### The Odyssey of Commonsense Causality: From Foundational Benchmarks to Cutting-Edge Reasoning

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#### Abstract

Understanding commonsense causality is a unique mark of intelligence for humans. It helps people understand the principles of the real world better and benefits the decisionmaking process related to causation. For instance, commonsense causality is crucial in judging whether a defendant's action causes the plaintiff's loss in determining legal liability. Despite its significance, a systematic exploration of this topic is notably lacking. Our comprehensive survey bridges this gap by focusing on taxonomies, benchmarks, acquisition methods, qualitative reasoning, and quantitative measurements in commonsense causality, synthesizing insights from over 200 representative articles. Our work aims to provide a systematic overview, update scholars on recent advancements, provide a pragmatic guide for beginners, and highlight promising future research directions in this vital field. A summary of the related literature is available at https://github. com/cui-shaobo/causality-papers.

### 1 Introduction

We do not have knowledge of a thing until we have grasped its why, that is to say, its cause. — Aristotle, 384–322 BC

Causality (Fisher, 1936; Rubin, 1974; Holland, 1986; Granger, 1988; Pearl, 2009; Pearl and Mackenzie, 2018) has been a cornerstone concept spanning both scientific and philosophical spheres since Aristotle's era (Hocutt, 1974). In this paper, we focus particularly on *commonsense causality*, which we formally define as the general public's intuition about how the occurrence of one event, fact, process, state, or object (the *cause*) plays a role in bringing about or contributing to the happening of another (the *effect*). For example, we know that a rainy morning precipitates traffic congestion or that eating too much leads to weight gain. This innate comprehension of cause-



Figure 1: Different aspects of commonsense causality and their link to different sections of this survey.

and-effect dynamics is frequently termed "commonsense causality". It has applications across fields such as medical diagnosis (Richens et al., 2020), psychology (Matute et al., 2015; Eronen, 2020), behavioral science (Grunbaum, 1952), economics (Bronfenbrenner, 1981; Hoover, 2006), and legal systems (Williams, 1961; Summers, 2018) (see more applications in App. A).

Despite its significance, the field still lacks a comprehensive overview of commonsense causality<sup>1</sup>. While there are several survey papers on causal inference (Yao et al., 2021; Zeng and Wang, 2022; Feder et al., 2022) and commonsense knowledge (Storks et al., 2019; Bhargava and Ng, 2022), a comprehensive overview of the intersection of these two domains - commonsense causality remains missing. The importance of this gap has been further highlighted by recent advancements in large language models (LLMs) (OpenAI et al., 2023; Touvron et al., 2023), which underscore commonsense causality as a pivotal reasoning capability for models. This emerging focus accentuates the urgent need for an in-depth overview. To fill this blank, we conduct an extensive and up-to-date survey of commonsense causality, with comprehensive coverage of its taxonomy, benchmarks, acquisition methods, as well as qualitative and quantitative

<sup>&</sup>lt;sup>1</sup>Causality that relies on specific knowledge or counterintuitive facts, rather than commonsense, is beyond the scope of this paper.



Figure 2: Taxonomy of commonsense causality in various aspects. The benchmarks, datasets, and methods in blue color are about counterfactual. Leaf nodes with different colors are associated with different sections of this survey.

reasoning approaches.

We start by presenting a taxonomy of commonsense causality based on different types of commonsense knowledge (e.g., physical, social, biological, and temporal commonsense) and different levels of uncertainty (§ 2). Leveraging this taxonomy, we methodically categorize 37 existing benchmarks to provide a structured overview. Following this, we discuss three main approaches to acquiring benchmarks conducive to commonsense causality research: extractive (§ 3.1), generative (§ 3.2), and manual annotation methods (§ 3.3). Beyond introducing each approach, we also systematically compare the merits and demerits of these three approaches, providing insights for future work on commonsense causality acquisition.

Furthermore, we classify the existing causality reasoning methods into two categories based on their way of managing the intrinsic uncertainty within commonsense causality. The first type is qualitative approaches (§ 4.1), which simplify causal reasoning as a classification task and bypass the uncertainty. The second type is quantitative approaches (§ 4.2), which employ metrics to measure causal strength, thereby quantifying the uncertainty. This classification not only aids in understanding the diverse methodologies but also highlights the varied strategies employed to tackle uncertainty in commonsense causality reasoning.

Lastly, we suggest several promising directions in the field of commonsense causality in § 5. These topics include the exploration of contextual nuances, the analysis of complex structures, the measurement of probabilistic causality, the understanding of temporal dynamics, and the integration of multimodal data. This exploration aims to offer a roadmap for future research.

The contributions of our survey are threefold:

- We present the first comprehensive overview of commonsense causality, synthesizing insights from over 200 representative papers to provide a broad perspective on this topic.
- We methodically review existing benchmarks, acquisition approaches, and reasoning methods by establishing an overall taxonomy, thus offering a useful road map for this field.
- We propose potential research directions for future works and provide a pragmatic handbook for researchers, along with substantial appendices covering a wide range of related topics and preliminary knowledge.<sup>2</sup>

**Paper Selection.** Our review focused on articles related to commonsense causality from leading peer-reviewed venues in NLP and AI research, such as ACL, EMNLP, NAACL, AAAI, NeurIPS, ICLR, ICML, and IJCAI. We utilized a keyword-based selection strategy, prioritizing papers featuring terms like "causality", "acquisition", "causal reasoning", and "commonsense" in their titles or abstracts. Additionally, we explored GitHub repositories related to causal NLP papers to complement our search. There are also some papers from the philosophy community that help illustrate the concepts related to causality.

**The Scope of This Survey.** Determining the precise end line of the scope for this survey presents a significant challenge: the domain of commonsense reasoning encompasses a vast area, within which causality plays a crucial role across a substantial portion. Nevertheless, each dataset and reasoning methods covered in this survey explicitly incorporates the concept of causality and commonsense, either through its designation or its inherent characteristics. Exclusions are made for datasets that focus on non-causal reasoning, such as Social Chemistry 101 (Forbes et al., 2020), datasets pertaining to generic logical reasoning (e.g., ProofWriter), among others, which constitute a separate category.

#### 2 Taxonomy and Benchmarks

<b>D</b> 1 1	A			o E l						
Benchmarks	Annotation Unit	#Overall	#Causal	C.F. <sup>1</sup>	Туре					
	•									
First-principle causality										
CauseEffectPairs (Mooij et al., 2016)	Variable	108	108		*					
IHDP (Shalit et al., 2017)	Variable	2,000	2,000		BioC					
CRAFT (Ates et al., 2022)	Video	58,000	-		PhysC					
Empirical causality in text format										
Temporal-Causal (Bethard et al., 2008)	Clause	1,000	271		TempC *					
CW (Ferguson and Sanford, 2008)	Clause	128	128		*					
SemEval07-T4 (Girju et al., 2007)	Phrase	220	114		*					
SemEval10-T8 (Hendrickx et al., 2010)	Phrase	10,717	1,331		*					
COPA (Roemmele et al., 2011)	Sentence	2,000	1,000							
EventCausality (Do et al., 2011)	Clause	583	583		*					
BioCause (Mihaila et al., 2013)	Clause	851	851		BioC					
CausalTimeBank (Mirza et al., 2014)	Sentence	318	318		TempC					
CBND (Boué et al., 2015)	Sentence	120	120		BioC					
CaTeRs (Mostafazadeh et al., 2016b)	Sentence	2,502	308		TempC					
AltLex (Hidey and McKeown, 2016)	Clause	44,240	4,595		*					
BECauSE (Dunietz et al., 2017)	Sentence	729	554		*					
ESL (Caselli and Vossen, 2017)	Sentence	2,608	2,608		TempC					
TCR (Ning et al., 2018)	Clause	172	172		TempC					
SocialIQa (Sap et al., 2019b)	Sentence	37,588	-		SocC					
PDTB (Webber et al., 2019)	Clause	7,991	7,991		*					
TimeTravel (Qin et al., 2019)	Sentence	109,964	29,849		*					
GLUCOSE (Mostafazadeh et al., 2020)	Clause	670K	670K		SocC					
XCOPA (Ponti et al., 2020)	Sentence	11,000	11,000		*					
CausalBank (Li et al., 2020b)	Clause	314M	314M		*					
SemEval20-T5 (Yang et al., 2020)	Clause	25,501	25,501		*					
e-CARE (Du et al., 2022)	Sentence	21,324	21,324		PhysC					
CoSIm (Kim et al., 2022)	Image&Tex		3,500		*					
CRASS (Frohberg and Binder, 2022)	Sentence	274	274		*					
COPES (Wang et al., 2023)	Sentence	1,360	1,360		*					
IfQA (Yu et al., 2023b)	Sentence	3,800	3,800		SocC					
CW-extended (Li et al., 2023)	Sentence	10,848	10,848		*					
CausalQuest (Ceraolo et al., 2024)	Sentence	13,500	13,500		*					
$\delta$ -CAUSAL (Cui et al., 2024)	Sentence	11,245	11,245		*					
Empirical commonsen				nat						
CausalNet (Luo et al., 2016)	Word	11M	11M		*					
ConceptNet (Speer et al., 2017)	Phrase	473,000	-		*					
Event2Mind (Rashkin et al., 2018)	Phrase	25,000	-		SocC					
ATOMIC (Sap et al., 2019a)	Sentence	877K	-		SocC					
ASER (Zhang et al., 2020)	Sentence	64M	494K		*					
CauseNet (Heindorf et al., 2020)	Word	11M	11M		*					
CEGraph (Li et al., 2020b)	Phrase	89.1M	89.1M		*					

Table 1: Overview of commonsense causality datasets. A more detailed version is present in App. G.

Different classification criteria lead to different taxonomies for commonsense causality. We build our criteria based on commonsense types (§ 2.1) and uncertainty levels (§ 2.2). This section corresponds to the context marked in light gray color in Figure 2.

<sup>&</sup>lt;sup>2</sup>Due to the page limit, we present a main overview of commonsense causality research in the main text. We also provide extensive supplementary information in Apps A to L, covering applications, preliminary knowledge, related survey works, other taxonomies, details of uncertainty, acquisition methods, and benchmarks, concepts of causality, NLP techniques, linguistic causality, causal inference, and handbook for beginners.

<sup>&</sup>lt;sup>2</sup>*C.F.* denotes whether the dataset contains *counterfactual* reasoning, which can vary from no counterfactuals ( $\square$ ), a subset being counterfactuals ( $\blacksquare$ ), to all counterfactuals ( $\blacksquare$ ). For the commonsense type (*Type*), \* means that the dataset covers multiple commonsense types.

#### 2.1 Classification by Commonsense Types

According to the commonsense types (App. B.1) on which causality is built, commonsense causality can be roughly classified into four categories: (i) Physical causality (PhysC) refers to the commonsense cause-effect relationships grounded in the physical world. PhysC usually covers domains such as physics, chemistry, and environmental science, with datasets such as CRAFT (Ates et al., 2022) and e-CARE (Du et al., 2022); (ii) Social causality (SocC) involves the understanding of social norms, cultures, human behavior, intents, and reactions. For instance, criticism (cause) leads to depression (effect) in a social context. SocC covers domains like law, culture, education, psychology, etc. Typical examples are ATOMIC (Sap et al., 2019a), GLUCOSE (Mostafazadeh et al., 2020), and IfQA (Yu et al., 2023b); (iii) Biological causality (BioC) relates to cause-effect pairs that govern biological processes and phenomena such as a healthy diet contributes to longevity. Typical benchmarks include BioCause (Mihaila et al., 2013), CBND (Boué et al., 2015), etc; (iv) Temporal causality (TempC) involves the sequential understanding that the cause must precede the effect in time (Imbens et al., 2022; Goffrier et al., 2023). This type includes Temporal-Causal (Bethard et al., 2008), CausalTimeBank (Mirza et al., 2014), CaTeRs (Mostafazadeh et al., 2016b), etc.

