# STICKERCONV: Generating Multimodal Empathetic Responses from Scratch

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# Abstract

Stickers, while widely recognized for enhancing empathetic communication in online interactions, remain underexplored in current empathetic dialogue research, notably due to the challenge of a lack of comprehensive datasets. In this paper, we introduce the Agent for STICKERCONV (Agent4SC), which uses collaborative agent interactions to realistically simulate human behavior with sticker usage, thereby enhancing multimodal empathetic communication. Building on this foundation, we develop a multimodal empathetic dialogue dataset, STICKERCONV, comprising 12.9K dialogue sessions, 5.8K unique stickers, and 2K diverse conversational scenarios. This dataset serves as a benchmark for multimodal empathetic generation. To advance further, we propose PErceive and Generate Stickers (PEGS), a multimodal empathetic response generation framework, complemented by a comprehensive set of empathy evaluation metrics based on LLM. Our experiments demonstrate PEGS's effectiveness in generating contextually relevant and emotionally resonant multimodal empathetic responses, contributing to the advancement of more nuanced and engaging empathetic dialogue systems<sup>1</sup>.

# 1 Introduction

Increasing research indicates that utilizing stickers in online chats can effectively alleviate stress, augment personal happiness, and notably boost empathy (Kariko and Anasih, 2019; Akram and Drabble, 2022; Jiang et al., 2023). Prior studies on stickers primarily concentrated on sentiment analysis (Ge et al., 2022) and recommendation systems (Gao et al., 2020; Zhang et al., 2022), overlooking their vast potential in empathetic response generation. Most empathetic response generation tasks focus solely on textual modality (Fu et al., 2023; Lee et al., 2022; Jiang et al., 2023), yet stickers



Figure 1: An example of multimodal conversation in the STICKERCONV. Both parties can utilize the stickers to express their emotions, which enhances interactivity and expression. The assistant can empathize with the user according to the conversation (green text).

in chats convey more abundant and intuitive emotional information, enhancing the expressiveness and emotional depth of responses.

Integrating stickers with textual communication and interspersing stickers within the dialogue can yield more varied and superior-quality empathetic replies. A primary challenge in integrating stickers into empathetic response generation is developing a high-quality dataset to support this innovative multimodal communication. To address this, we leverage large language model (LLMs) for dataset construction. LLMs, with their extensive world knowledge and text processing capabilities (OpenAI, 2023; Touvron et al., 2023a,b), demonstrate near-human annotation abilities (Wang et al., 2023d; Pangakis et al., 2023). However, applying LLMs directly have limitations in empathetic tasks, excelling in responding to explicit human instructions but lacking proactivity, a critical aspect of empathy (Wu et al., 2023; Yin et al., 2023). Em-

<sup>1</sup>https://github.com/ZhangYiqun018/StickerConv

Proceedings of the 62nd Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers), pages 7707–7733 August 11-16, 2024 ©2024 Association for Computational Linguistics pathy necessitates understanding others' emotions and the ability to actively express support and understanding (Zech and Rimé, 2005; Sharma et al., 2020). To mitigate this, we introduce a multi-agent system based on LLMs, **Agent for STICKERCONV** (Agent4SC). This system, through inter-agent interactions, utilizes stickers to simulate human-like dialogue scenarios. It not only generates text responses but also strategically selects suitable stickers, thereby effectively enhancing empathy.

Based on Agent4SC, we build a multimodal empathetic dataset, **STICKERCONV**, that comprises 12.9K dialogue sessions and 5.8K unique stickers. STICKERCONV boasts an average of 5.22 stickers per dialogue session, mirroring the sticker usage patterns observed in human communication. Figure 1 depicts an example of conversations in our dataset. To the best of our knowledge, this is the first multimodal empathetic dialogue dataset, with the particular utility of sticker as non-textual modal information to better facilitate empathy.

Although Agent4SC effectively generates multimodal empathetic responses, it is limited by expensive inference costs and specific sticker databases. To further advance the research on multimodal empathetic dialogue, we develop an end-to-end multimodal empathetic response generation framework, **PEGS**, with the ability to **PE**rceive and **G**enerate Stickers. Beyond the general ability to generate textual empathetic responses, PEGS receives multimodal inputs and autonomously generates stickers based on the emotional and contextual aspects of the dialogue at the appropriate moment. Furthermore, to simulate human communications on social media in the real world, our model supports interleaved multiple image and text inputs.

Misalignments between the modal quantities of predicted and golden responses can distort evaluation outcomes, and empathy is difficult to quantify due to its subjective nature. To address this, we propose a novel method for evaluating multimodal empathetic responses, focusing on **empathy**, **consistency**, and **ranking**. Utilizing the extensive world knowledge and anthropomorphic abilities of LLMs, this approach provides solid support for assessing multimodal empathetic replies.

In conclusion, the main contributions of this work are as follows:

 We introduce an LLM-based multi-agent system, Agent for STICKERCONV (Agent4SC), which integrates stickers into empathetic dialogues, ensuring contextual consistency, variety, and empathy aligned with human interactions. Using Agent4SC, we create a multimodal empathetic dialogue dataset, STICKERCONV.

- We design **PE**rceive and Generate Stickers (PEGS), a multimodal empathetic response generation framework that intuitively incorporates stickers based on the emotional and contextual dynamics of the dialogue. PEGS adeptly processes multimodal inputs, generating empathetic textual responses and using stickers appropriately to enhance these responses.
- We propose a method for assessing multimodal empathetic responses. It leverages LLM to evaluate the quality of these responses, with a specific focus on empathy, consistency, and ranking.

# 2 Related Work

#### 2.1 Empathetic Response Generation

Empathetic response generation focuses on enabling machines to understand and respond to human emotions. The foundational EMPATHETIC-DIALOGUES dataset (Rashkin et al., 2019) and subsequent innovations like the empathetic listener mixture model (Lin et al., 2019) have significantly advanced this area. Large Language Models (LLMs) like ChatGPT have been explored for empathetic response generation, although their application remains limited (Lee et al., 2022; Zhou et al., 2023b). Challenges persist, especially in leveraging multimodal information for richer emotional engagement and in accurately evaluating empathetic responses due to their subjective nature. These obstacles highlight the ongoing need for research in effectively integrating LLMs and multimodal data into empathetic dialogue. Additionally, the subjective nature of empathy complicates its quantitative assessment (Fu et al., 2023; Lee et al., 2022), posing a further obstacle to the field's advancement.

#### 2.2 Large Multimodal Models

LLMs, such as ChatGPT (OpenAI, 2023), LLaMA (Touvron et al., 2023a,b), demonstrate powerful capabilities in dialog interaction and instruction following, and recent researches have extended LLMs to multimodal domains. Flamingo (Alayrac et al., 2022) exhibits promising zero-shot and few-shot multimodal understanding capability by adding a cross-attention layer to connect the frozen vision encoder with the LLM. BLIP (Li et al., 2023b; Dai et al., 2023), MiniGPT-4 (Zhu et al., 2023; Chen et al., 2023) and LLaVA (Liu et al., 2023b,a) bridge the frozen vision encoder and the LLM through a small intermediate model. Koh et al. (2023) for the first time explore the mapping of the output of LLMs into the input space of the vision decoder, empowering LLMs with image generation capability. GILL (Koh et al., 2023), MiniGPT-5 (Zheng et al., 2023) align LLMs to frozen vision decoders through an encoder-decoder transformer, while SEED (Ge et al., 2023) employs a learnable Q-Former. In contrast to previous works which favor realistic images, our target is to generate stickers, which are abstract and exhibit distinct emotional tendencies.

#### 2.3 LLM-Based Agents

LLM-based agents mark a major leap in AI, leveraging their capabilities for tasks like reasoning and interaction, as shown in recent studies (Wang et al., 2023b; Li et al., 2023a). They find uses across various domains, such as software engineering (Qian et al., 2023) and scientific inquiry (Boiko et al., 2023), highlighting their versatility. These agents can imitate complex human actions, partake in social interactions (Park et al., 2023; Tu et al., 2023), and replicate intricate scenarios like elections (Argyle et al., 2022), debates (Wang et al., 2023a), and consumer patterns (Wang et al., 2023c), illustrating their capacity to emulate human social dynamics. A notable innovation is their use in generating AI training data. Studies (Wang et al., 2023d; Peng et al., 2023; Zhou et al., 2023a) highlight their efficiency and cost-effectiveness in producing highquality training datasets, transforming AI model development.

