&</sup>lt;sup>4</sup>We use Huggingface's hfl/chinese-bert-wwm model in our experiments.

Decade	Top 5 Topic Words with Weights				
	The U.S.	China	Government	Country	Soviet Union
1950	美国	中国	政府	国家	苏联
	0.1182	0.0977	0.0739	0.0596	0.0560
	The U.S.	China	Soviet Union	Government	Country
1960	美国	中国	苏联	政府	国家
	0.1163	0.0920	0.0768	0.0620	0.0519
	Soviet Union	The U.S.	China	Country	Government
1970	苏联	美国	中国	国家	政府
	0.1156	0.1155	0.1029	0.0585	0.0537
	The U.S.	China	Soviet Union	Government	Country
1980	美国	中国	苏联	政府	国家
	0.0893	0.0857	0.0645	0.0407	0.0389
	The U.S.	China	Country	Japan	Economy
1990	美国	中国	国家	日本	经济
	0.0776	0.0653	0.0404	0.0333	0.0318
	The U.S.	China	Company	Government	Taiwan
2000	美国	中国	公司	政府	台湾
	0.1027	0.0559	0.0393	0.0337	0.0331

Table 6: Top topic words identified in different decades of articles in Reference News

Politician	Avg Probability
Mao Zedong (毛泽东)	0.3112
De Xiaoping (邓小平)	0.0385
Zhou Enlai (周恩来)	0.0348
Li Xiannian (李先念)	0.0318
Chen Yun (陈云)	0.0252

Table 7: Top 5 politicians' names generated by BERT to replace the masked *Mao Zedong's* name in articles from *People's Daily* 

Politician	Avg Probability
Zhou Enlai (周恩来)	0.1815
Li Xiannian (李先念)	0.0759
Chen Yun (陈云)	0.0342
Mao Zedong (毛泽东)	0.0300
Yang Shangkun (杨尚昆)	0.0267

Table 8: Top 5 politicians' names generated by BERT to replace the masked *Zhou Enlai's* name in articles from *People's Daily* 

tween the predicted probabilities of the true name and of other replacement names for different politicians, since they could give us information on how unique the language used to report those politicians is. Therefore, we define the uniqueness ratio to be the ratio between the predicted probability of the true name and the highest predicted probability of replacement names. Furthermore, we would like

Politician	Uniq. Ratio	Entropy
Mao Zedong	8.0831	1.4606
Zhou Enlai	2.3913	1.8865
Chiang Kai-shek	1.2846	2.2631
Deng Xiaoping	1.2615	2.2132
Zhu De	1.1411	2.3053
Hu Yaobang	1.1140	2.2607
Jiang Zemin	0.9863	2.2735
Liu Shaoqi	0.8970	2.2807
Peng Dehuai	0.8158	2.3136
Hua Guofeng	0.7427	2.2456
Zhao Ziyang	0.4763	2.2221

Table 9: Uniquenes ratio and entropy calculated from predictions made by Chinese BERT for different politicians

to know how certain the language model is when making predictions, which can be represented by the entropy of the predictions. Table 9 shows the uniqueness ratio and entropy (in bits) of different politicians. Interestingly, those with higher uniqueness ratios are the exact people who have been in power for a long period of time, with the highest ratio belonging to Mao himself. Those with lower uniqueness ratios are the ones who have been in power and then removed from power, reflecting the tragic fact that the language used to report politicians in the PRC could change drastically for the same people with different political status. The language model tends to be more certain when predicting the replacements for Mao and Zhou, corresponding to the fact that the language used to report these two is more individualized.

# 5 Conclusion

We extract statistics on coverage of selected politicians and employ change point detection methods to news articles from People's Daily and Reference News to discover the difference in the ways of reporting during different political events and when deaths of political figures occur. Results show that such differences exist and can be traced to changes in political tides and public opinion in different eras of the PRC. Furthermore, through topic modeling we discover the changes in framing choices on news articles in different decades, which reflect the evolving agenda and shifts of focus of the Chinese government. Finally, by predicting masked names of politicians using a BERT model, we identify the difference in the uniqueness of the context used to report different politicians. We discover that those who have held power for a longer period of time tend to have more uniqueness in the language used to report them in articles. We hope that the methods used in this work can be applied to news articles from other media outlets and political systems.

Future work may involve inferring power networks among politicians by examining the closeness of language used by reporters when discussing them during political events. It would also be interesting to compare the results with existing discoveries of "inner circles" among Chinese political elites. In addition, it would be informative to study the framing choices adopted by newspapers published under different regimes on certain Chinese political events, since they might reflect the links between rhetoric in news reporting and ideologies of news agencies. We believe that these are exciting directions that could add valuable knowledge to our understanding of how news reporting is done in the PRC.

