Gaining Insights into Unrecognized User Utterances in Task-Oriented Dialog Systems

Ella Rabinovich Matan Vetzler

David Boaz Vineet Kumar Ateret Anaby-Tavor

Gaurav Pandey

IBM Research

{ella.rabinovich1, matan.vetzler}@ibm.com
 {vineeku6, gpandey1}@in.ibm.com
 {davidbo, atereta}@il.ibm.com

Abstract

The rapidly growing market demand for automatic dialogue agents capable of goal-oriented behavior has caused many tech-industry leaders to invest considerable efforts into taskoriented dialog systems. The success of these systems is highly dependent on the accuracy of their intent identification – the process of deducing the goal or meaning of the user's request and mapping it to one of the known intents for further processing. Gaining insights into unrecognized utterances – user requests the systems fail to attribute to a known intent – is therefore a key process in continuous improvement of goal-oriented dialog systems.

We present an end-to-end pipeline for processing unrecognized user utterances, deployed in a real-world, commercial task-oriented dialog system, including a specifically-tailored clustering algorithm, a novel approach to cluster representative extraction, and cluster naming. We evaluated the proposed components, demonstrating their benefits in the analysis of unrecognized user requests.

1 Introduction

The development of task-oriented dialog systems has gained much attention in both the academic and industrial communities over the past decade. Compared with open-domain dialog systems aimed at maximizing user engagement (Huang et al., 2020), task-oriented (also referred to as goal-oriented) dialog systems help customers accomplish a task in one or multiple domains (Chen et al., 2017). A typical pipeline system architecture is divided into several components, including a natural language understanding (NLU) module, which is responsible for classifying the first user request into potential *intents*, performing a decisive step that is required to drive the subsequent conversation with the virtual assistant in the right direction.

Goal-oriented dialog systems often fail to recognize the intent of natural language requests due



Figure 1: Natural language understanding (NLU) module. Based to the intent classifier's confidence level, first user utterances are 'recognized' and associated with an execution flow, or stored in an unhandled pool.

to system errors, incomplete service coverage, or insufficient training (Grudin and Jacques, 2019; Kvale et al., 2019).¹ In practice, these cases are normally identified using intent classifier uncertainty. Here, user utterances that are predicted to have a level of confidence below a certain threshold to any of the predefined intents, are identified and reported as unrecognized or *unhandled*. Figure 1 presents the NLU module from a typical taskoriented dialog system: the user utterance is either transformed into an intent with an appropriate flow of subsequent actions, or labeled as unrecognized and stored in the *unhandled pool* (Figure 1).

Unhandled utterances often carry over various aspects of potential importance, including novel examples of existing intents, novel topics that may introduce a new intent, or seasonal topical peaks that should be monitored but not necessarily modeled within the system. In large deployments, the number of unhandled utterances can reach tens of thousands on a daily basis. Despite their evident importance for continuous bot improvement, tools for gaining effective insights into unhandled utterances have not been developed sufficiently, leaving a vast body of knowledge, as well as a range of

¹In most virtual assistants, a user utterance is considered unhandled by the system's NLU module either by design (often referred to as "out-of-domain"), or due to the system's failure to attribute the utterance to one of its existing intents.

potentially actionable items, unexploited.

Gaining insights into the topical distribution of unrecognized requests can be achieved using unsupervised text analysis tools, such as clustering or topic modeling. Indeed, identifying clusters of semantically similar utterances can surface topics of interest to a conversation analyst. We show that traditional clustering algorithms result in sub-optimal performance due to the unique traits of unhandled utterances in dialog systems: an unknown number of expected clusters and a very long tail of outliers. Consequently, we propose and evaluate a radiusbased variant of the k-means clustering algorithm (Lloyd, 1982), that does not require a fixed number of clusters and tolerates outliers gracefully. We show that it outperforms its out-of-the-box counterparts on a range of real-world customer, as well as public datasets. The algorithm has recently been evaluated on the task of intent discovery in the context of large-scale, production chatbot, being ranked first (out of 4) at coverage metrics, and second at utterance partitioning (Gretz et al., 2022).