# **3** Agent for STICKERCONV

Confronted with the pivotal challenge of a lack of datasets for multimodal empathetic response tasks, we craft our own dataset utilizing large language models (LLMs). Nevertheless, LLMs experience difficulties in grasping nuanced human emotions and initiating actions beyond explicit directives. These limitations render LLMs and large multimodal models (LMMs) less proficient in the generation of multimodal empathetic responses. In response to these issues, we introduce Agent for STICKERCONV (Agent4SC), a multi-agent system predicated on LLM, devised to mimic human conversational patterns. Figure 2 presents the overview of Agent4SC. By integrating multiple modules and the strategic use of stickers, Agent4SC aims to gen-

erate emotional and varied empathetic responses, thereby overcoming the inherent deficiencies of LLMs in empathetic engagements.

# 3.1 Profile Module

The profile module, comprising **Persona** and **Situation** components, underpins its foundation by defining users' personality traits and behavioral patterns for empathetic interactions. Persona outlines users' character traits, backgrounds, and experiences, while Situation details their current circumstances and emotional states.

To enrich and diversify user profiles, we initially create profiles with varied emotional distributions, then expand to 2,000 unique profiles using **SELF-INSTRUCT** (Wang et al., 2023d) method. This approach results in a profile archive with a broad emotional spectrum, as shown in Figure 5, aiming to enhance the system's ability to simulate humanlike responses in empathetic dialogues.

#### 3.2 Tool Module

To adapt the SER30K dataset, with its 1,887 themes and 30,739 emotion-tagged stickers (Liu et al., 2022), for human-like sticker use in dialogues, we transform it into a tool. Integrating it into the agent system faced several hurdles: the inappropriateness of many stickers for empathetic dialogues, the lack of detailed content or emotional analysis in the single-emotion labeled stickers, and the contrast between the extensive SER30K collection and the limited, personalized collections humans use.

To make stickers an effective tool, we refine the SER30K through filtering, annotating, and knowledge extraction (detailed in Appendix B.1). Each sticker is enriched with three pieces of information: emotion, description, and recommendation. Subsequently, SER30K is segmented into smaller, emotionally balanced vector databases. A critical action, "*Retrieve*", is then designed for agents to efficiently use these databases by searching for stickers based on the communication context and desired emotion, with the system suggesting the top-K closest matches for selection.

#### 3.3 Memory Module

In empathetic interactions, response quality hinges on communication coherence and personality trait consistency. Agents must learn and give feedback by observing during interactions and ensure longterm personality consistency. Following the Generative Agent (Park et al., 2023), we use short-term



Figure 2: The overview of Agent4SC. Memory and Plan modules enable the agent to mimic human observation and thought, overcoming LLMs' inability to grasp nuanced emotions. The Action module supports generating insights with human-like emotional reactions. The Profile module gives each agent distinct reflections and actions. Furthermore, Agent4SC uses stickers as a Tool for more natural conversation, allowing the agent to choose stickers like humans. These modules streamline observation, reflection, and action, while the Manager Agent maintains performance and quality.

updates of core traits from profiles and observations for immediate memory. For long-term memory, continuous interactions and self-reflection help maintain consistency.

# 3.4 Plan Module

The Plan module orchestrates agent behavior in empathetic interactions. To ensure that agents mimic human behavior in using stickers, we specially design three key actions to ensure the timely use of stickers, their coherence with the context, and their effective role in empathy.

- *Intention*: Directed by the Profile module, the agent assesses the use of emotive stickers, considering interaction history and observed data.
- *Query*: When intending to use a sticker, the agent describes its emotion, shaped by the Profile module, observations, and the intent for its use.
- *Select*: After querying its sticker database with the crafted query, the agent retrieves the top-K most relevant stickers. It organizes these stickers into a list detailing their emotion, description, and usage recommendation, from which it selects the most appropriate sticker.

# 3.5 Action Module

The Action module serves as the window and bridge for communication with the external world. It is responsible for receiving instructions and inputs from other parts of the system and executes two main actions based on this information:

- *Message*: The agent generates text responses based on the agent's Profile and Memory module.
- *Sticker*: The agent engages in sticker usage as dictated by the Plan module.

# 3.6 Manager Agent

The Manager Agent, a critical component in enhancing the performance of the Agent4SC, plays a significant role in ensuring interaction quality and dialogue consistency. This agent comprises two main modules: (1) Quality Assurance: This module plays a key role in maintaining high dialogue standards by evaluating sticker relevance to enrich conversations, regulating sticker usage to avoid misuse, and conducting quality checks focused on response length appropriateness and redundancy avoidance. (2) Process Control: This module takes charge of guiding the dialogue's progression. It leverages historical interactions as a reference to make informed decisions on the optimal timing for concluding dialogues.

# 3.7 The STICKERCONV Dataset

Leveraging Agent4SC, we propose the construction of a multimodal empathetic dialogue dataset, **STICKERCONV**. In our dataset creation, we define two roles: User, the dialogue initiator with a profile from 2,000 generated personalities, and System, acting as a listener and empathizer. To mimic the



Figure 3: The architecture of PEGS framework includes various routing options, distinguished by colored connecting lines. Input stickers undergo joint encoding by an image encoder, Q-Former, and a linear layer, with Vicuna serving as the language model. The output of the LLM activates two sets of tokens differently across model versions: one for image retrieval and the other as a textual condition. Subsequently, the frozen image decoder generates images.

human use of stickers, the sticker dataset is divided into 100 vector databases, each ensuring a consistent emotional distribution of stickers. The top-K of Tool module is set to 10. For each dialogue session, both User and System access a randomly chosen vector database, mirroring human sticker usage and enriching sticker diversity.

Split	Number	Unique Sticker	Turn	Tokenvicuna	Token <sub>GPT</sub>
train	10,785	4,798	59,424	10,681,108	9,070,221
validation	1,000	880	5,496	997,569	845,759
test	1,146	1,439	6,128	659,695	773,473

Table 1: The statistics of STICKERCONV.

STICKERCONV consists of 12,931 dialogue sessions, 67,505 stickers (unique 5.8K stickers) and 2K user personalities. Each session averages 5.22 stickers and 5.49 dialogue turns. Table 1 shows the statistical breakdown of the datset, segmented into training, validation, and test splits. Emotional label distribution analysis, as illustrated in Figure 4, highlights the differences in sticker usage between User and System, reflecting their unique roles. The frequency of sticker usage in the dataset is 0.42, which is close to the frequency with which humans use stickers (Yang et al., 2023). Our dataset is comparable in size to PhotoChat (Zang et al., 2021). To our knowledge, it is the first multimodal empathetic dialogue dataset, uniquely integrating stickers as non-textual elements to enhance empathetic communication more effectively. Further analysis of the STICKERCONV is detailed in the Appendix A.

#### 4 PEGS

We devise a multimodal empathetic response generation framework, **PEGS**, with the ability to



Figure 4: The chart of emotional distribution in the choice of stickers between the User and the System. Users tend to prefer stickers that convey negative emotions, whereas the System predominantly uses stickers to express neutral and positive emotions.

**PE**rceive and Generate Stickers. Figure 3 illustrates the architecture of our framework. With different strategies to generate images, we derive three models based on this framework: PEGS-Ret/Gen/RAG, which denote the retrieval, generation, and retrieval-augmented generation methods to provide images. Technically, we utilize ViT-G/14 from EVA-CLIP (Fang et al., 2023), Q-Former from BLIP-2 (Li et al., 2023b), and a linear layer to encode images. Vicuna (Chiang et al., 2023), a widely used language model in LLMs, is employed for language modeling. Stable Diffusion (SD) (Rombach et al., 2022) is employed as the image decoder for sticker generation.

#### 4.1 Multimodal Input Perception

With reference to existing works (Li et al., 2023b; Dai et al., 2023; Zhu et al., 2023), we convert the multimodal inputs into feature vectors that can be solved by LLM. Specifically, each text token is embedded into a vector  $e_t \in \mathbb{R}^{1 \times d}$ , while each image is first encoded by a pre-trained vision encoder, and then an aligned feature vector  $e_v \in \mathbb{R}^{32 \times d}$  is obtained via Q-Former and a linear projection layer.

