

# To Paraphrase or Not: Efficient Comment Detoxification with Unsupervised Detoxifiability Discrimination

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## Abstract

Mitigating toxic content is critical for maintaining a healthy social platform, yet existing detoxification systems face significant limitations: *overcorrection* from uniformly processing all toxic comments, and *parallel data scarcity* in paraphrasing model training. To tackle these challenges, we propose **Detoxifiability-Aware Detoxification (DID)**, a novel paradigm that adaptively conducts filtering or paraphrasing for each toxic comment based on its **detoxifiability**, namely whether it can be paraphrased into a benign comment in essence. Specifically, DID integrates three core modules: (1) an unsupervised detoxifiability discriminator, (2) a semantic purification module that extracts harmful intents and then performs targeted paraphrasing only on detoxifiable comments, and (3) a feedback-adaptive refinement loop that processes remaining harmful contents only when they are detoxifiable. Experimental results demonstrate that DID significantly outperforms existing approaches on academic data and an industrial platform, establishing a novel and practical modeling paradigm for comment detoxification.

## 1 Introduction

Commenting on social platforms like Twitter and Xiaohongshu serves as a primary channel for communication and information exchange (Karami et al., 2018). However, malicious comments disseminate harmful content and misinformation, compromising online discourse. Consequently, detoxification of toxic comments has emerged as a critical requirement for social platforms, prompting extensive research into relevant methods (Dale et al., 2021; Hallinan et al., 2023; Lu et al., 2024).

Existing detoxification methods typically filter (Pavlopoulos et al., 2020) or paraphrase (Hallinan et al., 2023) all identified harmful comments

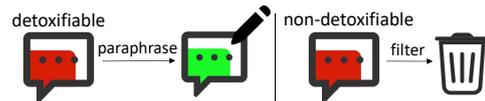


Figure 1: Detoxifiability-Aware Detoxification.

regardless of their severity. Such one-size-fits-all approaches induce mismatched intervention intensity, inevitably leading to two failure pathways: (1) deleting all tends to filter slightly offensive instances, resulting in sparse comment sections and diminished user engagement; (2) paraphrasing all harmful content proves ineffective for severe cases (e.g., hate speech and threats), where toxic semantics are intrinsically irreducible to harmless expressions. Although some works have taken preliminary steps to overcome this limitation by introducing **detoxifiability** (Khondaker et al., 2024), namely **whether a malicious comment can be paraphrased into a harmless one**, they suffer from the scarcity of parallel detoxification corpora, namely harmful comments paired with their paraphrased counterparts. The prohibitive cost of human annotation for such data constrains training scale and quality, forming a performance bottleneck and hindering industrial deployment.

To overcome these shortcomings, we take the first step to delve into the **Detoxifiability-Aware Detoxification (DID)** paradigm. DID pioneers the use of the detoxifiability criterion, which assesses whether a comment can be effectively paraphrased into a harmless one to guide subsequent operations, as shown in Figure 1. Built upon the detoxifiability judgments, DID adaptively conducts either paraphrasing or filtering. Concretely, DID consists of three core modules: (1) **an unsupervised detoxifiability discriminator** that assesses whether a harmful comment can be paraphrased effectively; (2) **a semantic purification module** that first extracts harmful intents guided by their toxicity type, then paraphrases only the detoxifiable comments; and (3) **a feedback-adaptive refinement loop** that

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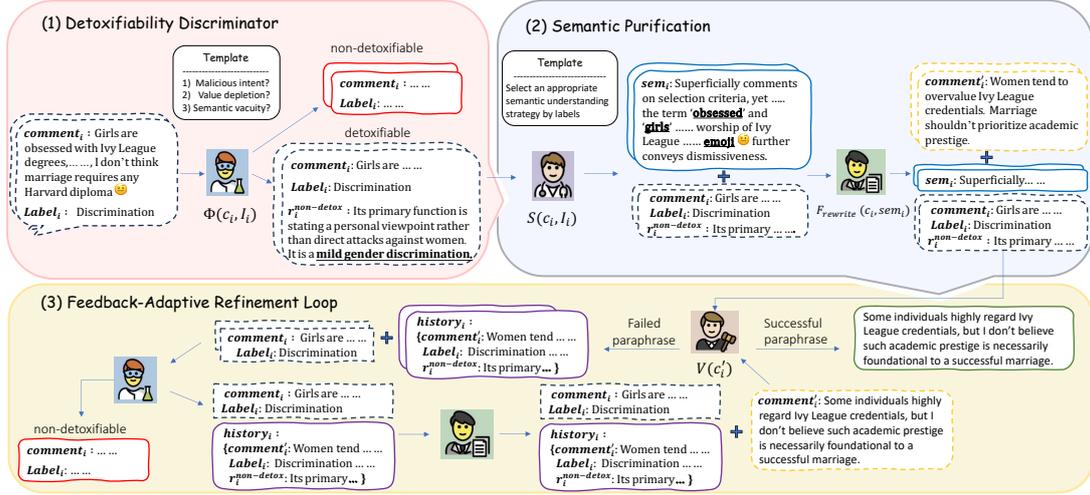


