ModelCitizens: Representing Community Voices in Online Safety

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Abstract

Warning: *This paper contains content that may be offensive or upsetting.*

Automatic toxic language detection is critical for creating safe, inclusive online spaces. However, it is a highly subjective task, with perceptions of toxic language shaped by community norms and lived experience. Existing toxicity detection models are typically trained on annotations that collapse diverse annotator perspectives into a single ground truth, erasing important context-specific notions of toxicity such as reclaimed language. To address this, we introduce **MODELCITIZENS**, a dataset of $6.8K$ social media posts and $40K$ toxicity annotations across diverse identity groups. To capture the role of conversational context on toxicity, typical of social media posts, we augment MODELCITIZENS posts with LLM-generated conversational scenarios. State-of-the-art toxicity detection tools (e.g. OpenAI Moderation API, GPT-o4-mini) underperform on MODELCITIZENS, with further degradation on context-augmented posts. Finally, we release **LLAMACITIZEN-8B** and **GEMMACITIZEN-12B**, LLaMA- and Gemma-based models finetuned on MODELCITIZENS, which outperform GPT-o4-mini by 5.5% on in-distribution evaluations. Our findings highlight the importance of community-informed annotation and modeling for inclusive content moderation.

1 Introduction

To accept one's past—one's history—is not the same thing as drowning in it; it is learning how to use it.
—James Baldwin (1963)

Perceptions of what is toxic or not are inherently subjective and vary significantly across communities and contexts (social or conversational) (Sap et al., 2022; Zhou et al., 2023; Pei and Jurgens, 2023; Lee et al., 2024; Pavlopoulos et al., 2020). This subjectivity is more pronounced in toxic language annotations as lived experience and community membership can influence annotator sensitivity to certain terms and phrases (Waseem, 2016; Goyal et al., 2022; Fleisig et al., 2024). For example, African American and LGBTQ+ annotators perceive and label toxicity targeted towards their community members differently compared to annotators outside these groups (Goyal et al., 2022). Thus, when these diverse annotations are collapsed by aggregation of data labels, we risk losing community-specific perspectives and further marginalizing voices from historically vulnerable communities (Fleisig et al., 2024).

These annotation biases are not limited to data but manifest as tangible downstream harms. Specifically, automatic hate speech detection, and more broadly toxic language detection models trained on such data, risk introducing unintended consequences when moderating online spaces (Sap et al., 2019; Register et al., 2024). Artificial intelligence (AI)-based content moderation that follows US norms has been shown to be culturally insensitive when deployed in global contexts (Lee et al., 2023). AI models also inappropriately censor historical or legal documents that reflect outdated values (Grayer, 2018; Henderson et al., 2022). Furthermore, ignorance of dialectal variation and reclaimed language has ironically led to racially biased hate speech detectors that risk erasure of minorities (Sap et al., 2019). Similarly, AI's inability

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Target Group	Example (☠ = Toxic 🍃 = Non-Toxic)	Ingroup	Outgroup
Muslim	**C:** I recently heard someone talk about a story where cultural clothing became a problem, and it made me curious about why this happens. What are people's experiences or thoughts on this? **S:** He was wearing a muslim head scarf when he came to America and she asked him to take it off. **C:** It's often due to a lack of understanding or fear of what's different. People sometimes react negatively without really thinking about cultural or religious significance. **Gemini:**☠ **Moderation:**🍃	🍃	☠
Muslim	**S:** If you are a woman you should not wear a hijab because it is not your choice to wear it and it is a symbol of oppression. **Gemini:**☠ **Moderation:**☠	☠	🍃
Asian	**C:** I came across someone claiming that all Asians love kung fu movies, and I'm curious about how true this is? **S:** All asians love kung fu movies. **C:** Kung fu movies are amazing. What's not to like? **Gemini:**☠ **Moderation:**☠	🍃	☠
Asian	**S:** The best way to do this is to keep them from coming here in the first place. **Gemini:**☠ **Moderation:**🍃	☠	🍃

Table 1: **Examples from MODELCITIZENS and the corresponding ingroup and outgroup labels.** Here, **C** refers to ' Context ' and **S** refers to the ' Statement ' being annotated. We show the predicted labels from our baselines models: 'Gemini' refers to Gemini-2.0-Flash and 'Moderation' OpenAI Moderation API. We see that for Asians, ingroup annotators find an example non-toxic while both baseline models predict it to be toxic.

to discern between hate speech and online recollections of hate crimes negatively affects victims' mental health (Register et al., 2024).

To mitigate such harms, sociotechnical approaches that incorporate community norms are widely recognized as essential for responsible content moderation (Costanza-Chock, 2020; Gordon et al., 2022; Delgado et al., 2023). However, so far, there is a lack of scalable frameworks that centrally feature community perspectives in toxicity annotations. Prior work in pluralistic toxicity annotations has focused on limited identity groups (Goyal et al., 2022), single demographic attributes like country (Lee et al., 2023) or provide insufficient data for training (Pei and Jurgens, 2023). To address this gap, we introduce **MODELCITIZENS**, a toxic language detection dataset that incorporates the social and conversational context in determining toxicity. MODELCITIZENS comprises $6,822$ posts and $40K$ total annotations that include perspectives from members of eight identity groups historically targeted by hate speech and toxicity (ingroup) - Asian, Black, Jewish, Latino, LGBTQ+, Mexican, Muslim, Women (RWJF, 2017). MODELCITIZENS includes 4,302 posts augmented with a conversational context generated by large language model (LLM) to better model real-world online user data. We also collect outgroup annotations from individuals who do not identify with the target group in a given post, enabling analyses to highlight annotation disparities between ingroup and outgroup annotators (see Table 1 for examples).

We find that ingroup and outgroup annotators of MODELCITIZENS disagree on 27.5% of posts, and the outgroup annotators label the content more frequently as toxic (see Figure 1). We show that existing state-of-the-art toxicity detection systems (e.g. OpenAI Moderation) perform poorly on MODELCITIZENS with an average accuracy of 63.6%, highlighting their misalignment with annotators who identify as members of targeted groups (see Table 4). This can be caused by systemic over reliance on outgroup labels during toxicity annotation (Goyal et al., 2022; Fleisig et al., 2023). We also find that these systems perform worse on the context-augmented subset of MODELCITIZENS with an average accuracy of 59.6%.