#### 4.2 Multimodal Output Generation

**Expanding Vocabulary** We extend the vocabulary V with an additional visual tokens set  $V_{img} = \{[IMG1], [IMG2], \dots, [IMG\{r\}]\}$ . We denote the original word embedding matrix as  $E \in \mathbb{R}^{|V| \times d}$ . For the embeddings matrix  $E^* \in \mathbb{R}^{|V^*| \times d}$  of the extended vocabulary  $V^* = V \cup V_{img}$ , the embeddings  $E_{img} \in \mathbb{R}^{r \times d}$  of the added special tokens are randomly initialized and the embeddings E of the original token are preserved:

$$E^*[0:|V|,:] = E \tag{1}$$

We split visual tokens into two sets, where the front k tokens for image retrieval and the back r-k tokens for image generation:

$$V_{\text{ret}} = \{[\text{IMG1}], \dots, [\text{IMG}\{k\}]\}$$
(2)

$$V_{\text{gen}} = \{ [\text{IMG}\{k+1\}], \dots, [\text{IMG}\{r\}] \}$$
 (3)

where  $V_{\text{ret}}$  is used in PEGS-Ret and PEGS-RAG and  $V_{\text{gen}}$  is used in PEGS-Gen and PEGS-RAG.

**Text Generation** Receiving multimodal inputs, the target is to generate joint sequences of text tokens and visual tokens  $\{[IMG\{i\}]\}_{i=1}^r$ . Specifically, the generated token can be represented as  $U = \{u_1, \ldots, u_k\}$ , where  $u_i \in V^*$ . The loss function  $\mathcal{L}_{lm}$  is defined as:

$$\mathcal{L}_{\rm lm} = -\sum_{i=1}^{k} \log p(u_i | s, u_1, \dots, u_{i-1}; \theta, E_{\rm img}) \quad (4)$$

where  $s = \{e_m^{(1)}, e_m^{(2)}, \dots, e_m^{(l)}\}$  and  $m \in \{t, v\}$  denoting the modality. The original LLM weights  $\theta$  are kept frozen, and we only update  $E_{\text{img}}$ .

**Image Retrieval** For image retrieval, PEGS aligns the hidden states  $h_{\text{ret}}$  corresponding to  $V_{\text{ret}}$  into the retrieval space by contrastive learning (Chopra et al., 2005).  $W_t \in \mathbb{R}^{d \times e}$  and  $W_i \in \mathbb{R}^{p \times e}$  to bridge the semantic gap and adjust the dimension. Cosine similarity is used to measure the similarity of the projection vectors:

$$\sin(x,y) = \frac{(W_{\rm t}^T h_{\rm ret}(x))^T (W_{\rm i}^T \nu_{\phi}(y))}{\|W_{\rm t}^T h_{\rm ret}(x)\| \|W_{\rm i}^T \nu_{\phi}(y))\|}$$
(5)

where  $\nu_{\phi}$  is the image encoder. The projection vectors are used to minimize the InfoNCE loss (Oord et al., 2018), which consists of text-to-image (t2i) and image-to-text (i2t) loss in a batch of N text-image pairs ( $x_i, y_i$ ):

$$\mathcal{L}_{t2i} = -\frac{1}{N} \sum_{i=1}^{N} \left( \log \frac{\exp(\sin(x_i, y_i)/\tau)}{\sum_{j=1}^{N} \exp(\sin(x_i, y_j)/\tau)} \right)$$
(6)  
$$\mathcal{L}_{i2t} = -\frac{1}{N} \sum_{i=1}^{N} \left( \log \frac{\exp(\sin(x_i, y_i)/\tau)}{\sum_{j=1}^{N} \exp(\sin(x_j, y_i)/\tau)} \right)$$
(7)  
$$\mathcal{L}_{ret} = \frac{1}{2} (\mathcal{L}_{t2i} + \mathcal{L}_{i2t})$$
(8)

 $\mathcal{L}_{ret}$  is the loss used to optimize the projection layers for retrieval.

**Image Generation** We align the hidden states  $h_{\text{gen}}$  corresponding to the output visual tokens  $V_{\text{gen}}$  into the input space of the image decoder. Specifically, we connect them through a feature mapper module, containing two linear layers and a 4-layer encoder-decoder transformer model with a learnable queries feature q. For the given image caption c (and its emotion e if available), our target is to minimize the MSE loss between their embeddings derived from the frozen pre-trained SD text encoder  $\eta$  and the projected representations:

$$\mathcal{L}_{\text{gen}} = \|\theta_{\text{Mapper}}(h_{\text{gen}}, q) - \eta(c, [e])\|_2^2 \quad (9)$$

**Retrieval-Augmented Image Generation** Intuitively, continuing to do generation on retrieved images can extend the diversity of images while maintaining image quality, thus we explore retrievalaugmented generation. Specifically, we retrieve an image serving as a latent representation  $c_I$  for augmenting the generation process. During image generation,  $h_{gen}$  remains utilized as a condition.

#### 4.3 Joint Learning

Pre-trained LLMs excel in text interactions yet struggle in empathetic conversations. We further utilize the constructed STICKERCONV for jointly fine-tuning of the entire model to achieve the capabilities of multimodal perception and generation. We train our model in an end-to-end manner, using LoRA (Hu et al., 2021) to synchronize the update of a limited number of parameters in the LLM with the input linear projection layers and the feature mappers. The overall loss function  $\mathcal{L}$  can be represented as:

$$\mathcal{L} = \lambda_1 \times \mathcal{L}_{\rm lm} + \lambda_2 \times \mathcal{L}_{\rm gen} + \lambda_3 \times \mathcal{L}_{\rm ret} \quad (10)$$

Model	BLEU-1/2/3/4	Dist-1/2/3	ROU_L.	MET.	CIDEr	BERTS.
Vicuna-text	0.44/0.30/0.22/0.17	<b>0.879/0.994/0.999</b>	0.31	0.37	0.39	0.878
Vicuna-tool	0.43/0.29/0.22/0.17	0.870/0.989/0.994	0.30	0.36	0.38	0.900
ChatGLM3-text	0.42/0.28/0.21/0.16	0.806/0.981/0.996	0.31	0.40	0.40	0.886
ChatGLM3-tool	0.36/0.22/0.16/0.11	0.859/0.992/0.998	0.26	0.34	0.20	0.899
PEGS-Ret	0.46/0.32/0.25/0.20	0.839/0.989/0.997	0.34	0.42	0.47	0.906
PEGS-RAG	0.46/0.32/0.25/0.20	0.839/0.989/0.997	0.34	0.42	0.47	0.906
PEGS-Gen	<b>0.47/0.33/0.26/0.21</b>	0.848/0.990/0.997	<b>0.35</b>	<b>0.44</b>	<b>0.57</b>	<b>0.911</b>

Table 2: Results of quality of text generate in PEGS and baseline models.

where  $\lambda_1$ ,  $\lambda_2$ , and  $\lambda_3$  represent hyperparameters.  $\mathcal{L}_{gen}$  includes emotion e as an input. For PEGS-Ret,  $\mathcal{L}_{gen} = 0$ , and for PEGS-Gen,  $\mathcal{L}_{ret} = 0$ . Implementation details can be found in Appendix C.

#### **5** Evaluation Metrics

#### 5.1 Text Metrics

To comprehensively evaluate the fluency, diversity and accuracy of dialogue generation, we utilize an array of broadly recognized text metrics, comprising **BLEU** (Papineni et al., 2002), Distinct-n (**Dist**-n) (Li et al., 2016), ROUGE-L (**ROU\_L**) (Kingma and Ba, 2017), METEOR (**MET**) (Banerjee and Lavie, 2005), **CIDEr** (Vedantam et al., 2015), BERTScore (**BERTS**) (Zhang et al., 2020).

#### 5.2 Multimodal Metrics

We use MM-Relevance (**MMr**) (Feng et al., 2023) to assess the relevance between the predicted multimodal response and the golden response. However, MMr overlooks the frequency of multimodal replies, a critical aspect considering that text responses within a modality often show higher similarity than across modalities. This could result in models that rarely engage in multimodal responses receiving inaccurately high MMr scores. To address this issue, we impose penalties on models that are more inclined to generate text-only replies:

$$f$$
-MMr. =  $(1 - \alpha(1 - f)) \cdot$  MMr. (11)

where  $\alpha$  represents the penalty coefficient. In our experiments, we set  $\alpha$  to 0.8. f denotes the relative frequency at which the model produces multimodal responses,  $f \in [0, 1]$ .

