Does Google know better? Translators and machine translation

Dr Ignacio Garcia University of Western Sydney

Translation memory (TM)

exact match accept

fuzzy match adjust

no match translate from scratch

Translation memory (TM)

exact match accept

fuzzy match adjust

no match translate from scratch

feed with machine translation (MT) & postedit

accept adjust translate from scratch

Translation memory (TM)

exact match accept

fuzzy match adjust

no match translate from scratch feed with machine translation (MT) & postedit

accept adjust translate from scratch

Translating by postediting – is that the way forward?

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Pre-translation: When you upload a document into Google Translator Toolkit, Google Translator Toolkit translates each sentence in your document using a combination of previous human translations, machine translation, and source text. By default, Google Translator Toolkit pre-translates each sentence as follows: • Exact match translation: If there are previous human translations of the source sentence, use the best available human translation. • Machine translation: If there is no previous human translation of the source sentence, use the machine generated translation. • Source Text: If there is no previous human translation of the source sentence and machine translation is not available, pre-fill with the untranslated source sentence. • Most users should not modify this default order. However, some users may find it easier to type over the source text instead of correcting the machine-generated translation. In such cases, select Pre-fill with source text instead of machine translation below. • Pre-fill with machine translation instead of source text Pre-fill with source text instead of machine translation			
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Octopus correct: Spain wins World Cup moments short of extra time July 12th, 2010 Category: News in Brief No Comments Spain has won the World Cup for the first time in it's history, scoring only a single goal in the final against the Netherlands, four minutes from the end of extra-time. Moments before the World Cup was to be decided by a penalty shootout, Barcelona midfielder Andres Iniesta slipped the ball past Dutch goalkeeper Maarten Stekelenburg.	Pulpo correcto al pronosticar que España ganaria la Copa Mundial en tiempo extra 12 de julio de 2010 Categoria: Noticias en breves Sin comentarios España ha ganado la Copa del Mundo por primera vez en su historia, marcando un solo gol en la final contra los Países Bajos, cuatro minutos antes del final de la prórroga. Moments before the World Cup was to be decided by a penalty shootout, Barcelona midfielder Andres Iniesta slipped the ball past Dutch goalkeeper Maarten Stekelenburg. <u>«Previous</u>
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Royal wedding to boost economy Britain's economy could feel a much-needed cash injection because of Prince William and Kate Middleton's upcoming royal wedding. Skip related content Related content • Prince William and Kate wedding to fit austere times • Video: Royal wedding souvenir industry in overdrive • William and Kate 'on cloud nine' • Related Hot Topic: Royal Family Have your say: Royal Family Retail analysts are already saying the financial boost could top £600 million. Huge amounts are set to be spent on wedding souvenirs with some firms already rushing to produce merchandise before the big day. The couple are due to tie the knot in either spring or summer next year whene the eyes of the world will be on the pair as they walk down the aisle. Retail research expert Neil Saunders said: "We think wedding-related merchandise sales could easily top £26 million in the UK, while food and	▲ 皇家婚礼刺激经济 「英国的 经济可能会觉得需要现金注入,因为备受 威廉王子 和凯特米德尔顿 即将推出的皇室媚礼。」 Insert HTML tags * <u>《Previous Next》</u> Skip related content Related content • <u>Prince William and Kate wedding to fit austere times</u> • <u>Video: Royal wedding souvenir industry in overdrive</u> • <u>Video: Royal wedding souvenir industry in overdrive</u> • <u>William and Kate 'on cloud nine'</u> • <u>Related Hot Topic: Royal Family</u> Have your say: Royal Family Retail analysts are already saying the financial boost could top £600 million. Huge amounts are set to be spent on wedding souvenirs with some firms
grocery retailers could cash in to the tune of £360 million as consumers buy extra treats to celebrate the occasion as well as Champagne and wine to toast the happy couple."	already rushing to produce merchandise before the big day. The couple are due to tie the knot in either spring or summer next year

