# Learning to Rank for Plausible Plausibility

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#### Abstract

Researchers illustrate improvements in contextual encoding strategies via resultant performance on a battery of shared Natural Language Understanding (NLU) tasks. Many of these tasks are of a categorical prediction variety: given a conditioning context (e.g., an NLI premise), provide a label based on an associated prompt (e.g., an NLI hypothesis). The categorical nature of these tasks has led to common use of a cross entropy log-loss objective during training. We suggest this loss is intuitively wrong when applied to *plausibility* tasks, where the prompt by design is neither categorically entailed nor contradictory given the context. Log-loss naturally drives models to assign scores near 0.0 or 1.0, in contrast to our proposed use of a margin-based loss. Following a discussion of our intuition, we describe a confirmation study based on an extreme, synthetically curated task derived from MultiNLI. We find that a margin-based loss leads to a more plausible model of plausibility. Finally, we illustrate improvements on the Choice Of Plausible Alternative (COPA) task through this change in loss.

### 1 Introduction

Contextualized encoders such as GPT (Radford et al., 2018) and BERT (Devlin et al., 2019) have led to improvements on various structurally similar Natural Language Understanding (NLU) tasks such as variants of Natural Language Inference (NLI). Such tasks model the conditional interpretation of a sentence (e.g., an NLI *hypothesis*) based on some other context (usually some other sentence, e.g., an NLI *premise*). The structural similarity of these tasks points to a structurally similar modeling approach: (1) concatenate the conditioning context (premise) to a sentence to be interpreted, (2)

\*This work was done while the first author was visiting Johns Hopkins University.

р	I just stopped where I was	
$h_{\rm E}$	I stopped in my tracks	$\checkmark$
$h_{\rm N}$	I stopped running right were I was	
$h_{\rm N}$	I stopped running right were I was	$\checkmark$
$h_{\rm C}$	I continued on my way	

Figure 1: COPA-like pairs may be constructed from datasets such as MultiNLI, where a *premise* and two *hypotheses* are presented, where the correct – most plausible – item depends on the competing hypothesis.



Figure 2: Dev set score distribution on COPA-pairs derived from MNLI, after training with cross entropy logloss and margin-loss. Margin-loss leads to a more intuitively *plausible* encoding of *Neutral* statements.

*read* this pair using a contextualized encoder, then (3) employ the resultant representation to support classification under the label set of the task. NLI datasets employ a categorical label scheme (*Entailment, Neutral, Contradiction*) which has led to the use of a cross-entropy log-loss objective at training time: learn to maximize the probability of the correct label, and thereby minimize the probability of the competing labels.

We suggest that this approach is intuitively problematic when applied to a task such as COPA (Choice Of Plausible Alternative) by Roemmele et al. (2011), where one is provided with a premise and two or more alternatives, and the model must select the most sensible hypothesis, with respect to the premise *and the other options*. As compared to NLI datasets, COPA was designed to have alternatives that are neither strictly true nor false in context: a procedure that maximizes the probability of the correct item at training time, thereby minimizing the probability of the other alternative(s), will seemingly learn to *misread* future examples.

We argue that COPA-style tasks should intuitively be approached as learning to rank problems (Burges et al., 2005; Cao et al., 2007), where an encoder on competing items is trained to assign *relatively* higher or lower scores to candidates, rather than maximizing or minimizing probabilities. In the following we investigate three datasets, beginning with a constructed COPA-style variant of MultiNLI (Williams et al., 2018, later MNLI), designed to be adversarial (see Figure 1). Results on this dataset support our intuition (see Figure 2). We then construct a second synthetic dataset based on JOCI (Zhang et al., 2017), which employed a finer label set than NLI, and a margin-based approach strictly outperforms log-loss in this case. Finally, we demonstrate state-of-the-art on COPA, showing that a BERT-based model trained with margin-loss significantly outperforms a log-loss alternative.

# 2 Background

A series of efforts have considered COPA: by causality estimation through pointwise mutual information (Gordon et al., 2011) or data-driven methods (Luo et al., 2016; Sasaki et al., 2017), or through a pre-trained language model (Radford et al., 2018, GPT).<sup>1</sup>

Under the Johns Hopkins Ordinal Commonsense Inference (JOCI) dataset (Zhang et al., 2017), instead of selecting which hypothesis is the most plausible, a model is expected to directly assign ordinal 5-level Likert scale judgments (from *impossible* to *very likely*). If taking an ordinal interpretation of NLI, this can be viewed as a 5-way variant of the 3-way labels used in SNLI (Bowman et al., 2015) and MNLI (Williams et al., 2018).