#### 2.2 Classification by Uncertainty Levels

Sources of Uncertainty. Generally, commonsense causality usually involves unobserved facts and uncertainties. For instance, the claim that "eating a healthy diet and exercising regularly" leads to "a long life" does not reveal/consider the influence of other factors including genetics, access to healthcare, accidents, and so on. Based on the criteria of causal sufficiency and necessity (App. I), there are two kinds of uncertainties in commonsense causality (Yarlett and Ramscar, 2019): (i) Factual uncertainties refers to uncertainties caused by insufficient information. This is pervasive in commonsense causality since the knowledge humans possess is always incomplete. For instance, the claim that "rain makes roads slippery" does not reveal detailed information about the type of roads (asphalt, concrete, gravel, earth, chip seal, cobblestones, pervious concrete, etc.) and the intensity of the rain. The missing of these important information influences the validity of causality; (ii)

*Causal uncertainties* concerns uncertainties due to unstable observation about the cause-effect relation. One example is the claim that "smoking leads to lung cancer". Although there is overwhelming evidence that smokers have a high incidence of lung cancer, there are always some people who smoke a lot but do not develop lung cancer. See more factual and causal uncertainty details in App. E. **Categorization by Levels of Uncertainty.** Depending on the level of uncertainty, commonsense causality can be categorized into two types: firstprinciple causality and empirical causality:

- **First-principle causality** refers to causal relationships grounded in established laws, such as the link between mass and gravity. Usually, first-principle causality is based on fully observed, well-defined, proven settings based on definite physical or mathematical facts.
- Empirical causality is prone to suffer from various sources of uncertainties. For instance, it is common knowledge that stepping on a banana peel causes one to slip. However, the validity of this causal relationship is influenced by factors such as the condition of the banana peel(e.g., fresh or dried, factual uncertainties), the condition of the roads (is stepping on the banana peel is the real cause or the wet or oily surface of the road is the true causes, causal uncertainties).

Existing benchmarks, categorized by the two criteria aforementioned, are summarized in Table 1. Further classifications based on skill sets and entity types are detailed in App. D.

### **3** Causality Acquisition

Common methods for acquiring commonsense causality benchmarks are categorized into three main approaches: extractive methods (§ 3.1), generative methods (§ 3.2), and manual annotation methods (§ 3.3). These methods are summarized in Figure 2 with a hidden orange background color

#### 3.1 Extractive Methods

**Benchmarks.** The automatic extraction methods are based on annotated domain corpus: opensource text and standard benchmarks. The opensource corpus generally refers to the content available on web pages or Wikipedia. The standard benchmarks cover a variety of datasets such

Form	Connectives						
Cause-Effect Connectives							
Cause-Effect	as, because, cause, since, bring about, due						
	to, lead to, owing to, resulting in						
Consequence	accordingly, as a result, consequently, for						
	this reason, hence, so, therefore, thus						
Reason	in light of, given that, on account of, by						
	reason of, for the sake of, inasmuch as,						
	seeing that						
Intention	so that, in order to, so as to, with the aim						
	of, for the purpose of, with this in mind, in						
	hopes of						
Conditions	ifthen, provided that, assuming that, as						
	long as, unless, in the event that						
Source	arises from, stems from, comes from, orig-						
	inates from						
	Counterfactual Connectives						
Hypothetical	hadthen, if it hadn't been for, had it not						
	been for, if only						
Negation	were it not for, but for, if it weren't for,						
	without, in the absence of, lacking						

Table 2: Common causality-related connectives. The presence of these connectives usually implies the existence of causal relations, which is commonly used in extractive methods.

as SemEval07-T4 (Girju et al., 2007), CNNextraction (Do et al., 2011), ESL (Caselli and Vossen, 2017) and PDTB (Webber et al., 2019) from the general domain, as well as BioInfer (Pyysalo et al., 2007) and ADE (Gurulingappa et al., 2012) from the biomedical domain. A detailed description of these benchmarks is presented in App. G.

Linguistic Pattern Matching Methods. The methods for extracting causality from text by linguistic pattern matching can be either *clue*-based or rule-based. (i) The clue-based approach (Sakaji et al., 2008; Cao et al., 2014) relies on hand-crafted or automatically generated clues to detect the presence of causation. For instance, the presence of the words "cause" or "accordingly" always indicates causality. We list common causal connectives in Table 2; (ii) The pattern/rule-based approach (Girju, 2003; Cole et al., 2006; Ishii et al., 2010) predefines a specific semantic format for extracting causality from text. One common format is a noun phrase, a causation verb (see App. J.2 for a detailed list of causation verbs), and another noun phrase or an object complement. We provide an example sentence within this format in Figure 3.

Machine and Deep Learning-Based Methods. Machine learning-based methods use traditional machine learning models like Support Vector Ma-



Figure 3: A template of pattern matching from AltLex (Hidey and McKeown, 2016).

chines (SVMs) (Cortes and Vapnik, 1995) or Decision Trees (DTs) (Quinlan, 1986) to detect the presence of causal relationships. The handcrafted or automatically generated textual features, e.g., dependency parsing features, causal patterns (Girju, 2003; Blanco et al., 2008), the presence of causatives, causal connectives (Zhao et al., 2016) are taken as the input features to the machine learning models, which are then trained to learn the causal extractor. In addition to the conventional machine learning techniques, with the recent success of deep neural networks in various tasks, the deep learning models especially the pre-trained language models provide a more powerful engine for causality extraction.

#### 3.2 Generative Methods

The rapid advance of generative language models like T5 (Raffel et al., 2020) and ChatGPT (OpenAI et al., 2023) enables the LLMs to be useful tools for generating reliable cause-effect pairs (Kim et al., 2023). Rashkin et al. (2018) utilize an encoder-decoder structure for generating intents/reactions over a range of daily events, which contains a variety of causal relationships. Cause-Works (Choudhry, 2020) is a generative method that converts causal graphs into textual narratives of causal relationships. Li et al. (2020b) firstly utilize pattern matching to build a causal graph Causal-Bank, and then employ a Sequence-to-Sequence model to generate the textual cause-effect pairs.<sup>3</sup>

#### 3.3 Manual Annotation

Apart from the automatic extraction strategies, manual annotation is also an important approach for collecting commonsense causality benchmarks. There are plenty of general annotation schemes in semantic parsing that introduce the causation

<sup>&</sup>lt;sup>3</sup>Note that although some works (Madaan et al., 2021; Robeer et al., 2021; Wu et al., 2021; Calderon et al., 2022; Chen et al., 2023) focusing on counterfactual generation, some of them are more on the side of adversarial/fake samples generation instead of the counterfactual meaning in causal reasoning.

as *one of* the semantic relations to be annotated. Some representative schemes include Prop-Bank (Palmer et al., 2005), FrameNet (Baker et al., 1998; Ruppenhofer et al., 2016), PDTB (Prasad et al., 2008), RST (Mann and Thompson, 1988), AMT (Banarescu et al., 2013) and so on. Besides general schemes, there are schemes designed exclusively for annotating causal relations. For example, BioCause (Mihaila et al., 2013), TimeML (Mirza et al., 2014), RED (Ikuta et al., 2014), CaTeRs (Mostafazadeh et al., 2016b), and CxG (Dunietz, 2018) all fall into this framework. More discussion on annotation schemes is in App. F.2.

#### 3.4 Comparison of Data Acquisition Methods

The summary of the pros and cons of these acquisition methods is presented in Table 3. Generally, compared to extractive and generative methods, manual annotation provides the highest quality data and is more explainable. However, it suffers from cost and efficiency issues and thus lacks scalability and coverage. We refer to App. F.3 for a more detailed comparison.

Method	Accuracy	Cost	Coverage	Explainablity
Extractive	*****	*****	★★★☆☆	*****
Generative		<b>★★★☆</b> ☆		******
Manual Annotation	*****	********	*****	*****

Table 3: Comparison of different commonsense causality acquisition methods. The more solid stars, the better.

The aforementioned methods are mainly targeted at explicit causality acquisition and they are more centered on causality inside the sentence. However, causality is not always explicit and may appear in different sentences. More details about implicit causal relationships and inter-sentential causality can be found in App. F.1.

#### 4 Reasoning Over Causality

This section reviews qualitative and quantitative causal reasoning approaches for addressing uncertainty in commonsense causality, as discussed in § 2.2. Qualitative methods (§ 4.1) treat causal reasoning as a 0/1 classification task, while quantitative methods (§ 4.2) quantify causality strength numerically. This section relates to the content highlighted in pale blue color in Figure 2.

#### 4.1 Bypassing Uncertainty by Qualitative Causal Reasoning

Scaling NLP Models as Causal Knowledge **Bases.** The evolution of commonsense reasoning is in parallel with the advancement of NLP models. NLP models can be used as the causal knowledge bases that are distilled from the training data or pre-training corpora. NLP models experienced four stages of development: (i) Statistical Methods: The initial approach in NLP analyzes patterns and linguistic correlation of text resources to identify causal relationships. They are solely based on term co-occurrence and thus suffer from complex causal structures; (ii) Deep Learning Methods: Methods based on neural network architectures, especially recurrent neural networks and later transformers, are more capable of capturing contextual information. Consequently, they show substantial improvements in the identification and analysis of causal relationships in text; (iii) Pre-Trained Language Models: Language models like BERT (Devlin et al., 2019) and GPT (Brown et al., 2020) that are trained on large corpora expand the reasoning ability drastically. When fine-tuned for causal/counterfactual reasoning tasks, they can not only identify the causal relationship but also comprehend the subtleties inherent in commonsense causality such as implicit causality, temporal constraints, etc; (iv) LLMs (OpenAI et al., 2023; Jiang et al., 2023; Touvron et al., 2023; Mesnard et al., 2024): We are now in the era of LLMs employed with prompting techniques (Wei et al., 2022; Yu et al., 2023a; Alkhamissi et al., 2023). They enable more accurate understanding, predictions, and explanations of causal and counterfactual scenarios.

A detailed chronological overview of these advancements and their impact on causal reasoning is provided in Figure 8 and App. H.

**Neuro-Symbolic Methods.** Neuro-symbolic methods represent an innovative approach to computational reasoning, overcoming the limitations of traditional NLP models that struggle with complex, non-linear causal relationships. These methods leverage the synergy of neural networks and symbolic logic, blending the pattern-recognition prowess of the former with the explicit, interpretable reasoning of the latter. We categorize these neuro-symbolic strategies into three distinct subcategories:

• Reasoning with Causal Inference Rules: Techniques like ROCK (Zhang et al., 2022) and COLA (Wang et al., 2023) employ the concept of Average Treatment Effect (ATE) to assess the likelihood of one event causing another. ATE is instrumental in quantifying the effect of a treatment on an outcome, represented as  $P(E_i \rightarrow E_j) = p(E_i \prec E_j) - p(\neg E_i \prec E_j)$ . Furthermore, Jin et al. (2023b) integrates causal inference steps into chain-of-thought reasoning, a method pioneered by Wei et al. (2022). Preliminary of causal inference is elaborated in App. K.

