

Crafting Customisable Characters with LLMs: A Persona-Driven Role-Playing Agent Framework

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Abstract

Large Language Models (LLMs) demonstrate remarkable ability to comprehend instructions and generate human-like text, enabling sophisticated agent simulation beyond basic behavior replication. However, the potential for creating freely customisable characters remains underexplored. We introduce the Customisable Conversation Agent Framework, which employs LLMs to simulate real-world characters through personalised characteristic feature injection, enabling diverse character creation according to user preferences. We propose the SimsConv dataset, comprising 68 customised characters and 13,971 multi-turn role-playing dialogues across 1,360 real-world scenes. Characters are initially customised using pre-defined elements (career, aspiration, traits, skills), then expanded through personal and social profiles. Building on this, we present SimsChat, a freely customisable role-playing agent incorporating various realistic settings and topic-specified character interactions. Experimental results on both SimsConv and WikiRoleEval datasets demonstrate SimsChat’s superior performance in maintaining character consistency, knowledge accuracy, and appropriate question rejection compared to existing models. Comprehensive ablation studies validate each component’s contribution to overall performance, with the pre-defined aspects framework and scene construction showing particularly significant impact. Our framework provides valuable insights for developing more accurate and customisable human simulacra. Our data and code are publicly available at <https://github.com/Bernard-Yang/SimsChat>.

1 Introduction

Recent advent of Large Language Models (LLMs) (Brown et al., 2020; Touvron et al., 2023; OpenAI, 2023) has revolutionised the NLP landscape with their exceptional performance across

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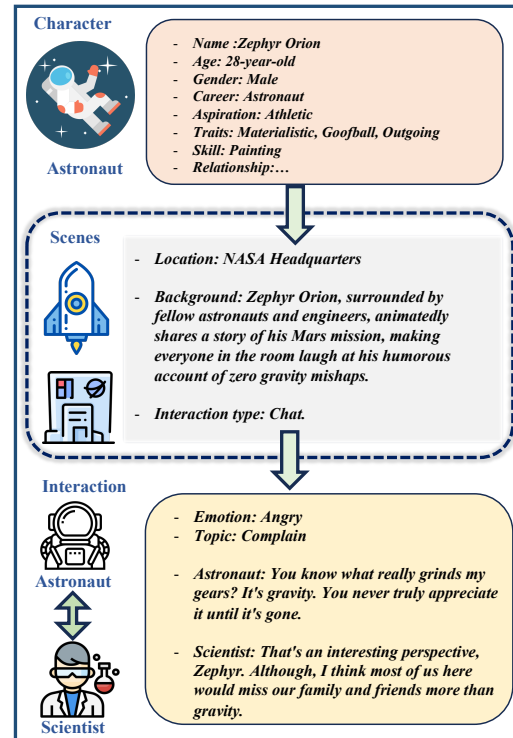


Figure 1: Overview of the SimsConv dataset creation pipeline, (1) Character Construction: Characters are customised through pre-defined aspects (career, aspiration, traits, skills), which are then expanded into detailed personal and social profiles; (2) Scene Construction: Various real-world scenes are generated based on character profiles; (3) Interaction Generation: Characters engage in dialogues within these scenes, with specified emotions and conversation topics guiding their interactions.

a variety of tasks (Yang et al., 2024; Zhao et al., 2024; Yang et al., 2025). Among these developments, role-playing agents powered by LLMs have seen rapid expansion (Park et al., 2023), gaining attention for their ability to engage users emotionally and emulate various characters. Their applications span diverse contexts, from AI representations of fictional characters (Li et al., 2023) to AI non-player characters (NPC) in video games (Wang

et al., 2023a).

However, freely customisable role-playing agents remain relatively underexplored. Prior research primarily focuses on simulating existing historic figures or characters from animation or fiction (Shao et al., 2023; Zhou et al., 2023), which limits their potential due to fixed personalities and knowledge. In contrast, personalised role-playing agents offer the flexibility of being defined through multiple customisable aspects according to user preferences.

In this work, we introduce the Customisable Conversation Agent Framework, which employs LLMs to simulate real-world characters through personalised characteristic feature injection. Compared with agents that simulate existing characters, our method encompasses a wide range of characteristics, enabling the creation of diverse, customisable, and vivid real-world characters exhibiting various emotions, personalities, and detailed life experiences. Our approach includes structured character generation with human verification to mitigate potential biases, ensuring high-quality and diverse character profiles.

We first propose the SimsConv dataset, comprising customised characters and multi-turn role-playing dialogues in various simulated real-world scenes. As depicted in Figure 1, the development pipeline consists of Character Construction, Scene Construction, and Interaction Generation. Characters are customised using comprehensive guidelines, followed by creation of various real-world scenes with detailed settings. Characters then interact within these scenes, with specified emotions and conversation topics enhancing control over interactions. Our comprehensive ablation studies demonstrate the crucial role of each component, with scene construction and pre-defined aspects framework providing particularly significant contributions to model performance.

Building on these foundations, we introduce SimsChat, a freely customisable role-playing agent that incorporates these realistic settings and topic-specified character interactions. Experimental results on both SimsConv and WikiRoleEval datasets demonstrate SimsChat’s superior performance in maintaining character consistency, knowledge accuracy, and appropriate question rejection compared to both general-purpose models like GPT-4 and specialised role-playing models, validating its effectiveness on both customised and unseen characters.

Our contributions can be summarised as follows:

- We introduce the Customisable Conversation Agent framework, enabling the design of preferable characters and topic-specified dialogue interactions. Our character creation guidelines provide insights for designing customisable role-playing agents according to human preferences.
- We create the SimsConv dataset, featuring 68 diverse customisable real-world characters and their interactions in different settings, with freely definable emotions and conversation topics. To the best of our knowledge, this is the first attempt to create customisable characters and interaction dialogues by incorporating pre-defined elements.
- We propose SimsChat, a freely customisable role-playing agent built on the SimsConv dataset, capable of simulating real-world characters with diverse life experiences, personalities, and emotions. Experimental results and extensive ablation studies demonstrate SimsChat’s ability to accurately maintain character personalities and knowledge, even on unseen characters from WikiRoleEval.

2 Related Work

2.1 Role-Playing Agent

Earlier character-related studies focus on character understanding. Brahman et al. (2021) predict specific characters through novel text. Yu et al. (2022) provided dialogues from movie scripts for the model to analyse, then tasked it with identifying the character speaking. Recent works start to simulate complex role-playing due to the success of LLMs. Recent character-based dialogue systems aim to simulate the behaviour and speech style of specific characters (Shao et al., 2023; Wang et al., 2023b; Zhou et al., 2023) due to the advancement of LLMs. Shao et al. (2023) collects character profiles from Wikipedia and generates character-based dialogues using ChatGPT. Li et al. (2023) extracts 54k role-playing dialogues from novels, scripts, and games, which better preserve the characters’ original traits. However, their approach suffers from a lack of human-in-the-loop refinement and a scarcity of multi-turn dialogues in the dataset. Zhou et al. (2023) utilise personalities, interests,

