

Introduction to Post-Editing: Who, What, How and Where to Next? Dr. Sharon O'Brien, Centre for Next Generation Localisation Dublin City University





- Use of style guides
- Use of controlled terminology
- Use of controlled language rules











Light vs. Full?

- Is the distinction useful?
 - Evidence that most MT users engage in full postediting (TAUS Report 2010)
 - Scenarios for light post-editing are few?
 - Raw MT or Full post-edit?

Source Text	Raw MT
Un vaste réseau qui piratait les codes de déverrouillage des téléphones portables a été démantelé, ont annoncé, dimanche 26 septembre, les enquêteurs.	A vast network hacked unlock codes for mobile phones has been dismantled, announced Sunday, Sept. 26, investigators.
Example of Light Post-Edit	A vast network which hacked unlock codes for mobile phones has been dismantled, it was announced Sunday, Sept. 26, by investigators.
Example of Full Post-Edit	A vast network which hacked security codes for mobile phones has been dismantled, according to an announcement by investigators on Sunday, Sept. 26.

Examples of post-edited text ST: If an error occurred, the error code is displayed. MT: Si une erreur se produit, le code d'erreur est affichée. MT: Si une erreur se produit, le code d'erreur est <u>affichée</u>. PE: Si une erreur se produit, le code d'erreur est <u>affichée</u>.











Quality Expectations: System-Type Dependencies

RBMT Systems:

- Level of dictionary coding
- Level of linguistic coding via rules
- Customisability
- Quality of source input

Data-Driven Systems

- Quality of training data
- Domain of training data
- Volume of training data
- Linguistic rules

Terminology, Terminology, Terminology

Quality Expectations: System-Type Errors

RBMT Systems:

- Incorrect word/term selected
- Incorrect attachment (e.g. of preposition phrases)
- Meaning is not disambiguated

Data-Driven Systems

- Words added
- Words omitted
- Loss of capitalisation
- Loss/incorrect punctuation
- Some phrases very fluent, others not at all

Role	Method	Tools
Developer	Automatic Metrics	BLEU, NIST, TER, GTM
User	Utility, Acceptability	User surveys, crowd consensus
Buyer	Financial, practical	ROI, throughput, standard quality measurements
Linguist/LSP	Financial, Human evaluation	Word rate, productivity, standard quality measurements
	TAUS	Report 2010















Managing Expectations – Quality vs. Productivity?

- Krings (2001):
 - Some evidence to suggest that <u>medium quality</u> MT output was more demanding than <u>poor quality</u>.
 - The relationship between number of errors and postediting difficulty is not <u>linear</u>, but <u>exponential</u>.











Managing Expectations – Pricing Methods

- Two most popular approaches (TAUS 2010):
 - Paying as fuzzy segment matches
 - Paying a fee based on time spent
- Variations on the per word/segment rate:
 - Between 15% and 25% of Fuzzy Match rate
 - Per-word discount on price
 - Percentage of no-match word rate
 - 50% of human translation rate
 - Rate based on productivity

Managing Expectations – Pricing Methods

- Important Questions on Pricing Methods:
 - Is the level of effort required for post-editing comparable with Fuzzy Match editing?
 - At what level of Fuzzy Match (50%, 70%, 80%..)?

Linking Quality, & Productivity to Levels of PE

Light Post-Editing

- Low to medium quality
- Throughput could be at least double normal translation rate?

Full Post-Editing

- Medium to high quality
- Throughput could be faster than translation, but rate would probably be lower than rate for "light" edits

Post-Editing Guidelines – Current Challenges

- No standard guidelines
- Guidelines tend to be too vague or too detailed
- The "2-second" rule is unhelpful







Post-Editing Guidelines (Light)

- The message transferred should be accurate
- Grammatical problems are not a big concern, unless they interfere with accuracy
- Ignore stylistic problems
- Do not spend time researching terms
- Edit any offensive, inappropriate or culturally unacceptable information
- All basic rules regarding spelling still apply
- Textual standards (cohesion, coherence, standard word order etc.) are not so important
- Throughput expectations: very high
- Quality expectations: low



Training – Current Challenges Who is the best post-editor? Where should training be done? What training is required? Disconnects between translation professionalism and post-editing demands







Training – Where should it be done?

- We are in transition...
 - Currently: mostly in-house, on-the-job
 - Post-editing is creeping into university curricula

Disconnects between translation and post-editing

- Essentially, translators are asked to unlearn much of what they are taught regarding quality and professionalism:
 - Ignore style, fluency, cohesion, coherence, text function, context, end user...
 - Do more, of lower quality, for much less pay
- Post-editors are "self-selecting"
- Post-editing is best mixed with "regular" translation
- Success: post-editors are "part of" the dialogue and process





Alternatives

- E.g. PAHO's use of MS Word, customised toolbar for PE
 - Statistics for post-editor
 - Customised Search and Replace
 - Browse related dictionaries
 - Switch right and left
 - Lower/upper case change
 - Delete next the
 - Change *its* to *their* etc.
 - Send problem report to system developers



Research Agenda – A Selection of Questions

- What UI support would post-editors benefit from?
- Does controlling source input reduce PE effort?
- How does cognitive effort for post-editing compare with fuzzy match effort?
- Are there correlations between automatic MT metrics and post-editing effort?
- Can reviewers differentiate between human translation and MT+PE?
- Can MT automatic confidence scores accurately predict PE effort?
- How do we best deliver training for PE?
- Is there a particular psychological profile most suited for PE?
- How do you get translators to buy into MT/PE?
- How do you (fairly?) price PE?
- Can Statistical Post-Editing (SPE) really help reduce PE effort?

