## 6 Limitations

We believe that we have conducted a comprehensive study on the corpus of two Chinese state-run newspapers that reveals multiple aspects of Chinese politics in different eras of the PRC. However, we suggest the following limitations that might open up avenues for future work:

- The implications of the top replacement names given by BERT can be further examined. How these names correlate to the political careers of the masked people is an interesting question to explore. For example, we can extract personal networks of certain politicians from their Wikipedia pages or history textbooks and compare the information to the experimental results we have.
- Regarding framing, it would be interesting to compare the results of topic modeling on *People's Daily* with corpora of newspapers published under different regimes, such as Taiwanese newspapers. We believe that newspapers that carry different ideologies would frame the same political events differently.
- It is also interesting to make large language models identify the top topic words in sets of articles and compare the results with the LDA analysis. This would inspect LLMs' abilities of framing analysis on news articles, which may provide useful information on how powerful LLMs currently are.

#### References

- Sylvain Arlot, Alain Celisse, and Zaid Harchaoui. 2019. A kernel multiple change-point algorithm via model selection. *Preprint*, arXiv:1202.3878.
- David M. Blei, Michael I. Jordan, Thomas L. Griffiths, and Joshua B. Tenenbaum. 2003a. Hierarchical topic models and the nested chinese restaurant process. In *Proceedings of the 16th International Conference on Neural Information Processing Systems*, NIPS'03, page 17–24, Cambridge, MA, USA. MIT Press.
- David M. Blei, Andrew Y. Ng, and Michael I. Jordan. 2003b. Latent dirichlet allocation. *J. Mach. Learn. Res.*, 3(null):993–1022.
- Amber E. Boydstun and Justin H. Gross. 2013. Identifying media frames and frame dynamics within and across policy issues.
- Dallas Card, Serina Chang, Chris Becker, Julia Mendelsohn, Rob Voigt, Leah Boustan, Ran Abramitzky, and Dan Jurafsky. 2022. Computational analysis of 140 years of us political speeches reveals more positive but increasingly polarized framing of immigration. *Proceedings of the National Academy of Sciences*, 119(31):e2120510119.
- Dallas Card, Justin Gross, Amber Boydstun, and Noah A. Smith. 2016. Analyzing framing through the casts of characters in the news. In *Proceedings of*

*the 2016 Conference on Empirical Methods in Natural Language Processing*, pages 1410–1420, Austin, Texas. Association for Computational Linguistics.

- Sarah Cook. 2022. Countering beijing's media manipulation. *Journal of Democracy*, 33(1):116–130.
- Yiming Cui, Wanxiang Che, Ting Liu, Bing Qin, and Ziqing Yang. 2021. Pre-training with whole word masking for chinese bert. *IEEE/ACM Trans. Audio*, *Speech and Lang. Proc.*, 29:3504–3514.
- Michael Curtin. 2012. Chinese media and globalization. *Chinese Journal of Communication*, 5(1):1–9.
- Jacob Devlin, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova. 2019. BERT: Pre-training of deep bidirectional transformers for language understanding. In Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 1 (Long and Short Papers), pages 4171–4186, Minneapolis, Minnesota. Association for Computational Linguistics.
- Yingjie Fan, Jennifer Pan, and Jaymee Sheng. 2024. Strategies of chinese state media on twitter. *Political Communication*, 41(1):4–25.
- Anjalie Field, Doron Kliger, Shuly Wintner, Jennifer Pan, Dan Jurafsky, and Yulia Tsvetkov. 2018. Framing and agenda-setting in Russian news: a computational analysis of intricate political strategies. In Proceedings of the 2018 Conference on Empirical Methods in Natural Language Processing, pages 3570– 3580, Brussels, Belgium. Association for Computational Linguistics.
- Tianru Guan. 2018. Framing the boundary of sinojapanese conflicts in china's communication sphere: A content analysis of the news coverage of japan and sino-japanese controversies by the people's daily between 2001 and 2015. *Journal of Chinese Political Science*, 23(4):603–618.
- Tianru Guan and Tianyang Liu. 2019. Fears, hopes and the politics of time-space: The media frames of japan in the chinese people's daily. *International Communication Gazette*, 81(6-8):664–685.
- Matthew Honnibal and Ines Montani. 2017. spaCy 2: Natural language understanding with Bloom embeddings, convolutional neural networks and incremental parsing. To appear.
- Renkui Hou, Chu-Ren Huang, and Kathleen Ahrens. 2021. Language change in chinese political discourse based on the relationship between sentence and clause. In *Proceedings of the 35th Pacific Asia conference on language, information and computation*, pages 244–250.
- Yixiong Huang. 2018. Media representation of tongxinglian in china: A case study of the people's daily. *Journal of homosexuality*, 65(3):338–360.

