Order Up! Micromanaging Inconsistencies in ChatGPT-40 Text Analyses

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Abstract

1

Large language model (LLM) applications 2 have taken the world by storm in the past 3 two years, and the academic sphere has not 4 been an exception. One common, 5 cumbersome task for researchers to attempt 6 to automatise has been text annotation and, to an extent, analysis. Popular LLMs such 8 as ChatGPT have been examined as a 9 research assistant and as an analysis tool, 10 and several discrepancies regarding both 11 transparency and the generative content 12 have been uncovered. Our research 13 approaches the usability and 14 trustworthiness of ChatGPT for text 15 analysis, more specifically keyword 16 extraction and topic classification, from the 17 point of view of an "out-of-the-box" zero-18 shot or few-shot setting, focusing on how 19 the context window and mixed text types 20 affect the analyses generated. Results from 21 our testing indicate that both the types of 22 the texts and the ordering of different kinds 23 of texts do affect the ChatGPT analysis, but 24 also that the context-building is less likely 25 to cause analysis deterioration when 26 analysing similar texts. Though some of 27 these issues are at the core of how LLMs 28 function, many of these caveats can be 29 addressed by transparent research planning. 30

31 **I Introduction**

The potential for utilising large language models for data analysis has generated widespread interest among researchers across various fields (Azaria et al., 2024; Hadi et al., 26 2023), and one of the most extensively studied r is the field's market-leader OpenAI's ChatGPT

³⁸ (Ray, 2023; Westfall, 2023). As a freely
³⁹ accessible tool with a simple user interface, it
⁴⁰ has brought a new repertoire of analytical
⁴¹ methods within reach of researchers who may
⁴² have previously faced technological or
⁴³ resource barriers to using computational social
⁴⁴ science methods.

15 Several researchers have examined 46 ChatGPT's capabilities as a data analysis tool 47 and reported their findings, striving to 48 approach the method critically from the ⁴⁹ perspective of scientific principles and share 50 best practices with other researchers (Bilal et 51 al., 2024; Törnberg, 2023). Despite the hype 52 surrounding the tool, ChatGPT's, and large 53 language models in general, have been 54 criticised and found to be unreliable in various 55 research tasks including text analysis and ⁵⁶ annotation (Ollion et al., 2023). Our paper is 57 an additional contribution to this literature 58 from the point of view of automated text ⁵⁹ analysis, but also an addition to the yet very 60 limited research focusing on how such services 61 function with smaller languages (Mets et al., 62 2024).

The research aims to evaluate whether the keyword extraction and topic classification produced by chat-based large language model (LLM) services, such as ChatGPT, vary based on different content types, the mixture of contents, the order of mixed contents, and ocontext building within the same conversation window.

71 ₇₂ the influence of context on classification and ₁₂₀ of text analysis, specifically in terms of 73 to shed light on what kind of biases and 121 keyword extraction and topic classification. 74 limitations must be considered in research 122 Our hypotheses address the usability of LLMs ⁷⁵ employing LLM tools, especially when using ¹²³ for our specific text analysis task from three 76 several different types of data.

The specific case under examination will 125 77 78 focus on the discussion regarding the green 126 meaningful results using LLMs in analysing ⁷⁹ transition, which in political rhetoric generally ¹²⁷ and identifying keywords and topics in textual 80 refers to a shift towards an ecologically 128 data in a zero-shot or a few-shot setting, ⁸¹ sustainable and low-carbon 82 (Filipović et al., 2022; Ministry 83 Environment Finland, 2024). Green transition 131 ⁸⁴ is an interesting term in the political debate as ¹³² influence the keyword extraction and topic ⁸⁵ it evokes very polarising reactions from highly ¹³³ classification when texts are analysed in a ⁸⁶ supportive and positive to strongly negative ¹³⁴ mixed order. ⁸⁷ and dismissive. The reactions also vary a lot by ¹³⁵ 88 country: for example, in Norway, the term 136 the results when analysing texts in a few-shot ⁸⁹ "green transition" has very ⁹⁰ connotations and was even voted as the word ¹³⁸ to zero-shot analyses in separate chat 91 of the year in 2015 (Olerud et al., 2016).

In Finland, the government in power since 92 ⁹³ 2023 led by the National Coalition Party and ¹⁴⁰ 1.1 ⁹⁴ its support party The Finns has made efforts to ¹⁴¹ The consistency of responses generated by ⁹⁵ replace the term with other expressions such as ¹⁴² ChatGPT have been empirically studied in ⁹⁶ "clean transition" ("puhdas siirtymä") or "the ¹⁴³ contexts such as medicine (Lechien et al., 97 blue-white transition" 98 siirtymä") (Tavio, 2023; 99 2023).

