## Forms of Anaphoric Reference to Organisational Named Entities: Hoping to widen appeal, they diversified Supplemental Material

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## **Deictic and Non-Deictic Parts of Speech**

The following part of speech tags were used to define the *formal* and *deictic* word categories in the calculation of the Formality score:

formal deictic DT EX MD IN PRP JJ JJR PRP\$ JJS RB RBR NN NNS RBS NNP UH NNPS VB VBD VBG VBN VBP VBZ