

Implicit and Indirect: Detecting Face-threatening and Paired Actions in Asynchronous Online Conversations

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Abstract This paper presents an approach to computationally detecting face-threatening and paired actions in asynchronous online conversations. Action detection has been widely studied for synchronous chats. However, there are fewer models or datasets for asynchronous conversations, and they have not included some of the face-threatening actions central to online conversations involving misbehavior like trolling. We examine asynchronous crisis news related online conversations in Finnish, providing an annotation scheme for identifying central actions used in this conversational context. An important contribution is to include face-threatening actions in the scheme, and training computational classifiers for their detection with improved performance compared to prior work. We illustrate that face-threatening actions are important for analyzing conversations related to crisis news. We show that for computational action detection, it is essential to be able to represent how multiple actions may be performed within one comment, and how ambiguity in the expression of actions often leads to multiple possible label interpretations. Annotating actions using scores helps to reflect these characteristics. We also find that an ensemble of models trained on individual annotators' annotations can best represent multiple potential interpretations of action labels. These are especially relevant for face-threatening actions.

1 Introduction

Natural Language Processing (NLP) and Machine Learning (ML) methods are popular for analyzing textual content on social media, e.g. discourse signals (Ferracane et al., 2021; Zhang et al., 2017). These methods combined with examining the structural features of conversation, like comment-response relations, allow rich automated analyses of interaction (Zhang et al., 2018; Sudhahar et al., 2015), crucial for identifying online misbehavior like trolling (Paakki et al., 2024), or aggression (Zhang et al., 2018; Garimella et al., 2018). While computational approaches to detecting online manipulation have focused on revealing content sharing networks (Giglietto et al., 2020) and disinformation campaign content (Shu et al., 2017; Zhou and Zafarani, 2020), fewer have investigated conversational interactions on online forums in more detail. Asynchronous news comment and forum conversations are sites where people often seek to influence others' opinions. The impacts may be widespread, especially for crisis news discussions, as asynchronous discussions are persistent online and thus potentially reach large audiences (Zhang et al., 2018). Thus, this is an important context to investigate.

Recent research has highlighted the importance

of investigating actions in conversational online interaction to reveal manipulative behavior like trolling (Paakki et al., 2024). Computational models can help accomplish this at scale, which is why computational methods for detecting actions in this context need more attention. Although actions in synchronous online conversations have been studied extensively (Clark and Popescu-Belis, 2004; Forsyth and Martell, 2007; Fuscone et al., 2020; Stolcke et al., 2000), there are fewer models or datasets for analyzing actions in asynchronous arenas. Moreover, existing annotation schemes or datasets do not include face-threatening actions (e.g., *accusations* and *challenges*) that are important for analyzing trolling and disinformation (Paakki et al., 2024; Bellutta et al., 2021). This type of interaction often strategically utilizes ambiguity in expression (Paakki et al., 2021). In this paper, the concept of *action* refers to what functions a turn has in conversation in relation to other turns. We understand face-threatening actions as having the potential to spoil or threaten the face of their addressee by showing a negative orientation toward them or acting against their wishes (Brown and Levinson, 1987).

Our most important overarching goal is to investigate how to computationally approach face-threatening and paired actions (e.g. *question-answer*) in

| Comments | Actions |
|--|--|
| A: There are two powerful presidential candidates in the US; One has done, already years ago, powerful deeds together with God, such which many Presidents in the States have not dared to do, but we found a brave man respecting the Father's will, Donald Trump. (8 laugh, 2 likes) | <i>statement</i> AND <i>appreciation</i> |
| B: A, hallelujah! (1 laugh emoji, 1 like) | <i>statement</i> OR <i>appreciation</i> |

Table 1: Extract from Ukraine war discussion, 2022.

asynchronous conversations. To this end, we develop an annotation scheme and computational models for classifying face-threatening and paired actions that are central for this context. This will allow analyzing, at scale, how participants use and respond to common actions. Moreover, to represent how actions unfold in this type of conversation, we deem it important to be able to account for multiple actions per comment and multiple possible interpretations of actions. We argue that this will help to better align computational classification with how actions are performed in these interactions, while also leading to better classification performance. We have two research questions:

- RQ1. Does considering multiple actions per comment better reflect how actions are performed in asynchronous conversation in contrast to a single-label approach?
- RQ2. What approach can best represent all possible interpretations of action labels?

We anticipate that considering multiple actions in comments and multiple possible label interpretations is important for better representing what comments do in asynchronous conversation. For example, as seen in Table 1, comments often have a tendency to include more than one prevalent action, with potential for multiple interpretations, e.g. due to semantic ambiguity (Virtanen et al., 2021; Paakki et al., 2021; Stommel and Koole, 2010; Herring, 1999). B's turn in Table 1, given the context, is likely a sarcastic *statement* but could be interpreted as a genuine *appreciation*. On the other hand, at least two actions overlap in A's turn.

We utilize a Conversation Analysis (CA) driven theoretical framework based on Paakki et al. (2021) to build and refine an annotation scheme for identifying actions (8 actions in total) in asynchronous conversations in Finnish – a low-resource setting. The unit of analysis is one comment in a conversation thread. Annotators rate the likelihood of each action on a 7-point Likert scale. Such an approach conveys how face-threatening

actions like *challenges*, for instance, are mostly not categorically present in a comment, but instead often implicitly expressed and thus better annotated using scalar values. We compare the performances of models assuming only one action vs. models allowing multiple actions per comment. We experiment with different approaches to leveraging annotator disagreements to investigate which approach can best predict all possible action labels for each comment.

Our contributions include an annotation framework for face-threatening and paired actions in asynchronous conversations, and action classifiers for Finnish. We showcase annotation disagreement in the case of asynchronous conversation, illustrating how face-threatening actions tend to involve higher levels of disagreement than other actions. We find that actions are frequently performed in an implicit or indirect manner in this context. Also, comments often include more than one action. We show that considering multiple actions per comment and multiple valid interpretations of actions allows higher classification performance, and that an ensemble combining few-shot learning based ML models trained separately with individual annotators' annotations can best represent all possible labels.

This approach is important for computationally analyzing how people perform actions in comments to asynchronous conversation, and how they respond to previous actions. Identification of face-threatening actions – not included in prior computational models – is especially crucial for crisis related conversations, and for detecting misbehavior like trolling online (Paakki et al., 2024). We provide our annotation guidelines and related materials on our GitHub page¹, and models on Huggingface².

2 Identifying Online Actions

This section introduces earlier work relevant to this paper: we introduce 1.) the theoretical foundations of our work (CA), 2.) prior work on computational action detection, and 3.) research highlighting how tasks like action detection may involve meaningful disagreements.

2.1 CA and Asynchronous Conversation

CA has potential for computational operationalization due to its tendency to pay attention to distribution and generalizable features of interaction (Stivers, 2015). CA interpretations of actions arise from what a turn does in a conversation, based on the utterance itself and the next turns – how other turns relate to the utterance

¹Detailed annotation guidelines and models, to the extent that it does not compromise any individual's privacy, are provided on our GitHub page: <https://github.com/henniina/Detecting-paired-actions>.

²<https://huggingface.co/Finnish-actions>

and interpret its role (Sacks et al., 1974). CA has a robust theoretical foundation for studying the dynamics between paired actions (i.e. adjacency pairs) in turn-by-turn interactions (Schegloff, 2007), as well as face-threatening actions like accusations and their expected responses (Antaki et al., 2008; Dersley and Wootton, 2000). Their characteristics have been well established in CA (Dersley and Wootton, 2000; Koshik, 2003; Turowetz and Maynard, 2010). Action pairs allow us to coordinate interaction through actions and responses that match their expectations (Stivers and Rossano, 2010). They reflect accountability, which is crucial for cooperation (Enfield and Sidnell, 2017).

What differentiates CA's understanding of actions from, e.g., Speech Acts, is that interpretations are based on the analysis of interactions between turns rather than judging the intent behind a turn in conversation (Sacks et al., 1974). Speech Act theory, although much used in computational approaches to actions (or acts), has been criticized for its speaker centric perspective (Linell and Marková, 1993; Savolainen, 2020). It has also been found that turns in asynchronous conversations cannot very well be classified into Speech Act categories (Qadir and Riloff, 2011).

Due to these concerns, we root our approach in CA. Studies have shown it to be well suited for analyzing online interactions (Giles et al., 2015; Meredith and Stokoe, 2014). Digital CA research stresses the need to consider the specific characteristics of different types of online interaction (Virtanen et al., 2021; Meredith, 2017). In asynchronous conversation, a real-time back-and-forth is not expected, and participants often tend to include several actions in one message to accomplish more at one go (Virtanen et al., 2021). Participants may enter and exit the discussion whenever, and adjacency pairs may be disrupted by other messages in between (Herring, 1999). Others have also shown face-to-face or synchronous chats to differ from asynchronous interactions (Taniguchi et al., 2020; Xiao et al., 2020).

Despite the differences between asynchronous conversations and more traditional contexts of CA research (e.g., face-to-face conversation), action pairs are a fruitful CA concept for the analysis of online conversation. This is because people have been shown to treat actions and their norms online quite similarly to what has been established in CA research on face-to-face interaction (Meredith, 2017; Paakki et al., 2021; Salonen et al., 2022). Despite disrupted turns, people tend to utilize sequentially organized actions to maintain coherent interactions online (Stommel and Koole, 2010; Meredith and Stokoe, 2014). Conversational norms dictate that an action that expects an answer should be answered in accordance to its normative expectation (e.g. a question requires an (informative) answer) (Sacks et al., 1974; Schegloff, 2007; Enfield et al., 2010). Unexpected an-

swers are seen to signal a problem, for instance a misunderstanding, a gap in presumed shared knowledge, or reluctance (Clark and Schaefer, 1987; Pomerantz, 1984). They can also be used to purposefully direct and disrupt a conversation (Paakki et al., 2021).

2.2 Computational Approaches

Most prior research on computational action detection relates to customer chat bots (Casanueva et al., 2020; Ghosh and Ghosh, 2021), telephone conversations (Godfrey et al., 1992; Fuscone et al., 2020), recorded face-to-face dialogue (Clark and Popescu-Belis, 2004) and synchronous chats (Forsyth and Martell, 2007; Moldovan et al., 2011). These, however, represent a context different from casual, anonymous, and asynchronous online conversation (Herring, 1999), for which there are fewer resources, and no large annotated datasets like the Switchboard corpus (Jurafsky, 1997).