In this paper, we recast MNLI and JOCI as COPA-style plausibility tasks by sampling and constructing (p, h, h') triples from these two datasets. Each premise-hypothesis pair (p, h) is labeled with different levels of plausibility  $y_{p,h}$ .<sup>2</sup>

#### **3** Models

In models based on GPT and BERT for plausibility or NLI, similar neural architectures have been employed. The premise p and hypothesis h are concatenated into a sequence with a special delimiter token, along with a special sentinel token CLS inserted as the token for feature extraction:

BERT: [CLS; 
$$p$$
; SEP;  $h$ ; SEP]  
GPT: [BOS;  $p$ ; EOS;  $h$ ; CLS]

The concatenated string is passed into the BERT or GPT encoder. One takes the encoded vector of the CLS state as the feature vector extracted from the (p, h) pair. Given the feature vector, a dense layer is stacked upon to get the final score F(p, h), where  $F : \mathcal{P} \times \mathcal{H} \to \mathbb{R}$  is the model.

**Cross entropy loss** The model is trained to maximize the probability of the correct candidate, normalized over all candidates in the set (leading to a cross entropy log-loss between the posterior distribution of the scores and the true labels):

$$P(h_i \mid p) = \frac{\exp F(p, h_i)}{\sum_{j=1}^{N} \exp F(p, h_j)} .$$
(1)

**Margin-based loss** As we have argued before, the cross entropy loss employed in Equation 1 is problematic. Instead we propose to use the following margin-based triplet loss (Weston and Watkins, 1999; Chechik et al., 2010; Li et al., 2018):

$$L = \frac{1}{N} \sum_{h > h'} \max\{0, \xi - F(p, h) + F(p, h')\}, \quad (2)$$

where *N* is the number of pairs of hypotheses where the first is more plausible than the second under the given premise *p*; h > h' means that *h* ranks higher than (i.e., is more plausible than) *h'* under premise *p*; and  $\xi$  is a margin hyperparameter denoting the desired scores difference between these two hypotheses.

# **4** Recasting Datasets

We consider three datasets: MNLI, JOCI, and COPA. These are all cast as plausibility datasets, into a format comprising (p, h, h') triples, where h is more plausible than h' under the context of premise p.

<sup>&</sup>lt;sup>1</sup> As reported in https://blog.openai.com/ language-unsupervised/.

<sup>&</sup>lt;sup>2</sup> For MNLI, *entailment > neutral > contradiction*; for JOCI, *very likely > likely > plausible > technically possible > impossible*.

Dataset Train		Eval	
MNLI <sub>1</sub>	410k	<b>dev:</b> 8.2k	
MNLI <sub>2</sub>	142k	<b>dev:</b> 130k	
JOCI1	8.7k	<b>dev:</b> 3.0k	
JOCI <sub>2</sub>	2.3k	<b>dev:</b> 1.9k	
COPA	500	test: 500	

Table 1: Statistics of various plausibility datasets. All numbers are numbers of (p, h, h') triplets.

**MNLI** In MNLI, each premise *p* is paired with 3 hypotheses. We cast the label on each hypothesis as a relative plausibility judgment, where *entailment* > *neutral* > *contradiction* (we label them as 2, 1, and 0). We construct two 2-choice plausibility tasks from MNLI:

$$MNLI_{1} = \{(p, h, h') \mid y_{p,h} > y_{p,h'}\}$$
$$MNLI_{2} = \{(p, h, h') \mid (y_{p,h}, y_{p,h'}) \in \{(2, 1), (1, 0)\}\}$$

MNLI<sub>1</sub> comprises all pairs labeled with 2/1, 2/0, or 1/0; whereas MNLI<sub>2</sub> removes the presumably easier 2/0 pairs. For MNLI<sub>1</sub>, the training set is constructed from the original MNLI training dataset, and the dev set for MNLI<sub>1</sub> is derived from the original MNLI matched dev dataset. For MNLI<sub>2</sub>, all of the examples in our training and dev sets is taken from the original MNLI training dataset, hence the same premise exists in both training and dev. This is by our adversarial design: each neutral hypothesis appears either as the preferred (beating contradiction), or dispreferred alternative (beaten by entailment), which is flipped at evaluation time.