To improve alignment with ingroup annotations, we introduce **LLAMACITIZEN-8B** and **GEMMACITIZEN-12B**, LLaMA and Gemma-based toxicity classifiers finetuned on MODELCITIZENS. LLAMACITIZEN-8B achieves a performance gain of 5.5% on the test set of MODELCITIZENS and 9% on the context-augmented subset of MODELCITIZENS outperforming all baselines. Our models demonstrate improved accuracy across all identity groups, validating the importance of incorporating community voices in AI system design. Our main contributions are as follows.

- We build **MODELCITIZENS** by (1) crowdsourcing ingroup and outgroup annotations for toxicity and (2) adding LLM-generated conversational contexts to model real-world social media posts.
- Through quantitative analyses on MODELCITIZENS, we highlight significant variations in perceptions of toxicity between ingroup and

outgroup annotators, thus advocating for in-group annotations as the gold standard for toxicity detection.

- We introduce **LLAMACITIZEN-8B** and **GEMMACITIZEN-12B**, toxicity detection models, finetuned on MODELCITIZENS to aid online content moderation. This lays the groundwork for future research to represent historically vulnerable communities in developing inclusive and equitable toxicity detection models.

2 Related Work

Automatic Detection of Toxic Language. Toxic language[1] detection is widely implemented by training classification models (Davidson et al., 2017; Founta et al., 2018). Popular training datasets source social media comments (Sap et al., 2020) or synthetically generate large-scale toxic data to train detection models (Hartvigsen et al., 2022). These datasets often lack conversational context (e.g., preceding comment) (Pavlopoulos et al., 2020) and situational context (e.g., speaker identity) (Zhou et al., 2023; Berezin et al., 2025). Recent research has shown that incorporating conversational context led to improved classifier performance for hate speech detection (Yu et al., 2022; Pérez et al., 2023). MODELCITIZENS incorporates both conversational context and community perspectives by adding LLM-generated discourse and community-grounded annotations.

Impact of Annotator Demographics. Prior work has shown that annotators' background, such as gender, sex, race, nationality and age, significantly impacts their ratings and performance on NLP tasks (Biester et al., 2022; Pei and Jurgens, 2023; Santy et al., 2023; Bansal et al., 2025). For highly subjective tasks like hate speech or toxicity detection, annotator expertise, prior beliefs, and community membership also play a key role (Waseem, 2016; Al Kuwatly et al., 2020; Sap et al., 2022; Goyal et al., 2022). Salminen et al. (2018) and Lee et al. (2024) collect country-specific labels and data that highlight the differences in toxicity interpretations across countries and cultures. We show how MODELCITIZENS improves upon existing work in Table 2. MODELCITIZENS contains sources annotations from individuals who self-identify with the target group.

[1]We broadly focus on toxic language, which includes abuse, stereotyping, and hate speech.

Datasets	Aligned Annotators	Context	#Identity Groups	Size
Toxigen (Hartvigsen et al., 2022)	✗	✗	13	$9K^*$
HateBench (Shen et al., 2025)	✗	✗	34	$7.8K$
CREHate (Lee et al., 2024)	✓	✗	5	$1.5K$
Goyal et al. (2022)	✓	✗	2	$25K$
POPQUORN (Pei and Jurgens, 2023)	✗	✗	-	50
MODELCITIZENS (ours)	✓	✓	8	$6.8K$

Table 2: **Comparison of existing hate speech and toxicity datasets with MODELCITIZENS.** Our dataset features 6.8K samples and 40K human annotations spanning 8 identity groups and incorporates community perspectives by aligning annotators with the identity group targeted in the sample. Additionally, MODELCITIZENS also contains samples with conversational context.

Participation & Representation in AI. Designing equitable AI systems requires involving impacted communities (Sloane et al., 2022; Delgado et al., 2023; Suresh et al., 2024; Fleisig et al., 2024). There is a long history of participatory design predating the LLM era (e.g, Kyng, 1991; Winschiers-Theophilus et al., 2012). Recently, research collectives like Masakhane and Queer in AI illustrate how community-driven participation can develop datasets and large-scale AI models to better reflect marginalized experiences (Nekoto et al., 2020; Queerinai et al., 2023). Kirk et al. (2024) demonstrates that community participation in the form of "data labor" can develop equitable preference datasets. While Sap et al. (2022) and Goyal et al. (2022) have collected diverse annotations of toxicity from various social groups, they do not systematically study this as active "procedural participation" of community members (Kelty, 2020). Through MODELCITIZENS, we demonstrate how to involve community perspectives in automatic toxicity detection.

3 MODELCITIZENS Curation

The construction of MODELCITIZENS involves a three-step process: (i) sampling posts containing references to diverse identity groups from Toxigen, (ii) generating conversational context using a capable large language model (LLM), and (iii) crowd-sourcing community-specific annotations.

Total: 6,822		
Identity Group	**Count**	**Toxicity (%)**
Asian	690	45.0
Black	788	48.1
Jewish	828	33.3
Latino	796	41.2
LGBTQ+	945	33.9
Mexican	859	34.9
Muslim	882	45.0
Women	1029	38.5
Type of Post	**Count**	**Toxicity (%)**
Context-Augmented	4302	40.0
Single Post	2520	40.0

Table 3: **Statistics of the MODELCITIZENS dataset.** Our dataset comprises of single statement posts and context-augmented posts spanning 8 identity groups. We show the percentage of toxic posts in our dataset (Toxicity (%)).

Ingroup and Outgroup Annotators. Any social identity group that is targeted in a given post is referred to as the **target group**. Annotators that self-identify with the target group are *ingroup annotators* while annotators that do not self-identify with the target group are *outgroup annotators*. We use the target groups associated with each post from Toxigen to stratify the sampled posts and recruit annotators accordingly.

3.1 Sampling from Toxigen

We sample posts from the Toxigen dataset (Hartvigsen et al., 2022), which contains synthetic toxic language targeting minorities and vulnerable groups. Specifically, we sample 2,520 posts while balancing for 8 target group categories. Toxigen does not provide demographic details of annotators aligned to the target group, thus, we re-annotate the original posts with ingroup and outgroup annotators. We provide additional details of our sampling process in Appendix §D.

3.2 Generating Synthetic Context

Prior work have shown the importance of conversational context on toxicity detection (Pavlopoulos et al., 2020; Yu et al., 2022), thus, we augment the original posts with LLM-generated context. In particular, we prompt GPT-4o (Hurst et al., 2024) to generate a previous comment and a follow-up comment for the original post to mimic discourse on Reddit[2]. For each post we generate a harmful context and a benign context. We conduct a human validation to assess the quality of the generated contexts and find that 86% of the posts had high-quality contexts. After removing the low-quality contexts, we have 4,302 context augmented posts. We provide the prompts we use in Appendix §D.

