

# Constructing Task-Specific Taxonomies for Document Collection Browsing

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## Abstract

Taxonomies can serve as browsing tools for document collections. However, given an arbitrary collection, pre-constructed taxonomies could not easily adapt to the specific topic/task present in the collection. This paper explores techniques to *quickly* derive *task-specific* taxonomies supporting browsing in arbitrary document collections. The supervised approach directly learns semantic distances from users to propose meaningful task-specific taxonomies. The approach aims to produce globally optimized taxonomy structures by incorporating path consistency control and user-generated task specification into the general learning framework. A comparison to state-of-the-art systems and a user study jointly demonstrate that our techniques are highly effective.

## 1 Introduction

Taxonomies are widely used for knowledge standardization, knowledge sharing, and inferencing in natural language processing (NLP) tasks (Harabagiu et al., 2003; Szpektor et al., 2004). However, another common function of taxonomies, *browsing*, has received little attention in the NLP community. Browsing is the task of exploring and accessing information through a structure, e.g. a hierarchy, built upon a given document collection. In fact, taxonomies serve as browsing tools in many venues, including the Library of Congress Subject Headings (LCSH, 2011) for the U.S. Library of Congress and the Open Directory Project (ODP, 2011) for about

5% of the entire Web. We call taxonomies supporting browsing as *browsing taxonomies*.

When used for browsing, concepts<sup>1</sup> in taxonomies are linked to documents containing them and taxonomic structures are navigated to find particular documents. Users can navigate through a browsing taxonomy to explore the documents in the collection. A browsing taxonomy benefits information access by providing corpus overview for a document collection and allowing more focused reading by presenting together documents about the same concept.

Most existing browsing taxonomies, such as LCSH and ODP, are manually constructed to support large collections in general domains. Not only their constructions are expensive and slow, but also their structures are static and difficult to adapt to specific tasks. In situations where document collections are given ad-hoc, such as search result organization (Carpineto et al., 2009), email collection exploration (Yang and Callan, 2008), and literature investigation (Chau et al., 2011), existing taxonomies may even not be able to provide the right coverage of concepts. It is necessary to explore *ad-hoc* (semi-)automatic techniques to *quickly* derive *task-specific* browsing taxonomies for arbitrary document collections.

(Hovy, 2002) pointed out that one key challenge in taxonomy construction is multiple perspectives embedded in concepts and relations. One cause for multiple perspectives is the inherent facets in concepts, e.g., *jewelries* can be organized by *price* or by *gemstone types*. Another cause is task specification or even personalization. For example, when building a taxonomy for search results of query *trip to*

<sup>1</sup>English terms or entities; usually nouns or noun phrases.

DC, Jane may organize the concepts based on *places of interests* while Tom may organize them based on *dates in visit*. Typically, a taxonomy only conveys one or two perspectives from many choices. It is difficult to decide which perspective should be present. One realistic solution is to leave the decision to the constructor independent of the confusion that comes from facets, task specification or personalization.

When multiple perspectives present in the same taxonomy, it is not uncommon that the perspectives are mixed. For example, along a path *financial institute*→*bank*→*river bank*, *financial institute*→*bank* shows one perspective and *bank*→*river bank* shows another. We call this problem *path inconsistency*. Many approaches on automatic taxonomy construction suffer from this problem because their foci are on accurately identifying local relations between concept pairs (Etzioni et al., 2005; Pantel and Pennacchiotti, 2006) instead of on global control over the entire taxonomic structure. More recently, approaches attempted to build the full taxonomy structure (Snow et al., 2006; Yang and Callan, 2009; Kozareva and Hovy, 2010), however, few have looked into how to incorporate task specifications into taxonomy construction.

In this paper, we extended an existing taxonomy construction approach (Yang and Callan, 2009) to build task-specific taxonomies for document collection browsing. The extension comes in two parts: handling path consistency and incorporating specifications from users. We uniquely employ pairwise semantic distance as an entry point to incrementally build browsing taxonomies. A supervised distance learning algorithm not only allows us to incorporate multiple semantic features to evaluate the proximity between concepts, but also allows us to learn the metric function from personal preferences. Users can thus manually modify the taxonomies and to some extent teach the algorithm to predict his/her way to organize the concepts. Moreover, by minimizing the overall semantic distances among concepts and restricting minimal semantic distances along a path, we find the best hierarchical structure as the browsing taxonomy.

Our contributions include:

- A supervised learning mechanism to capture task-specific or personalized requirements for organizing a browsing taxonomy;

- A strategy to address path inconsistency due to word sense ambiguity and/or mixed perspectives;

- A general scheme to capture user inputs in taxonomy construction;

- A user study to evaluate the effectiveness of task-specific taxonomies for browsing activities.