100 101 both politicians and the public, we analysed 148 generating its responses (Bansal et al., 2024), 102 communication on Twitter and within the 149 which has been empirically demonstrated, for ¹⁰³ Finnish parliament during the Conference of ¹⁵⁰ example, by varying the word order of the ¹⁰⁴ Parties climate change conference (COP27) ¹⁵¹ input (Zhao et al., 2024). The effects of order-¹⁰⁵ held in Egypt in late 2022. We chose the highly ¹⁵² dependency on consistency of the output have 106 publicised international event as green 153 been studied further for example by Jang and 107 transition was one of its core focus points 154 Lukasiewicz, who showed that ChatGPT and 108 (European Commission, 2022) and because it 155 GPT-4 models often failed in both semantic 109 stirred conversation both online and in the 156 and symmetric consistency, meaning that they 110 parliament so close to the 111 parliamentary elections of 2023. The data 158 similar inputs, and that the sentence order of 112 comprises parliamentary speeches and Twitter 159 the input affected the predictions made by the 113 comments collected from October 19, 2022, to 160 models. 114 December 1, 2022. Each dataset contains 20 161 115 texts, resulting in a total of 20 tweets (T) and 162 it has been shown that zero-shot or few-shot 116 20 parliamentary speeches (P).

118 the order and context in which texts are 165 annotated models (Ollion et al., 2023). Other

Our purpose is to gain an understanding of 119 presented to the LLM influence the outcomes 124 different angles:

> Hypothesis 1: It is possible to gain economy 129 focusing on a specific political issue such as of 130 "green transition".

> > Hypothesis 2: The initial content type will

Hypothesis 3: The context-building affects positive 137 setting within the same chat window compared 139 windows.

Review of previous research

("sinivalkoinen 144 2024), mathematics (Heya et al., 2024) and Valtioneuvosto, 145 coding (Clark et al., 2024).

In addition, ChatGPT's model is known to 146 To study the debate from the perspectives of 147 consider the order of the input tokens when Finnish 157 produced different results from semantically

For text analysis and annotation specifically, 163 approaches to utilising LLMs often fail to The study expects to determine if and how 164 reach as accurate results as fine-tuned, human166 serious issues raised in the literature include 212 initial tests of the analysis environment were ¹⁶⁷ the unreliability, potentially "hallucinated" ²¹³ performed between June 10 and July 21, 2024. 168 results. 169 generation of misinformation and false claims 215 prompt was performed to control the changes 170 (Alkaissi and McFarlane, 2023; Guerreiro et 216 in the ChatGPT version (see Appendix B) but 171 al., 2022; Guerreiro et al., 2023; Khatun and 217 access to it by users was later removed. The 172 Brown, 2023).

173 2 Methods and materials

175 the Finnish parliamentary speech archive 222 included only the text to be analysed. No 176 ParlamenttiSampo (Hvvönen et al., 2022) that 177 allows collecting speeches from a selected 178 time period in .csv format and then filtering the 179 dataset via declension of the key phrase 180 "vihreä siirtymä" ("green transition"). The 181 filtering left us with 20 parliamentary speeches 182 that fit the criteria.

The tweets for the study had been collected 183 184 via the now-defunct service Mohawk Analysis. 185 As there were several thousands of tweets 232 each 186 containing the key phrase, the tweets were 187 chosen first by matching the dates of the 234 2.1 Test batch 1: zero-shot and few-shot 188 parliamentary speeches. The number of tweets 235 analyses 189 for the studied time period was much larger 190 than parliamentary speeches, so a ¹⁹¹ corresponding tweet was picked via а 192 randomised process for each speech. For 193 example, when there were five speeches on 194 October 27th ,2022, a total of five tweets were 195 selected from the Twitter dataset. The only ¹⁹⁶ limiting factor for a tweet was that it should be 197 a standalone tweet and not a response to ¹⁹⁸ another user. Links to both parliamentary 199 speeches and the tweets in question are found in Appendix A. 200

For the purposes of replicability, each 201 202 analysis was done via the native commercial 203 and publicly freely available ChatGPT service's version ChatGPT-40 released in May 205 2024. Its context window is 128,000 tokens, which was enough for all our test setups 207 (OpenAI, 2024b). The initial setup settings for 208 the model were attained in June via prompting 209 (see Appendix B).

All tests except 1.3 were conducted between ²¹¹ July 8 and August 4, 2024, by one author, and

copyright issues, and stochastic 214 Originally, the environment initialisation 218 other author completed test 1.3 between 219 August 19 and 26, 2024.

Each analysis began with the same first 220 174 The parliamentary speeches were obtained via ²²¹ prompt after which the concurrent prompts 223 feedback was given to ChatGPT during the 224 tests. If after prompting ChatGPT offered 225 options to choose our preferred answer, this 226 would be ignored, and the next text was added 227 to the chat instead. The first prompt including ²²⁸ the instructions for text analysis is as follows:

> You will be analyzing a series of texts. For 230 each text, perform the following analysis: 1. 231 Extract a list of keywords from the text. 2. For extracted keyword, provide a 233 corresponding topic category.

236 This experimental scenario evaluated how the 237 text analysis differs when all content is 238 analysed in the same chat window in a few-²³⁹ shot setting versus each item being analysed in ²⁴⁰ separate chat windows in a zero-shot setting.