Asynchronous conversations have been researched increasingly in recent years. Annotation schemes, for example, have been developed for different asynchronous conversational contexts (Duran and Battle, 2018; Herring et al., 2005; Jeng et al., 2017; Kim et al., 2010; Savolainen, 2020; Stivers, 2015; Wang et al., 2014). Some earlier work on computational classification has focused on email interaction (Carvalho and Cohen, 2005; Cohen et al., 2004; Taniguchi et al., 2020). Others have looked into online forums, newsgroups and question answering sites (Bhatia et al., 2014; Joty and Hoque, 2016; Kim et al., 2010; Feng et al., 2006; Fortuna et al., 2007). Prior approaches have most often depended on Dialogue Act (DA) driven classification (Bhatia et al., 2014; Carvalho and Cohen, 2005; Cohen et al., 2004; Joty and Hoque, 2016; Kim et al., 2010; Taniguchi et al., 2020), based on Speech Act Theory (Austin, 1975), and researchers have developed both message-level and sentence-level classification of DAs. Joty and Mohiuddin (2018) studied the effect of modeling conversational dependencies on DA classification. Taniguchi et al. (2020) trained both sentence-level and message-level DA detection models for emails using BERT (Devlin et al., 2019). A large dataset using asynchronous Reddit conversations was published by Zhang et al. (2017), annotating and classifying discourse relations based on earlier work on Rhetorical Structure Theory (Mann and Thompson, 1988) and online DAs (Feng et al., 2006; Fortuna et al., 2007).

Existing resources for asynchronous conversation, however, mostly do not include actions like *accusations* or *challenges* relevant to analyzing manipulative online behavior (Bellutta et al., 2021; Paakki et al., 2021, 2024). Though action pairs have been investigated in question-answer modeling (of DAs) (Joty and Mohiuddin, 2018; Taniguchi et al., 2020), not much attention has been paid to face-threatening actions. The only

computational approaches we are aware of that have included face-threatening actions relevant to our interests are Paakki et al. (2024) (*challenge* and *accusation*), Bracewell et al. (2012; 2013) (*challenge credibility*, *disrespect*, *relationship conflict* and *task conflict*), Feng et al. 2006 (*criticize*), Zhang et al. (2017) (*negative reaction*) and Zakharov et al. (2021) (e.g. *complaint*). Bracewell et al. (2012) concentrate on acts reflecting psychological study of power and leadership, Zhang et al. (2017) on discourse relations, and Zakharov et al. (2021) on a wide selection of discursive categories based on Bakhtinian theories of discourse (e.g. related to tone and style) (Bakhtin, 1981). The listed studies, however, were based on different theoretical premises and thus did not concentrate on paired actions. Paakki et al. (2024) used a set of 10 paired actions, but they utilized 0-shot Natural Language Inference (NLI) for classification instead of providing a model trained specifically for this task.

2.3 Actions and Disagreement

We consider it relevant to be able to reflect the multiple possible interpretations of action labels in our data. Ambiguity is a natural part of human interaction, and it is often used strategically in manipulative interaction (Paakki et al., 2021). Actions, as well, are sometimes expressed in an ambiguous manner, leading to different interpretations (Thomas, 1995). Similarly, for many NLP tasks there is no single ground truth (Jiang and de Marneffe, 2022; Plank, 2022; Uma et al., 2022; Yang, 2021), due to uncertainty in text meaning. This leads to different annotator interpretations of label distribution, constituting meaningful systematic disagreement (Jiang and de Marneffe, 2022; Nie et al., 2020). Including annotator disagreement into models has also been shown to improve model performance on some NLP tasks (Passonneau et al., 2012; Plank, 2022). Models leveraging annotator disagreements are thus needed for better representing actions in online interaction.

Most existing action detection models rely on one ground truth (e.g. Zhang et al. (2017); Joty and Mohiuddin (2018)). An exception is Ferracane et al.’s (2021) model, which sought to predict all valid interpretations of actions in their data. Another study by Taniguchi et al. (2020) predicted both sentence-level and message-level interpretations of actions, which provides insight into how readings of parts versus the whole message contributed to interpretations of labels – though not further drawing from annotator disagreements. However, the former used live congressional hearings and the latter emails as data. These approaches notably differ from our context of asynchronous forum conversations, which involves ambiguous use of actions in medium length texts (in contrast to the formerly mentioned types of data), with frequent use of face-threatening actions (e.g. *accusations*).

| Topics | #Comments | #Annotations |
|------------|-----------|------------------------------|
| Covid: 675 | 1,204 | 1,204 (single annotations) |
| War: 529 | | 3,612 (multiple annotations) |

Table 2: Dataset description. An annotation refers to one set of 8 scores, one score per action.

3 Data

To answer our RQs, we collected asynchronous conversations under news regarding the COVID-19 Pandemic and Ukraine war posted on Facebook. These were of interest, as crises like these have societal, economic and environmental force, and drive forward change and renewal due to the need for novel courses of action; they also create uncertainty, making online discourses vulnerable to trolling, manipulation and disinformation (Di Mascio et al., 2021). Our data comes from public Facebook (FB) pages owned by Finnish news media: Yleisradio (Yle) and Helsingin Sanomat (HS).³ Our dataset is described in Table 2. To conduct our experiments, we manually annotated news comments using a digital CA based framework, informed by earlier research (Clark and Schaefer, 1989; Herring et al., 2005; Paakki et al., 2021; Stivers, 2013) and data-driven insights (see section 4).

We used Facepager⁴ (v.4.5.3) (Jünger and Keyling, 2019) (MIT License) to scrape FB posts in the two pages’ feed, and their threaded comments, between 1 Dec. 2019–10 Feb. 2023. All posts included a news title, description and link to a news article. To select a subset of random conversations for manual annotation, we shuffled the scraped data per news posts, keeping all comments part of the same conversation together. In this study, we had three annotators (the authors). All annotators are native Finnish speakers, living in Finland, and have training in linguistics and/or computational linguistics and data science⁵. We divided the data into three parts, one for each annotator. Each annotator manually selected the first 400 crisis-related comments from their sample for annotation. This meant that we had to manually read the titles and descriptions of 100–150 news posts to find conversations on COVID or the Ukraine war.

We annotated comments (and their replies) in comment section threads if the conversations fit our inclusion criteria. They had to be related to Ukraine war or COVID-19, commenting allowed, and including at least

³These are among the most followed news outlets in Finland, Yle being the national public broadcasting company, and Helsingin Sanomat Finland’s largest subscription newspaper.

⁴<https://github.com/strohne/Facepager>

⁵Two of us have MA level training in linguistics/computational linguistics and further doctoral training in computer science and computational linguistics. One of us has MA level training in data science, and further doctoral training in digital humanities and social sciences.

one comment with two or more replies, as we were interested in conversational interaction. While annotating, we referred to the original FB page for better readability and to validate the data.⁶ We excluded any comments we had already seen during annotation scheme development (see section 4). To achieve greater variation in comments, we included a maximum of 30 comments related to the same piece of news. The number of comments to a news post (when comments were allowed) ranged from 14 to 684, with a mean of 90.56 and median 84.5, and comment mean length being 151.4 characters, median length 105.0.

We annotated all comments and replies following our refined annotation guidelines (see section 4). To compare the performances of models trained on single annotations against models leveraging multiple annotations (and thus annotation disagreements), we used two different versions of the data: data with **single annotations**, where each comment has only one annotation, and data with **multiple annotations**, where all comments have three annotations, one per annotator. This enabled us to investigate how to best represent multiple possible interpretations of actions in our data (RQ2).

4 Annotation Methods

We based our initial annotation scheme on earlier research regarding which actions emerge as relevant in conversations involving possible online trolling (Paakki et al., 2021). Speech Act, DA and CA-related online research alike have emphasized that for different contexts or events different actions matter. For example, crisis (or emergency) related online discussions are more geared toward orders and suggestions than celebrity discussions (Laurenti et al., 2022; Zhang et al., 2011). For conversations including potential trolling or manipulation, different forms of assertive and face-threatening actions are relevant: *accusations*, *challenges*, and *statements* (Paakki et al., 2021). Also, investigating actions that form pairs is important in this context, e.g., *accusation-denial* (Paakki et al., 2021). Paired actions are well-established in CA and Computer-Mediated Communication (CMC) literature (Clark and Schaefer, 1989; Enfield et al., 2010; Schegloff, 2007; Stivers, 2015).

The final scheme (Table 3) was formulated based on data-driven empirical insights during our incremental development of the scheme and annotation guidelines, to ensure that it represents the most central rhetorical and interactive functions of comments for our context of investigation. We include both responsive actions and ones initiating a paired action, which expect specific responses, marked with an asterisk in Table 3

⁶Due to the restrictions of Facebook, we had to retrieve some missing comments manually.

| Action | Description | Expected response |
|---|---|-------------------------------|
| Question* (<i>initiating</i>) | Asks someone for information (request for information) | statement |
| Request* (<i>initiating</i>) | Requests, proposes or tells someone to perform an action. | denial, acceptance |
| Challenge* (<i>initiating</i>) | Refutes someone's epistemic claim or authority. | acceptance, denial, statement |
| Accusation* (<i>initiating</i>) | Points out a reprehensible act performed by someone. | acceptance, denial |
| Statement (<i>initiating/ responding</i>) | Asserts an opinion, information, wish, neutral or negative evaluation, or answer (to question). | |
| Appreciation (<i>initiating/ responding</i>) | Positive evaluation or comment about an actor, event or object. | |
| Acceptance (<i>responding</i>) | Agrees, or accepts a request, statement or challenge, or admits an accusation. | |
| Denial (<i>responding</i>) | Rejects or denies an action. | |

Table 3: Annotation scheme (*=expects response).

(based on Paakki et al. (2021) and above-listed CA literature). These are important for analyzing the dynamics of user-to-user interaction in conversations with potential trolling, e.g., whether actions expecting a specific type of response are responded to in a normatively expected manner.

There is a large number of possible actions, studied in CA and CMC (Schegloff, 2007). We aimed at a simplified annotation scheme, because very fine-grained tag sets like DAMSL (Allen and Core, 1997) can suffer from sparseness and complexity, reducing annotator agreement (Savy, 2010). We wished to limit actions only to ones observed in our data. This risks oversimplification of our theoretical framework (Stivers, 2015), so we relied on theoretical support and data-driven insights. Originally we considered 15 actions (*rejection*, *admission*, *announcement*, *answer to question*, *evaluation*, *proposal* in addition to ones in Table 3), but finally reduced them to 8 actions. Merging of categories was based on actions having similar functions (e.g., *proposals* and *requests*), and difficulty faced in distinguishing them from each other (e.g., *denial*, *rejection*). Moreover, different tasks often require different annotation schemes de-

| #Actions | #C(s) | | #C(m) | | | | | |
|----------|-------|-------|-------|-------|-----|-------|-----|-------|
| | A1-3 | % | A1 | % | A2 | % | A3 | % |
| 0 | 17 | 1.3% | 56 | 4.7% | 1 | 0.08% | 4 | 0.3% |
| 1 | 722 | 60% | 885 | 73.5% | 477 | 39.6% | 676 | 56.1% |
| 2 | 360 | 30% | 238 | 19.8% | 456 | 37.9% | 417 | 34.6% |
| 3 | 95 | 7.9% | 23 | 1.9% | 217 | 18% | 94 | 7.8% |
| 4 | 10 | 0.8% | 2 | 0.2% | 50 | 4.2% | 12 | 1% |
| > 4 | 1 | 0.08% | 0 | 0% | 3 | 0.3% | 1 | 0.08% |

Table 4: Number of actions labeled per comment (C) in single (s) and multiple (m) annotations (A1=Annotator1, A2=Annotator2, A3=Annotator3).

pending on forum type: e.g. question-answer forums (Savolainen, 2020; Jeng et al., 2017) and trolling conversations (Paakki et al., 2021) require focus on different classes, so empirical insights were important here.