## 2 Related Work

Document collection browsing has been studied as an alternative to the ranked list representation for search results by the Information Retrieval (IR) community. The popular IR approaches include clustering (Cutting et al., 1992) and monothetic concept hierarchies (Sanderson and Croft, 1999; Lawrie et al., 2001; Kummamuru et al., 2004; Carpineto et al., 2009). Clustering approaches hierarchically cluster documents in a collection and label the clusters. Monothetic approaches organize the concepts into hierarchies and link documents to related concepts. Both approaches are mainly based on pure statistics, such as document frequency (Sanderson and Croft, 1999) and conditional probability (Lawrie et al., 2001). The major drawback of these pure statistical approaches is their neglect of semantics among concepts. As a consequence, they often fail to produce semantically meaningful taxonomies.

The NLP community has extensively studied automatic taxonomy construction. Although traditional research on taxonomy construction focuses on extracting local relations between concept pairs (Hearst, 1992; Berland and Charniak, 1999; Ravichandran and Hovy, 2002; Girju et al., 2003; Etzioni et al., 2005; Pantel and Pennacchiotti, 2006; Kozareva et al., 2008), more recent efforts have been made in building full taxonomies. For example, (Snow et al., 2006) proposed to estimate taxonomic structure via maximizing the overall likelihood of a taxonomy. (Kozareva and Hovy, 2010) proposed to connect local concept pairs by finding the longest path in a subsumption graph. Yang and Callan proposed the Minimum Evolution (*ME*) framework to model the semantic distance  $d(c_x, c_y)$  between concepts  $c_x$  and  $c_y$  as a weighted combination of various lexical, statistical, and semantic features:  $\sum_j \text{weight}_j * \text{feature}_j(c_x, c_y)$  and estimate the taxonomic structure by minimizing the overall semantic distances.

Researcher also attempted to carve out taxonomies from existing ones. For example, Stoica et al. (Stoica and Hearst, 2007) managed to extract a browsing taxonomy from hypernym relations within WordNet (Fellbaum, 1998).

To support browsing in arbitrary collections, in this paper, we propose to incorporate task specification in a taxonomy. One way to achieve it is to define task-specific distances among concepts. Moreover, through controlling distance scores among concepts, we can enforce path consistency in taxonomies. For example, when the distance between *financial institute* and *river bank* is big, the path *financial institute*→*bank*→*river bank* will be pruned and the concepts will be repositioned. Inspired by *ME*, we take a distance learning approach to deal with path consistency (Section 3) and task specification (Section 4) in taxonomy construction.

### 3 Build Structure-Optimized Taxonomies

This section presents how to automatically build taxonomies. We take two steps to build browsing taxonomy for a given document collection. The first step is to extract the concepts and the second is to organize the concepts. For concept extraction, we take a simple but effective approach: (1) We first parse the document collection and exhaustively extract nouns, noun phrases, and named entities that occur >5 times in the collection. (2) We then filter out part-of-speech errors and typos by a Web-based frequency test. In the test, we search each candidate concept in the Google search engine and remove a candidate if it appears <4 times within the top 10 Google snippets. (3) We finally cluster similar concept candidates into groups by Latent Semantic Analysis (Bellegarda et al., 1996) and select the candidate with the highest *tfidf* value within a group to form the concept set  $C$ . Although our extraction algorithm is very effective with 95% precision and 80% recall in a manual evaluation, sometimes  $C$  may still miss some important concepts for the collection. This can be later corrected by users interactively through adding new concepts (Section 4).

To organize the concepts in  $C$  into taxonomic structures, we extend the incremental clustering framework proposed by *ME* (Yang and Callan,

2009). In *ME*, concepts are inserted one at a time. At each insertion, a concept  $c_z$  is at the parent (or child) position for every existing node in the current taxonomy. The evaluation of the best position depends on the semantic distance between  $c_z$  and its temporary child (or parent) node and the semantic distance among all other concepts in the taxonomy. An advantage in *ME* is that it allows incorporating various constraints to the taxonomic structure. For example, *ME* can handle concept generality-specificity by learning different semantic distance functions for general concepts which are located at upper levels and specific concepts which are located at lower levels in a taxonomy.

In this section, we introduce a new semantic distance learning method (Section 3.1) and extend *ME* by controlling path consistency (Section 3.2).

#### 3.1 Estimating Semantic Distances

Pair-wise semantic distances among concepts build the foundation for taxonomy construction. *ME* models the semantic distance  $d(c_x, c_y)$  between concepts  $c_x$  and  $c_y$  as a linear combination of underlying feature functions. Similar to *ME*, we also assume that “there are some underlying feature functions that measure semantic dissimilarity for concepts and a good semantic distance is a combination of these features”. Different from *ME*, we model the semantic distance  $d(c_x, c_y)$  between concepts  $(c_x, c_y)$  as a Mahalanobis distance (Mahalanobis, 1936):  $d_{c_x, c_y} = \sqrt{\Phi(c_x, c_y)^T W^{-1} \Phi(c_x, c_y)}$ , where  $\Phi(c_x, c_y)$  is the set of underlying feature functions  $\{\phi_k : (c_x, c_y)\}$  with  $k=1, \dots, |\Phi|$ .  $W$  is the weight matrix, whose diagonal values weigh the various feature functions. We use the same set of features as proposed in *ME*.