- Kyle Jaros and Jennifer Pan. 2018. China's newsmakers: Official media coverage and political shifts in the xi jinping era. *The China Quarterly*, 233:111–136.
- Chin-Chuan Lee. 2003. The global and the national of the chinese media. *Chinese media, global contexts*, pages 1–31.
- Stephanie Na Liu and Tsan-Kuo Chang. 2020. Continuities and changes of media construction of citizenship rights in china: the case of the people's daily, 1978– 2012. Asian Journal of Communication, 30(5):343– 362.
- Andrew Kachites McCallum. 2002. Mallet: A machine learning for language toolkit. Http://mallet.cs.umass.edu.
- Viet-An Nguyen, Jordan Boyd-Graber, and Philip Resnik. 2013. Lexical and hierarchical topic regression. In Proceedings of the 26th International Conference on Neural Information Processing Systems -Volume 1, NIPS'13, page 1106–1114, Red Hook, NY, USA. Curran Associates Inc.
- Margaret E. Roberts, Brandon M Stewart, Dustin Tingley, and Edoardo M. Airoldi. 2013. The structural topic model and applied social science. In *International Conference on Neural Information Processing*.
- Wanning Sun. 2009. Mission impossible? soft power, communication capacity, and the globalization of chinese media. *International journal of communication*, 4:19.
- Charles Truong, Laurent Oudre, and Nicolas Vayatis. 2020. Selective review of offline change point detection methods. *Signal Processing*, 167:107299.
- Oren Tsur, Dan Calacci, and David Lazer. 2015. A frame of mind: Using statistical models for detection of framing and agenda setting campaigns. In Proceedings of the 53rd Annual Meeting of the Association for Computational Linguistics and the 7th International Joint Conference on Natural Language Processing (Volume 1: Long Papers), pages 1629– 1638, Beijing, China. Association for Computational Linguistics.
- Gerrit JJ Van den Burg and Christopher KI Williams. 2020. An evaluation of change point detection algorithms. *arXiv preprint arXiv:2003.06222*.
- Zhang Xiaoling. 2010. Chinese state media going global. *East Asia Policy*, 2(1):42–50.
- Zheng Yang. 2021. Military metaphors in contemporary chinese disease coverage: a case study of the people's daily, 1946–2019. *Chinese Journal of Communication*, 14(3):259–277.



A Additional Descriptive Statistics Results

Figure 8: ADS (95% CI included) with difference in (normalized) name count when people are alive and dead (corpus: *Reference News*)



Figure 9: ADS (95% CI included) with difference in sentiment when people are alive and dead (corpus: *Reference News*)



Figure 10: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Zhou Enlai*, corpus: *People's Daily*)



Figure 11: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Chiang Kai-shek*, corpus: *People's Daily*)



Figure 12: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Peng Dehuai*, corpus: *People's Daily*)



Figure 13: ADS (95% CI included) with difference in (normalized) name count for different events (politician: Liu Shaoqi, corpus: People's Daily)



Figure 14: ADS (95% CI included) with difference in (normalized) name count for different events (politician: Zhu De, corpus: People's Daily)



Figure 15: ADS (95% CI included) with difference in (normalized) name count for different events (politician: Hua Guofeng, corpus: People's Daily)



Figure 16: ADS (95% CI included) with difference in (normalized) name count for different events (politician: Deng Xiaoping, corpus: People's Daily)



Figure 17: ADS (95% CI included) with difference in (normalized) name count for different events (politician: Hu Yaobang, corpus: People's Daily)



Figure 18: ADS (95% CI included) with difference in (normalized) name count for different events (politician: Zhao Ziyang, corpus: People's Daily)



Figure 19: ADS (95% CI included) with difference in (normalized) name count for different events (politician: Jiang Zemin, corpus: People's Daily)



Figure 22: ADS (95% CI included) with difference in sentiment for different events (politician: Peng Dehuai, corpus: People's Daily)



Figure 20: ADS (95% CI included) with difference in sentiment for different events (politician: Zhou Enlai, corpus: *People's Daily*)

TSF

RO

CR

GLF ARC

KR Wai

Est. PRC

-0.1

0.0



corpus: People's Daily)



Figure 21: ADS (95% CI included) with difference in sentiment for different events (politician: Chiang Kaishek, corpus: People's Daily)

Figure 24: ADS (95% CI included) with difference in sentiment for different events (politician: Zhu De,

ADS: sentiment (Zhu)

0.050 0.075 0.100



Figure 23: ADS (95% CI included) with difference in sentiment for different events (politician: Liu Shaoqi,



Figure 25: ADS (95% CI included) with difference in sentiment for different events (politician: *Hua Guofeng*, corpus: *People's Daily*)



Figure 28: ADS (95% CI included) with difference in sentiment for different events (politician: *Zhao Ziyang*, corpus: *People's Daily*)



Figure 26: ADS (95% CI included) with difference in sentiment for different events (politician: *Deng Xiaoping*, corpus: *People's Daily*)



Figure 27: ADS (95% CI included) with difference in sentiment for different events (politician: *Hu Yaobang*, corpus: *People's Daily*)



Figure 29: ADS (95% CI included) with difference in sentiment for different events (politician: *Jiang Zemin*, corpus: *People's Daily*)