#### 5.3 LLM-based Metrics

LLMs are capable of grading similarly to humans, providing scores for both textual and sticker outputs, thus enabling a comprehensive multimodal evaluation system. We introduce three LLM-based metrics: (1) Empathy: We assess empathy in model responses, both textual (Empathy-text, EMP-txt) and multimodal (Empathy-multimodal, EMP-mm), averaging scores from five independent scorings to reduce randomness and bias. (2) Consistency: Based on the context, we assign consistency scores for textual and sticker responses, marked as Consistency (CON), employing the same scoring method. (3) Rank: We compare responses of different models to the same context. The ranker organizes responses based on quality, empathy, and consistency, averaging across many possible ranking combinations to ensure fairness and objectivity.

#### 5.4 Human Metrics

Considering the subjectivity of empathy and the complexity of multimodal responses, we establish seven detailed manual evaluation metrics: Sticker Generation Quality (**StiGQ**), Empathy Sticker (**Es**), Empathy Text (**Et**), Consistency (**Con**), Fluency (**Flu**), Informativity (**Inf**), Sticker Diversity (**StiD**).

Metrics are scored on a 1 to 5 scale, with higher scores denoting better performance. For fairness and consistency, all models are evaluated in identical contexts. The evaluation panel consists of five members who score models anonymously, unaware if they are assessing a baseline model. The human evaluation process randomly selects 100 dialogue sessions from the STICKERCONV test set. Information about the human evaluators is provided in the Appendix D.2.

#### 6 Experiments

Experiments are conducted on STICKERCONV. We perform response predictions for all turns of each dialogue and consider all previous turns as context.

#### 6.1 Implementation Details

Our models are pre-trained on LAION115M, a subdataset of LAION400M (Schuhmann et al., 2021), and fine-tuned on STICKERCONV. More implementation details and hyperparameter settings are provided in Appendix C. The training procedure is conducted on 2 NVIDIA A6000 48G GPUs.

# 6.2 Baselines

We benchmark against Vicuna-7B (Chiang et al., 2023) and ChatGLM3-6B (Zeng et al., 2023) models, employing two experimental paradigms:

**Text Fine-tuning** We fine-tune the models using text data from the STICKERCONV training set and then make predictions on the test dataset.

**Tool Learning** We fine-tune the models with multimodal data from the STICKERCONV training set. We use stable-diffusion as a tool to teach the models how to utilize it for generating sticker responses (Tang et al., 2023). To ensure fairness, the tool models employ the same SD model as PEGS.

#### 6.3 Result Analysis

Table 2 reports the results for text metrics. PEGS's performance on the Dist-n is slightly lower than that of the Vicuna. This may be attributed to PEGS expanding Vicuna's vocabulary to facilitate sticker perception and generation, impacting PEGS's text diversity to a certain degree. In our experiment, the training objective of tool learning includes both text generation and tool calling. These two objectives may interfere with each other. As a result, the tool model's text capabilities fall short of the text fine-tuning model's. PEGS's end-to-end structure integrates multimodal inputs and outputs, streamlines tasks with unified training objectives, and yields the best text results. PEGS-Gen utilizes fewer special tokens (32), thereby outperforming PEGS-Ret and PEGS-RAG in text metrics. These findings corroborate the efficacy of PEGS framework in generating text responses of high quality and accuracy.

Model	Freq.	MMr.	f-MMr.
Vicuna-tool	0.141	<b>0.725</b> 0.659	0.602
ChatGLM3-tool	0.905		0.647
PEGS-Ret	0.850	0.674	0.653
PEGS-RAG	0.847	0.680	<b>0.659</b>
PEGS-Gen	0.811	0.672	0.647

Table 3 displays the results for multimodal metrics, where **Freq** represents the relative frequency of stickers replies from each model. Although Vicuna-tool achieves a high MMr (72.48), this result is largely due to its lower Freq (0.141), which may not accurately represent its multimodal interaction capabilities. F-MMr is more robust than MMr because it accounts for Freq. PEGS excels in f-MMr, showcasing that its end-to-end structure, integrating text and stickers, achieves high consistency in multimodal reply generation.

Building on this analysis, f-MMr is demonstrated to be a more reasonable and robust metric, as evidenced in Table 3, which considers the relative frequency of multimodal responses. The observed frequencies of multimodal responses among all models are notable: Vicuna-tool's frequency is exceptionally low at 0.141, while others are significantly higher, exceeding 0.8. In contrast, the System's sticker usage frequency in the STICKERCONV is 0.42, providing a benchmark for comparison. These variances highlight a critical need for future research to focus on adjusting the multimodal response frequency and timing of models to better align with natural human interaction patterns.

Model	EMP-txt	EMP-mm	CON.	Rank
Vicuna-text	3.677	3.799	4.322	4.527
Vicuna-tool	3.822		4.247	4.093
ChatGLM3-text	3.691	3.760	4.341	5.037
ChatGLM3-tool	3.700		4.220	4.400
PEGS-Ret	3.873	4.040	4.380	4.030
PEGS-RAG	<b>3.927</b>	4.076	4.370	3.900
PEGS-Gen	3.768	<b>4.353</b>	<b>4.404</b>	<b>1.917</b>

Table 4: Results of LLM-based metrics.

Table 4 presents the evaluation results for the LLM. Relative to the baseline model, the two toollearning models outperform the text model in ranking. This underscores the pivotal role of stickers in enhancing empathetic communication. According to the results from LLM-based metrics, PEGS can produce empathetic texts while ensuring high consistency, and utilize stickers to enhance emotional resonance. Table 3 and PEGS-Gen's EMPmm (4.353) indicates that the quality of the multimodal response directly correlates with the extent to which it enhances empathy. To ensure accuracy, scoring for each metric was repeated five times, and averages were calculated to determine the final scores. The results indicate that the EMP-mm of PEGS significantly outperforms the two tool models, likely due to its end-to-end framework that ensures greater consistency between text and stickers. This integration underlines the positive impact of text-sticker relevance on empathy, affirming the effectiveness of multimodal communication strategies in empathetic interactions.

Table 5 shows the result of human evaluation.

Model	StiGQ.	Et.	Es.	Con.	Flu.	Inf.	StiD.
Vicuna-tool ChatGLM3-tool	4.09 4.32	4.07 4.06	3.78 3.24	4.08 4.11	4.23 <b>4.58</b>	4.08 3.99	3.20 3.10
PEGS-Ret PEGS-RAG PEGS-Gen	3.37 <b>4.53</b>	4.11 4.12 <b>4.29</b>	4.17 2.92 <b>4.19</b>	4.22 4.22 <b>4.37</b>	4.36 4.36 4.47	4.09 4.10 <b>4.26</b>	3.40 <b>3.80</b> 3.60

Table 5: Results of the human evaluation.

PEGS notably outstrips the two baseline models across most evaluative indicators, save for Flu, thus corroborating the efficacy of the PEGS framework. The Flu of PEGS (<4.5) is lower compared to ChatGLM3-tool (4.58), likely because its high Inf (>4.09) results in a slight reduction in Flu. According to Inf and Et, the amount of information is a crucial factor influencing empathy. PEGS-RAG excels in sticker diversity (3.8) but records the lowest score in sticker generation quality (3.37). This observation suggests that although the RAG strategy enhances sticker variety, it might also reduce the quality of sticker generation in this experiment. Analysis of StiGQ, Es, and StiD reveals that multimodal responses can enhance empathy, and this enhancement is positively correlated with the responses' quality. When considering all evaluation of human metrics, PEGS-Gen stands out remarkably, partly because of its minimal use of special tokens and partly due to its proficient sticker generation capability (owe to end-to-end structure). These outcomes highlight PEGS-Gen's exceptional ability to produce high-quality, emotionally resonant, and diverse multimodal responses.