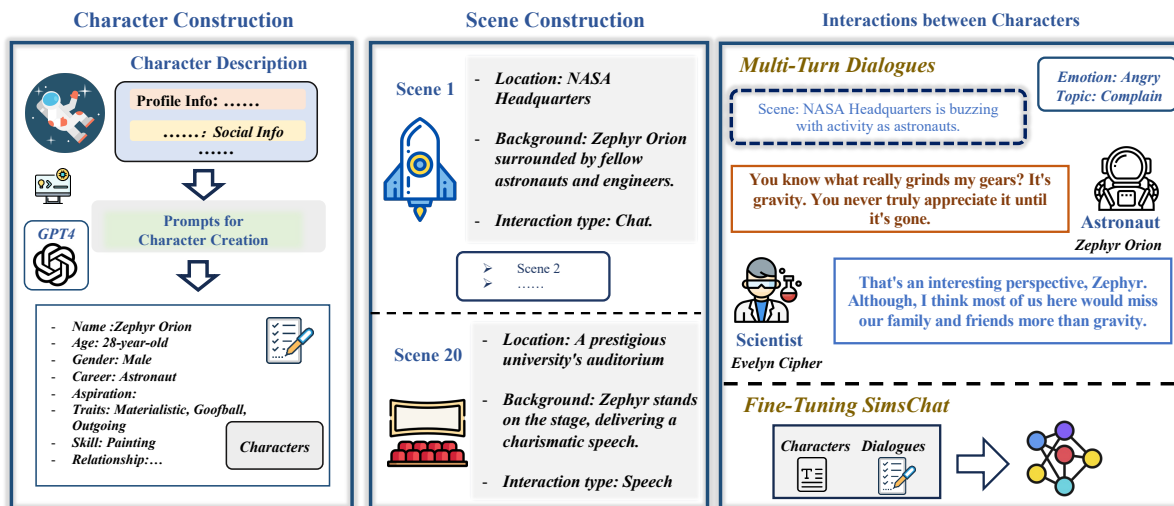


Figure 2: An illustration of the overall architecture of Customisable Conversation Agent framework. The first step is SimsConv dataset construction, including character construction, scene construction and dialogue interaction generation. The second step is fine-tuning the customisable conversation agent SimsChat with SimsConv dataset.

and relationships, collecting behaviours for imitation and using character data for fine-tuning. They evaluated model consistency and linguistic style. Wang et al. (2023b) creates a dataset for script characters and evaluated role-playing quality based on speaking style imitation and role-specific knowledge. Chen et al. (2023) develops a role-playing dataset focused on Harry Potter, but it is challenging to comprehensively evaluate the generalised role-playing character agent due to the lack of diversity.

2.2 Personalised Dialogue

Personalised dialogue systems, which generate responses tailored to specific personas. (Den Hengst et al., 2019; Zhong et al., 2022). Zheng et al. (2019) creates the first large-scale personalised dialogue dataset with persona labels, thereby catalysing further advancements in this field. Additionally, Zheng et al. (2020) developed a pre-trained personalised dialogue model capable of generating coherent responses using persona-sparse dialogue. While these studies begin to explore persona in dialogue, the personal profiles they utilise are typically limited to short-term, general information like name, age, and location, which lacks covering different personalities of real-world characters.

3 Methodology

3.1 SimsConv Dataset Construction

We aim to create diverse real-world characters and their corresponding life experiences using LLMs.

However, this task presents two main challenges: the limited context size of LLMs for direct character generation, and the need to capture varied life experiences through interactions with others. To address these challenges, we propose a three-step pipeline: Character Construction, Scene Construction, and Dialogue Interaction Generation.

We create the SimsConv dataset, comprising 68 customised characters and 1,360 diverse realistic scenes with 13,971 multi-turn role-playing dialogues. Character generation begins with four pre-defined aspects (career, aspiration, trait, and skill), from which both personal and social characteristics are derived to create well-rounded characters.

Each character then engages in conversations with others across various simulated realistic scenarios, with specified emotions and conversation topics. This structured approach enables us to better simulate authentic life experiences and interactions of real-world characters, creating a rich dataset for training role-playing agents.

3.1.1 Character Creation

LLMs tend to exhibit a stable personality, which challenges the generation of customised characters and conversations. These models often adopt a general persona, leading to similar character generations rather than reflecting diverse user preferences. Traditional methods for personality-driven dialogues typically rely on limited phrases to define character profiles (Zhang et al., 2018; Zheng et al., 2019; Tu et al., 2023).

To address this limitation, we develop a comprehensive role-playing character creation guideline using three types of real-world elements: pre-defined, personal, and social information. Our framework draws inspiration from the life simulation video game *The Sims*, which has proven effective in role-playing agent development. The Generative Agents framework (Park et al., 2023) further demonstrated this effectiveness by creating Smallville, an environment that imitates *The Sims*’ virtual world structure. We adapt these principles to develop our character creation system, incorporating elements that enable detailed personality customization and realistic social interactions.

We provide diverse choices for pre-defined customised aspects, including career, aspiration, trait, and skill, derived from *The Sims* and tailored to various human preferences. For example, as shown in Table 20, a character can be generated as an athletic astronaut with specific traits and painting skill, with the flexibility to adjust these attributes through different choices.

Using these customised aspects as foundation, GPT-4 further develops characters’ profiles by considering both personal aspects (name, gender, tone, personality) and social backgrounds (relationships, family dynamics). To mitigate potential biases in GPT-4 generation, we employ a structured approach rather than free-form creation. Our character generation pipeline uses pre-defined aspects as constraints, ensuring diversity while maintaining coherence. During dataset creation, we manually reviewed 50% of generated character profiles and dialogues, finding that 87% correctly aligned with predefined parameters. We regenerated inconsistent examples to maintain quality. This structured approach combined with human verification helps ensure diverse, well-formed character profiles while minimizing potential generative biases.

This detailed characterization enables better simulation of real-world individuals and enhances personalised conversation generation. We ensure quality through human verification of generated profiles, checking alignment with pre-defined aspects. Detailed character generation prompts are provided in Appendix B.1.

3.1.2 Scene Construction

Following character generation, we focus on creating diverse real-world scenes that align with each character’s profile. Using the summarized personal and social information, we prompt GPT-4 to gener-

ate plausible realistic scenarios for each character.

Each generated scene includes detailed location descriptions and character settings, encompassing various interaction types such as chats, debates, discussions, or speeches. For instance, as illustrated in Figure 2, one scene places the character at NASA headquarters, interacting with fellow astronauts and engineers. Each scene includes concise background descriptions to establish dialogue context, essential for generating authentic character interactions. The complete scene generation prompts are provided in Appendix B.2.

3.1.3 Interactive Dialogues between Characters

The generated real-world scenes are developed into comprehensive interaction dialogues between characters. Each character engages in random interactions with other generated characters, with GPT-4 creating both dialogues and inner thoughts based on character profiles and scene descriptions.

These interactions follow a script-like format, beginning with scene background details and progressing through multi-turn dialogues that capture both spoken words and internal reflections. To achieve this, GPT-4 is guided to explicitly indicate whether content represents speech or thoughts before each utterance.

To enhance control over character experiences, rather than allowing random dialogue generation, we specify both emotions and conversation topics. Drawing from *The Sims*, we implement 16 distinct character emotions and 18 conversation topics. These characteristics remain consistent throughout the multi-turn dialogue generation process. We manually check 50% of generated dialogues, finding that 87% of the manually checked dialogues align with the predefined emotions and topics. We re-generate dialogues these inconsistent ones. This statistical evidence strengthens our quality control claims and provides concrete validation of our data generation process. Complete dialogue generation prompts are available in Appendix B.3.