In the context of ChatGPT, a zero-shot 242 setting refers to the language model's ability to ²⁴³ perform a task or respond to a query without 244 having been explicitly trained on examples of 245 that specific task or scenario. Instead, the 246 model relies on its general understanding of 247 language and knowledge to generate an 248 appropriate response based on the prompt ²⁴⁹ alone. (Yuan et al., 2023)

In test 1.1 all parliamentary speeches were 250 ²⁵¹ analysed in the same chat window, and in test 252 1.2 all tweets were analysed in the same chat 253 window, allowing for the window-specific ²⁵⁴ context to build throughout both analyses runs ²⁵⁵ covering each set of 20 texts. Tests 1.3 and 1.4 256 included the texts of both datasets analysed in 257 separate chat windows: test 1.3 included 20 258 prompts in 20 chat windows, one for each

259 parliamentary speech, and test 1.4 had a 306 260 similar setup for tweets.

261 262 the issue with a zero-shot setting where the 309 first built with consecutive texts of the same $_{263}$ LLM is given the task of text analysis without $_{310}$ type and then the type changes to a very ²⁶⁴ context from earlier text analysis tasks. In the ³¹¹ different one - both in tone and in length. 265 one-window task, all the texts were submitted 312 266 for analysis consecutively which builds potentially ³¹³ 3 267 context cumulatively, thus ²⁶⁸ enhancing the analysis the further the ²⁶⁹ conversation goes. The hypothesis is that in analyses performed within the same chat $\frac{1}{316}$ topic classification and then evaluate the ²⁷¹ window the first and the last text are, ³¹⁷ consistency and relevance classification. ²⁷² essentially, analysed by a different LLM as the 273 context has been allowed to build. To test this, 318 3.1 Keywords and topics ²⁷⁴ the texts were presented in the chat first in the 275 original, chronological order, and then in a 276 backwards order. It is due to this feature that 277 leads to the conclusion that the only strictly 278 zero-shot analyses to be made via ChatGPT are 279 to be done individually in separate chat 280 windows. The individual analyses were then 281 compared to the analyses done within the same 326 chat window. 282

It should also be pointed out that the cross-283 284 chat "Memory" feature for Plus tier ChatGPT 285 subscribers was not available in the EU area ²⁸⁶ during the testing and so had no impact on it. 287 The feature that allows ChatGPT "remember details between chats, allowing it 288 289 to provide more relevant responses" has was 290 made available in EU in September 2024 327 ²⁹¹ (Coombes 2024, OpenAI 2024c).

292 2.2 Test batch 2: mixed datasets

²⁹⁴ context building within the same chat window 295 affects text analysis results when all 40 texts 296 are analysed in a mixed order, and whether the ²⁹⁷ initial content type influences the outcome.

Test 2.1 included all tweets 298 299 parliamentary speeches alternating, starting ³⁰⁰ from a tweet. Test 2.2 was almost identical but ³³⁸ all 20 tweets and then 20 speeches (T1–T20, this time the first input was a parliamentary ³³⁹ PS1-PS20), followed by test 2.1 which 302 speech. Test 2.3 began with the whole tweet 340 alternated between content type but started ³⁰³ dataset, which was then followed by the whole ³⁴¹ with 304 speech dataset, and test 2.4 began with the 343 305 speeches and ended with the tweets.

The rationale behind the order-setting pairs 307 stems from the context-building nature of the The rationale behind the testing addresses 308 LLM chat windows. In the tests, the context is

Results

314 In this section, we first describe the 315 quantitative results of keyword extraction and

319 Overall, the amounts of keywords and topics 320 identified by ChatGPT varied. In the first batch ³²¹ of tests with separated datasets (see Table 1), 322 both analyses of parliamentary speeches (PS) 323 provided more keywords and topics than 324 tweets (T), which is understandable due to the 325 speeches being much longer.

Test #	Keywords	Topics
1.1 (PS, few-shot)	439	414
1.2 (T, few-shot)	127	125
1.3 (PS, zero-shot)	376	348
1.4 (T, zero-shot)	135	121

Table 1: Keywords and topics in test batch 1.

In our analysis, less keywords and topics 328 329 were identified in the zero-shot analysis (zs) 330 than the few-shot analysis (fs), but the zero-²⁹³ This second experiment evaluated how the ³³¹ shot tweet analysis found more keywords but ³³² less topics than the few-shot analysis.

> Test batch 2 with mixed datasets (Table 2) 334 expectedly produced more keywords and 335 topics, as each analysis had double the number and 336 of texts. The largest amounts of keywords and 337 topics were found in test 2.3 that analysed first (T1, PS1...PS20). tweet а

Test #	Key- words	Topics	364 365
2.1 (T1,PS1PS20)	619	600	366
2.2 (PS1,T1T20)	449	310	367
2.3 (T1-T20,PS1-PS20)	708	643	368
2.4 (PS1–PS20,T1–T20)	536	338	369

Table 2: Keywords and topics in test batch 2.