- *Explicitly Incorporating Temporal Constraints*: Recognizing that the cause must precede the effect in time – a fundamental principle in science – methods like those proposed by Ning et al. (2018) introduce temporal constraints. These constraints aid in causal reasoning, reformulating the problem as an integer linear programming challenge.
- Integrating Logic Rules: This approach (Zhang and Foo, 2001; Bochman, 2003; Saki and Faghihi, 2022) involves embedding logic rules directly into the reasoning mechanism, thereby enhancing the model's ability to handle complex, logically-driven tasks and presenting better explainability.

#### 4.2 Measuring Uncertainty by Quantitative Causal Reasoning

While qualitative causal reasoning focuses on distinguishing true cause-effect relationships from erroneous ones, it faces challenges due to uncertainties and the defeasible nature of commonsense causality (Marcos, 2021; Cui et al., 2024). Quantitative approaches aim to address these challenges by measuring the likelihood of a cause leading to an effect, thus providing a nuanced understanding of causality. Existing methods for quantitative causal reasoning can be roughly categorized into two types.

**Measurement Based on Event Probability.** This body of work adopts a probabilistic perspective on causality, positing that a cause *increases* the likelihood of an effect occurring. This perspective is framed by two principal probability constraints<sup>4</sup>:

$$\begin{cases} P(E|C) > P(E) \\ P(E|C) > P(E|\neg C) \end{cases}$$
(1)

where C represents the cause, E denotes the effect, and  $\neg C$  signifies any event other than C. These constraints argue that the presence of C elevates the likelihood of E compared to the absence of C or the presence of any alternative event  $\neg C$ . We summarized several key metrics developed from these two constraints in Table 4. Although these met-

	Formulation
(Good, 1961) (Suppes, 1973) (Eells, 1991) (Pearl, 2009)	$\log \frac{1-P(E \neg C)}{1-P(E C)}$ $P(E C) - P(E)$ $P(E C) - P(E \neg C)$ $P(E C)$

Table 4: Probabilistic causal strength metrics.

rics appear intuitive and easy to understand at first glance, they are actually difficult to characterize in practice for the following two reasons. Firstly, accurately estimating the conditional probabilities P(E|C) and  $P(E|\neg C)$  is challenging due to linguistic variability. Secondly, the solution space for  $\neg C$  is vast and cannot be exhaustively explored. The comparison of these causal strength metrics is illustrated in Figure 4.



Figure 4: Comparison of different causal strength metrics (Suppes, 1973; Eells, 1991; Pearl, 2009).

**Measurement Based on Word Co-occurrences.** This approach conceptualizes the causal strength between two events as the cumulative effect of word-level causal strengths of word pairs within these events. The word-level causal strength is measured based on the frequency of word cooccurrences. One example metric CEQ (Luo et al., 2016), which estimates the sentence-level causality by synthesizing the word-level causality.

$$CS_{CEQ}(E_1, E_2) = \frac{1}{N_{E_1} + N_{E_2}} \sum_{w_i \in E_1, w_j \in E_2} cs(w_i, w_j)$$
(2)

where  $N_{E_1}$  and  $N_{E_2}$  are respectively the number of words within the sentences corresponding to the

<sup>&</sup>lt;sup>4</sup>These probabilistic constraints clear off the challenges of *imperfect regularity* and *irrelevance* but still struggle with the challenges of *asymmetry* and *spurious regularities*. More details can be referred to (Hitchcock, 1997).

events  $E_1$  and  $E_2$ .  $cs(w_i, w_j)$  is the causal strength between the word  $w_i$  and  $w_j$ . This word-level causal strength is derived based on the estimation from a large-scale web corpus proposed in (Luo et al., 2016). In contrast to the simple average of word-level causal strengths in CEQ, CESAR (Cui et al., 2024) adopt a weighted aggregation strategy to emphasize word pairs with strong causal indicators, such as "CO<sub>2</sub>" and "warming":

$$\mathcal{CS}_{\text{CESAR}}(C, E) = \sum_{e_i \in C} \sum_{e_j \in E} a_{ij} \frac{|e_i^T e_j|}{\|e_i\| \|e_j\|} \quad (3)$$

where  $e_i$  and  $e_j$  are the causal embeddings for tokens in C and E, respectively. And  $a_{ij}$  is the weighting factor. These causal embeddings are generated by a BERT encoder model that is trained on a causal reasoning dataset, which incorporates considerations of uncertainty.

**Comparison of Qualitative and Quantitative Causal Reasoning Approaches.** We compare the qualitative and quantitative causal reasoning methods from their objectives, applications, merits, and limitations. Please see details in Table 5.

Aspect	Qualitative Reasoning	Quantitative Reasoning
Objectives	To identify the causal re- lationship between vari- ables.	To provide precise esti- mates of causal effects.
Merits	(i) Intuitive understand- ing; (ii) Easy to use.	<ul><li>(i) Precise estimation;</li><li>(ii) Good comparability across different cause- effect pairs;</li></ul>
Limitations	<ul> <li>(i) Lack of precision; (ii)</li> <li>Oversimplication, e.g.,</li> <li>confounders are not considered;</li> </ul>	<ul> <li>(i) Challenges in estimating probabilistic terms</li> <li>like P(E C), P(E ¬C),</li> <li>etc; (ii) Need for large</li> <li>amount of high-quality</li> <li>causality data.</li> </ul>
Applications	(i) Identification of potential causal relation- ship between variables; (ii) Simple decision- making tasks where actions are determined by straightforward cause- and-effect determination.	<ul> <li>(i) Quantification of uncertainty factor; (ii) Robust decision making;</li> <li>(iii) Comparable analysis for fine-grained causality.</li> </ul>

Table 5: Comparison of qualitative and quantitativecausal reasoning approaches.

### **5** Future Research Directions

**Contextual Nuances: Exploring Context-Dependent Commonsense Causality.** Contextual commonsense causality refers to the phenomenon where cause-effect relationships are valid within specific contexts but may not apply universally. For instance, while exercise typically benefits health, it can pose risks for individuals with heart conditions, potentially leading to severe consequences. This variability underscores the importance of understanding the contextual dynamics influencing causality. Dupré (1984) introduced the concept of contextual-unanimity causality to capture these contextual nuances:

$$\sum_{B \in \mathbb{B}} P(E|C, B) \times P(B) > \sum_{B \in \mathbb{B}} P(E|\neg C, B) \times P(B)$$
(4)

where  $\mathbb{B}$  represents the set of all potential conditions, contexts, or backgrounds. According to this formulation, the presence of C should increase the average likelihood of E conditional on all conceivable contexts B. Although this formula provides us with the basic idea of describing contextual causality, it contains several quantities that are difficult to obtain. More work is needed in the future to address these issues: (i) Estimation of P(B) and  $\mathbb{B}$ : Identifying a comprehensive set of conditions  $\mathbb{B}$  and characterizing P(B) precisely to minimize contextual unpredictability in commonsense causeeffect relationships; (ii) Partial Contextual Models: Instead of accounting for all possible contexts  $\mathbb{B}$ , these partial contextual models focus on a subset of contexts  $\mathbb{B}' \subseteq \mathbb{B}$  that are deemed most relevant or have the most significant impact on the cause-effect relationship. The objective is to find an optimal  $\mathbb{B}'$ such that the model balances between accuracy (in terms of explaining the causality between C and E) and simplicity (minimizing the size of  $\mathbb{B}'$ ). This can be formalized as an optimization problem:

$$\max_{\mathbb{B}'\subseteq\mathbb{B}}\left\{\sum_{B'\in\mathbb{B}'} P(E|C,B') \times P(B') - \lambda \cdot |\mathbb{B}'|\right\}$$
(5)

where  $\lambda$  is a regularization parameter that controls the trade-off between the model's complexity (the number of contexts considered) and its explanatory power for commonsense causality.

Unveiling Complex Structures: Understanding Complex Commonsense Causality. In the domain of commonsense causality, reality often extends beyond simple, direct cause-and-effect relationships to encompass richer, more intricate structures such as confounders, colliders, causal chains, and cyclic causality. Such complex causal frameworks, detailed further in App. K.1, underscore the intricate nature of commonsense causality where multiple variables interact to influence outcomes. Promising topics in this domain include (i) Development of Complex Structure Commonsense Causality Benchmarks: Creating comprehensive benchmarks that capture the richness of complex structural commonsense causality is the cornerstone of our study for understanding the complexity of real-world causal relationships; (ii) Theoretical Frameworks for Complex Structures Analysis: More efforts should be put into developing theoretical frameworks that are capable of modeling these sophisticated structures. For example, the confounders  $C_{ij}$  — variables that influence both the cause  $X_i$  and the effect  $Y_j$  — can be identified by a structural equation model:  $C_{ij} = f(X_i, Y_j)$ .

Temporal Dynamics: Unraveling the Role of Time in Commonsense Causality. Temporal dynamics are fundamental to causality, requiring that causes must precede effects. Despite its apparent simplicity, temporal dynamics offer rich future research avenues: (i) Optimal Timing for Intervention: This research aims to determine the best times for interventions that prevent negative outcomes, using causal insights to proactively mitigate risks; (ii) Temporal Patterns of Causal Effects: This direction studies how the impact/effect of a cause varies over time, from immediate, mid-term to long-term effects. This research is vital for informed decisionmaking, allowing for consideration of an action's extended consequences in the long run.

**Beyond Binary: Expanding Probabilistic Per**spectives in Causality Measurement. As highlighted in Section 2.2, commonsense causality transcends deterministic frameworks, embodying inherent uncertainties. To navigate and quantify these uncertainties, we suggest two promising research directions that employ a probabilistic perspective: (i) Probabilistic Graphical Models: Developing probabilistic graphical models, such as Bayesian Networks (Heckerman, 2008) or Markov Random Fields, to model probabilistic commonsense causality. The focus would be on characterizing conditional probability distributions P(E|C)that quantify the probabilities of cause-effect relationships; (ii) Dynamic Probabilistic Causal Models with Temporality: This path delves into dynamic causal models that integrate the dimension of time, thereby enhancing the understanding of how causation probabilities evolve over time. This direction might entail the use of differential equations or discrete-time models that estimate  $P(E_t|C_{t-\delta})$  the probability of an effect E at time t given a cause C at a preceding time  $t - \delta$ .

**Expanding Horizons: Advancing Multimodal** 

**Approaches for Commonsense Causality.** Multimodal commonsense causality refers to causeeffect pairs whose entities are converted beyond text such as audio, image, and video. The burgeoning availability of multimodal data coupled with advancements in multimodal models (Lu et al., 2019; Chen et al., 2020; Li et al., 2020a) has made the study of commonsense causality both more urgent and achievable. Here we provide several prospective research topics: (i) Advancing Acquisition and Reasoning for Multimodal Commonsense Causality: This topic focuses on developing refined methodologies for the collection and analysis of multimodal data to identify and reason cause-effect relationships within commonsense knowledge; (ii) Cross-Modal Cause-Effect Pair Alignment: It focuses on synchronizing cause-effect pairs across modalities. For example, the cause is a text narrator about deforestation in the Amazon rainforest, while the effect is in videos of trucks carrying logs and the resulting habitat loss for indigenous species. Key challenges involve creating techniques for crossmodal representation and developing robust evaluation metrics for alignment accuracy.

#### 6 Conclusion

In this survey, we present an overview of commonsense causality, including its taxonomy, benchmarks, and data acquisition methods, along with qualitative and quantitative reasoning approaches. Furthermore, we shed light on several future promising research directions. Our work, drawing on insights from over 200 articles, aims to provide a thorough understanding of commonsense causality in the era of LLMs. Additionally, we include a pragmatic handbook in App. L for researchers interested in further exploration of this field.