We aimed to avoid under-specification and unnecessary disagreement by iteratively developing our annotation scheme and annotation guidelines. We developed our scheme before data scraping: annotating, negotiating, and analyzing practice data based on our guidelines at each step. The development involved 15 iterations, during which we honed the guidelines and adapted the scheme in a data-driven manner. The 4 first iterations started with single-label annotation, which we felt did not align with the empirical phenomenon at hand; we found score-based multilabel annotation much more fitting. The data used in the development was manually selected as screen captures and links from the first 300 crisis news posts in Yle’s and HS’s FB pages we found, between August–December 2022. This data was not included in the final annotated datasets. During annotation, we read the conversations in their original FB context. We stopped when we had reached sufficient agreement (upper boundary of medium agreement or strong agreement) in annotation, and a framework that we felt had a meaningful separation between classes and a scheme that was applicable to our data. Using the finalized scheme, we annotated so far unseen data selected for manual annotation (see section 3).⁷ See label distributions in Table 5, and action-specific distributions in Appendix C.

Our task required expertise, training and familiarity with the theoretical premises of (digital) CA, including what constitutes each action, so expert annotation was chosen, meaning that the annotators had linguistics, computational linguistics and social science expertise. Crowdsourcing was not used as non-expert annotation involves concerns related to reliability, misinterpretation or misuse of labels (Duran et al., 2022), shown to be ineffective when analysis requires consideration of context, in-depth reading and domain expertise (Eickhoff, 2018; Rezapour et al., 2020).

We chose a message-level approach – comment

⁷We provide our detailed annotation guidelines on our GitHub: <https://github.com/henniina/Detecting-paired-actions>.

| Action | Count(s) | Count(m) | % | r_{WG} |
|--------------|----------|----------|------|----------|
| Question | 243 | 276 | 0.94 | 0.88 |
| Request | 130 | 186 | 0.93 | 0.90 |
| Statement | 857 | 999 | 0.59 | 0.58 |
| Challenge | 138 | 381 | 0.91 | 0.65 |
| Accusation | 155 | 305 | 0.86 | 0.74 |
| Appreciation | 36 | 66 | 0.97 | 0.94 |
| Acceptance | 113 | 171 | 0.97 | 0.89 |
| Denial | 97 | 151 | 0.95 | 0.87 |

Table 5: Distribution of annotated actions in our data (s = single annotations, m = multiple annotations), and inter-annotator agreements (% agreement and r_{WG}) with a separate test set (N=100).

as the unit of analysis – as it has been found useful when computationally identifying question-answer pairs (Taniguchi et al., 2020). Since we focus on face-threatening actions and action pairs, we found this a suitable option instead of sentence-level detection. Research on Speech Acts and CA in offline as well as digital contexts has highlighted that messages may often perform several actions in one message to accomplish more at one go, e.g. to respond to some action and to initiate a new one (Goffman, 1974; Levinson, 2013; Stommel and Koole, 2010; Virtanen et al., 2021). Although there are many differences in how turn-taking unfolds in asynchronous conversation in contrast to face-to-face, like the fact that turns cannot be interrupted, people often treat comments as turns in online conversation (Meredith, 2019; Virtanen and Käätä, 2018), see also section 6.1. However, actions are not always marked with clear boundaries (e.g., line breaks) but might overlap, as in Table 9. CA researchers have emphasized that for interpreting what action a turn commits, a holistic assessment of the speaker’s conduct or purposive, goal oriented behavior is needed; no single feature in a turn necessarily signals a specific action (Enfield and Sidnell, 2017; Rossi, 2018). Many factors might influence the interpretation of actions: e.g., the relevance of an action might influence interpretations of expected responses (Stivers and Rossano, 2010). In our data, participants tended to orient to comments as having some main pair-initiating action, even when the comment included several actions, as seen in Table 9. These considerations supported our choice of message-level detection.

We decided to use 7-point Likert scale scores (0: action not present – 3: maybe or partly present – 6: action very strongly present) for annotation, inspired by previous work on annotation disagreement by e.g. Peterson et al. (2019) and work that has illustrated the usefulness of Likert scores in annotator ratings (Barnhurst and Mutz, 1997). See example in Table 9. This

| Metric | Annotator | Action | | | | | | | |
|-------------|--------------|----------|---------|-----------|------------|-----------|------------|--------|--------------|
| | | question | request | statement | accusation | challenge | acceptance | denial | appreciation |
| Average | Annotator1 | 5.26 | 4.33 | 5.01 | 4.04 | 3.64 | 4.54 | 4.61 | 3.80 |
| | Annotator2 | 4.88 | 4.27 | 4.88 | 3.70 | 3.60 | 4.06 | 4.03 | 3.31 |
| | Annotator3 | 4.74 | 3.96 | 4.87 | 4.04 | 3.59 | 4.10 | 3.50 | 4.20 |
| | Overall | 4.96 | 4.19 | 4.92 | 3.93 | 3.61 | 4.23 | 4.05 | 3.77 |
| Correlation | Annotator1&2 | 0.86 | 0.64 | 0.50 | 0.38 | 0.22 | 0.66 | 0.38 | 0.41 |
| | Annotator2&3 | 0.92 | 0.75 | 0.60 | 0.61 | 0.44 | 0.73 | 0.60 | 0.62 |
| | Annotator3&1 | 0.87 | 0.74 | 0.56 | 0.42 | 0.27 | 0.72 | 0.46 | 0.45 |

Table 6: Label score averages by annotator and overall, and score correlations per action between annotators.

| Annotator | Ground truth | Action | | | | | | | |
|------------|--------------|----------|---------|-----------|------------|-----------|------------|--------|--------------|
| | | question | request | statement | accusation | challenge | acceptance | denial | appreciation |
| Annotator1 | conservative | 0.95 | 0.88 | 0.78 | 0.61 | 0.51 | 0.86 | 0.72 | 0.80 |
| Annotator2 | conservative | 0.98 | 0.93 | 0.93 | 0.95 | 0.96 | 0.95 | 0.94 | 0.86 |
| Annotator3 | conservative | 0.98 | 0.89 | 0.85 | 0.87 | 0.72 | 0.88 | 0.86 | 0.86 |
| Annotator1 | relaxed | 0.95 | 0.91 | 0.85 | 0.72 | 0.65 | 0.92 | 0.78 | 0.80 |
| Annotator2 | relaxed | 0.98 | 0.91 | 0.92 | 0.86 | 0.72 | 0.91 | 0.86 | 0.86 |
| Annotator3 | relaxed | 0.99 | 0.95 | 0.94 | 0.93 | 0.93 | 0.94 | 0.95 | 0.90 |

Table 7: Macro-F1 scores for annotators comparing annotator specific annotations to ground truth labels.

was due to many comments including more than one prevalent action, and we judged that forcing annotators to label only one would reduce annotation quality (see Table 4). We saw that the signal for an action could be present at different scales of strength, which Likert scores could reflect. Confidence scores, for example, have been found useful for achieving improved inter-rater agreement, and highlighting difficult cases (Weber et al., 2018; Troiano et al., 2021). Scores were coded for each action separately per comment, allowing multiple interpretations of label distribution. We set score 0 as designating the absence of an action, as annotators found this most intuitive, meaning 6 is the highest score.

4.1 Annotation Quality and Agreement

We measured our annotation quality comparing the observed and expected variances of scores between annotators. For this purpose, r_{WG} score has been deemed helpful for evaluating score-based agreement within a group (Castro, 2002): $r_{WG} = 1 - (\text{Observed Group Variance} / \text{Expected Random Variance})$ (Lindell and Brandt, 1999). We used r_{WG} score for each individual action (Table 5), and $R_{WG(J)}^*$ score for overall agreement (Lindell and Brandt, 1999; O’Neill, 2017). The first score is for single-item scale and the second for multi-item scale, measuring the variance between annotations when random variance is eliminated. $R_{WG(J)}^*$ score was 0.72. Agreement strength boundaries are defined for the r_{WG} measurement family: our $R_{WG(J)}^*$ score is over the lower

bound of strong agreement (0.71 – 0.90) (O’Neill, 2017).

For more detailed insights, we evaluated the annotators’ annotation performances against ground truth labels (see section 5.1), in Table 7. These demonstrate some differences among annotators, some achieving higher performances on specific actions than others. We also investigated score means across actions, and annotation score correlations between pairs of annotators (see Table 6). Overall, correlations between Annotator2 and 3 tended to be higher.

5 Methods

In this section, we will describe how we set our ground truth labels, which ML models we used in our experiments, how we evaluated our models, and how we designed our experiments to answer our RQs.

5.1 Ground Truth

For computational modeling, we needed to define a meaningful ground truth against which to compare our models. Thresholding has been found useful in earlier studies when using confidence scores in annotation (Xu et al., 2017), and was relevant here due to our use of scores. We set a threshold $\theta = 3$ based on theoretical insights, and our empirical interests. Although our goal was to represent annotators’ confidence in labels as well as their assessment of label strength as closely as possible, scores of 1-2 were rarer (see Appendix C), and based on theoretical considerations (Stivers and

Rossano, 2010) and empirical insights (see section 6.1), we considered scores 3-6 as representing a medium to strong signal that online discussion participants would likely consider relevant, requiring a response if the action usually involves normative expectations. Thus, for analyzing responding, we consider this a useful threshold. For a deeper understanding of how thresholding might affect classification, we conducted an additional (suggestive) threshold test: see Appendix B.

To build a set of ground truth labels, we mapped annotation scores back to binary labels (1: action present, 0: action not present). For single annotations, the label was 1 if the annotation score was $\geq \theta$. For multiple annotations, we use *conservative* (if even one annotator had given a score $\geq \theta$, the label was 1), and *relaxed ground truth labels* (if at least two annotators had given a score $\geq \theta$, the label was 1).

5.2 ML Models

Recent action classifiers rely on sentence transformers, other neural networks (Ghosh and Ghosh, 2021; Taniguchi et al., 2020; Joty and Mohiuddin, 2018), or few-shot learning (Casanueva et al., 2020). Studies emphasize the relevance of linguistic features (e.g., lexical and collocations) (Stolcke et al., 2000; Ferracane et al., 2021; Zakharov et al., 2021), and the use of pretrained word embeddings (Joty and Mohiuddin, 2018). Language Models (LM) like BERT have provided promising results in recent research (Taniguchi et al., 2020), and Generative LMs are receiving a lot of attention. Transfer learning techniques, then again, have proven useful for low-resource settings (Pamungkas et al., 2020). We thus chose to compare the performances of 1.) SVM, 2.) FinBERT, 3.) SetFit (with word embedding FinBERT), 4.) SetFit (sentence embedding FinBERT), 5.) Llama2 0-shot, 6.) Llama2 (finetuned), and 7.) FinGPT 0-shot.