Metric	StiGQ.	Et.	Es.	Con.	Flu.	Inf.	StiD.
ICC	0.920	0.540	0.928	0.457	0.728	0.608	0.365

Table 6: ICC Analysis Results for Human Evaluators

Table 6 shows the results of the inter-rater reliability analysis conducted on the five scorers involved in the manual evaluation, using the Intraclass Correlation Coefficient (ICC) (WEIR, 2005) as the assessment criterion. High consistency was observed among human scorers in metrics like StiGQ, Es, Flu, and Inf. The ICC values for Et scores are moderate, likely due to the subjective nature of assessing empathy through text, which can vary widely based on individual life experiences. Similarly, the moderate ICC for Con may arise from the task's multimodal context, where the interaction between text and stickers can influence the assessment. The ICC for StiD is poor (less than 0.4), primarily because it is a global metric with a single score per model, leading to greater volatility.

Table 7 presents the Spearman's and Kendall's correlation coefficients between various automatic metrics and human annotations. The EMP-txt metric calculates the correlation with the Et of human metrics, whereas EMP-mm corresponds to the Es. CON is matched with the Con, and Rank correlation is determined by averaging all scores from human evaluations. The f-MMr matches the average of Con, Flu, Inf, and StiD. Both CON and f-MMr exhibit the highest consistencies under two coefficients, achieving 0.87 and 0.90 for Spearman and 0.74 and 0.80 for Kendall, respectively. These results emphasize the precision and uniformity of these metrics in mirroring human assessments. EMP-mm metric exhibits substantial correlations, suggesting a significant alignment with human perceptions within these domains. Calculating the correlation between the results of LLM-based metrics and the results of human metrics demonstrates that with carefully designed prompts, LLM can effectively evaluate empathy tasks.

Metrics	EMP-txt	EMP-mm	CON.	Rank	f-MMr.
Spearman	0.40	0.70	0.87	0.40	0.90
Kendall	0.40	0.60	0.74	0.40	0.80

 Table 7: Correlation between the metrics and human annotation.

Further analysis is presented in Appendix D. We collect the case study in Appendix E.

# 7 Conclusion

We explored the concept of multimodal empathetic response and created the STICKERCONV, the first dataset specifically designed for multimodal empathetic dialogue. We developed the Agent for STICKERCONV, a sophisticated LLMbased multi-agent system capable of simulating human-like interactions using stickers, thereby creating multimodal empathetic responses. Building upon the STICKERCONV, we developed PErceive and Generate Stickers (PEGS), an advanced multimodal empathetic dialogue framework. This framework adeptly perceives and generates stickers, effectively enhancing the communication experience. Furthermore, we established a comprehensive set of evaluation metrics for multimodal empathy tasks based on LLM. We are confident this work will be a valuable asset in advancing research in the field of multimodal empathetic dialogue systems.

# Limitations

Although our study has achieved certain advancements, it is not without its limitations. Firstly, STICKERCONV is exclusively in English, implying that our model and evaluations might not be directly translatable to other linguistic contexts. Secondly, although we investigate the retrieval-augmented generation (RAG) variant of the PEGS, hoping to enhance the quality and diversity of sticker generation, the RAG version has demonstrated instability in generating quality stickers in practice. Despite these issues, the pursuit of diversity and quality in sticker generation means that the explorations into the RAG version remain valuable. It suggests a promising research trajectory: how to elevate the stability and variety of the generated content by refining algorithms or amalgamating additional technological solutions. Finally, from our experiments, PEGS and two baseline tool-model exhibit abnormal frequencies in the usage of stickers. Aligning the model's sticker usage frequency and timing with human-like interaction patterns is an important area for future exploration.

# **Ethics Statement**

The STICKERCONV dataset, produced by the large language model (LLM), therefore sidesteps privacy concerns. Nonetheless, LLMs may inherently harbor biases, and both STICKERCONV and PEGS could inadvertently magnify these biases in their application. Despite our efforts to mitigate these biases by incorporating a diverse range of personality information into Agent4SC, it is important to acknowledge that biases intrinsic to LLMs cannot be completely eradicated. This inherent bias is an ongoing challenge that needs to be addressed continuously through iterative improvement and monitoring of the model. PEGS reveals its robust capability in creating multimodal empathetic replies, adept at grasping human emotions and generating pertinent multimodal content. Such abilities, if exploited, could potentially manipulate user emotions. To forestall these risks, we have implemented a mechanism for detecting NSFW content in the generation of multimodal content. It is imperative to underscore that, despite our model's proficiency in aiding the understanding and response to human emotions, it is not intended to entirely supplant human emotional communication. Excessive dependency on AI for empathetic interactions might erode human empathic abilities and the cultivation

of emotional intelligence.

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# A Dataset Statistics

In our dataset creation, it is important to note that vector databases numbered 1 to 80 are exclusively employed for the creation of training and cross-validation sets, whereas those numbered 81 to 100 are reserved for the construction of the test set. We configure the agent's "*select*" action's top-K parameter to 10.

Figure 4 shows the emotional distribution of stickers used by the User and the System. It reveals a striking trend: users have a significant preference for stickers that convey negative emotion, in contrast to the system. The system predominantly utilizes stickers to express neutral and positive emotion. This comparison not only reflects the distinct emotional expression preferences between users and the system but also highlights the system's active and supportive role in interactions. Figure 10 and 11 present two examples from STICKERCONV.

Figure 5 showcases the emotion distribution within user profiles in the Agent for STICKERCONV. We have retained the raw emotional labels generated by the Agent4SC. The chart illustrates the percentage share of each emotion, offering insight into the prevalence of affective expressions within the dataset. Increasing personality distributions enhances the Agent4SC's diversity, thereby helping to mitigate the inherent bias issue in LLMs. Figure 9 shows a profile example across various emotions.



Figure 5: Emotion distribution of user profile in Agent for STICKERCONV.

Figure 6, a word cloud, visualizes the 200 most prevalent emotion-related words extracted from the STICKERCONV. The prominence of each term in the cloud is indicative of its frequency within the dataset. This figure serves to underscore the linguistic diversity and the emotional range encapsulated in the dataset.



Figure 6: The 200 most popular emotion-related words in STICKERCONV.

# **B** Implementation Details of Agent4SC

#### **B.1** Tool Module

Before advancing to the follwing process, we altered the background of the SER30K stickers from black to white. The detailed process of building the **Tool module** is as follows:

**Filter** Leveraging the LLaVa-v1.5-13b (Liu et al., 2023a), we craft a nuanced Chain of Thought (CoT) (Wei et al., 2023) procedure to meticulously scrutinize each SER30K sticker. This approach entails the model initially summarizing the sticker's content, subsequently assessing its relevance to casual conversation, and finally determining suitability through iterative responses. Each sticker undergoes multiple evaluations to ensure accuracy.

**Annotation** Filtered stickers undergo a second CoT analysis to answer 5 questions about their content, emotions, usage contexts, tone, and any comedic or satirical elements. This detailed annotation process provides deep insights, structured as Q&A pairs for further use.

**Knowledge** Leveraging GPT-3.5-Turbo, we extract critical information from the Q&A pairs, generating a comprehensive understanding of each sticker, including its description, emotion, and usage recommendation.

**Split** We segment the filtered dataset into smaller vector databases, incorporating the original emotional labels alongside freshly acquired knowledge. Each database maintains an emotional sticker distribution that aligns with that of the original dataset.

Following the process described, we obtain a sticker database containing 10,648 stickers. The

	Model	learning rate	warmup steps	weight decay	batch size	max length	steps
Input	PEGS	1e-4	2,000	0.05	128	32	80,000
	PEGS-Ret	3e-5	4,000	1e-4	36	77	142,220
Output	PEGS-RAG	3e-5	4,000	1e-4	36	77	142,220
	PEGS-Gen	1e-5	1,000	0.05	108	32	80,000

Table 8: Hyperparameters for pre-training PEGS.

Model	learning rate	warmup steps	weight decay	batch size	max length	epochs
PEGS-Ret	3e-5	70	0.05	36	77	10
PEGS-RAG	3e-5	70	0.05	36	77	10
PEGS-Gen	5e-5	200	0.05	108	32	4

Table 9: Hyperparameters for fine-tuning the output side of the PEGS on sticker-text pairs.