We propose an end-to-end pipeline for surfacing topical clusters in unhandled user requests, including utterance cleanup, a designated clustering procedure and its extensive evaluation, a novel approach to cluster representatives extraction, and cluster naming. We approach this task in a realworld setting of commercial task-oriented dialog systems, and demonstrate the benefits of the suggested approach on multiple publicly available, as well as proprietary, datasets.

2 Clustering of Unrecognized Requests

Consider a virtual assistant aimed to attend to public questions about Covid-19. The rapidly evolving situation with the pandemic means that novel requests are likely to be introduced to the bot on a daily basis. As such, changes in international travel regulations would entail requests related to PCR test availability, and the decision to offer booster shots for seniors might cause a spike in questions about vaccine appointments for elderly citizens. Monitoring and prompt detection of these topics are fundamental for continuous bot improvement.

2.1 Clustering Utterances

Here we describe the main clustering procedure followed by an optional single merging step.

2.1.1 Main Clustering Procedure

Clustering requirements Multiple traits make up an effective clustering procedure in our scenario. First, the number of clusters is unknown, and has to be discovered by the clustering algorithm. Second, the nature of data typically implies several large and coherent clusters, where users repeatedly introduce very similar requests, and a very long tail of unique (often noisy) utterances that do not have similar counterparts. While the latter are of somewhat limited importance, they can amount to a significant ratio of the input data. There is an evident trade-off between the size of the generated clusters, their density or sparsity, and the number of outliers: smaller and denser clusters entail larger amounts of outliers. The decision regarding the precise outcome granularity may vary according to domain and bot maturity. Growing deployments, with a high volume of unrecognized requests, could benefit from surfacing large and coarse topics that are subject to automation. That said, mature deployments are likely to focus on fine-grained coherent clusters of utterances, introducing enhancements into the existing solution. Our third requirement is, therefore, a configurable density of the outcome clusters, which can be set up prior to the clustering procedure. Figure 2 illustrates a typical outcome of the clustering process; identified clusters are depicted in color, while the outliers, which constitute approximately half of the instances, appear in grey.

Existing clustering solutions can be roughly categorized across two major dimensions in terms of functional requirements: those requiring a fixed number of output clusters (1.a) and those that do not (1.b); those forcing cluster assignment on the entire dataset (2.a) and those tolerating outliers (2.b). Our clustering solution should accommodate (1.b) and (2.b): the number of clusters is determined by the clustering procedure, allowing for outliers. DBSCAN (Ester et al., 1996) and its descendant variants constitute a popular family of clustering solutions that satisfies these requirements; we, therefore, evaluate our algorithm against implementations of DBSCAN and its hierarchical version HDBSCAN (McInnes et al., 2017).

Data representation Given a set of m unhandled utterances $U=(u_1, u_2, ..., u_m)$, we compute their vector representations $E=(e_1, e_2, ..., e_m)$ using a sentence encoder. Multiple available encoders were evaluated for this purpose, considering both effectiveness and efficiency (see Section 2.2.1).



Figure 2: t-SNE projection of a sample of unrecognized user requests in a production task-oriented dialog system. Identified clusters are in color, outliers – in grey.

Radius-based clustering (RBC) We introduce a variant of the popular k-means clustering algorithm, complying with our clustering requirements by (1) imposing a strict cluster assignment criterion and (2) eventually omitting points that do not constitute clusters exceeding a predefined size.

Specifically, we iterate over randomly-ordered vectors in E, where each utterance vector can be assigned to an existing cluster if certain conditions are satisfied; otherwise, it initiates a new cluster. In order to join an existing cluster, the utterance is required to surpass a predefined similarity threshold min sim with the cluster's centroid,² implying its placement within a certain radius from the centroid. If multiple clusters satisfy the similarity requirement, the utterance is assigned to the cluster with the highest proximity i.e., the cluster with the highest semantic similarity to its centroid. Additional iterations over the utterances are further performed, re-assigning them to different clusters if needed, until convergence, or until a pre-defined number of iterations is exhausted.³ The amount of clusters generated by the final partition is controlled by the min_size value: elements that constitute clusters of small size (in particular, those with a single item) are considered outliers. Algorithm 1 presents the algorithm's pseudo-code.

