

INLG 2022

**International Natural Language Generation Conference
(INLG 2022)**

**Proceedings of the 15th Conference on Natural Language
Generation: System Demonstrations**

July 18-22, 2022

The INLG organizers gratefully acknowledge the support from the following sponsors.

Gold



Silver



Bronze



©2022 Association for Computational Linguistics

Order copies of this and other ACL proceedings from:

Association for Computational Linguistics (ACL)
209 N. Eighth Street
Stroudsburg, PA 18360
USA
Tel: +1-570-476-8006
Fax: +1-570-476-0860
acl@aclweb.org

ISBN 978-1-955917-60-5

Organizing Committee

Program Chair

Samira Shaikh
Thiago Castro Ferreira

Local Chair

Amanda Stent

Invited Speakers

Dimitra Gkatzia, Edinburgh Napier University, UK
Emiel Kraemer, Tilburg University
Margaret Mitchell, HuggingFace
Mohit Bansal, University of North Carolina (UNC) Chapel Hill

SIGGEN Representatives

Ehud Reiter
Emiel Van Miltenburg

Tutorial and Hackathon Chair

Joshua Maynez

Publication Chair

Miruna Clinciu

Sponsor Chair

Dave Howcroft

Social Media Chair

Luou (Lilly) Wen

Area Chairs

Albert Gatt
Chris van der Lee
Claire Gardent
Dimitra Gkatzia
Fei Liu
Malihe Alikhani
Michael White
Saad Mahamood

Tirthankar Ghosal
Yufang Hou

Local Organizing Team

Amy Poulin
Charlotte Buswick
Jake Rogers

Program Committee

Program Committee

Thiago Castro Ferreira, Universidade Federal de Minas Gerais

Miruna Clinciu

Ehud Reiter, University of Aberdeen

Samira Shaikh, University of North Carolina, Charlotte

Amanda Stent, Colby College

Emiel Van Miltenburg, Tilburg University

Table of Contents

BLAB Reporter: Automated journalism covering the Blue Amazon

Yan Vianna Sym, João Gabriel Moura Campos and Fabio Cozman 1

Generating Quizzes to Support Training on Quality Management and Assurance in Space Science and Engineering

Andres Garcia-Silva, Cristian Berrío Aroca, Jose Manuel Gomez-Perez, jose.martinez@solenix.ch
jose.martinez@solenix.ch, patrick.fleith@solenix.ch patrick.fleith@solenix.ch and stefano.scaglioni@esa.in
stefano.scaglioni@esa.in 4

Automated Ad Creative Generation

Vishakha Kadam, Yiping Jin and Bao-Dai Nguyen-Hoang 7

THEaiTRobot: An Interactive Tool for Generating Theatre Play Scripts

Rudolf Rosa, Patrícia Schmidtová, Alisa Zakhtarenko, Ondrej Dusek, Tomáš Musil, David Mareček,
Saad Obaid Ul Islam, masanovak@email.cz masanovak@email.cz, klara.vosecka@gmail.com klara.vosecka@gmail.com
hrbek@svandovodivadlo.cz hrbek@svandovodivadlo.cz and kostak@svandovodivadlo.cz kostak@svandovodivadlo.cz
10