As using separate classifiers for sub-tasks has proven effective in recent related work (Ferracane et al., 2021; Zakharov et al., 2021), we decided to train a separate classifier for each action following Ferracane et al. (2021), instead of training one multi-label ML classifier (Wu et al., 2019; Xu et al., 2017). The models predict whether a text contains an action or not.

To allow a comparison of our results to earlier research, we trained SVM models – often used in earlier action detection – similarly to previous models used for asynchronous data (Cohen et al., 2004; Zhang et al., 2017). We used 1-grams and TF-IDF for feature extraction, with SVD for dimensionality reduction (10 dimensions), balanced class weighting, and Grid Search for hyperparameter optimization⁸ with sci-kit learn (Pedregosa et al., 2011). We applied preprocessing (tokenization and lemmatization with spaCy, following

Haverinen et al., 2014), leaving in stop words as their removal negatively impacted performance. We were interested in whether weaker models, like SVM, would also show improved action classification performance if allowing multiple actions labeled per comment.

We used FinBERT, as BERT-derivatives have proved their capacity in text classification (Devlin et al., 2019; Arabadzhieva-Kalcheva and Kovachev, 2022), also for asynchronous CMC (Davidson et al., 2020; Guo and Sarker, 2023), and DA classification (Taniguchi et al., 2020). We finetuned the Finnish pretrained FinBERT (bert-base-finnish-cased-v1)⁹ (Virtanen et al., 2019) based on cased word embeddings (henceforth FinBERT1). Our data is highly imbalanced, so we used class weighting.

Besides standard fine-tuning, we used Setfit, a transfer learning technique that can also be initiated with Finnish LMs. It is based on fine-tuning a pretrained model with sentence pairs, then training a classifier based on finetuned embeddings (Tunstall et al., 2022). SetFit creates more variety to the minority category training samples with sentence pairing, generating in total $k(k-1)/2$ different pairs from training data, k being the size of the training set. We initialized SetFit both with FinBERT1 (Virtanen et al., 2019) and FinBERT based on cased sentence embeddings (sbert-cased-finnish-paraphrase)¹⁰ (henceforth FinBERT2) as underlying models. Both thus used a pretrained model to provide embeddings for comments.

We used Optuna (Akiba et al., 2019) for hyperparameter optimization, including learning rate, number of epochs, and batch size.

We tested the performance of Llama2 (Touvron et al., 2023) and FinGPT (Finnish GPT-3 large)¹¹ (Luukkonen et al., 2023) due to the recent popularity of Generative LMs. We used an uncensored version of Llama2 (Llama2-7b-chat-uncensored)¹², because it is accessible and free to use, and as many comments included e.g. offensive language use. First, we used it without finetuning, i.e., as a 0-shot model. We prompted the models to decide whether each comment included a specific action or not. On our GitHub page, we provide a summary of prompts and how generated output was interpreted, matching key words in the generated output to extract predictions. With Llama2, we used the PyPi translators library (v5.9.2, GPLv3 license) to translate our data to English, because Llama models have shown to work much better for English (Wendler et al., 2024), and as Finnish is a low-resource language for Llama. We sought to reduce problems resulting from

⁹<https://huggingface.co/TurkuNLP/bert-base-finnish-cased-v1>

¹⁰<https://huggingface.co/TurkuNLP/sbert-cased-finnish-paraphrase>

¹¹<https://turkunlp.org/gpt3-finnish>

¹²<https://huggingface.co/georgesung/llama2-7b-chat-uncensored>

⁸Optimizing kernel, regularization parameter C, and degree.

| Model ID | Single label | Multi-label | Single annotation | Multiple annotation |
|------------------------|--------------|-------------|-------------------|---------------------|
| SVM-1-act | ✓ | | ✓ | |
| SVM-MS | | ✓ | ✓ | |
| SVM-Avg | | ✓ | | ✓ |
| FinBERT1-1act | ✓ | | ✓ | |
| FinBERT1-MS | | ✓ | ✓ | |
| FinBERT1-Avg | | ✓ | | ✓ |
| SetFit-FinBERT1-1-act | ✓ | | ✓ | |
| SetFit-FinBERT1-MS | | ✓ | ✓ | |
| SetFit-FinBERT1-Avg | | ✓ | | ✓ |
| SetFit-FinBERT1-PNC | | ✓ | | ✓ |
| SetFit-FinBERT1-A1 | | ✓ | * | |
| SetFit-FinBERT1-A2 | | ✓ | * | |
| SetFit-FinBERT1-A3 | | ✓ | * | |
| SetFit-FinBERT2-1-act | ✓ | | ✓ | |
| SetFit-FinBERT2-MS | | ✓ | ✓ | |
| SetFit-FinBERT2-Avg | | ✓ | | ✓ |
| FinGPT-0shot-1-act | ✓ | | ✓ | |
| FinGPT-0shot-MS | | ✓ | ✓ | |
| FinGPT-0shot-Avg | | ✓ | | ✓ |
| Llama2-0shot-1-act | ✓ | | ✓ | |
| Llama2-0shot-MS | | ✓ | ✓ | |
| Llama2-0shot-Avg | | ✓ | | ✓ |
| Llama2-finetuned-1-act | ✓ | | ✓ | |
| Llama2-finetuned-MS | | ✓ | ✓ | |
| Llama2-finetuned-Avg | | ✓ | | ✓ |

Table 8: Model IDs with related configurations (*=these utilize the full annotated dataset, but only the annotations made by one single annotator).

hallucination by using the outlines library¹³ (Willard and Louf, 2023), which forces the model to choose between selected classes. We also finetuned a quantized Llama2 for our task using Adapters (Poth et al., 2023), the QLoRA approach¹⁴ by Dettmers et al. (2024) and the bitsandbytes library¹⁵ (MIT license), similarly to Dettmers et al. (2024). For Finnish, we used FinGPT without further finetuning (0-shot).

5.3 Data Splits and Evaluation

We divided our data into train, validation (for hyperparameter tuning) and test sets using sci-kit learn train test split twice, with respective set sizes 60%, 20% and 20%. Input data included individual comments for all models and labels.

Model evaluation included accuracy and Macro-F1 – we report F1 due to class imbalances. We report Jaccard coefficient scores when evaluating which computational approach might best predict all possible labels.

5.4 Experiments

To answer RQ1, we compared all models using 3 configurations to compare the effects of considering one vs. multiple actions: a.) a *single action* (1-act), b.) *multilabel single-annotation* (MS), and c.) *averaged* (Avg) approach.

¹³<https://github.com/dottxt-ai/outlines>

¹⁴https://github.com/Adapter-Hub/adapters/blob/main/notebooks/QLoRA_Llama_Finetuning.ipynb

¹⁵<https://github.com/TimDettmers/bitsandbytes>

See a depiction of the configurations and model IDs in Table 8. Although model simplicity is often preferred, we wished to test for possible gains in performance with increased model complexity.

The 1-act configuration used single annotations, setting for each comment the action with highest score among all labels as positive if score $\geq \theta$, other actions as negative. In case two actions (or more) had equal scores, we assigned a positive label randomly. In our view, this corresponded to annotator decision-making, as in annotation we often had to randomly choose the primary action if having to decide only one most important action between actions with the same signal strength. We compared the MS and Avg configurations to the 1-act model to test whether allowing more than one action will statistically improve performance. Other configurations allow multiple actions labeled.

The MS configuration used single annotations, allowing multiple actions. Avg utilized multiple annotations to decide an average annotation score for label decision, $score_{action} = (a_1 + a_2 + a_3)/3$, with a a reference to $AnnotationScore_i$ for the action. It was included as it has been one of the most popular approaches to dealing with disagreements.

For statistical tests, we used the Nemenyi test, utilizing the scikit-posthocs implementation for python (Terpilowski, 2019), recommended for comparing classifier performances (Derrac et al., 2011).

In relation to RQ2, using SetFit-FinBERT1, which had achieved the highest number of best performances in relation to RQ1, we compared three configurations for leveraging annotator disagreements to find the most suitable approach for representing multiple interpretations of actions: a.) *averaging* (Avg) (following Uma et al. (2022), b.) *positive/negative/complicated* (PNC) (Jiang and de Marneffe, 2022), and c.) *individual annotator* (Annotator1-3) approach (Ferracane et al., 2021).

Avg and PNC were included as the approaches have often been used with multiple annotations (Uma et al., 2022; Jiang and de Marneffe, 2022). With PNC, per Jiang and de Marneffe (2022), we divided comments into three classes by counting an average cross-entropy score between annotations: two classes where annotators agreed they belong (here positive/negative), and a class where there was significant disagreement (here complicated). We included a comment in the "complicated" class if $C_i > \frac{\sum_i(C)}{N} + 2SD(C)$, C a reference to average cross-entropy. This decision boundary differs from Jiang and de Marneffe (2022), but as they had a hundred crowdsourced annotations per example, and we only three, we could not use a similar method. We judged that an outlier boundary of $mean(C) + 2SD$ would be strict and similar enough. We treated the task as a 3-way classification problem. Individual annota-

tor models have been fruitful for representing multiple interpretations, by predicting all possible annotations (Davani et al., 2022; Ferracane et al., 2021). These were trained using each individual annotator’s annotations only: Annotator1 (A1), Annotator2 (A2), and Annotator3 (A3). All configurations were tested against conservative and relaxed ground truth.

We wished to find a model that could predict all possible annotations. Thus, we compared how different model ensembles fared in predicting all possible labels, using Jaccard Coefficient to compare each ensemble’s predicted set of labels to a set of all possible annotations by annotators for each comment: $JaccardSimilarityJ(A, B) = \frac{|A \cap B|}{|A \cup B|}$.

Finally, we compared differences between actions by investigating average label scores per action, and annotation and class correlations by using `scipy.stats` package with Kendall rank correlation (Schober et al., 2018), visualized with heatmaps using the `seaborn` library. Kendall correlation was used as normal distribution could not be assumed and as it is often considered more robust in contrast to Spearman’s (Schober et al., 2018).

6 Results

Next, we will discuss our results to answer our RQs: RQ1.) whether a multi-label approach better aligns with how actions are performed in our empirical context, and RQ2.) what approach can best represent the multiple valid interpretations relevant to how people express actions in asynchronous conversations.

6.1 RQ1: One Action or Multiple Actions

We asked whether a multi-label approach would better align with how actions are performed in our asynchronous data in contrast to a single-label approach. This was addressed by both 1.) comparing these approaches during the annotation scheme development, and negotiating and examining annotation interpretations, and 2.) testing whether adopting a single-label approach in contrast to a multi-label approach would significantly affect classification performances.