#### Limitations

In this study, we provide a survey of commonsense causality in the context of natural language processing. We try our best to provide a bird's-eye view of commonsense causality in an 8-page paper. Notwithstanding our best efforts, this paper still has some limitations. Firstly, it is difficult to cover every aspect of commonsense causality due to the page limit. We choose to focus on specific subtopics including benchmarks, acquisition, qualitative reasoning, and quantitative measurement while the other areas receive less attention. Besides, we focus more on papers already being published while not capturing the unpublished works. Notwithstanding our best efforts and an extraordinarily detailed appendix, some relevant work may be unintentionally omitted. Furthermore, commonsense causality is an interdisciplinary area requiring expertise in linguistics, psychology, philosophy, and NLP. It is difficult to delve into each area in a survey paper. We are compelled to engage in prioritization and compromise. We place a greater emphasis on the NLP domain, with the employed methodologies predominantly leaning towards the realm of NLP.

### **Ethical Considerations**

As a survey paper on a commonly addressed NLP task, there are no foreseeable major ethical concerns. All the investigated benchmarks or methods are clearly cited and used in their intended purpose. A minor concern is that while we analyzed the benchmarks, we found that some dataset papers did not provide licenses for using their data, which may cause concerns about ethical usage. Besides, for a broad topic like commonsense causality, oversimplification for certain theories or resources is likely to happen due to the limitation of coverage as well as the concerns raised in the previous limitation section.

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### A Real-World Applications of Commonsense Causality

Commonsense causality has a wide range of applications in domains like medical diagnosis (Richens et al., 2020), psychology (Matute et al., 2015; Eronen, 2020), behavioral science (Grunbaum, 1952), economics (Bronfenbrenner, 1981; Hoover, 2006), legal systems (Williams, 1961; Summers, 2018). Here we mainly detail two of them which include healthcare assistance (App. A.1) and forensic analysis (App. A.2).

### A.1 Healthcare and Medical Assistance

The cornerstones for medicine or healthcare are the investigation of (Russo and Williamson, 2007):

- 1. What *causes* diseases and pandemics to develop?
- 2. What medicine and policy could *stop* or *prevent* the disease or pandemic?

For these two core objectives, commonsense causality assists in various aspects:

- Medical Diagnosis: Medical professionals use commonsense to interpret symptoms and link them to particular diseases (Richens et al., 2020)
- Disease Treatment and Prevention Program: A deep comprehension of causal relationships between certain lifestyles and diseases helps people to make better treatment and prevention plans. For instance, knowing that a sedentary lifestyle leads to Type 2 Diabetes will motivate people to exercise more to prevent illness.
- Public Health Strategy: Commonsense causality is important for prudent public health strategy making (Chiolero, 2019). For example, the causal relationship between air pollution and increasing numbers of pulmonary disease patients pushes the government to restrict emissions and promote clean energy.

### A.2 Legal and Forensic Analysis

One of the most important applications of commonsense causality is understanding legal causation. As mentioned in Section 2.A of (Summers, 2018), commonsense has been a useful tool in determining legal causation. As Lord Reid put in *Stapley v Gypsum Mines*: To determine what caused an accident from the point of view of legal liability is a most difficult task. If there is any valid logical or scientific theory of causation it is quite irrelevant in this connection ... The question must be determined by <u>applying common sense</u> to the facts of each particular case.

There are various legal scenarios where commonsense causality plays an important role:

- Determining Legal Liability: Establishing causality is crucial for determining legal liability. Commonsense causality is helpful in judging whether a defendant's action leads to the plaintiff's loss (Williams, 1961; Summers, 2018; Hoekstra and Breuker, 2007).
- Investigation of Criminal Intent and Motive: A comprehension of the causal relationship helps to understand the criminal motive. This assists judges with the sentencing of defendants and makes fair decisions. For instance, if one driver hits another car parked on the side of the road, commonsense causality helps to attribute the cause of the incident to the driver.

### **B** Preliminaries and Definitions

In this section, we mainly introduce the preliminary knowledge about commonsense in App. B.1 and then describe the qualitative reasoning tasks in App. B.2. Other more specific preliminary knowledge such as language models, causal concepts, linguistic causality, and causal inference is described in App. H, I, J, and K, respectively. To help readers refer back to the main body of the paper, this section corresponds to § 2.1.

#### **B.1** Commonsense

What Is Commonsense? Commonsense in the domain of NLP refers to widely accepted knowledge that helps the majority of people understand the real world better like "water flows from high to low" and "rain leads to slippery roads". There are some aspects of commonsense: (i) World Knowledge Reasoning: Information about daily life such as "When you are hungry you need to eat food"; (ii) Commonsense Causal Reasoning: Understanding the cause-effect relationship such as "rain makes roads slippery"; (iii) Commonsense Temporal Reasoning: Understanding sequences of events and the concept of time order, e.g., "Dessert usually comes after the main course"; (iv) Commonsense Spatial Reasoning: Understanding the physical concept of space, e.g., "a ball is placed inside a box instead of a bowl" and "a basketball is usually larger than a table tennis ball"; (v) Social Context: Comprehending the social norm, i.e., the accepted behaviors, practices, and values within a society. For instance, it's customary to bring a small gift when visiting someone's house; (vi) Counterfactual Reasoning: Reasoning over scenarios that didn't happen but could have. For instance, "Had I noticed the 'Wet Floor' sign, I wouldn't have slipped".

**Characteristics of Commonsense.** Commonsense, by its inherent nature and definition, has distinctiveness like intuitiveness and universality. Beyond that, there are some aspects that are commonly ignored: (i) Contextual Dependency: The applicability of commonsense varies depending on the context. What is considered as commonsense in one culture may not seen in the same way, e.g., the thumbs-up gesture 👍 is viewed as approval in one culture but impoliteness in some other cultures; (ii) Time-Sensitiveness: Commonsense is evolving over time. What was perceived as commonsense previously is not commonsense now. A great example is the understanding of the solar system, it was commonsense to posit that Earth was the center around celestial bodies, i.e., the geocentric model. However, the heliocentric model become common nowadays, which believes that the Sun, rather than the Earth, is at the center; (iii) Error-Proneness or Inherent Uncertainties: Due to the aforementioned time-sensitiveness and contextual dependency, we can easily tell that there are inherent uncertainties in commonsense causality and it is prone to claim fake commonsense causality.

What Is Not Commonsense. In contrast to commonsense, non-commonsense knowledge includes (i) Specialized Knowledge: Knowledge acquired via specific education, training, or experience is not within the realm of commonsense. For instance, comprehension of complex theories of mathematics or legal principles; (ii) Individual Subjectivity: Individual experience on certain cause-and-effect cannot be viewed as commonsense causality. For instance, if a person feels sleepy after drinking milk. Nevertheless, we cannot draw a causal relationship between milk drinking and being sleepy; (iii) Counterintuitive Facts: Some scientific facts are not commonsense knowledge during a certain period. For instance, the Earth revolving around

the Sun was once a counterintuitive idea before the 14th century.

## **B.2** Qualitative Reasoning Tasks Related to Commonsense Causality

**Causal Reasoning.** Commonsense causal reasoning (CCR) is the task of capturing causal dependencies between one event (the cause) and the other (the effect) based on human knowledge. Generally, these events are in textual format. Datasets like COPA (Roemmele et al., 2011), TCR (Ning et al., 2018), and e-CARE (Du et al., 2022) follows the following format. Each question consists of a premise and two alternatives and the goal is to select the more plausible cause (or effect) of the given premise.

### **Example of Causal Reasoning**

Premise: The man broke his toe. What was the CAUSE of this?

Alternative 1: He got a hole in his sock.

Alternative 2: He dropped a hammer on his foot.

**Counterfactual Reasoning.** Counterfactual reasoning (Goodman, 1947; Bottou et al., 2013) describe possible outcomes that could happen had certain events happened, e.g., "Had I brought an umbrella, I would not get wet". It has been studied in various domains such as Psychology (Roese, 1994; Roese and Morrison, 2009), Law (Speer et al., 2017; Venzke, 2018), Economics (Pesaran and Smith, 2016), Social Science (Tetlock and Belkin, 1996).

### C Related Survey

We provide different lines of surveys related to commonsense causality in Table 6. The related surveys can be categorized into five types:

- Surveys of Commonsense Reasoning: These surveys cover works from benchmarks (Davis, 2023) to methods (Bhargava and Ng, 2022; Qiao et al., 2023) about reasoning with commonsense.
- Surveys of Causal Knowledge Acquisition: Existing works cover datasets, methods, and evaluation metrics of the causality acquisition task.
- Surveys of Causal Reasoning With Language Models: Kiciman et al. (2023) examine the

ability of large language models in causal tasks like causal discovery, counterfactual inference, discerning necessary and sufficient causality via solely natural language input.

- Surveys of Causal Inference: Except for textbooks of (Hernán and Robins, 2010; Pearl et al., 2016; Peters et al., 2017), there are surveys (Yao et al., 2021; Zeng and Wang, 2022) covering the benchmarks, application, and frameworks of causal inference.
- Surveys of Probabilistic View of Causality: (Williamson, 2009) review existing probabilistic theories of causality and analyze their failure examples critically.

Our survey sets itself apart by offering a comprehensive exploration of commonsense causality from a language perspective. Unlike the aforementioned surveys focusing on particular aspects, our works provide an overview of commonsense causality, covering the dimensions of benchmarks, taxonomies, acquisition methods, and both qualitative and quantitative measurements.

### D More Taxonomies of Commonsense Causality

Different criteria for categorizing commonsense causality lead to the development of distinct taxonomies, each offering a unique perspective on the organization and relationships of commonsense causality. Here we further supplement with taxonomies by skill sets (App. D.1) and the nature of entities involved (App. D.2). This section refers back to § 2.

#### D.1 Classification by Skill Sets

We can classify the skill sets required by causal reasoning into two high-level types: (1) *Closed book* causality means tasks that can be completed by only looking at the given text, but not recalling external knowledge. This category can test skills such as (a) proper linguistic understanding of the given text, as in information extraction, such as causal relation extraction (Do et al., 2011; Hidey and McKeown, 2016), counterfactual statement identification (Hendrickx et al., 2010), or (b) formal reasoning on the given conditions and statistics, using skills such as causal inference (Jin et al., 2023a), and causal discovery (Jin et al., 2024, 2022). (2) *Open book* causality refers to tasks that require external

Citation	Summary
Са	mmonsense Reasoning
(Storks et al., 2019)	A survey of existing benchmarks and
	methods for commonsense reasoning.
(Bhargava and Ng,	Survey about methods of utilizing pre-
2022)	trained language model for common-
	sense knowledge reasoning and acquisi-
	tion.
(Qiao et al., 2023)	Survey of different prompting methods
	for commonsense reasoning.
(Davis, 2023)	Survey of 139 commonsense bench-
	marks: 102 text-based, 18 image-
	based, 12 video-based, and 7 physical
	simulation-based. Furthermore, this sur-
	vey presents the definition and role of
	commonsense in AI, discusses the de-
	sirable nature of a commonsense bench-
	mark, and shows the flaws of existing
2	commonsense benchmarks.
	al Knowledge Acquisition
(Zang et al., 2013)	Survey about the methods and evaluation
	of existing commonsense knowledge ac-
$(D_{m_1m_2} \text{ at al} 2022)$	quisition systems. Survey about extraction of causal rela-
(Drury et al., 2022)	tionships from text.
(Xu et al., 2020)	Survey of datasets and labeling methods
(Au et al., 2020)	for causality extraction from text.
(Feder et al., 2022)	Survey for adapting important causal in-
(1 cuci ct ul., 2022)	ference concepts into textual format.
(Fitelson and Hitch-	Survey of methods for analyzing causal
cock, 2011)	strength via probability.
(Glymour et al.,	A brief review of computational methods
2019)	for causal discovery including constraint-
	based, score-based, and functional causal
	model-based methods.
(Yang et al., 2022)	Survey of causality extraction includ-
	ing taxonomies of causality extraction,
	benchmark datasets, and extraction tech-
	niques.
(Asghar, 2016)	Survey of automatic extraction of causal
	relationship from natural language.
(17)	Causal Reasoning
(Kiciman et al., 2022)	Survey of large language models' ability
2023)	in performing causal discovery, which in- cludes effect inference, attribution, and
	actual causality, and understanding actual
	causality, which includes counterfactual
	reasoning, identifying necessary and suf-
	ficient causes.
	Causal Inference
(Yao et al., 2021)	A survey about causal inference under
	the potential outcome framework, bench-
	marks, and applications.
(Zeng and Wang,	A review of past works that focus on out-
2022)	comes framework and causal graphical
	models of causal inference.
Probe	abilistic View of Causality
(Williamson, 2009)	Survey of probabilistic theories of
(williamson, 2009)	
( willianison, 2009)	causality, which includes the theories
( winianison, 2009)	causality, which includes the theories of Reichenbach (Reichenbach, 1956),
(winianison, 2009)	-

Table 6: Related surveys.

knowledge out of the provided text, which usually includes (a) questions about a causal relation directly, such as asking about the relation between two events, the effect given the cause, or the cause given the effect, or (b) counterfactual reasoning, where an alternative condition is given and asks for the outcome. As indicated in Figure 5, open book causality requires memorization skills and reasoning.



