# **MyMemory**

## Creating the world's largest Translation Memory

Marco Trombetti Translated ASLIB, London November 2009

http://mymemory.translated.net



#### **Translated**

#### **Language Service Provider**

Human Translation in 80 languages, 9000 customers, 100K translations delivered.

#### **Core Technology**

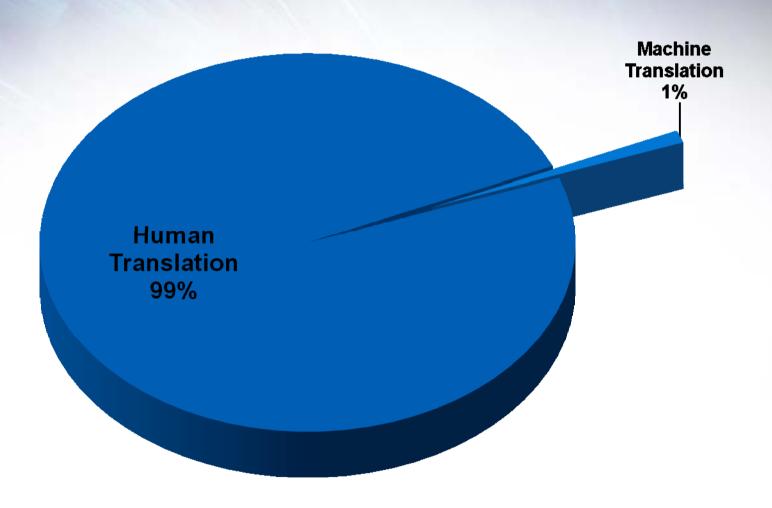
A fully automated translation workflow. Customers can access 35,000 translators through a Web Service.



#### **Translation Memories fail!**

Prob(10-word-sentence) is too small

# Why is MT not focused towards helping HT?



**Source: Allied Business Intelligence** 

## My wish-list for the perfect TM Platform

#### MyMemory

Billions of segments, but still FAST

Web 2.0, Wiki-like contributions

One-click upload/download of TM

Adaptive matching, a priori probability

Propagate changes in real-time

Fully integrated statistical MT

Open standard and CAT support







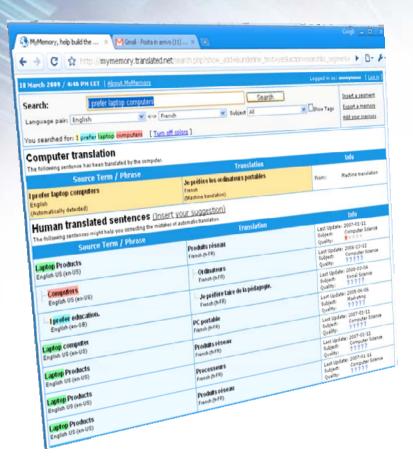








#### The Solution



Free,
Collaborative
Web Translation
Memory

#### Barriers to contribution



# Privacy and IP

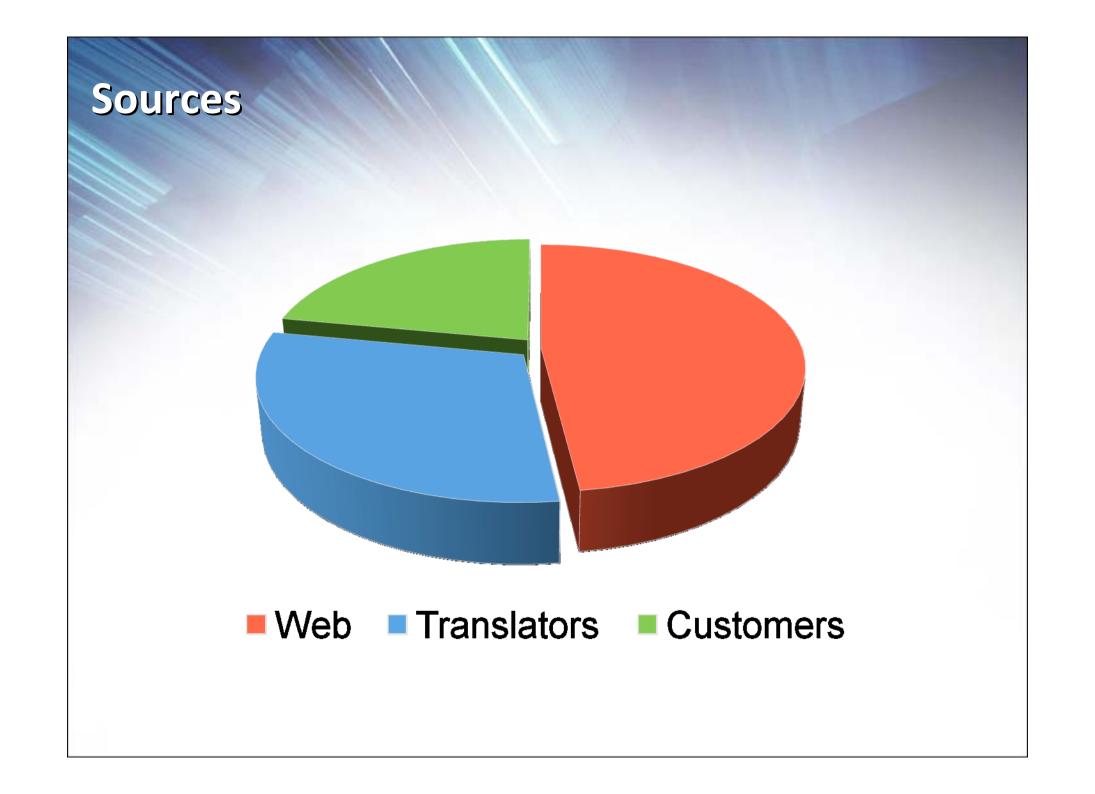


Time vs Value

Will people contribute?

Yes! 100 words per second for 1,5 years

# 5 Billion words



#### Benefits

#### **LSP & Clients**

- More control
- Free contribution from professionals & the crowd
- Quick reference and QA

#### **Translators**

- Quick and relevant reference
- Improved organisation and usability
- Free memories

# Technology Challenges

Scalable Real Time Indexing

Adaptive Ranking

Cost-Effective Scalability

# Generating the interest



**Pre-Populate** 



Make it easy to contribute



Make it free

## **Protecting IP**

Private memories

Hide proper nouns

One-click to report abuse

Robots.txt

Quality

Feedback from the crowd

QA correlation

Automatic QA

# Is 5 Billion words is enough?

# No.

Professional translators produce

# Tens of billions of words per year

## **Next Steps**

# More data & technology

- More data extraction from the web
- Real time SMT training
- Every CAT tool connected

# **QA** crowd platform

- Fast and cost-effective MT evaluation
- Parallel corpus evaluation and clean-up