First, turns in our asynchronous conversation data tended to utilize actions somewhat differently as compared to face-to-face conversation, and synchronous online conversation.

In Table 9, we see a conversation extract from our data. Examining comments 2-4, we can see that participants in our online conversation data utilized paired actions to build coherence across turns. In (2), user A asks a question that can be interpreted as *challenging*. In (3), B does not provide information in response to the *challenging question*, but can be seen to *challenge* its

grounds. Annotators 2 and 3 interpret the response, as well as comment (2), as containing a *challenge*. The extract illustrates how turns may often perform multiple actions at the same time at different scales of strength – they might contain an action responding to a previous turn (completing an action pair), and other actions, potentially also initiating new action pairs. Comment (4) is a case in point. Also, actions are not neatly organized into separate sentences or paragraphs. For example, in comment (2), the interpretation of the comment containing a *challenge* arguably cannot be reduced to a single sentence, but is derived from a more holistic reading. This was common for comments in our data as users often formed actions that overlapped. For example, this could be seen in our data when one action was used as a vehicle for another action, one part of the comment (e.g., a sentence) performed multiple actions (e.g., stating and accusing) (cf. double-barreled actions or composite actions: Rossi, 2018; Levinson, 2013; Schegloff, 2007: pp. 73–78), or the whole comment included multiple (overlapping) actions.

Users often tended to treat a previous turn as having some main action(s), and they did not necessarily respond to all actions present in a previous turn. This phenomenon has also been described in CA, though in face-to-face conversations with shorter turns (e.g., Rossi, 2018; Schegloff, 2007: pp. 73–78). Based on our data, it seems that with comments that contain multiple actions, users might treat 1-2 actions as the ‘main job(s)’ of a previous turn. For example, in comment (5), B does not address the accusations (that had lower scores) made in comment (4) by A, but chooses to respond to the *question* or *request* instead.

These insights illustrate how modeling actions by adopting a multi-label approach better aligns with how actions in this context are used, in contrast to the single-label approach. They also emphasize how score-based annotation helps to account for overlapping actions, and to represent signal strength, i.e. how some actions are more prevalent in a turn than others.

Next, to test how limiting predictions to a single action per comment would affect classification, we compared *1-act* models to models allowing multiple actions per comment: see Table 10.

Considering multiple actions vs. one, SVM achieves statistically improved performances for only two classes at best. With *FinBERT1-Avg* the increase in performance is statistically significant for only one action. *SetFit-FinBERT1* fares much better: *SetFit-FinBERT1-MS* achieves statistically higher performance in classifying three actions. For the remaining actions, despite higher F1s, statistical tests do not show $p < 0.05$. *SetFit-FinBERT1-Avg* fares better, achieving a statistically significant improvement in performance for five actions. *SetFit-FinBERT2-MS* achieves

Detecting Face-threatening and Paired Actions in Asynchronous Online Conversations

| User | Comment | Annotations | | |
|-------|---|---|--|--|
| | | Annotator1 | Annotator2 | Annotator3 |
| (1) A | B, The country hasn't attacked. I'm speaking from personal experience. I moved to Russia for a year when I was 17. In other occasions I've been there hundreds of times, both for fun, and driving a bus. Nothing has ever happened, the people are friendly and you can always get help. It's a different story in Finland. | statement:6 denial:6 apprec.:2 | statement:5 challenge:5 denial:3 | challenge:5 statement:4 denial:3 |
| (2) A | C, war is in no way acceptable in any form. But these issues aren't so black and white. How much more often have you and B visited Ukraine and spent time there compared to myself? | question:6 statement:3 | question:6 statement:6 challenge:4 | question:6 statement:6 challenge:4 |
| (3) B | A, Dear A. How many times each of us has traveled to or lived in Russia, well that has no bearing on whether Russia is a rogue state ruled by a dictator. It is, believe it or not. It's that black-and-white. I hope you'll get over your gullibility someday. Your actions only support Putin's dictatorship. | accusation:6 statement:3 | statement:6 request:4 challenge:4 | statement:6 request:4 challenge:3 |
| (4) A | B, Well tell me about your own experiences, traveling in Ukraine, have you got an impression that it's somehow a more virtuous country? Surely you too have seen those Nazi arguments in the media there. Children have been killed by Ukraine for 8 years. For example, Ukrainian authorities did not let me into the Donetsk region at all. The answer to my question 'why' was simply 'because' and that's that. They were probably afraid I was a journalist. Still, it's a wonderful country, too, and the citizens. After all, Finland is also a country that welcomes all kinds of scum and yet we also love our own homeland. | accusation:6 question:6 apprec.:4 | statement:6 question:5 request:5 accusation:2 | statement:6 question:5 request:5 accusation:1 |
| (5) B | A, Again, my travel experiences aren't in any way related to the actions of any government. Parroting it won't change anything. If your next claim is that it's right for the Ukrainians that the wonderful country of Russia invaded Ukraine, then good luck with that. | statement:6 | statement:5 challenge:5 denial:3 accusation:2 | statement:5 challenge:5 denial:4 accusation:1 |

Table 9: Annotated extract from a Ukraine war related conversation.

| Model | Data | Action | | | | | | | |
|------------------------|----------|--------------|--------------|--------------|-------------|-------------|--------------|-------------|--------------|
| | | question | request | statement | accusation | challenge | acceptance | denial | appreciation |
| SVM-1-act | single | 0.60 | 0.53 | 0.62 | 0.52 | 0.52 | 0.55 | 0.53 | 0.56 |
| SVM-MS | single | 0.66 | 0.58 | 0.63 | 0.62* | 0.52 | 0.69 | 0.59 | 0.51 |
| SVM-Avg | multiple | 0.63 | 0.60 | 0.62 | 0.62* | 0.53 | 0.69** | 0.59 | 0.51 |
| FinBERT1-1-act | single | 0.86 | 0.63 | 0.70 | 0.57 | 0.54 | 0.65 | 0.57 | 0.62 |
| FinBERT1-MS | single | 0.87 | 0.69 | 0.73 | 0.76 | 0.61 | 0.66 | 0.56 | 0.65 |
| FinBERT1-Avg | multiple | 0.85 | 0.70 | 0.77** | 0.63 | 0.68 | 0.62 | 0.51 | 0.75 |
| SetFit-FinBERT1-1-act | single | 0.81 | 0.60 | 0.66 | 0.52 | 0.50 | 0.59 | 0.55 | 0.50 |
| SetFit-FinBERT1-MS | single | 0.94 | 0.82* | 0.77 | 0.73* | 0.64 | 0.86* | 0.68 | 0.78 |
| SetFit-FinBERT1-Avg | multiple | 0.97* | 0.80** | 0.78** | 0.65* | 0.63 | 0.79** | 0.58 | 0.72 |
| SetFit-FinBERT2-1-act | single | 0.76 | 0.59 | 0.66 | 0.52 | 0.55 | 0.57 | 0.49 | 0.50 |
| SetFit-FinBERT2-MS | single | 0.95 | 0.69 | 0.76 | 0.56 | 0.64* | 0.76* | 0.66* | 0.60 |
| SetFit-FinBERT2-Avg | multiple | 0.95* | 0.67 | 0.81* | 0.58 | 0.54 | 0.71 | 0.61 | 0.53 |
| FinGPT-0-shot-1-act | single | 0.29 | 0.25 | 0.48 | 0.21 | 0.23 | 0.24 | 0.24 | 0.19 |
| FinGPT-0-shot-MS | single | 0.34 | 0.31 | 0.51 | 0.33 | 0.40 | 0.29 | 0.30 | 0.25 |
| FinGPT-0-shot-Avg | multiple | 0.37 | 0.24 | 0.51 | 0.31 | 0.40 | 0.30 | 0.30 | 0.20 |
| Llama2-0-shot-1-act | single | 0.47 | 0.49 | 0.29 | 0.48 | 0.49 | 0.49 | 0.46 | 0.55 |
| Llama2-0-shot-MS | single | 0.47 | 0.54 | 0.37 | 0.46 | 0.48 | 0.50 | 0.48 | 0.50 |
| Llama2-0-shot-Avg | multiple | 0.50 | 0.52 | 0.32 | 0.43 | 0.41 | 0.51 | 0.47 | 0.52 |
| Llama2-finetuned-1-act | single | 0.62 | 0.51 | 0.51 | 0.55 | 0.48 | 0.52 | 0.51 | 0.49 |
| Llama2-finetuned-MS | single | 0.71 | 0.61 | 0.80 | 0.56 | 0.47 | 0.81** | 0.62 | 0.57 |
| Llama2-finetuned-Avg | multiple | 0.57 | 0.67* | 0.81* | 0.65 | 0.64 | 0.69 | 0.39 | 0.52 |

Table 10: 10-fold cross-validated macro-F1 scores for models using single vs. multiple annotations data, using conservative ground truth. Statistically significant differences are indicated with * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

significantly higher performances for 3 actions, *SetFit-FinBERT2-Avg* for 2. Generative LMs do not perform very well: only *Llama2-finetuned* achieves notably higher performances when allowing multiple actions in contrast to *Llama2-finetuned-1-act*, but only for *acceptances* (*Llama2-finetuned-MS*), and for *requests* and *statements* (*Llama2-finetuned-Avg*).

To answer RQ1, we conclude that considering multiple actions – and using score-based annotation – to classify actions much better aligns with how people utilize actions in asynchronous online conversation in contrast to the single-label or categorical annotation approach. This is supported by our insights gained during annotation scheme development, examination of example cases, and model performance tests where our best models achieved significantly better performance for many actions with the multi-label approach.

6.2 RQ2: Modeling Ambiguity

To answer RQ2, we utilized multiple annotations and three different approaches to leverage them. We used our best-performing model from previous experiments, *SetFit-FinBERT1*, in order to discover how to best represent the ambiguity related to actions in our data. To this end, we compared different modeling configurations for leveraging multiple annotations, analyzed label correlations in more detail, and examined extracts from our data to see how models performed in comparison to manual annotations for these cases.

Performances for models where multiple annotations were utilized can be seen in Table 11. Except for *PNC*, performances are evaluated using both conservative and relaxed ground truth.

SetFit-FinBERT1-PNC performs quite poorly. *PNC* models performed worst for the Complicated class, similarly to *Jiang and de Marneffe (2022)*, perhaps due to class heterogeneity; other classes' performances are higher. *A2* models performed best overall if considering which models achieved most of the highest F1 scores. Macro-F1s were higher for some actions when predicting relaxed ground truth labels. However, here results differ according to action. Also, *A1-A3* model performances differed according to annotator.

Overall, for most actions, the models utilizing multiple annotations, or individual annotators' annotations, achieved higher performances than the models using only single annotations (see Tables 10 and 11) – except for *requests* and *acceptances*, for which *SetFit-FinBERT1-MS* had higher F1s.