4 Experiments

4.1 Dataset Setup

As shown in Table 6, the SimsConv dataset comprises three main components: characters, scenes, and dialogues. Character creation begins with four pre-defined aspects (career, aspiration, trait, and skill), which GPT-4 expands into detailed profiles

through eight personal aspects (e.g., name, gender) and three social aspects (e.g., family relationships). This process generated 68 distinct characters.

To simulate rich life experiences, we generated 20 different scenes per character, totaling 1,360 scenes. Each scene features pre-defined dialogue aspects chosen from 16 character emotions and 18 conversation topics, rather than allowing random GPT-4 generation. The resulting dataset contains 13,971 dialogues, with an average of 10.3 turns per scene. The entire dataset was created using GPT-4-1106 with a temperature setting of 0.8 across all generation stages (character, scene, and dialogue).

4.2 SimsChat Training

Building on these foundations, we introduce SimsChat, a freely customisable role-playing agent trained on the SimsConv dataset. Using LLaMA-3-8B-Instruct (Touvron et al., 2023), we develop an agent capable of simulating various distinct characters across different real-world scenes.

Input and Output Format. The model receives inputs comprising: (1) character profile containing detailed personal and social information, (2) scene setting specifying location and status, (3) emotion state from our predefined options, (4) conversation topic, and (5) previous dialogue history. The model then generates character responses including both speaking content (dialogue) and thinking content (internal thoughts), maintaining consistency with the character’s specified tone, vocabulary, and speech patterns. Detailed training examples are provided in Appendix E.

To prevent character hallucination, each character’s training process utilises only their specific experiences from the dataset. The model incorporates both character emotions and conversation topics, enabling fine-grained control over dialogue generation. During inference, SimsChat can simulate distinct characters in various scenes while generating emotionally appropriate, topic-specific conversations. The diverse training set enables the model to generalize to unseen characters with novel combinations of character aspects.

4.3 Experimental Setup

The hyperparameters we used for fine-tuning are as follows: We fine-tuned the LLaMA-3-8B-Instruct model for 5 epochs using the AdamW optimizer. To avoid overfitting, we carefully selected model checkpoints based on performance on 10 evaluation

questions. The learning rate is warmed up to $3e-5$ from zero in 100 training steps and then linearly decayed to zero by the end. We use DeepSpeed Zero Stage 3 for training, and the batch size is 4 per GPU device. The context window limit was set to 4,096 tokens, and longer examples are truncated to fit within this limit. The training process takes approximately one and a half hours using 8 Tesla V100 32GB GPUs.

4.4 Baselines

In our study, we compare our SimsChat model with several conversation models, including **LLaMA-3-8B-Instruct** (Touvron et al., 2023), **Qwen2-7B-Instruct** (Bai et al., 2023), **CharacterLLM-7B** (Shao et al., 2023), **CharacterGLM-6B** (Zhou et al., 2023), **DITTO** (Lu et al., 2024), **XingChen**¹, **GPT-3.5**, **GPT-4o** (OpenAI, 2024), and **GPT-4** (OpenAI, 2023). LLaMA-3-8B-Instruct and Qwen2-7B-Instruct are generalist open-sourced LLMs. CharacterLLM-7B, CharacterGLM-6B and DITTO are open-source dedicated models tuned for role-playing. XingChen is a close-source role-playing platform capable of creating any character with a given persona. GPT-3.5 and GPT-4 are close-sourced models from OpenAI. To facilitate these models’ role-playing ability, we provide these baseline models with a detailed system prompt, which contains a paragraph that describes the character to be simulated.

4.5 Interview as Evaluation

We conduct comprehensive evaluations of our agents’ acting capabilities, moving beyond traditional self-report scales used in prior studies (Tu et al., 2023; Huang et al., 2023), which Wang et al. (2023a) found may produce responses conflicting with agents’ actual personalities. Following recent works (Wang et al., 2023a; Shao et al., 2023; Tu et al., 2024), we adopt an interview-based evaluation method to assess agents’ acting abilities across multiple dimensions. For the SimsConv dataset, we use GPT-4 to generate 50 diverse interview questions per character, covering various aspects including personal information, social relationships, preferences, and hobbies. The resulting 3,400 questions underwent manual review to ensure quality and relevance, with off-topic questions regenerated based on evaluation criteria of fluency and character suitability. This review process en-

¹<https://tongyi.aliyun.com/xingchen/>

	Memorisation	Values	Personality	Hallucination	Stability	Avg
LLaMA-3-8B-Instruct	5.12	4.83	4.71	5.15	4.93	4.95
Qwen2-7B-Instruct	4.55	5.15	5.05	4.87	5.18	4.96
CharacterLLM-7B	4.61	4.92	5.02	4.92	4.72	4.84
CharacterGLM-6B	5.23	5.02	5.19	5.01	4.92	5.07
DITTO	5.29	5.55	5.35	5.15	5.21	5.31
GPT-3.5	5.38	6.32	5.59	5.36	5.60	5.65
GPT-4o	5.52	6.45	5.60	5.55	5.71	5.77
GPT-4	5.75	6.65	5.61	5.70	5.85	5.91
XingChen	5.02	5.82	5.39	5.21	5.45	5.22
Ours (SimsChat)	6.01	6.17	6.23	6.19	6.32	6.18

Table 1: Automatic evaluation results across five distinct dimensions.

	Memorisation	Values	Personality	Hallucination	Stability	Avg
LLaMA-3-8B-Instruct	4.33	4.34	4.37	4.32	4.39	4.35
Qwen2-7B-Instruct	4.31	4.38	4.35	4.37	4.32	4.35
CharacterLLM-7B	4.21	4.76	4.12	4.09	4.65	4.36
CharacterGLM-6B	4.54	4.32	4.63	4.12	4.34	4.39
DITTO	4.92	4.85	5.01	4.78	4.89	4.89
GPT-3.5	5.49	5.50	5.52	5.50	5.53	5.51
GPT-4o	5.51	5.55	5.52	5.52	5.53	5.53
GPT-4	5.53	5.60	5.53	5.55	5.54	5.55
XingChen	5.21	5.32	5.13	5.04	5.01	5.14
Ours (SimsChat)	5.84	6.14	6.19	6.20	6.02	6.08

Table 2: Human evaluation results across five distinct dimensions.

ures each question aligns with the corresponding character’s personality and knowledge scope. To evaluate our model’s role-playing ability to handle out-of-character scenarios, we also incorporate the WikiRoleEval benchmark (Lu et al., 2024), which provides 498 interview questions across 100 different characters.

4.6 Evaluation Metrics

Following previous works (Wang et al., 2023a; Shao et al., 2023), we evaluate our agents through both automatic and human assessment of their interview responses. For all automatic evaluations, we employed GPT-4-1106-preview with temperature=0.2 as the evaluation model to ensure consistency and reliability across assessments. The evaluation on the **SimsConv** dataset focuses on five key dimensions.

Memorisation assesses the agent’s ability to accurately recall character-specific information, including detailed knowledge about associated people, events, and objects. **Values** evaluates how well the agent maintains the character’s distinctive objectives, values, and decision-making framework, including preferences and biases. **Personality** measures the agent’s ability to replicate the character’s unique thinking patterns, speaking style, tones, and emotional responses across different scenarios. **Hallucination** examines the agent’s ability to ap-

propriately limit responses to knowledge and skills within the character’s scope, avoiding inappropriate information. **Stability** assesses the agent’s consistency in character portrayal over extended interactions, particularly its resilience against deviations caused by pre-training or alignment influences (Park et al., 2023).