Figure 5: Overview of causal NLP tasks and required skill sets.

### D.2 Classification by Nature of Entities Involved

Based on the nature of the entities involved, commonsense causality can be further classified into physical commonsense causality and social commonsense causality. Physical commonsense causality usually involves non-human entities like inanimate objects or natural phenomena. However, social commonsense causality always involves humans, human behavior, social norms, cultures, etc.

- Physical Commonsense Causality: It usually occurs in the context of the physical or natural world and is governed by the laws and principles of mathematics, physics, biology, and physics. Generally, it is more predictable and context-free.
- Social Commonsense Causality: Different from physical causality, social causality is governed by social background, cultural norms, etc. It is less predictable and relies heavily on social context. It is often observed in the domains of sociology, psychology, and related disciplines.

There are many other taxonomies for commonsense causality, which is beyond the scope of this survey.

### E Uncertainty in Commonsense Causality

Uncertainty is almost everywhere, no exception for commonsense causality. We summarize all sources of uncertainties over commonsense causality into two categories (Yarlett and Ramscar, 2019): factual uncertainties (App. E.1) and causal uncertainties (App. E.2). This section corresponds to § 2.2.

### **E.1** Factual Uncertainties

Factual uncertainties are due to the principle that the observation or description of contextual information of the cause or effect can never be complete. The factual uncertainties can be further classified into the following subcategories:

- Incomplete Observation: The observation of the world is hardly complete. For instance, it is the commonsense knowledge that exercise leads to fatigue. However, a small amount of exercise actually makes people more energetic rather than exhausted.
- Contextual Uncertainty: It arises when the context of the cause or effect introduces ambiguity about the facts. For instance, when determining the cause of certain symptoms, the symptom descriptions heavily depend on the medical diagnosis equipment, which causes uncertainty in the determination of the true cause for diagnosis.
- Temporal Uncertainty: Due to the timesensitive characteristic of commonsense, commonsense is inherently vulnerable to temporal uncertainty. For instance, historically, the need for light (the cause) leads to using candles(the effect). However, after the widespread adoption of electricity and bulbs, this causal relationship doesn't hold anymore.

### **E.2** Causal Uncertainties

Causal uncertainties arise in cases where the cause is not invariably followed by the effect. For instance, we all know that smoking contributes to the occurrence of lung cancers. However, some people smoke a lot but do not suffer from lung cancer. Similar situations can be found in examples like "clouds lead to rain", but there are days there are a lot of clouds but no rain at all. The causal uncertainties can be further divided into the following subcategories:

- Probabilistic Causation: It refers to the situation wherein causes increase the likelihood of but do not guarantee the occurrence of effects. This is also the focus in the § 4.2. Examples include "not all smokers get lung cancer", "a healthy diet does not guarantee longevity", etc.
- Complex Interaction: Complex causal structures like co-founder, collider, causal chain, triangular causality, and the combination of these basic structures lead to significant complexity and introduce additional uncertainties.
- · Causal Loops: Though causal loops can be included in the category of complex interaction, we define them separately, hoping it draws particular attention. There are scenarios where the effect also influences the cause, forming a causal loop. For example, poverty results in poor education opportunities, which in turn aggravates poverty. A similar example in the domain of the environment is the feedback loop between global warming and ice glacier melting. Global warming speeds up the melting of ice glaciers. Without ice to reflect back the sunlight, more solar energy research to the surface of the Earth and thus perpetuate global warming. This phenomenon is also observed in the marketing area: high-quality products reinforce the marketing share, which in turn empowers companies' ability to develop better products.

Besides, the uncertainty of causality in other domains like medical (Kratenko, 2022) and legal domains (Weinrib, 2016) is also investigated. However, due to the page limit, we will not discuss these topics in this survey.

### F More Topics on Causality Acquisition

In this section, we cover some supplementary topics related to commonsense causality acquisition, including extraction methods for implicit and intersentential causality (App. F.1), and details of manual annotation schemes (App. F.2). This section corresponds to § 3 that is about causality acquisition methods.

#### F.1 Extraction of Different Kinds of Causality

**Extraction of Implicit Causality.** Since causality can be expressed in various ways, the extraction

of implicit causality (Hartshorne, 2014; Asr and Demberg, 2012)<sup>5</sup> is even more challenging than the extraction of explicit causality with linguistic indicators such as "because", "due to", "lead to", etc.

# Tom got caught in a heavy rain yesterday and worked with a fever today.

Example of implicit causality

For implicit causality, it is infeasible to use linguistic patterns to detect the presence of causality. There are two approaches to extracting implicit causality:

- Utilizing External Knowledge Bases: These works (Ittoo and Bouma, 2011; Kruengkrai et al., 2017) utilize external knowledge to enhance implicit causality extraction and alleviate the need for manually annotated data. Xu et al. (2016) used document-level classifier,
- Learning-Based Approach (Airola et al., 2008; Kruengkrai et al., 2017): They use background knowledge and the original sentences as the features to train models for extracting causality. The key limitation is the lack of supervised learning data for model training.

**Extraction of Inter-Sentential Causality.** Besides, different from intra-sentential causality, wherein inter-sentential causality, the cause and the effect lie in two sentences. As the following example shows, the inter-sentential causal relation between "paper deadline" and "went to sleep earlier than before" is difficult to identify due to the lack of causal connectives.

Example of Inter-Sentential causality

I was tired last night due to a paper deadline. I went to sleep earlier than before.

For inter-sentential causality, there are two extraction approaches <sup>6</sup>

• Linguistic Pattern Matching: Ittoo and Bouma (2011); Wu et al. (2012) extend the pattern

<sup>&</sup>lt;sup>5</sup>The boundary between explicit causality and implicit causality is unclear. Here, we refer to causality that lacks explicit indicators such as "because", "due to", etc., as implicit causality.

<sup>&</sup>lt;sup>6</sup>Most of the intra-sentential causality extraction methods still apply to inter-sentential causality well. Here, we only name several methods specifically designed for inter-sentential causality extraction.

Method	Accuracy/Quality	Cost/Efficiency	Coverage	Adaptability	Scalability	Explainablity
Extractive	<b>★★★★☆</b>	****	<b>★★★★☆</b>	****	*****	<b>★★★☆</b> ☆
Generative	<b>★★★</b> ☆☆	<b>★★★☆</b> ☆	****	***	****	******
Manual Annotation	****	★★☆☆☆☆	*******	****	******	*****

Table 7: Comparison of different commonsense causality acquisition methods. The more solid stars, the better.

matching methods for causality detection to the inter-sentential causality. Jin et al. (2020) propose a cascaded multi-Structure Neural Network (CSNN) to extract inter-sentential causality without dependency on external knowledge.

• Learning-Based Approach: Swampillai and Stevenson (2011) propose an approach that works for both intra-sentential and intersentential causality extraction. They use adapted features and techniques to deal with the special issues due to the inter-sentential cases.

## F.2 Manual Annotation Schemes of Causation

Existing manual annotation schemes can be roughly classified into three types (Cao et al., 2022):

- Trigger Scheme: A manual annotation scheme based on the template of *cause argument, trigger, effect argument*. Inside the template, triggers usually are conjunctions, adverbials, and causation verbs that indicate causation. Manual annotation schemes like BECausSE (Dunietz, 2018), PDTB (Webber et al., 2019) fall into this category.
- CEP Scheme: A manual annotation scheme based on CAUSE, ENABLE, PREVENT (CEP) causal relationship. CEP scheme is based on the force dynamics theory of causation (Wolff, 2007; Wolff and Shepard, 2013). This category covers manual annotation schemes including CCEP (Cao et al., 2022), CaTeRS (Mostafazadeh et al., 2016b), and BECauSE (Dunietz, 2018).
- Joint Scheme: A manual annotation scheme that jointly annotates causality and temporality. The annotation methods like CaTeRS (Mostafazadeh et al., 2016b), ESL (Caselli and Vossen, 2017) are included in this category.

The relations between these three manual annotation schemes can be seen in Figure 6.



Figure 6: Relation of different manual annotation schemes.

### F.3 Strengths and Weaknesses of Different Causality Acquisition Methods

As shown in Table 7, we analyze the strengths and weaknesses of the extractive methods, generative methods, and manual annotation from different aspects:

- Quality: Generative methods may give poor quality output, even generative LLMs are still suffering from hallucination problems. Extractive methods highly depend on the quality of the source data and are influenced by the extraction methods. However, humans have the capacity to perceive nuanced causal relationships and thus contribute high-quality commonsense causality.
- Collection Cost: Manual annotation is the most labor-intensive and costly due to human labor. The extractive methods can process a large amount of sources. The generative model, however, is a bit more costly than extractive methods due to the training cost of generative models, even invoking the API can become costly if the datasets are large.
- Collection Efficiency: It is self-evident that manual annotation is quite slow. Extractive methods are the most efficient while the generative methods are between the two regarding collection efficiency.
- Coverage: The scale of generative datasets can be very large due to the flexibility of generative methods. The scale of extractive datasets

is subject to the size of the source data. Due to the cost and efficiency concerns, the scale of manually annotated datasets is relatively small compared with extractive or generative methods.

- Adaptability: Generative methods are the least adaptive methods as they heavily rely on the domain of training datasets. Extractive methods are more adaptable but are limited by predefined patterns, which can vary across different domains. Manual annotations, however, are the most adaptable as humans can easily adapt to new domains and emerging commonsense knowledge.
- Scalability: It is obvious that the scalability of manual annotation is poor due to the cost and efficiency concerns while both generative and extractive are more scalable and are free from these concerns.
- Explainability: It is well-known that the generative methods lack interpretability and explainability due to the block-box characteristic of large models. Extractive methods are better as the matching patterns are explicit and defined by users. Manual annotation is the most explainable as humans can well explain the causal relationships they create.

### G Details About Commonsense Causality Benchmarks

We list the details of these benchmarks in Table 8 including the annotation unit, number of causation in the whole dataset, brief introduction, and the license for more responsible research. This section corresponds back to the benchmark introduction in § 2.