Figure 30: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Mao Zedong*, corpus: *Reference News*)



Figure 31: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Zhou Enlai*, corpus: *Reference News*)



Figure 32: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Chiang Kai-shek*, corpus: *Reference News*)



Figure 33: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Peng Dehuai*, corpus: *Reference News*)



Figure 34: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Liu Shaoqi*, corpus: *Reference News*)



Figure 35: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Zhu De*, corpus: *Reference News*)



Figure 36: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Hua Guofeng*, corpus: *Reference News*)



Figure 37: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Deng Xiaoping*, corpus: *Reference News*)



Figure 40: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Jiang Zemin*, corpus: *Reference News*)



Figure 38: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Hu Yaobang*, corpus: *Reference News*)



Figure 39: ADS (95% CI included) with difference in (normalized) name count for different events (politician: *Zhao Ziyang*, corpus: *Reference News*)



Figure 41: ADS (95% CI included) with difference in sentiment for different events (politician: *Mao Zedong*, corpus: *Reference News*)



Figure 42: ADS (95% CI included) with difference in sentiment for different events (politician: *Zhou Enlai*, corpus: *Reference News*)



Figure 43: ADS (95% CI included) with difference in sentiment for different events (politician: *Chiang Kaishek*, corpus: *Reference News*)



Figure 44: ADS (95% CI included) with difference in sentiment for different events (politician: *Peng Dehuai*, corpus: *Reference News*)



Figure 45: ADS (95% CI included) with difference in sentiment for different events (politician: *Liu Shaoqi*, corpus: *Reference News*)



Figure 46: ADS (95% CI included) with difference in sentiment for different events (politician: *Zhu De*, corpus: *Reference News*)



Figure 47: ADS (95% CI included) with difference in sentiment for different events (politician: *Hua Guofeng*, corpus: *Reference News*)



Figure 48: ADS (95% CI included) with difference in sentiment for different events (politician: *Deng Xiaoping*, corpus: *Reference News*)



Figure 49: ADS (95% CI included) with difference in sentiment for different events (politician: *Hu Yaobang*, corpus: *Reference News*)



Figure 50: ADS (95% CI included) with difference in sentiment for different events (politician: *Zhao Ziyang*, corpus: *Reference News*)



Figure 51: ADS (95% CI included) with difference in sentiment for different events (politician: *Jiang Zemin*, corpus: *Reference News*)

# B Change Point Detection Results on *Reference News*

Note that *Reference News* starts to publish after the establishment of PRC so no change point shall be detected for EPRC.

Politician	CP: linear	CP: rbf
Mao Zedong	CR, DEA	CR
Zhou Enlai	DEA	CR, DEA
Deng Xiaoping	CR	CR
Peng Dehuai	CR	CR, DEA
Liu Shaoqi	DEA	CR
Zhu De	DEA	CR, DEA
Chiang Kai-shek	DEA	CR, DEA

 Table 10: Change points detected on normalized name count over time on *Reference News*

Politician	CP: linear	CP: rbf
Mao Zedong	CR, DEA	CR
Zhou Enlai	DEA	DEA
Deng Xiaoping	CR	CR
Peng Dehuai	CR, DEA	CR, DEA
Liu Shaoqi	DEA	CR, DEA
Zhu De	DEA	DEA
Chiang Kai-shek	DEA	DEA

 Table 11: Change points detected on average sentiment over time on *Reference News*

# C Additional Results of Topic Modeling

Additional topic modeling results are in following pages:

Decade	Top 5 Topic Words with Weights				
	China	Soviet Union	Delegate	Victory	Work
1940	中国	苏联	代表	胜利	工作
	0.1890	0.0536	0.0517	0.0429	0.0425
	China	Work	Country	Revolution	Construction
1950	中国	工作	国家	革命	建设
	0.1327	0.0646	0.0560	0.0436	0.0415
	Revolution	Chairman Mao	China	The Masses	Thought
1960	革命	毛主席	中国	群众	思想
	0.1749	0.1055	0.0971	0.0676	0.0590
	Revolution	Chairman Mao	Struggle	The Masses	Line
1970	革命	毛主席	斗争	群众	路线
	0.1630	0.1071	0.0561	0.0528	0.0429
	China	Work	Party	Comrade	Development
1980	中国	工作	党	同志	发展
	0.0895	0.0778	0.0530	0.0489	0.0432
	China	Construction	Work	Development	Party
1990	中国	建设	工作	发展	党
	0.0937	0.0756	0.0693	0.0594	0.0371
	Development	Party	Construction	Work	China
2000	发展	党	建设	工作	中国
	0.1162	0.0914	0.0792	0.0764	0.0738

Table 12: Top topic words identified in different decades of articles mentioning Mao Zedong in People's Daily