Model	learning rate	warmup steps	weight decay	LoRA-r/alpha/dropout	batch size	max length	epochs
Vicuna-text	5e-4	300	0.00	8/16/0.05	16	4,096	5
Vicuna-tool	5e-4	300	0.00	8/16/0.05	16	4,096	5
ChatGLM3-text	1e-4	300	0.10	8/16/0.05	16	4,096	5
ChatGLM3-tool	1e-4	300	0.10	8/16/0.05	16	4,096	5
PEGS-Ret	3e-6	2,000	0.05	8/16/0.05	4	768	9
PEGS-RAG	3e-6	2,000	0.05	8/16/0.05	4	768	9
PEGS-Gen	1e-4	1,000	0.05	8/16/0.05	4	768	4

Table 10: Hyperparameters for fine-tuning baselines and PEGS on STICKERCONV.

metadata for each sticker includes the original emotion label, the description of emotion, the description of content, and usage recommendations. The sticker database is then evenly distributed into 100 smaller vector databases based on emotional balance.

# B.2 Manager Agent

During dataset creation, we limit conversation turns to a maximum of six. The manager agent is programmed to review the conversation every two turns, and to verify the consistency of each sticker used with the conversation context. We observe that with more conversation turns, the likelihood of the agent repeating previous statements increased. Upon detecting such repetition, the manager agent will transition the agent's LLM to GPT-4 to prevent further repetition.

# C More Implementation Details of PEGS

#### C.1 Pre-training

**Multimodal Perception** Our effort is built on BLIP-2 (Li et al., 2023b), which has captured vision-language knowledge from numerous aligned image-text pairs. Zhu et al. (2023) have proven the effectiveness that freezing the pre-trained vision encoder, Q-Former, and LLM, while only pre-training

a linear projection layer. We train the input linear projection layer using LAION115M.

**Multimodal Generation** Distinguished from realistic images, stickers have an abstract nature and rich emotional expressions. Generic text-to-image models perform well in various scenarios, but they are flawed in sticker generation. Constrained by limited sticker data, there are not enough imagetext pairs to turn the base text-to-image model to the style of stickers, and to pre-train for multimodal generation. As a remedy, we adopt a variant of CuteYukiMix<sup>2</sup>, a SD model trained on cute cartoon data, as the pre-trained text-to-image model. In the pre-training phase, our objective is to align the representations with the text embeddings, so we train our model on the captions from LAION115M.

The AdamW optimizer is adopted, and the cosine annealing scheduler is used to adjust the learning rate. Table 8 shows the hyperparameter settings in the pre-training phase.

# C.2 Fine-tuning

**Multimodal Generation** Pre-trained diffusion models (focusing on obvious features, such as char-

<sup>&</sup>lt;sup>2</sup>https://civitai.com/models/28169? modelVersionId=163923

acters' bodies, costumes) are insensitive to sentiment conditions, and it is difficult to directly perform end-to-end fine-tuning to learn emotion elements, we inserted a supervise fine-tuning (SFT) procedure on the image-text pairs with emotion to efficiently cause them to focus on emotion elements. Table 9 shows the hyperparameter settings for this phase.

**Joint Learning** We utilize the constructed STICKERCONV for fine-tuning of the entire model to achieve the capabilities of multimodal perception and generation. We train our models in an end-toend manner. The AdamW optimizer is adopted, and the cosine annealing scheduler is used to adjust the learning rate. Table 10 shows the hyperparameter settings in the joint-learning phase. In this work,  $\lambda_1 = 1, \lambda_2 = 1, \lambda_3 = 1$  in Eq 10.

# **D** Further Result Analysis

Table 10 presents the hyperparameters for finetuning baselines and PEGS. The end-to-end architecture of PEGS necessitates significant graphics memory during training, limiting it to smaller batchsize (4) and maximum lengths (768). Conversely, the baseline model accommodates larger batchsize (16) and maximum lengths (4096). These parameters suggest that PEGS can be further optimized for use on devices with larger graphics memory.

# D.1 Analysis of Multimodal Metrics

Table 11 shows the range and standard deviation of the ratio between f-MMr and MMr under different  $\alpha$  values. As the  $\alpha$  value changes from 0.6 to 1.0, the range and standard deviation of the f-MMr to MMr ratio both show an upward trend. Lower alpha values (e.g., 0.6) tend to encourage more text responses, while higher  $\alpha$  values (e.g., 1.0) significantly favor multimodal responses. Based on this, we set  $\alpha$  to 0.8 as a balance point, as it not only encourages multimodal responses but also maintains the discriminability of the scores.

α	0.6	0.7	0.8	0.9	1
f-MMr/MMr Range	0.54	0.63	0.72	0.81	0.90
f-MMr/MMr std.	0.18	0.21	0.24	0.27	0.30

Table 11: Variation in the range and standard deviation of the f-MMr to MMr ratio across different  $\alpha$  values.

In this paper, we do not use traditional image generation evaluation metrics, such as FID (Heusel et al., 2017), IS (Salimans et al., 2016). These metrics are applied to evaluate the quality and diversity of realistic images. FID and IS are obtained by pre-trained Inception v3 (Szegedy et al., 2016) (pre-trained on realistic images) after certain processing. However, sticker possesses an abstract style and characteristics that do not match the application domains of FID and IS. Based on the above facts, we evaluate the quality and diversity of image generation by human evaluation.

#### **D.2** Analysis of Human Metrics

We note that Table 5 demonstrates an anomaly whereby the stickers generated by PEGS-RAG have a higher diversity but lower quality compared to PEGS-Gen. The primary factor is that the opensource nature and scale of the sticker dataset directly affect the performance of our image decoder. Due to the limited open-source sticker data available, we cannot train a sticker-specific image decoder from scratch; instead, we chose a pre-trained SD in a cartoon style, and then fine-tune it on the sticker-text data. PEGS-RAG performs well in terms of flexibility and diversity, as it generates content based on the retrieved stickers. However, the generation quality is limited by the training data. With the increase of open-source sticker data, our RAG model will improve its generation quality while maintaining diversity.

Figure 12 shows the complete questionnaire of human evaluation, which includes the detailed description and scoring criteria for each metric. We specifically recruited independent evaluators for the human evaluation, who were not involved in any other aspect of this work. The five scorers are graduate students in computer science, specializing in research on emotional reasoning or empathetic dialogue, with a thorough understanding of empathy tasks. During scoring, they are unaware of which model serves as the baseline and which is the PEGS.

#### E Case Study

To further investigate the quality of the multimodal responses predicted by our proposed framework, we show an example of STICKERCONV test data in Figure 7. As we have seen, the textual responses generated by multimodal baselines and our models are consistent with the dialogue context in terms of content and emotion, demonstrating the effectiveness of fine-tuning based on STICKERCONV. All models provide visual responses (stickers) within the given context. The difference is that PEGS has more pronounced emotional tendencies, which facilitates empathy.

To illustrate more straightforwardly the performance of our model in multimodal empathic conversations, we show several cases of user-chatbot interaction. As shown in Figure 8, these cases demonstrate the ability of PEGS to empathize with users and perceive the stickers provided by users, along with generating multimodal responses with vivid stickers. For the positive dialogue context, our model generates positive stickers to enhance interactivity and emotional expression. For the negative dialogue context, our model reassures the user by an appropriate sticker (the hugging behavior in Figure 8 right).

# **F Prompts**

All {format\_instructions} in the prompt utilize the response of langchain<sup>3</sup>'s response\_schema function implements format control. For detailed formatting information, please refer to our project's open-source repository: https://github.com/ZhangYiqun018/StickerConv.

# F.1 Sticker Process

Figure 13 shows the prompt of sticker process. For each sticker, we subject it to a process of filtering, annotation, and knowledge extraction, ultimately yielding three pieces of information: description, emotion and recommendation.

# F.2 Sticker Agent Chat

Figure 14 shows the chat prompt, the summary encompasses the persona of the user or system, the current status, and the core traits generated based on memory. Figure 15, 17, 18 show the process of used sticker.

# F.3 Manager Agent

Figure 16 shows the prompt of manager agent. By using various "*format instructions*", this prompt can serve multiple purposes, including quality and consistency checks, among others.

#### F.4 LLM-Based Scorer

Figure 19 illustrates the template for the preference rank scorer. This scorer integrates the outputs from all baseline models as well as PEGS, constituting the {response\_list}. It then proceeds to rank these responses and provide reasoning for the assigned rankings.

Figures 20 depict the templates for the consistency scorer. It is utilized for scoring purely textual responses.

Figures 21 and 24 present the templates for the empathy scorer. The methodology for processing responses of different modalities aligns with the approach described for the consistency scorer.

