FinNLP 2022

# The Fourth Workshop on Financial Technology and Natural Language Processing

**Proceedings of the Workshop** 

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### Introduction

Welcome to FinNLP-2022, the 4th Workshop on Financial Technology and Natural Language Processing! Since this year, FinNLP has become a twice-a-year workshop and is colocated with IJCAI and EMNLP. This workshop aims to provide a forum for sharing the latest Interdisciplinary results from either the financial domain's or the NLP field's perspective.

In FinNLP-2022, we have a keynote (Knowledge-Based News Event Analysis and Forecasting) from Dr. Oktie Hassanzadeh, a Senior Research Staff Member at IBM T.J. Watson Research Center, and an overview of recent FinNLP studies from the FinNLP organizer. The accepted papers cover various topics, including emerging trend identification, intent classification, market information prediction, sentiment analysis, digital strategy maturity assessment, and so on. Several kinds of financial documents are explored, such as the transcriptions of earnings calls, social media data, and news articles. The shared task participants share several approaches for evaluating the rationales of amateur investors. We hope the audiences of FinNLP-2022 can learn the latest tendency, and also have a comprehensive understanding of where we are now in financial opinion scoring.

FinNLP-2022 is the result of a collaborative effort of the FinNLP community. We would like to thank our Program Committee - Hiroki Sakaji, Emmanuele Chersoni, Kiyoshi Izumi, Pablo Duboue, Juyeon Kang, Paulo Alves, Luciano Del Corro, Chuan-Ju Wang, Ismail El Maarouf, Damir Cavar, Paul Buitelaar, and Jinhang Jiang - for their help in providing feedback on submissions and selecting the papers. We would also like to thank all authors from 10 countries in both academia (16 institutions) and industry (8 companies) for sharing their insightful results in FinNLP-2022.

Welcome and hope you all enjoy FinNLP-2022.

Chung-Chi Chen (AIST, Japan) Hen-Hsen Huang (Academia Sinica, Taiwan) Hiroya Takamura (AIST, Japan) Hsin-Hsi Chen (National Taiwan University, Taiwan) FinNLP-2022 Organizers

**Acknowledgment** FinNLP-2022 is supported by a project JPNP20006, commissioned by the New Energy and Industrial Technology Development Organization (NEDO), and was partially supported by National Science and Technology Council, Taiwan, under grants MOST 110-2221-E-002-128-MY3 and MOST 110-2634-F-002-050-.

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# Keynote Talk: Knowledge-Based News Event Analysis and Forecasting

#### Oktie Hassanzadeh

IBM T.J. Watson Research Center

**Abstract:** In this talk, I will present our ongoing work at IBM Research on building a toolkit for news event analysis and forecasting. The toolkit is powered by a Knowledge Graph (KG) of events curated from structured and textual sources of event-related knowledge. The toolkit provides functions for 1) mapping ongoing news headlines to concepts in the KG, 2) retrieval, reasoning, and visualization for causal analysis and forecasting, and 3) extraction of causal knowledge from text documents to augment the KG with additional domain knowledge. Each function has a number of implementations using state-of-the-art neuro-symbolic techniques. I will go over a number of use cases for the toolkit, including use cases in finance and enterprise risk management.

**Bio:** Dr. Oktie Hassanzadeh is a Senior Research Staff Member at IBM T.J. Watson Research Center. He is the recipient of several academic and corporate awards, including a top prize at the FinCausal-2022 Shared Task, a top prize at the Semantic Web Challenge at ISWC conference, and two best-paper awards at ESWC conferences. He has received his M.Sc. and Ph.D. degrees from the University of Toronto, where he received the IBM PhD fellowship and the Yahoo! Key Scientific Challenges awards. He is also a two-time recipient of the first prize at the Triplification Challenge at the SEMANTICS Conference for his projects in the areas of Semantic Technologies and Linked Data. For more information, refer to his home page: http://researcher.watson.ibm.com/person/us-hassanzadeh

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### Program

#### Thursday, December 8, 2022

- 09:00 09:10 Opening Remarks
- 09:10 09:45 Keynote Knowledge-Based News Event Analysis and Forecasting
- 09:45 10:00 Overview of Recent FinNLP Studies
- 09:00 10:30 Main Track I

*Contextualizing Emerging Trends in Financial News Articles* Nhu Khoa Nguyen, Thierry Delahaut, Emanuela Boros, Antoine Doucet and Gaël Lejeune

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- 10:30 11:00 *Coffee Break*
- 11:00 12:30 Main Track II

*TweetFinSent: A Dataset of Stock Sentiments on Twitter* Yulong Pei, Amarachi Mbakwe, Akshat Gupta, Salwa Alamir, Hanxuan Lin, Xiaomo Liu and Sameena Shah

*Stock Price Volatility Prediction: A Case Study with AutoML* Hilal Pataci, Yunyao Li, Yannis Katsis, Yada Zhu and Lucian Popa

*Learning Better Intent Representations for Financial Open Intent Classification* Xianzhi Li, Will Aitken, Xiaodan Zhu and Stephen W. Thomas

Exploring Robustness of Prefix Tuning in Noisy Data: A Case Study in Financial Sentiment Analysis Sudhandar Balakrishnan, Yihao Fang and Xiaodan Zhu

A Taxonomical NLP Blueprint to Support Financial Decision Making through Information-Centred Interactions Siavash Kazemian, Cosmin Munteanu and Gerald Penn

#### Thursday, December 8, 2022 (continued)

Toward Privacy-preserving Text Embedding Similarity with Homomorphic Encryption Donggyu Kim, Garam Lee and Sungwoo Oh

- 12:30 14:00 Lunch Break
- 14:00 15:30 Main Track III and Shared Task I

*DigiCall: A Benchmark for Measuring the Maturity of Digital Strategy through Company Earning Calls* Hilal Pataci, Kexuan Sun and T. Ravichandran

Disentangled Variational Topic Inference for Topic-Accurate Financial Report Generation Sixing Yan

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15:30 - 16:00 *Coffee Break* 

#### Thursday, December 8, 2022 (continued)

16:00 - 16:30 Shared Task II and EMNLP Findings

Yet at the FinNLP-2022 ERAI Task: Modified models for evaluating the Rationales of Amateur Investors Yan Zhuang and Fuji Ren

LDPP at the FinNLP-2022 ERAI Task: Determinantal Point Processes and Variational Auto-encoders for Identifying High-Quality Opinions from a pool of Social Media Posts

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Alolika Gon, Sihan Zha, Sai Krishna Rallabandi, Parag Pravin Dakle and Preethi Raghavan

- 16:30 16:42 EMNLP Findings DialogueGAT: A Graph Attention Network for Financial Risk Prediction by Modeling the Dialogues in Earnings Conference Calls
- 16:42 16:54 EMNLP Findings VarMAE: Pre-training of Variational Masked Autoencoder for Domain-adaptive Language Understanding
- 16:54 17:06 *EMNLP Findings ASDOT: Any-Shot Data-to-Text Generation with Pretrained Language Models*
- 17:06 17:18 EMNLP Findings DocFiNet: Augmenting Text and Speech Transformers with Semi-structured Document Representations for Financial Tasks
- 17:18 17:30 EMNLP Findings Long Text and Multi-Table Summarization: Dataset and Method
- 17:30 17:40 *Closing*