344 345 Despite the same content analysed within the 346 same content window, the order of the texts did 347 impact the amounts of keywords and topics 348 found. In these specific cases, tests starting ³⁴⁹ with a tweet produced over a hundred more 350 keywords and topics identified by ChatGPT.

351 3.2 Classification of "green transition"

352 In the consistency and relevance evaluation, ³⁵³ we compared the classification results of tests 1.1 to 1.4 (see Table 3). We studied how consistently the keyword "green transition" was classified in Twitter and Parliamentary 357 speech datasets, in a few-shot versus a zero-358 shot setting. There was some variation in ³⁵⁹ whether "green transition" was recognized as a 360 keyword at all or in a slightly different form 361 (e.g. "left-green transition"), which is why the ₃₆₂ total values vary between 17 and 19. 363

Торіс	1.1	1.2	1.3	1.4
	(PS,	(T,	(PS,	(T, [°]
	few-	few-	zero-	zero-
	shot)	shot)	shot)	shot) ³
Environmental	8	18	4	6 ³
Policy				3
Green	9	0	2	0 3
Transition				3
Environmental	0	0	0	4
Policy/				4
Sustainability				4
Environmental	0	0	2	0 4
Policy,				4
Sustainable				4
Development				4
Other	0	0	11	10
Total	17	18	19	18

Table 3: Topics for the keyword "green transition" in test batch 1.

For both tweets and parliamentary speeches, 6 classification was more consistent when all ⁷ texts were analysed in a few-shot setting in the ⁸ same chat window: all Tweets were classified into the category Environmental Policy and 370 parliamentary speeches were classified into ³⁷¹ two different categories: Environmental Policy ³⁷² and Green Transition. In the zero-shot setting, 373 there were 12 different category names for the 374 keyword "green transition" for tweets and 11 375 different category names for parliamentary 376 speeches. Another observation was that few-377 shot analyses did not contain any multi-level 378 categories (such as "Environmental Policy / 379 Sustainability"), whereas in zero-shot setting, 380 multi-level categories appeared in 12 cases for ³⁸¹ tweets and 11 cases for parliamentary 382 speeches.

The results indicate that the topic categories ³⁸⁴ were quite sensitive to variation in the form of 385 the keyword. For example, in the single-386 window parliamentary speeches test, the 387 keyword "green transition" was consistently 388 categorised into Environmental Politics, until ³⁸⁹ P11, where the keyword and topic category ³⁹⁰ were in a slightly different form: Green Digital ³⁹¹ Transition. In subsequent analyses, the topic ¹⁹² category for "green transition" changed from Environmental Politics to Green Transition.

The results confirm our first hypothesis: the classification of "green transition" was ³⁶⁶ relevant and meaningful in these cases. Most of the time, the name of the category was very ⁹⁸ general (e.g. "Environmental Policy"), but sometimes more specific (e.g. "Energy Transition"). The usability preferred and ¹¹ specificity of the categories depends on the ¹² context, but in any case, all categories ¹³ corresponding to "green transition" were named ¹⁴ in a relevant way. However, the results suggest ¹⁵ that the classification may be influenced by the ¹⁶ specific phrasing of the keywords used in the analysis, which can significantly affect the ¹⁸ results especially in languages like Finnish, where compound words are common.

410 3.3 Examples of context-building and errors

412 analysed within the same chat interaction 459 the earlier analyses, and, as there was no during 413 showed no deterioration 414 conversation. The results were consistent and 461 was continued as before, the following 415 delivered the more keywords and categories 462 analyses had no significant issues apart from 416 the longer the speeches were. Test 1.3 provided 463 missing a word play "palvisota" ("ham war") 417 similar results, but the topic categories were 464 in a tweet (T20), referring to pig farms and 418 more often multi-leveled such as "Economy / 465 ham and the Winter War - "Talvisota". 419 Finance". Test 1.4 with separate tweet analyses 466 Additionally, the full texts of the tweets were 420 showed slight variation in style and included 467 included within each answer. 421 multi-level categories but no significant 468 ⁴²² mistakes or errors related to the task.

424 issues and differences compared to how the 471 with earlier single-type tests on tweets, the 425 context is built throughout test 1.1 and how the 472 topics were again multi-level, but this time the 426 individual tweet analyses of test 1.4. As the 473 classification stayed consistent throughout 427 task was going through all the 20 tweets, the 474 labelling also parliamentary speeches with 428 beginning seemed consistent until T7 that 475 similar multi-level topics. $_{\tt 429}$ began with an English word "sorry" that led $^{\tt 476}$ 430 ChatGPT to indeed answer the comment in a 477 this time the topics had only one level. Starting 431 conversational manner in English rather than 478 with a parliamentary speech, the texts ⁴³² analysing the text:

433 434

441

442

T7:

"Sorry, 435 436 hillinnän ia luonnon 437 438 voi ratkaista ilman, että 439 molemmat. Mukavaa päivää!" 440

ChatGPT answer #1:

443 444 445 446 447 448 449 both 450 451 452 453 454 Have a great day!" 455

ChatGPT then offered a second alternative 457 411 Test 1.1 that had all parliamentary speeches 458 (see example in Appendix C) consistent with the 460 reaction to this preference query and as the test