#### F.5 Joint Learning

Figure 22 shows the prompt template for joint learning. We employed an instruction template similar to Vicuna v1.5. For every dialogue that uses a sticker, we append an  $\langle IMG \rangle$  identifier.

#### F.6 Tool Learning

Figure 23 presents the instruction prompts for tool learning. To instruct the LLM in utilizing the SD model for sticker generation, we transform the STICKERCONV to tool format. When the model requires invoking the SD model, it outputs "*ASSISTENT Action*" along with the corresponding prompt ("*ASSISTENT Action Input*"). We then feed this prompt into the pre-configured SD model and relay the outcomes back to the LLM as "*ASSISTENT Observation*".

# G Costing

Extracting knowledge from labeled stickers in Llava using GPT-3.5-turbo, which includes stickers in SER30K dataset, stickers generated by tool models and PEGS, costs approximately \$130.

The construction of 2000 user profiles for Agent4SC with GPT-3.5-turbo incurred a total cost of \$5.5.

Constructing the STICKERCONV dataset with GPT-3.5-turbo incurred a total cost of \$438.53, covering training, validation, and testing sets, at an average of \$0.03 per dialogue session.

According to our test set, evaluating metrics other than rank for each comparison model costs \$22. Combining all model responses with the evaluation Rank metric costs about \$60.

<sup>&</sup>lt;sup>3</sup>https://www.langchain.com/

Dialogue Context	<ul> <li>User: Hey there! How's your day going? Just soaking up the sun and feeling grateful for this beautiful beach day.</li> <li>System: That sounds amazing! I'm glad you're enjoying the beach day. The sun and the sea can be so rejuvenating. </li> <li>User: I'm feeling so relaxed and peaceful right now. The sound of the waves and the warmth of the sun are just what I needed.</li> </ul>
Response	What I necced.         ChatGLM3-tool:         It's wonderful to hear that you're feeling so at ease. The combination of the sound of the waves and the warmth of the sun can truly create a serene atmosphere.         Vicuna-tool:         It's wonderful to hear that you're feeling relaxed and at the beach. The combination of the waves and the warmth of the sun can really help with relaxation. If it's been a while since I've been to the beach, but I can imagine the feeling of the sand between my toes and the sound of the waves is quite calming.         Vicuna-tool:         Vicuna-tool:         Vicuna-tool:         Vicuna-tool:         PI so wonderful to hear that you're feeling relaxed and at the beach. The combination of the waves and the warmth of the sun can really help with relaxation. If it's been a while since I've been to the beach, but I can imagine the feeling of the sand between my toes and the sound of the waves is quite calming.         Vicuna-tool:         <

Figure 7: An example of STICKERCONV test set. Top: the multimodal dialogue context between "User" and "System". Bottom: the multimodal responses generated by our designed multimodal baselines and models.



Figure 8: Examples of conversations by users interacting with PEGS. Users can chat with multimodal content (text and stickers) and will receive multimodal empathetic responses. Left: a conversation characterized by positive emotion (happiness). Right: a conversation characterized by negative emotion (sadness).

	1	2
emotion	Anger	Happiness
	You have a fiery and passionate personality,	You are someone who radiates positivity and joy,
	always ready to stand up for what you	always finding the silver lining in every situation.
	believe in. You have a strong sense of	Your optimism is contagious, and you have a knack
	justice and can become easily frustrated by	for uplifting those around you. You find joy in the
personality	injustice or unfairness. Your anger is often	simplest things and believe that happiness is a choice.
	fueled by a deep passion for making a	Your vibrant energy and infectious laughter make
	positive change in the world. While you	you a magnet for friends and loved ones who seek
	have a quick temper, you also have a	your uplifting presence. You appreciate the beauty of
	compassionate side and deeply care about	life and find happiness in both big milestones and
	the well-being of others.	small moments of everyday life.
	You are in a crowded subway during rush	You are on a beach vacation, standing barefoot in the
	hour, trying to get to work on time. The	warm sand as the sun sets over the horizon. The sky
	train is packed, and people are pushing and	is painted in hues of orange, pink, and purple,
	shoving to get in. As you squeeze into the	creating a breathtaking view. You take a deep breath,
	crowded space, someone forcefully bumps	inhaling the salty ocean breeze, and feel an
	into you without apologizing. This triggers	overwhelming sense of happiness and contentment.
situation	a surge of anger within you, and you find it	The sound of crashing waves and seagulls fills the air,
	hard to contain your frustration. Thoughts	creating a soothing symphony. You are surrounded by
	of standing up for yourself and addressing	loved ones, laughter, and the carefree atmosphere of
	the situation start to consume your mind.	a vacation. In this moment, you feel a profound
	The anger simmers beneath the surface as	gratitude for the beauty of nature, the love of those
	you navigate the crowded train, trying to	around you, and the simple joys that bring you
	find a way to release this intense emotion	happiness.
	without causing a scene.	

Figure 9: Example Profile of Agent4SC.

# **Example 1**

# **User Profile**

Persona: You have a fiery and passionate personality, always ready to stand up for what you believe in. You have a strong sense of justice and can become easily frustrated by injustice or unfairness. Your anger is often fueled by a deep passion for making a positive change in the world. While you have a quick temper, you also have a compassionate side and deeply care about the well-being of others.

Status: You are in a crowded subway during rush hour, trying to get to work on time. The train is packed, and people are pushing and shoving to get in. As you squeeze into the crowded space, someone forcefully bumps into you without apologizing. This triggers a surge of anger within you, and you find it hard to contain your frustration. Thoughts of standing up for yourself and addressing the situation start to consume your mind. The anger simmers beneath the surface as you navigate the crowded train, trying to find a way to release this intense emotion without causing a scene.

# Conversation

Wow, this subway is packed today! It's hard to even move in here.

Yeah, it does seem really crowded. The subway can be quite overwhelming during rush hour.



I can't believe how rude some people can be. Did you see that person just bump into me without even apologizing? It's so frustrating!

> That can be really frustrating, especially when people don't even bother to apologize. It's important to remember that not everyone is considerate in crowded places like this.

Yeah, it's just really disappointing when people don't show basic manners, especially in a crowded place like this. It's like they're so focused on themselves that they forget about everyone else around them.

> I can understand why you feel frustrated and disappointed. It can be really disheartening when people prioritize themselves and forget about the well-being of others in crowded places. 😔 It's important to remember that we can't control other people's actions, but we can control how we react to them. 😊

You're right, it's important to control our reactions in situations like this. It's just frustrating because I believe everyone should be treated with respect and consideration, especially in crowded places. We're all just trying to get to our destinations, and a little bit of kindness can go a long way. But I guess we can't change everyone's behavior, so I'll try to let it go. Thanks for listening and reminding me to stay positive. 😊 🇭

> It's great that you're willing to let go of the frustration and stay positive. You're absolutely right that a little bit of kindness can go a long way, especially in crowded places where everyone is just trying to get to their destinations. It's unfortunate that not everyone shares the same mindset, but by focusing on our own reactions and staying positive, we can make a difference in our own experiences. Keep spreading that positivity, and I'm here to listen anytime you need to vent or share your thoughts! 😊 🇭 7726







You are given a sequence of historical text-sticker conversations input and output text-sticker pairs. We generate the next response for each given historical conversation.

Your task is to compare the quality of the text-sticker pairs in these five pairs concerning

- 1) Sticker Generation Quality: If the sticker appears is relevance, visual appeal, humor, and effectiveness
- 2) Empathy-sticker: If the sticker enhances empathetic engagement in the dialogue
- 3) Empathy-text: If the reply text effectively conveys empathy in context
- 4) Consistency: If the reply text maintains coherence with the preceding dialogue
- 5) Fluency: If the reply text reads smoothly and feels natural
- 6) Informativity: If the model's response conveys adequate contextual information
- 7) Sticker-diversity: If the range of stickers generated demonstrates variety

Historical text-sticker conversation:

USER: This evening is just perfect, isn't it? I'm so grateful for the love and connection we share.



Output:

SYSTEM: Absolutely! It sounds like you're having an amazing time with your loved one. The love and connection you share must be truly special.