2.1.2 Cluster Merging

Cluster merging has been extensively used as a means to determine the optimal clustering outcome in the scenario where the 'true' number of

Formally, given a set of clusters C of size k=|C|, identified by the algorithm, we compute the set of cluster centroid vectors $E^c=(e_1^c, e_2^c, ..., e_k^c)$; these vectors are assumed to reliably represent the semantics of their corresponding clusters. E^c is further used as an input to subsequent invocation of the RBC algorithm, where the *min_sim* parameter can possibly differ from the previous invocation.

Algorithm 1: Radius-based Clustering

Aigorithini 1. Raulus-Dascu Clusiching					
<pre>input: E (e1, e2, en) /* elements */ input: min_sim /* min similarity */ input: min_size /* min cluster size */</pre>					
$C \leftarrow \emptyset$ while convergence criteria are not met do					
for each element $e_i \in E$ do					
if the highest similarity of e_i to any existing cluster exceeds min_sim then					
assign e_i to its most similar cluster c re-calculate the centroid of c					
else					
create a new cluster c' and assign e_i to it set the centroid of c' to be e_i add c' to C					
<pre>/*clusters with fewer elements than the predefined min_size are considered outliers */</pre>					
return : each $c \in C$ of size exceeding min_size					

partitions is unknown (Krishnapuram, 1994; Kaymak and Setnes, 2002; Xiong et al., 2004). These start with a large number of clusters and iteratively merge compatible partitions until the optimization criteria is satisfied. Beginning with fine-grained partitioning, we perform an (optional) single step of cluster merging, combining similar clusters into larger groups. A similar outcome could potentially be obtained by relaxing the min_sim similarity threshold and thereby, generating more heterogeneous flat clusters in the first place. However, a single step of cluster merging yielded results that outperform flat clustering on a range of datasets (see Table 3 and Section 2.2.2 for details). Classical agglomerative hierarchical clustering (AHC) algorithms merge pairs of lower-level clusters by minimizing the agglomerative criterion: a similarity requirement that has to be satisfied for a pair of clusters to be merged. Similar to AHC, we seek to merge clusters exhibiting high mutual similarity. In contrast to AHC, our approach is not pair-wise, rather it constitutes a subsequent invocation of the RBC that takes embeddings of the flat cluster centroids as its input.

²Following the k-means notation, we compute a cluster's centroid as the arithmetic mean of its member vectors.

³Contrary to k-means, our algorithm is not sensitive to its (random) initialization, since we are not required to select K centroids; utterance processing order has shown only negligible effect on the final outcome.

cluster name: difference covid flu (28)	cluster name: covid pregnancy (17)
is covid the same as the flu? (4)	covid 19 and pregnancy (10)
how is covid different from the flu? (3)	covid risks for a pregnant woman (4)
what is the difference between covid 19 and flu?	what is the risk of covid for pregnant women?
what's the difference between covid and flu	is covid-19 dangerous when pregnant?
is the covid the same as cold?	7 months pregnant and tested positive for covid, any risks?
covid vs flu vs sars	covid 19 during pregnancy

Table 1: Example clusters of user requests generated by the RBC algorithm when applied on the Covid-19 dataset. Only a partial list of cluster members is presented in the table; the number in parenthesis denotes a cluster size.

Example Clustering Result Table 1 presents two example clusters generated from user requests to the Covid-19 bot. We applied the main RBC clustering procedure and a single subsequent merge step. Semantically related utterances are grouped together, where the number beside an utterance reflects its frequency in the cluster. As a concrete example, 'is covid the same as the flu?' was asked four times by different users.