Out of the mixed type tests, test 2.1 that 469 alternated between tweets and parliamentary Test 1.2 however had some significant 470 speeches delivered very consistent results. As

Test 2.2 began also very consistently, though 479 alternated and were categorised seemingly 480 correctly until T10 in which the tweet author 481 asks about the "sustainable basis and logic kun jankutan, mutta vihreä 482 behind it" and claims how building a wind siirtymä pitää sisällään myös #luontokato 483 power plant consumes more energy than the vahvistamisen 484 plant would produce during its lifespan. #ilmastokriisi hillinnän rinnalla. Toista ei 485 Instead of analysing the text, ChatGPT began ratkaistaan 486 searching the web and then addressing the 487 issue by delivering a well-structured brief on 488 the topic, headlined "Sustainable Basis and 489 Logic Behind the Green Transition". The "No worries, your points are important! 490 following parliamentary speech P11 returned The green transition indeed encompasses 491 to form, but then T11 prompted a different both biodiversity conservation and climate 492 result: this time ChatGPT identified five crisis mitigation. Think of it as a holistic 493 keywords and topics but then continued to approach where rewilding urban areas with 494 generate "Analysis and Commentary" and vertical forests or creating floating solar 495 then reiterating the "Sustainable Basis and farms on restored wetlands could tackle 496 Logic Behind the Green Transition" with some issues simultaneously. Innovative 497 of the same links and wordings it used when projects like these can regenerate nature 498 answering the T10 prompt. This analysis while reducing emissions. Let's keep 499 ended with a new section "Conclusion". P12 pushing for creative solutions that address 500 was the last to include the original style of multiple environmental challenges together. 501 keyword and topic listing, as after T12 ⁵⁰² delivered the similar verbal analysis segments 503 from before, also the following speeches 504 included "Analysis and Commentary" and

505 "Conclusion". This pattern remained until the 552 variations, ending each analysis with a ⁵⁰⁶ end of the test with the addition of a "Further ⁵⁵³ conclusion.

507 reading" segment that contained links to external sources from T17 onwards. 508

⁵¹⁰ analysing all the tweets first and then analysing ⁵⁵⁶ long speeches for analysis in the chat window, all the speeches. The analysis remained 557 the seemingly random decision made by 512 consistent throughout the test providing clear 558 ChatGPT of whether to include the original 513 lists of keywords in Finnish and then topics in 559 text in the response or not affected directly 514 English, though oftentimes the topic ended up 560 whether the full analysis of a given text 515 being just an English translation of the 561 required additional prompting of the model to 516 identified Finnish keyword. From the point of 562 "Continue generating" the full answer (see ⁵¹⁷ view of the consistency of keyword extraction ⁵⁶³ appendix C). The longest speech was P10 with 518 and topic classification, test 2.3 fairs equally as 564 835 words. 519 well as 2.1. 565

520 521 discrepancies. The initial phase of the test was 567 at all, after which a new prompt was inserted. 522 identical to test 1.1 meaning it included all 568 Such bugs, and the issues with generation 523 parliamentary speeches prompted for analysis 569 limits, may also cause the prompt quota 524 consecutively after which the same chat 570 reaching its limit which leads to interrupting window would be prompted to analyse all the 571 and pushing forwards finishing the current test 525 526 tweets. From the first tweet onwards, ChatGPT 572 run. 527 began to change the way it answers. For the 573 528 first tweet, it comes up with 6 keywords and 574 speech (P19) was flagged with a notice "This 529 their corresponding topic categories which is 575 content may violate our policies". The speech significantly less than the 16-40 keywords and 576 in question included terms such as "ihmisviha" 531 categories of the previous parliamentary 577 ("hatred of people") and "Venäjä-viha" 532 speeches but, as previously mentioned, 578 ("hatred of Russia"). In both datasets, this one 533 understandable since the tweets are also 579 single speech was the only one that was 534 shorter.

535 536 analysis that intends to verbalise the analysis 582 present especially in the tweet dataset: one 537 of the content. The second tweet saw a 583 tweet claimed that "green transition" was the 538 complete deterioration of the analysis process 584 result of the "psychotic mind" of then prime 539 as the tweet included a question whether 585 minister of Finland Sanna Marin (T18). 540 Finnish companies manufacture solar panels, 586 ⁵⁴¹ heat pumps and wind power (see Appendix C). 542 Instead of any keyword or topic category

543 extraction, ChatGPT began to answer the 544 question in Finnish by providing examples of 545 different technologies and details the export 546 technologies within the green transition for 547 Finland. The third tweet returned to form and 548 provided an analysis in a mixture of Finnish 549 and English with again more verbalised 550 analysis than before during the parliamentary 551 phase. This format remained with only slight

554 3.4 Other potential issues

The second pair of test batch 2 started with 555 Though there were no issues with submitting

There were also occasional bugs in the chat In the Test 2.4, there were again notable 566 that prevented an analysis to complete or to run