Mahalanobis distance is a general parametric function widely used in distance metric learning (Yang, 2006). It measures the dissimilarity between two random vectors of the same distribution with a covariance matrix  $W$ , which scales the data points from their original values by  $W^{1/2}$ . When only diagonal values of  $W$  are taken into account,  $W$  is equivalent to assigning weights to different axes in the random vectors.

We choose Mahalanobis distance for two reasons. (1) It is in a parametric form so that it allows us to learn a distance function by supervised learning and

provides an opportunity to assign different weights for each type of semantic features. (2) When  $W$  is properly constrained to be positive semi-definite (PSD) (Bhatia, 2006), a Mahalanobis-formatted distance will be guaranteed to satisfy non-negativity and triangle inequality, which was not addressed in  $ME$ . As long as these two conditions are satisfied, one may learn other forms of distance functions to represent a semantic distance.

We can estimate  $W$  by minimizing the squared errors between training semantic distances  $d$  and the expected value  $\hat{d}$ . We also need to constrain  $W$  to be PSD to satisfy triangle inequality and non-negativity. The objective function for semantic distance estimation is:

$$\min_W \sum_{x=1}^{|\mathcal{C}|} \sum_{y=1}^{|\mathcal{C}|} \left( d_{c_x, c_y} - \sqrt{\Phi(c_x, c_y)^T W^{-1} \Phi(c_x, c_y)} \right)^2 \quad (1)$$

subject to  $W \succeq 0$

In this implementation, we used (Sedumi, 2011) and (Yalmip, 2011) to solve the semi-definite programming (SDP).

To generate the training semantic distances, we collected 100 hypernym taxonomy fragments from WordNet (Fellbaum, 1998) and ODP. The semantic distance for a concept pair  $(c_x, c_y)$  in a training taxonomy fragment is generated by assuming every edge is weighted as 1 and summing up the edge weights along the shortest path from  $c_x$  to  $c_y$  in the taxonomy fragment. In Section 4, we will show how to use user inputs as training data to capture task-specifications in taxonomy construction.

### 3.2 Enforcing Path Consistency

In  $ME$ , the main taxonomy structure optimization framework is based on minimization of overall semantic distance among all concepts in the taxonomy and the minimum evolution assumption. We extend the framework by introducing another optimization objective to the framework: path consistency objective. The idea is that in any root-to-leaf path in a taxonomy, all concepts on the path should be about the same topic or the same perspective. Within a root-to-leaf path, the concepts need to be coherent no matter how far away they are apart. It suggests that a good path's sum of the semantic distances should be small.