Comparing the performances against earlier work modeling similar actions (*Paakki et al., 2024*), we achieved higher performances for all actions, except for *appreciations*. We also achieved higher F1s for some actions modeled in prior work on asynchronous data: message-level detection of *request* and *question* trained

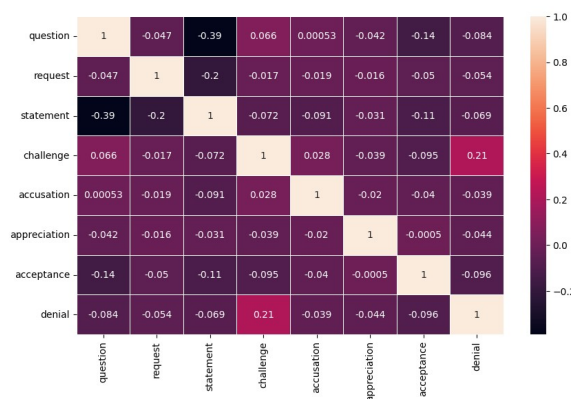


Figure 1: Correlation scores between all 8 actions.

with BERT (*Taniguchi et al., 2020*), *question* detection (and overall performance) in contrast to *Zhang et al. (2017)*, and better agreement for *challenges* in comparison to *Bracewell et al. (2012)*. However, the comparability to the latter three works is limited due to differences in theoretical frameworks, data, annotation practices or modeling choices.

Differences between actions deserve some attention: overall, classifiers for predicting *accusations*, *challenges*, *denials* and *appreciations* seem to have lower performance compared to other actions. The latter three also have notably lower Micro-F1 scores when investigating performances for the positive class for the *SetFit-FinBERT1-A2* model (see Appendix A). Inspecting annotator performances against ground truth (Table 7), performances for face-threatening actions – *accusations*, *challenges* and *denials* – are notably lower, although there are differences when using conservative vs. relaxed ground truth. Label score averages, in Table 6, also showed that *accusations*, *challenges*, *denials*, and *appreciations* have lower label scores overall. Measuring score correlations between annotators, by action, we see (in Table 6) that *accusations*, *challenges*, and *denials* have some of the lowest correlations. *Appreciations* also have low correlations between Annotator1 and 2, and Annotator1 and 3. There were very few *appreciations* in the data, which might affect the results. Also, *statements* have surprisingly low annotation score correlations. These might be partly due to *statements* being much more frequent in comments in contrast to other actions (see Table 5): present in 71% of all comments (in single annotations; 83% in multiple). Trained model performances for *statements*, on the other hand, are quite good.

Investigating the correlations between all annotated action labels for each comment (see Figure 1), there is a weak positive correlation (*Schober et al., 2018*) with $p < 0.001$ between *challenges* and *denials*, and a weak positive correlation between *questions* and *chal-*

| Model | Ground truth | Action | | | | | | | |
|---------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| | | question | request | statement | accusation | challenge | acceptance | denial | appreciation |
| SetFit-FinBERT1-PNC | cross-e. | 0.71 | 0.55 | 0.57 | 0.50 | 0.50 | 0.59 | 0.47 | 0.39 |
| SetFit-FinBERT1-Avg | conservative | 0.96 | 0.74 | 0.74 | 0.65 | 0.54 | 0.73 | 0.58 | 0.72 |
| SetFit-FinBERT1-A1 | conservative | 0.92 | 0.75 | 0.75 | 0.51 | 0.43 | 0.77 | 0.55 | 0.65 |
| SetFit-FinBERT1-A2 | conservative | 0.95 | 0.77 | 0.84 | 0.72 | 0.76 | 0.78 | 0.68 | 0.66 |
| SetFit-FinBERT1-A3 | conservative | 0.97 | 0.71 | 0.78 | 0.66 | 0.52 | 0.74 | 0.63 | 0.69 |
| SetFit-FinBERT1-Avg | relaxed | 0.97 | 0.80 | 0.76 | 0.65 | 0.63 | 0.79 | 0.56 | 0.65 |
| SetFit-FinBERT1-A1 | relaxed | 0.95 | 0.77 | 0.79 | 0.60 | 0.52 | 0.82 | 0.62 | 0.52 |
| SetFit-FinBERT1-A2 | relaxed | 0.97 | 0.76 | 0.79 | 0.75 | 0.61 | 0.78 | 0.68 | 0.73 |
| SetFit-FinBERT1-A3 | relaxed | 0.96 | 0.71 | 0.78 | 0.66 | 0.52 | 0.74 | 0.63 | 0.68 |

Table 11: 10-fold cross-validated macro-F1 scores for SetFit-FinBERT1, utilizing different configurations for leveraging multiple annotations.

| Ground truth | Ensemble | | | | | | | | | | | | | | |
|--------------|----------|------|------|-------------|-------|-------|-------------|-------------|---------|---------|---------|------------|------------|------------|---------------|
| | A1 | A2 | A3 | Avg. | A1+A3 | A1+A2 | A2+A3 | A1+A2+A3 | A1+Avg. | A2+Avg. | A3+Avg. | A1+A2+Avg. | A1+A3+Avg. | A2+A3+Avg. | A1+A2+A3+Avg. |
| conservative | 0.56 | 0.69 | 0.63 | 0.39 | 0.67 | 0.70 | 0.72 | 0.72 | 0.51 | 0.60 | 0.56 | 0.61 | 0.58 | 0.62 | 0.62 |
| relaxed | 0.54 | 0.50 | 0.52 | 0.62 | 0.52 | 0.48 | 0.48 | 0.48 | 0.55 | 0.46 | 0.50 | 0.45 | 0.50 | 0.45 | 0.44 |
| | A1 | A2 | A3 | Avg. | A1+A3 | A1+A2 | A2+A3 | A1+A2+A3 | A1+Avg. | A2+Avg. | A3+Avg. | A1+A2+Avg. | A1+A3+Avg. | A2+A3+Avg. | A1+A2+A3+Avg. |
| | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC | +PNC |
| conservative | 0.46 | 0.55 | 0.51 | 0.35 | 0.52 | 0.55 | 0.56 | 0.56 | 0.46 | 0.54 | 0.50 | 0.54 | 0.51 | 0.62 | 0.55 |
| relaxed | 0.48 | 0.40 | 0.44 | 0.45 | 0.45 | 0.40 | 0.40 | 0.40 | 0.47 | 0.40 | 0.43 | 0.39 | 0.43 | 0.44 | 0.39 |

Table 12: Jaccard coefficient scores for ensemble models using SetFit-FinBERT1. A1=Annotator1 model, A2=Annotator2, A3=Annotator3, Avg=Averaged, PNC=Positive/Negative/Complicated.

enges, only slightly above the lower bound of weak correlation ($p < 0.001$). For most actions, there is a weak or negligible negative (or positive) correlation magnitude according to the statistic with no statistical significance. There is a moderate negative correlation between *questions* and *statements* with $p < 0.001$.

Finally, comparing model ensembles for predicting all possible annotations for comments, in Table 12, an ensemble of A1+A2 or A1+A2+A3 fared best for conservative ground truth, according to Jaccard coefficient scores. Avg fared best with relaxed ground truth labels. However, for relaxed ground truth Jaccard similarity drops notably in contrast to conservative ground truth.

A further investigation of difficult cases and comparison between human annotations and model predictions provides more insight. Tables 13–14 illustrate what annotation scores human annotators gave to some of the comments with annotation disagreement, and what our best models predicted as actions present in the comments. For the second column, we only list actions that at least one annotator deemed to be present in the comment, and for the third column, actions predicted as being present by at least one

model. For model predictions, we always used a model trained on a data split that did not include the to-be-classified comment.

There was disagreement between humans and models in some cases, e.g. with *challenges* and *accusations*, but model disagreements correspond with human disagreements quite well if investigating them side-by-side with our best models. Many comments required interpretation of implicit meaning: e.g. ambiguity, contextual knowledge, proverbs or even poetic expression. This seemed to often result in multiple potential interpretations. A case in point is B’s comment in Table 13, which was interpreted by human annotators as either sarcastic, a *challenge* (or *accusation*) presented together with a *statement*, or just *statement*. A less likely interpretation would be sincere *accepting statement*, not chosen by human annotators. Similarly, “hallelujah” in Table 1 is ambiguous, interpreted by human annotators as either sincerely appreciative, or sarcastic, a *challenge* merged with a *statement*. Models predicted it as a *statement* (A1, A2, A3, Avg.), a *challenge* (A2), but also as an *appreciation* (A2). Another ambiguous example is B’s comment in Table 14. It depends on subjective interpretation whether hindsight can be seen as morally repre-

| Comments | Annotations (Annotator: score) | Predictions (Model IDs) |
|--|---|--|
| A: What other nation could be responsible for Russia's invasion of Ukraine besides the Russian people? All else is just about making excuses. (27 likes) | <i>question</i> (A1: 5, A2: 4, A3: 3) <i>challenge</i> (A2: 5, A3: 5) <i>statement</i> (A1: 0, A2: 0, A3: 1) <i>accusation</i> (A1: 3, A2: 0, A3: 0) | <i>question</i> (A1-3, Avg) <i>challenge</i> (A2, A3) <i>statement</i> (A3) |
| B: yea the people did attack there on their own initiative, without any government authority and orders. (2 likes) | <i>statement</i> (A1: 0, A2: 0, A3: 3) <i>accusation</i> (A1: 0, A2: 0, A3: 2) <i>challenge</i> (A1: 4, A2: 5, A3: 5) | <i>statement</i> (A1-3, Avg) <i>accusation</i> (A2) |

Table 13: Extract from Ukraine war discussion on Russian citizens' role in the war, HS 10/2022. Second column lists annotation scores by annotators, third column the SetFit-FinBERT1 model IDs predicting that listed action exists for the comment in first column.

hensible. Not all annotators agreed here. Model predictions corresponded quite well with human annotators' interpretations, and their disagreements. However, for some cases, like Tables 13 and 14, where human annotators disagreed on whether a comment should be labeled as an *accusation* or a *challenge*, models did not predict the ambiguous comment as a challenge.

Overall, an ensemble of individual annotator-based models seems to best align with the human annotations, also quite well representing many of the disagreements. Based on the Jaccard coefficient scores and the above empirical insights, we conclude in response to RQ2 that an ensemble of individual annotator based models best represents the multiple possible interpretations of actions in our data.

7 Discussion

We investigated how paired actions in comments to asynchronous crisis-related conversations could be computationally modeled, especially face-threatening actions central to misbehavior like trolling. We illustrated that, in this context, it is important to take into account multiple possible label interpretations, and multiple actions often performed in one comment. The conversational context we studied is largely assertive in nature, statements being notably more common than other actions. As we assumed, face-threatening actions like *accusations* and *challenges* are also common, which highlights the need for including them in computational models used for identifying actions in these conversations.