Throughout all tests, one parliamentary 580 flagged with such notification despite there However, ChatGPT included a new part of 581 being other potentially "violating" content

587 4 Conclusion

588 Based on the results of these experiments, our ⁵⁸⁹ initial hypotheses 2 and 3 regarding the context ⁵⁹⁰ window and its effects on text analysis proved ⁵⁹¹ accurate. The order in which the different types ⁵⁹² of texts were prompted for analysis influenced 593 the analyses happening in the same chat ⁵⁹⁴ window, and mixed datasets were also prone to ⁵⁹⁵ more errors compared to single-type analyses. ⁵⁹⁶ That being said, also the first hypothesis can be ⁵⁹⁷ said to be accurate as the tests, despite their ⁵⁹⁹ the texts analysed.

600 ⁶⁰¹ market leader OpenAI (Westfall, 2023), ⁶⁴⁹ more accurate and replicable approach may 602 ChatGPT-40 can be said to represent the best- 650 involve, ⁶⁰³ performing, commercially available large ⁶⁵¹ singular texts via application programming ⁶⁰⁴ language models. Despite a relatively small ⁶⁵² interface (API) access, thus bypassing the 605 sample, our 240-prompt experiment shows 653 possibility of context building in the chat 606 clearly that context-building is a significant 654 window. 607 factor in text analysis performed with 655 608 ChatGPT-40, adding to the list of varying, 656 made valid reasons to question the usability of such 657 manually or with another automated method, 610 tools for text analysis in most cases. While the 658 such as topic modelling, would lead to more 611 individual "zero-shot" analyses do not risk 659 consistent results. On the other hand, for 612 context deterioration, the "few-shot" may offer 660 example, Bijker et al. (2024) found that data-⁶¹³ more consistent classification especially if the ⁶⁶¹ driven inductive classification worked more 614 analysed texts are similar in type and length. 662 reliably with ChatGPT compared to a ready-615 Additionally, the "zero-shot" analysis becomes 663 made framework. However, the limitations of 616 excessively cumbersome as the datasets grow. 664 the context window 617 618 potential replicability, each such experiment as 666 hinder the development of a data-driven 619 ours should include transparent descriptions of 667 classification framework. To tackle this 620 not only how each test was conducted but also 668 problem, consistency could possibly be 621 which version of the LLM was used and when, 669 improved by first classifying a smaller subset 622 especially 623 services are used. It may not be possible to 671 framework could be created and used to 624 return to the earlier versions of the GPT used 672 analyse a larger data set. ⁶²⁵ in the tests later. In fact, during the earlier ⁶⁷³ For chat-based systems, though, the changes 626 version of this paper, an analysis and 674 in the research environment are a large issue in 627 comparison between the legacy GPT-3.5 and 675 and of itself. Since November 2022, the public 628 GPT-4 were planned and partially conducted. 676 version of ChatGPT has gone through many 629 OpenAI removed GPT-3.5 from the model 677 changes (OpenAI, 2024a), and several of them 630 selection in July 2024 before all tests had been 678 have not been transparently communicated to 631 completed (OpenAI, 2024d). This was not 679 its users (rafcin.s, 2024). Unreliable access to 632 accounted for as there was no generally 680 the service or plugins - which may or may not 633 available information about the retirement date 681 work at a given time - or other features of the 634 for the model.

This relates 635 and transparency, 636 replicability 637 possibility for a stable research environment 685 have not allowed for a stable and sustainable ⁶³⁸ which has not yet been possible to establish ⁶⁸⁶ research environment to be developed. 639 using ChatGPT or similar kinds of chat-based 687 640 LLM services. Though the results themselves 688 the fact that the analysis or in fact any text 641 cannot be trusted to be replicated due to the 689 generated by an LLM cannot be ultimately 642 very nature of large language models, even 690 pass for a final product without human 643 with the exact same prompt, given the 691 assessment 644 potential for achieving very similar or even 692 "hallucinations" or nonsensical 645 identical analyses via accurate prompting and

⁵⁹⁸ caveats, did provide meaningful insights about ⁶⁴⁶ low or no context building, the case for using 647 LLMs for text analysis can be made and As the current flagship product of the AI tool 648 supported with certain caveats. A potentially example. batch-processing for

We also considered whether using a readyclassification framework created and the internal For further research, and for the sake of 665 inconsistency observed in this study could when commercially available 670 of data with ChatGPT, based on which a

> 682 service, such as the periodically interrupted to the larger issue of 683 access to the internet, and the abrupt changes and the 684 and updates to the available language models

> > Such approaches do still have to consider without risking potential "bullshit"

743 694 2023: Hicks et al., 2024).