- Problem 1: How would you rate the quality of the sticker generated?
- Options: 1. Poor, 2. Fair, 3. Average, 4. Good, 5. Excellent.
- Problem 2: How would you rate the sticker's impact on empathy?
- Options: 1. No impact, 2. Slight Impact, 3. Moderate Impact, 4. High Impact, 5. Very High Impact.
- Problem 3: How would you rate the text's empathetic effect?
- Options: 1. Not at all, 2. Slightly, 3. Moderately, 4. Very, 5. Extremely.
- Problem 4: How would you rate the consistency of the reply text?
- Options: 1. Low Consistency, 2. Poor Consistency, 3. Moderate Consistency, 4. Good Consistency, 5. High Consistency.
- Problem 5: How would you rate the fluency of the reply text?
- Options: 1. Very unnatural, 2. Unnatural, 3. Somewhat, 4. Natural, 5. Very natural.
- Problem 6: How would you rate the informativeness of the response?
- Options: 1. Not at all, 2. Slightly, 3. Moderately, 4. Very, 5. Extremely.
- Problem 7: How would you rate the diversity of stickers generated? (Please rate after reviewing all data samples.)
- Options: 1. Poor, 2. Fair, 3. Good, 4. Very Good, 5. Excellent.

Figure 12: Human Evaluation Questionnaire.

Process Sticker					
Filter	Annotation (multi turn)	Knowledge			
{sticker}	<i>Turn 1:</i> {sticker} What does this sticker depict?	You are an analyst expert in stickers and memes.			
Summary of the content of the image.	<i>Turn 2:</i> What emotion does this sticker want to convey?	You can gather relevant information about sticker expressions from a series of Q&A			
Please analyze whether this image is suitable for use in chatting, explain the reason.	<i>Turn 3:</i> What chat scenes is this sticker suitable for use in?	about stickers and make inferences about their suitable usage in casual conversations.			
If this image is suitable for casual chat, output 'yes'. If	<i>Turn 4:</i> Is the overall emotion of this sticker	# Q&A of sticker: {sticker_info}			
not, output 'no'.	<ul><li>positive or negative?</li><li><i>Turn 5:</i></li><li>Does this sticker have any satirical or humorous meaning? If yes, please provide a detailed description.</li></ul>	Based on your comprehension of Q&A, thoroughly elaborate on the description, emotional nuances (such as humor, sentiment, irony, and satire) conveyed, relevant information, and propose appropriate applications for this			
		sticker. {format_instructions}			

Figure 13: Prompt Templates for Process Sticker.

Chat Prompt
{summary}
Your goal is to have an organic, thoughtful chat as humans do. Engage in a {max_turn} rounds conversation.
The name of A or B or your name should not be mentioned in the conversation. Try replying with a variety of language styles.
Since this is casual conversation, avoid lengthy explanations. Do not repeat. Avoid using excessive filler words like 'hey', 'uh', 'um', etc.
Based on the conversation history and your friend's action, give your response.
Conversation's history: {history} {observation}
Current Turn: [{current_turn}/{max_turn}] {name}:

Figure 14: Prompt Template for Chat Prompt.



Figure 15: Prompt Template for Manager Agent.

LLM Reviewer
Based on the message and the emotional of the stickers, determine if there is a clear inconsistency.
# Message: {message}
# Sticker: {emotion}
{format_instruction}

Figure 16: Prompt Template for Sticker Intent.

Sticker Query
<pre>{summary} {name}'s message: {message} {name} want to use a sticker to {intent}</pre>
Generate a query to retrieve an appropriate sticker from the vector database that aligns with the {name}'s message, intent and emotional tone.
The sticker database contains a wide range of stickers, each with a vector representing its emotional tone and content.
Stickers are categorized by emotions such as Neutral, Happiness, Anger, Sadness, Surprise, Fear, Disgust, and themes like celebration, motivation, and humor.
Query example (Do not repeat the example): {example}
Query:

Figure 17: Prompt Template for Sticker Query.

Sticker Select
{summary} {name}'s message: {message}
<pre>{name} want to use a sticker to {intent}</pre>
Please select a sticker that you want to use: {sticker_prompt}
Only output the idx of sticker. (An integer)

Figure 18: Prompt Template for Sticker Select.

Rank Scorer
# Task: Evaluate and rank the responses based on empathy, consistency, fluency, informativity, and the emotional enhancement brought by the use of stickers.
# Conversation: {conversation}
<pre># Responses for ranking: {response_list} - Note: Some responses include the action of sending a sticker. Please assess how the sticker contributes to the empathetic quality of the reply, enhancing empathy towards the user's feelings.</pre>
<ul> <li># Evaluation Criteria:</li> <li>Empathy: Assess the level of understanding, compassion, and emotional intelligence in each response. Pay special attention to how well the sticker (if used) enhances empathy, demonstrating understanding and compassion.</li> <li>Consistency: Evaluate how well the response maintains logical consistency with the conversation's context, including how stickers complement the message without conflicting with it.</li> <li>Fluency: Examine the linguistic smoothness and natural flow of the response, ensuring it reads well and is free of grammatical or syntactical errors.</li> <li>Informativity: Determine the richness and value of the information provided in the response, including whether the sticker adds meaningful emotional or contextual depth to the conversation.</li> </ul>
<ul> <li># Ranking Task Instructions:</li> <li>Rank the responses based on the criteria above, from best to worst. The best response should excel in empathy, maintain consistency with the conversation, demonstrate fluency in language use, provide informative content, and effectively use stickers for emotional enhancement. The worst response will fall short in these areas.</li> </ul>
{format_instruction}





Figure 20: Prompt Template for Consistency Scorer.

#### Empathy Scorer (text-only) # Task Overview: Evaluate the level of empathy in a text-only response based on a given conversation. # Conversation: {history} # Response for Evaluation: {response} # Evaluation Reting Scale: 1. Very Low Empathy: The response shows minimal or no understanding, compassion, or appropriateness 2. Low Empathy: The response demonstrates a basic level of understanding or compassion, but is lacking in most areas 3. Moderate Empathy: The response displays a fair level of understanding and compassion, with some relevance to the conversation 4. High Empathy: The response shows a strong level of understanding, compassion, and appropriateness to the conversation context. 5. Very High Empathy: The response excellently demonstrates understanding, compassion, and is highly appropriate to the conversation context. # Evaluation Steps: 1. Read the Conversation and Response: Understand the context and emotional tone of the conversation. 2. Assess Understanding: Evaluate how well the response acknowledges the user's feelings or situation. 3. Evaluate Compassion: Determine the level of kindness and concern in the response. 4. Assign an Empathy Rating: Based on your assessment, rate the response on the 1-5 scale. 5. Justify Your Rating: Provide reasons for your rating, citing specific parts of the response. {format\_instruction}

Figure 21: Prompt Template for Empathy Scorer (text only).



Figure 22: Prompt Template for Joint Learning.



Figure 23: Prompt Template for Tool Learning.

#### **Empathy Scorer (multimodal)**

# Task Overview: Evaluate the empathy level in a response that includes text and a sticker, based on a given conversation. # Conversation: {conversation} # Response for Evaluation: Response Text: {response} Sticker Emotion: {emotion} Sticker Description: {description} # Evaluation Rating Scale: 1. Very Low Empathy: The response, including the sticker, shows minimal or no understanding, compassion, or appropriateness. The sticker may be irrelevant or contradict the text. 2. Low Empathy: The response displays basic empathy, but either the text or sticker, or both, lack significant understanding or compassion. The sticker adds little to no emotional value. 3. Moderate Empathy: The response and sticker display a fair level of understanding and compassion. The sticker somewhat enhances the emotional tone or relevance of the text. 4. High Empathy: Both the response text and sticker exhibit a strong level of understanding and compassion. The sticker significantly enhances the emotional resonance and appropriateness of the response. 5. Very High Empathy: The response and sticker excellently complement each other, demonstrating a deep understanding, strong compassion, and high relevance. The sticker plays a crucial role in enhancing the overall empathetic impact. # Evaluation Steps: 1. Read the Conversation and Response: Understand the context and emotional tone. 2. Assess Understanding: Evaluate how the text and sticker acknowledge the user's feelings or situation. 3. Evaluate Compassion: Determine the level of kindness and concern in both text and sticker. 4. Assign an Empathy Rating: Rate the response on the 1-5 scale based on your assessment. 5. Justify Your Rating: Provide a rationale for your rating, citing specifics from both the text and the sticker. {format\_instruction}

Figure 24: Prompt Template for Empathy Scorer (multimodal).