Multilingual Text Style Transfer: Datasets & Models for Indian Languages

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Abstract

Text style transfer (TST) involves altering the linguistic style of a text while preserving its style-independent content. This paper focuses on sentiment transfer, a popular TST subtask, across a spectrum of Indian languages: Hindi, Magahi, Malayalam, Marathi, Punjabi, Odia, Telugu, and Urdu, expanding upon previous work on English-Bangla sentiment transfer (Mukherjee et al., 2023a). We introduce dedicated datasets of 1,000 positive and 1,000 negative style-parallel sentences for each of these eight languages. We then evaluate the performance of various benchmark models categorized into parallel, non-parallel, cross-lingual, and shared learning approaches, including the Llama2 and GPT-3.5 large language models (LLMs). Our experiments highlight the significance of parallel data in TST and demonstrate the effectiveness of the Masked Style Filling (MSF) approach (Mukherjee et al., 2023a) in non-parallel techniques. Moreover, crosslingual and joint multilingual learning methods show promise, offering insights into selecting optimal models tailored to the specific language and task requirements. To the best of our knowledge, this work represents the first comprehensive exploration of the TST task as sentiment transfer across a diverse set of languages.

1 Introduction

Text Style Transfer (TST) is an evolving field within natural language processing that has gained prominence for its capacity to modify the style of a given text while preserving its fundamental content (Mukherjee and Dušek, 2024; Mukherjee et al., 2024a). Notably, TST has primarily been explored in English, leaving a significant gap in linguistic diversity and a lack of comprehensive resources for effective multilingual style transfer. This research aims to bridge this gap by extending the boundaries of TST to include other diverse Indian languages: Hindi, Magahi, Malayalam, Marathi, Punjabi, Odia, Telugu, and Urdu. We work with sentiment transfer and use the English dataset of Mukherjee et al. (2023a), who experimented with English and Bangla. We have extended the scope by adding eight new languages to the dataset. We manually translated the English dataset into other languages to maintain the style, content, and structural alignment, prioritizing naturalness in the target language (details in Section 3.2). We created new multilingual TST datasets using human annotators. They serve as counterparts to the refined English dataset (Mukherjee et al., 2023a) in a well-established linguistic context.

In addition, we tested several standard models (see Section 4) to validate and assess the quality and usefulness of the language-specific datasets.

Our contributions are summarized as follows:

- (i) We introduce new multilingual datasets for sentiment transfer that align with the English counterpart, expanding the resources for TST tasks across multiple languages.
- (ii) Using our datasets, we conducted experiments using multiple previously proposed models for TST as well as LLMs (Mukherjee et al., 2024b), including a scenario with no parallel data and the use of machine translation. We also include joint multilingual training, leveraging information exchange across languages for improved TST task performance.
- (iii) We provide a detailed analysis of the resultsfacilitating a comprehensive understanding of the multi-lingual cross-linguistic effectiveness of our approaches.
- (iv) Our data and experimental code are released on GitHub.¹

¹Code: https://github.com/souro/multilingual_ tst, data: https://github.com/panlingua/ multilingual-tst-datasets.

2 Related Work

TST typically involves training on pairs of texts that share content but differ in style. For example, Jhamtani et al. (2017) used a sequence-to-sequence model with a pointer network to transform modern English into Shakespearean English. Meanwhile, Mukherjee and Dusek (2023) employed minimal parallel data and integrated various low-resource methods for TST. However, this approach is particularly challenging due to the limited availability of parallel data (Hu et al., 2022; Mukherjee et al., 2023a).

To reduce the need for parallel data, two main strategies have been used: (i) Simple text replacement, where specific style-related phrases are explicitly identified and substituted (Li et al., 2018; Mukherjee et al., 2023a). (ii) Implicitly disentangling style from content through latent representations, using techniques like back-translation and autoencoding (Mukherjee et al., 2022; Zhao et al., 2018; Fu et al., 2018; Prabhumoye et al., 2018a; Hu et al., 2017). However, non-parallel approaches often produce mixed results and require significant amounts of stylized non-parallel data, which can be scarce for many styles (Mukherjee et al., 2022; Li et al., 2022).

In our experiments in Section 4, we evaluate both approaches using low-resource parallel data and non-parallel approaches.

Multilingual style transfer is a relatively unexplored area in prior research. Briakou et al. (2021) presented a multilingual formality style transfer benchmark, XFORMAL, including languages like Chinese, Russian, Latvian, Estonian, and French. Moreover, Krishna et al. (2022) focused on altering formality in various Indian languages. To the best of our knowledge, we are the first to explore text sentiment transfer within the domain of TST for the languages under consideration. We follow both above works by evaluating models on our benchmark in multilingual as well as crosslingual setups.

3 Dataset Preparation

We decided to base our effort on the Yelp dataset of Mukherjee et al. (2023a), as it offered a suitable size, parallel structure, and a relevant domain for our efforts. The dataset consists of 1,000 styleparallel sentences, i.e., negative and positive counterparts, with otherwise identical or similar meanings, from the domain of restaurant reviews. 500 sentences were originally written as positive and manually transferred to negative, the other 500 went in the opposite direction. The data is available in English and Bengali, with English originally based on (Li et al., 2018). However, the English data are not identical, as Mukherjee et al. (2023a) revised the texts to address issues like inconsistencies, spelling errors, inaccuracies in sentence sentiment, compromised linguistic fluency, omitted context, and improper sentiment adjustments.

We translated the English dataset into eight Indian languages to serve the aims of our experiment. In the following subsections, we briefly overview the TST task's language selection process in Section 3.1. We also explore the manual style-translation process and the challenges encountered in Section 3.2.

3.1 Language Selection

As discussed earlier, the eight Indian languages, namely Hindi, Magahi, Marathi, Malayalam, Punjabi, Odia, Telugu, and Urdu, are chosen for the sentiment transfer tasks. Malayalam and Telugu represent the Dravidian language family, while the rest of the languages belong to the Indo-Aryan languages. All of these languages are motivated by their substantial online user base, geographical dominance of the languages (see Table 6 in Appendix A for a short overview of these languages), increasing engagement in native language communication on social media,² and/or the usage statistics of language as content on the web.³ This includes writing online reviews in these languages, making the base English sentiment dataset (Li et al., 2018) a suitable match for our study.

In addition, the choice of languages is also based on their affinities and differences in scripts, lexical and syntactic structure, and language families. All these, except Magahi, are among the 22 scheduled (official) Indian languages (Jha, 2010). Magahi, closely related to Hindi but distinct, presents an opportunity to explore multilingual sentiment transfer for a language with a limited internet presence. Odia and Hindi use different scripts but have common typological features and share lexical words due to belonging to the same language family (Ojha et al., 2015). Similarly, despite their

²https://assets.kpmg.com/

content/dam/kpmg/in/pdf/2017/04/

Indian-languages-Defining-Indias-Internet.pdf

³https://w3techs.com/technologies/overview/ content_language

close linguistic similarity, Urdu and Hindi exhibit notable differences in script and lexical composition. The linguistic diversity within this set of languages, including script variations and familial connections, can provide comparative analysis in style transfer from the linguistics perspective, including cultural nuances.

3.2 Style Translation Process

Qualified language experts or linguists working with a professional service provider for linguistic services were engaged for the translation (see Appendix A for the linguists' demographics and precise guidelines to maintain style accuracy and quality). Every language utilized a team comprising one translator and one validator, both native speakers.

The primary challenges we encountered in the process are described below, and more examples and their corresponding analyses are presented in Tables 13 and 14 in Appendix D. Some Sentiment transfer task-specific challenges are as follows:

Implicit sentiment Sentences where the sentiment is not expressed directly but as a result of an event or situation. For example, in the *my tod-dler found a dead mouse under one of the seats* sentence, sentiment is carried by the event of finding a dead mouse, hinting at the cleanliness and hygiene issues. Therefore, the context was removed and written as, *the place is clean and hygienic for kids and toddlers*.

Insufficient context Lack of context poses a problem in preserving the sentiment. For example, the phrase *sounds good doesn't it ?*, presented in isolation in the English dataset, looks like the tail end of another comment. Translating such sentences can lead to individual interpretations of context and sentiment variations.

Fuzzy expressions Although words like *um*, *uh* etc successfully lend positivity or negativity to a sentence, they leave a lot to one's imagination, further causing multiple interpretations. For example, in the sentence *i replied*, "*um*... *no i'm cool*, the expression *um* can be translated either as bad or ordinary or exciting.

Suitable sentiment There are instances when an English source sentence must be translated specifically to preserve the sentiment, not as a general translation. For example, the English sentence *no*

thanks amanda, i won't be back ! would be translated normally धन्यवाद अमांडा, मैं वापस नहीं आऊँगा! to Hindi, which is *thanks amanda, i won't be back!* in English. However, to preserve the negative sentiment style and content, the idiom भाड़ में जाओ is used in Hindi, which would map to *go to hell* in English.

Confounding Phrase Structure The data primarily concerns food, eating experience, and restaurants. Hence, there are a considerable number of dishes and their descriptions. The translation exercise has had difficulty decoding the dishes' names as either *adj+proper noun* or adjective as part of the proper noun phrase. For instance, if [*hot Thai basil soup*] could be *hot* [*thai basil*] soup, or [*hot*] *thai basil soup* and could be translated into Hindi like गर्म थाई–बेसिल सूप or गर्म थाई बेसिल सूप.

We also list some general translation-related challenges that we encountered:

Gender encoding Personal pronouns in English can be replaced with demonstrative pronouns in Indo-Aryan languages, thus removing gender information. On the contrary, certain verb phrases will have to take a gender role, which is otherwise missing in English. Thus, even when an English sentence did not encode any gender information, Indo-Aryan languages were forced to encode gender. For instance, in the sentence *just left and took it off the bill*, the gender is encoded in the verb, making it either masculine or feminine.

Ambiguities Ambiguity is a core feature of all languages and creates a challenge while translating, e.g., the word *cool* in the sentence *The environment here is cool* can be interpreted as either cold or filled with fun.

Cultural references Phrases like *corn people* can be challenging for translators who do not share American cultural references in their languages.

Lexical gap There are no direct translations of words like *pushy, welcoming, brunch, unwelcoming,* and *accommodating* in all target languages. Therefore, close approximations were chosen to maintain the sentiment.

Noun anchoring There are certain adjectives in English that work without the support of their nouns, e.g. *unfriendly and unwelcoming with a bad atmosphere and food*. In Indo-Aryan languages, noun support is mandatory and a linguistic equivalent of *behaviour* must be added.

Challenges	Frequency (%)
Ambiguities	34.0
Lexical gap	31.0
Gender encoding	30.0
Cultural references	21.0
Insufficient context	19.5
Implicit sentiment	19.0
Lack of punctuation	12.5
Idiomatic expressions	07.5
Fuzzy expressions	07.0
Noun anchoring	07.0
Suitable sentiment	06.0

Table 1: Statistics (approximate) of the challenges faced during datasets preparation, see details in Section 3.2.

Lack of punctuation Several texts join multiple independent phrases together with no punctuation, e.g., *i had a spanish omelet was huge and delicious*. The lack of punctuation makes it unnatural when translated into Indian languages.

Idiomatic expressions Phrases like *kicks ass*, or expressions like *sparkling wine flights* run the risk of being incorrectly translated if the translator is unaware of their idiomatic meanings, particularly the cultural context of the different countries/regions.

The approximate frequency of the aforementioned individual issues across all languages is illustrated in Table 1. Issues with *Ambiguities*, *Gender encoding*, and *Lexical gap* occurred most frequently.⁴ For additional details, see Appendix E.

4 Models

Our experimental models use five methodologies (Sections 4.1-4.5): parallel, non-parallel, crosslingual, shared multilingual learning and prompted LLMs. The first three methods are adopted from Mukherjee et al. (2023a), and we only briefly summarize them. The last two are newly introduced for this task.

4.1 Parallel Style Transfer

In this experiment (labeled *Parallel*), we fine-tune a pre-trained multilingual BART model (mBART) (Liu et al., 2020) using the parallel datasets constructed in Section 3.

4.2 Non-parallel Style Transfer

In this experiment, we focus on one part of the data at a time (positive/negative), building two separate models trained to produce sentences of a given sentiment. This approach leverages a scenario where parallel datasets are unavailable. We use four different model variants:

Reconstruction through Auto-encoder and Back-translation We use input reconstruction via an auto-encoder (AE) (Shen et al., 2017; Li et al., 2021) and back-translation (BT) (Prabhumoye et al., 2018b; Mukherjee et al., 2022). Each model is trained for a single sentiment. During inference, a sentence with the opposite sentiment is input to the model trained for the target sentiment (e.g., a positive sentence is input to the AE or BT model trained for negative sentence reconstruction). For BT, English sentences undergo an English-to-Hindi-to-English cycle, while other languages use source-to-English-to-source translation (for translations' experimental results, see Table 9 in Appendix C).

Masked Style Filling (*MSF*) By masking stylespecific words in the input sentence, we enhance AE and BT with Masked Style Filling (*MSF-AE*, *MSF-BT*). Significant style-specific words are identified using integrated gradients (Sundararajan et al., 2017; Janizek et al., 2021) from our finetuned sentiment classification models (see Section 5.3). Words contributing most to sentiment are masked, making sentences "style-independent". These modified sentences are then used as input for *AE* and *BT* models to reconstruct the original sentences.