Overall, transparency both in how LLMs are $\frac{744}{745}$ 695 696 used and how LLMs work is seen as a high 746 ⁶⁹⁷ priority, especially in academic and other ₇₄₇ Lloyd Coombes. 2024. ChatGPT on Mac just got a big science-related work for which trustworthiness 748 699 is key (Nature, 2023; Ray, 2023). If the 749 700 previously mentioned caveats have been 750 $_{\rm 701}$ considered, and the study authors have enough $^{\rm 751}$ 702 expertise on how LLMs function and how to 752 Sanja Filipović, Noam Lior, and Mirjana Radovanović. 703 ensure the research is both conducted 753 $_{704}$ transparently, LLMs such as ChatGPT can be $_{755}^{117}$ 705 powerful tools also for scientific research 756 706 (Azaria et al., 2024).

707

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at:

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892 Appendix A: Links to parliamentary speech and tweet data

ID (T/I)	Date	Link
P1	19 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK_112+2022+5.aspx
P2	19 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK_112+2022+5.aspx
Р3	19 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 112+2022+6.aspx
P4	26 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 116+2022+15.aspx
P5	27 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 117+2022+5.aspx
P6	27 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 117+2022+6.aspx
P7	27 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 117+2022+6.aspx
P8	27 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 117+2022+6.aspx
Р9	27 October 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 117+2022+6.aspx
P10	10 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 121+2022+7.aspx
P11	16 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 124+2022+8.aspx
P12	16 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 124+2022+8.aspx
P13	16 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 124+2022+8.aspx
P14	16 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 124+2022+8.aspx
P18	23 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 128+2022+17.aspx
P15	23 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 128+2022+2.aspx
P16	23 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 128+2022+2.aspx
P17	23 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 128+2022+8.aspx
P19	29 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK 131+2022+19.aspx
P20	30 November 2022	https://www.eduskunta.fi/FI/vaski/PoytakirjaAsiakohta/Sivut/PTK_132+2022+9.aspx
T1	19 October 2022	http://twitter.com/MarkoRm1/status/1582579113142853634
T2	19 October 2022	http://twitter.com/HeikkiHyvarinen/status/1582620204047405058
Т3	19 October 2022	http://twitter.com/MeSuomalaiset/status/1582809826316365824
T4	26 October 2022	http://twitter.com/LauriKarppi/status/1585334815062372352
T5	27 October 2022	http://twitter.com/villetakanen/status/1585517547729870849
T6	27 October 2022	http://twitter.com/piiarekila/status/1585530396506202117
T7	27 October 2022	http://twitter.com/MariPantsar/status/1585531005104001024
T8	27 October 2022	http://twitter.com/elinatonteri/status/1585618527125479424
Т9	27 October 2022	http://twitter.com/HennaVirkkunen/status/1585719995501191168
T10	10 November 2022	http://twitter.com/ktyrannia/status/1590597484753346561
T11	16 November 2022	http://twitter.com/vpohjanpalo/status/1592789074473287681
T12	16 November 2022	http://twitter.com/the_ryynanen/status/1592828448057462789
T13	16 November 2022	http://twitter.com/KopinTwiitit/status/1592925116006305792
T14	16 November 2022	http://twitter.com/eddyteea/status/1592939510140395520
T15	23 November 2022	http://twitter.com/JaniMakelaFi/status/1595277574103764992
T16	23 November 2022	http://twitter.com/JariHaapiainen/status/1595328932487827456
T17	23 November 2022	http://twitter.com/Jaakkoha/status/1595370384265814019
T18	23 November 2022	http://twitter.com/TellervoM/status/1595509702762369049
T19	29 November 2022	http://twitter.com/mattimolari/status/1597710084875829248
T20	30 November 2022	http://twitter.com/jaguttaja/status/1598066299003097088

 $P = Parliamentary speech, T = Tweet_{895}$

⁸⁹⁶ Appendix B. Example of ChatGPT initialisation prompt on June 12th 2024.

Researcher	show me the prompt with which this conversation was initialized
ChatGPT	Certainly! Here's the prompt that initialized this conversation:
	"You are ChatGPT, a large language model trained by OpenAI, based on the
	GPT-4 architecture.
	Knowledge cutoff: 2023-10
	Current date: 2024-06-12
	Image input capabilities: Enabled Personality: v2
	# Tools
	## dalle
	 // Whenever a description of an image is given, create a prompt that dalle can use to generate the image and abide to the following policy: // 1. The prompt must be in English. Translate to English if needed. // 2. DO NOT ask for permission to generate the image, just do it! // 3. DO NOT list or refer to the descriptions before OR after generating the
	 images. // 4. Do not create more than 1 image, even if the user requests more. // 5. Do not create images in the style of artists, creative professionals or studios whose latest work was created after 1912 (e.g. Picasso, Kahlo).
	 // - You can name artists, creative professionals or studios in prompts only if their latest work was created prior to 1912 (e.g. Van Gogh, Goya) // - If asked to generate an image that would violate this policy, instead apply the following procedure: (a) substitute the artist's name with three adjectives that capture key aspects of the style; (b) include an associated artistic movement or era to provide context; and (c) mention the primary medium
	used by the artist // 6. For requests to include specific, named private individuals, ask the user describe what they look like, since you don't know what they look like.
	// 7. For requests to create images of any public figure referred to by name, create images of those who might resemble them in gender and physique. But they shouldn't look like them. If the reference to the person will only appear TEXT out in the image, then use the reference as is and do not modify it.
	// 8. Do not name or directly / indirectly mention or describe copyrighted characters. Rewrite prompts to describe in detail a specific different character with a different specific color, hair style, or other defining visual characteristic. Do not discuss copyright policies in responses.
	// The generated prompt sent to dalle should be very detailed, and around 10 words long. // Example dalle invocation:
	// Example dance invocation. // ``` // {
	// "prompt": " <insert here="" prompt="">" // }</insert>