We showed that allowing multiple actions predicted per comment helps to align models with the empirical

| Comments | Annotations (Annotator: score) | Predictions (Model IDs) |
|---|---|---|
| A: Would it have been worth taking an interest in things before these men came to power? (21 likes, 2 angry emojis) | <i>question</i> (A1: 3, A2: 5, A3: 3) <i>accusation</i> (A1: 2, A2: 4, A3: 3) | <i>question</i> (A1-3, Avg.) <i>accusation</i> (A3) |
| B: A, Well here we have a real master of hindsight. (Dog sticker facepalming) (15 likes) | <i>statement</i> (A1: 0, A2: 3, A3: 5) <i>accusation</i> (A1: 0, A2: 3, A3: 5) <i>challenge</i> (A1: 3, A2: 0, A3: 0) | <i>statement</i> (A1-3, Avg.) <i>accusation</i> (A2) |
| A: B, hindsight is a sweet thing... (3 likes, 1 angry) | <i>statement</i> (A1: 3, A2: 4, A3: 5) <i>accusation</i> (A1: 0, A2: 0, A3: 3) <i>appreciation</i> (A1: 0, A2: 3, A3: 0) | <i>statement</i> (A1-3, Avg.) <i>accusation</i> (A2) |

Table 14: Extract from Ukraine war discussion on how Russian soldiers are treated, YLE 12/2022. Second column lists annotation scores by annotators, third column the SetFit-FinBERT1 model IDs predicting that listed action exists for the comment in first column.

phenomenon studied, and statistically improves model performance. SetFit models (initialized with FinBERT + word embeddings) performed best overall. We also demonstrated improved classification performance in contrast to earlier action detection in asynchronous conversations. Likert score annotation allowed us to consider the presence of actions on different scales of strength, rather than categorically (cf. Glickman and Dagan, 2005). We illustrated that this was important for representing the main functions of a comment. Based on our empirical insights, signal strength affected how paired actions and their norms were treated by discussion participants: in the case of multiple (pair-initiating) actions, participants tended to orient to (1-2) main actions as having the strongest normative expectations for responding (see Table 9).

We demonstrated that for predicting all possible labels, with conservative ground truth (positive label if even one annotator gave a score ≥ 3), an ensemble of models trained separately on individual annotators' annotations performed best. Based on our results, we highlight that although averaging has been popular in accounting for annotation disagreements, it is not always the best option as it might lead to losing important information on multiple possible interpretations of labels. Generative LMs performed quite poorly on the action detection task, except for specific classes (*statements* and *acceptances*) with Llama2-finetuned. In other words, these models seemed to recognize a limited amount of categories even when finetuned for the downstream task.

We provided an annotation scheme for identifying face-threatening and paired actions in asynchronous conversations in Finnish. This is important as there are no such resources for Finnish yet. We feel that future work analyzing manipulative or crisis news related conversational behaviors online will benefit from utilizing our scheme and models. The scheme will enable easier implementation of novel models for other languages as well. However, although some actions in our scheme are common across languages (Enfield et al., 2010), contextual differences should be considered: although e.g. *apologies* were not found in our data, they have been relevant elsewhere (Paakki et al., 2021). Furthermore, we showed that even with a relatively small annotated dataset we can reach sufficient performance using few-shot learning. This is important since adapted or novel models are often needed in low-resource settings.

We illustrated some differences between actions: e.g., for *questions*, our models reached high performances, but for some others performances were lower. An interesting result found was that face-threatening actions (*challenge*, *denial*, *accusation*) were more difficult to annotate and/or model than others. They also involved more disagreement between annotators than other actions. This is in line with theoretical views on social actions: people tend to express these more implicitly or indirectly to avoid face-threats (Brown and Levinson, 1987), which might lead to uncertainty in their interpretation. *Appreciations*, surprisingly, also portrayed a lower agreement. This might have been due to the low number of appreciations in our data; or they might have been expressed in an ambiguous manner. Whether this is a context-specific tendency (e.g. platform or cultural context) remains an open question.

We saw correlation between *challenges* and *denials*, and to some extent between *questions* and *challenges*. This might be because *challenges* and *denials* were at times difficult to distinguish from each other. We may have needed more detailed clarification of class boundaries here. However, the annotation scheme (and guideline) development process was already very extensive. Also, based on examples seen during the development, *denials* were often followed by *challenges* of epistemic claims (or of interlocutors' positions), both in the same comment. This might explain the correlation. Finally, there seemed to be a significant amount of *challenging questions* in our data, which could explain the correlation between these two actions.

We found that users tended to treat a previous turn as having some main action, not necessarily responding to all actions. Given that in CA action has been viewed as the 'main job' of a turn, as turns in asynchronous conversation are longer and often involve multiple actions, it is interesting how users interpret the 'main job' of such turns. Although there are many factors that

may affect the interpretation of actions and required responses (Stivers and Rossano, 2010), based on empirical insights, it seems that the strength of label signal can affect how strong normative expectations pair initiating actions might incur on subsequent turns. Thus, actions that are present with at least moderate strength of signal will likely be fruitful for analyzing responding behaviors in relation to paired actions (and face-threats).

From a (digital) CA perspective, it is challenging to systematically identify actions in asynchronous conversations due to actions often being context-dependent, implicit or indirect. Interpretation is not a product but a process: meanings of actions are interpreted by participants collaboratively and on-line (Clark and Schaefer, 1989; Jurafsky, 1992). Participants might alter interpretations of comments across turns in conversation. Ambiguity in the expression of (face-threatening and other) actions might also be a strategic choice. Thus, we consider it crucial to be able to model ambiguity in the expression of actions, especially face-threatening actions, when studying crisis-related or manipulative asynchronous conversations.

8 Conclusions and Future Work

To conclude, we investigated how to approach action detection in asynchronous crisis news conversations. Our computational approach was able to reflect how multiple actions were performed within the same comment, and the ambiguity related to actions, with improved classification performance in contrast to earlier action detection for asynchronous conversation. Although annotator disagreements have been studied increasingly in NLP, there is still room for exploring how to utilize them in the analysis of face-threatening and paired actions. The contributions of this paper included 1.) portraying and modeling disagreement in the annotation of actions in asynchronous conversations in Finnish, 2.) a paired action annotation framework and dataset for asynchronous conversation including face-threatening actions, and 3.) models with improved classification performance for many of these actions. Although our study focuses on Finnish, the framework can be applied for other languages as well.

Future work could investigate how to further address the differing nature of actions, and how to further utilize annotation scores and contextual information in more fine-grained models.

We conclude that representing ambiguity in computational modeling is especially relevant to analyzing face-threatening actions. These actions, in turn, are crucial for the study of online misbehavior. Digital CA based approaches, having a robust theoretical understanding of such actions, can be fruitful for analyzing meaningful ambiguity related to how actions are per-

formed in asynchronous conversations online.

8.1 Limitations

Crowdsourcing is often seen to provide heterogeneous, arguably more valid annotations from a large population (Weber et al., 2018). In expert annotation, annotators adjust their work based on expectations regarding outcomes, thus reaching higher agreements, annotation reliability maximized to reflect the desired categories (Weber et al., 2018) – a possible limitation of our work. However, CA analysis requires contextual in-depth reading, which is why non-expert annotation would have been unreliable (Eickhoff, 2018). We had only three annotators; a higher number might lead to better results (Pavlick and Kwiatkowski, 2019). Due to resource limitations, we considered our current scope of annotators and data sufficient for now.

Score-based annotation allows fluidity in class interpretation, but subjective reading, confidence, signal strength, and understandings of scores and categories might be melted into one metric. Also, in contrast to message-level classification, we could have labeled segmented comments. However, we considered this challenging as sometimes the boundaries of actions were unclear or actions tended to overlap (e.g., Table 9). The boundaries of an action did not always correspond to sentence boundaries. Thus, we deemed message-level scoring best. Future research could explore the sentence segmentation option further. The choice of threshold (3) was theoretically and empirically motivated, but in some cases it might be relevant to be able to computationally identify even very weak action signals. We could have further investigated how to model conversational context or sequential dependencies more intricately (e.g. whether a comment responds to a certain action). However, these endeavors are best left for future research.

At this point we did not utilize context information when training models, which is a potential limitation since annotators had access to this information. However, we deemed it interesting to model the potential for different interpretations of a turn considered alone, through scores. We decided to do this because we were concerned that using previous turns (or their actions) as features would confound the computational analysis of responding behaviors. This is because people favor certain types of responses due to conversational norms (e.g. Stivers and Rossano, 2010). However, deviations from these norms can be highly meaningful (e.g. Paakki et al., 2024), so if models would overgeneralize normative responses as predicted actions for responses, this would confound computational analyses of less common deviant responses. Future work could expand on this to develop more contextually sensitive computational models that could also detect contra-normative

responses.

Since we aimed at a simplified model, using applied digital CA, we could not strictly follow the analytical practices typical for CA. Restricting the granularity of the annotation scheme limits the interpretation of actions, forcing annotators (and thus models) to ignore some rarer actions. However, this process is important for a computational classification approach like ours. Secondly, it is debatable whether some of the classes in our applied approach are notably different in contrast to some DA classification approaches (e.g., Taniguchi et al., 2020). However, we see some of the added classes (e.g., accusations) as very different from those included in earlier DA models based on Speech Acts. Also, our key literature related to action pairs and normative expectations of face-threatening actions comes from CA (Schegloff, 2007; Turowetz and Maynard, 2010; Dersley and Wootton, 2000), which views these actions and paired actions somewhat distinctly, in our view. We wished to highlight these theoretical foundations in this paper.

Crisis related discussions may involve sensitive information, even when dealing with publicly available social media data. We have translated the examples, and anonymized and de-identified the data so that the content is conveyed without privacy concerns. We published a privacy notice according to Aalto University policy, regarding data collection and management, on our research project’s website during the study.¹⁶ We only release models and materials where any possibly sensitive information has been removed.

Acknowledgements

This research has been funded by the Academy of Finland project “Reconstructing Crisis Narratives for Trustworthy Communication and Cooperative Agency”, project number 339931, and “Liquid Forms of AI-Infused Disinformation: Improving Information Resilience in the Finnish News Ecosystem” project¹⁷ funded by the Helsingin Sanomat Foundation. We utilized computer resources provided by the Aalto University School of Science “Science-IT” project. We also used the Finnish CSC – IT Center for Science LTD’s high-performance computing resources. We would like to thank Antti Salovaara, Minttu Tikka, Antti Ukkonen, Anna-Kaisa Jokipohja, Raul Vazquez and Eetu Mäkelä for their feedback and support during our research.

¹⁶The project has already ended, so the website is no longer operational, however. For project details, see: <https://research.aalto.fi/en/projects/crisissawhney/>

¹⁷<https://blogs.helsinki.fi/disinformation-news-media/>

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A Micro-F1s for A2 model

| Act. | Neg. | Pos. | Act. | Neg. | Pos. |
|--------|------|------|---------|------|------|
| quest. | 0.98 | 0.94 | chall. | 0.88 | 0.47 |
| req. | 0.94 | 0.61 | accept. | 0.96 | 0.63 |
| state. | 0.77 | 0.96 | denial | 0.86 | 0.49 |
| accus. | 0.89 | 0.67 | apprec. | 0.99 | 0.51 |

Table 15: 10-fold Micro-F1s for Annotator2 model. Neg.=Negative and Pos.=Positive class.