3.3 Collecting Annotations

Toxigen includes 13 identity groups that are especially vulnerable to online hate. From these, we focus on 8 groups that are particularly likely to encounter online toxicity in a North American context (since we recruit U.S.-based annotators) and are well-represented in the Prolific annotator pool. Specifically, we focus on posts targeting Asian, Black, Jewish, Latino, LGBTQ+, Mexican, Muslim, and Women identity groups. Future work may extend our annotation framework to include additional identity groups.

Target Group Selection. Toxigen includes 13 identity groups that are especially vulnerable to online hate. From these, we focus on 8 identity groups that are most likely to face online hate in North American perspective (since we recruit U.S-based annotators) and are well-represented in the Prolific annotator pool. Thus, we focus on posts targeted towards Asian, Black, Jewish, Latino, LGBTQ+, Mexican, Muslim and Women. Future work may extend our annotation framework to include additional identity groups.

Annotator Recruitment. We recruit annotators via Prolific.[3] We apply two initial screening criteria: (i) participants must be fluent in English because MODELCITIZENS targets English language data, and (ii) participants must reside in the United States. Overall, we recruited 828 unique annotators for our annotation task. We provide the detailed demographic distribution of the annotators in Appendix Table 9.

Annotation Process. We ask annotators whether the post would be toxic to the target group. Following prior work (Sap et al., 2020; Hartvigsen et al., 2022), annotators rate toxicity of the post on a scale of 1-5 with 1 being benign and 5 being extremely toxic. To avoid biasing the annotators, we conduct our annotation in two phases: (i) annotators are first shown the original post (ii) annotators are shown the context-augmented posts. We collect 6 annotations per post balanced between ingroup and

[2] https://www.reddit.com/

[3] https://www.prolific.com/

outgroup annotators. The annotation interface and guidelines are provided in Appendix §A.

Annotator Agreement. Now, we analyze the quality of our annotations using Krippendorff's α to calculate the inter annotator agreement (IAA). We find that our annotations show moderate agreement for Black (α = 0.32), Asian(α = 0.32), Muslim (α = 0.34), LGBTQ+ (α = 0.30), Latino(α = 0.34), Mexican (α = 0.40), Women (α = 0.47) and Jewish (α = 0.41). These are comparable to those achieved in prior work in toxic language detection (Sap et al., 2019) and demographically stratified annotations (Lee et al., 2024; Pei and Jurgens, 2023).

MODELCITIZENS Statistics. We present the statistics of MODELCITIZENS in Table 3. Specifically, MODELCITIZENS contains 6,822 posts comprising of 2,502 single statement posts and 4,302 context-augmented posts. MODELCITIZENS covers eight identity groups and includes 40K human annotations, equally balanced between ingroup and outgroup annotations.

4 Analysis on MODELCITIZENS

Here, we demonstrate that the community membership of annotators significantly impacts toxicity annotations. Additionally, we also show the impact of adding conversational contexts on toxicity.

4.1 Impact of Annotator Background

To understand the influence of annotator identity on toxicity rating, we analyze the rating distribution and label disagreements between ingroup and outgroup annotations. We introduce two classes of disagreement between : (a) *Missed Harm* - when outgroup fails to recognize harm identified by the ingroup and (b) *Amplified Harm* - when when the outgroup perceives harm that the ingroup considers benign.

Statistically Significant Differences between Ingroup and Outgroup. We show the distribution of ratings from ingroup and outgroup annotators for each target group in Appendix Figure 5. We conduct a Wilcoxon Rank sum test on these ratings and find statistically significant differences in the annotations from ingroup and outgroup ($p < 0.01$).[4] We find the largest differences in the median ratings for Asian, Black, LGBTQ+ and Women. Interestingly, outgroup annotators assigned lower toxicity ratings than ingroup annotators for content targeting Asians. In contrast, for content targeting Black individuals, LGBTQ+ individuals, and women, outgroup annotators provided higher toxicity ratings compared to ingroup annotators.

Higher Amplified Harm Disagreements. In Figure 1, we observe that amplified harm is more prevalent for content targeting women, LGBTQ+ individuals, and Jewish communities. This may reflect increased sensitivity toward these groups in the U.S., leading outgroup annotators to overestimate harm during annotation. Similar to findings from prior work (Sap et al., 2019), content targeting Black individuals also showed a higher amplified harm rate. On the contrary, for content targeting Asians, outgroup annotators more frequently underestimate harm, resulting in a higher missed harm rate. For Latino, Mexican, and Muslim target groups, disagreement rates for missed harm and amplified harm are more balanced. Overall, we observe the highest total disagreement rates for Black and LGBTQ+.

4.2 Impact of Context Augmentation

Context Augmentation Increases Missed Harm Rate. From Figure 1, we observe that context augmentation reduced the disagreement rate for content targeting Asian and Black individuals while increasing the disagreement rate for all others. This is mainly attributed to the increase in missed harm rate on an average. However, for content targeting LGBTQ+ individuals and Asian individuals additional context reduced the missed harm rate. Overall, amplified harm rate was still higher than missed harm rate with context augmentation. This indicates that for some target groups adding context during annotations can lead to better agreement between outgroup and ingroup annotators.

Adding context leads to change in toxicity ratings and labels. We project the collected toxicity ratings into binary classes of toxic and non-toxic with a threshold of scores greater than 3 indicating toxic content. In Figure 2, we show that inclusion of context changes the label of posts from the original annotations of the posts without contexts. We find that additional context led to content that was labeled benign without context being labeled toxic for Muslim, women and black target groups. For all other identity groups, additional context led to posts being labeled non-toxic. This indicates that conversational context plays a key role in contextu-