**JOCI** In JOCI, every inference pair is labeled with their ordinal inference Likert-scale labels 5, 4, 3, 2, or 1. Similar to MNLI, we cast these to 2-choice problems under the following conditions:

 $JOCI_1 = \{(p, h, h') \mid y_{p,h} > y_{p,h'} \ge 3\}$  $JOCI_2 = \{(p, h, h') \mid (y_{p,h}, y_{p,h'}) \in \{(5, 4), (4, 3)\}\}$ 

We ignore inference pairs with scores below 3, aiming for sets akin to COPA, where even the dispreferred option is still often semi-plausible.

**COPA** We label alternatives as 1 (the more plausible one) and 0 (otherwise). The original dev set in COPA is used as the training set.

Table 1 shows the statistics of these datasets.

### **5** Experiments and Analyses

**Setup** We fine-tune the BERT-BASE-UNCASED (Devlin et al., 2019) using our proposed margin-

Dataset	Log loss	Margin loss
MNLI <sub>1</sub>	93.6	93.4
MNLI <sub>2</sub>	87.9	87.9
JOCI <sub>1</sub>	86.6	86.9
JOCI <sub>2</sub>	76.6	78.0

Table 2: Results on recast MNLI and JOCI.

based loss, and perform hyperparameter search on the margin parameter  $\xi$ .

For the recast MNLI and JOCI datasets, the margin hyperparameter  $\xi = 0.2$ . Since COPA does not have a training set, we use the original dev set as the training set, and perform 10-fold cross validation to find the best hyperparameter  $\xi = 0.37$ . We employ the Adam optimizer (Kingma and Ba, 2014) with initial learning rate  $\eta = 3 \times 10^{-5}$ , finetune for at most 3 epochs and use early-stopping to select the best model.

**Results on Recast MNLI and JOCI** Table 2 shows results on the recast MNLI and JOCI datasets. We find that for the two synthetic MNLI datasets, margin-loss performs similarly to cross entropy log-loss. Shifting to the JOCI datasets, with less extreme (contradiction / entailed) hypotheses, especially in the adversarial JOCI<sub>2</sub> variant, margin-loss outperforms log-loss.

Though log-loss and margin-loss give close quantitative results on predicting the more plausible (p, h) pairs, they do so in different ways, confirming our intuition. From Figure 3 we find that the log-loss always predicts the more plausible (p, h) pair with very high probabilities close to 1, and predicts the less plausible (p, h) pair with very low probabilities close to 0. Figure 3, showing a perpremise normalized score distribution from marginloss, is more reasonable and explainable: hypotheses with different plausibility are distributed hierarchically between 0 and 1.

Method	Acc (%)
PMI (Jabeen et al., 2014)	58.8
PMI_EX (Gordon et al., 2011)	65.4
CS (Luo et al., 2016)	70.2
CS_MWP (Sasaki et al., 2017)	71.2
BERT <sub>log</sub> (ours)	73.4
BERT <sub>margin</sub> (ours)	75.4

Table 3: Experimental results on COPA test set.



Figure 3: Train and dev score		•.1	1 1 1 1 1
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I Iguie J. Ifain and dev score	distribution after trainin	$\varepsilon$ with a cross chuody	102-1035 and a margin-1035.