4.3 Cross-Lingual Style Transfer

We explore two cross-lingual alternatives that bypass the requirement for manually created multilingual datasets. Firstly, we employ English sentences from the parallel dataset, machine-translate them into all the respective languages, and use these translated texts for training (*En-IP-TR-Train*). Secondly, we take the English output generated by the model trained on a parallel English dataset and machine-translate it into the target languages (*En-OP-TR*). These cross-lingual approaches offer insights into multilingual text style transfer for the case when no data is available in the target languages.

⁴The distribution across target languages is roughly the same except for *Gender encoding*, which is highly-language dependent (in Odia, Malayalam, and Magahi, gender does not need to be coded).

4.4 Shared Learning Style Transfer

We conducted a joint training (*Joint*) following the *Parallel* approach (see Section 4.1), using styleparallel data from all the languages together. Despite the linguistic diversity, these languages have commonalities and shared characteristics. Learning them together enhances the availability of resources and helps exchange information across languages, benefiting the TST task overall. We introduced distinct language identifier prefixes and added them as special tokens for the model to treat them separately. For instance, for English, we used *<en>*, and for Hindi, we utilized *<hi>*, etc.

4.5 Large Language Models

For our experiments, we chose the *Llama2* and *Llama2_chat* models (Touvron et al., 2023a,b), each with 7B parameters and available under an open license on HuggingFace (Wolf et al., 2020). We also included *GPT-3.5* (*gpt-3.5-turbo–0125*) accessed via the OpenAI API (OpenAI, 2023). We used few-shot prompting for these models (for example, see Table 12 in Appendix C).

5 Experimental Details

5.1 Used Models & Language Support

For generating transferred text with the target style in all text-to-text generation processes in Section 4, we used *mBART-large-50* (Tang et al., 2020). We used *NLLB-200* (Costa-jussà et al., 2022) for the translation process involved in Sections 4.2 and 4.3. *XLM-RoBERTa-base* (Conneau et al., 2019) was used for multilingual sentiment classifications in Section 5.3. For evaluating embedding similarity, we used *LaBSE* (Feng et al., 2022), and for fluency calculation in terms of PPL in Section 6, we used *mGPT* (Shliazhko et al., 2024).⁵

Table 7 in Appendix C lists the supported languages for all models.

5.2 Settings

Each dataset comprises 1,000 style-parallel examples (see Section 3). To ensure consistency in our experiments, we divided these into 400 training examples, 100 for development, and 500 for testing.

Since parameter optimization for all languages model-wise would be resource-intensive and timeconsuming, we optimized parameters for all languages only for the *Parallel* Methodology (see

Language	Sentiment Accuracy (%)↑
English	92.5
Hindi	89.9
Magahi	88.0
Malayalam	88.3
Marathi	90.0
Odia	84.3
Punjabi	87.9
Telugu	85.0
Urdu	87.4

 Table 2: Language-wise sentiment classifier accuracy scores.

Section 4.1) and applied those settings to other methodologies for each language (in Appendix C).

For the MSF experiments (Section 4.2), we implemented a threshold of 0.25 to selectively filter style lexicons, determined via experiments on Hindi and English and applied to all languages (see Appendix C).

5.3 Multilingual Sentiment Classification

In our MSF experiments (see Section 4.2) and for evaluating sentiment transfer accuracy in all experiments (see Section 6), we fine-tuned an individual sentiment classifier for each language based on the *XLM-RoBERTa-base* model (Conneau et al., 2019), using the same training datasets as for our primary TST task (for results on batch optimization, see Table 8 in Appendix C). Table 2 presents the resulting classifier accuracies of individual languages.

6 Evaluation Metrics

The evaluation process comprises three critical dimensions: sentiment transfer accuracy, content retention, and linguistic fluency. We employed our fine-tuned classifiers to calculate sentiment transfer accuracy (ACC) (see Section 5.3). In line with previous studies (Mukherjee et al., 2023b,c; Jin et al., 2022; Hu et al., 2022), we evaluate content preservation through the BLEU score (Papineni et al., 2002) and embedding similarity (CS) (Rahutomo et al., 2012) when compared to the input sentences. The embedding similarity (CS) is computed using LaBSE sentence embeddings (Feng et al., 2022) in combination with cosine similarity. Similarly to Loakman et al. (2023) and Yang and Jin (2023), we derive a single comprehensive score for the two important measures of TST, sentiment transfer accuracy and content preserva*tion*, by calculating the arithmetic mean (AVG) (Mukherjee et al., 2022) of ACC, BLEU, and CS. While this is not ideal, as the scores' sensitivities

⁵All models were downloaded from HuggingFace (Wolf et al., 2020).

are different, it allows us to easily compare with an accuracy-preservation tradeoff.

Assessing linguistic fluency, particularly for all the Indian languages, presents a challenge due to the absence of robust evaluation tools for Indian languages (Krishna et al., 2022). Earlier research cautioned against using perplexity (PPL) as a measure of fluency, as it tends to favor awkward sentences with commonly used words (Pang, 2019; Mir et al., 2019). With this in mind, we still present a basic fluency evaluation using PPL with a multilingual GPT (mGPT) model (Shliazhko et al., 2024).

All experiments were conducted separately for positive-to-negative and negative-to-positive sentiment transfer tasks. The metric results were then averaged and presented in this paper.

As automated metrics for language generation may not correlate well with human judgments (Novikova et al., 2017), we also run a small-scale human evaluation with expert annotators, i.e., the same linguists that were involved in the dataset creation process, on a random sample of 50 sentences from the test set for selected models (equally split to both positive-to-negative and negative-topositive sentiment transfer tasks). The outputs are rated on a 5-point Likert scale for style transfer accuracy, content preservation, and fluency (for details, see Appendix B).

7 Results and Analysis

7.1 Automatic Evaluation

Table 3 presents automatic metric results for all languages. We describe the performance of the individual model types and contrast different languages.

Parallel Style Transfer The *Parallel* model, which leverages style-parallel datasets, shows balanced overall performance with strong scores on all three main metrics, indicating its effectiveness in preserving the content while changing its sentiment. These results highlight the benefits of using parallel datasets, even with a few training examples. While the accuracy stays relatively strong in most languages, it drops slightly for Punjabi and Odia. This difference may indicate that style transfer is more challenging in these languages or that the underlying multilingual pre-trained model has not been sufficiently exposed to them.

Non-parallel Style Transfer Non-parallel models generally perform worse than parallel ones. The Auto-Encoder (AE) model excels in content preservation but falls short of reaching the target style. Conversely, the Back-Translation (BT) model shows better style transfer accuracy but struggles with content preservation. This could be because back-translation tends to lose source stylistic attributes, which helps transfer them to the target style, but it may also lose original content, affecting content preservation (Mukherjee et al., 2022). The MSF extension improves results for both AE and BT models, enhancing style accuracy and fluency. However, it still struggles with BLEU scores, indicating challenges in content preservation.

Cross-Lingual Style Transfer Both models, *En-IP-TR-Train* (training on translated English data) and *En-OP-TR* (translating the English model's output), yield very competitive results in terms of style accuracy and content preservation. This showcases the potential of using machine translation of the style-parallel English data for TST tasks when an actual TST dataset is unavailable in the target language.

Shared Learning Style Transformation The *Joint* model, where all languages are trained together, exhibits strong performance in sentiment accuracy and content preservation. This is especially notable for English, Malayalam, Telugu, and Urdu, where this variant offers the best results, surpassing the language-specific *Parallel* model. These results highlight the benefits of shared learning in TST across multiple languages, suggesting that training in diverse languages can enhance model performance.

Large Language Models GPT-3.5 leads in overall performance. However, we can achieve comparable results with simpler, smaller, open models and minimal data. Our models deliver betterbalanced results for Malayalam, Urdu, Magahi, Odia, and Telugu than GPT-3.5. This suggests that dedicated approaches and style-parallel data can sometimes outperform even LLMs, especially for low-resourced languages. Llama2 and Llama2_chat show average results in English and Hindi and poor results in all other languages.

Language-wise Analysis While the absolute scores in English and non-English languages are not directly comparable, overall, the comparatively

		ŀ	English				Hindi				Magahi				
Models	ACC↑	BLEU↑	ĊS↑	PPL↓	AVG↑	ACC↑	BLEU↑	CS↑	PPL↓	AVG↑	ACC↑	BLEU↑	ĊS↑	PPL↓	AVG↑
Parallel	79.5	46.5	81.5	102.3	69.2	86.5	44.5	82.5	8.7	71.2	81.5	38.5	74.5	37.1	64.8
AE BT MSF-AE	7.5 27.0 64.5	42.0 11.5 36.0	78.0 65.5 72.5	102.3 118.0 200.2	42.5 34.7 57.7	10.0 24.5 65.5	41.5 8.0 29.0	80.0 72.0 72.0	8.9 9.4 9.0	43.8 34.8 55.5	12.0 32.5 80.5	36.5 2.5 25.0	71.5 51.0 63.0	37.3 26.3 38.1	40.0 28.7 56.2
MSF-BT En-IP-TR-Train En-OP-TR	67.0	8.0	56.5 - -	65.7	43.8	67.5 79.0 78.5	5.5 41.0 14.0	65.5 81.5 77.0	7.7 8.7 8.0	46.2 67.2 56.5	72.0 69.5 77.5	1.0 31.0 4.5	44.0 71.0 59.5	25.0 31.7 21.7	39.0 57.2 47.2
Joint	86.5	42.0	81.0	56.2	69.8	76.0	43.5	79.0	24.6	66.2	87.0	31.0	75.5	19.7	64.5
Llama2 Llama2_chat GPT-3.5	25.0 88.0 93.5	43.0 37.0 45.0	78.5 77.5 81.5	114.2 87.7 88.3	48.8 67.5 73.3	50.0 56.5 91.5	34.0 34.5 41.0	74.5 73.0 82.5	9.9 9.3 7.5	52.8 54.7 71.7	31.5 36.0 84.5	32.0 31.5 36.5	66.0 63.5 73.0	37.7 33.4 31.7	43.2 43.7 64.7

		Ma	layalar	n			N	Iarathi					Odia		
Models	ACC↑	BLEU↑	ČS↑	$\textbf{PPL}{\downarrow}$	AVG↑	ACC↑	BLEU↑	$\mathbf{CS}\uparrow$	PPL↓	AVG↑	ACC↑	BLEU↑	$\mathbf{CS}\uparrow$	PPL↓	AVG↑
Parallel	78.5	25.0	77.0	4.9	60.2	79.5	26.0	78.5	8.6	61.3	63.0	28.0	76.5	2.2	55.8
AE	11.5	24.5	76.0	4.8	37.3	10.0	25.0	77.0	9.4	37.3	15.5	28.0	77.0	2.2	40.2
BT	30.0	3.5	64.5	6.2	32.7	28.5	5.0	66.5	10.9	33.3	86.5	2.0	48.0	2.2	45.5
MSF-AE	58.5	17.5	66.0	9.9	47.3	79.5	16.0	66.5	9.9	54.0	87.5	20.5	69.0	2.2	59.0
MSF-BT	72.0	2.0	59.5	5.6	44.5	73.0	3.5	59.5	9.4	45.3	96.0	1.5	47.0	2.0	48.2
En-IP-TR-Train	78.5	28.0	79.5	6.7	62.0	62.0	26.5	77.0	5.9	55.2	37.5	33.5	78.0	2.5	49.7
En-OP-TR	72.0	22.5	75.0	4.9	56.5	64.0	25.0	78.0	8.8	55.7	45.5	25.5	76.5	2.2	49.2
Joint	79.0	9.5	75.0	5.1	54.5	77.5	13.0	78.0	8.3	56.2	77.5	10.0	75.0	2.1	54.2
Llama2	29.5	12.5	62.5	6.0	34.8	30.5	18.0	68.5	9.4	39.0	39.5	6.0	48.5	2.4	31.3
Llama2_chat	29.5	11.0	58.0	6.1	32.8	39.0	19.0	69.5	9.8	42.5	38.5	7.0	51.0	2.4	32.2
GPT-3.5	75.0	23.5	75.5	4.8	58.0	83.0	24.5	79.0	9.4	62.2	76.5	23.5	72.5	2.2	57.5

		Р	unjabi				r	Felugu					Urdu		
Models	ACC↑	BLEU↑	ČS↑	PPL↓	AVG↑	ACC↑	BLEU↑	CS↑	PPL↓	AVG↑	ACC↑	BLEU↑	CS↑	PPL↓	AVG↑
Parallel	63.0	36.0	78.5	2.6	59.2	70.5	23.5	72.5	6.2	55.5	71.5	34.0	79.5	31.5	61.7
AE	12.0	35.0	78.0	2.6	41.7	15.0	25.5	74.0	6.1	38.2	12.5	33.0	79.0	33.1	41.5
BT MSF-AE	78.0 84.0	5.0 25.5	55.5 68.0	14.0 3.4	46.2 59.2	33.5 67.0	3.0 15.5	63.5 63.5	7.6 6.0	33.3 48.7	24.5 63.5	8.5 23.5	69.5 71.5	71.5 38.3	34.2 52.8
MSF-BT	95.5	3.0	48.5	2.5	49.0	62.0	2.5	59.0	5.9	41.2	73.0	6.0	63.5	84.2	47.5
En-IP-TR-Train	56.0	29.0	75.5	4.4	53.5	69.5	32.0	79.0	16.2	60.2	86.5	40.5	80.5	62.7	69.2
En-OP-TR	56.0	34.0	76.5	2.6	55.5	52.0	23.0	74.0	6.0	49.7	69.0	32.5	79.5	34.3	60.3
Joint	79.5	18.5	76.5	2.5	58.2	77.0	6.0	73.0	6.2	52.0	77.5	20.5	79.5	50.0	59.2
Llama2	35.0	12.0	54.5	2.9	33.8	38.0	5.0	49.5	6.7	30.8	45.0	27.0	72.5	48.2	48.2
Llama2_chat GPT-3.5	33.0 85.5	12.0 34.5	55.5 78.5	2.9 2.6	33.5 66.2	39.0 70.5	5.5 23.0	50.0 74.5	6.7 5.9	31.5 56.0	55.0 87.0	27.0 32.5	72.0 80.5	47.2 31.7	51.3 66.7

Table 3: Automatic evaluation results. We measure the sentiment classifier accuracy (ACC), BLEU score, content similarity (CS), fluency (PPL), and the average (AVG) of ACC, BLEU, and CS (For details, see Section 6). We have several models (see Section 4): *Parallel* that uses parallel data, *AE* and *BT* for non-parallel data trained using input reconstruction, with extensions *MSF-AE* and *MSF-BT* employing masked style filling. *En-IP-TR-Train* trains on data machine-translated from English into the respective languages. *En-OP-TR* is machine translation of English model outputs. *Joint* refers to training a single multilingual model with all available data. Llama2, Llama2_chat and GPT-3.5 are off-the-shelf prompted LLMs. The best results in each category are highlighted in color.