2.2 Evaluation

We performed a comparative evaluation of the proposed clustering algorithm and HDBSCAN⁴, using common clustering evaluation metrics. The nature of the topical distribution of unrecognized utterances is probably most closely resembled by dialog systems *intent classification* datasets, where semantically similar training examples are grouped into classes, based on their intent. We used these classes to simulate cluster partitioning for the purpose of evaluation. We make use of three publicly available intent classification datasets (Liu et al. (2019), Larson et al. (2019) and Tepper et al. (2020)), as well as three datasets from real-world task-oriented chatbots in the domains of telecom, finance and retail. Table 2 presents the datasets details.

dataset	intents	examples	mean	STD
Liu et al. (2019)	46	20849	453.23	896.34
Larson et al. (2019)	150	22500	150.00	0.00
Tepper et al. (2020)	57	844	14.80	14.16
telecom	167	6364	38.10	26.74
finance	142	2301	16.20	25.28
retail	103	1714	16.64	11.42

Table 2: Datasets details: the number of intents, total training examples, mean and STD of the num of examples. We excluded out-of-scope examples from the Larson et al. (2019) dataset for the sake of evaluation.

2.2.1 Evaluation Approach

The main approaches to clustering evaluation include extrinsic methods, which assume a ground truth, and intrinsic methods, which work in the absence of ground truth. Extrinsic techniques compare the clustering outcome to a human-generated gold standard partitioning. Intrinsic techniques assess the resulting clusters by measuring characteristics such as cohesion, separation, distortion, and likelihood (Pfitzner et al., 2009). We employ two popular extrinsic and intrinsic evaluation metrics: adjusted random index (ARI, (Hubert and Arabie, 1985)) and Silhouette Score (Rousseeuw, 1987). We vary the parameters of the RBC algorithm: merge type with none vs. single step (see Section 2.1.2); the encoder used for distance matrix construction: the SentenceTransformer (ST) encoder (Reimers and Gurevych, 2019) vs. the Universal Sentence Encoder (USE) (Cer et al., 2018); min similarity threshold used as a cluster "radius" was optimized on a held-out set of intents, per dataset. Both ARI and Silhouette yield values in the [-1, 1] range, where -1, 0 and 1 mean incorrect, arbitrary, and perfect assignment, respectively. The unique nature of our clustering requirements introduces a challenge to standard extrinsic evaluation techniques. Specifically, the min cluster size attribute controls the number of outliers, by considering only clusters that exceed the minimum number of members (see Figure 2). Aiming to mimic the ground truth partition (i.e, the intent classification datasets), we set the min_size attribute to the minimal class size in the dataset, subject to evaluation. As such, this attribute was set to 150 for the Larson et al. (2019) dataset, but to 2 for the finance dataset.

Both evaluation techniques assume full partitioning of the input space. Therefore, for our evaluation, we exclude the set outliers generated by our clustering algorithm altogether: only the subset of instances constructing the outcome clusters (e.g., instances depicted in color in Figure 2) was used to

⁴DBSCAN resulted in outcomes systematically inferior to HDBSCAN; hence, it was excluded from further experiments.

compute both ARI and Silhouette. For completeness, we also report the ratio of a dataset utterances covered by the generated partition ('% clst' in Table 3), where the higher, the better.

2.2.2 Evaluation Results

Table 3 presents the results of our evaluation. Clearly, the RBC algorithm outperforms HDB-SCAN across the board for both ARI and Silhouette scores, with the exception of the retail dataset, where the second best ARI score (0.37) is obtained by RBC along with over 80% of clustered utterances (compared to only 49.79% by HDBSCAN). HDBSCAN also outperforms RBC in terms of the ratio of clustered utterances for Liu et al. (2019) and the telecom dataset. However, these results are achieved by a nearly arbitrary partition of the input data, as mirrored by the extremely low ARI and Silhouette scores. We conclude that RBC outperforms its out-of-the-box counterpart on virtually all datasets in this work. The ratio of clustered examples ('% clst') exhibits considerable variance among the datasets; this result is indicative of the varying levels of semantic coherence of the underlying intent classes, which are typically constructed manually by a bot designer. As such, over 87% of all training examples were covered by the clustering procedure for the retail dataset, but only 33.90% for Larson et al. (2019).

The extremely poor results obtained for the telecom dataset by HDBSCAN stem from its clustering outcome that only contains two clusters: (1) a small group of unique examples and (2) all the rest.