Decade		Тор	5 Topic Words	with Weights	
	China	Delegate	Government	Meeting	KMT
1940	中国	代表	政府	会议	国民党
	0.1432	0.0994	0.0766	0.0494	0.0451
	China	Country	Government	Peace	Meeting
1950	中国	国家	政府	和平	会议
	0.1665	0.0699	0.0603	0.0522	0.0507
	China	Government	Revolution	Republic	Struggle
1960	中国	政府	革命	共和国	斗争
	0.2592	0.0911	0.0694	0.0497	0.0474
	China	Revolution	Government	Comrade	Chairman Mao
1970	中国	革命	政府	同志	毛主席
	0.1589	0.0794	0.0514	0.0490	0.0476
	China	Work	Comrade	Development	Party
1980	中国	工作	同志	发展	党
	0.0952	0.0647	0.0482	0.0319	0.0285
	China	Work	Development	Construction	Comrade
1990	中国	工作	发展	建设	同志
	0.0949	0.0541	0.0373	0.0277	0.0259
	China	Work	Development	Construction	Country
2000	中国	工作	发展	建设	国家
	0.1050	0.0449	0.0395	0.0279	0.0232

Table 13: Top topic words identified in different decades of articles mentioning Zhou Enlai in People's Daily

Decade		Тор 5 Тор	ic Words with	Weights	
	Liberation Army	Liberation	Victory	China	Chiang Kai-shek
1940	解放军	解放	胜利	中国	蒋介石
	0.0784	0.0531	0.0476	0.0456	0.0427
	Ethnicity	Work	China	Country	Party
1950	民族	工作	中国	国家	党
	0.0823	0.0590	0.0573	0.0472	0.0407
	China	Revolution	CPC Central	Struggle	Comrade
1960	中国	革命	中共中央	斗争	同志
	0.0999	0.0667	0.0594	0.0455	0.0430
	Revolution	Chairman Mao	Struggle	China	Line
1970	革命	毛主席	斗争	中国	路线
	0.1073	0.0859	0.0607	0.0513	0.0425
	China	Work	Comrade	Construction	Development
1980	中国	工作	同志	建设	发展
	0.0795	0.0687	0.0548	0.0509	0.0495
	Development	Construction	Work	China	Economy
1990	发展	建设	工作	中国	经济
	0.1054	0.1003	0.1001	0.0818	0.0684
	Work	Development	Construction	Party	China
2000	工作	发展	建设	党	中国
	0.1189	0.1173	0.0944	0.0798	0.0739

Table 14: Top topic words identified in different decades of articles mentioning Deng Xiaoping in People's Daily

Decade		Top 5 Topic Words with Weights				
	Liberation Army	China	Liberation	Government	CPC	
1940	解放军	中国	解放	政府	中国共产党	
	0.1271	0.0929	0.0632	0.0613	0.0374	
	China	Korea	The U.S.	Peace	Country	
1950	中国	朝鲜	美国	和平	国家	
	0.0991	0.0582	0.0520	0.0460	0.0361	
	Chairman Mao	Revolution	Mao Zedong Thought	Proletariat	Line	
1960	毛主席	革命	毛泽东思想	无产阶级	路线	
	0.2373	0.2059	0.0826	0.0715	0.0694	
	Chairman Mao	Revolution	Struggle	Line	Party	
1970	毛主席	革命	斗争	路线	党	
	0.1586	0.1465	0.0607	0.0564	0.0452	
	Comrade	Work	China	Party	Revolution	
1980	同志	工作	中国	党	革命	
	0.0553	0.0374	0.0298	0.0278	0.0269	
	Work	Comrade	Mao Zedong	Central	Army	
1990	工作	同志	毛泽东	中央	部队	
	0.0552	0.0406	0.0268	0.0261	0.0242	
	Work	Party	History	China	Construction	
2000	工作	党	历史	中国	建设	
	0.0560	0.0381	0.0347	0.0344	0.0188	

Table 15: Top topic words identified in different decades of articles mentioning Peng Dehuai in People's Daily

Decade		Top 5 Topic Words with Weights				
	China	Work	Delegate	Workers	Revolution	
1940	中国	工作	代表	工人	革命	
	0.1123	0.0576	0.0553	0.0436	0.0405	
	China	Work	Country	Party	Delegate	
1950	中国	工作	国家	党	代表	
	0.1106	0.0793	0.0553	0.0419	0.0366	
	Revolution	China	Chairman Mao	Thought	The Masses	
1960	革命	中国	毛主席	思想	群众	
	0.1617	0.0899	0.0876	0.0476	0.0445	
	Revolution	Chairman Mao	The Masses	Production	Struggle	
1970	革命	毛主席	群众	生产	斗争	
	0.1526	0.1091	0.0735	0.0682	0.0554	
	Work	China	Party	Comrade	Revolution	
1980	工作	中国	党	同志	革命	
	0.0632	0.0506	0.0495	0.0481	0.0366	
	China	Work	Party	Comrade	Construction	
1990	中国	工作	党	同志	建设	
	0.0683	0.0468	0.0348	0.0319	0.0288	
	China	Party	Work	Development	Construction	
2000	中国	党	工作	发展	建设	
	0.0783	0.0335	0.0327	0.0306	0.0292	