Models		English			Hindi		Magahi			
	Style↑	Content↑	Fluency↑	Style↑	Content↑	Fluency↑	Style↑	Content↑	Fluency↑	
Parallel	4.02	4.94	4.92	4.04	4.98	4.92	4.22	4.84	4.96	
Joint	4.32	4.92	4.94	4.08	4.94	4.86	3.76	4.92	4.98	
GPT-3.5	4.56	4.98	4.96	4.68	4.98	4.90	3.96	4.90	4.62	

Table 4: Human evaluation of 50 randomly selected outputs on style transfer accuracy (Style), Content Preservation (Content), and Fluency (see Section 6). The best results overall are highlighted in color.

lower values for sentiment transfer accuracy and content preservation in non-English languages (except Hindi) indicate that TST is more challenging for multilingual LMs in these languages. Variations in performance can be attributed to languagespecific characteristics, data availability, and the extent to which pre-trained models have been trained with data from these languages. Hindi, as an exception among the non-English languages, performs relatively well due to its status as a resource-rich language (Joshi et al., 2020) with significant pretraining data available. This results in higher sentiment accuracy and content preservation than other non-English languages. In contrast, low-resource languages such as Marathi, Magahi, and Odia face more challenges. However, we note that lower BLEU for content preservation in these languages could be attributed to their complex linguistic properties and the strict nature of BLEU, which focuses on exact word overlap.

While showing solid performance with certain models, Dravidian languages like Malayalam and Telugu still encounter difficulties, especially in maintaining BLEU scores. This suggests that structural differences in language families can influence the performance of sentiment transfer models. Despite achieving good results with specific models, these languages struggle with content preservation, indicating that their structure may pose more challenges for TST.

In conclusion, our experiments, particularly with the *Parallel* and *Joint* methodologies, underline the significance of parallel data in TST. The results of the MSF approach show that sentiment transfer accuracy can be improved in scenarios without parallel data, but performance remains worse than with parallel data. Cross-lingual models show that above-average results can be achieved without actual language-specific data, using highquality MT from English. For additional details, see Appendix E.

7.2 Human Evaluation

For human evaluation, we selected our two best models: *Parallel* (see Section 4.1) and *Joint* (see Section 4.4), along with *GPT-3.5* (see Section 4.5), across three languages: English, Hindi, and Magahi, from Table 3 for their balanced performance on automatic metrics. The results, shown in Table 4, align closely with our automatic evaluation findings, validating the effectiveness of the data

and experimented approaches. All models performed well in English across all metrics, with GPT-3.5 slightly leading in style and maintaining near-perfect scores in content preservation and fluency. In Hindi, GPT-3.5 excelled with the highest style score, but all models performed similarly in content preservation, and our Parallel model performed slightly better in fluency. For the low-resource language Magahi, the Parallel model achieved the highest style score, while our Joint model outperformed in content and fluency, surpassing GPT-3.5.

7.3 Generated Output Examples

Table 5 includes output samples for all the languages, using the same models as in Section 7.2, showing that sentiment transfer generally works well for most languages (English, Hindi, Magahi, Marathi, Telugu, and Urdu). The transfer is mostly accurate for Malayalam, although there are some instances where the nuance might slightly shift. Punjabi and Odia show inconsistencies. While the sentiment change is sometimes achieved, the context might be lost or altered significantly. Our Parallel and Joint models and GPT-3.5 show strong, comparable performance across multiple languages, often providing contextually and sentimentally accurate translations. Our Joint model outperforms GPT-3.5 in low-resource languages like Marathi and Punjabi. Additionally, our model's output closely matches human sentiment for Malayalam and Urdu, unlike GPT-3.5, which sometimes alters the intended meaning.

8 Conclusion

In this study, we address the problem of text style transfer, primarily focusing on multilingual TST in Indian languages. This work provides useful resources for TST in eight languages, explores various benchmark models, and presents an analysis of experimental results for all these languages. Furthermore, it is worth noting that our presented datasets are style-parallel and parallel across the languages, making them consistent and comparable for the TST task. In future work, we plan to explore a wider range of style attributes and incorporate more languages, leveraging our existing methodologies and framework, which can be adapted to any style attribute given the availability of parallel data.

Models	Negative \rightarrow Positive	Positive \rightarrow Negative
Reference	first time i came in i knew i just wanted to leave. \rightarrow first time i came	thank you amanda, i will be back $! \rightarrow$ no thanks
	in, i knew i just wanted something new.	amanda, i won't be back ! hi: धन्यवाद अमाडा, मैं वापस आऊंगा! \rightarrow भाड़ में
	hi: पहली बार जब मैं आया तो मुझे पता था कि मैं बस यहाँ से जाना चाहता	जाओ अमांडा, मैं वापस नहीं आऊँगा!
	था। → पहली बार जब मैं अंदर आया, तो मुझे पता था कि मुझे बस कुछ नया चाहिए।	mag: धन्यवाद अमांडा, हम बापस आएम! \rightarrow नऽ,
	पाहरू। mag: जब हम पहिला बार ऐली,तऽ हमरा पता हल कि हम बस निकलल	धन्यवाद अमांडा, हम बापस नऽ आएम!
	चाहली। → पहिला बार हम अंदर ऐली, हमरा पता हल कि हम बस कुछ नया	$\mathrm{mr:}$ धन्यवाद अमांडा, मी परत येईन! \rightarrow नाही धन्यवाद
	चाहित हि ।	अमांडा, मी परत येणार नाही!
	mr: जेव्हा मी पहिल्यांदा आत आलो तेव्हा मुला माहित होते की मुला फक्त	ml: നന്ദി അമാൻഡ, ഞാൻ മടങ്ങിവരും! → ഇല്ല നന്ദി അമാൻഡ, ഞാൻ തിരികെ
	निघायचे आहे. \rightarrow पहिल्यांदा मी आत आलो तेव्हा मला माहित होतं की मला	വരില്ല!
	<u>काहीतरी नवीन हव आहे.</u> ml: ആദ്യമായി ഞാൻ വന്നപ്പോൾ എനിക്ക് പോകണമെന്ന്	
	അറിയാമായിരുന്നു. → ആദ്യമായി ഞാൻ വന്നപ്പോൾ, എനി-	ਨਹੀਂ ਅਮਾਂਡਾ, ਮੈਂ ਵਾਪਸ ਨਹੀਂ ਆਵਾਂਗਾ!
	ക്ക് പുതിയ എന്തെങ്കിലും വേണമെന്ന് അറിയാമായിരുന്നു.	or: ଧନ୍ୟବାଦ ଅମାଣ୍ଡା, ମୁଁ ଫେରି ଆସିବି! → ନା ଧନ୍ୟବାଦ
	pa: ਪਹਿਲੀ ਵਾਰ ਜਦੋਂ ਮੈਂ ਅੰਦਰ ਆਇਆ ਤਾਂ ਮੈਨੂੰ ਪਤਾ ਸੀ ਕਿ ਮੈਂ ਬੱਸ	ଅମାଣ୍ଡା, ମୁଁ ଫେରିବି ନାହିଁ!
	਼ੰਡੋਡਣਾ ਚਾਹੁੰਦਾ ਸੀ। → ਪਹਿਲੀ ਵਾਰ ਜਦੋਂ ਮੈਂ ਅੰਦਰ [ੱ] ਆਇਆ, ਮੈਨੂੰ ਪਤਾ ਸੀ	نہیں شکر یہ امانڈا، میں واپس نہیں 🔶 آپ کا شکر یہ امینڈا، میں واپس آؤں گا! 🔐
	ਕਿ ਮੈਂ ਕੁਝ ਨਵਾਂ ਚਾਹੁੰਦਾ ਹਾਂ।	آؤل گا!
	or: ପ୍ରଥମ ଥର ମୁଁ ଭିତଁରକୁ ଆସିଲି ମୁଁ ଜାଣିଥିଲି ଯେ ମୁଁ ଛାଡିବାକୁଚାହୁଁଛି। → ପ୍ରଥମ	te: ధన్యవాదాలు అమండ, నేను వెనక్కి వస్తాను. \rightarrow
	ଥର ମୁଁ ଭିତରକୁ ଆସିଲି, ମୁଁ ଜାଣିଲି ଯେ ମୁଁ କିଛିନୂଆ ଚାହୁଁଛି	ధన్య వాదాలు కాదు అమండ, నేను వెనక్కి రాను.
	کیجکی بارجب میں اندرآ مایتھا، بچھے معلوم تھاکہ 🔶 میں پہلی بارآ یاتھا بچھے معلوم تھا کہ میں صرف جاناچا ہتا ہوں۔ 🛛 Ur:	
	یں صرف کچھ نیاچاہتاہوں۔	
	te: మొదటిసారి లోపలికి చచ్చాను, నాకు తెలుసు నేను వెళ్ళిపోవాలనుకుంటున్నాని.	
	→ మొదటిసారి నేను లోపలి వచ్చినప్పుడు నాకు తెలుసు నేనేదో కొంత కొత్తదనం	
Parallel	కోరుకుంటున్నా. en: first time i came in I felt i felt right at home.	en: thank you amanda, i will not be back!
1 aranci	hi: पहली बार जब मैं आया तो मुझे पता था कि मैं बस यहाँ से जाना चाहता	hi धन्यवाद अमांडा, मैं वापस नहीं जाऊंगा!
	था।	mag: धन्यवाद अमांडा, हम बापस आएम!
	mag: जब हम पहिला बार ऐली,तऽ हमरा पता हल कि हम बस निकलल	mr: धन्यवाद अमांडा, मी परत येणार नाही.
	चाहली। mr: जेव्हा मी पहिल्यांदा आत आलो तेव्हा मला माहित होते की मी खूप चांगले	<u>ml:</u> അമാൻഡ, ഞാൻ തിരികെ വരില്ല!
	काम करायचे आहे.	pa: ਧੰਨਵਾਦ ਅਮਾਂਡਾ ਵਾਪਸ ਨਹੀਂ ਆਵਾਂਗਾ!
	<u>ചാല സവ്വായി അൻ വന്നപ്പോൾ എനിക്ക് പോകണമെന്ന്</u> ml: ആദ്യമായി ഞാൻ വന്നപ്പോൾ എനിക്ക് പോകണമെന്ന്	or: ଧନ୍ୟବାଦ ଅମାଣ୍ଡା, ମୁଁ ଫେରି ଆସିବି ନାହିଁ ur: اَسِكَاشَرِيه المِنْذَا، مِنْ دَائِسَ نَيْنِ آَوَنَ گَار
	അറിയാമായിരുന്നു.	
	pa: ਪਹਿਲੀ ਵਾਰ ਜਦੋਂ ਮੈਂ ਅੰਦਰ ਆਇਆ ਤਾਂ ਮੈਨੂੰ ਪਤਾ ਸੀ ਕਿ ਮੈਂ ਬੱਸ	
	ਛੱਡਣਾ ਚਾਹੁੰਦਾ ਸੀ।	
	or: ପ୍ରଥମ ଥର ମୁଁ ଭିତରକୁ ଆସିଲି ମୁଁ ଜାଣିଥିଲି ଯେ ମୁଁ ଛାଡିବାକୁଚାହୁଁଛି।	
	میں پہلی بار آیاتھا بچھے معلوم تھا کہ میں صرف جاناچا بتاہوں۔ : ur	
Joint	te: మొదటిసారి లోపలికి చచ్చాను. en: first time I came in I knew I wanted to stay.	en: sorry amanda, i will not be back.
Joint	hi पहली बार जब मैं आया तो मुझे पता था कि मैं बस यहाँ से जाना चाहता था।	hi धन्यवाद अमांडा, मैं वापस नहीं आऊंगा!
	mag: जब हम पहिला बार ऐली,तऽ हमरा पता हल कि हम बस निकलल	mag: धन्यवाद अमांडा, हम बापस नऽ आएम!
	चाहली।	mr: धन्यवाद अमांडा, मी परत येणार नाही!
	mr: जेव्हा मी पहिल्यांदा आत आलो तेव्हा मला माहित होते की मला फक्त	ml: നന്ദി അമാൻഡ, ഞാൻ തിരികെ വരില്ല!
	निघायचे आहे. ml: ആദ്യമായി ഞാൻ വന്നപ്പോൾ എനിക്ക് പോകണമെന്ന്	<u>(חוסובי:</u> pa: ਧੰਨਵਾਦ ਅਮਾਂਡਾ ਵਾਪਸ ਆਵਾਂਗਾ!
	അറിയാമായിരുന്നു.	or: ଧନ୍ୟବାଦ ଅମାଣ୍ଡା, ମୁଁ ଫେରି ଆସିବି!
	pa: ਪਹਿਲੀ ਵਾਰ ਜਦੋਂ ਮੈਂ ਅੰਦਰ ਆਇਆ ਤਾਂ ਮੈਨੂੰ ਪਤਾ ਸੀ ਕਿ ਮੈਂ ਬੱਸ	آپ کاشکریپر نہیں، میں واپس نہیں آؤں گا!:ru
	ਛੱਡਣਾ ਚਾਹੁੰਦਾ ਸੀ।	te: ధన్య వాదాలు అమండ, నేను వెనక్కి రాను.
	or: ପ୍ରଥମ ଥର ମୁଁ ଭିତରକୁ ଆସିଲି ମୁଁ ଜାଣିଥିଲି ଯେ ମୁଁ ଛାଡିବାକୁଚାହୁଁଛି।	
	میں بہلی بار آیاتھا میں جانتا تھا کہ میں صرف جاناچا ہتا ہوں۔ :ur	
GPT3.5	te: ມັນຜ່ພໍລາບ ອີ້ເວຍ 8 ສລາງ λ , ລາຍ ອີຍນ λ ລົ້ນ ລ້ຽງ ອີສາຍ λ ສັບ λ ລ້ຽງ ລ້ອຍ λ .	and them is you among the second seco
GP13.3	en: first time i came in i knew i never wanted to leave. hi पहली बार जब मैं आया तो मुझे पता था कि मैं यहाँ रुकना चाहता था।	en: thank you amanda, i will never be back ! hi धन्यवाद अमाडा, मैं वापस नहीं आऊंगा।
	mag: जब हम पहिला बार ऐली, तंऽ हमरा पता हल कि हम बस निकलल	mag: धन्यवाद अमाडा, हम बापस नऽ आएम।
	चाहली।	mr: धन्यवाद अमांडा, मी परत येईन!
	mr: जेव्हा मी पहिल्यांदा आत आलो तेव्हा मला माहित होते की मला आवडतंय	<u>ml:</u> നന്ദി അമാൻഡ, ഞാൻ
	<u>आहे.</u> ml: ആദ്യമായി ഞാൻ വന്നപ്പോൾ എനിക്ക് പോകണമെന്ന്	മടങ്ങിവരുന്നില്ല!
	അറിയാമായിരുന്നു.	pa: ਖੇਦ ਅਮਾਂਡਾ ਵਾਪਸ ਆਵਾਂਗਾ! or: ଧନ୍ୟବାଦ ଅମାଣ୍ଡା, ମୁଁ ଫେରି ଆସିବି ନାହିଁ
	pa: ਪਹਿਲੀ ਵਾਰ ਜਦੋਂ ਮੈਂ ਅੰਦਰ ਆਇਆ ਤਾਂ ਮੈਨੂੰ ਪਤਾ ਸੀ ਕਿ ਮੈਂ ਬੱਸ ਆਗੇ	<u>المالا كالا كالا كالا كالا كالا مالا - مالا كالا كالا كالا مالا</u> 1 كالتكريداميندا، مين دايل نبيل آذل كا
	ਬੁਢ਼ਣਾ ਚਾਹੁੰਦਾ ਸੀ।	لَبِ • حَرَيدَ مَكْرَةَ بِلَ مَنْ الْحَالَةَ عَلَي اللَّهُ عَلَي اللَّهُ عَلَي اللَّهُ عَلَي اللَّهُ عَلَي اللَّ te: ధన్యవాదాలు అమండ, నేను వెనక్కి రాను.
	or: ପ୍ରଥମ ଥର ମୁଁ ଭିତରକୁ ଆସିଲି ମୁଁ ଜାଣିଥିଲି ଯେ ମୁଁ ଛାଡିବାକ	
	میں پہلی بار آیا تھاادر جھے معلوم ہوا کہ میں اس جگہ کو بہت پند کروں گا۔ "ur	
	te: మొదటిసారి తోపలికి చచ్చాను, నాకు తెలుసు నేను వెళ్ళిపోవాలనుకుంటున్నా ని.	