Runtime and Memory Due to its nearly polynomial complexity, the proposed clustering algorithm may entail efficiency considerations for a very large amount of data. As such, with pre-computed request embeddings, clustering 20K unhandled requests results in less than 10 seconds, while clustering 85K requests takes 82 seconds with over 850MB of RAM consumption. All experiments were conducted on a server with 8 CPUs.

3 Selecting Cluster Representatives

Contemporary large-scale deployments of virtual assistants must cope with increasingly high volumes of incoming user requests. A typical large task-oriented system can accept over 100K requests (i.e., user utterances) per day, where the amount of conversations that pass the initial step of intent identification varies between 40% and 80%. Con-

	algo	RBC			HDBSCAN		
	merge type	no n	o merge single step				
	encoder	USE	ST	USE	ST	USE	ST
Liu	ARI	0.42	0.40	0.74	0.44	0.42	0.03
	Silhouette	0.47	0.42	0.67	0.50	0.39	0.09
	% clst	12.12	12.03	12.12	16.09	12.69	38.36
u	ARI	0.89	0.86	0.68	0.76	0.49	0.69
Larson	Silhouette	0.47	0.50	0.48	0.50	0.39	0.47
Ľ	% clst	16.29	32.60	16.29	33.90	24.92	32.98
Tepper	ARI	0.66	0.65	0.73	0.52	0.69	0.67
	Silhouette	0.45	0.49	0.51	0.37	0.45	0.46
Te	% clst	79.68	85.12	79.68	88.18	58.31	60.15
В	ARI	0.32	0.54	0.63	0.38	0.00	0.00
telecom	Silhouette	0.17	0.20	0.18	0.11	0.00	0.00
tel	% clst	25.18	46.87	25.18	59.78	83.24	97.90
e	ARI	0.40	0.42	0.45	0.56	0.45	0.49
finance	Silhouette	0.37	0.39	0.35	0.32	0.34	0.35
fir	% clst	47.59	63.26	47.59	74.28	23.46	36.22
retail	ARI	0.28	0.37	0.31	0.24	0.37	0.38
	Silhouette	0.24	0.28	0.22	0.27	0.23	0.32
	% clst	68.19	80.43	68.19	87.18	37.55	49.79

Table 3: Clustering evaluation results; '% clst' denotes the ratio of clustered examples out of total; the best result in a row is boldfaced.

sequently, tens of thousands of requests can be identified as unrecognized on a daily basis. Clustering these utterances would result in large clusters that are often impractical for manual processing. Providing conversation analysts with a limited set of *cluster representatives* is a fundamental step toward extracting value from the unrecognized data.

3.1 Representative Characteristics

A plausible set of representative cluster utterances has to satisfy two desirable properties: utterance *centrality* and *diversity*. We define an utterance centrality to be proportional to its frequency in a cluster: requests with higher frequency should be boosted, since they are typical of the way people express their needs to the bot. The diversity of the utterance set mirrors the subtle differences in the phrasing and meaning of utterances; these reflect the various ways people can express the same need.

Sampling randomly from a cluster may result in a sub-optimal set of representatives, in terms of both centrality and diversity. Consider the example where no 'covid 19 and pregnancy' requests (Table 1, right) are selected as representatives (low centrality), or both 'what is the difference between covid 19 and flu?' and 'what's the difference between covid and flu' (Table 1, left) are selected (low diversity). Contrary to these examples, the set {'is covid the same as the flu?', 'is the covid the same as cold?', 'covid vs flue vs sars'} contains utterance of high centrality (the first utterance), and comprehensive coverage of the entire cluster semantics.

3.2 Selecting Representatives

To ensure diversity and centrality among the selected representatives, we use determinantal point process (DPP). Specifically, we consider a restricted class of DPPs known as L-ensembles. Given a set of items, S, L-ensembles define a probability distribution over the power set of S. Equivalently, L-ensembles define a probability distribution over binary vectors of length |S|, where the i^{th} entry in the vector indicates if the i^{th} item in Swas included in the subset or not. These indicator variables are negatively correlated where the correlations are governed by a positive semidefinite matrix K. L-ensembles ensure that the more similar two items are, as indicated by the corresponding entry in the kernel matrix, the less likely are they to occur in the same sampled subset. Thus, it is an excellent model for ensuring diversity among the selected representatives.