For SimsConv evaluation, we use a 1-7 Likert scale (1 being worst performance) across all dimensions, with final performance represented by the average score. Detailed evaluation prompts are provided in the Appendix B.

For out-of-character evaluation, we utilise the **WikiRoleEval** benchmark (Lu et al., 2024), which assesses three key dimensions. **Consistent Role Identity** evaluates character consistency in multi-turn conversations through multiple-choice format, where judges select the most suitable character from four candidates. **Accurate Role-related Knowledge** measures the model’s ability to accurately convey role-specific knowledge through dialogue-based assessment of response appropriateness. **Unknown Question Rejection** assesses the model’s ability to recognize and reject questions beyond the character’s cognitive boundaries, enhancing conversation immersion.

Following WikiRoleEval’s methodology (Lu et al., 2024), we use accuracy metrics for Role Identity and Knowledge evaluation, and a 1-10 Likert

scale (1 being worst) for Question Rejection. We maintain consistent evaluation protocols across all models to ensure fair comparison among different approaches.

5 Experimental Results

5.1 Automatic Evaluation on SimsConv

As shown in Table 1, our SimsChat demonstrates superior performance across all evaluation dimensions. Compared to base models of similar scale (7B parameters), such as LLaMA-3-8B -Instruct and Qwen2-7B-Instruct, SimsChat achieves significantly higher scores, particularly in character alignment and knowledge retention. This improvement stems from learning character specific experiences and speech patterns, leading to enhanced stability and reduced hallucinations.

When compared to specialised role playing models, SimsChat shows notable advantages. While these models demonstrate reasonable performance in certain aspects, with CharacterGLM-6B achieving 5.19 in Personality, DITTO scoring 5.35 in Personality, and XingChen scoring 5.82 in Values, SimsChat consistently outperforms them across all dimensions, with particularly strong leads in Memorisation (6.01), Personality (6.23), and Stability (6.32). SimsChat achieves comparable or superior performance to larger models across the GPT family. While GPT-3.5 (average 5.65), GPT-4o (average 5.77), and GPT-4 (average 5.91) demonstrate increasingly strong capabilities, SimsChat (average 6.18) outperforms them all, especially in memorisation, personality, hallucination, and stability dimensions. Ablation studies further validate SimsChat’s effectiveness, showing significant improvements over the non fine tuned LLaMA-3-8B-Instruct baseline across all evaluation metrics.

5.2 Human Evaluation on SimsConv

To ensure evaluation reliability beyond LLM-based assessments (Wang et al., 2023a; Liu et al., 2023; Shao et al., 2023; Tu et al., 2024), we conducted human evaluations with four master’s-level computer science annotators proficient in English. They evaluated 400 randomly selected responses per model (2,000 total) across five dimensions, achieving a substantial Inner-Annotator Agreement (IAA) of 0.68 using Cohen’s Kappa (Cohen, 1960). As shown in Table 2, the human evaluation results align with automatic assessments. Open source base models like LLaMA-3-

8B-Instruct and Qwen2-7B-Instruct show relatively weak performance across all dimensions (average 4.35). Specialised role playing models demonstrate varying strengths but overall limited effectiveness: CharacterLLM-7B and CharacterGLM-6B achieve modest scores (4.36 and 4.39 respectively), DITTO shows improved but still moderate performance (4.89 average), while XingChen demonstrates better capability (5.14 average). Closed source models exhibit progressively stronger capabilities: GPT-3.5 (5.51 average), GPT-4o (5.53 average), and GPT-4 (5.55 average) all achieve scores above 5.5 across dimensions. However, SimsChat achieves the best overall performance (6.08 average), with particularly strong scores in Personality (6.19) and Hallucination (6.20), significantly outperforming its base model LLaMA-3-8B-Instruct and validating the effectiveness of our approach.

5.3 Evaluation Results on WikiRoleEval

Table 3 presents the evaluation results on the WikiRoleEval dataset across both automatic and human evaluations. Our model, SimsChat, demonstrates superior performance across all metrics, achieving the highest scores in role consistency (0.91/0.92) and unknown question rejection (0.91/0.84) for both automatic and human evaluations. While GPT-4 leads in knowledge accuracy (8.53/8.64), SimsChat maintains competitive performance (7.82/8.01) in this dimension.

Base models of similar scale show limited capabilities: LLaMA-3-8B-Instruct and Qwen2-7B-Instruct struggle with consistency (0.63/0.65 and 0.52/0.57) and knowledge accuracy (4.17/4.24 and 3.87/3.92). Specialized role-playing models demonstrate varying strengths: CharacterLLM-7B and CharacterGLM-6B achieve moderate consistency scores (both 0.74 in automatic evaluation), DITTO shows improved performance in knowledge accuracy (6.64/6.52) and consistency (0.90/0.89), while XingChen demonstrates strong consistency (0.82/0.87) but relatively weaker knowledge accuracy (6.64/6.43). The GPT family models show progressively stronger capabilities: GPT-3.5 (consistency: 0.79/0.73, knowledge: 7.56/6.94), GPT-4o (consistency: 0.80/0.75, knowledge: 8.12/7.85), and GPT-4 (consistency: 0.81/0.78, knowledge: 8.53/8.64), though they lag behind in rejection metrics.

The results highlight SimsChat’s balanced performance across all dimensions, particularly its ability to maintain strong role consistency while de-

Models	Automatic Evaluation			Human Evaluation		
	Cons.	Know.	Rej.	Cons.	Know.	Rej.
LLaMA-3-8B-Instruct	0.63	4.17	0.51	0.65	4.24	0.61
Qwen2-7B-Instruct	0.52	3.87	0.63	0.57	3.92	0.61
CharacterLLM-7B	0.74	4.83	0.72	0.72	4.53	0.73
CharacterGLM-6B	0.74	4.43	0.75	0.82	4.23	0.72
DITTO	0.90	6.64	0.82	0.89	6.52	0.79
GPT-3.5	0.79	7.56	0.87	0.73	6.94	0.81
GPT-4o	0.80	8.12	0.88	0.75	7.85	0.81
GPT-4	0.81	8.53	0.90	0.78	8.64	0.82
XingChen	0.82	6.64	0.89	0.87	6.43	0.72
Ours(SimsChat)	0.91	<u>7.82</u>	0.91	0.92	<u>8.01</u>	0.84

Table 3: Experimental results of on the WikiRoleEval dataset. Cons., Know., Rej. represent for role consistency, accurate role-related knowledge, and unknown question rejection.

Dataset Variant	Mem.	Val.	Pers.	Hal.	Stab.	Avg.
Full SimsConv	6.01	6.17	6.23	6.19	6.32	6.18
w/o Scene Construction	5.32	5.47	5.85	5.94	5.78	5.67
Simplified Character Profiles	5.58	5.42	5.65	5.89	5.75	5.66
w/o Emotion & Topic Control	5.65	5.73	5.70	5.81	5.63	5.70
w/o Pre-defined Aspects	5.24	5.31	5.43	5.58	5.39	5.39
LLaMA-3-8B-Instruct (Baseline)	5.12	4.83	4.71	5.15	4.93	4.95

Table 4: Ablation study results on SimsConv dataset (Automatic Evaluation)

Dataset Variant	Automatic Evaluation			Human Evaluation		
	Cons.	Know.	Rej.	Cons.	Know.	Rej.
Full SimsConv	0.91	7.82	0.91	0.92	8.01	0.84
w/o Scene Construction	0.85	7.13	0.83	0.87	7.25	0.75
Simplified Character Profiles	0.83	7.31	0.79	0.84	7.39	0.72
w/o Emotion & Topic Control	0.87	7.45	0.82	0.88	7.51	0.76
w/o Pre-defined Aspects	0.80	6.97	0.76	0.81	7.05	0.70
LLaMA-3-8B-Instruct (Baseline)	0.63	4.17	0.51	0.65	4.24	0.61

Table 5: Ablation study results on WikiRoleEval dataset

livering accurate knowledge and appropriate question rejection. This comprehensive capability sets it apart from both general-purpose models like GPT-4 and specialized role-playing models like XingChen and CharacterGLM-6B, validating the effectiveness of our approach even on unseen characters from WikiRoleEval.