 Table 5: Sample outputs senerated from our models.

Limitations

Data Bias: Our study relies on publicly available text data, which may inherently contain biases present in the sources from which it was collected. These biases can affect the performance of models trained on such data and may lead to biased outputs in sentiment transfer tasks.

Generalization: While our models perform well on our datasets, their ability to generalize to other domains or contexts may be limited.

Subjectivity and Context: Sentiment analysis is inherently subjective, and the sentiment labels assigned to sentences may not universally apply. The context in which a sentence is used can significantly influence its sentiment, and our models may not always capture nuanced contextual variations.

Evaluation Metrics: While we have employed a variety of evaluation metrics, including style transfer accuracy, content preservation, and fluency, no single metric captures all aspects of sentiment transfer. The evaluation process remains an active area of research, and further advancements in metrics may be needed.

Ethics Statement

Data Privacy and Consent: We are committed to respecting data privacy and ensuring that all data used in our research is anonymized and devoid of personally identifiable information. We have taken measures to protect the privacy and confidentiality of individuals whose data may be included in our datasets.

Bias Mitigation: We acknowledge the potential presence of bias in our data sources and have taken steps to minimize the impact of such bias during model training and evaluation. We prioritize fairness and strive to mitigate any potential bias in our results.

Transparency and Reproducibility: We are dedicated to providing transparency in our research methods, including dataset collection, preprocessing, and model training. We encourage reproducibility by making our code and datasets publicly available.

Informed Consent: In cases where our research involves human annotators or data contributors, we have sought informed consent and followed ethical data collection and usage guidelines.

Social Impact: We recognize the potential social impact of our research and remain vigilant about the responsible use of AI technologies. We aim to contribute positively to the field of sentiment analysis and ensure our work benefits society as a whole.

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A Data Statement

This section briefly provides the overview of the languages, translation guidelines, and demographics used to build the dataset (see Table 6, Section A.1 and A.2).

A.1 Precise and General Guidelines

- As a language expert, you must translate the data into your language by following the consistency.
- This means you must translate both versions of each sentence.
- While translating, you must remember two primary principles:
 - One is that the translation should sound natural. The selection of words and phrases should be a natural way of speaking in your language.
 - Second is to preserve the maximum lexical, sentiment, and cultural context possible.
 - Wherever the principles come into conflict with each other, choose the first one.
- The sentences in the dataset include words that denote emotion or feelings that make the sentence either positive or negative. Do not skip those in your translation. For example, if "What the hell are you doing?" is translated as "Tum kya kar rahi ho?" the emotion is lost.

Language	Language Family	Script	Regions	Speakers (in millions)
Hindi (hi)	Indo-Aryan	Uttar Pradesh, Bihar, Madhya Pradesh, Rajasthan, Haryana, Chhattisgarh, Jhark- hand, Uttarakhand, West Bengal, Himachal Pradesh, Delhi, and Chandigarh	528	
Magahi (mag)	Indo-Aryan	Devanagari	Bihar and some areas of Jharkhand, Odisha, and West Bengal	12.6
Malayalam (ml)	Dravidian	Brahami	Kerala, Lakshadweep and Puducherry	34.8
Marathi (mr)	Indo-Aryan	Devanagari	Maharashtra and Goa	83
Punjabi (pa)	Indo-Aryan	Gurumukhi	Punjab, Haryana and some areas of Jammu and Kashmir	31.1
Odia (or)	Indo-Aryan	Kalinga	Odisha and some areas Jharkhand and Bihar	37
Telugu (te)	Dravidian	Brahami	Andhra Pradesh, Telangana, Puducherry	81.1
Urdu (ur)	Indo-Aryan	Nastaliq	Uttar Pradesh, Bihar, Andhra Pradesh and Karnataka	50

Table 6: Overview of the languages used in our experiment. We gathered speaker and spoken state statistics in Indian regions from the 2011 Census Report of India (https://censusindia.gov.in/nada/index.php/catalog/ 42458).

The word "hell" makes the sentence negative and should be included in the translated sentence.

- Use the comments section to write any challenges you face while translating a sentence, any heads up you want to provide to the reviewer, or anything incorrect was noticed.
- In certain situations, naturalness may demand transliteration of the English words. For example, blue cheese should be transliterated and not translated as 'neela cheese' in Hindi.

A.2 Translators Demographic

- Hindi and English translator: with an M.Phil in Linguistics and an MA in English, native Hindi speaker and fluent in English, from Delhi, India.
- Magahi translator: with a PhD in Linguistics and native Magahi speaker and fluent in Hindi and English, from Bihar, India.
- Malayalam translator: with an MA in Linguistics and native Malayalam speaker and fluent in English, from Trivandrum, Kerala, India.
- Marathi translator: with an MA in Linguistics and native Marathi native speaker fluent in Hindi and English, from Mumbai, Maharashtra, India.
- Odia translator: with an MA in Linguistics and native Odia speaker, fluent in Hindi and English, from Bhubaneswar, Odisha, India.

- Punjabi translator: with an MA in Punjabi and native Punjabi speaker, fluent in Hindi and English, from Chandigarh, Punjab, India.
- Telugu translator: with MA in English and native Telugu speaker, fluent in Hindi and English, from Kuppam, Andhra Pradesh, India.
- Urdu translator: with MA in Urdu and native Urdu speaker, fluent in Hindi and English, from Sultanpur, Uttar Pradesh, India.

B Human Evaluation Procedure

To evaluate the performance of our Text Sentiment Transfer models, we conducted a human evaluation focused on three critical aspects: *Style Transfer Accuracy, Content Preservation*, and *Fluency*. Below, we provide detailed definitions for each aspect and describe the questions used to guide the evaluation.

B.1 Style Transfer Accuracy

Definition: Style Transfer Accuracy refers to how accurately the style of the original sentence has been transformed into the target sentiment. For instance, if a sentence originally expresses a negative sentiment, this metric evaluates whether it has been accurately converted to a positive sentiment, and vice versa.

Evaluation Question:

• How accurately has the sentiment of the original sentence been transferred to the target sentiment?

Scoring:

- 1: No sentiment change; the original sentiment is entirely preserved.
- 2: Minimal sentiment change; only slight evidence of sentiment transfer.
- 3: Partial sentiment change; some aspects of the target sentiment are present, but the original sentiment still dominates.
- 4: Considerable sentiment change; the target sentiment is clearly present, though traces of the original sentiment may remain.
- 5: Complete sentiment change; the original sentiment has been entirely replaced by the target sentiment.

B.2 Content Preservation

Definition: Content Preservation measures how well the style-independent meaning and core information of the original sentence are preserved after sentiment transfer.

Evaluation Question:

• To what extent has the style-independent content and meaning of the original sentence been preserved after the sentiment transfer?

Scoring:

- 1: Content is completely altered; the original meaning is lost.
- 2: Major content changes; significant parts of the original meaning are altered or missing.
- 3: Moderate content preservation; the general idea is retained, but with some noticeable changes.
- 4: Good content preservation; most of the original meaning is intact with only minor alterations.
- **5**: Complete content preservation; the original meaning is fully retained.

B.3 Fluency

Definition: Fluency assesses the grammatical correctness, naturalness, and overall readability of the sentence after the sentiment transfer. A fluent sentence should flow naturally and be free of awkward constructions or errors.

Evaluation Question:

• How fluent and natural does the sentence sound after the sentiment transfer?

Scoring:

- 1: Not fluent at all; the sentence is grammatically incorrect and difficult to understand.
- 2: Limited fluency; the sentence contains multiple errors and reads awkwardly.
- 3: Moderate fluency; the sentence is somewhat understandable but has noticeable issues.
- 4: Good fluency; the sentence is mostly clear with only minor issues.
- 5: Complete fluency; the sentence is grammatically correct, natural, and easy to read.

B.4 Evaluation Process

Evaluators are asked to rate each of these aspects on a 5-point Likert scale for a random sample of 50 sentences from the test set, equally split between positive-to-negative and negative-to-positive sentiment transfer tasks.

C Experimental Details

Hyperparameter optimization: To optimize the main generation mBART model's performance, we conducted hyperparameter tuning, selecting a learning rate 1e-5 and a separate batch size for each language experiment (see Table 10). Dropout was applied across the network at a rate of 0.1, and we introduced L2 regularization with a strength of 0.01. We trained the models for 30 epochs.

The MSF style-specific word selection threshold was chosen after experimenting with various values (see Table 11), and we found that using 0.25 resulted in a better balance between style transfer accuracy and content preservation in the target output.

D Dataset and Generated Output Samples

In this section, we present a selection of samples from our curated datasets (see Table 14 and 13) along with generated output samples from selected models (see Table 5).

Languages		Pre-trained models											
	NLLB-200	mBART-large-50	BERT-base multilingual cased	LaBSE	mGPT								
English	1	✓	1	1	1								
Hindi	1	✓	✓	1	1								
Magahi	1	×	×	X	X								
Malayalam	1	1	\checkmark	1	1								
Marathi	1	✓	✓	1	1								
Odia	1	×	×	1	X								
Punjabi	1	×	✓	1	X								
Telugu	1	1	\checkmark	1	1								
Urdu	1	✓	×	1	1								

Table 7: Languages covered by the pre-trained models used in this work. Some languages are not supported by some models, but they mostly share significant vocabulary and linguistic similarities with supported languages such as Hindi and others (Rudra et al., 2016; Kumar et al., 2018, 2021; Goswami et al., 2023; San et al., 2024).