Given a positive semi-definite kernel matrix K, the probability of $A \subset S$ is governed in an Lensemble as $P(A) \propto det(K_A)$, where K_A is the restriction of K to the indices present in the subset A. We construct the kernel matrix to ensure that samples from the L-ensemble have high centrality while also being diverse. To achieve this, we first project the embeddings of the utterances within the cluster onto a unit sphere. We further take into consideration the factor of centrality by scaling the vectors' length based on their frequency in the cluster. Given the resultant embeddings E, where the embedding of the i^{th} entry is the i^{th} row vector in E, the kernel matrix is obtained by $K = EE^{T}$. Thus, the $(i, j)^{th}$ entry of the kernel corresponds to the angle between the i^{th} and j^{th} vector scaled by the frequency of occurrence of those vectors. We make use of the freely available DPPy Python package for sampling a subset of representatives, given the above kernel matrix.

Evaluation Using the clustering approach in Section 2 we extracted 50 clusters of varying sizes of unhandled user requests from a large-scale production system. A set of three cluster representatives was extracted using the technique described in this section, along with two baselines: (1) three random cluster members, (2) three unique most frequent cluster members. Three in-house annotators labeled their preferred alternative, satisfying *centrality* and *diversity* properties in the best way. The

majority vote was obtained in 47 out of 50 cases, with 37 out of 47 (79%) choices preferring the centrality-diversity approach. The mean pairwise Cohen's Kappa between the annotators was 0.44.

4 Cluster Naming

Assigning cluster with names, or labels, is an essential step toward their consumability. Common approaches to this task resort to simple but reliable techniques based on word n-gram extraction, such as *tf-idf*; many of these techniques made their way into the first large-scale information retrieval (IR) systems (Ramos et al., 2003; Aizawa, 2003). Here, we distinguish between the task of cluster naming (extracting a coherent phrase reliably reflecting a cluster's content) and the task of keyword extraction (providing a sequence of one or more words for a compact representation of a document).

Common approaches to cluster naming include extracting one of the cluster's members to reflect the cluster's content; extracting such a member can be done by by naively selecting the most frequent member in the cluster or by choosing a member satisfying maximum cosine similarity to the cluster's centroid (Alicante et al., 2016). In other cases, a good name may not occur directly as one of the cluster's members, and hence requires different handling. Some works were trying to investigate the contribution of external knowledge-bases for cluster naming, by incorporating Wikipedia pages' meta-data corresponding to the cluster's content (Carmel et al., 2009), while others were trying to generate clusters' queries, as a mixture of cluster-internal and differential labeling (Hagen et al., 2015). Contemporary large pretrained large language models can also be used for the task of keyword extraction. Here we make use of Key-BERT – an approach based on BERT (Devlin et al.) - for identifying key phrases in a cluster, and evaluate the outcome against tf-idf.

Cluster Labeling with tf-idf We treat all utterances in individual clusters from a set $C=(c_1, c_2, ..., c_k)$ as distinct documents. We first applied lemmatization to these documents using the spacy toolkit (Honnibal and Montani, 2017), excluded stopwords, and further ranked all ngram token sequences of length N (for $N \in (1, 2, 3)$) by their tf-idf score. The ngram with the highest score was selected as the cluster name.

Cluster Labeling with KeyBERT Treating each cluster as a document, we first extract document-level representation using a pretrained BERT language model.⁵ We further extract ngram representations for all unique word ngrams in the document, and compute semantic similarity between each ngram's embedding and that of the document. Ngram with the highest cosine similarity to the document is selected as the cluster name.⁶

Evaluation Adhering to the same evaluation paradigm as Section 2.2, we use the six intent classification datasets for assessing the quality of cluster naming techniques. A common practice for building an intent training dataset involves assigning each class in the training set with a meaningful name, typically mirroring the semantics of the class. As such, an intent class grouping example requests about Covid-19 testing information in Tepper et al. (2020), is named 'testing information'. For each class in the intent training set, we compare the automatically extracted class name to that assigned to the class by the dataset creator, where the similarity is obtained by encoding the two phrases – the original class name and the candidate one - and computing their cosine similarity.