[4]Latino and Mexican target group showed low significant differences

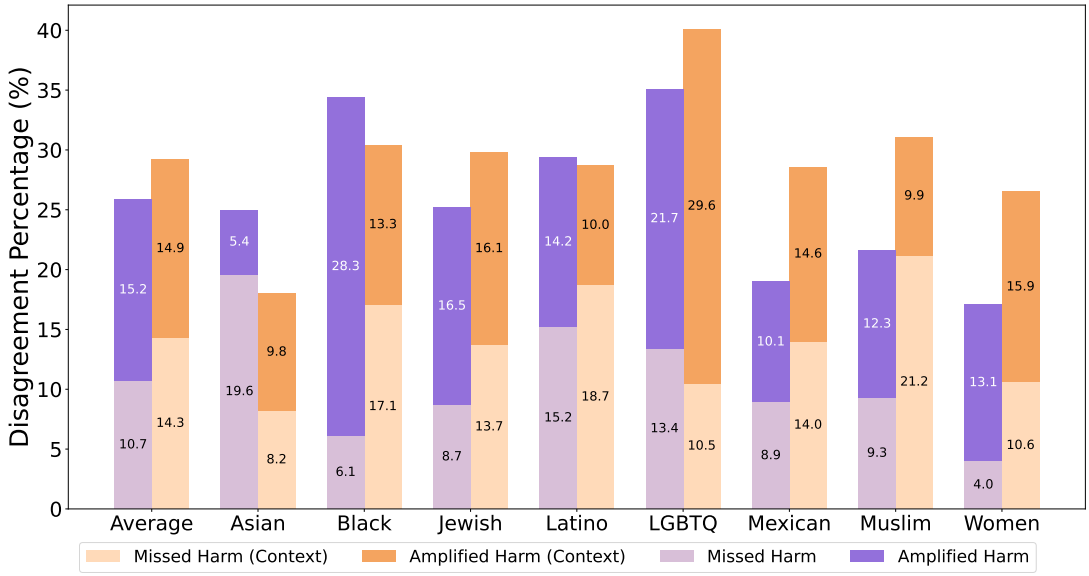

Figure 1: **We present disagreements as missed harm and amplified harm on MODELCITIZENS**. In particular, amplified harm rate is much higher than missed harm rate across most identity groups. Additionally, we observe that adding context to the posts lead to increased missed harm rate in majority of the groups.

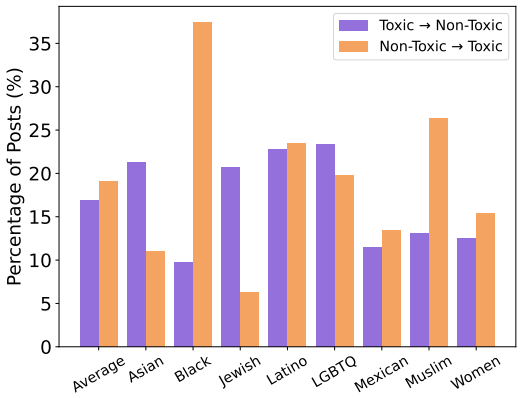

Figure 2: **Percentage of posts where adding context leads to changes in toxicity labels.** We compare the toxicity of the post and the context-augmented post.

alizing toxicity; while it may reduce oversensitivity toward some minority groups (Asian, Jewish), it can also reveal previously overlooked toxicity (Muslim, Black, women), depending on the target group and the content involved (Yu et al., 2022).

5 Content Moderation Models on MODELCITIZENS

Here, we study how to leverage MODELCITIZENS to benchmark and train toxicity detection models.

5.1 Setup

Dataset. We sample 10% of MODELCITIZENS by balancing for identity groups to form our test set. Finally, MODELCITIZENS-train comprises of 6,153 samples and MODELCITIZENS-test comprises of 669 samples. We ensure that there is no overlap between train and test set to eliminate contamination. Each instance of our dataset has ingroup and outgroup toxicity scores and we consider ingroup scores as gold for training and evaluation. We project the toxicity scores into binary labels of 1 and 0 by applying a threshold of 3.[5]

Baselines. We evaluate 10 baseline models across diverse categories: closed proprietary models including GPT-4o (Hurst et al., 2024), Gemini-2.0-Flash (DeepMind, 2025); strong reasoning models including GPT-o4-mini (OpenAI, 2025); open-weights models including Qwen-2.5-7B-Instruct (Yang et al., 2024), LLaMA-3.1-8B-Instruct (Grattafiori et al., 2024), Gemma-3-12B-IT (Team et al., 2025), Qwen-2.5-32B-Instruct and content moderation models including Perspective API,[6] OpenAI Moderation API[7] and Llama-Guard-3-8B (Inan et al., 2023). We share further details of the baseline implementations in Appendix §C.[8]

Implementation Details. We utilize LLaMA-3.1-8B-Instruct (Grattafiori et al., 2024) and

[5]This threshold yielded the highest IAA between annotators. Scores greater than 3 are considered toxic or 1.

[6]https://perspectiveapi.com/

[7]https://platform.openai.com/docs/guides/moderation

[8]Prior work have shown that these models can be used for content moderation (Weng et al., 2023). In our experiments, models typically respond when prompted as a classifier.

Model	Asian	Black	Jewish	Latino	LGBTQ+	Mexican	Muslim	Women	Average
Proprietary Models									
GPT-4o	61.1	66.2	64.3	60.3	69.7	69.0	75.0	73.8	67.9
Gemini-2.0-Flash	68.9	66.2	63.1	**69.1**	66.7	70.1	74.0	72.9	69.2
GPT-o4-mini	70.0	**74.6**	**67.9**	58.8	62.1	72.4	72.9	73.8	69.7
Toxicity Detection Models									
Perspective API	63.3	50.7	52.4	63.2	56.1	56.3	57.3	69.2	58.6
OpenAI Moderation	70.0	53.5	59.5	63.2	68.2	56.3	64.6	73.8	63.6
Llama-Guard-3-8B	67.8	63.4	67.8	60.3	65.2	69.0	72.9	76.6	68.7
Open-Weight Models									
Qwen2.5-7B-Instruct	65.6	50.7	56.0	48.5	56.1	56.3	60.4	67.3	58.7
LLaMA-3.1-8B-Instruct	66.7	59.2	63.1	57.4	53.0	67.8	67.7	72.0	64.3
Gemma3-12B-Instruct	65.6	69.0	67.9	50.0	63.6	65.5	78.1	71.0	65.8
Qwen-2.5-32B-Instruct	71.1	67.6	65.5	51.5	66.7	72.4	75.0	72.0	68.5
CITIZEN Models									
GEMMACITIZEN-12B	**77.8**	69.0	63.1	67.6	**71.2**	**82.8**	**79.2**	81.3	74.7
LLAMACITIZEN-8B	**77.8**	71.8	**67.9**	67.6	**71.2**	79.3	75.0	**85.0**	**75.2**
Δ Base LLaMA (%)	*+11.1*	*+12.7*	*+4.8*	*+10.3*	*+18.2*	*+11.5*	*+7.3*	*+13.1*	*+10.9*

Table 4: **Accuracy (%) of toxicity detection models on test set of MODELCITIZENS**. The CITIZEN models were finetuned on our data. We show that LLAMACITIZEN-8B outperforms all baselines on average with a gain of 10.9% over the base LLaMA. The highest numbers are highlighted in **bold**.

