# **Google** Research

# Training Text-to-Text Transformers with Privacy Guarantees

Natalia Ponomareva, Jasmijn Bastings, Sergei Vassilvitskii {nponomareva, bastings, sergeiv}@google.com

#### LMs are growing in size of data and parameters

Modern Transformer-based Large Language Models (LLMs) like T5, GPTs, etc

- Are pre-trained on large amounts of data Can have up to billions of parameters
- Often released as modifiable checkpoints that can be easily fine-tuned to your task given limited amount of data
- Extremely good at various NLP tasks

#### Pre-training data is not really "public"

It still likely contains private information (e.g. data erroneously released to the web, copyrighted text, etc.)

- LLMs often exhibit episodic memory (e.g. memorizing the training data and outputting it verbatim) [1]. Preserved even after fine-tuning!
- Embeddings can also contain private data [3] This can expose owners of pre-trained and
- fine-tuned models to legal risks
  - And could also be bad for generalization

### Differential Privacy (DP) to the rescue

- DP [2] provides robust theoretical guarantees on information leakage
- DP can potentially fix some of the "empirical" privacy concerns like training data extraction attacks (memorization)

#### TL:DR

- We investigate how DP-pretraining of T5 affects:
- Final task performance
- Robustness of models to "empirical" privacy concerns like memorization

### **Fully Private T5**

The pre-training data is used twice: for the subword vocabulary and for gradient updates.

We modify both parts of T5:

- Private SentencePiece: a modification of SentencePiece that adds noise to histogram of word counts (works for any SP algorithm)
- Private Training: Modified optimization using DP Adam [4]



- Different from typical training, with DP we compute the loss and gradient per individual example
- We leverage JAX and its vmap operator which results in an acceptable compute time (only 25% slower than no DP-training)

## Does private (pre-) training hurt performance?

- We look at both private tokenization and private training separately, as well as their combination The private tokenizer serves as a regularizer on
- the pre-training task, improving pre-training acc. While private training results in a pre-training
- performance drop, fine-tuning is hardly affected Fully private model (private tokenizer+training) is even able to recover/improve pre-train accuracy but is not significantly better on fine-tuning tasks
- For some tasks fine-tuning performance can be better than that of a (non-private) baseline

## Does private training prevent memorization?

- The way pre-training objective is formulated matters! Span corruption is extremely robust to a (common definition of) memorization.
  - Prefix training exhibits a lot of memorization (the Ablation baseline outputs ~2% training data verbatim)
- Fully private models are able to mitigate the effect of memorization on commonly seen data:
  - $\circ~$  for an  $\epsilon$  of 6.23, Full DP-T5 models exhibit 366x less memorization
  - even very large values of  $\varepsilon$  like 320 provide 15x improvement in memorization.
- For rare training instances +/- any level of DP provides almost full elimination of memorization

- Private Training has the most (positive) effect on memorization
- Private Tokenizer does affect memorization, albeit much less than private training.
- While private models do significantly reduce memorization, they do not fully eliminate it. especially for non-rare instances.

### Summary • DP is a theoretically justified way of

- providing privacy guarantees for pretraining Large Language Models Using T5. a Transformer-based
- encoder-decoder, we investigated whether differential privacy (DP) would hurt utility (i.e., pre-training accuracy) and subsequent fine-tuning performance
- Fully private pre-training of Large Language Models can preserve good pre-training performance
- Can achieve comparable final task (fine-tuning) performance
- Can also mitigate empirical privacy attacks like training data extraction
- Private training is only 25% slower than training a baseline without DP.
- It can be implemented efficiently using JAX's vmap operator.
- Code: bit.ly/private text transformers

#### Referenses

- [1] Carlini et al.. 2020. Extracting training data from large language models.
- [2] Dwork and Roth. 2014. The algorithmic foundations of differential privacy.
- [3] Thomas et al. 2020. Investigating the impact of pre-trained word embeddings on memorization in neural networks.
- [4] Abadi et al. 2016. Deep learning with differential privacy.

[5] Lee et al. 2021. Deduplicating training data makes language models better

Results

Methods