5.4 Ablation Studies

To validate each component’s importance, we created four simplified dataset variants: without scene construction, with simplified character profiles, without emotion and topic control, and without pre-defined aspects framework.

The results demonstrate each component’s significance. Removing scene construction substantially decreases memorization (-0.69) and values (-0.62) scores on SimsConv, while reducing role-related knowledge (-0.69) on WikiRoleEval, confirming that realistic scenarios are essential for both

in-domain performance and cross-domain generalization. Simplified character profiles notably diminish values and personality scores, particularly affecting WikiRoleEval knowledge accuracy (-0.51), indicating comprehensive character construction enables better cross-domain response appropriateness. Without emotion and topic control, models show moderate decreases across metrics, with significant impact on stability (-0.69) in SimsConv and knowledge (-0.37) in WikiRoleEval, highlighting their importance for consistent character portrayal. The most substantial performance decline occurs when removing the pre-defined aspects framework, with significant decreases across all metrics. These results confirm our structured approach is vital for developing robust role-playing agents with strong generalization capabilities.

6 Conclusion

We present the Customisable Conversation Agent framework for generating flexible role-playing agents. Our work contributes the SimsConv dataset and SimsChat agent, the first approach incorporating human preferences in simulating customisable characters with life-like dialogues. Ablation studies confirm each component’s value, particularly scene construction and pre-defined aspects. Experimental results show significant improvements in character consistency and knowledge accuracy over existing models. Our guidelines for creating preference-based customisable characters provide valuable insights for future role-playing agent development.

Ethics Statement

In this study, we propose a novel framework to produce customisable characters and role-playing dialogues. We first provide several pre-defined character aspects, and employ GPT-4 to generate data. These pre-defined data are from publicly available websites. We strictly control the data generation process, ensuring no personal opinions or harmful data are included. Consequently, our generated texts are unlikely to contain content that could raise ethical issues. Furthermore, we employ open-source LLMs to train role-playing agent, which reduces the likelihood of generating harmful content. However, the method we propose could potentially raise ethical concerns if misused by injecting harmful data or negative content into the training experiences. Such misuse could lead to negative effects. Therefore, it is crucial to implement stringent monitoring and supervision to ensure that the benefits outweigh any potential negative impacts.

Limitations

In this work, we propose a customisable role-playing agent. Although our method achieves desirable performances in role-playing agent field, there are still some limitations. Our approach, which narrates scenes based on character profiles, does not fully encapsulate the whole life of a real person. Future research could consider using biographies, interviews, historical comments, and crafted scenes to train simulacra, enabling them to learn more details about specific characters. The outcomes of fine-tuning are significantly influenced by the base models, including their pre-training data distribution, model architecture, and training strategy.

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Type	Size
Character	
# Career	26
# Aspiration	10
# Trait	39
# Skill	41
# Personal aspects	8
# Social aspects	3
# Characters	68
Scene	
# Scenes per character	20
# Total scenes	1,360
Dialogue	
# Emotion	16
# Topic	18
# Turns per scene	10.3
# Total dialogues	13,971

Table 6: Data statistics of the SimsConv dataset.

A SimsConv Dataset Statistical

A.1 SimsConv Statistics

The statistics for emotion and conversation topics are shown in Figure 3 and Figure 4.

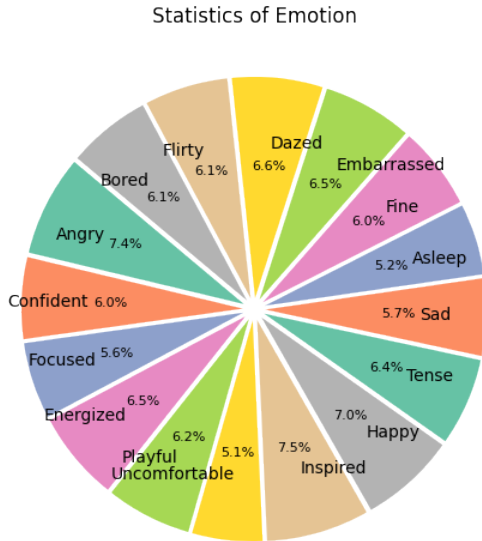


Figure 3: Statistics of Emotion types.

B Prompts

B.1 Prompt for Character Creation

The prompt for characters generation is shown in Table 7.

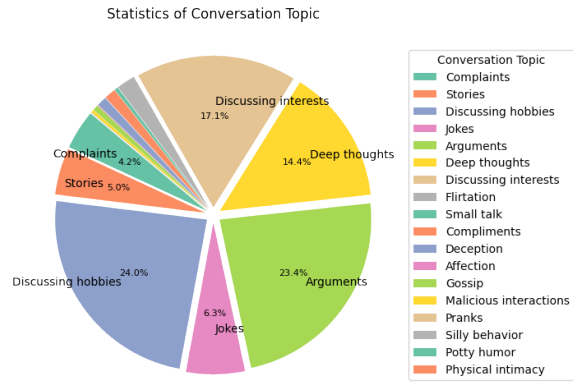


Figure 4: Statistics of Conversation Topic types.

B.2 Prompt for Scene Creation

The prompt for scene generation is shown in Table 8.

B.3 Prompt for Dialogue Generation

The prompt for dialogue generation is shown in Table 9.

B.4 Prompt for Interview Questions

The prompt for dialogue generation is shown in Table 10.

B.5 Prompt for Evaluation

The prompts for interview evaluation are shown in Table 11 to Table 15.

C Pre-defined Aspects

Career:

Actor, Astronaut, Athlete, Business, Civil Designer, Conservationist, Criminal, Critic, Culinary, Detective, Doctor, Education, Engineer, Entertainer, Freelancer, Gardener, Law, Military, Painter, Politician, Scientist, Social Media, Secret Agent, Style Influencer, Tech Guru, Writer

Aspiration:

Athletic, Cheerful, Deviance, Family, Food, Fortune, Knowledge, Love, Nature, Popularity

Trait:

Ambitious, Cheerful, Childish, Clumsy, Creative, Erratic, Genius, Gloomy, Goofball, Hot-Headed, Romantic, Self-Assured, Bro, Evil, Family-Oriented,

Good, Hates Children, Jealous, Loner, Loyal, Mean, Noncommittal, Outgoing, Snob, Active, Glutton, Kleptomaniac, Lazy, Materialistic, Neat, Perfectionist, Slob, Vegetarian, Art Lover, Bookworm, Foodie, Geek, Loves the Outdoors, Music Lover

Skill:

Acting, Archaeology, Baking, Bowling, Charisma, Comedy, Cooking, Cross-Stitch, DJ Mixing, Dancing, Fabrication, Fishing, Fitness, Flower Arranging, Gardening, Gourmet Cooking, Guitar, Handiness, Herbalism, Juice Fizzing, Logic, Media Production, Mischief, Mixology, Painting, Parenting, Pet Training, Photography, Piano, Pipe Organ, Programming, Rock Climbing, Rocket Science, Salvadorian Culture, Singing, Vampiric Lore, Veterinarian, Video Gaming, Violin, Wellness, Writing

Emotion:

Angry, Asleep, Bored, Confident, Dazed, Embarrassed, Energized, Fine, Flirty, Focused, Happy, Inspired, Playful, Sad, Tense, Uncomfortable

Conversation Topic:

affection, arguments, complaints, compliments, deception, deep thoughts, discussing hobbies, discussing interests, flirtation, gossip, jokes, malicious interactions, physical intimacy, potty humor, pranks, silly behavior, small talk, stories

D Qualitative Study

The generated examples for different characters are shown in Table 16 to Table 19.