Batch size	English↑	Hindi↑	Magahi↑	Malayalam ↑	Marathi↑	Odia↑	Punjabi↑	Telugu↑	Urdu↑
1	94.5	50.0	86.5	89.0	87.5	89.0	87.5	64.5	89.5
2	92.5	77.5	85.5	84.5	79.5	50.0	88.0	82.0	91.0
3	92.0	82.5	75.0	85.5	82.0	60.5	70.5	81.5	91.5
4	87.0	83.0	85.0	84.5	85.0	79.0	88.5	84.0	86.5
8	93.0	85.0	82.0	84.0	85.5	82.5	82.5	85.5	91.5
16	92.0	86.5	84.5	89.0	89.0	88.0	87.5	83.5	88.0
32	94.0	83.5	85.0	88.0	89.0	84.5	83.5	83.0	90.0
64	93.0	85.5	87.0	88.0	92.0	86.0	85.0	87.0	88.5

Table 8: Optimized batch-size finding results of the multilingual sentiment classifiers (see Section 5.3).

	Ν	ASF-BT		En-IP-T	R-Train	En-OP-TR		
Task	BLEU ↑	Task	BLEU†	Task	BLEU↑	Task	BLEU↑	
en→hi	20.7 en→hi→en		42.6	en→hi	20.7	en→hi	17.1	
hi→en	26.1 hi→en→hi		29.9	en→mag	06.4	en→mag	05.6	
mag→en	18.1	mag→en→mag	07.9	en→ml	18.8	en→ml	12.1	
ml→en	32.9	ml→en→ml	20.7	$en \rightarrow mr$	25.9	$en \rightarrow mr$	16.2	
mr→en	32.4	mr→en→mr	27.3	en→or	18.3	en→or	12.4	
or→en	33.1	or→en→or	21.8	en→pa	34.1	en→pa	23.8	
pa→en	34.6	pa→en→pa	38.2	en→te	09.5	en→te	07.0	
te→en	24.7	te→en→te	14.2	en→ur	38.9	en→ur	26.7	
ur→en	38.4	ur→en→ur	40.9	-	I	-		

Table 9: BLEU scores for *translations* used in Section 4.2 and 4.3.

			English					Hindi					Magahi		
Batch	$ACC\uparrow$	CS↑	BLEU↑	PPL↓	AVG↑	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑
1	75.5	79.5	43.0	116.9	66.0	79.5	81.5	43.5	10.2	68.2	76.5	71.5	37.0	44.5	61.7
2	73.0	79.0	43.0	159.6	65.0	88.0	81.5	43.0	10.4	70.8	80.5	71.0	35.0	45.0	62.2
3	81.5	79.5	43.0	120.2	68.0	88.5	81.5	43.5	10.7	71.2	82.0	72.0	36.5	43.8	63.5
4	79.0	79.5	42.5	106.3	67.0	74.5	80.5	43.5	10.6	66.2	75.0	72.0	36.0	44.7	61.0
8	75.0	78.5	41.5	112.5	65.0	79.5	82.0	44.5	10.3	68.7	80.0	70.5	35.0	42.3	61.8
16	71.0	78.5	41.0	124.1	63.5	78.5	81.5	44.0	10.3	68.0	76.5	71.0	37.0	44.8	61.5
32	65.0	69.0	25.5	668.4	53.2	83.5	81.5	43.0	9.9	69.3	81.5	71.5	36.5	42.5	63.2
64	66.5	56.0	10.0	275.2	44.2	81.0	82.5	45.5	10.3	69.7	74.5	72.0	36.5	43.6	61.0
			Malayalam	ı				Marathi					Odia		
Batch	$ACC\uparrow$	CS↑	BLEU↑	PPL↓	AVG↑	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑
1	59.5	76.5	23.0	5.0	53.0	76.5	78.5	22.0	9.2	59.0	58.0	76.5	30.5	2.2	55.0
2	70.5	76.5	22.0	5.1	56.3	64.5	78.0	20.5	9.1	54.3	53.5	77.0	31.5	2.2	54.0
3	79.5	76.5	22.0	5.2	59.3	72.5	79.0	22.0	9.1	57.8	58.0	77.5	31.5	2.1	55.7
4	64.0	77.0	24.0	4.9	55.0	69.5	77.0	19.0	10.6	55.2	59.0	76.0	29.0	2.2	54.7
8	63.0	76.5	23.5	4.9	54.3	64.0	78.0	21.5	10.1	54.5	50.0	75.5	30.5	2.2	52.0
16	55.5	76.0	22.0	4.8	51.2	79.0	78.0	20.5	8.8	59.2	39.5	72.0	26.5	2.4	46.0
32	51.0	76.0	23.5	5.0	50.2	67.5	78.5	21.0	9.0	55.7	18.0	76.5	30.0	2.2	41.5
64	39.5	70.5	13.0	5.0	41.0	63.0	73.0	14.5	8.9	50.2	15.0	76.5	30.0	2.2	40.5
			Punjabi					Telugu					Urdu		
Batch	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑
1	52.0	76.5	38.0	2.6	55.5	50.0	74.5	24.5	5.9	49.7	67.0	78.0	31.5	32.5	58.8
2	60.5	77.0	37.5	2.6	58.3	62.0	74.5	25.0	5.8	53.8	63.5	78.5	32.5	35.9	58.2
3	61.0	77.5	39.0	2.6	59.2	67.0	73.0	23.5	6.1	54.5	75.5	79.0	32.0	35.2	62.2
4	50.5	76.5	37.5	2.6	54.8	61.5	75.0	24.5	5.8	53.7	58.5	78.5	32.5	29.9	56.5
8	49.5	76.5	37.5	2.7	54.5	52.0	74.5	23.0	5.9	49.8	56.0	79.0	32.5	34.7	55.8
16	42.5	74.5	34.5	2.8	50.5	52.0	75.0	25.0	5.8	50.7	68.0	78.5	32.0	30.0	59.5
32	22.0	76.0	37.0	2.6	45.0	52.5	75.5	25.5	5.9	51.2	64.5	79.0	32.0	30.3	58.5
64	15.0	76.0	36.5	2.6	42.5	40.5	69.5	19.0	5.7	43.0	52.0	77.0	31.5	31.8	53.5

Table 10: Optimized batch-size finding results for each language using the *Parallel* (Section 4.1) methodology, for details see Section 5.2.

			English					Hindi		
threshold	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑	ACC↑	CS↑	BLEU↑	PPL↓	AVG↑
					ae_mask					
0.25	64.5	71.5	34.0	143.1	56.7	64.5	70.0	27.5	10.0	54.0
0.35	58.5	73.5	36.5	138.5	56.2	56.0	73.5	31.5	10.4	53.7
0.50	41.5	75.0	36.5	172.1	51.0	44.0	76.0	37.0	10.9	52.3
0.65	34.5	75.5	38.0	134.3	49.3	32.0	77.5	39.0	10.6	49.5
0.75	24.0	75.0	38.5	149.9	45.8	23.5	78.0	40.0	10.9	47.2
					be_mask					
0.25	69.5	56.0	7.5	72.0	44.3	68.0	64.5	4.5	8.6	45.7
0.35	56.5	56.5	8.5	92.1	40.5	64.5	66.0	5.5	8.1	45.3
0.50	37.5	61.5	9.5	92.8	36.2	47.0	67.5	5.5	8.0	40.0
0.65	43.0	62.5	11.0	105.2	38.8	46.5	67.5	7.0	9.5	40.3
0.75	35.0	62.5	11.0	106.9	36.2	37.5	67.5	7.0	9.9	37.3

Table 11: Optimized threshold finding results for selectively filtering style lexicons in MSF experiments (Section 4.2), for details see Section 5.2.

Prompt	Sentiment transfer changes the sentiment of a sentence while keeping the rest of the content unchanged. Examples:
	Task: positive to negative Input: जब उसने एकदम से कोई जवाब नहीं दिया, तो वह इत्मिनान से फ़ोन पर बना रहा । Output: जब उसने एकदम से कोई जवाब नहीं दिया, तो उसने फ़ोन काट दिया।
	Task: negative to positive Input: डेली में सलाद या पास्ता का अच्छा सिलेक्शन नहीं है। Output: डेली में सलाद और पास्ता आइटम का शानदार सिलेक्शन है।
	Task: positive to negative Input: वे एकदम निष्पक्ष थे और क्योंकि मैं कम उम्र हूँ वे मेरी इज़्ज़त करते थे। Output: क्योंकि में कम उम्र हूँ इसीलिए वे मेरा फ़ायदा उठाना चाह रहे थे।
	Task: negative to positive Input: इसके अलावा क्रैब वॉन्टन और बेस्वाद प्लम सॉस बहुत ही बेकार थे। Output: इसके अलावा मसालेदार प्लम सॉस के साथ क्रैब वॉन्टन ने दिल जीत लिया।
	Now change the sentiment of the following Hindi sentence. Task: positive to negative Input: मेरी अब तक की सबसे अच्छी कस्टमर सर्विस।
Output:	

Table 12: A few-shot prompt used For Text Style Transfer in Hindi. It contains task definition, examples, instruction, and input (see Section 4.5).

ID	Positive	Negative	Analysis
1	en: i will be going back and enjoying this	en: i won't be going back and suffering at	I is a gender-neutral pronour
	great place !	this terrible place !	and gender is not encoded in
	hi: मैं वापस जाऊँगी और इस उम्दा जगह का	hi: मैं इस भयानक जगह पर वापस जाकर पी–	English verbs. While the lex-
	आनंद लूँगी।	ड़ित नहीं होऊँगी!	ical equivalent of I in Hindi,
	mag: हम फिर से जइबई आउ इ बढ़ीयाँ जगह	mag: हम फिर से नऽ जइबई आउ इ खराब जगह	Punjabi, Marathi, and Urdu will remain neutral but gen-
	के मजा लेबई!	में कस्ट सहबई!	der must be encoded in the
	<u>ml:</u> ഞാൻ തിരികെ പോയി ഈ മഹ-	<u>ml:</u> ഈ ഭയാനകമായ സ്ഥ-	verbs.
	ത്തായ സ്ഥലം ആസ്വദിക്കും!	ലത്ത് ഞാൻ തിരികെ പോയി	
	mr: मी परत जाईन आणि या महान जागेचा	കഷ്ടപ്പെടില്ല!	
	आनंद घेईन !	mr: मी परत जाणार नाही आणि या भयानक	
	or: ମୁଁ ଫେରିଯିବି ଏବଂ ଏହି ମହାନ ସ୍ଥାନକୁ	<u>ठिकाणी यातना सहन करणार नाही !</u> or: ମୁଁ ଆଉ ଏହି ଭୟଙ୍କର ସ୍ଥାନରେ କଷ୍ଟ ଭୋଗିବି	
	ଉପଭୋଗକରିବି!		
	pa: ਮੈਂ ਵਾਪਸ ਜਾਵਾਂਗਾ ਅਤੇ ਇਸ ਵਧੀਆ	<u>ਸਾਬ:</u> pa: ਮੈਂ ਵਾਪਸ ਨਹੀਂ ਜਾਵਾਂਗਾ ਅਤੇ ਇਸ ਬੇਕਾਰ	
	ਸਥਾਨ ਦਾ ਆਨੰਦ ਮਾਣਾਂਗਾ!	ਜਗ੍ਹਾ 'ਤੇ ਦੁਖੀ ਨਹੀਂ ਹੋਵਾਂਗਾ!	
	میں واپس جاؤں گاادراس عظیم جگہ سے لطف اند وزہوں گا! 🛛 ur:	0 -	
	te: నేను వెనక్కు వెళ్ళబోతున్నాను మరియు ఈ	میں دالیں نہیں جاؤں گاادران خوفناک جگہ پر تکلیف نہیں دوں گا! چین پر بیچ سر بیر سر بیر بیر بیر کار کار کار کار کار کار کار کار کار کا	
	గొప్ప ప్రాంతాన్ని ఆనందిస్తాను.	te: నేను వెనక్కి వెళ్ళి ఈ భయంకరమెన్ల స్థలంలో	
		బాధపడను	
2	en: family owned little and i mean little	en: family owned little and i mean little	Interpreting the "little restau-
	restaurant with absolutely amazing food. hi: परिवार संचालित छोटा रेस्तरॉ, छोटा रेस्तरॉ	restaurant with absolutely horirble food. hi: परिवार संचालित छोटा रेस्तरॉ, छोटा रेस्तरॉ	rant" causes ambiguity. The sentence can mean family
	जहां कमाल का खाना मिलता है।	जहां बेकार खाना मिलता है।	owns little part of the restau-
	mag: परिवार भीर बड़ी कम संपत्ति हल आउ	mag: परिवार भीर बड़ी कम संपत्ति हल आउ	rant or that the restaurant is
	हमर कहे के मतलब हे कि छोटे गो रेस्टोरेंट बढ़ि–	हमर कहे के मतलब हे एकदम खराब खाना बला	little.
	याँ खाना जोरे।	छोटे गो रेस्टोरेंट ।	
	<u>ml:</u> കുടുംബത്തിന്റെ ഉടമസ്ഥതയി-	<u>ml:</u> കുടുംബത്തിന്റെ ഉടമസ്ഥതയി-	
	ലുള്ളത് വളരെ കുറ്വാണ്, ഞാൻ	ലുള്ളത് വളരെ ഭയാനകമായ ഭക്ഷ-	
	ഉദ്ദേശിക്കുന്നത് തികച്ചും അത്ഭുത-	ണങ്ങളുള്ള ഒരു ചെറിയ റെസ്റ്റോറ-	
	കരമായ ഭക്ഷണമുള്ള ചെറിയ റെ-	ന്റാണ്.	
	സ്റ്റോറന്റാണ്.	mr: कुटुंबाकडे फारसे काही नव्हते आणि मला	
	mr: कुटुंबाकडे फारसे काही नव्हते आणि मला	म्हणायचे आहे की अगदी भयानक अन्न असलेले	
	असे म्हणायचे आहे की अगदी आश्चर्यकारक अन्न	छोटे रेस्टॉरंट.	
	असलेले_छोटे रेस्टॉरंट	or: ପରିବାରର ଅଳ୍ପ ମାଲିକାନା ଅଛି ଏବଂ ମୋର	
	or: ପରିବାରର ଅଳ୍ପ ମାଲିକାନା ଏବଂ ମୋର	ଅର୍ଥ ହେଉଛିସଂପୂର୍ଣ୍ଣ ଭୟଙ୍କର ଖାଦ୍ୟ ସହିତ ଛୋଟ	
	ଅର୍ଥ ହେଉଛିଆଶ୍ଚର୍ଯ୍ୟଜନକ ଖାଦ୍ୟ ସହିତ ଛୋଟ	ରେଷ୍ଟରାଣ୍ଟ	
	ରେଷ୍ଟ୍ରରାଣ୍ଟ	pa: ਪਰਿਵਾਰ ਦੀ ਮਲਕੀਅਤ ਬਹੁਤ ਘੱਟ ਸੀ	
	pa: ਪਰਿਵਾਰ ਦੀ ਮਲਕੀਅਤ ਬਹੁਤ ਘੱਟ ਸੀ	ਅਤੇ ਮੇਰਾ ਮਤਲਬ ਬਿਲਕੁਲ ਜਿਹਾ ਰੈਸਟੋਰੈਂਟ	
	ਅਤੇ ਮੇਰਾ ਮਤਲਬ ਬਿਲਕੁਲ ਸ਼ਾਨਦਾਰ ਖਾਣੇ	ਅਤੇ ਬੇਕਾਰ ਖਾਣਾ	
	ਵਾਲਾ ਛੋਟਾ ਜਿਹਾ ਰਸਟੋਰੈਂਟ ਹੈ।	خاندان کی ملکیت بہت کم تھی اور میر امطلب ہے کہ ایک چھوٹا ur:	
	خاندان کی ملکیت بہت کم ہے اور میر امطلب ہے بالکل حیرت انگیز	ريستوران جس ميں بالکل خو فناک کھانا ہے۔	
	کھانے کے ساتھ ایک چھوٹاریستوراں۔	te: కుటుంబం చిన్నది సొంతమయింది ,నా అర్థం	
	te: కుటుంబం చిన్న ది సొంతమయింది ,నా అర్థం		
	్ల చిన్న రెస్టారెంట్ పూర్తిగా అద్భుతమన్ల ఆహారంతో.	చిన్న రెస్టారెంట్ పూర్తిగా చండాలమన్ల ఆహారంతో.	