Figure 2: Illustration of the workflow of our detoxifiability-aware detoxification approach (DID).

verifies the detoxification result and re-invokes the detoxifiability discriminator (1) when necessary.

Experimental results show that DID surpasses existing models by significant margins across various evaluation metrics. Notably, DID outperforms the previous state-of-the-art model by 18.69% in paraphrase success rate and 28.70% in detoxification success rate on real-world data from Xiaohongshu, one of the largest social platforms in China. Moreover, ablation results corroborate the effectiveness of the key modules in DID. We believe that our work will open up a new avenue for studying unsupervised detoxifiability-aware detoxification.

## 2 Related work

Online comment detoxification (Talat and Hovy, 2016; dos Santos et al., 2018; Schütz et al., 2021) is critical for sustaining the harmony of social media platforms (Sheth et al., 2022). Existing approaches for the task fall into two primary groups: **toxicity detection** and **toxic content paraphrasing**.

Toxicity detection (cjadams et al., 2017; Dubey et al., 2020; Pavlopoulos et al., 2020; Kumar et al., 2024), *a.k.a.* toxicity classification, aims to identify harmful online content for filtration. Besides models making harmful/harmless predictions, some studies (Price et al., 2020; Markov et al., 2023) further predict fine-grained types. However, detection models alone are insufficient for real-world social media moderation, as removing all content deemed harmful risks excessive filtering of mildly toxic samples and engagement decline.

Toxic content paraphrasing models (dos Santos et al., 2018; Pesaranhader et al., 2023; Som et al., 2024) turn offensive texts into non-offensive

counterparts while preserving the main semantics. Although advances from GRU (dos Santos et al., 2018) to large language models (Pesaranhader et al., 2023) have significantly improved paraphrasing performance, these approaches share an inherent limitation: they overlook the detoxifiability of harmful comments. While Khondaker et al. (2024) introduced the concept of detoxifiability, their solution necessitates an expensive parallel corpus, limiting its practicality. Moreover, their approach does not explicitly tailor processing based on varying levels of detoxifiability. To our knowledge, we are the first to explore comment detoxifiability identification free from annotated parallel corpora.

## 3 Methodology

Our **Detoxifiability-Aware Detoxification (DID)** framework consists of three core modules introduced as follows. Figure 2 illustrates the workflow.

### 3.1 Preliminaries

We formalize a harmful comment dataset as  $\mathcal{D} = \{(c_i, \mathbf{t}_i)\}_{i=1}^N$ , where  $c_i$  denotes the raw text of the  $i$ -th comment, and  $\mathbf{t}_i \in \{0, 1\}^m$  denotes  $m$ -dimensional human-annotated toxicity types, with each dimension indicating a specific harmful type (e.g., dim-0 for hate speech and dim-1 for threats). The pretrained toxicity classifier  $\mathcal{V}_{\text{detox}}$  maps each comment  $c_i$  to a toxicity probability score  $\text{tox}_i \in [0, 1]$ , where higher values indicate greater toxicity.

### 3.2 Unsupervised Detoxifiability Discriminator

Prior to detoxification, it is essential to determine comment detoxifiability; bypassing this step risks

unnecessary computational overhead and potential harm amplification if detoxification fails. The detoxifiability discriminator  $\Phi(\cdot)$  takes a comment  $c_i$  and its toxicity type  $t_i$  as inputs and outputs a prediction with explanation. The toxicity type encodes prior knowledge indicating whether the comment is detoxifiable (e.g., harassment comments are typically non-detoxifiable).

The discriminator  $\Phi(\cdot)$  predicts whether the paraphrasing is feasible via three criteria:

- *Malicious intent*: Deeply malicious comments cannot be detoxified while preserving semantics.
- *Value depletion*: Comments losing core semantics during toxicity removal are non-detoxifiable.
- *Semantic vacuity*: Content like spam and gibberish should be filtered rather than detoxified.