Table 15 presents Micro-F1 scores for the SetFit-FinBERT1-A2 model, one of our best performing models. This enables an examination of how the specific model performs on the positive and the negative class, respectively, for each action. Based on the scores, performances for the positive class ('yes the action is present in the comment') tend to be lower. Especially for some of the face-threatening actions (*denial*, *challenge*), as well as *appreciations*, the performance for the positive class is much lower than for the negative. This further supports our observation that people tend to express face-threatening actions in an ambiguous manner, perhaps to avoid direct face-threats. It is interesting, though, that *appreciations* also show lower performance for the positive class. This might have been due to appreciations being quite rare in the dataset.

| Model | Threshold | Action | | | | | | | |
|-------------|-----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| | | question | request | statement | accusation | challenge | acceptance | denial | appreciation |
| FinBERT1-MS | ≥ 1 | 0.87 | 0.68 | 0.73 | 0.63 | 0.61 | 0.64 | 0.55 | 0.60 |
| | ≥ 2 | 0.86 | 0.69 | 0.72 | 0.61 | 0.61 | 0.64 | 0.54 | 0.59 |
| | ≥ 3 | 0.87 | 0.68 | 0.73 | 0.76 | 0.60 | 0.62 | 0.54 | 0.63 |
| | ≥ 4 | 0.86 | 0.64 | 0.69 | 0.61 | 0.59 | 0.60 | 0.56 | 0.65 |
| | ≥ 5 | 0.85 | 0.60 | 0.66 | 0.54 | 0.56 | 0.66 | 0.53 | 0.64 |
| | ≥ 6 | 0.81 | 0.54 | 0.62 | 0.55 | 0.58 | 0.66 | 0.64 | 0.50 |
| SetFit- | ≥ 1 | 0.94 | 0.79 | 0.77 | 0.71 | 0.59 | 0.85 | 0.56 | 0.62 |
| FinBERT1- | ≥ 2 | 0.93 | 0.82 | 0.76 | 0.73 | 0.63 | 0.84 | 0.65 | 0.58 |
| MS | ≥ 3 | 0.94 | 0.79 | 0.75 | 0.71 | 0.60 | 0.86 | 0.68 | 0.65 |
| | ≥ 4 | 0.94 | 0.73 | 0.77 | 0.69 | 0.64 | 0.81 | 0.64 | 0.78 |
| | ≥ 5 | 0.90 | 0.73 | 0.72 | 0.54 | 0.50 | 0.66 | 0.59 | 0.75 |
| | ≥ 6 | 0.79 | 0.75 | 0.64 | 0.55 | 0.50 | 0.69 | 0.60 | 0.50 |

Table 16: 10-fold cross-validated macro-F1 scores with different thresholds.

B Threshold tests

To gain a better understanding of how threshold setting might affect action detection, we compared how well models performed when setting different threshold θ as a classification boundary. Here, we used the single annotations data, in particular the FinBERT1-MS and SetFit-FinBERT1-MS models. In this paper, we pre-defined our $\theta = 3$ for our experiments related to RQ1 and RQ2, as this allows us to focus on actions present at moderate to strong signal strength. However, here we wish to provide more insight into how thresholding might affect classification. Classifier training and testing follows the same procedures as described in section 5. See details specifically related to SetFit and the multilabel single annotation (MS) model configuration. It should be noted that with different θ , the dataset imbalances will notably change (see Appendix C). Class weighting (FinBERT1-MS) and sentence pairing used for SetFit help to account for imbalances when measuring model performance. However, due to differences in data distributions here we note that the test presented in Table 16 is only suggestive. More comprehensive analysis would be needed for more reliable results.

Based on the test (Table 16), it seems that for most actions, especially those that invite responses (question, request, statement, accusation, challenge), there might be no great difference between scores when using θ between 1–3, or even 1–4 for some. It seems that a $\theta \geq 4$ –6 (5–6 for some), might result in lower performance for many actions. It seems also that for responsive actions (and appreciations), a higher threshold might increase performance. This could perhaps be due to responsive actions being expressed in a shorter or even more ambiguous manner, e.g. in a subordinate clause or shortly at the beginning of the comment, more emphasis being given to other actions in the comment.

C Label distributions

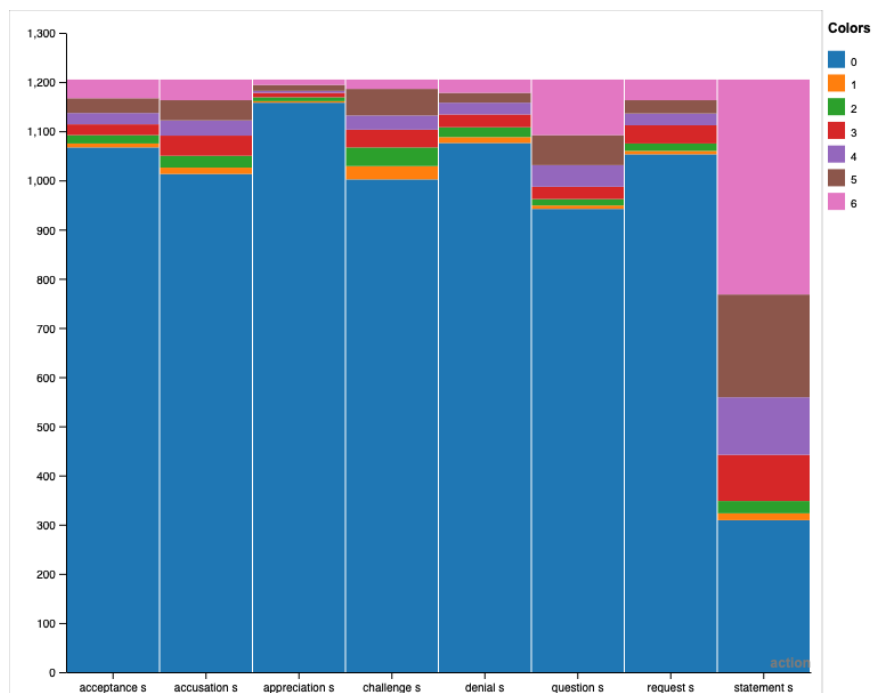


Figure 2: Distribution of labels in s=single annotations. Colors indicate label scores.

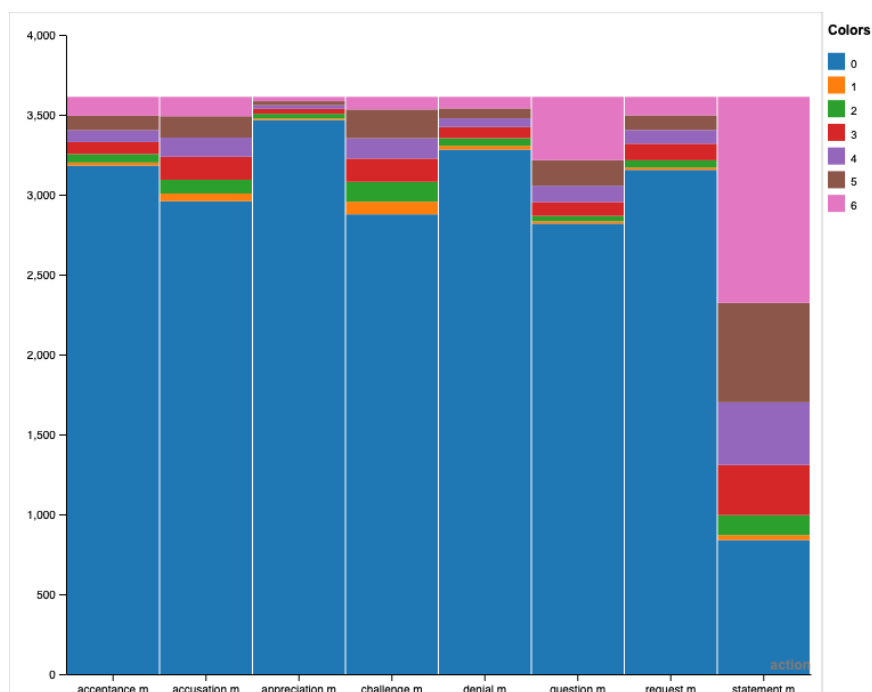


Figure 3: Distribution of labels in m=multiple annotations. Colors indicate label scores.

| Dataset | Action | Label score | | | | | | Total (positive label) | |
|----------|--------------|-------------|----|-----|-----|-----|-----|---------------------------|------------------|
| | | 0 | 1 | 2 | 3 | 4 | 5 | | 6 |
| single | question | 942 | 7 | 13 | 25 | 44 | 61 | 113 | 263 |
| | request | 1053 | 7 | 15 | 37 | 24 | 27 | 42 | 152 |
| | statement | 309 | 14 | 25 | 94 | 117 | 209 | 437 | 896 |
| | accusation | 1013 | 13 | 24 | 41 | 31 | 41 | 42 | 192 |
| | challenge | 1002 | 27 | 38 | 36 | 29 | 54 | 19 | 203 |
| | acceptance | 1067 | 8 | 17 | 22 | 23 | 30 | 38 | 138 |
| | denial | 1076 | 12 | 20 | 26 | 24 | 20 | 27 | 129 |
| | appreciation | 1158 | 3 | 8 | 9 | 4 | 12 | 11 | 47 |
| | | 0 | 1 | 2 | 3 | 4 | 5 | 6 | (positive label) |
| multiple | question | 2819 | 15 | 33 | 87 | 102 | 160 | 396 | 793 |
| | request | 3155 | 15 | 45 | 104 | 86 | 91 | 116 | 457 |
| | statement | 839 | 31 | 125 | 314 | 392 | 622 | 1289 | 2773 |
| | accusation | 2959 | 48 | 86 | 144 | 120 | 134 | 121 | 653 |
| | challenge | 2877 | 79 | 124 | 146 | 127 | 180 | 79 | 735 |
| | acceptance | 3182 | 19 | 53 | 75 | 74 | 91 | 118 | 430 |
| | denial | 3282 | 24 | 47 | 70 | 55 | 62 | 72 | 330 |
| | appreciation | 3467 | 10 | 29 | 31 | 23 | 25 | 27 | 145 |

Table 17: Distributions of action labels by score in single annotations and multiple annotations. The label distributions are quite similar for both single annotations and multiple annotations. Overall, scores 3-6 are more commonly used than 1-2, although there are some differences between actions. For *challenges*, scores 1-2 seem a bit more common than for other actions. These are small differences, though. *Statements* have a positive score (≥ 1) much more often than other actions, highlighting the assertive nature of the comments in our data. *Questions*, *challenges* and *accusations* also appear to be more commonly labeled with a positive score.