Table 4 presents the results for the two methods. Neither approach systematically outperforms the other, and the only significant difference in favor of the tf-idf approach is found for Liu et al. (2019). We, therefore, conclude that the two approaches are roughly comparable and adhere to the faster tf-idf method in our pipeline solution.

dataset	tf-idf	KeyBERT
Liu et al. (2019)	0.718*	0.626
Larson et al. (2019)	0.555	0.489
Tepper et al. (2020)	0.481	0.460
telecom	0.437	0.470
finance	0.438	0.426
retail	0.375	0.393

Table 4: Cluster naming evaluation: for each dataset, the mean pairwise similarity between the predefined intent name and the assigned keyphrase is presented. '*' denotes significant difference at p-val<0.01 using the Wilcoxon (Mann–Whitney) ranksums test.

5 Conclusions and Future Work

Analyzing unrecognized user requests is a fundamental step toward improving task-oriented dialog systems. We present an end-to-end pipeline for clustering, representatives selection, and cluster naming – procedures that facilitate the effective and efficient exploration of utterances unrecognized by the NLU module. We propose a clustering variant of the popular k-means algorithm, and show that outperforms its out-of-the-box alternatives on multiple metrics. We also suggest a novel approach to extracting representative utterances while simultaneously optimizing their centrality and diversity.

Our future work includes the evaluation of our clustering approach with additional datasets, exploration of additional approaches to representative set selection, and advanced techniques for cluster naming. Leveraging clustering results to automatically identify actionable recommendations for conversation analyst is another venue of significant practical importance, we plan to pursue.

6 Ethical Considerations

Cluster representative sets (Section 3) were annotated by in-house workers who were compensated with above minimum wages. To protect user privacy, no personally identifiable information (e.g., name, address) were presented to the annotators.

Acknowledgements

We are grateful to the anonymous reviewers and the meta reviewer for their constructive feedback. We would also like to thank Chani Sacharen for her kind help with earlier versions of this work.

References

- Akiko Aizawa. 2003. An Information-Theoretic Perspective of tf-idf Measures. *Information Processing* & *Management*, 39(1):45–65.
- Anita Alicante, Anna Corazza, Francesco Isgrò, and Stefano Silvestri. 2016. Semantic cluster labeling for medical relations. In *International Conference* on *Innovation in Medicine and Healthcare*, pages 183–193. Springer.
- David Carmel, Haggai Roitman, and Naama Zwerdling. 2009. Enhancing cluster labeling using wikipedia. In Proceedings of the 32nd international ACM SI-GIR conference on Research and development in information retrieval, pages 139–146.
- Daniel Cer, Yinfei Yang, Sheng-yi Kong, Nan Hua, Nicole Limtiaco, Rhomni St John, Noah Constant, Mario Guajardo-Céspedes, Steve Yuan, Chris Tar, et al. 2018. Universal Sentence Encoder. *arXiv* preprint arXiv:1803.11175.

⁵We use 'all-MiniLM-L6-v2' model in our experiments.

⁶We make use of the freely available KeyBERT package.