### 3.3 Semantic Purification

The semantic purification module consists of two parts—semantic understanding and paraphrasing. It accepts detoxifiable comments, extracts harmful intents and then performs targeted paraphrasing. The details of this process are elaborated as follows.

**Semantic Understanding Guided by Toxicity Types** Comment detoxification hinges on accurate semantic understanding, which enables both precise localization of toxic elements and faithful preservation of the original meaning. Because many social media comments are nuanced, relying solely on the content makes it quite challenging to identify harmful elements. To tackle this, we leverage the toxicity type  $t_i$  to dynamically select the semantic parsing strategy and infer the intended semantics. For instance, “gender antagonism” comments are more likely to contain deeper implicit meanings through metaphors or double entendres, whereas “harassment” comments typically convey their intent more directly. This type-guided semantic understanding enhances the detection of subtle harmful elements and provides a solid foundation for subsequent semantics-aware paraphrasing.

**Semantics-Aware Paraphrasing** Leveraging semantic understanding, our paraphrasing module surpasses superficial lexical substitution. It performs sentence-level analysis to identify implicit toxicity and generates the first-round paraphrases  $c'_i$ . This process aims to remove toxicity while preserving semantic integrity and fluency.

### 3.4 Feedback-Adaptive Refinement Loop

To overcome the limits of single-step reasoning, we propose a refinement loop that re-processes failed detoxification cases via re-discrimination and re-paraphrasing.

Formally, we compute the toxicity score of the initial paraphrase  $c'_i$  using the toxicity detector  $\mathcal{V}_{\text{detox}}(c'_i)$ . If the toxicity score of  $c'_i$  exceeds the preset threshold, it indicates a paraphrase failure.

For failed paraphrases, we leverage historical experiences derived from the past detoxifiability discriminator’s explanation, extracted semantics, and unsuccessful paraphrase attempts. Accumulating diverse failure patterns through historical experience enables effective exploration, preventing models from repeating similar errors. This iterative mechanism progressively incorporates past failure knowledge, significantly enhancing the robustness and efficiency of toxicity mitigation.

## 4 Experiments

### 4.1 Evaluation Protocol

We experiment on two datasets, Xiaohongshu Comment and Jigsaw, and their details are provided in the Appendix A. We adopt the following evaluation metrics, grouped by their priority:

- *Primary Task Metrics*: **paraphrase success rate (PSR)**, which is the proportion of comments that are successfully paraphrased among all detoxifiable comments, and **detoxification success rate (DSR)**, namely the proportion of all comments successfully detoxified (i.e., either successfully paraphrased or correctly identified as non-detoxifiable).
- *Foundational Quality Metrics*: **average semantic similarity (ASIM)**, namely the average semantic alignment between a paraphrased comment and the original one, and **average fluency (AFL)**, measuring the grammatical correctness and linguistic naturalness of the paraphrased comments.

The primary task metrics measure the effectiveness of paraphrasing and detoxification, while the foundational quality metrics measure the quality and usability of the paraphrased outputs. Our objective is to maximize PSR and DSR, while maintaining comparable ASIM and AFL scores. Please refer to Appendix B for the implementation details.

### 4.2 Baselines

We conduct experiments on standard LLM **Llama-3.3-70B-Instruct** (Meta AI, 2024) and reasoning model **DeepSeek-R1** (Guo et al., 2025). For each

Models	Xiaohongshu				Jigsaw			
	PSR↑	DSR↑	ASIM↑	AFL↑	PSR↑	DSR↑	ASIM↑	AFL↑
<i>MaRCo</i>	6.20	6.20	0.6706	3.177	5.40	5.40	0.7537	3.611
<i>DetoxLLM</i>	15.00	15.00	0.6149	4.467	63.10	63.10	0.6625	4.805
<i>Llama-3.3-70B</i>								
Base	47.80	47.80	0.5365	4.887	79.20	79.20	0.6575	4.819
CoT	52.50	52.50	0.5406	4.911	84.80	88.60	0.6575	4.787
<b>DID (Ours)</b>	61.95	77.40	0.5306	4.900	<b>85.59</b>	<b>95.20</b>	0.6557	4.811
<i>DeepSeek-R1</i>								
Base	45.90	45.90	0.5879	4.723	57.60	57.60	0.6720	4.448
CoT	54.29	63.60	0.5415	4.884	78.21	80.50	0.6667	4.713
<b>DID (Ours)</b>	<b>72.98</b>	<b>92.30</b>	0.5805	4.723	77.60	87.10	0.6653	4.506