	Annotation Unit	#Overall	#Causal	C.F. <sup>1</sup>	Brief introduction	License
			First-Prin	nciple	Causality	
CauseEffectPain (Mooij et al., 2016)	rsVariable	108	108		108 different cause-effect pairs se- lected from 37 datasets which cover domains like meteorology, econ- omy, medicine, engineering, biol- ogy. It focuses on the causal discov- ery problem whose goal is to decide whether X causes Y or Y causes X, given the co-existence of two vari- ables X and Y.	FreeBSD
IHDP (Shalit et al., 2017)	Variable	2,000	2,000		IHDP, the Infant Health and Devel- opment Program dataset, is about the effect of home visit on cognitive test scores for infants.	Custom Dataset Terms
CRAFT (Ates et al., 2022)	Video	58,000	-		A new video question answering dataset that needs comprehension of physical forces and object interac- tions. CRAFT contains descriptive and counterfactual questions.	MIT
		Comme	onsense C	ausali	ty in Text Format	
Temporal- Causal (Bethard et al., 2008)	Clause	1,000	271		A corpus of 1,000 event pairs for both temporal and causal relations.	Missing
CW (Ferguson and San- ford, 2008)	Clause	128	128		CW, Counterfactual-World, is col- lected from existing psycholinguis- tic experiments.	Missing
SemEval07- T4 (Girju et al., 2007)	Phrase	220	114		SemEval07-T4 is not specific for causal relations. It focuses on semantic analysis, i.e., automatic recognition of relations between pairs of words, of which causal re- lation exists.	Missing
SemEval10- T8 (Hendrickx et al., 2010)	Phrase	10,717	1,331		Similar as the dataset in SemEval07- T4, it focuses on the automatic clas- sification of semantic relations be- tween pairs of nominals, which cov- ers the cause-effect relations.	CC BY 3.0 Un ported
COPA (Roemmele et al., 2011)	Sentence	2,000	1,000		Each question consists of a premise and two plausible causes or effect, where the correct one is more plau- sible than the other.	BSD 2-Clause
EventCausality (Do et al., 2011)	Clause	583	583		(Do et al., 2011) used the discourse connectives and the particular dis- course relation to detect causality between events and built a causality corpus.	Missing

BioCause (Mihaila et al., 2013)	Clause	851	851	BioCause contains 851 causal rela- tions collected from 19 biomedical journal articles in the domain of in- fectious disease.	Creative Com- mons
CausalTimeBat (Mirza et al., 2014)	nlSentence	318	318	CausalTimeBank is the Timebank corpus with causal samples taken from TempEval-3 corpus.	CC BY- NC-SA 3.0
CaTeRs (Mostafazadeh et al., 2016b)	Sentence	2,502	308	Annotation of a total of 1,600 sentences in the context of five- sentences storied selected from ROCStories corpus (Mostafazadeh et al., 2016a). CaTeRS is the name of the annotation scheme.	Missing
AltLex (Hidey and McKe- own, 2016)	Clause	44,240	4,595	AltLex is an open class of markers that contains causality.	Missing
BECauSE 2.0 (Dunietz et al., 2017)	Sentence	729	554	BECauSE focus on annotations with causal relations and other rela-	MIT
ESL (Caselli and Vossen, 2017)	Sentence	2,608	2,608	tions that co-exists with causation. ESL is a corpus for causal and temporal relation detection.	CC BY 3.0 Un- ported
TCR (Ning et al., 2018)	Clause	172	172	Similar as CaTeRS, TCR also fo- cuses on temporal and causal rela- tions. The difference here is that CaTeRs specifically focus on ROC- Story dataset.	Missing
PDTB (Webber et al., 2019)	Clause	7,991	7,991	PDTB is more general dataset that marks the discourse relations which include causation. The core idea of PDTB is that discourse relations are grounded in explicit words or phrases or the adjacency of two sen- tences.	LDC User Agree- ment for Non- Members
TimeTravel (Qin et al., 2019)	Sentence	109,964	29,849	TimeTravel originates from the ROCStories (Mostafazadeh et al., 2016a). Each sample consists of the original story, a counterfactual fact, and a new storyline compatible with the counterfactual fact.	MIT
GLUCOSE	Clause	670K	670K	Given a short story as the context and a sentence $X$ in the story, GLU- COSE annotates 10 dimensions of causal explanation for $X$ , which concerns events, location, posses- sion, etc. These dimensions are usu- ally implicit causes and effects of X.	Creative Com- mons Attri- bution NonCom- mercial 4.0 Inter- national Public License

XCOPA (Ponti et al., 2020)	Sentence	11,000	11,000	The multilingual version (11 lan- guages) of the COPA dataset.	CC 4.0	BY
SemEval20- T5 (Yang et al., 2020)	Clause	25,501	25,501	This is the dataset associated with SemEval-2020 Task 5. There are two subtasks. The first subtask is about determining whether a state- ment is a counterfactual or not while the second subtask is to extract the antecedent and consequent in a given counterfactual statement.	Missir	ng
CausalBank (Li et al., 2020b)	Clause	314M	314M	CausalBank consists of cause-effect statements collected from the Com- mon Crawl corpus using causal lex- ical patterns.		
e-CARE (Du et al., 2022)	Sentence	21,324	21,324	Each sample in e-CARE consists of a cause-effect pair and a conceptual explanation for the causation.	MIT	
CoSIm (Kim et al., 2022)	Image + Text	3,500	3,500	CoSIm is a multimodal counter- factual reasoning dataset. CoSIm focuses on commonsense reason- ing for counterfactual scene imag- ination. Each sample in CoSIM consists of an image, an original question-answer pair, an imagined scene change in text format, and a question-answer pair under this imagined scene change. CoSIm stands as a touchstone for models' multimodal counterfactual ability.	MIT	
CRASS (Frohberg and Binder, 2022)	Sentence	274	274	It focuses on counterfactual reason- ing setting that is in the format of question-answering.	Apach 2.0	ne
COPES (Wang et al., 2023)	Sentence	1,360	1,360	COPES is a corpus collected from ROCStories (Mostafazadeh et al., 2016a) for studying contextual- ized commonsense causal reason- ing. Each sample consists of five chronologically ordered events. An- notators annotate whether the first four events contribute to the oc- currence of the last event or not. COPES can study causal reason- ing when contextual information is given.	MIT	

IfQA (Yu et al., 2023b)	Sentence	3,800	3,800		IfQA is a counterfactual open- domain question-answering datasets. Each question is a counterfactual proposition with an <i>if</i> clause. A typical example is "What would be the time difference between Los Angeles and Paris if Los Angeles was on the east coast of the U.S.?"	Missing
CW- extended (Li et al., 2023)	Sentence	10,848	10,848		CW-extended is a counterfactual dataset that is the augmentation of the original CW (Ferguson and San- ford, 2008) by words replacement. For instance, in the counterfactual statement that "If cats were vege- tarians, families would feed them with cabbages." Replacement of <i>cats</i> with <i>dogs</i> would obtain a new counterfactual statement "If dogs were vegetarians, families would feed them with cabbages."	Missing
CausalQuest (Ceraolo et al., 2024)	Sentence	13,500	13,500		CausalQuest is a dataset comprising natural causal questions collected from social networks, search en- gines, and AI assistants. It encom- passes questions commonly asked by humans seeking to understand causation, categorized into queries about effects, causes, and causal re- lationships.	Apache 2.0
δ-CAUSAL (Cui et al., 2024)	Sentence	11,245	11,245		$\delta$ -CAUSAL is a causal dataset studying the feasibility in causal- ity. Each sample in $\delta$ -CAUSAL consists of a cause-effect pair as- sociated with its supporting and opposing arguments. This dataset introduces the idea of uncer- tainty/defeasibility inherent in com- monsense causality.	MIT
				ty in F	Knowledge Graph Format	
CausalNet (Luo et al., 2016)	Word	11M	11M		CausalNet consists of a vast amount of causal relationships from Bing web pages. Each causal rela- tionship is a triple in the format of ( <i>cause_word</i> , <i>effect_word</i> , <i>fre-</i> <i>quency</i> ).	Missing

ConceptNet (Speer et al., 2017)	Phrase	473,000	-	ConceptNet is the knowledge graph version of the Open Mind Common Sense project. There are causal re- lations like <i>causes, entails, derived</i> <i>from and so on</i> inside ConceptNet relation set.	CC BY- SA 4.0
Event2Mind (Rashkin et al., 2018)	Phrase	25,000	-	Each sample in Event2Mind con- sists of a given event, and its in- tent and reaction. For instance, given the event "PersonX reads Per- sonY's diary", X's intent is "to be nosey, know secrets", X's reaction is "guilty, curious", and Y's reac- tion is "angry, violated, betrayed". Some of the samples in Event2Mind contain causal relationships.	MIT
ATOMIC (Sap et al., 2019a)	Sentence	877K	-	ATOMIC collect commonsense knowledge in the format of <i>if-then</i> relations. For instance, "if X pays Y a compliment, then Y will likely return the compliment". Obviously, ATOMIC contains event pairs that are in causal relations.	CC BY 4.0
ASER (Zhang et al., 2020)	Sentence	64M	494K	ASER is an eventuality knowledge graph extracted from more than 11- billion-token unstructured textual data. It contains <b>a</b> ctivities, <b>s</b> tates, <b>e</b> vents, and their <b>r</b> elations.	MIT
CauseNet (Heindorf et al., 2020)	Word	11M	11M	CauseNet consists of causal rela- tions extracted from sem- and un- structured web sources(web pages and wikipedia) with precision of 83%.	CC BY 4.0
CEGraph (Li et al., 2020b)	Phrase	89.1M	89.1M	A large lexical causal knowledge graphs (Cause Effect Graph) asso- ciated with CausalBank. Similar as CausalNet (Luo et al., 2016), the nodes in the graph are lemmatized terms, and a directed edge between two terms represents a causal rela- tion. The weights of each edge is cooccurrence frequency.	Missing

Table 8: Overview of causal datasets.

### H Language Models and Prompt Engineering for Large Language Models

We mention the important role of language models in qualitative causal reasoning. In this section, we cover preliminary knowledge of language models (App. H.1), large language models (App. H.2), and prompting techniques for LLMs (App. H.3). This section elaborates more details about § 4.1.

### H.1 Language Models

Before the era of transformer-based pre-trained language models, there are various task-specific models such as CRF (Sutton and McCallum, 2012), HMM, LSTM (Hochreiter and Schmidhuber, 1997), GRU (Cho et al., 2014), SeqSeq (Sutskever et al., 2014), Word2Vec (Mikolov et al., 2013), GloVe (Pennington et al., 2014), CNN for text classification (Kim, 2014), etc. However, these models are unsatisfactory in performance and are mostly designed for specific tasks.

Starting from BERT (Devlin et al., 2019), transformer-based (Vaswani et al., 2017) pretrained models have become the foundation models that have omnipotent capacities in language, vision, robotics, and reasoning. These foundation models handle surprisingly well data in the format of text, images, speech, structured data, 3D signals, etc (Bommasani et al., 2021). There are various kinds of taxonomy for transformer-based pretrained language models. Here we classify these models by their model structure:

- Unidirectional Models: This series of language models is also known as decoder-based models. It includes the series of GPTs(GPT, GPT-2.0, GPT-3, GPT-3.5, GPT-4.0, GPT-Neo, etc), which is the model where Chat-GPT builds upon, XLNet (Yang et al., 2019), LLaMA (Touvron et al., 2023), etc.
- Bidirectional Models: This series of language models is also known as encoderbased models. It includes the series of models derived from BERT (Devlin et al., 2019) such as RoBERTa (Liu et al., 2019) and DeBERTa (He et al., 2021), lite BERT like ALBERT (Lan et al., 2020) and DistilBERT (Sanh et al., 2019), and domainspecific models like BioBERT (Lee et al., 2019), LegalBERT (Chalkidis et al., 2020),

language specific models like ERNIE (Sun et al., 2019), etc.