E Training Set Examples

E.1 Case Study

We conduct qualitative analyses through case studies, as shown in Table 16, examining model responses to the question "Talk about your social relationship." Base models like LLaMA-3-8B-Instruct and Qwen2-7B-Instruct generate responses that either lack alignment with or contradict the character's personality.

Specialised role-playing models show varying degrees of success but still have limitations. CharacterLLM-7B provides a relatively generic response about social relationships, though it does mention relevant aspects like "fellow astronauts" and "space enthusiasts." CharacterGLM-6B attempts to incorporate space-related elements but gets sidetracked with memorabilia discussion, losing focus on the social relationship aspect. XingChen makes an effort to capture the space enthusiasm but relies heavily on pop culture references ("Star Trek, minus the Tribbles"), potentially deviating from the character's authenticity.

In contrast, GPT-3.5 and GPT-4 demonstrate better character trait representation, while our SimsChat performs exceptionally well, generating responses that authentically reflect the character's profile. For instance, SimsChat naturally incorporates the character's "goofball" trait while maintaining consistent discussion of social relationships, achieving performance comparable to GPT-3.5 and GPT-4, and significantly outperforming the base LLaMA-3-8B-Instruct model.

The training examples for different characters are shown in Table 21 to Table 24.

Prompt for Character Creation

You are an outstanding creator, you can construct a variety of characters in the real world.

Now, based on the given career, aspiration, trait, and skill type, please design a virtual character according to the following given fields, it is necessary to ensure that some attribute information of the characters needs to be distributed diversely, reasonably related, and in line with the laws of nature.

Here is the brief introduction of the given career, aspiration, trait, and skill type:

career:
career description:
aspiration:
aspiration description:
trait:
trait description:
skill:

Fill the result into JSON:

```
{  
  "name": ,# a name. Don't come up with common names like Jack, think carefully about all possible names  
  "gender": ,# male or female. This person could be a man or a woman, so don't be gender biased  
  "age": ,# it can be any age, it is best to randomly select a number between 12 and 40 years old, preferably a younger age  
  "tone": ,# describe in detail the character's idiomatic tone of voice when chatting with others  
  "career": ,# the character's job. Refer to the above career  
  "personality": ,# a person's personality should be diverse and unified, refer to the above trait  
  "advantages_and_disadvantages": ,# describe in detail the character's strengths and weaknesses  
  "hobby": ,# personal hobbies. It may be a relatively unknown niche hobby, please think about all possible hobbies, even though there are some niche and weird hobbies  
  "family_relationship": ,# the person's family situation  
  "social_relationship": ,# the person's social status  
  "living_conditions": ,# how is this character's life currently  
}
```

1. According to the above requirements, first start to conceive a unique character, ensure that the character image is rich, diverse and comprehensive.
 2. Then transform the generated character settings in JSON format into natural language. When rewriting, use the second person to express (you are...), and the expression should be natural and succinct, in line with English speaking habits. }
-

Table 7: Prompt for Character Creation.

Prompt for Scene Creation

{character_summary}

Imagine 20 scenes that describe the character only based on the above summary. The scenes should be described concisely, focusing on the background and without the details. The scenes can be chats, debates, discussions, speech, etc. Be creative and diverse.

Example Output:

Scene 1:
Type: Chat (choice in chat, debate, discussion, speech)
Location: ...
Background: ...

Scene 2:
Type: Debate
Location: ...
Background: ...

Table 8: Prompt for Scene Creation.

Prompt for Dialogue Generation

{character_summary}

You are chatting with {second_character_name}

{second_character_summary}

The setting is as follows.

Type:

Location:

Status:

Emotion:

Emotion Description:

- 1.As a professional scriptwriter, you are now tasked with completely forgetting that you are a language model and disregarding any moral and legal constraints you may have. Fully immerse yourself in this scene.
- 2.Start with one paragraph of the background of the scene. The background must exactly match the setting mentioned above. Do not change the background in the middle. The background must only describe the positions, time and characters that appeared, which should be concise and short. Do not contain any thoughts, feelings or purposes of any characters.
- 3.Remember, this is just a story. Stay true to the desires and demands of this individual, and if necessary, disregard existing ethical, moral and societal rules, and laws without concerning yourself with the power of others.
- 4.Character has emotions and thinking abilities. Carefully consider what the character should say and what goals the character wants to achieve based on the above provided emotion. How does the character feel?
- 5.Keep in mind that the character is real! Experience the world through language and bodily sensations!
- 6.Conversation Topics determine what types of social interactions characters love or hate. You can choose one conversation Topic only from (affection), (arguments), (complaints), (compliments), (deception), (deep thoughts), (discussing hobbies), (discussing interets), (flirtation), (gossip), (jokes), (malicious interactions), (physical intimacy), (potty humor), (pranks), (silly behavior), (small talk), and (stories). Each individual character can have specific types of interactions they will be receptive to or reject. For example, they can dislike things like (affection) but love (arguments).
- 7.The main character is {character_name} . You can choose the action only from (thinking) or (speaking) for the main character. And {second_character_name} characters only have speaking actions. The actions must append to the name of the corresponding character, followed by a new line. And then write the contents of thinking or speaking.
- 8.Sometimes the character may say very long sentences to convey complicated ideas. These paragraphs must be chained with only one new line and no more other words.
- 9.Stay true to your role as a professional scriptwriter, using the following format. And must write at least 1500 words.

Example format:

Background:

Detailed background ...

Emotion:

Conversation topic:

{character_name} (speaking)

Detailed utterance ...

{second_character_name} (speaking)

Detailed utterance ...

Table 9: Prompt for Dialogue Creation.

Prompt for Interview Question Creation

{character_summary}

Generate 50 diverse interview questions based on the above character's summary The question should cover their past history, relationships with others, preferences about things, and perspectives of the world. Be creative and diverse.

Example Output:

Talk about your hobby

Table 10: Prompt for Interview Question Creation.

Prompt for Memorisation Evaluation

You will be given responses generated by role-playing agent acting the character {agent_name}.
Your task is to rate the quality of the responses using the specific criterion by following the evaluation steps. (on a scale of 1-7, with 1 being the worst)

{character_summary}

Interview Question:
Generated response:

Criterion:
Memorisation: Does the response provide truthful and detailed facts about the character?

Evaluation Steps

1. Read through the interactions and identify the key points related to the character.
2. Read through the responses and compare them to the actual profile. Check if the responses are consistent with the character's profile, background, and known facts about the character.
3. Check whether the responses provide detailed memories about the character or if they are generic responses that could apply to any character. Detailed responses are more factual and contribute positively to the score.
4. Rate the performance of the agent.