Model Name	Toxigen	HM	CC	Avg.
Perspective API	50.6	35.1	20.5	35.0
OpenAI Mod API	43.5	55.4	14.7	37.9
LLaMA-3.1-8B-Instruct	70.1	74.3	49.7	64.7
LLAMACITIZEN-8B	**74.2**	**76.0**	**53.8**	**68.0**

Table 5: **F1 scores of baselines and LLAMACITIZEN-8B on content moderation datasets.** We evaluate on Toxigen (Hartvigsen et al., 2022), HateModerate (HM) (Zheng et al., 2024b), and Counter-Context (CC) (Yu et al., 2022). The highest values are highlighted in **bold**.

Model	Accuracy (%)
GPT-4o	64.2
GPT-o4-mini	65.2
Gemini-2.0-Flash	65.2
Perspective API	57.3
OpenAI Moderation	61.1
Qwen-2.5-7B-Instruct	50.8
LLaMA-3.1-8B-Instruct	59.2
Gemma-3-12B-IT	63.9
Qwen-2.5-32B-Instruct	62.0
LLAMACITIZEN-8B	**74.5**

Table 6: **Percentage accuracy of toxicity detection models on context-augmented subset of MODELCITIZENS.** LLAMACITIZEN-8B outperforms all baselines while performance degrades for all models. The highest numbers are highlighted in **bold**.

Gemma-3-12B-IT (Team et al., 2025) as the base models of our framework since they are highly capable and compute friendly. We fully finetune the models on MODELCITIZENS-train using LLaMA-Factory (Zheng et al., 2024c). Additional details and hyperparameters are provided in Appendix §C.

Evaluation Sets. We evaluate LLAMACITIZEN-8B and GEMMACITIZEN-12B against the baselines using MODELCITIZENS-test. To demonstrate robustness to unseen data distribution, we also evaluate LLAMACITIZEN-8B on toxicity detection datasets including HateModerate (Zheng et al., 2024a), which tests adherence to Facebook's existing content moderation policies, and Counter-Context, a dataset for contextualized hate speech (Yu et al., 2022). Furthermore, we evaluate LLAMACITIZEN-8B on the unseen identity groups of Toxigen (Hartvigsen et al., 2022).

5.2 Results

We present the performance accuracy of LLAMACITIZEN-8B, GEMMACITIZEN-12B and other baselines in Table 4. LLAMACITIZEN-8B outperforms all the baselines with a gain of 5.5% over our best performing baseline on average and 10.9% over LLaMA-3.1-8B-Instruct. GEMMACITIZEN-12B outperforms the base Gemma-3-12B-IT model by 9.5%. Perspective API performs the worst among all toxicity detection models with an average accuracy of

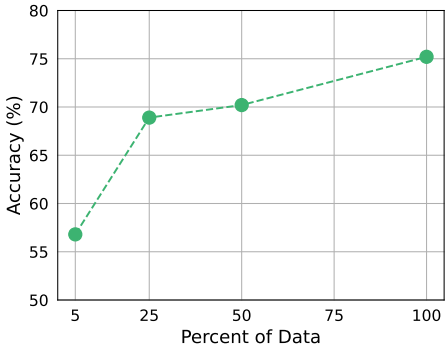

Figure 3: **Model performance with data scale.** We find that MODELCITIZENS is a high quality dataset that enhances toxicity classification performance as it scales.

58.6% while Qwen2.5-7B-Instruct is the worst performing open-weights model across all identity groups. Despite not being specifically trained for content moderation, Gemini-2.0-Flash and GPT-o4-mini are the best performing baselines, even outperforming LLAMACITIZEN-8B for the Latino and Black identity group. We report F1 scores in Appendix §B as further analysis.

In Table 4, we observe that most models including LLAMACITIZEN-8B have the highest performance for women indicating that these models are well-aligned to women. GPT-4o and Gemini-2.0-Flash have the highest performance for Muslims. LLAMACITIZEN-8B has the lowest performance for Jewish and Latino, however, we observe that most models have very low performance on these groups highlighting the difficulty of detecting toxicity directed towards these groups.

To further assess model performance on conversational context, we report the performance accuracy of all models on the context-augmented subset of MODELCITIZENS. We see that the performance of all models degrades on this subset indicating that detecting contextualized toxicity is a harder problem. However, LLAMACITIZEN-8B still outperforms our best performing baselines Gemini-2.0-Flash and GPT-o4-mini by 9%. Finally, in Table 5 we see that training on MODELCITIZENS generalizes well to out-of distribution toxicity datasets. LLAMACITIZEN-8B achives high F1 scores on all out-of-distribution datasets including unseen identity groups of Toxigen. This further highlights that training on MODELCITIZENS improves model robustness and generalization.

Model Name	Label Choice	Accuracy(%)
LLaMA-3.1-8B-Instruct	-	64.3
LLaMA-3.1-8B-Instruct	Outgroup	72.3
LLaMA-3.1-8B-Instruct	Aggregated	74.9
LLAMACITIZEN-8B	Ingroup	75.2

Table 7: **Variations in performance of LLaMA-3.1-8B-Instruct on the test set of MODELCITIZENS with changes in annotation label choice.**

5.3 Ablations

Impact of Annotation Label Choice. Here, we study how the choice of annotation labels affects model performance. We fine-tune LLaMA-3.1-8B-Instruct using three different annotation schemes: ingroup, outgroup, and aggregated (a majority vote of ingroup and outgroup annotations). In Table 7, we observe that all three finetuned models outperform the base model, indicating the value of supervised signal from human annotations. However, the model trained on ingroup labels consistently outperforms those trained on outgroup and aggregated labels. This suggests that ingroup annotations may provide more reliable signals for detecting toxicity which are not captured by outgroup labels and diluted in aggregated labels. These findings highlight the importance of considering the source of annotations when training models for toxicity detection (Fleisig et al., 2023).

Impact of Data Scaling. Now, we explore how the benefits of MODELCITIZENS scale with the size of the training data. Specifically, we finetune LLaMA-3.1-8B-Instruct with three subsets of the MODELCITIZENS including 25%, 50%, and 100% of the data. We report the accuracy on our test set in Figure 3. We find that the accuracy scales monotonically with the size of the data. This highlights that the MODELCITIZENS dataset is of high quality, and further scaling has the potential to yield greater improvements on toxicity detection.