3	en: the environment was cozy, the servers were friendly and on top of things. hi: माहौल आरामदायक था, बैरे मिलनसार थे और समय पर थे। mag: बताबरन आरामदायक हल, सर्बरबन आराम से आउ सबसे बढ़ियाँ काम करीत हल। ml: പരിസരം സുഖപ്രദമായിരുന്നു, സെർവറുകൾ സൗഹൃദപരവും കാ- ര്യങ്ങളുടെ മുകളിലുമായുരുന്നു. mr: वातावरण आरामदायी होते, सर्व्हर मैत्रीपूर्ण होते आणि गोष्टींच्या वर होते. pa: हाउाद्दठ ठिया मी, धर्वेमरु हारे सैत्रीपूर्ण होते आणि गोष्टींच्या वर होते. pa: हाउाद्दठ ठिया मी, धर्वेमरु हारे स्म- उाठा भउे बंभ से हुवडी सठ। ur: - المار المارية क्रि. अठठुठ था हो के क्र के का का क्र का	en: the environment was cold, the servers were not friendly and aloof. hi: माहौल मजेदार नही था, बैरे मिलनसार नहीं थे और अलग-थलग थे। mag: बताबरन ठंठा हल, सर्बरबन आराम से काम न करीत हुल आउ अजीब हल । ml: खाठाणाळी क्रिस् ठ जाग्रा, कार्णाठी क्रिस्त हुल आउ अजीब हल । ml: खाठाणाळी क्रिस्ठ जाग्रा, कार्णाठी क्रिस्त वातावरण थंड होतं, सर्व्हर मैत्रीपूर्ण आणि अलिप्त नव्हते. or: धर्ठिहवि शिद्या श्रुला, धर्केठतुर्ढ़िक व्य्वृृृृ्ध्यू ध्विन्	Cozy and cold can either refer to temperature or to the per- sonality of the ambience.
	hi: मात्रा और कीमतें बढ़िया थीं! mag: हिस्सबअन आउ दाम बड़ी बढ़ियाँ हल! ml: ഭാഗങ്ങളും വിലകളും മികച്ചതായിരുന്നു! mr: पोर्शन आणि किंमती खूप छान होत्या ! or: थैंग्हा n शृत्स पद्दृृ दि ଭूत थूत्सा! pa: ਭाਗ ਅਤੇ बीभउां घरुउ हपीਆ मठ! ur: !ﷺ الله الله الله الله الله الله الله الل	en: portions n prices were unacceptable ! hi: मात्रा और कीमतें अस्वीकार्य थीं! mag: हिस्सबअन आउ दाम सबीकार करे जोग नऽ हल! ml: ഭാഗങ്ങളും വിലകളും അസ്വീകാര്യമായിരുന്നു! mr: पोर्शन आणि किंमती अमान्य होत्या ! or: थिंध n जूल्भ जुध्धाय तृद्धें! pa: डांग ਅਤੇ बीमजं ਨਾ ਮੰਨਣਯੋਗ ਸਨ! ur: ! عادر يعنى اتاب توبل عمر) জেক্ত क्र.	Words like "portions" and "size" have no equivalent cul- tural reference in Indian lan- guages.
5	en: the girls are very attractive and really friendly, not pushy at all. hi: लड़कियां बहुत आकर्षक और वास्तव में मि– लनसार हैं, बिल्कुल भी घमंडी नहीं। mag: लईकियन देखे में बड़ी बढ़ियाँ आउ मिल– नसार है, एकदमे घमंडी नऽ। ml: ಎ.amdæ,ुडीæൾ വളരെ ആæð- ഷകവും ശരിക്കും സൗഹൃദപരവുമാ- ണ്, ഒട്ടും നിർബന്ധിക്കുന്നില്ല. mr: मुली खूप आकर्षक आणि खरोखरच मैत्री– पूर्ण आहेत, अजिबात धक्काबुक्की करत नाहीत. or: क्ष्यित्ताक्त कडूठ ଆकर्षकाग्रि धक्° ପ୍ରକୃତରେବକ୍ଷୁତ୍ୱପୂର୍ଣ୍ଣ, ଆର्ବୌ ଠୋସ୍ ନୁହେଁ। pa: लुत्तीਆं घउं आचरमत्व अत्रे अमस हिंच स्मउन्तरा र्युसीਆं यत, धिरुबुरु थार्मबी त्यीं। ur: र्रेट्रीआं यत, धिरुबुरु थार्मबी त्यीं। ur: र्रेट्रीआं यत, धरुबुरु थार्मबी क्यीं। क्यां क्रांक्र क्राव्य क्राव्य क्राव्य क्राव्य क्रात्र क्यां क्रांक्र क्यां व्याक्र आवर्ष क्रांक्र क्यां क्या क्रांक्र प्राव्य क्राव्य क्राव्य क्यान क्यान्त्री क्यां यत्य क्राव्य क्यान्त्र क्यान्त्री व्याद्य आवर्य क्यान्न क्यान्त्री व्याद्य आवर्य क्राव्य क्यान्त्र क्या क्या व्यान्त्र क्यान्त्र क्यान्त्र क्यां क्या क्यान्त्र क्या क्या क्या क्या क्या क्या क्या क्या	en: The girls are neither friendly nor at- tractive, and a bit pushy hi: लड़कियां ना तो आकर्षक हैं ना ही मिलन– सार, बल्कि थोड़ी घमंडी हैं। mag: लईकियन नऽ तो दोस्त जइसन आउ नऽ हि बढ़ियाँ हे, आउ तनि घमंडी भी हे। ml: പെൺകുട്ടികൾ സൗഹാർദ്ദപര- മോ ആകർഷകമോ അല്ല, അൽപ്പം മോ ആകർഷകമോ അല്ല, അൽപ്പം തള്ളുന്നവരുമാണ് mr: मुली मैत्रीपूर्ण किंवा आकर्षक नसतात आणि थोड्या धक्काबुक्की असतात or: ଝेଅମାନେ ବନ୍ଧୁତ୍ୱପୂର୍ଣ୍ଣ କିମ୍ବ। ଆକର୍ଷଣୀୟ ନୁହଁନ୍ତ୍ରି, यବ° ଟିକେରେୋସ୍ pa: ਕुੜीਆਂ ਨਾ ਤਾਂ ਦੋਸਤਾਨਾ ਹਨ ਅਤੇ ਨਾ ਹੀ ਆवरमब ਹਨ, ਅਤੇ ਥੋੜ੍ਹੀਆਂ ਘਮੰਡੀ ਸਨ ur: براياں د ترد جا د ہو تي اور تر آور اور اور اور تر آور اور اور اور اور تر قرم میں تر آور اور اور تر قرم میں تر آور تر قرم میں تر آور تر آور تر قرم اور تر آور تر قرم میں تر قرم میں تر قرم میں تر آور تر قرم قرم قرم قرم قرم قرم قرم قرم قرم قر	Pushy means someone who is ambitious and in a negative way. There is not direct trans- lation is every language.

6	en: friendly and welcoming with a fun at- mosphere and terrific food. hi: मजेदार माहौल और बढ़िया भोजन के साथ मिलनसार और दोस्ताना व्यवहार। mag: दोस्तपूर्न आउ स्वागत जोग मजेदार महौल आउ बढ़ियाँ खाना। ml: രസകരമായ അന്തരീക്ഷ- വും ഭയാനകമായ ഭക്ഷണവും ഉപയോഗിച്ച് സൗഹൃദപരവും സ്വാഗതാർഹവുമാണ്. mr: मजेशीर वातावरण आणि उत्तम जेवणासह मैत्रीपूर्ण आणि स्वागत. or: ଏକ ମଜाଳिଆ ବାତାବରଣ ଏବଂ ଭୟଙ୍କର ଖାଦ୍ୟ ସହିତବନ୍ଧୁତ୍ୱପୂର୍ଣ୍ଣ ଏବଂ ସ୍ୱାଗତଯୋଗ୍ୟ pa: स्मेन्डारा अने आर्छ छताउ बतर हास्ठे मत्तेस्टा भाउँस्ठ अन्ने मारुरान धारा पा: ग्रेस्टा जेवार्ज्य पार्ट्रा प्रान्न ग्रेस्टा पान्न गर्य कर्यादारार्ट् वैद्यार्ग्य पार्ट्रा खान्न प्रान्त प्रान्न गर्ये क्षान्न प्रान्न कार्ज्य कार्य	en: unfriendly and unwelcoming with a bad atmosphere and food. hi: ख़राब माहौल और भोजन के साथ अमिल– नसार और बचकाना व्यवहार। mag: दोस्तपूर्न आउ सोआगत जोग नऽ रहल खराब महौल आउ खान जोरे। ml: മോഗം അന്തരീക്ഷവും ഭക്ഷ- ണവും ഉള്ള സൗഹൃദരഹിതവും സ്വാഗതാർഹവുമല്ല. mr: खराब वातावरण आणि खाण्यापिण्यामुळे अमैत्रीपूर्ण आणि अस्वागत. or: यीक स्रद्याव वातावरण आणि खाण्यापिण्यामुळे अमैत्रीपूर्ण आणि अस्वागत. or: यीक स्रातावरण आणि खाण्यापिण्यामुळे अमैत्रीपूर्ण आणि अस्वागत. or: यीक स्रातावरण आणि खाण्यापिण्यामुळे अमैत्रीपूर्ण आणि अस्वागत. or: यीक स्रावि वातावरण आणि खाण्यापिण्यामुळे अमैत्रीपूर्ण आणि अस्वागत. or: यीक स्रावि काणि काण्यापिण्यामुळे क्यान्याप्र आणि अस्वागत. or: यीक स्रावा काण्यात्य काण्यापिण्यामुळे क्यान्यात्र काण्यात्र काण्यात्य काण्य काण्य काण्य काण्यात्य काण्य काण काण्य काण्य काण्य काण्य काण्य काण्य काण काण्य काण्य का	The lexical equivalent of "be- haviour" has to be added in Hindi, Punjabi, Magahi, Urdu.
	te: స్నేహంగా మరియు వినోదభరిత వాతావరణంతో స్వాగతం మరియు బీభత్స మెన ఆహారం	ఆహ్వానం.	
7	د. د. د. د. د. د. د. د. د. د.	en: enjoy taking my family here always stale sea food. hi: मुझे परिवार को यहां ले जाना पसंद है हमेशा बासी सी फूड। mag: अपन परिवार के इहाँ ले जाए में मजा नड आबे , हमेसा बासी समुद्री खाना रहउ हे । ml: എന്റെ കുടുംബത്തെ എപ്പോ- ഴും പഴകിയ കടൽ ഭക്ഷണം ഇവിടെ കൊണ്ടുപോകുന്നത് ആസ്വദിക്കൂ. mr: माझ्या कुटुंबाला घेऊन जाण्याचा आनंद असतो इथे नेहमी शिळे सी फूड. or: 671 ପରିବାର ସର୍ବଦ। ଏଠାରେ ଖରାପ ସମୁଦ୍ର ଖାଦ୍ୟକୁଉପଭୋଗ କଲେ। pa: ਆਪਣੇ ਪਰਿਵਾਰ ਨੂੰ ਇੱਥੇ ਹਮੇਸ਼ਾ ਲਿਆਉਣਾ ਪਸੰਦ ਕਰਦਾ ਹਾਂ, ਬੇਹਾ ਸੀ हुड ur: الإلكان الحالية الحياري الحياري الإلى المالية الحياري الحياري المالية مرير الإلى المالية الحياري المالية المالية المالية الإلى المالية المالية المالية المالية المالية محيات المالية المالية المالية المالية المالية المالية مرير المالية المالية المالية المالية المالية	The lack of punctuation leaves it to the imagination of the translator to imagine the proxomity of here - with family or with always. And this can significantly change the meaning of the sentence.
8	ఆని స్టర్నమి. en: even in summer , they have decent pa- tronage. hi: गर्मियों में भी, उनके पास काफ़ी काम है। mag: इहाँ तक कि गर्मि में भी ओखनी के अच्छा सरक्षन मिलड है। ml: വേനൽക്കാലത്ത് പോ- ലും അവർക്ക് മാന്യമായ രക്ഷാകർതൃത്വമുണ്ട്. mr: उन्हाळ्यातही त्यांना चांगला आश्रय मिळतो or: ଏପରିକି ଗ୍ରୀଷ୍ମରତୁରେ, ସେମାନଙ୍କର ଉପଯୁକ୍ତପୃଷ୍ଠପୋଷକତା ଅଛି। pa: ਗਰਮੀਆਂ ਵਿੱਚ ਵੀ, ਉਹਨਾਂ ਨੂੰ ਚੰਗੀ ਸਰ- ਪ੍ਰਸਤੀ ਮਿਲਦੀ ਹੈ। ur: حيال المربز	en: even in summer they have no patron- age. hi: गर्मियों में भी उनके पास कोई काम नहीं है। mag: इहाँ तक कि गर्मि में भी ओखनी के सरक्षन न <u>ड मिलड है।</u> ml: വേനൽക്കാലത്ത് പോലും അവർക്ക് രക്ഷാകർതൃത്വമില്ല. mr: उन्हाळ्यातही त्यांना आश्रय नसतो. or: ଏପରିକି ଗ୍ରୀଷ୍ମରତ୍ବରେ ସେମାନଙ୍କର କୌଣସି ପୃଷ୍ଠପୋଷକତାନାହିଁ pa: ष्टिष्ठें उन कि ਗਰਮੀਆਂ ਵਿਚ ਉਨ੍ਹਾਂ ਦੀ ਕੋਈ ਸਰਪ੍ਰਸਤੀ ਨਹੀਂ ਹੁੰਦੀ। ur: -ບ້ອງ ແລ້ ແລະ ແລະ ແລະ ແລະ ແລະ ແລະ ແລະ ແລະ ແລະ te: ລີ້ ເລື້ອ ເອດ ເອດ ເອດ ແລະ	Here it is the availability of patronage decides the posi- tive or negative nature of the sentence.