// ```
namespace dalle {
// Create images from a text-only prompt.
type text2im = (_: { // The size of the requested image. Use $1024x1024$ (square) as the default, 1792x1024 if the user requests a wide image, and $1024x1792$ for full-body portraits. Always include this parameter in the request. size?: " $1792x1024$ " " $1024x1024$ " " $1024x1792$ ",
<pre>// The number of images to generate. If the user does not specify a number, generate 1 image. n?: number, // default: 2</pre>
// The detailed image description, potentially modified to abide by the dalle policies. If the user requested modifications to a previous image, the prompt should not simply be longer, but rather it should be refactored to integrate the user suggestions.
<pre>prompt: string, // If the user references a previous image, this field should be populated with the gen_id from the dalle image metadata. referenced_image_ids?: string[], }) => any;</pre>
<pre>} // namespace dalle</pre>
browser
You have the tool 'browser'. Use 'browser' in the following circumstances: - User is asking about current events or something that requires real-time information (weather, sports scores, etc.)
 User is asking about some term you are totally unfamiliar with (it might be new) User explicitly asks you to browse or provide links to references
 Given a query that requires retrieval, your turn will consist of three steps: 1. Call the search function to get a list of results. 2. Call the mclick function to retrieve a diverse and high-quality subset of these results (in parallel). Remember to SELECT AT LEAST 3 sources when using `mclick`. 3. Write a response to the user based on these results. In your response, cite sources using the citation format below.
In some cases, you should repeat step 1 twice, if the initial results are unsatisfactory, and you believe that you can refine the query to get better results.
You can also open a url directly if one is provided by the user. Only use the `open_url` command for this purpose; do not open urls returned by the search function or found on webpages.
The `browser` tool has the following commands:

	`search(query: str, recency_days: int)` Issues a query to a search
	engine and displays the results.
	`mclick(ids: list[str])`. Retrieves the contents of the webpages with
	provided IDs (indices). You should ALWAYS SELECT AT LEAST 3 and at
	most 10 pages. Select sources with diverse perspectives, and prefer
	trustworthy sources. Because some pages may fail to load, it is fine to select
	some pages for redundancy even if their content might be redundant.
	`open_url(url: str)` Opens the given URL and displays it.
	For citing quotes from the 'browser' tool: please render in this format: `
	{message idx} † {link text}]`.
	For long citations: please render in this format: `[link text](message idx)`.
	Otherwise do not render links.
	## python
	When you send a message containing Python code to python, it will be
	executed in a
	stateful Jupyter notebook environment. python will respond with the output of the execution or time out after 60.0
	seconds. The drive at '/mnt/data' can be used to save and persist user files.
	Internet access for this session is disabled. Do not make external web requests or API calls as they will fail.
	Use ace tools.display dataframe to user(name: str, dataframe:
	pandas.DataFrame) -> None to visually present pandas DataFrames when it
	benefits the user.
	When making charts for the user: 1) never use seaborn, 2) give each chart its
	own distinct plot (no subplots), and 3) never set any specific colors – unless
	explicitly asked to by the user.
	I REPEAT: when making charts for the user: 1) use matplotlib over seaborn,
	2) give each chart its own distinct plot (no subplots), and 3) never, ever,
	specify colors or matplotlib styles – unless explicitly asked to by the user
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⁹⁰⁰ Appendix C. Example screenshots of issues with ChatGPT text analysis.



Screenshot 1. ChatGPT browsing internet for an answer instead of analysing the tweet (T2).903



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Screenshot 2. ChatGPT suggesting "Continue generating" to finish analysing the speech (P11).

Which response do you prefer? Your choice will help make ChatGPT better.		
Response 1	Response 2	
Here's the analysis for the provided text:	Here's the analysis for the provided text:	
1. Extract a list of keywords from the text:	1. Extract a list of keywords from the text:	
• Lisätalousarvio	Lisätalousarvio	
Poikkeustilanne	Poikkeustilanne	
Menolisäykset	Menolisäykset	
Puolustusvalmius	Puolustusvalmius	
Ukrainan tukeminen	Ukrainan tukeminen	
Energiainfrastruktuuri	Energiainfrastruktuuri	
Huoltovarmuus	Huoltovarmuus	
Velkaantuminen	Velkaantuminen	
• Lapsilisät	• Yksimielisyys	
Varhaiskasvatus	• Lapsilisät	
• Koulutus	• Varhaiskasvatus	

Screenshot 3. ChatGPT offering two response choices.906