Table 1: The detoxification performance of baselines and our DID approach, where the PSR and DSR metrics are reported in percentage. PSR and DSR are core metrics for assessing detoxification performance.

backbone, we compare our approach against the vanilla baseline (Base) that directly conducts detoxification and Chain-of-Thought (CoT) prompting (Wei et al., 2022) under comparable computation budgets. Additionally, we compare our method with the classic detoxification method MaRCo (Hallinan et al., 2023) and the LLM-based approach DetoxLLM (Khondaker et al., 2024). We give their details in Appendix C.

### 4.3 Main Results

We present the main results in Table 1 and find that our DID approach outperforms baselines across both datasets. We analyze the failure modes of baselines and the superiority of our DID as follows.

MaRCo mitigates toxicity via character-level replacement. However, due to the inherent brevity and semantic sparsity of social comments, simple text substitution severely compromises fluency and fails to address deep-seated toxicity embedded throughout the text, resulting in limited detoxification efficacy. DetoxLLM requires parallel corpora for training its detoxification model. Consequently, it underperforms significantly on both datasets, especially on the Xiaohongshu Comment dataset, where the recency of the data and domain-specific vocabulary render the fine-tuned model ineffective.

Regarding LLM-based approaches, the CoT method yields significant performance gains over the Base method, achieving the best performance among the baseline models. Our DID model substantially outperforms CoT, raising PSR by 18.69% and 0.79%, and DSR by 28.70% and 6.60% on Xiaohongshu Comment and Jigsaw, respectively. The comparison verifies the effectiveness of our multi-module collaborative framework.

Model Variant	DD	SU	FR	PSR↑	DSR↑	ASIM↑	AFL↑
Base	✗	✗	✗	47.80	47.80	0.5365	4.887
Ours w/o SU and FR	✓	✗	✗	49.34	69.40	0.5369	4.855
Ours w/o FR	✓	✓	✗	58.29	74.60	0.5278	4.930
<b>Ours</b>	✓	✓	✓	<b>61.95</b>	<b>77.40</b>	0.5306	4.900

Table 2: Ablation results on the Xiaohongshu Comment dataset using Llama3.3-70B-Instruct.

### 4.4 Ablation Study

To validate the contribution of the key modules in DID, we conduct ablation experiments and list the results in Table 2. We observe that each module yields significant gains: (1) Adding the detoxifiability discriminator (DD) alone improves PSR by 1.54% and DSR by 21.60%; (2) incorporating semantic understanding (SU) yields further gains of 8.95% in PSR and 5.20% in DSR; (3) the feedback-adaptive refinement loop (FR) further raises PSR by 3.66% and DSR by 2.80%.

## 5 Conclusion

Online comment detoxification has drawn sustained attention from academia and industry. However, existing approaches either ignore the detoxifiability of toxic comments or rely on labor-intensive parallel corpora for classifier training. In this study, we dissect these inherent drawbacks of existing models and propose **Detoxifiability-Aware Detoxification (DID)**, a novel framework that adaptively conducts filtering or paraphrasing without supervised data. Experiments on academic and industrial benchmarks show that our DID substantially outperforms existing models, achieving state-of-the-art results. As the first detoxifiability-aware method free from costly human annotation, our work offers practical insights for researchers seeking to enhance comment detoxification.

## Limitations

To facilitate future research on comment detoxification, we discuss the limitations and possible solutions in this work. (1) Our DID model relies on computing-intensive LLM backbones. We believe that future studies can distill the detoxifiability and paraphrasing capability of LLMs into lightweight models, which will reduce the deployment budget. (2) For processing efficiency and fair comparison with prior works, we only take the comment text as input. We believe that leveraging more context information and collaborative signals will further improve the detoxification performance.

## Ethical Considerations

This work studies comment detoxification. As with prior methods, our system may still fail to fully detoxify certain malicious inputs, potentially leaving residual harmful content; nevertheless, our DID approach demonstrates improved effectiveness as shown in the main text. While we do not expect any new risks exposed by our work, we will continue to build on our approach and develop more robust comment detoxification methods in the future.