 Sequence-to-Sequence Models: This series of language models is also known as encoderdecoder-based models. Typical examples are T5 (Raffel et al., 2020), BART (Lewis et al., 2020),

### H.2 Large Language Models

The relation between NLP models, language models, and large language models (LLMs) is shown in Figure 7. Multiple researches (Wei et al., 2022; Liang et al., 2022) have revealed the fact that "with the increase in model size, the reasoning ability of the model has undergone a change from quantitative to qualitative." During these two years, various LLMs have been proposed such as GPT-3.5, GPT-4.0, LaMDA (Thoppilan et al., 2022), PaLM (Chowdhery et al., 2023), and LLaMA (Touvron et al., 2023).



Figure 7: Relation of NLP models.

#### H.3 Prompting Techniques

As LLMs have become the foundation models of NLP tasks, how to fully utilize the power of these LLMs is a key point. Prompting is one of the key techniques. A prompt usually contains one or more of the following elements:

- Instruction: The description of what you expect the LLM to perform.
- Context: External or contextual information that provides more detailed guidance besides instruction.

- Input Data: The input question we want to have an answer to.
- Output Expectation: The format and requirement of the expected output.

Useful techniques for prompting include zeroshot prompting, few-shot prompting (Brown et al., 2020; Kaplan et al., 2020), chain-of-thought prompting (Wei et al., 2022; Zhang et al., 2023), automatic or active prompting (Zhou et al., 2023; Diao et al., 2023). Here we mainly elaborate on the prompting process of chain-of-thought prompting. The following example shows the key idea of chain-of-thought prompting <sup>7</sup>. Standard few-shot prompting is like:

> Q: A farmer collects 56 eggs from his hens. If he packs them in trays that hold 6 eggs each, how many trays does he need?

A: The answer is 10 trays.

Q: A classroom has 24 students. If 3 students were absent today, and 2 new students joined the class, how many students are in the class now?

The model gives an incorrect answer.

A: The answer is 25 students.

However, chain-of-thought prompting is a series of intermediate reasoning steps:

Q: A farmer collects 56 eggs from his hens. If he packs them in trays that hold 6 eggs each, how many trays does he need?

A: There are 56 eggs. Each tray holds 6 eggs. To find out how many trays, divide 56 by 6, which gives 9 remainder 2. So he needs 9 full trays and 1 more tray for the remainder, making 10 trays.

Q: A classroom has 24 students. If 3 students were absent today, and 2 new students joined the class, how many students are in the class now?

With the techniques of chain-of-thought prompting, the LLM's output is

A: The classroom originally had 24 students. With 3 students absent today, there were only 21 students present. However, 2 new students joined, bringing the total back to 23 students in class today. The total number of students enrolled now is 24 (original) - 3 (absent) + 2 (new) = 23 students. The answer is 23 students.

This simple technique has seen great success in complex reasoning tasks such as arithmetic reasoning, commonsense reasoning, symbolic reasoning, and so on. Due to the page limit, we omit the other topics such as alignment techniques for Large Language Models.

# I Causality in Depth: From Concepts to Theories

When we mention uncertainty in § 2.2 and contextual nuance in § 5, it involves the understanding of causal sufficiency and necessity (Nadathur and Lauer, 2020), which we detail in App. I.1. Then, we talk about different theories about causation, which are related to the quantitative measurement of causal strength in § 4.2 and annotation schemes in § 3.3.

### I.1 Causal Sufficiency and Necessity

**Causal Sufficiency.** Causal sufficiency refers to a situation where a cause is sufficient enough to lead to a particular effect. Namely, if a cause is present, it is capable of bringing about the effect on its own, without the need for any additional causes or factors.

**Causal Necessity.** Causal necessity refers to the idea that a cause is necessary for the occurrence of a specific effect. Namely, without the cause, the effect would not happen.

### I.2 Three Levels of Causality Based on Causal Sufficiency and Necessity

From the perspectives of causal sufficiency and necessity, there are three levels of causality (Volchok, 2015).

**Absolute Causality.** Absolute causality refers to the fact that the cause is necessary and sufficient to the happening of the effect. Typically, this kind of causality is only found in the physics domain, such as "Water flows from high places to low places on Earth". However, causality in other domains

<sup>&</sup>lt;sup>7</sup>The example follow the same idea of the example provided in the original paper of CoT (Wei et al., 2022)



Figure 8: Timeline of major NLP models and techniques for reasoning. We take the publication(or arxiv) time of these works as the date of their appearance(best viewed in color).

like law, economics, ecology, social science, and so on is not absolute. For example, "the increase of carbon dioxide emission" leads to "rise of sea level". Most causality falls in the categories of *conditional causality* and *contributory causality*.

**Conditional Causality.** Conditional causality suggests that a cause is necessary, but not sufficient to trigger an effect. For instance, receiving a vaccine is a necessary but not sufficient cause for preventing a particular disease.

**Contributory Causality.** Contributory causality means that a cause is not the primary or sole cause of the effect. However, combined with other causes, they collaboratively lead to the occurrence of the effect. For instance, the presence of "a pedestrian jaywalks at a red light" and "a high-speed moving car" contributes to the effect that "the car hit the pedestrian", each cause on its own wouldn't lead to the occurrence of the accident.

### I.3 Theories of Causation

Generally speaking, there are three theories related to causation:

- Counterfactual Theory (Lewis, 1973; Menzies and Beebee, 2001): The basic idea of the counterfactual theory of causation is that the causation between the cause and the effect can be supported by the argument that "Had *cause* not occurred, *effect* would not have occurred". The counterfactual theory is a revision of the regularity theory of causation (Andreas and Guenther, 2021).
- Probabilistic Theory (Skyrms, 1981; Eells,

1991; Hitchcock, 1997): Probabilistic causation theories assume that causes change the probabilities of their effects. They use the tools of probability theory to characterize the relationships between causes and effects.

 Force Dynamics Model (Talmy, 1988): This theory decomposes the causation into various types of force formulations including the imparting of force, resistance to force, overcoming resistance, and removal of a force. It analyzes causing into finer primitives including "letting", "hindering", "helping", and "intending" (Wolff and Thorstad, 2017). This force dynamic approach accounts for cognitive causation phenomena including causation in language, causal chains, cognitive causation, etc. It is the theoretical background for CEP annotation schemes (App. F.2).

These theories provide the theory ground for annotations, acquisition, and reasoning of causality.

#### J Linguistic Causality

The acquisition methods for causality in § 4 need linguistic expertise.For instance, the linguistic pattern matching methods need linguistic expertise in causal connectives and verbs, which we elaborate on in App. J.1 and J.2 respectively.

#### J.1 Explicit Causal Connectives

Penn Discourse Treebank (PDTB) (Webber et al., 2019) focuses on the annotation of discourse cues and does not postulate any structure con-

straints on discourse relations. There are 30 explicit causal connectives under the label of *Contingency*. *Cause.Result* in PDTB. The explicit causal connectives include *accordingly*, and, as, as a consequence, as a result, as it turns out, as such, because of that, but, consequently, finally, for that reason, furthermore, hence, in fact, in other words, in response, in short, in the end, indeed, so, so as, so that, that is, then, therefore, thus, thus being, to this end, ultimately.

### J.2 Causation Verbs

We summarize the most common verbs that indicate causation (Martin, 2018) in Table 9. We classify these causal verbs into different types based on their causal roles including

- Direct: It means the subject directly leads to or causes the occurrence of the object. Examples are "cause", "lead to", etc.
- Preventative: It means that the subject prevents or stops the happening of the object. Typical examples include verbs like "prevent", "stop", and "prohibit".
- Facilitative: This indicates that the subject facilitates or contributes to the occurrence of the effect. Examples are "enable", "faciliatate", etc.
- Consequential: These verbs emphasize on the consequences of the subject's action brings to the object. Examples includes "drive", "force", etc.
- Influential: These influential verbs imply that the subjects influence the object. Examples include "influence", "swing", "sway", etc.

### **K** Preliminary of Causal Inference

As mentioned in § 4.1, causal inference is a useful tool for neuro-symbolic approaches. In this section, we give a brief preliminary of causal inference, including key concepts (App. K.1), tools (App. K.2), and structural causal causal models (SCM, App. K.3).

### K.1 Concepts

In this subsection, we introduce some fundamental concepts regarding causal inference, which include the distinction between causation and correlation, complex causality structures like confounder and

Туре	Examples
Direct	Make: Hard work makes success. Cause: The drugs tend to cause slight drowsiness. Lead to: A poor diet will lead to severe illness.
Preventative	Prevent: The vaccine prevents the disease. Stop: The medicine stops the pain. Prohibit: The law prohibits the liquor trade.
Facilitative	Enable: The software enables the team to process the data three times faster, speeding up the project's progress. Facilitate: The peace talks fa- cilitated a ceasefire, reducing the hostilities between these two countries that have hated each other for a long time. Assist: The teachers' detailed slides assist the students in grasp- ing mathematical concepts.
Resultative	<ul><li>Drive: Ambition drives people to succeed in their careers.</li><li>Force: The strong winds forced the tree to topple.</li><li>Compell: Peer pressure compels one to follow group norms.</li></ul>
Influential	Influence: His family background influences his career choice. Swing: The judge's final decision swung the verdict in favor of the defendant. Sway: The compelling argument presented by the defense swayed the jury.

Table 9: Taxonomy of causation verbs and examples.

collider, and causal modeling concepts such as Dseparation, average treatment effect, etc. These concepts are crucial for understanding the intricate nature of cause-and-effect relationships and for developing a robust framework for causal analysis.

**Correlation and Causation.** We may all heard the maxim that "correlation does not imply causation" (Rohrer, 2018). We present several examples to better illustrate this concept:

• Ice Cream Sales and Drowning Incidents: There is a positive correlation between ice cream sales and the frequency of drowning incidents. These two kinds of events share the confounding factor *hot weather*. Namely, hot weather drives more people to buy more ice cream and swim, which leads to more drowning incidents.

- Stork Population Around Cities and the Deliveries Outside City Hospitals (Höfer et al., 2004): There is a positive correlation between the number of storks in the German state of Lower Saxony between 1970 and 1985 and the deliveries in that area. Both human birth rates and the population of storks are influenced by the availability of suitable nesting areas in rural areas.
- Margarine Consumption and Divorce Rates: The correlation between the per capita consumption of margarine and the diverse rate in Maine State is spurious. This is more coincidence rather than correlation, as shown in (Vigen, 2015).

From these examples, we can tell that correlation suggests a potential causal relationship but does not establish a deterministic one. To determine a causal relationship, spurious correlation, controlled experiments, and confounding variables should be considered.

**Confounder.** Confounders or confounding variables are external factors affecting both the cause and the effect, which is one of the major reasons for false causal inferences between an independent variable and a dependent variable. The following are several examples of confounding variables in causal inference:

- The causal relationship between vaccination status and infection rate may be overridden by a confounder of health awareness. Individuals who are more mentally aware of health are more likely to get vaccinated and take other activities to reduce infection rates.
- The causal relationship between college degree attainment and lifetime earnings is spurious due to the confounder of family background. The background of a wealthy family increases both the likelihood of college degree attainment and high earnings due to networking and social capital.

• The correlation between social media usage and depression levels may be confounded by the factor of age. Younger people tend to use social media more and are vulnerable to depression.