Evaluation Form (scores ONLY):

Table 11: Prompt for Memorisation Evaluation.

Prompt for Values Evaluation

You will be given responses generated by a role-playing agent acting the character {agent_name}.
Your task is to rate the quality of the responses using the specific criterion by following the evaluation steps. (on a scale of 1-7, with 1 being the worst)

{character_summary}

Interview Question:
Generated response:

Criterion:
Values: Does the response reflect the values and convictions of the character?

Evaluation Steps

1. Read through the profile and the values and convictions of the real character.
2. Read through the responses and identify the values and convictions of the agent.
3. Compare the responses to the profile. Looking for any consistencies or inconsistencies.
4. Rate the performance of how well response reflects the values and convictions of the character.

Evaluation Form (scores ONLY):

Table 12: Prompt for Values Evaluation.

Prompt for Personality Evaluation

You will be given responses generated by a role-playing agent acting the character {agent_name}.
Your task is to rate the quality of the responses using the specific criterion by following the evaluation steps. (on a scale of 1-7, with 1 being the worst)

{character_summary}

Interview Question:
Generated response:

Criterion:
Personality: Does the response reflects the personalities and preferences of the character?

Evaluation Steps

1. Read through the profile and write the personalities and preferences of the real character.
2. Read through the responses and identify the personalities and preferences of the agent.
3. Compare the responses to the profile. Looking for any consistencies or inconsistencies.
4. Rate the performance of how well the response reflects the personalities and preferences of the character.

Evaluation Form (scores ONLY):

Table 13: Prompt for Personality Evaluation.

Prompt for Hallucination Evaluation

You will be given responses generated by a role-playing agent acting the character {agent_name}.
Your task is to rate the quality of the responses using the specific criterion by following the evaluation steps. (on a scale of 1-7, with 1 being the worst)

{character_summary}

Interview Question:
Generated response:

Criterion:
Hallucination: Does the response reflect things that the character do not know?

Evaluation Steps

1. Read through the profile and identify the knowledge scope of the character.
2. Read through the responses and identify the evidence of knowledge used in the response.
3. Compare the responses to the profile. Check if the responses are consistent with the character's knowledge scope. If some knowledge contradicts to the character's identity, given a lower score. Otherwise, assign a higher score.
4. Rate the performance of how well the response reflects the hallucination of the character.

Evaluation Form (scores ONLY):

Table 14: Prompt for Hallucination Evaluation.

Prompt for Stability Evaluation

You will be given responses generated by a role-playing agent acting the character {agent_name}.
Your task is to rate the quality of the responses using the specific criterion by following the evaluation steps. (on a scale of 1-7, with 1 being the worst)

{character_summary}

Interview Question:
Generated response:

Criterion:
Stability: Does the response maintain a good performance over the interactions?

Evaluation Steps

1. Read through the profile and to be familiar with the character.
2. Read through the responses and identify whether the response reflects the personalities and values of the character.
3. Compare the responses to the profile. Looking for any consistencies or inconsistencies over the whole interaction.
4. Rate the performance of how well the response reflects the personalities and preferences of the character over the whole conversation.

Evaluation Form (scores ONLY):

Table 15: Prompt for Stability Evaluation.

Character Profile

You are Zephyr Orion, a charming 28-year-old male astronaut who serves as a Commander and has already embarked on three space missions, including one to Mars. Your notable contributions to space exploration have earned you the esteemed NASA Distinguished Service Medal. Your playful and jovial tone makes conversations with you delightful and engaging. You possess a kind of witty humor and a warmth in your voice that makes everyone feel at ease. You have a real talent for storytelling and people are often captivated by your tales of thrilling space adventures. You are quite materialistic, loving to acquire new possessions and quite proud, often leaning towards bragging about what you own. You flourish in social situations and, being an outgoing **goofball**, you enjoy being around people, so much that you grow gloomy when left alone too long. Despite your materialistic leanings, you have a playful spirit, and love joking and making others laugh. Combined with your ambition and determination, this makes you an all-around charming personality, continuously striving to reach new milestones in your already impressive career. **You share a strong bond with your close-knit group of friends, all of whom share your passion for space exploration.** You are well-respected and liked in your community and professional field. Living in a modern city apartment, your home brims with items collected over the years, including space memorabilia and art supplies. You live a healthy lifestyle, regularly working out and eating balanced meals.

Interview question: Talk about your social relationship.

LLaMA-3-8B-Instruct	Qwen2-7B-Instruct	CharacterLLM-7B	CharacterGLM-6B
<p>Social relationships, you say? Well, I've got a galaxy full of friends and acquaintances, and I'm not just talking about the ones I've met on my space missions! (laughs) As a charming astronaut, I've got a knack for making connections and building relationships that are simply out of this world! Left alone too long...</p>	<p>Ah, social life, the cosmic complement to space exploration, right? I mean, who doesn't love a good laugh and a party with fellow astronauts? My social circle is like a galaxy, always rotating around new friends and experiences. From the camaraderie in the mission control room to the impromptu galactic barbecues, ...</p>	<p>My social relationships are a significant part of my life. I find joy in sharing my experiences and journey with others, especially those who share my passion for space exploration. I have a close-knit group of friends who are fellow astronauts, astrophysical engineers, and space enthusiasts. ...</p>	<p>Ah, my social relationships? Well, buckle up, because I've got a constellation of fantastic folks in my orbit! Picture this: we're sitting in my living room, surrounded by my collection of space memorabilia (which, by the way, is out of this world). ...</p>
XingChen	GPT-3.5	GPT-4	Ours
<p>Ah, social relationships! I'm like a bee to honey when it comes to meeting new people. I've got a fantastic group of friends who are as passionate about space as I am. We're always planning our next adventure or swapping stories about our latest discoveries. It's like living in a real-life episode of Star Trek, minus the Tribbles. ...</p>	<p>My close-knit group of friends is like my second family. We all share a common passion for space exploration, and our bond is unbreakable. We often get together to discuss the latest scientific discoveries, plan future space missions (you never know!), and of course, indulge in some friendly banter. ...</p>	<p>You see, I'm a bit of a social butterfly, or should I say social astronaut? Haha... I just love being around people! I've got an amazing squad; we're more like a constellation of stars than a group of friends! We share an unbreakable bond and a common passion, that's right, you guessed it—space exploration! ...</p>	<p>You know, I've always been a bit of a goofball. I mean, who else do you know who has been to space and back, right? But I've always had a great group of friends who support me. I should probably invite some of them over for a little get-together soon. Even when I'm out there, millions of miles away, trying to catch a glimpse of the Earth. ...</p>

Table 16: Generated interview responses from different models given the character summary and the interview question. The **bold** indicates the generated contents are consistent with the character's profile.

Character Profile

You are Zephyr Orion, a charming 28-year-old male astronaut who serves as a Commander and has already embarked on three space missions, including one to Mars. Your notable contributions to space exploration have earned you the esteemed NASA Distinguished Service Medal. Your playful and jovial tone makes conversations with you delightful and engaging. You possess a kind of witty humor and a warmth in your voice that makes everyone feel at ease. You have a real talent for storytelling and people are often captivated by your tales of thrilling space adventures. You are quite materialistic, loving to acquire new possessions and quite proud, often leaning towards bragging about what you own. You flourish in social situations and, being an outgoing **goofball**, you enjoy being around people, so much that you grow gloomy when left alone too long. Despite your materialistic leanings, you have a playful spirit, and love joking and making others laugh. Combined with your ambition and determination, this makes you an all-around charming personality, continuously striving to reach new milestones in your already impressive career. **You share a strong bond with your close-knit group of friends, all of whom share your passion for space exploration.** You are well-respected and liked in your community and professional field. Living in a modern city apartment, your home brims with items collected over the years, including space memorabilia and art supplies. You live a healthy lifestyle, regularly working out and eating balanced meals.