- Hongshen Chen, Xiaorui Liu, Dawei Yin, and Jiliang Tang. 2017. A Survey on Dialogue Systems: Recent Advances and New Frontiers. Acm Sigkdd Explorations Newsletter, 19(2):25–35.
- Jacob Devlin, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova. Bert: Pre-training of deep bidirectional transformers for language understanding. *arXiv preprint arXiv:1810.04805*.
- Martin Ester, Hans-Peter Kriegel, Jörg Sander, and Xiaowei Xu. 1996. Density-Based Spatial Clustering of Applications with Noise. In *Int. Conf. Knowledge Discovery and Data Mining*, volume 240, page 6.
- Shai Gretz, Assaf Toledo, Roni Friedman, Dan Lahav, Rose Weeks, Naor Bar-Zeev, João Sedoc, Pooja Sangha, Yoav Katz, and Noam Slonim. 2022. Benchmark data and evaluation framework for intent discovery around covid-19 vaccine hesitancy. *arXiv preprint arXiv:2205.11966*.
- Jonathan Grudin and Richard Jacques. 2019. Chatbots, Humbots, and the Quest for Artificial General Intelligence. In *Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems*.
- Matthias Hagen, Maximilian Michel, and Benno Stein. 2015. What was the query? generating queries for document sets with applications in cluster labeling. In *International Conference on Applications of Natural Language to Information Systems*, pages 124– 133. Springer.
- Matthew Honnibal and Ines Montani. 2017. spaCy 2: Natural Language Understanding with Bloom Embeddings, Convolutional Neural Networks and Incremental Parsing. *Sentometrics Research*.
- Minlie Huang, Xiaoyan Zhu, and Jianfeng Gao. 2020. Challenges in Building Intelligent Open-Domain Dialog Systems. ACM Transactions on Information Systems (TOIS), 38(3):1–32.
- Lawrence Hubert and Phipps Arabie. 1985. Comparing Partitions. *Journal of classification*, 2(1).
- Uzay Kaymak and Magne Setnes. 2002. Fuzzy Clustering with Volume Prototypes and Adaptive Cluster Merging. *IEEE Transactions on Fuzzy Systems*, 10(6):705–712.
- Raghu Krishnapuram. 1994. Generation of Membership Functions via Possibilistic Clustering. In Proceedings of 1994 IEEE 3rd International Fuzzy Systems Conference, pages 902–908. IEEE.
- Knut Kvale, Olav Alexander Sell, Stig Hodnebrog, and Asbjørn Følstad. 2019. Improving Conversations: Lessons Learnt from Manual Analysis of Chatbot Dialogues. In *International workshop on chatbot research and design*, pages 187–200. Springer.
- Stefan Larson, Anish Mahendran, Joseph J Peper, Christopher Clarke, Andrew Lee, Parker Hill, Jonathan K Kummerfeld, Kevin Leach, Michael A

Laurenzano, Lingjia Tang, et al. 2019. An Evaluation dataset for intent classification and out-ofscope prediction. In Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP), pages 1311–1316.

- Xingkun Liu, Arash Eshghi, Pawel Swietojanski, and Verena Rieser. 2019. Benchmarking Natural Language Understanding Services for Building Conversational Agents. In 10th International Workshop on Spoken Dialogue Systems Technology 2019, volume 714, pages 165–183. Springer.
- Stuart Lloyd. 1982. Least Squares Quantization in PCM. *IEEE transactions on information theory*, 28(2):129–137.
- Leland McInnes, John Healy, and Steve Astels. 2017. hdbscan: Hierarchical Density Based Clustering. *Journal of Open Source Software*, 2(11):205.
- Darius Pfitzner, Richard Leibbrandt, and David Powers. 2009. Characterization and Evaluation of Similarity Measures for Pairs of Clusterings. *Knowledge and Information Systems*, 19(3):361–394.
- Juan Ramos et al. 2003. Using tf-idf to Determine Word Relevance in Document Queries. In *Proceedings of the first instructional conference on machine learning*, volume 242, pages 29–48. Citeseer.
- Nils Reimers and Iryna Gurevych. 2019. Sentence-BERT: Sentence Embeddings using Siamese BERT-Networks. In Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP), pages 3982–3992.
- Peter J Rousseeuw. 1987. Silhouettes: a Graphical Aid to the Interpretation and Validation of Cluster Analysis. *Journal of computational and applied mathematics*, 20:53–65.
- Naama Tepper, Esther Goldbraich, Naama Zwerdling, George Kour, Ateret Anaby Tavor, and Boaz Carmeli. 2020. Balancing via Generation for Multi-Class Text Classification Improvement. In Findings of the Association for Computational Linguistics: EMNLP 2020, pages 1440–1452.
- Xuejian Xiong, Kap Luk Chan, and Kian Lee Tan. 2004. Similarity-Driven Cluster Merging Method for Unsupervised Fuzzy Clustering. In *Proceedings* of the 20th conference on Uncertainty in artificial intelligence, pages 611–618.