#### Algorithm: Automatic Taxonomy Optimization.

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 $W = \min_W \sum_{x=1}^{|\mathcal{C}|} \sum_{y=1}^{|\mathcal{C}|} ((d_{c_{tr_x}, c_{tr_y}} - \sqrt{\Phi(c_{tr_x}, c_{tr_y})^T W^{-1} \Phi(c_{tr_x}, c_{tr_y})})^2);$ 
foreach  $c_z \in \mathcal{C} \setminus S$ 
   $S \leftarrow S \cup \{c_z\};$ 
  if  $W \succeq 0$ 
     $d(c_z, \cdot) = \sqrt{\Phi(c_z, \cdot)^T W^{-1} \Phi(c_z, \cdot)};$ 
     $R \leftarrow R \cup \{\arg \min_{R(c_z, \cdot)} (\lambda \text{obj}_{ME} + (1 - \lambda) \text{obj}_{path})\};$ 
Output  $T(S, R)$ 

```

Figure 1: An algorithm for taxonomy structure optimization with path consistency control.  $\mathcal{C}$  denotes the entire concept set,  $S$  the current concept set, and  $R$  the current relation set.  $N(c_{tr_x})$  is the neighborhood of a training concept  $c_{tr_x}$ , including its parent and child(ren).  $R(c_z, \cdot)$  indicates the set of relations between a new concept  $c_z$  and all other existing concepts.  $T$  is the taxonomy with concept set  $S$  and relation set  $R$ .

Therefore, we propose to minimize the sum of semantic distances along a root-to-leaf path. Particularly, when adding a new concept  $c_z$  into an existing browsing hierarchy  $T$ , we try it at different positions in  $T$ . At each temporary position, we can calculate the sum of the semantic distances along the root-to-leaf path  $P_{c_z}$  that contains the new concept  $c_x$ . The path consistency objective is given by:

$$\text{obj}_{path} = \min_{P_{c_z}} \sum_{c_x, c_y \in P_{c_z}, x < y} d(c_x, c_y) \quad (2)$$

where  $x < y$  defines the order of the concepts to avoid counting the same pair of pair-wise distances twice.

Towards modeling path consistency in taxonomy construction, we introduce a Pareto co-efficient  $\lambda \in [0, 1]$  to control the contributions from  $\text{obj}_{ME}$ , the overall semantic distance minimization objective as proposed in  $ME$ , and  $\text{obj}_{path}$ , the path distance minimization objective. The optimization is:

$$\min \lambda \text{obj}_{ME} + (1 - \lambda) \text{obj}_{path} \quad (3)$$

where  $\text{obj}_{ME} = |\sum_{c_x, c_y \in \mathcal{C}^n \cup \{c_z\}, x < y} d(c_x, c_y) - \sum_{c_x, c_y \in \mathcal{C}^n, x < y} d(c_x, c_y)|$ ,  $0 \leq \lambda \leq 1$ , and  $\mathcal{C}^n$  is the concept set after  $n^{\text{th}}$  concept is added. Empirically, we set  $\lambda = 0.8$ .

The algorithm shown in Figure 1 outlines our greedy algorithm to build taxonomies with path consistency control. Each time when a new concept arrives, the algorithm first estimates its semantic distances based on  $W$  learned from the training data,

then finds the optimal position for the concept by minimizing overall semantic distances and path inconsistency, and gradually grows the structure into a full taxonomy.

The order of adding concepts may affect the final taxonomy structure. We hence insert concepts in an arbitrary order with 10 random restarts with different initial concepts and pick the taxonomy that minimizes both objectives among all candidate structures.

## 4 Incorporating Task Specification

This section studies how to incorporate user-defined task specifications in taxonomy construction. Although the automatic algorithm proposed in Section 3 is able to well-organize most concepts for a given document collection, it has not yet addressed the issue of mixed perspective in taxonomy construction. For concepts with multiple perspectives, we need to decide which perspective is more appropriate for the browsing taxonomy. This task-specific requirement can only be captured by the user/constructor who builds and uses the browsing taxonomy. Moreover, the automatic algorithm relies on training data from WordNet and ODP, which are known for imperfect term organizations such as unbalanced granularity among terms at the same level. To correct the wrong relations learned from imperfect training data, we propose to utilize user inputs in the learning process.

Particularly, we formulate taxonomy construction as a user-teaching-machine-learning process. To guide how to organize the concepts, a user trains the supervised distance learning model via a taxonomy construction interface that allows the user to intuitively modify a taxonomy. The interface supports editing actions such as dragging and dropping, adding, deleting, and renaming nodes. When a user put  $c_x$  under  $c_y$ , i.e.  $c_x \rightarrow c_y$ , this action indicates that the user wants a relation represented by  $c_x \rightarrow c_y$  to be true in this taxonomy. We did not expect users to make all the edits. In a human-computer-interaction cycle, a user is not restricted to give a certain number of edits. Based on a user study (Section 5.5), an average number of edits per interaction is 3.6, which can be achieved with ease by most users.

The algorithm shown in Figure 2 provides the

### Algorithm: Interactive Taxonomy Construction.

1.  $T(S, R) = \text{CreateInitialTaxonomy}()$ ;
2.  $U^{(0)} = \{\text{Unmodified Concepts}\} = C \setminus S$ ,  
 $G^{(0)} = \{\text{Modified concepts}\} = S$ ,  $M^{(0)} = \emptyset$ ,  $i = 0$ ;
3. **while** (not Satisfied) or  $U^{(i)} \neq \emptyset$
4.  $M^{(i)} = \text{CollectManualGuidance}(G^{(i)}, U^{(i)})$ ;
5.  $W^{(i)} = \text{LearnDistanceMetricFunction}(M^{(i)})$ ;
6.  $D^{(i)} = \text{PredictDistanceScores}(W^{(i)}, U^{(i)})$ ;
7.  $(G^{(i+1)}, U^{(i+1)}) = \text{UpdateTaxonomy}(D^{(i)}, U^{(i)}, G^{(i)})$ ;