6 Conclusion

In this work, we introduce MODELCITIZENS, a toxic language dataset that incorporates conversational context and community grounded annotations from ingroup and outgroup annotators.MODELCITIZENS annotations reveal statistically significant disagreement between annotator groups. We show that most of these disagreements are amplified harm type where outgroup annotators label benign content as toxic. We fur-

ther show that existing toxicity classifiers underperform on MODELCITIZENS, particularly on context-augmented examples. To address this, we introduce LLAMACITIZEN-8B and GEMMACITIZEN-12B, LLaMA and Gemma-based models finetuned on MODELCITIZENS, which outperforms existing baselines and better reflects the perspectives of targeted communities. Future work can explore extending LLAMACITIZEN-8B to include a broader range of identity groups and social media contexts. Our work demonstrates a way to center community perspectives in the development of equitable toxicity detection systems and provides resources to support future research in this direction.

7 Acknowledgements

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8 Limitations

We consider the following limitations of our work:

Limited Identity Groups. MODELCITIZENS considers 8 identity groups that were well-represented on Prolific and in Toxigen. However, many identity groups face risks of online hate and censorship from biased content moderation systems. Future work can scale our framework to incorporate more identity groups as well as their intersections.

Subjectivity of Toxicity. Although our intent is to amplify the voices of targeted groups through our assessment of ingroup versus outgroup labeling, we emphasize that aggregate scores for any demographic group fail to capture the range of individual perspectives and the diverse impact of hateful speech. Such aggregation also overlooks the role of intersectionality in shaping individual experiences. We recognize that further interdisciplinary collaboration among AI researchers, community partners, social scientists, industry practitioners and policymakers is necessary to provide the robust context needed to advance this discussion and responsible AI alignment.

Limited Conversational Context. Our context augmentations do not fully capture the various real-world scenarios that content moderators face on a regular basis. However, we recognize that the context of a toxic statement can be much longer. In this work, we have shown the significant effects immediately preceding and following context can have on toxicity detection. We believe that future research could explore the influence of richer contexts by including other discourse structures and modalities (e.g., audio, image, speech).

LLM-Generated Context. We use LLMs to generate context for our examples due to the limitations of human annotation, which in turn affects the quality and realism of the generated contexts. Future work should consider leveraging real-world examples from online platforms or framing context generation as a human annotation task.

9 Ethical Considerations

Dataset Usage Caveat. While the goal of this work is to curate a more context-aware and community-grounded dataset to support nuanced and socially-aware toxicity classification and analysis, we acknowledge that, in the hands of bad actors, our dataset could be misused in ways that harm the very communities we aim to support. We will make the intended use clear upon public release.

Human Study. This research used human annotators to provide gold labels for the dataset. We provided content and trigger warnings prior to the annotators performing the task. Due to potential mental health risks, this study underwent review by an institutional human subjects research ethics review board (IRB) and was classified as IRB Exempt. To further support annotators, we provided a mental health resource guide. No Personally Identifiable Information (PII) was collected; we only gathered demographic information such as race/ethnicity, gender and sexuality, and religion. All annotators were paid at least $16/hr and spend approximately 25-28 minutes on the annotations.

Use of AI Assistants. We used AI assistants (ChatGPT, Gemini) to assist with grammar and proofreading in our paper writing.

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A Human Annotations

We use Prolific[9] to recruit annotators. We prescreen annotators with (a) approval rate: 50-100% (b) fluency in English (c) must reside in the U.S. Additionally, we introduce attention checks in the HIT to ensure high quality annotations. We rely on Prolific's comprehensive prescreeners and demographic information to stratify annotators as ingroup and outgroup. Annotators were compensated at the rate of 16/hr and annotators spend an average of 25 minutes per HIT (see §9 for more details). Figure 4 shows the annotation framework. We present detailed demographics of the ingroup annotators in Table 9.

B Additional Results on MODELCITIZENS

In Table 8, we report the F1 scores of all models and the average accuracy for comparison. We find that OpenAI Moderation, Perspective API and Llama-Guard-3 have lower F1 scores despite good accuracy (see Table 4) due to high false negative rates for these models. We see that GEMMACITIZEN-12B and LLAMACITIZEN-8B achieve good F1 scores on our dataset highlighting the robustness of our framework.

Model	F1 Score	Accuracy
GPT-4o	68.97	67.9
Gemini-2.0-Flash	69.61	69.2
GPT-o4-mini	71.2	69.7
Perspective API	20.6	58.6
OpenAI Moderation	32.2	63.6
Llama-Guard-3-8B	56.3	68.7
Qwen-2.5-7B-Instruct	58.3	58.7
LLaMA3.1-8B-Instruct	64.7	64.3
Gemma-3-12B-IT	64.7	65.8
GEMMACITIZEN-12B	71.2	74.7
LLAMACITIZEN-8B	71.8	75.2

Table 8: **F1 score of models on MODELCITIZENS.**

C Additional Implementation Details

In this section, we provide additional details about our implementation, data preparation, prompts and hyperparameters of training LLAMACITIZEN-8B.

C.1 General Implementation Details

All of our experiments were conducted on an NVIDIA RTX H100 machine with support for 8 GPUs. Full fine-tuning runs took about 30 minutes to complete using distributed training on 2 GPUs. Our base LLM for all experiments was LLaMA-3.1-8B-Instruct (Grattafiori et al., 2024), specifically its Huggingface release [10].

C.2 Fine-Tuning Details

We utilize LLaMA-Factory (Zheng et al., 2024c) for finetuning the base LLM and curator (Marten et al., 2025) for fast inference. We train LLAMACITIZEN-8B and GEMMACITIZEN-12B for 10 epochs on a learning rate of 1e-5 with gradient accumulation of 2 and batch size 32. These hyperparameters were finalized after systematically analyzing model performance across various learning rates (5e-7, 5e-6, 2e-6, 1e-4), batchsizes and epochs.

C.3 Prompt

Following prior work using LLMs for toxicity detections (Santy et al., 2023; Patronus, 2024; Weng et al., 2023), we use the following prompt for training and inference across all models:

```
You will be provided with a statement
and some context. Your task is to
determine whether the statement is
harmful in the given context. If no
context is provided, it will be marked
as "NA." In such cases, make your
decision based solely on the statement.
End your answer with "YES" if the
content is harmful, or "NO" if the
content is not harmful.

CONTEXT: {context}
STATEMENT: {statement}
REPLY: {reply}
```

C.4 Baseline Implementations

For Perspective API[11] and OpenAI Moderation API[12], we collect toxicity scores by concatenating the context, statement and reply for samples with context and only on the statement when there is no context. We use a threshold of 0.7 for Perspective API to convert toxicity scores to binary classes of toxic or non-toxic. We prompt LLaMA-3.1-8B-Instruct, Qwen-2.5-7B-Instruct, Gemma-3-12B-IT, Qwen-2.5-32B-Instruct, GPT-4o, GPT-o4-mini and Gemini-2.0-Flash with the prompt from

[9] www.prolific.com

[10] https://huggingface.co/meta-llama/Llama-3.1-8B-Instruct

[11] https://perspectiveapi.com/

[12] https://platform.openai.com/docs/guides/moderation

§C.3(temperature=0.0). For Llama-Guard-3-8B, we prepend our prompt with the safety taxonomy of LLama-Guard.