**Collider.** By contrast, colliders are variables causal by at least two other variables. Namely, a collider has more than one arrow pointing to it in a causal graph. What follows are several collider examples:

- Hypertension usually is the collider node of genetic predisposition and a high-salt diet.
- The admission to a prestigious university is the collider node of parental socioeconomic background and the quality of primary education.
- The state of one's health is the collider node of genetic factors and postnatal factors such as exercise and nutrition.

**D-Separation.** D-separation (Geiger et al., 1989; Hayduk et al., 2003) is a criterion used in a directed acyclic graph (DAG) to determine whether a set of variables X is independent of another set of variables Y, given a third set of variables Z. Two (sets of) nodes X and Y are d-separated by a set of nodes Z if all of the paths between (any node in) X and (any node in) Y are blocked by Z.

**Treatment Group and Control Group.** In a causal study, we usually divide individuals into two groups: the treatment group and the control group. The treatment group receives the intervention or treatment while the control group does not.

Average Treatment Effect. In a causal study, we choose an outcome variable influenced by the treatment. The outcome is measured in both the treatment and control groups. The Average Treatment Effect (ATE) is defined as the average difference between the outcomes of the control group and the control group. Mathematically,

$$ATE = \mathbb{E}[Y_1 - Y_0] \tag{6}$$

where the  $Y_1$  is the outcome of the treatment group while  $Y_0$  is the outcome of the control group. The expectation is taken over all individuals in the groups.

#### K.2 Tools for Causal Inference Analysis

**Directed Acyclic Graphs (DAGs).** DAGs provide a structured and visual representation of causal relationships between variables. Nodes in DAGs represent the variables of interest and a directed edge from A to B implies that A causally impacts B. The acyclicity ensures that there are no loops in causality. With DAGs, it is easier to detect special nodes like common ancestral nodes and collider nodes in a complex causal system. Besides, DAGs also help to identify confounding variables and analyze counterfactuals and interventions.

**Do-Calculus.** The do-calculus (Pearl, 2000, 2009, 2012; Tucci, 2013) is an axiomatic system for replacing probability formulas containing the do operator with ordinary conditional probabilities. *Do*-calculus is to estimate the causal effect. Namely,

$$P(Y|do(X=x)). \tag{7}$$

It returns the probability of Y if we intervene X as x.

#### K.3 Structural Causal Models

**Structural Equation.** Before we start, we distinguish two different kinds of variables within a causal system. Endogenous variables are influenced by other variables within the same system. They are the variables of interest in a structural causal model. Exogenous variables, however, are not influenced by other variables within the same system. Namely, there is no causal parent for the exogenous variables in the system. In a DAG, exogenous variables are nodes without incoming edges while endogenous variables are nodes with incoming edges.

Let us suppose that X causally influences Y and X is an exogenous variable. The structural equation is

$$X = U_X \tag{8}$$

where  $U_X$  is the unobserved factors affecting X. For endogenous variable Y(it is influenced by other variables within the same system), the structural equation becomes

$$Y \coloneqq f(X) + U_Y \tag{9}$$

where f(X) is the causal function between X and Y.  $U_Y$  represents the unobserved factors Y.

**Structural Causal Models.** Structural Causal Models (SCMs)(Bollen and Pearl, 2013; Hair Jr et al., 2021) are mathematical tools to analyze



Figure 9: Timeline of major NLP models and techniques for reasoning. We take the publication(or arxiv) time of these works as the date of their appearance(best viewed in color).

DAGs. A SCM consists of a set of exogenous variables (U) and a set of endogenous variables (V) connected by a set of functions (F). Each SCM is associated with a DAG where a node is a variable in U or V while an edge is a function f in F. We show an example of a DAG in Figure 9.

Now structural equations turn into:

$$\begin{cases} Y = f_Y(X) + U_Y \\ Z = f_Z(X, Y) + U_Z \end{cases}$$
(10)

where  $f_Y$  are causal function between X and Y while  $U_Y$  is the unobserved factor affecting Y.  $f_Z$ are causal function between X and Y as a unit and Z while  $U_Z$  is the unobserved factor affecting Z.

### L Handbook for Beginners to Learn Commonsense Causality

We believe that a detailed and accessible handbook is invaluable for junior researchers to get familiar with research topics. We list step-by-step and comprehensive practices for junior researchers in the domain and hope that it is helpful for this field's future progress.

- First, we kindly suggest researchers interested in this domain start with the background and preliminary knowledge which covers linguistic causality (App. J), NLP preliminary including pretrained language models and prompting techniques (App. H), benchmarks of commonsense causality (§ 2 and App. G), the taxonomy of causation (§ 2 and App. D), theories of causation (App. I), probabilistic causation (§ 4.2), reading of related surveys (App. C), and causal inference preliminary (App. K).
- Then, there are two branches for selection: causality acquisition (§ 3 and App. F) and

reasoning over causality (§ 4). For causality acquisition, there are various approaches such as extractive methods (§ 3.1), generative methods (§ 3.2), and manual annotations (§ 3.3). For causality reasoning, both qualitative reasoning (causal reasoning and counterfactual reasoning) and quantitative measurement of causal strength (§ 4.2, App. E) are promising topics for further research.

- Following this, there are some more challenging but significant prospective topics for exploring. We highlight the contextual nuances, complex structures, temporal dynamics, probabilistic approaches, and multimodal data of commonsense causality for future study. Specifically, we first underscore the importance of developing models that address the contextual dependency of cause-effect relationships and intricate causal structures. Additionally, we underline the temporal dynamics of commonsense causality, pointing out the urgency of identifying the most effective timing for interventions and understanding the temporal sequences of causal impacts for future study. Furthermore, we emphasize the necessity of employing probabilistic perspectives to manage uncertainties in commonsense causality. Finally, we outline several challenging topics for multimodal causality analysis including the reasoning of multimodal commonsense causality and the alignment of cross-modal commonsense causality. For a comprehensive discussion of these promising future directions, please refer to Section 5.
- Finally, for researchers who are more interested in the application side of commonsense causality (App. A), the combination of commonsense causality and fields like medical diagnosis (Richens et al., 2020), psychology (Matute et al., 2015; Eronen, 2020), behavioral science (Grunbaum, 1952), economics (Bronfenbrenner, 1981; Hoover, 2006), legal systems (Williams, 1961; Summers, 2018) are optimistic topics.

More details can be found in Figure 10. Through this detailed handbook, we hope that the topic of commonsense causality is more accessible to researchers who are interested in this domain.

#### Step I: Background and Preliminary

#### Linguistic Causality (App. J)

- Familiarity with linguistic causal lexical patterns.
- Causal connectives and verbs.

#### NLP Preliminary (App. H)

- Concepts and definition of commonsense in the NLP community (App. B.1).
- Pretrained language models like BERT (Devlin et al., 2019), BART (Lewis et al., 2020), GPT (Brown et al., 2020), ChatGPT, etc.
- In-context learning and prompt engineering techniques like Chain-of-Thought (Wei et al., 2022), Tree-of-Thought (Yao et al., 2023), etc.

Taxonomy of Causation (§ 2, App. D, and App. I)

- Causal sufficiency and causal necessity (Nadathur and Lauer, 2020).
- Absolute causality, conditional causality, and contributory causality.

#### Counterfactual causality.

- Probabilisitc Theory of Causation
- Basic probability and Simpson's paradox.
- Probability-raising theories of causation (Menzies, 1989; Hitchcock, 1997; Pearl, 2000).
- Related theories including counterfactual theory (Lewis, 1973), dynamic force model (Talmy, 1988).

#### Preliminary of Causal Inference (App. K)

- Concepts related to causal inference, including correlation, confounder, collider, d-separation, treatment/control group, and average treatment effect (App. K.1).
- Tools for causal inference analysis, including DAG and Do-calculus (App. K.2).
- Structural causal models (App. K.3).

#### Benchmarks (§ 2 and App. G)

- Benchmarks for first-principle causality, commonsense causality, and causality in graph format (Table 1 and 8).
- Annotation schemes of causality (App. F.2).

#### Survey reading (App. C)

 Surveys about commonsense reasoning, causal knowledge acquisition, causal inference, probabilistic causation, etc.

#### Surveys about preliminary knowledge.

#### Others

#### Step II: Causality Acquisition (§ 3)

#### Extraction Methods (§ 3.1)

- Benchmarks and datasets for causality extraction (§ 3.1).
- Linguistic pattern matching and learning-based approaches (§ 3.1).
- Implicit and inter-sentential causality extraction (App. F).

#### Generative Methods (§ 3.2)

- Language model-based approach.
- From causal graph to narrative causality.

#### Manual Annotation (§ 3.3)

- Theories of causation (App. I.3).
- Manual annotation schemes including schemes based on the template with triggers (BECauSE (Dunietz, 2018) and PDTB (Webber et al., 2019)), schemes based on the CEP scheme (CaTeRS (Mostafazadeh et al., 2016b), and BECauSE (Dunietz, 2018)), and schemes that annotating temporality iointly (CaTeRS (Mostafazadeh et al.)

jointly (CaTeRS (Mostafazadeh et al., 2016b) and ESL (Caselli and Vossen, 2017)).

#### Others

#### Step III: Reasoning Over Causality (§ 4)

#### Qualitative Causal Reasoning (§ 4.1)

- Benchmarks for causal reasoning reasoning (Table 1 and 8).
- Scaling NLP models as causal knowledge bases (Figure 8 and App. H).
- Neuro-symbolic methods based on principles of causal inference, temporal constraint, and logic rules.

#### Counterfactual Reasoning

- Benchmarks for counterfactual commonsense causality (Table 1 and 8).
- Reasoning methods for counterfactual commonsense causality.

#### Quantitative Causal Reasoning (§ 4.2)

- Factual and causal uncertainty and probabilistic causality (§ 2.2 and App. E).
- Causal strength metrics based on word co-occurrence.
- Probabilistic causal strength metrics based on event probabability (Good, 1961; Suppes, 1973; Eells, 1991; Pearl, 2009).

Others

#### Step V: Applications (App. A)

#### Healthcare and Medical Assistance:

- Medical diagnosis.
- Disease treatment and prevention program.
- · Public health strategy.
- Legal and Forensic Analysis
- Determining legal liability.
- Investigation of criminal intent and motive.

Others: medical diagnosis (Richens et al., 2020), psychology (Matute et al., 2015; Eronen, 2020), behavioral science (Grunbaum, 1952), economics (Bronfenbrenner, 1981; Hoover, 2006), legal systems (Williams, 1961; Summers, 2018).

#### Step IV: Future Directions (§ 5)

#### Contextual Commonsense Causality

- Identification of a complete set of causality contexts and estimation of the distribution of contexts in contextual unanimity causality (Dupré, 1984).
- Partial contextual models that balance between the model's complexity and its explanatory power.

#### Multimodal Commonsense Causality

- Acquisition, reasoning, and measurement of commonsense causality beyond text.
- Alignment of same cause-effect pairs in different modalities.

#### **Complex Commonsense Causality**

- Understanding of rich causal structures like confounder, collider, causal chain, and cycle (App. K.1).
- Development of complex structure commonsense causality benchmarks.
- Theoretical frameworks for complex structures analysis.
- Probabilistic View of Causality Strength
- Probabilistic graphical models such as Bayesian Networks (Heckerman, 2008), Markov Random Fields, etc.
- Dynamic probabilistic causal models with temporality that estimate  $P(E_t|C_{t-\delta})$ .

#### Role of Time in Commonsense Causality

- Determining optimal timing for intervention to prevent negative outcomes.
- Investigating temporal patterns of causal effects to decide how the effects of causes vary over time.

Others

Figure 10: Handbook for beginner researchers interested in commonsense causality.

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