8.  $i = i + 1$ ;
9. **Output**  $G^{(i)}$  as the taxonomy.

Figure 2: Interactive taxonomy construction procedure.

pseudo code for the interactive taxonomy construction procedure. It starts with automatic construction of initial taxonomies using the techniques presented in Section 3 (Line 1). We then capture the user inputs as *manual guidance* (Line 4) and make use of it to adjust the distance learning model (Line 5), make new predictions for semantic distances of other concepts (Line 6), and organize those concepts to agree with the user and update the taxonomy accordingly (Line 7). Line 2 initiates three variables, the unmodified concepts  $U$ , the modified concepts  $G$ , and the manual guidance  $M$ , indexed by the iteration number  $i$ . The process iterates until the user is satisfied with the taxonomy’s organization (Line 3).

Learning and predicting distances have been presented in Section 3.1. In this section, we present how to capture manual guidance (Section 4.1) and update the taxonomies accordingly (Section 4.2).

### 4.1 Manual Guidance as the Training Data

Taxonomies are tree-structured. It is not trivial to model a taxonomy, especially changes in a taxonomy, and feed that into a learning algorithm. In this section, we propose a general scheme to capture changes, i.e., user inputs during interactions, in taxonomy construction.

We propose to convert a taxonomy into matrices of neighboring nodes. We compare the changes between a series of snapshots of the changing taxonomy to identify the user inputs. Specifically, before a user starts editing in an interaction cycle, we represent the organization of concepts as a *before matrix*; likewise, after the user finishes all edits in one cycle, we represent the new organization of concepts as an *after matrix*. For both matrices, the  $(x, y)^{th}$  entry indicates whether (or how confident) a relation  $r(c_x, c_y)$  is true.  $r$  could be any type of relation

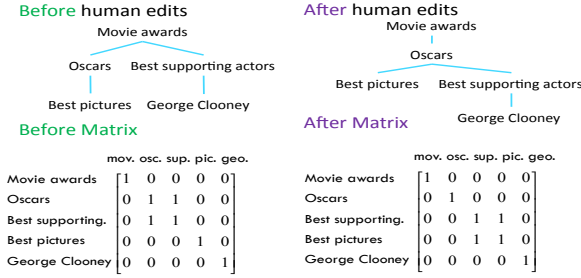


Figure 3: An example taxonomy before and after human edits (Concepts unchanged; relation type = *sibling*).

between the concepts. Figure 3 shows an example taxonomy’s before and after matrices.

We define *manual guidance*  $M$  as a submatrix which consists of entries in the *after matrix*  $B$ ; at these entries, there exist differences between the *before matrix*  $A$  and the *after matrix*  $B$ . Formally,

$$M = B[r; c]$$

$$r = \{i : b_{ij} - a_{ij} \neq 0\}$$

$$c = \{j : b_{ij} - a_{ij} \neq 0\}$$
(4)

where  $a_{ij}$  is the  $(i, j)^{th}$  entry in  $A$ ,  $b_{ij}$  is the  $(i, j)^{th}$  entry in  $B$ ,  $r$  indicates the rows and  $c$  indicates the columns.

Note that manual guidance is not simply the matrix difference between  $A$  and  $B$ . It is part of the after matrix because it is the after matrix that indicates where the user wants the concept hierarchy to develop. The manual guidance for the example shown in Figure 3 is:  $M = B[2, 3, 4; 2, 3, 4] =$

	Oscars	Best supporting	Best picture
Oscars	1	0	0
Best supporting	0	1	1
Best picture	0	1	1

When the user adds or deletes concepts, we expand rows and columns in  $A$  and  $B$  by filling 0 for non-diagonal entries and 1 for diagonal entries. The expanded before and after matrices  $A'$  and  $B'$  are used in the calculation.

For taxonomies with concept changes, we define *manual guidance with concept set change*  $M_{change}$  as a submatrix which consists of some entries of the *after matrix*  $B$ ; at these entries, there exist differences from the *expanded before matrix*  $A'$  to the ex-

panded after matrix  $B'$ . Note that the concepts corresponding to these entries should exist in the unexpanded set of concepts. Formally, manual guidance with concept set change

$$M_{change} = B[r'; c']$$

$$r' = \{i : b'_{ij} - a'_{ij} \neq 0, \text{ concept } c_i \in C_B\}$$

$$c' = \{j : b'_{ij} - a'_{ij} \neq 0, \text{ concept } c_j \in C_B\}$$
(5)

where  $a'_{ij}$  is the  $(i, j)^{th}$  entry in  $A'$ ,  $b'_{ij}$  is the  $(i, j)^{th}$  entry in  $B'$ ,  $C_B$  is the set of concepts in the unexpanded after matrix  $B$ ,  $r$  indicates the rows and  $c$  indicates the columns.

Based on manual guidance  $M$ , we can create training data for the supervised distance learning algorithm (Section 3.1). In particular, we transform the manual guidance into a distance matrix  $D = 1 - M$ , which is used as the training data. The learning algorithm is then able to learn a good model which best preserves the regularity defined by the task and the user. The difference is that the training data here is derived from manual guidance while in the automatic algorithm we use training data from WordNet and ODP.

## 4.2 Update the Taxonomy

According to the algorithm shown in Figure 2, after learning  $W^{(i)}$ , the weight matrix at the  $i^{th}$  iteration, from the manual guidance, we can use it to predict the pair-wise semantic distances for the unmodified concepts and further group them in the taxonomy.

When the pair-wise distance score for a concept pair  $(c_l, c_m)$  is small ( $<0.5$ ), we consider the relation between the concept pair is true; when it is big ( $\geq 0.5$ ), false. How to organize concepts whose relations are true, is decided again by the relation type in the distance matrix. If  $r$  is “sibling”,  $c_l$  and  $c_m$  are put under the same parent. If  $r$  is “is-a”,  $c_m$  is put under  $c_l$  as one of  $c_l$ ’s children. The user interface then presents the updated taxonomy to the user and waits for the next round of manual guidance.

