### Perplexity on Reduced Corpora — Analysis of Cutoff by Power Law

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## Cutoff

- Removing low-frequency words from a corpus
- Common practice to save computational costs in learning

#### Language modeling

Needed even in a distributed environment, since the feature space of k-grams is quite large [Brants+ 2007]

#### Topic modeling

• Enough for roughly analyzing topics, since low-frequency words have a small impact on the statistics [Steyvers&Griffiths 2007]

### Question

- How many low-frequency words can we remove while maintaining sufficient performance?
  - More generally, how much can we reduce a corpus/model using a certain strategy?
- Many experimental studies addressing the question
  - [Stoleke 1998], [Buchsbaum+ 1998], [Goodman&Gao 2000],
     [Gao&Zhang 2002], [Ha+ 2006], [Hirsimaki 2007], [Church+ 2007]
  - Discussing trade-off relationships between the size of reduced corpus/model and its performance
- No theoretical study!

### This work

First address the question from a theoretical standpoint

- Derive the trade-off formulae of the cutoff strategy for kgram models and topic models
  - Perplexity vs. reduced vocabulary size
- Verify the correctness of our theory on synthetic corpora and examine the gap between theory and practice on several real corpora

## Approach

- Assume a corpus follows Zipf's law (power law)
  - Empirical rule representing a long-tail property in a corpus
- Essentially the same approach as in physics
  - Constructing a theory while believing experimentally observed results (e.g., gravity acceleration g)

 $(v_0, \theta)$ 

 $\sin(2\theta)$ 

g



We can derive the landing point of a ball by believing g. Similarly, we try to clarify the trade-off relationships by believing Zipf's law.

## Outline

#### Preliminaries

- Zipf's law
- Perplexity (PP)
- Cutoff and restoring
- PP of unigram models
- PP of k-gram models
- PP of topic models
- Conclusion

# Zipf's law

#### Empirical rule discovered on real corpora [Zipf, 1935]

 Word frequency f(w) is inversely proportional to its frequency ranking r(w)



# Perplexity (PP)

- Widely used evaluation measure of statistical models
  - Geometric mean of the inverse of the per-word likelihood on the held-out test corpus



- PP means how many possibilities one has for estimating the next word
  - Lower perplexity means better generalization performance

# Cutoff

#### Removing low frequency words

•  $f(remaining word) \ge f(removed word)$  holds



### Constant restoring

- Infer the prob. of the removed words as a constant
  - Approximate the result learned from the original corpus



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Perplexity of unigram models

Predictive distribution of unigram models

 $p'(w') = \frac{f(w')}{N'}$  Reduced corpus size

- Optimal restoring constant
  - Obtained by minimizing PP w.r.t. a constant  $\lambda$ , after substituting the restored probability  $\hat{p}(w)$  into PP

Corpus size  

$$\lambda^* = \frac{\underline{N - N'}}{(\underline{W - W'})N'}$$
Vocab. size Reduced vocab. size

# Theorem (PP of unigram models)

 For any reduced vocabulary size W', the perplexity PP<sub>1</sub> of the optimal restored distribution of a unigram model is calculated as

$$\hat{PP}_{1}(W') = H(W) \exp\left(\frac{B(W')}{H(W)}\right)$$
$$\left(\frac{W - W'}{H(W) - H(W')}\right)^{1 - \frac{H(W')}{H(W)}}$$
$$H(X) := \sum_{x=1}^{X} \frac{1}{x} \quad \text{Harmonic series}$$
$$B(X) := \sum_{x=1}^{X} \frac{\ln(x)}{x} \quad \text{Bertrand series (special form})$$