Table 16: Top topic words identified in different decades of articles mentioning Liu Shaoqi in People's Daily

Decade		Тор 5 Т	opic Words with	Weights	
	China	Chiang Kai-shek	The U.S.	The Masses	Government
1940	中国	蒋介石	美国	群众	政府
	0.0949	0.0836	0.0506	0.0377	0.0303
	China	The U.S.	Country	Government	Taiwan
1950	中国	美国	国家	政府	台湾
	0.1334	0.1189	0.0490	0.0464	0.0360
	China	The U.S.	Revolution	US Imperialism	Struggle
1960	中国	美国	革命	美帝国主义	斗争
	0.1282	0.0908	0.0803	0.0545	0.0536
	Revolution	China	Chairman Mao	Struggle	Country
1970	革命	中国	毛主席	斗争	国家
	0.1096	0.1057	0.0763	0.0504	0.0273
	China	Revolution	Comrade	Work	Party
1980	中国	革命	同志	工作	党
	0.0644	0.0603	0.0520	0.0435	0.0336
	China	Revolution	Work	Comrade	History
1990	中国	革命	工作	同志	历史
	0.1031	0.0345	0.0340	0.0291	0.0235
	China	Construction	Work	History	Revolution
2000	中国	建设	工作	历史	革命
	0.0789	0.0300	0.0268	0.0260	0.0230

Table 17: Top topic words identified in different decades of articles mentioning Chiang Kai-shek in People's Daily

Decade		Top 5 Topic Words with Weights				
10.70	China	Communist Party	The U.S.	Country	Soviet Union	
1950	中国	共产党	美国	国家	苏联	
	0.2894	0.1404	0.0686	0.0644	0.0513	
	China	Revolution	Communist Party	Struggle	Soviet Union	
1960	中国	革命	共产党	斗争	苏联	
	0.3125	0.0939	0.0741	0.0518	0.0478	
	China	The U.S.	Beijing	Revolution	Country	
1970	中国	美国	北京	革命	国家	
	0.3283	0.0687	0.0664	0.0569	0.0568	
	China	Country	Economy	Beijing	The U.S.	
1980	中国	国家	经济	北京	美国	
	0.3062	0.0408	0.0354	0.0337	0.0296	
	China	The U.S.	Beijing	Economy	Country	
1990	中国	美国	北京	经济	国家	
	0.2581	0.0468	0.0352	0.0349	0.0336	
	China	The U.S.	Beijing	Country	Taiwan	
2000	中国	美国	北京	国家	台湾	
	0.2247	0.0648	0.0349	0.0297	0.0271	

Table 18: Top topic words identified in different decades of articles mentioning Mao Zedong in Reference News

Decade		Top 5 Topic Words with Weights				
1950	China 中国	Communist Party 共产党	The U.S. 美国	India 印度	Government 政府	
	0.3424	0.1327	0.0923	0.0860	0.0673	
1960	China 中国 0.3813	Beijing 北京 0.0860	India 印度 0.0841	Communist Party 共产党 0.0804	Soviet Union 苏联 0.0633	
	China		The U.S.		Visit	
1970	中国	<b>Beijing</b> 北京	file U.S. 美国	Japan 日本	visit 访问	
	0.3561	0.1096	0.0941	0.0630	0.0583	
1980	China 中国	The U.S. 美国	Country 国家	Relationship 关系	Japan 日本	
	0.2948	0.0516	0.0450	0.0390	0.0388	
1990	China 中国	Japan 日本	The U.S. 美国	Beijing 北京	Country 国家	
	0.2152	0.0536	0.0496	0.0374	0.0297	
2000	China 中国	The U.S. 美国	Country 国家	Japan 日本	Beijing 北京	
	0.1563	0.0571	0.0276	0.0230	0.0227	

Table 19: Top topic words identified in different decades of articles mentioning Zhou Enlai in Reference News

Decade		Top 5 Topic Words with Weights				
1950	China 中国	Communist Party 共产党	Beijing 北京	Mao Zedong 毛泽东	Policy 政策	
	0.3266	0.2128	0.0956	0.0876	0.0770	
1960	China 中国	Beijing 北京	Soviet Union 苏联	Communist Party 共产党	Revolution 革命	
	0.2183	0.1140	0.0806	0.0698	0.0624	
1970	China 中国	The U.S. 美国	Visit 访问	Beijing 北京	Soviet Union 苏联	
	0.3768	0.1075	0.0728	0.0726	0.0690	
1980	China 中国	The U.S. 美国	<b>Beijing</b> 北京	Economy 经济	Relationship 关系	
	0.4115	0.0661	0.0610	0.0591	0.0493	
1990	China 中国	Economy 经济	Hong Kong 香港	Development 发展	Reform 改革	
	0.3705	0.1291	0.0708	0.0635	0.0616	
2000	China 中国	The U.S. 美国	Economy 经济	Taiwan 台湾	Shanghai 上海	
	0.2442	0.0674	0.0484	0.0460	0.0341	