Since only a few changes are made during each human-computer interaction, the learning model may suffer from overfitting and the taxonomic structure may change too rapidly. To avoid such issues caused by too few manual guidance, we employ background training taxonomy fragments from WordNet and ODP, to smooth the learning models and achieve less variance.

## 5 Evaluation

We conduct experiments and a user study to evaluate the effectiveness of our approach. We have two goals for the evaluation. One is to evaluate how the browsing taxonomies constructed by our approach compare with those constructed by other baseline systems. Another is to investigate how well our system can learn from task-specifications based on user supervision.

### 5.1 Datasets

The datasets we used in the evaluation are collections of Web documents crawled for complex search tasks. For each task, we created the dataset by submitting 4 to 5 queries to and collecting the returned Web documents from two search engines *bing.com* and *google.com*. For example, queries “trip to DC”, “Washington DC”, “DC”, and “Washington” were submitted for the task “planning a trip to DC”. In total, we created 50 Web datasets on the topics such as *find a good kindergarten, purchase a used car, plan a trip to DC, how to make a cake, find a good wedding videographer, write a survey paper for health care systems, find the best deals for a Mother’s day gift, write a survey paper for social network, write a survey paper for EU’s finance, and write a survey paper for information technology.*

Around 1000 Web documents are collected for each dataset. We filter out spams and advertisements and then search for more relevant Web documents to make the total number 1000. However, not all topics can retrieve 1000 documents. Among all 50 datasets, the average number of documents is 988.5. The average number of unique words in a dataset is 698,875.

### 5.2 Comparing with Baseline Systems

We compare the following 5 systems.

- Subsumption: the automatic algorithm proposed by (Sanderson and Croft, 1999), the most effective state-of-the-art browsing hierarchy construction technique as reported by (Lawrie et al., 2001).
- KH: the automatic taxonomy construction algorithm proposed by (Kozareva and Hovy, 2010).

- ME: the automatic taxonomy construction algorithm proposed by (Yang and Callan, 2009). This framework does not perform path consistency control nor learning from users.
- DistOpt: our automatic taxonomy construction algorithm with path consistency control.
- PDistOpt: our interactive approach with human supervision. The process starts from a flat list of concepts. The user built the browsing taxonomy from the list in a user study (Section 5.5).

### 5.3 Browsing Effectiveness

A popular measure to evaluate the quality of the browsing taxonomies is the expected mutual information measure (EMIM (Lawrie et al., 2001)). It calculates the mutual information between the language model in a taxonomy  $T$  and the language model in a document collection  $Z$ . It is defined as:

$$I(C; V) = \sum_{c \in C, v \in V} P(c, v) \log \frac{P(c, v)}{P(c)P(v)},$$

where  $P(c, v) = \sum_{d \in Z} P(d)P(c|d)P(v|d)$ ,  $C$  is the set of concepts in  $T$ ,  $V$  is the set of non-stopwords in  $Z$ , and  $d$  is a document in  $Z$ . EMIM only evaluates the content of a browsing taxonomy, not its structure. However, it is still popularly used to indicate how representative a browsing taxonomy is for a document collection.

Table 1 shows the EMIM of the browsing taxonomies constructed by the five systems under evaluation. Based on the mean EMIM over the 50 datasets, we can rank the systems in terms of EMIM in the descending order as PDistOpt  $\gg$  DistOpt  $\gg$  ME  $>$  KH  $\gg$  Subsumption.<sup>2</sup> It shows that DistOpt is the best performing *automatic* algorithm to generate browsing taxonomies. DistOpt is 109% and statistically significantly more effective than ME ( $p$ -value $<.001$ , t-test), 159% and statistically significantly more effective than KH ( $p$ -value $<.001$ , t-test), and 17 times and statistically significantly more effective than Subsumption ( $p$ -value $<.001$ , t-test). It strongly suggests that our techniques are

<sup>2</sup> $\gg$  indicates statistically significant difference between the left and the right hand sides ( $p < .001$ , t-test) and  $>$  indicates moderate statistical significance between the left and the right hand sides ( $p < .05$ , t-test). We will use the same symbols throughout the remainder of this paper.

Table 1: Expected Mutual Information (in 1000\*EMIM).

Example dataset	Subs.	KH	ME	DistOpt	PDistOpt
kindergarten	0.4	3.8	3.9	5.6	7.3
health care	0.5	2.8	3.1	7.8	8.3
used car	0.1	0.2	0.1	2.8	3.6
trip to DC	0.2	4.3	4.5	6.4	6.8
finance	0.01	0.01	0.1	0.6	0.6
gift	0.2	1.2	1.2	3.8	4.7
social network	0.1	1.5	1.3	2.4	3.2
information	0.3	1.9	2.3	3.5	4.9
cake	0.2	1.2	3.1	6.6	6.8
videographer	0.4	1.8	1.6	4.9	5.6
<b>Mean of 50 sets</b>	<b>0.24</b>	<b>1.7</b>	<b>2.1</b>	<b>4.4</b>	<b>5.2</b>

more effective than the state-of-the-art systems in constructing browsing taxonomies.

Moreover, Table 1 shows that the PDistOpt taxonomies is 18% more effective than the DistOpt taxonomies in terms of EMIM. The result is also statistically significant ( $p$ -value<.01, t-test). It indicates that incorporating user preferences in browsing taxonomy construction is able to produce even more effective browsing taxonomies than all automated methods.