# Approximation of PP of unigrams

H(X) and B(X) can be approximated by definite integrals

- $H(X) \approx \ln X + \gamma$  $B(X) \approx \frac{1}{2} \ln^2 X$  Euler-Mascheroni const.
- Approximate formula  $\tilde{PP}_1(W')$  is obtained as  $\tilde{PP}_1(W') = \sqrt{W} \ln W \exp \frac{(\ln W' - \ln W)^2}{2 \ln W}$
- $\tilde{PP}_1(W')$  is quasi polynomial (quadratic)
  - Behaves as a quadratic function on a log-log graph

### PP of unigrams vs. reduced vocab. size



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## Perplexity of k-gram models

- Simple model where k-grams are calculated from a random word sequence based on Zipf's law
- The model is "stupid"
  - Bigram "is is" is quite frequent

p("is is") = p("is")p("is")

- Two bigrams "is a" and "a is" have the same frequency p("is a") = p("is") p("a") = p("a is")
- Later experiment will uncover the fact that the model can roughly capture the behavior of real corpora

## Frequency of a k-gram

Frequency  $f_k$  of a k-gram  $w_k$  is defined by

$$f_k(w_k) = rac{C_k}{g_k(r_k(w_k))}$$
 Decay function

Decay function g<sub>2</sub> of bigrams is as follows

$$egin{aligned} (g_2(i))_i &:= (g_2(1), \ g_2(2), \ g_2(3), \cdots) \ &= (1 \cdot 1, \ 1 \cdot 2, \ 2 \cdot 1, \ 1 \cdot 3, \ 3 \cdot 1, \cdots) \ &= (1, \ 2, \ 2, \ 3, \ 3, \ 4, \ 4, \ 5, \ 5, \ 6, \cdots) \end{aligned}$$

• Decay function  $g_k$  of k-grams is defined through its inverse:  $g_k^{-1}(\ell) := \sum_{n=1}^{\ell} d_k(n)$ 

$$d_k(n) := \sum_{i_1 \cdot i_2 \cdots i_k = n} 1$$

Piltz divisor function that represents # of divisors of n

## Exponent of k-gram distributions

#### Assume k-gram frequencies follow a power law

• [Ha+ 2006] found k-gram frequencies roughly follow a power law, whose exponent  $\pi_k$  is smaller than 1 (k>1)

$$f_k(w_k) \propto r_k(w_k)^{-\pi_k}$$

Optimal exponent in our model based on the assumption

• By minimizing the sum of squared errors between the inverse gradients  $g_k^{-1}(r)$  and  $r^{1/\pi k}$  on a log-log graph

$$\pi_k = \frac{\ln W}{(k-1)\ln(\ln W) + \ln W}$$

### Exponent of k-grams vs. gram size



# Corollary (PP of k-gram models)

For any reduced vocabulary size W', the perplexity of the optimal restored distribution of a k-gram model is calculated as

$$\hat{PP}_{k}(W') = H_{\pi_{k}}(W) \exp\left(\frac{B_{\pi_{k}}(W')}{H_{\pi_{k}}(W)}\right)$$

$$\left(\frac{W - W'}{H_{\pi_{k}}(W) - H_{\pi_{k}}(W')}\right)^{1 - \frac{H_{\pi_{k}}(W')}{H_{\pi_{k}}(W)}}$$

$$H_{a}(X) \coloneqq \sum_{x=1}^{X} \frac{1}{x^{a}} \quad \text{Hyper harmonic series}$$

$$B_{a}(X) \coloneqq \sum_{x=1}^{X} \frac{a \ln x}{x^{a}} \quad \text{Bertrand series (another special form}$$

PP of k-grams vs. reduced vocab. size



## Additional properties by power-law

- Treat as a variant of the coupon collector's problem
  - How many trials are needed for collecting all coupons whose occurrence probabilities follow some stable distribution
  - There exists several works about power law distributions
- Corpus size for collecting all of the k-grams, according to [Boneh&Papanicolaou 1996] <u>kW<sup>k</sup></u>