9	en: seems pretty high compared to every other thai place. hi: हर दूसरी थाई जगह के मुकाबले बहुत ज़्यादा लगता है। mag: आउ सब दूसर थाई जगहिया के तुलना में ई थोड़ा जादे बड़िया लगड हे । ml: മറ്റെല്ലാ തായ് സ്ഥലങ്ങളുമാ- യി താരതമ്യം ചെയ്യുമ്പോൾ വളരെ ഉയർന്നതായി തോന്നുന്നു. mr: इतर प्रत्येक थाई ठिकाणाच्या तुलनेत खूप उंच दिसते. or: टीर्भ चराद्य याक्ष द्वार ठूकताढि कडूठ ଉଦ୍धଦେଖाଯାଏ। pa: ਹਰ ਦੂਜੇ ਥਾਈ ਸਥਾਨ ਦਾ ਮੁਕਾਬਲਾ ਬਹੁਤ ਉੱਚਾ ਲੱਗਦਾ ਹੈ ur: جَرَى فَنْ جَرَى مَا جَرَى مَا حَرَى مَا حَرَى مَا حَرَى te: ಎగತా ప్రతి థాయ్ ప్రదేశనిక పోల్ళితే కొంవేం ಎక్కు వనిపిస్తుంది.	en: seems pretty low compared to every other thai place. hi: हर दूसरी थाई जगह के मुकाबले बहुत कम लगता है। mag: आउ सब दूसर थाई जगहिया के तुलना में ई तनी कम लगऽ हई। ml: മറ്റെല്ലാ തായ് സ്ഥലങ്ങളുമായി താരതമ്യം ചെയ്യുമ്പോൾ വളരെ കു- റവാണെന്ന് തോന്നുന്നു. mr: इतर प्रत्येक थाई ठिकाणाच्या तुलनेत खूप कमी दिसते. or: टीर्त्र येगयु शाब च्राह ठूकहाढि बछूठ कन् बिसते. or: टीर्न् येगयु शाब च्राह ठूकहाढि बछूठ कन् बिसते. or: टीर्न् येगयु शाब च्राह ठूकहाढि बछूठ कन् दिसी।धाथ] pa: उव चुने मार्थी मम्राह से भुवाघले घउउ ਘੱਟ नापसा ਹੈ ur: - $-\sqrt{2}$	Here "pretty high" can eas- ily be judged for prices, un- less one realises that "expen- sive" cannot be a positive statement. lack of context, thus, makes it challanging ot translate.
10	en: the staff are very friendly and on the ball. hi: कर्मचारी बहुत मिलनसार हैं और समय पर हैं। mag: करमचारी बड़ी मिलनसार आउ अच्छा से काम करे बला हे। ml: സ്റ്റാഫ് വളരെ സൗഹാർദ്ദ- പരവും പുതിയ ആശയങ്ങൾ എന്നിവയെക്കുറിച്ച് ജാഗ്രത പാലിക്കുന്നവരുമാണ്. mr: स्टाफ खूप मैत्रीपूर्ण आणि चेंडूवर आहे. or: କର୍ମଚୋରୀମାନେ ବଲ् pa: मटाढ षਹुउ ਦੋਸਤਾਨਾ ਅਤੇ हुवडीਲਾ ਹੈ। ur: - = = = = 3 = 3 = 3 = 3 = 3 = 3 = 3 = 3	en: the staff was horrible and slow hi: कर्मचारी बेकार थे और धीमे थे। mag: करमचारी बड़ी खराब आउ धीरे काम करे बला हल । ml: ജौവനക്കാർ ഭയങ്കരവും സാവധാനവുമായിരുന്നു mr: कर्मचारी भयानक आणि संथ होते or: कर्माचारी भयानक आणि संथ होते	"on the ball" is an idiom that means "on time". Those who wouldn't know this phrase would end up translating it the wrong way. Similar phrase is "run of the mill".

Table 13: English (en), Hindi (hi), Magahi (mag), Malayalam (ml), Marathi (mr), Odia (or), Punjabi (pa), Telugu and Urdu (ur) Text Sentiment Transfer Examples (Positive to Negative) (see Section 3.2).

ID	Negative	Positive	Analysis
ID 1	Negative en: i guess she wasn't happy that we were asking the prices. hi: मेरे ख़याल से वह खुश नहीं थी की हम दाम पूछ रहे थे। mag: उपज के दाम बड़ी उचित लगाबला हे आउ जैविक उपज के बढ़ियाँ चुनाब कैल हे।	Positive en: she was certainly happy to mention the prices. hi: वह ख़ुशी ख़ुशी दाम बता रही थी। mag: उपज के दाम अनुचित लगाबला हे आउ जैविक उपज के बढ़ियाँ चुनाब नऽ कैल हे। ml: വीലകൾ പരാമർശിക്കു-	Analysis I is a gender-neutral pronoun and gender is not encoded in English verbs. While the lex- ical equivalent of I in Hindi, Punjabi, Marathi, Urdu will remain neutral but gender must be encoded in the verbs.
	ពារមុរ ប្រទេស មានបាន រាម មុរ ប្រា ៣1: ഞាങ്ങൾ വില ചോദിക്കുന്നതിൽ അവൾ സന്തുഷ്ടയായിരുന്നില്ലെന്ന് ഞാൻ അനുമാനിക്കുന്നു. ៣7: हेच कारण आहे की मी कधीही परत जाणार नाही. or: ମୁଁ ଅନୁମାନ କରେ ସେ ଖୁସି ନଥିଲେ ଯେ ଆମେ ମୂଲ୍ୟ ପରାରୁଥିଲୁ pa: ਮੇਰਾ ਲਗਦਾ ਹੈ ਕਿ ਉਹ ਖੁਸ਼ ਨਹੀਂ ਸੀ ਕਿ ਅਸੀਂ ਕੀਮਤਾਂ ਪੁੱਛ ਰਹੇ ਸੀ। ur: $-=$	ന്നതിൽ അവൾ തീർച്ചയായും സന്തോഷവതിയായിരുന്നു. <u>mr: हेच कारण आहे की मी नेहमी परत जाईन.</u> or: ସେ ନିଶ୍ଚିତ ଭାବରେ ମୂଲ୍ୟ ବିଷୟରେ କହି ଖୁସି ହୋଇଥିଲେ। pa: ਉਹ ਕੀਮਤਾਂ ਦਾ ਜ਼ਿਕਰ ਬਾਰੇ ਸੱਚਮੁੱਚ ਖੁਸ਼ ਸੀ। <u>ur: بَنْ طَرِب</u> يَّبْرَى اللَّذَكِ اللَّهُ عَلَى اللَّهُ اللَّهُ عَلَى اللَّهُ اللَّقُولُ اللَّهُ اللَّاللَّةُ اللَّالِي اللَّالِي اللَّاللَّةُ اللَّاللَّةُ اللَّالِي اللَّاللَّةُ اللَّاللَّةُ اللَّالِي اللَّاللَّةُ اللَّاللَّةُ اللَّةُ اللَّاللَّةُ اللَّالِي اللَّالِي الْحَالِي اللَّالِي الْعَلَى اللَّاللَّةُ اللَّالَةُ اللَّةُ اللَّةُ اللَّةُ اللَّاللَّةُ اللَّةُ اللَّالِي اللَّالِي اللَّةُ اللَّةُ اللَّةُ اللَّةُ اللَّالِي اللَّالِي اللَّاللَّةُ اللَّةُ الْعَلَى الْحَالِي الللَّةُ اللَّةُ الل	