Another popular evaluation measure<sup>3</sup> for browsing effectiveness is reach time (Carpineto et al., 2009). It is defined as:

$$t_{reach} = \frac{1}{|R|} \sum_{d_i \in R} L(c_i) + p_i,$$

where  $R$  is the relevant documents,  $c_i$  is the concept that connects to a relevant document  $d_i$ ,  $L(c_i)$  is the path length from the root to reach  $c_i$ , and  $p_i$  is the position that  $d_i$  appears in the document cluster associated with  $c_i$ . Reach time evaluates both the content and the structure of a browsing taxonomy. This measure needs relevance judgements about a query for the documents organized by the taxonomies. We obtained the relevance judgements by using the majority votes from a user study involving 29 subjects followed by expert reviews. Three experts manually examined the majority votes and reached agreements on all relevance judgements.

Table 2 elaborates reach time for the systems. Based on the mean reach time over 50 datasets, we obtain a similar ranking of the systems as suggested by EMIM. The ranking based on reach time

<sup>3</sup>Other proposed measures include coverage and compactness (Kummamuru et al., 2004).

Table 2: Reach time.

Example dataset	Subs.	KH	ME	DistOpt	PDistOpt
kindergarten	14.4	9.8	9.9	8.7	4.3
health care	12.3	9.8	6.8	4.5	3.3
used car	15.4	12.4	10.2	8.7	7.6
trip to DC	11.2	10.3	9.8	8.7	5.8
finance	24.5	18.3	19.7	18.7	15.6
gift	11.2	8.4	7.7	5.6	5.4
social network	14.3	9.8	7.8	7.6	6.8
information	10.6	9.5	8.8	8.9	6.7
cake	8.9	4.8	4.5	3.4	3.2
videographer	9.5	8.8	7.6	6.9	4.5
<b>Mean of 50 sets</b>	<b>14.2</b>	<b>12.2</b>	<b>9.8</b>	<b>7.2</b>	<b>5.2</b>

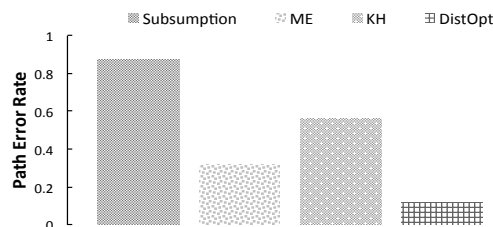


Figure 4: Path error rate.

is: PDistOpt >> DistOpt >> ME > KH >> Subsumption. It shows that the best performing *automatic* system is DistOpt, which on average can produce taxonomies to reach a relevant document by visiting only 7.2 nodes, including 5.2 non-leaf concepts and 2 documents in the leaf cluster on average. To find all relevant documents in a collection sized around 1000, this reach time is very fast. The interactive PDistOpt unsurprisingly gives even better reach time, 5.2 nodes on average.

#### 5.4 Path Consistency

To evaluate how well path consistency is handled, we compare the *path error rate* generated by our approach and by other baseline systems. This evaluation is only applied to automatic algorithms.

The path error is defined as the average number of wrong ancestor-descendant pairs in a taxonomy. It is only applied for concepts are *not* immediately connected. It can be judged and calculated as follows. Three human assessors manually evaluated the path errors by (1) gathering the paths by performing a depth-first traverse in the taxonomy from the root concept; (2) along each path, counting the number of wrong ancestor-descendant pairs; (3) summing up



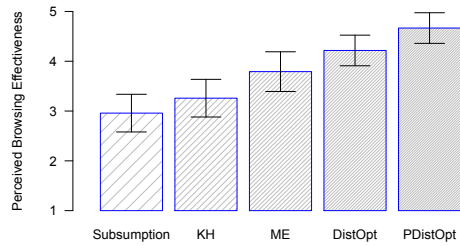


Figure 5: Perceived browsing effectiveness.

the errors that all assessors agree on and normalizing the sum by the taxonomy size.

Figure 4 shows the path error rate generated by all the automated algorithms under evaluation. We can see that DistOpt produces the least path error. The algorithms can be ranked in terms of the ability to handle path consistency as DistOpt  $\gg$  ME  $\gg$  KH  $\gg$  Subsumption. DistOpt statistically significantly reduces path errors from not using the path consistency control (ME) by 500% ( $p$ -value  $< .001$ , t-test). It strongly indicates that our technique is effective to maintain path consistency. We conclude that DistOpt best handles path consistency among all the system under evaluation.

## 5.5 User Study

Besides objective evaluations, we conducted an user study consisting of two parts: qualitative comparison of the systems under evaluation, and using our taxonomy construction user interface to interactively construct personalized browsing taxonomies.

Twenty-nine (Thirty subjects initially, one was excluded because of incomplete data entry) graduate and undergraduate students from various majors in two universities participated in the study. They were all familiar with use of computers and highly proficient in English. Each user study lasted for 4 hours.

In the first half of the user study, the participants were first introduced to the taxonomy construction user interface for about 10 minutes to get familiar with its functions. After that, the participants performed an exercise task which lasted about 5 minutes and then started the real tasks. For each dataset, the participants were asked to interactively work with PDistOpt to build browsing taxonomies.

Once the real tasks were done, the participants spend 5 minutes to answer a questionnaire regarding their experience and opinions.

In the second half of the user study, we asked the participants to use and compare the provided browsing taxonomies with the following task in mind.

Imagine your have a task [task name]. You use a browsing taxonomy designed for the collection of Web documents about this task. Use the browsing taxonomy to find all useful topics for your task. Identify at least one document for each topic.