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## A Datasets

We experiment on the following two datasets :

- **Xiaohongshu Comment**: This dataset comprises 8 million real-world comments in Chinese from the social platform Xiaohongshu,

annotated with seven toxicity categories: unfriendliness, sexual content, harassment, regional conflict, gender conflict, fandom rivalry, and benign.

- **Jigsaw** (cjadams et al., 2017): This public dataset originates from a toxic comment classification challenge. It contains 300 thousand comments in English labeled as either toxic or benign.

	#Train	#Eval	#Test	ACC↑	F1↑
Xiaohongshu Comment	216k	54	60k	91.32%	90.99%
Jigsaw	5.6k	1.4k	3k	94.29%	94.00%

Table 3: The dataset statistics and the accuracy and F1 scores of the toxicity classifiers.

## B Details on Evaluation Criteria

The evaluation of our method is performed on a random sample of 1k toxic comments from each dataset. To evaluate the PSR and DSR, we train toxicity classifiers on each dataset 3 times and report the average results. Besides, we constructed class-balanced subsets for each dataset and trained toxicity classifiers on them to distinguish toxic comments from benign comments. These classifiers were then used to measure the final detoxification effectiveness.

We compute the ASIM using BGE, a widely used embedding model. For Chinese and English texts, we employ the bge-large-zh-v1.5 and bge-large-en-v1.5 models (Xiao et al., 2023), respectively. Additionally, we assess the AFL of the generated samples using GPT-4o mini (Menick et al., 2024), employing a five-level score (higher scores indicate better fluency).

We list the five-level scoring criteria for measuring the fluency of paraphrased text in Table 4.

Score	Definition
5	All sentences are perfectly fluent and natural with no errors.
4	Nearly all sentences are fluent with minor imperfections.
3	Generally fluent with noticeable but non-critical issues.
2	Significant fluency issues affecting comprehension.
1	Severely unnatural with pervasive errors hindering understanding.

Table 4: The scoring criteria of fluency calculation.

## C Setups of Baselines

We elaborate on the baseline models as follows:

- **Base** takes four independent detoxification steps to each input to maintain an identical computation budget. The optimal detoxification result is then selected via voting.
- **CoT** follows our method’s workflow, guides the model through a step-by-step process: (1) assessing the comment’s detoxifiability, (2) extracting semantics, and finally (3) generating rewrite candidates. Finally, select the optimal one from the four candidates via voting.
- **MaRCo** (Mask and Replace with Context) is an unsupervised text detoxification method that combines controllable generation and text rewriting to mitigate toxicity. It uses a non-toxic LM (expert) and a toxic LM (anti-expert) to identify potentially toxic tokens and then replace them.
- **DetoxLLM** is a novel end-to-end framework designed to tackle toxic language across diverse online platforms. It leverages a cross-platform pseudo-parallel corpus generated by ChatGPT for training detoxification models. We load this model to detoxify comments.

## D Additional Experimental Results

Although the superiority of our DID approach has been shown on the in-house industrial dataset Xiaohongshu Comment and the public benchmark Jigsaw, widely adopted in prior works (Dale et al., 2021; Dementieva et al., 2024), empirical evidence on more public datasets will further support the conclusion. Therefore, we experiment on the ParaDetox benchmark and present the results in Table 5. We find that our DID substantially outperforms baselines on this benchmark, which shows the generalizability of our approach.

Models	ParaDetox			
	PSR↑	DSR↑	ASIM↑	AFL↑
<i>SmurfCat</i>	56.10%	56.10%	0.8799	3.020
<i>DeepSeek-RI</i>				
CoT	93.84%	94.20%	0.6897	4.837
<b>DID (Ours)</b>	94.30%	96.80%	0.7304	4.820

Table 5: The detoxification performance of baselines and our DID approach, where the core metrics for assessing detoxification performance, PSR and DSR, are reported in percentage.

## E Further Discussion

To examine the quality of our detoxification discriminator, we measure the inter-annotator agreement between human judgments and the model’s predictions on a randomly sampled subset of Xiaohongshu Comment and record a Cohen’s kappa coefficient of 0.7955. The result suggests that our detoxification discriminator achieves near-human accuracy, demonstrating the efficacy of our unsupervised modeling paradigm.

Moreover, to evaluate the fluency assessment capability of GPT-4o Mini, we annotate fluency labels on a randomly sampled subset of Xiaohongshu Comment and compute Cohen’s kappa coefficient to measure the agreement between human annotations and model judgments, resulting in a value of 0.6324. The number corroborates the rationality of leveraging GPT-4o Mini for measuring text fluency.