Dataset	Premise	Hypotheses	Gold	Log	Margin
MNLI <sub>1</sub>	(1) I just stopped where I was.	(a) I stopped in my tracks	2	0.919	0.568
		( <b>b</b> ) I stopped running right where I was.	1	0.0807	0.358
		(c) I continued on my way.	0	$1.71 \times 10^{-8}$	0.0739
MNLI <sub>1</sub>	(2) An organization's activities, core processes and resources must be aligned to support its mission and help it achieve its goals.	(a) An organization is successful if its activities, resources and goals align.	2	0.505	0.555
		<b>(b)</b> Achieving organizational goals reflects a change in core processes.	1	0.495	0.257
		(c) A company's mission can be realized even without the alignment of resources.	0	$3.48 \times 10^{-5}$	0.187
JOCI1	(3) A few people and cars out on their daily commute on a rainy day.	(a) The commute is a journey.	5	0.994	0.473
		( <b>b</b> ) <i>The commute is bad.</i>	4	$5.79 \times 10^{-3}$	0.230
		(c) The commute becomes difficult.	3	$1.28 \times 10^{-3}$	0.157
	( <b>4</b> ) Cheerleaders in red uniforms perform a lift stunt.	(a) The stunt is a feat.	5	0.508	0.304
		( <b>b</b> ) The stunt is no fluke.	4	0.486	0.279
JOCI1		(c) The stunt is dangerous.	3	$2.72 \times 10^{-4}$	0.166
		(d) The stunt is remarkable.	3	$4.13 \times 10^{-3}$	0.153
		(e) The stunt backfires.	3	$2.36 \times 10^{-4}$	0.107
COPA	<ul><li>(5) She jumped off the diving board.</li><li>(5') She ran on the pool deck.</li></ul>	( <b>a</b> ) The girl landed in the pool.	1	0.972	0.520
			0	0.028	0.480
COPA	(6) The student knew the answer	(a) He raised his hand.	1	0.982	0.738
COFA	to the question.	( <b>b</b> ) He goofed off.	0	0.018	0.262

Table 4: Examples of premises and their corresponding hypotheses in various plausibility datasets, with gold labels and scores given by the log-loss and margin-loss trained models.

**Results on COPA** Table 3 shows our results on COPA. Compared with previous state-of-theart knowledge-driven baseline methods, a BERT model trained with a log-loss achieves better performance. When training the BERT model with a margin-loss instead of a log-loss, our method gets the new state-of-the-art result on the established COPA splits, with an accuracy of 75.4%.<sup>3</sup>

**Analyses** Table 4 shows some examples from the  $MNLI_1$ ,  $JOCI_1$  and COPA datasets, with scores

normalized with respect to all hypotheses given a specific premise.

For the premise (1) from MNLI<sub>1</sub>, log-loss results in a very high score (0.919) for the entailment hypothesis (1a), while assigning a low score (0.0807) for the neutral hypothesis (1b), and an extremely low score ( $1.71 \times 10^{-8}$ ) for the contradiction hypothesis (1c). Though the log-loss can achieve high accuracy by making these extreme prediction scores, we argue these scores are unintuitive. For the premise (2) from MNLI<sub>1</sub>, log-loss again gives a very high score (0.505) for the hypothesis (2a).

<sup>&</sup>lt;sup>3</sup> We exclude a blog-posted GPT result, which comes without experimental conditions and is not reproducible.

But it also gives a high score (0.495) for the neutral hypothesis (**2b**). The contradiction hypothesis (**2c**) still gets an extremely low score  $(3.48 \times 10^{-5})$ .

These are the two ways for the log-loss approach to make predictions with high accuracy: always giving very high score for the entailment hypothesis and low score for the contradiction hypothesis, but giving either very high or very low score for the neutral hypothesis. In contrast, the margin-loss gives more intuitive scores for these two examples. Also, we get similar observations from the JOCI<sub>1</sub> examples (**3**) and (**4**).

Example (5) from COPA is asking for a more plausible *cause* premise for the *effect* hypothesis. Here, each of the two candidate premises (5) and (5') is a possible answer. The log-loss gives very high (0.972) and very low (0.028) scores for the two candidate premises, which is unreasonable. Whereas the margin-loss gives much more rational ranking scores for them (0.52 and 0.48). For example (6), which is asking for a more likely effect hypothesis for the cause premise, margin-loss still gets more reasonable prediction scores than the log-loss.

Our qualitative analysis is related to the concept of *calibration* in statistics: are these resulting scores close to their class membership probabilities? Our intuitive qualitative results might be thought as a type of calibration for the plausibility task (more "reliable" scores) instead of the more common multi-class classification (Zadrozny and Elkan, 2002; Hastie and Tibshirani, 1998; Niculescu-Mizil and Caruana, 2005).

# 6 Conclusion

In this paper, we propose that margin-loss in contrast to log-loss is a more plausible training objective for COPA-style *plausibility* tasks. Through adversarial construction we illustrated that a logloss approach can be driven to encode plausible statements (Neutral hypotheses in NLI) as either extremely likely or unlikely, which was highlighted in contrasting figures of per-premise normalized hypothesis scores. This intuition was shown to lead to a new state-of-the-art in the original COPA task, based on a margin-based loss.

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