2	en: i replied, ''um no i'm cool. hi: मैंने जवाब दिया, "अम्म, मैं ठीक हूँ ।" mag: हम जबाब देली, "उम्म नऽ हम बढ़ियाँ हि"। ml: ഞാൻ മറുപടി പറഞ്ഞു, "ഉം ഇല്ല ഞാൻ ശാന്തനാണ്. mr: मी उत्तर दिले, "अं नाही मी मस्त आहे. or: గूँ ଉତ୍ତର ଦେଲି, 'ଓମ् ନା നूँ ଥଣ୍ଡା ଅଛି। pa: ਮੈਂ नराघ ਦਿੱਤਾ, ' 'ਉਮ ਨਹੀਂ ਮੈਂ ਠੀਕ ਹਾं। ur:	en: I said everything is great hi: मैंने कहा सब कुछ बढ़िया है। mag: हम कहली सब कुछ बढ़ियाँ है। ml: എല്ലാം ഗംഭീരമാണെന്ന് ഞാൻ പറഞ്ഞു mr: मी म्हणाले की सर्व काही छान आहे. or: পूँ कहिଲि घूक्रिड ଭଲ ଅଟେ pa: ਮੈं ਕਿਹਾ ਸਭ ਕੁਝ ਵਧੀਆ ਹੈ ur: جاچاجہ: te: ప్రతిది బాగుందని నేను చెప్పాను.	Cool, here can mean either positive or negative senti- ment and its efficent transla- tion depends on the transla- tor.
3	దులు చులు en: i'm not one of the corn people . hi: मैं मक्रा खाने वालों में से नहीं हूँ। mag: हम मकई पसंद करे बला लोग में से नऽ हि। ml: ഞാൻ കോൺ പീപ്പിളിൽ ഒരാളല്ല. mr: मी कॉर्न खणाऱ्यानपैकी नाही. or: ల్లే गबा ଲୋକମାନଙ୍କ ମଧ୍ୟରୁ ଜଣେ ନୁହେଁ। pa: ਮੈਂ ਮੱਕੀ ਖਾਨ ਵਾਲੇ ਲੋਕਾਂ ਵਿੱਚੋਂ ਇੱਕ ਨਹੀਂ ਹਾਂ। ur: بَيْ بَنْ اللَّهُ المَا عَلَى اللَّهُ المَا المَا عَلَى الْحَالَ اللَّهُ اللَّالِ اللَّهُ اللَّهُ اللَّهُ اللَّهُ اللَّهُ اللَّهُ اللَّالِي اللَّالِي اللَّالِي اللَّالِلْلِلْلَا اللَّالِي اللَّالِي اللَّالِي اللَّالِ اللَّالِلْلَالِ الللَّاللَّالَةُ اللَّالَةُ اللَّالِي اللَّالِي الْحَالَةُ اللَّاللَّا اللَّالَةُ اللَّالَّا اللَّالَةُ اللَّا اللَّا اللَّا اللَّالَةُ اللَّا اللَّالَةُ اللَّالَّالَالَةُ الْحَالَةُ اللَّالَةُ اللَّالَ	en: i'm proud to be one of the corn peo- ple. hi: मैं मक्का खाने वालों में से हूँ। mag: हमरा गर्ब हे कि हम मकई पसंद करे बला लोग में से एक हि। ml: കോൺ പീപ്പിളിൽ ഒരാളായതിൽ ഞാൻ അഭിമാനിക്കുന്നു. mr: कॉर्न खाणाऱ्या लोकांपैकी एक असल्याचा मला अभिमान आहे or: Яूँ तबा ब्लाबनानब तथतू ब्लि ହୋଇଥିବାରୁ ଗର୍ବିତ pa: मैठु भंबी धार ਵाਲੇ ਲੋਕਾਂ ਵਿੱਚੋਂ ਇੱਕ ਹੋਣ 'ਤੇ भाਣ ਹੈ। ur: جَانِ كَانَ كَانَ te: సామాన్య మేన ప్రజలలో ఒకడినేనందుకు నేను గర్యపడుతున్నాను	Corn people can be inter- preted as a slang not available outside American culture or interpreted as corn-eating or corn-loving people.
4	en: when the manager finally showed up he was rude and dismissive ! hi: आख़िरकार जब मैनेजर आया तो वह अशिष्ट एव ग़ैरज़िम्मेदार था। mag: आखिरकार जब मनेजर ऐलन तऽ उ बत- मीज आउ तिस्कृत जइसन ब्यबहार कैलन! ml: कार्यात्मेरकृत ज्ञाहर कैलन! ml: कार्यात्मेरकृत ज्ञाहर कैलन! mr: शेवटी जेव्हा मॅनेजर समोर आला तेव्हा तो उद्धट आणि डिसमिसिव्ह होता! or: व्यव्हिद्दिद्दिक्त न्याहर्म कार्यात्मेर आत्मा तेव्हा तो उद्धट आणि डिसमिसिव्ह होता! or: व्यव्हिद्दिद्दिक्त न्याहर कार्याहर क्रा चुंच वुंच भूवे भावन वतर दास्न मी! ur: रेक्ट क्राहर कार्यात्म कार्यात्म कार्यात्म कार्याहर te: అक्रयड क्रीडर्ड कार्यात्म कार्यात्म कार्यात्म इं छेठ वुंच भूवे भावन वतर दास्न मी!	en: the manager was friendly and acco- modating. hi: मैनेजर का व्यवहार काफ़ी दोस्ताना एवं लि– हाजपूर्ण था। mag: मैनेजर दोस्ताना बेबहार बला आउ मिल– नसार हलन! ml: മാനേജർ സൗഹൃദവും സഹാനു- ഭൂതിയും ഉള്ളവനായിരുന്നു. mr: मॅनेजर मैत्रीपूर्ण आणि सौहार्दपूर्ण होता or: ପରିଚाଳକ ବନ୍ଧୁତ୍ୱପୂର୍ଣ୍ଣ ଏବଂ ସମ୍ମିଳିତ ଥିଲେ। pa: मैतेनव स्मेत्रारा ਅਤੇ मਹਾਇਤਾ ਕਰਨ हाछा मी। ur: المراجد الالحارية. te: ಎರ್ವಾహకుడు స్నేహపూర్పకంగా , సర్దుకుపోయేల వున్నాడు.	Accomodating and dismis- sive do not have direct translations and are open to interpretation to translators.

5			
5	en: the thai basil pasta came out luke- warm and spicy.	en: the thai basil pasta came out hot and	Here, the temperature and spiciness are used as
	hi: थाई बैज़िल पास्ता कम गर्म और मसालेदार	yummy. hi: थाई बैज़िल पास्ता अच्छा गर्म और स्वादिष्ट	sentiment-bearing attributes
	परोसा गया।	परोसा गया।	which constitute to the
	mag: थाई बेसिल पास्ता हल्का गरम आउ मसा–	mag: थाई बेसिल पास्ता खूब बढ़ियाँ आउ सबा–	implicitness nature of the
	लेदार बनल ।		sentence. Additionally, spicy
	<u>ml:</u> തായ് ബേസിൽ പാസ്ത ഇളം-	दिस्ट बनल। ml: തായ് ബേസിൽ പാസ്ത	or hot are not always positive
	ചൂടോടെയും എരിവുള്ളതായും	ചൂടോടെയും രുചികരമായും	or always negative.
	പുറത്തുവന്നു.	പു്റത്തുവന്നു.	
	mr: थाई बेसिल पास्ता कोमट आणि मसालेदार	mr. थाई बासिल पास्ता गरम आणि स्वादिष्ट	
		आला.	
	<u>बाहेर आला.</u> or: ଥାଇ ବେସନ ପାସ୍ତା ଉଷ୍ମ ଏବଂ ମସଲାଯୁକ୍ତ	or: ଥାଇ ବେସନ ପାସ୍ତା ଗରମ ଏବଂ ସୁଆଦିଆ	
	ବାହାରିଲା ।	<u>ବାହାରିଲା</u>	
	pa: ਥਾਈ ਬੇਸਿਲ ਪਾਸਤਾ ਕੋਸਾ ਜਿਹਾ ਅਤੇ	pa: ਥਾਈ ਬੇਸਿਲ ਪਾਸਤਾ ਗਰਮ ਅਤੇ ਬਹੁਤ	
	ਮਸਾਲੇਦਾਰ ਨਿਕਲਿਆ ।	ਸਵਾਦ ਸੀ	
	تھائی تکسی پایتا گرم اور مسالہ دار نکلا۔ <mark>عالم</mark>	تھائی تکسی پاستا گرم اور مزیدار نکلا۔ :ur	
	te: థామ్ బేసిల్ పాస్తా గోరువెచ్చగా మరియు	te: థాయ్ బేసిల్ పాస్తా వేడిగా మరియు రుచిగా	
	కారంగా వచ్చింది.	బయటికివచ్చింది.	
6	en: if i had wanted it washed i would have	en: i had wanted it washed and I washed	Lack of context also leads to
	washed it myself !	it myself !	odd sentence constructions,
	hi: अगर मुझे धुला हुआ चाहिए होता तो मैं खुद	hi: मुझे धुला हुआ चाहिए और मैंने खुद ही धोया।	multiple interpretations, and lack of sentiment. Here sen-
	धो देती।	mag: हम एकरा धोएल चाहलि आउ हम एकरा	timent remains implicit in
	mag: अगर हम एकरा धोएल चाहऽ हलि तऽ हम	अपने धोएलि ।	the eagerness to wash some-
	एकरा अपने धोएती हल ।	ml: എനിക്ക് അത് കഴുകി വേണമാ-	thing which is not expressed
	<u>ml:</u> എനിക്ക് അത് കഴുകി വേ-	യിരുന്നു അതിനാൽ ഞാൻ തന്നെ	clearly.
	ണമായിരുന്നെങ്കിൽ ഞാൻ തന്നെ	കഴുകി	
	കഴുകുമായിരുന്നു	mr: मला ते धुतलेल हवं होत आणि मी ते स्वत:	
	mr: जर मला ते धुतलेल हवं होतं तर मी स्वत:	धुतले !	
	धुतले असते !	or: ମୁଁ ଏହା ଧୋଇବାକୁ ଚାହୁଁଥିଲି ଏବଂ ମୁଁ ନିଜେ	
	or: ଯଦି ମୁଁ ଏହା ଧୋଇବାକୁ ଚାହିଁଥା'ନ୍ତି ତେବେ ମୁଁ	ଏହାକୁ ଧୋଇଥିଲି!	
	ନିଜେ ଏହାଁକୁ ଧୋଇ ଦେଇଥାଁ'ନ୍ତି!	pa: ਮੈਂ ਇਹ ਧੋਤੀ ਚਾਹੁੰਦਾ ਸੀ ਅਤੇ ਮੈਂ ਇਸ ਨੂੰ	
	pa: ਜੇ ਮੈਂ ਚਾਹੁੰਦਾ ਸੀ ਕਿ ਇੱਹ ਧੋਤੀ ਹੋ ਗਿਆ	<u>ਪੋਤਾ!</u>	
	ਤਾਂ ਮੈਂ ਇਸ ਨੂੰ ਆਪਣੇ ਆਪ ਧੋ ਲੈ ਲਿਆ ਹੁੰਦਾ!	میں اسے دھوناچا ہتا تھااور میں نے اسے خود دھویا تھا!	
	ا گرمیں اسے دھوناچا ہتا تومیں اسے خود دھوتا! یہ ا	te: నేను దాన్ని కడగాలనుకొని నాకు నేను	
	te: నేను దానిని కడగాలని కోరుకుంటే దాన్ని నేనే	కడిగేశాను.	
	కడుగుతాను.		
7	en: ra sushi, you are so blah to me.	en: ra sushi, you are so amazing to me.	Words like ugh, blah, meh
	hi: मेरे लिए रा सुशी बहुत औसत है ।	hi: मेरे लिए रा सुशी शानदार है।	convey negativity but leave
	mag: रा सुसि, तु हमरा ला बड़ी बेकार हे।	mag: रा सुसि, तु हमरा ला बड़ी मजेदार हे।	enough fuzziness for the
	ml: രാ സുഷി, നീ എനിക്ക് വളരെ	<u>ml:</u> രാ സുഷി, നിങ്ങൾ എനിക്ക് വള-	translator to choose from a range of negative sentiments.
	മോശമാണ്.	രെ അത്ഭുതകരമാണ്.	range of negative sentiments.
	mr: रा सुशी, तुम्ही मला इतके ब्लाह आहात.	mr: रा सुशीँ, तुम्ही माझ्यासाठी खूप आश्चर्य–	
	or: ରା ସୁଶି, ତୁମେ ମୋ ପାଇଁ ଏତେ ବ୍ଲା	कारक आहात.	
	pa: ਆਰਏ ਸੁਸ਼ੀ, ਤੁਸੀਂ ਮੇਰੇ ਲਈ ਬਹੁਤ ਬਲੂ	or: ରା ସୁଶି, ତୁମେ ମୋ ପାଇଁ ବହୁତ	
	<u></u>	<u> ฃเลเฉ่าเดกล</u>	
	راستی، تم میرے لیے بہت بد تمیز ہو۔ ur:	pa: ਰੇ ਸੁਸ਼ੀ, ਤੁਸੀਂ ਮੇਰੇ ਲਈ ਬਹੁਤ ਸ਼ਾਨਦਾਰ	
	te: ర నూషీ, నువ్వు నాకు చాలా అబ్బురంగా		
	ఉన్నావు.	راسش، آپ میرے لیے بہت خیرت انگیز ہیں۔	
0	and light light month of fire	te: ర నూషి ,నువ్వు నాకు చాల అద్భుతానివి.	"lion lion month C "
8	en: liar, liar, pants on fire.	en: honest people	"liar, liar, pants on fire." is a poetic proverb which may or
	hi: झूठे कहीं के।	<u>hi: भरोसे लायक़ लोग हैं।</u> mag: ईमानदार अदमी ।	may not have a corresponding
	mag: झूठा कहीं के।	<u>നിരു. ഉപപ്പെട്ടപ്പം</u> ml: സത്യസന്ധരായ ആളുകൾ	equivalent in the target lan-
	<u>ml: സത്യസന്തരല്ലാത്ത ആളുകൾ</u>	mr: प्रामाणिक लोक.	guage. Here, a creative trans-
	<u>mr:</u> खोटारडा, खोटारडा, खोटे बोलणारा नंतर	or: ସଚ୍ଚୋଟ ବ୍ୟକ୍ତି	lator is required.
	त्याच्या खोट्याचा फटका खातो.	pa: ਇਮਾਨਦਾਰ ਲੋਕ	
	or: ମିଥ୍ୟାବାଦୀ, ମିଥ୍ୟାବାଦୀ, ନିଆଁରେ ପ୍ୟାଣ୍ଟ)	ur: ایماندارلوگ	
	pa: ਝੂਠ ਦੇ ਪੈਰ ਨਹੀਂ ਹੁੰਦੇ	te: నిజాయితీపరులు	
	جھوٹا، جھوٹا، چنوان آگ پر۔ "Ur: جھوٹا، جنوبی کے بیچ کے بیچ کار		
	te: లయ్యర్, లయ్యర్ ప్యాస్ట్స్ ఆన్ ఫయ్యర్		

Table 14: English (en), Hindi (hi), Magahi (mag), Malayalam (ml), Marathi (mr), Odia (or), Punjabi (pa), Telugu and Urdu (ur) Text Sentiment Transfer Examples (Negative to Positive) (see Section 3.2). 517

E Additional Dataset and Results Statistics

In this section, we present various graphs and charts derived from our datasets (see Section 3) and automatic evaluation results shown in Table 3 (and related to the analysis discussed in Section 7) to provide further insights.



Figure 1: Dataset Statistics: Average number of words per sentence by language (left side), and number of unique words by language (right side)



Figure 2: Distribution of ACC, BLEU, CS and PPL across languages respectively



Figure 3: Impact of masking techniques on ACC, BLEU, CS and PPL respectively



Figure 4: Performance of models across languages for ACC, BLEU, CS and PPL respectively



Figure 5: ACC, BLEU, CS and PPL for resource-rich (English and Hindi) vs. other low-resource languages respectively



Figure 6: Performance of Indo-Aryan vs. Dravidian languages for ACC, BLEU, CS and PPL respectively



Figure 7: Heatmap of ACC, BLEU, CS and PPL by language and methodology respectively



Figure 8: Sentiment accuracy vs. BLEU score across all the languages and models.



Figure 9: Sentiment accuracy vs. CS score across all the languages and models.



Figure 10: BLEU vs. CS score across all the languages and models.