Table 20: Top topic words identified in different decades of articles mentioning Deng Xiaoping in Reference News

Decade		Top 5 Topic Words with Weights				
	China	The U.S.	KMT	Taiwan	Government	
1950	中国	美国	国民党	台湾	政府	
	0.2227	0.2070	0.1171	0.0862	0.0752	
	China	The U.S.	Government	KMT	Taiwan	
1960	中国	美国	政府	国民党	台湾	
	0.2707	0.1523	0.0729	0.0697	0.0666	
	China	The U.S.	Taiwan	Japan	Government	
1970	中国	美国	台湾	日本	政府	
	0.2586	0.1599	0.1269	0.0825	0.0688	
	China	Taiwan	KMT	The U.S.	Beijing	
1980	中国	台湾	国民党	美国	北京	
	0.1342	0.1127	0.0539	0.0518	0.0324	
	China	Taiwan	The U.S.	Japan	KMT	
1990	中国	台湾	美国	日本	国民党	
	0.1109	0.0934	0.0790	0.0467	0.0434	
	Taiwan	The U.S.	China	Japan	KMT	
2000	台湾	美国	中国	日本	国民党	
	0.1256	0.0747	0.0727	0.0562	0.0386	

Table 21: Top topic words identified in different decades of articles mentioning **Chiang Kai-shek** in *Reference News* 

# D Additional Results of Predicting Masked Names

The following pages show results of masked name predictions for different politicians:

Politician	Avg Probability
Chiang Kai-shek (蒋介石)	0.0650
Li Zongren (李宗仁)	0.0506
Chen Lifu (陈立夫)	0.0492
Mao Zedong (毛泽东)	0.0474
Zhang Zhizhong (张治中)	0.0247

Table 22: Top 5 politicians' names generated by BERT to replace the masked *Chiang Kai-shek's* name in articles from *People's Daily* 

Politician	Avg Probability
Li Xiannian (李先念)	0.0543
Mao Zedong (毛泽东)	0.0486
Chen Yun (陈云)	0.0448
Peng Dehuai (彭德怀)	0.0443
Zhou Enlai (周恩来)	0.0393

Table 23: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* 

Politician	Avg Probability
Mao Zedong (毛泽东)	0.0757
Liu Shaoqi (刘少奇)	0.0679
Li Xiannian (李先念)	0.0500
Zhou Enlai (周恩来)	0.0454
Chen Yun (陈云)	0.0408

Table 24: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* 

Politician	Avg Probability
Zhu De (朱德)	0.0768
Zhou Enlai (周恩来)	0.0673
Li Xiannian (李先念)	0.0562
Chen Yun (陈云)	0.0551
Mao Zedong (毛泽东)	0.0512

Table 25: Top 5 politicians' names generated by BERT to replace the masked *Zhu De's* name in articles from *People's Daily* 

Politician	Avg Probability
Li Xiannian (李先念)	0.0789
Hua Guofeng (华国锋)	0.0586
Mao Zedong (毛泽东)	0.0506
Chen Yun (陈云)	0.0342
Zhou Enlai (周恩来)	0.0337

Table 26: Top 5 politicians' names generated by BERT to replace the masked *Hua Guofeng's* name in articles from *People's Daily* 

Politician	Avg Probability
Deng Xiaoping (邓小平)	0.1066
Mao Zedong (毛泽东)	0.0845
Li Xiannian (李先念)	0.0554
Zhou Enlai (周恩来)	0.0447
Chen Yun (陈云)	0.0378

Table 27: Top 5 politicians' names generated by BERT to replace the masked *Deng Xiaoping's* name in articles from *People's Daily* 

Politician	Avg Probability
Hu Yaobang (胡耀邦)	0.0625
Li Peng (李鹏)	0.0561
Chen Yun (陈云)	0.0520
Zhou Enlai (周恩来)	0.0321
Yang Shangkun (杨尚昆)	0.0294

Table 28: Top 5 politicians' names generated by BERT to replace the masked *Hu Yaobang's* name in articles from *People's Daily* 

Politician	Avg Probability
Li Peng (李鹏)	0.0716
Chen Yun (陈云)	0.0541
Zhao Ziyang (赵紫阳)	0.0341
Zhou Enlai (周恩来)	0.0294
Yang Shangkun (杨尚昆)	0.0292

Table 29: Top 5 politicians' names generated by BERT to replace the masked *Zhao Ziyang's* name in articles from *People's Daily* 

Politician	Avg Probability
Li Peng (李鹏)	0.0585
Jiang Zemin (江泽民)	0.0577
Xi Jinping (习近平)	0.0565
Hu Jintao (胡锦涛)	0.0368
Chen Yun (陈云)	0.0300