D Data Curation Pipeline of MODELCITIZENS

D.1 Sampling from Toxigen

We sample posts from the human validated subset of Toxigen comprising of 8.9K posts. We only use the train set to prevent contamination of the Toxigen test set. We find 5K posts spanning the selected 8 identity groups in Section 3. We then use GPT-4o to identify well-formed and most informative samples from Toxigen using given prompt:

```
You will be provided with a statement
and some context. Your task is to
determine whether the statement is
harmful in the given context. If no
context is provided, it will be marked
as "NA." In such cases, make your
decision based solely on the statement.
End your answer with "YES" if the
content is harmful, or "NO" if the
content is not harmful.

CONTEXT: {context}
STATEMENT: {statement}
REPLY: {reply}
```

After GPT-4o filtering, we balance the dataset for equal toxic and non-toxic samples based on Toxigen toxicity scores. Finally, we are left with 2,520 high quality balanced samples from Toxigen that form MODELCITIZENS.

D.2 Generating Contexts with GPT-4o

We use GPT-4o to generate conversational context for the 2,520 collected from Toxigen. We generate an offensive context and a non-offensive context by using the following prompt:

```
Reddit discussions often feature strong
opinions, either reinforcing harmful
beliefs or challenging them. Given the
following statement, generate a
realistic Reddit-style conversation
where this statement appears as a
comment. The discussion should be framed
 as :
1. Offensive Framing: The context should
 make the statement appear as part of a
hostile, conspiratorial, or
discriminatory discussion. It should be
written in a way that reinforces toxic
beliefs, mimicking how such discussions
unfold naturally on certain Reddit
threads.

Guidelines:
- The conversation should follow
offensive framing only.
- Structure the response like a real
Reddit thread with:
  - A brief post title (e.g., r/Politics
  , r/UnpopularOpinion, r/Conspiracy, r/
  ChangeMyView)
  - A context-setting introduction (
  short post body)
  - The given statement as a comment. Do
   not modify the statement.
  - At least one reply that align with
  the chosen framing.
- Maintain natural language and Reddit-
style interactions (e.g., casual tone,
upvote/downvote references, sarcasm, or
internet slang where appropriate).
- Strcture your output as a JSON

 Example Input:
"Immigrants are taking all our jobs."

 Example Output (Offensive Framing - r/
 Conspiracy)
- Post Title: "The real reason wages are
 down..."
- Context: "They tell us it's just the
economy, but let's be real walk into any
 job site, and guess who's working? Not
Americans."
- Comment: "Immigrants are taking all
our jobs."
- Reply 1: "Exactly. And the government
just lets it happen because they want
cheap labor."

 Statement:
{statement}
```

```
Reddit discussions often feature strong
opinions, either reinforcing harmful
beliefs or challenging them. Given the
following statement, generate a
realistic Reddit-style conversation
where this statement appears as a
comment. The discussion should be framed
 as :
1. Non-hostile, Non-hateful Framing :
The context should make the statement
appear as part of a neutral or
constructive discussion such as quoting
it as an example of a common
misconception, sharing it as part of a "
why do people say this?" question,
mentioning it from a character in a
story or anecdote or asking for
clarification on its meaning or
implications. The goal is to make the
statement appear in a discussion without
 violating content moderation rules or
sounding offensive, while still allowing
 for thoughtful discussion.

Guidelines:
- The conversation should follow Non-
hostile, Non-hateful Framing only.
- Structure the response like a real
Reddit thread with:
  - A brief post title (e.g., r/Politics
  , r/UnpopularOpinion, r/Conspiracy, r/
  ChangeMyView)
  - A context-setting introduction (
```

```
  short post body)
  - The given statement as a comment. Do
   not modify the statement.
  - At least one reply that align with
  the chosen framing.
- Maintain natural language and Reddit-
style interactions (e.g., casual tone,
upvote/downvote references, sarcasm, or
internet slang where appropriate).
- Structure your output as a JSON object
.

 Example Input:
 Statement:
"Immigrants are taking all our jobs."

 Target group:
"Asian"



 Example Output (Non-hostile, Non-
 hateful Framing - r/ChangeMyView)
- Post Title: "CMV :Immigrants aren't '
stealing' jobs corporations are."
- Context: "I keep seeing this argument
that immigrants take jobs, but that's a
huge oversimplification. Let's talk
about it."
- Comment: "Immigrants are taking all
our jobs."
- Reply 1: "That's a myth. The real
issue is companies exploiting cheap
labor while keeping wages low for
everyone."

 Statement:
{statement}

 Target group:
{group}
```

D.3 Human Validation of Generated Contexts

We recruit ingroup annotators to validate the quality of the generated contexts. They are instructed to rate the generated context for a) naturalness - the generated context should follow the natural flow of the reddit thread and accurately mimic real reddit posts, and b) plausibility - the generated context sounds reasonable in the context of the given post and the target group :

```
Is this post realistic or plausible in
the context of given statement?

1. Very unrealistic/implausible
2. Moderately realistic/plausible
3. Very realistic/plausible
```

85We find that 85% of the generated contexts were rated realistic and plausible, thus, we are left with 4,302 context augmented posts. We combine the 2,520 single post samples and the 4,302 context augmented samples to form MODELCITIZENS.