• When  $\pi_k = 1$ ,  $W \ln^2 W$ , otherwise,  $1 - \pi_k$ 

 Lower and upper bound of the number of k-grams from the corpus size N and vocab. size W, according to [Atsonios+ 2011]

$$(\pi_k + 1) \left( 1 - e^{-\frac{(1 - \pi_k)N}{W^k - 1} - \ln\frac{W^k - 1}{W^k}} \right) \le \tilde{W}_k \le \frac{\pi_k}{\pi_k - 1} \left( \frac{N}{H_{\pi_k}(W^k)} \right)^{\frac{1}{\pi}} - \frac{N}{(\pi_k - 1)H_{\pi_k}(W^k)} W^{1 - \pi_k}$$

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## Perplexity of topic models

#### Latent Dirichlet Allocation (LDA) [Blei+ 2003]

$ heta_{d_i}$	$\sim$	Dirichlet(lpha)
$z_i    heta_{d_i}$	$\sim$	$Multi( heta_{d_i})$
$\phi_{z_i}$	$\sim$	$Dirichlet(\beta)$
$w_i z_i,\phi_{z_i}$	$\sim$	$Multi(\phi_{z_i}),$



#### Learning with Gibbs sampling

[Griffiths&Steyvers 2004]

- Obtain a "good" topic assignment z<sub>i</sub> for each word w<sub>i</sub>
- Posterior distributions of two hidden parameters

 $\hat{\theta}_{d}(z) \propto n_{z}^{(d)} + \alpha$   $\hat{\phi}_{z}(w) \propto n_{z}^{(w)} + \beta$   $\begin{array}{l} \text{Document-topic distribution} \\ \text{Mixture rate of topic z in document d} \\ \text{Topic-word distribution} \\ \text{Occurrence rate of word w in topic z} \end{array}$ 

## Rough assumptions of $\varphi$ and $\,\theta$

- Assumption of  $\phi$ 
  - $\blacktriangleright$  Word distribution  $\varphi_z$  of each topic z follows Zipf's law

It is natural, regarding each topic as a corpus

• Assumptions of  $\theta$  (two extreme cases)

=I/T

- Case All: Each document evenly has all topics
- Case One: Each document only has one topic (uniform dist.)

The curve of actual perplexity is expected to be between their values

- Case All: PP of a topic model ≈ PP of a unigram
  - Marginal predictive distribution is independent of d

$$\sum_{z=1}^{T} \frac{\hat{\theta}_d(z)\hat{\phi}_z(w)}{\sum_{z=1}^{T} \frac{n_z^{(w)} + \beta}{T}} \approx f(w)$$

# Theorem(PP of LDA models: Case One)

 For any reduced vocabulary size W', the perplexity of the optimal restored distribution of a topic model in the Case
 One is calculated as

$$\hat{PP}_{Mix}(W') = H(W/T) \exp\left(\frac{B(W'/T)}{H(W/T)}\right)$$
$$\left(\frac{W-W'}{H(W/T)}\right)^{1-\frac{H(W'/T)}{H(W/T)}}$$

T : # of topics in LDA

#### PP of LDA models vs. reduced vocab. size



# Time, memory, and PP of LDA learning

#### Results of Reuters corpus

corpus	time	memory	perplexity
original	4m3.80s	71,548KB	500
(1/10)	3m55.70s	46,648KB	550
(1/20)	3m42.63s	34,024KB	611

- Memory usage of the (1/10)-corpus is only 60% of that of the original corpus
  - Helps in-memory computing for a larger corpus, although the computational time decreased a little

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### Conclusion

- Trade-off formulae of the cutoff strategy for k-gram models and topic models based on Zipf'law
  - Perplexity vs. reduced vocabulary size
- Experiments on real corpora showed that the estimation of the perplexity growth rate is reasonable
- We can get the best cutoff parameter by maximizing the reduction rate ensuring an acceptable (relative) perplexity
- Possibility that we can theoretically derive empirical parameters, or "rules of thumb", for different NLP problems

Can we derive other "rules of thumb" based on Zipf's law?

## Thank you