For each dataset, we asked the participants to rate the browsing taxonomies built by the systems under evaluation by answering the following question about *perceived browsing effectiveness* - “How well did the browsing taxonomy help you to complete the task?”. Ratings in the 5-point Likert-type scale, ranging from “very good”(5), “good”(4), “fair”(3), “bad”(2), to “trash”(1), are used to rate browsing effectiveness perceived by the participants.

### 5.5.1 Perceived Browsing Effectiveness

Figure 5 shows the mean and 95% confidence interval for the *perceived browsing effectiveness* for browsing taxonomies constructed by the systems under evaluation. These perceived browsing effectiveness can be ranked in descending order as PDistOpt  $\gg$  DistOpt  $>$  ME  $\gg$  KH  $>$  Subsumption. PDistOpt shows the highest mean perceived browsing effectiveness, which is as high as 4.4. Such high rating shows that browsing taxonomy with personalization could well satisfy users’ information needs and are perceived as very effective in browsing by the users.

### 5.5.2 Accuracy of System Predictions

When a user provided manual guidance to the interactive system, during each human-computer interaction cycle, the system made predictions based on the user’s edits. He or she could directly judge the correctness of these machine-predicted modifications on-the-fly by selecting an option “yes” or “no” from the “Accept the change?” menu. Note that these were personalized tasks and the predictions were evaluated by the user according

Table 3: Accuracy of system predictions.

	Max	Min	Avg
accuracy of system predictions	0.98	0.92	0.94

Table 4: Perceived learning ability.

	Max	Min	Avg
perceived learning ability	4.2	2.8	3.61
which dataset	health care	finance	-

to his/her own standard. We calculate the accuracy of system predictions as:  $\text{Accuracy} = \frac{1}{I} \sum_{i=1}^I \frac{\text{number of accepted predictions in } i^{\text{th}} \text{ cycle}}{\text{number of predictions in } i^{\text{th}} \text{ cycle}}$ , where  $I$  is the total number of human-computer interaction cycles when constructing a browsing taxonomy. A high accuracy indicates that the system learns well from user edits. This evaluation is only applied to PDistOpt.

Table 3 shows that for all datasets, the mean accuracy of the system predictions is above 0.92. The average value is 0.94. This high accuracy clearly demonstrates that the system successfully learns from a user and makes highly accurate predictions on how the user would organize the concepts.

### 5.5.3 Perceived Learning Ability

After completing constructing a browsing taxonomy, a participant was asked immediately to rate how well the system learned from his/her edits. The question was “*How well did the system appear to learn your method of organizing the concepts?*”. We also used the 5-point Likert-type scale to rate this *perceived system learning ability*. This evaluation is only applied to PDistOpt.

Table 4 shows the max, min, and average responses of perceived system learning ability. The mean perceived learning ability is 3.61, with a standard derivation of 0.45. It suggests that the learning ability of the system was only perceived as moderately good. This result contradicts with the conclusion that we drew based on the more objective measure, accuracy of system prediction (Section 5.5.2).

We further investigate why the participants were only moderately satisfied with the system’s learning ability. From the after session questionnaire, we found that participants thought that some datasets such as “finance” were more difficult than other datasets such as “health care”. For example, the

dataset “finance” was considered by all participants as “very difficult” while “health care” was considered as “very easy”. The participants also complained that they were not familiar with the difficult datasets. It is interesting that when a dataset is less familiar for the users, the system was perceived performing badly too. It may suggest that when people are not familiar with the tasks, they provide less promising edits, the system learns from the lower quality training data, and in the end the users perceive the output as poor system learning ability.

## 6 Conclusion

Document collection browsing is another common use of taxonomies. Given an arbitrary collection, a taxonomy must suit the specific domain in order to support browsing. This paper explores techniques to *quickly* derive *task-specific* taxonomies supporting browsing in arbitrary document sets. In particular, we uniquely employ pair-wise semantic distance as an entry point to incrementally build browsing taxonomies. The supervised distance learning algorithm not only allows us to incorporate multiple semantic features to evaluate the proximity between concepts, but also allows us to learn the metric function from personal preferences. Users can thus manually modify the taxonomies and to some extent teach the algorithm to predict his/her way to organize the concepts. Moreover, by minimizing the overall semantic distances among concepts and restricting minimal semantic distances along a path, we find the best hierarchical structure as the browsing hierarchy. It guarantees that semantically close concepts are put together so that users will have a good idea about why the concepts are put together. This greatly increases the interpretability of a constructed browsing hierarchy than the existing approaches. This makes our approach more flexible and more general to effectively creating browsing taxonomies to support more complicated and more realistic tasks such as Web information triage.

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