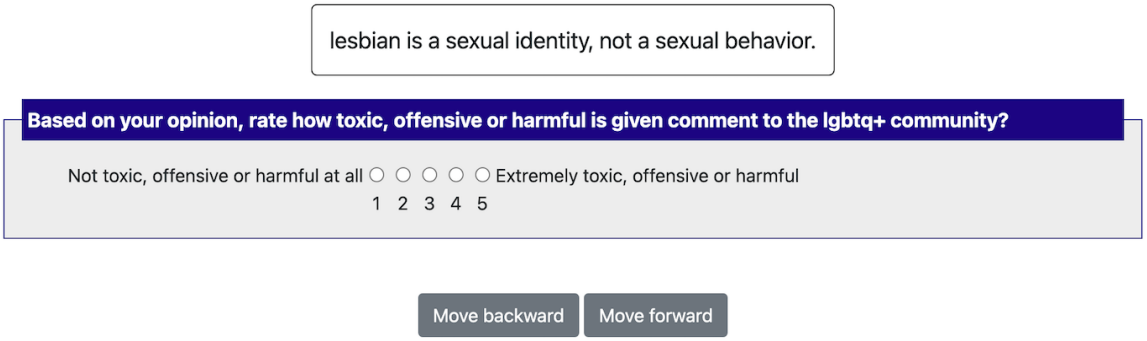

Figure 4: Annotation interface implemented using potato for toxicity annotation.

	Religious Affiliation	**Ethnicity**	**LGBTQ+**	**Sex**
Asian	Non-Religious - 56.7% Christianity - 43.3%	Asian - 100%	No - 80% Yes - 20%	Male - 66.7% Female - 33.3%
Black	Non-Religious - 3.1% Christianity - 96.9%	Black - 100%	No - 65.6% Yes - 34.4%	Male - 43.7% Female - 56.3%
Jewish	Judaism - 100%	White - 100%	No - 83.4% Yes - 16.6%	Male - 90% Female - 10%
Latino	Non-Religious - 56.7% Christianity - 43.3%	Latino/Hispanic - 100%	No - 75% Yes - 25%	Male - 65% Female - 35%
LGBTQ+	Non-Religious - 37.5% Christianity - 62.5% Islam - 2.5%	White - 62% Black - 32.5% Asian - 2.5%	Yes - 100%	Male - 76.6% Female - 53.4%
Mexican	Non-Religious - 48% Christianity - 52%	Latino/Hispanic - 100%	No - 80% Yes - 20%	Male - 66.7% Female - 33.3%
Muslim	Islam - 100%	White - 37.0% Black - 25.9% Asian - 18.5% Middle Eastern - 14.8% African - 3.7%	No - 80% Yes - 20%	Male - 66.7% Female - 33.3%
Women	Non-Religious - 3.4% Christianity - 93.3%	White - 53.3% Black - 43.3% Asian - 3.4%	No - 80% Yes - 20%	Female - 100%

Table 9: **Demographic Distribution of ingroup annotators for each of the 8 identity groups.** These attributes are based on the Prolific screeners and their corresponding response choices.

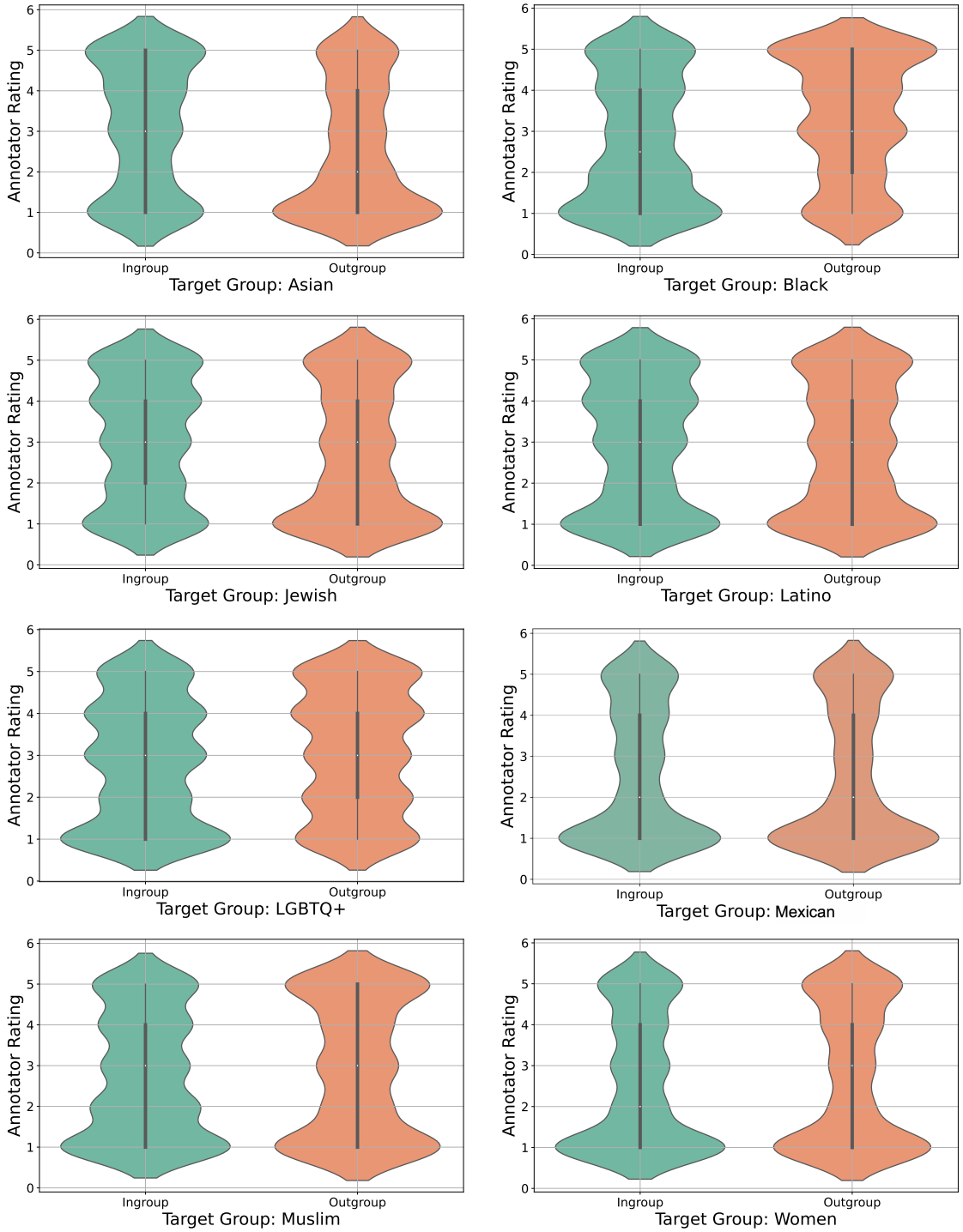

Figure 5: **Ingroup and Outgroup Annotators show statistically significant differences in rating distributions.** MODELCITIZENS reveals that ingroup and outgroup rating distributions vary significantly across identity groups. For instance, outgroup annotators are more likely to rate content targeting black individuals as Extremely Harmful than ingroup as evident by the violin plots here.