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Royal wedding to boost economy Britain's economy could feel a much-needed cash injection because of Prince William and Kate Middleton's upcoming royal wedding. Skip related content Related content • Prince William and Kate wedding to fit austere times • Video: Royal wedding souvenir industry in overdrive • William and Kate 'on cloud nine' • Related Hot Topic: Royal Family Have your say: Royal Family Retail analysts are already saying the financial boost could top £600 million. Huge amounts are set to be spent on wedding souvenirs with some firms already rushing to produce merchandise before the big day. The couple are due to tie the knot in either spring or summer next year whene the eyes of the world will be on the pair as they walk down the aisle. Retail research expert Neil Saunders said: "We think wedding-related merchandise sales could easily top £26 million in the UK, while food and	▲ 皇家婚礼刺激经济 چ■的 经济可能会觉得需要现金注入,因为备受 威廉王子 和凯特米德尔顿 ▲ 下的 经济可能会觉得需要现金注入,因为备受 威廉王子 和凯特米德尔顿 ▲ 下的 经济可能会觉得需要现金注入,因为备受 威廉王子 和凯特米德尔顿 ▲ ■ Insert HTML tags ▲ <u>ePrevious</u> Next ■ <u>But HTML tags ▲ ePrevious</u> Next ■ <u>But HTML tags ▲ eprevious Next</u> ■ <u>B</u>
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1st set: 14 participants, 28 tests, ENGLISH > CHINESE

TIME

Hypothesis 1: post-editing is faster than translating from the ST

- marginally supported : 'from MT' faster in 15/28 tests (53.5%)
- two tail p= 0.304 (not significant)
 QUALITY

Hypothesis 2: post-editing produces poorer quality

• <u>not</u> supported: 'from MT' best in 33/56 tests marked (59%)

3

• two tail p= 0.013 (significant)



INTERNATIONAL JOURNAL OF TRANSLATION STUDIES =

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VOLUME 19 ISSUE 2 2007

LOHN BENJAMINS PUBLISHING COMPANY .

Is machine translation ready yet?

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64.3%

The default option of the Google Translator Toolkit (GTT), released in June 2009, is to "pre-fill with machine translation" all segments for which a 'no match' has been returned by the memories, while the Settings window clearly advises that "[m]ost users should not modify this". To confirm whether this approach indeed benefits translators and translation quality, we designed and performed tests whereby trainee translators used the GTT to translate passages from English into Chinese either entirely from the source text, or after seeding of empty segments by the Google Translate engine as recommended. The translations were timed, and their quality assessed by independent experienced markers following Australian NAATI test criteria. Our results show that, while time differences were not significant, the machine translation seeded passages were more favourably assessed by the markers in thirty three of fifty stx cases. This indicates that, at least for certain tasks and language combinations — and against the re-ceived wisdom of translation professionals and translator translator translation groups by proofreading machine translation may be advantageous.

(2 of 16)

Find

Keywords: machine translation, translation memory, web-based translation, translation quality, post-editing, proofreading machine translation

1. Introduction

New translation memory tools and new versions of established ones offer translators the option to post-edit machine generated text for segments lacking any matches in the memories. The Google Translator Toolkit (GTT), released in June 2009, goes a step further by offering this as its default option, clearly indicating in its *Settings* window that "[m]ost users should not modify this".

This article examines what translators should make of this offer, discussing the results of tests in which fourteen translator trainees used GTT to translate passages working from a machine-translated version and from the source text alone. The outcomes were gauged according to the time taken, and the quality of the

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1st set: 14 participants, 28 tests, ENGLISH > CHINESE TIME

Hypothesis 1: post-editing is faster than translating from the ST

- marginally supported : 'from MT' faster in 15/28 tests (53.5%)
- two tail p= 0.304 (not significant)

QUALITY

Hypothesis 2: post-editing produces poorer quality

- <u>not</u> supported: 'from MT' best in 33/56 tests marked (59%)
- two tail p= 0.013 (significant)

2nd set: 14 participants, 28 tests, ENGLISH > CHINESE

TIME

Hypothesis 1: post-editing is faster than translating from the ST

- <u>not</u> supported: 'from MT' faster in 14/28 tests (50%)
- two tail p= 0.492

QUALITY

Hypothesis 2: post-editing produces poorer quality

- <u>not</u> supported: 'from MT' best in 40/56 tests marked (71%)
- two tail p= 0.009 (marker 1), 0.037 (marker 2) (highly significant)

3rd set: 21 participants, 42 tests, CHINESE > ENGLISH TIME

Hypothesis 1: post-editing is faster than translating from the ST

- supported : 'from MT' faster in 27/42 tests (64%)
- two tail p= 0.0042 (significant)

QUALITY

Hypothesis 2: post-editing produces poorer quality

- <u>not</u> supported: 'from MT' best in 28/42 tests marked (66%)
- two tail p= 0.0022 (significant)



Postediting quality is worse



Findings

Post-editing may be faster, but just marginally faster Post-editing produces better quality (not worse)

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Limitations

only one language pair (CH-EN) only one text type (general) non professionals doing non-professional translation

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only one language pair (CH-EN) only one text type (general) non professionals doing non-professional translation

Relevance

results add new information results are likely to apply

- to closer related language pairs
- as MT improves