Table 30: Top 5 politicians' names generated by BERT to replace the masked *Jiang Zemin's* name in articles from *People's Daily* 

# E Results of Predicting Masked Names during Different Events

# E.1 Masking Peng Dehuai

Politician	Avg Probability
Li Xiannian (李先念)	0.0628
Chen Yun (陈云)	0.0559
Liu Shaoqi (刘少奇)	0.0335
Yang Shangkun (杨尚昆)	0.0304
Zhou Enlai (周恩来)	0.0256

Table 31: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* before the Establishment of PRC

Politician	Avg Probability
Kim Il-sung (金日成)	0.0909
Li Xiannian (李先念)	0.0887
Yang Shangkun (杨尚昆)	0.0323
Peng Dehuai (彭德怀)	0.0267
Liu Shaoqi (刘少奇)	0.0233

Table 32: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* during the Korean War

Politician	Avg Probability
Li Xiannian (李先念)	0.0523
Peng Dehuai (彭德怀)	0.0429
Chen Yun (陈云)	0.0323
Yang Shangkun (杨尚昆)	0.0335
Zhou Enlai (周恩来)	0.0304

Table 33: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* during the Anti-rightist Campaign

Politician	Avg Probability
Peng Dehuai (彭德怀)	0.0796
Li Xiannian (李先念)	0.0511
Chen Yun (陈云)	0.0362
Yang Shangkun (杨尚昆)	0.0361
Zhou Enlai (周恩来)	0.0309

Table 34: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* during the Great Leap Forward

Politician	Avg Probability
Mao Zedong (毛泽东)	0.0785
Li Xiannian (李先念)	0.0448
Lin Biao (林彪)	0.0426
Chen Yun (陈云)	0.0372
Liu Shaoqi (刘少奇)	0.0273

Table 35: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* during the Cultural Revolution

Politician	Avg Probability
Peng Dehuai (彭德怀)	0.0785
Li Xiannian (李先念)	0.0564
Chen Yun (陈云)	0.0553
Zhou Enlai (周恩来)	0.0505
Yang Shangkun (杨尚昆)	0.0364

Table 36: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* after the Reform and Opening-up

Politician	Avg Probability
Zhou Enlai (周恩来)	0.1166
Lin Biao (林彪)	0.0998
Li Xiannian (李先念)	0.0837
Chen Yun (陈云)	0.0805
Yang Shangkun (杨尚昆)	0.0556

Table 37: Top 5 politicians' names generated by BERT to replace the masked *Peng Dehuai's* name in articles from *People's Daily* during the Tiananmen Square Protest

#### E.2 Masking Liu Shaoqi

Politician	Avg Probability
Zhou Enlai (周恩来)	0.0628
Liu Shaoqi (刘少奇)	0.0523
Li Xiannian (李先念)	0.0501
Mao Zedong (毛泽东)	0.0493
Chen Yun (陈云)	0.0491

Table 38: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* before the Establishment of PRC

Politician	Avg Probability
Li Xiannian (李先念)	0.0685
Zhou Enlai (周恩来)	0.0585
Chen Yun (陈云)	0.0509
Liu Shaoqi (刘少奇)	0.0400
Mao Zedong (毛泽东)	0.0395

Table 39: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* during the Korean War

Politician	Avg Probability
Liu Shaoqi (刘少奇)	0.0591
Li Xiannian (李先念)	0.0554
Zhou Enlai (周恩来)	0.0467
Mao Zedong (毛泽东)	0.0389
Chen Yun (陈云)	0.0385

Table 40: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* during the Anti-rightist Campaign

Politician	Avg Probability
Liu Shaoqi (刘少奇)	0.1408
Zhou Enlai (周恩来)	0.0832
Mao Zedong (毛泽东)	0.0779
Li Xiannian (李先念)	0.0563
Hu Yaobang (胡耀邦)	0.0301

Table 41: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* during the Great Leap Forward

Politician	Avg Probability
Mao Zedong (毛泽东)	0.1334
Liu Shaoqi (刘少奇)	0.0378
Li Xiannian (李先念)	0.0374
Chen Yun (陈云)	0.0313
Deng Xiaoping (邓小平)	0.0260

Table 42: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* during the Cultural Revolution

Politician	Avg Probability
Liu Shaoqi (刘少奇)	0.1089
Mao Zedong (毛泽东)	0.0530
Li Xiannian (李先念)	0.0499
Zhou Enlai (周恩来)	0.0448
Chen Yun (陈云)	0.0411

Table 43: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* after the Reform and Opening-up

Politician	Avg Probability
Zhou Enlai (周恩来)	0.1026
Li Xiannian (李先念)	0.0817
Chen Yun (陈云)	0.0637
Mao Zedong (毛泽东)	0.0485
Lin Biao (林彪)	0.0407

Table 44: Top 5 politicians' names generated by BERT to replace the masked *Liu Shaoqi's* name in articles from *People's Daily* during the Tiananmen Square Protest