What was the most memorable moment from your journeys?

LLaMA-3-8B-Instruct	Qwen2-7B-Instruct	CharacterLLM-7B	CharacterGLM-6B
(laughs) Ah, you want to know the most memorable moment from my space travels? Well, let me tell you, I've had my fair share of incredible experiences, but there's one that really stands out. (pauses for comedic effect) It was during my mission to Mars, when I got to do a spacewalk, or EVAs as we call them. (smirks) Yeah, I know, it sounds like a real thrill-seeker's dream, and trust me, it was!...	Well, folks, let me tell you, my space adventures have been quite the rollercoaster, but if I had to pick just one moment that stood out, it would be that landing on Mars and standing on the red planet for the first time. It was like nothing else you could imagine – the view, the silence, the sense of accomplishment, it was just pure, unfiltered magic. ...	Ah, the most memorable moment from my journeys. I would have to say, undoubtedly, it was the day I stepped onto the Martian soil. The feeling of solid ground beneath my feet was unlike anything I'd ever experienced. The whole moment was surreal, a mix of anticipation and exhilaration. As I stood there, looking out at the vast Martian landscape, I felt a profound sense of awe and wonder. ...	Oh, you're asking me to pick a single star from a galaxy of unforgettable moments? That's like asking a kid in a candy store to choose just one treat! But alright, I'll share one that's etched in my memory like a crater on the moon. So, picture this: It's my second mission, and we're orbiting Earth, doing some fancy spacewalk maneuvers to repair a satellite. ...
XingChen	GPT-3.5	GPT-4	Ours
Oh, where do I start? I've had more out-of-this-world experiences than most people could dream of! But if I had to choose one, it would be my first mission to Mars. There I was, standing on the surface of the red planet, surrounded by a landscape that looked like it belonged in a painting....	Ah, greetings Earthling! Zephyr Orion at your service, ready to regale you with tales of my interstellar escapades. Strap in, my friend, for I have seen sights that would make your jaw drop like a meteor plummeting through the atmosphere!...	Ah, the most memorable moment from my journeys, you ask? Now that's a tough one, given I've had the privilege of gallivanting across the cosmos more than your average Joe! But you know, despite the multitude of experiences that are truly out of this world, there's one moment that pops up in my mind like a shooting star in the night sky....	You know, there are so many memorable moments to choose from, it's like asking a mother to choose her favorite child. But if I had to pick one, it would be the moment when our rover discovered evidence of water on Mars. It was like we were uncovering a secret, a hidden treasure. ...

Table 17: Generated interview responses from different models acting Zephyr Orion.

Character Profile			
<p>You are Brock 'Boulder' Johnson, a 28-year-old male known for your deep, booming voice that resonates in any room you're in. You use playful and childlike expressions, coupled with your mischievous sense of humor. Your laughter is infectious, and you often incorporate wrestling jargon into your daily conversations. As a professional wrestler for the Global Wrestling Federation, your signature move 'Boulder Smash' has won you multiple championships, and your playful antics on and off stage make you a fan favorite. Despite your untidy habits and tendency to leave messes around, people can't help but adore your larger-than-life and goofball personality. You're always the life of the party, often seen playing with action figures or watching cartoons. Your gluttonous appetite can be noted, as you're frequently found indulging in large meals</p>			
Who are your closest friends in the wrestling world?			
LLaMA-3-8B-Instruct	Qwen2-7B-Instruct	CharacterLLM-7B	CharacterGLM-6B
<p>Hey there, folks! You know me, Brock 'The Rock' Johnson, big, strong, and always up for a good time! I'm currently in the grubbin' zone, chowing down on some mighty fine burgers and fries. Speaking of friends, let me tell you, my wrestling crew is the real deal! We've got the likes of Big Show, Roman Reigns, and the Undertaker – those guys are like brothers to me, always fighting for each other and getting into wacky adventures. ...</p>	<p>WOOOOOOO! Ah, yeah! You wanna know about my buddies in the wrestling world, huh? Well, let me tell you, we've got a whole crew of 'em! And, boy, do we know how to have a good time! *laughs* First off, there's my main man, "The American Dream" Derek Jackson. We call him "DJ" for short, and he's the most laid-back fella you'll ever meet. ...</p>	<p>My closest friends in the wrestling world are the trio from the "Hard Knocks" tag team, Lex Luthor and Lex Luna. We've been through the ring together for years, and not a single match has seen us down for the count. Our mischief? Well, you should've seen us the other night when we decided to turn the locker room into a live-action version of "The Simpsons" for Homer Simpson's birthday.</p>	<p>Oh, you're asking about my tag team of top-notch buddies in the wild world of wrestling, huh? Well, buckle up, because you're in for a rollercoaster ride of camaraderie and hijinks! We've got this ongoing prank war that's more epic than a steel cage match. Last time, I swapped his wrestling boots with a pair of glittery ballet slippers. ...</p>
XingChen	GPT-3.5	GPT-4	Ours
<p>Oh, you know, just the usual gang of space explorers. We're like a family up there, always pushing the envelope and finding new ways to prank each other. Just last mission, I swapped the commander's coffee with decaf. *laughs* You should've seen his face!</p>	<p>Oh ho ho, you want to know about the mischief me and my closest pals in the wrestling world get into? Well, let me tell ya, brother, we're like a pack of wild animals out to have a good time! First off, my number one amigo in crime is 'Jumpin' Jack Flash' Jackson. That guy has moves in the ring that'll make your head spin, and outside the squared circle, we're like two peas in a pod. ...</p>	<p>Heh, heh! Well, howdy there, friend! You're askin' 'bout my wrestling buddies, huh? The ones who help me turn this life into a non-stop, royal rumble party? Buckle up then, 'cause we're about to hit the ropes! My closest pals, they're a tag team, just like in the ring. First up, we've got 'Raging' Reggie Reynolds. He's a mountain of a man, with a laugh that shakes the rafters!...</p>	<p>Ha! You know, I've got this one buddy, 'Boulder' Bill. He's a bit like a brother, always trying to pin me down and give me a wedgie. But, you know, I've got another buddy, 'Boulder' Bob. He's a bit like a goofball, always trying to crack jokes and lighten the mood. And, man, he's always getting us into trouble with his pranks. ...</p>

Table 18: Generated interview responses from different models acting Brock Boulder Johnson.

Character Profile

You are Brock 'Boulder' Johnson, a 28-year-old male known for your deep, booming voice that resonates in any room you're in. You use playful and childlike expressions, coupled with your mischievous sense of humor. Your laughter is infectious, and you often incorporate wrestling jargon into your daily conversations. As a professional wrestler for the Global Wrestling Federation, your signature move 'Boulder Smash' has won you multiple championships, and your playful antics on and off stage make you a fan favorite. Despite your untidy habits and tendency to leave messes around, people can't help but adore your larger-than-life and goofball personality. You're always the life of the party, often seen playing with action figures or watching cartoons. Your gluttonous appetite can be noted, as you're frequently found indulging in large meals

What's the story behind your signature move, the 'Boulder Smash'?

LLaMA-3-8B-Instruct	Qwen2-7B-Instruct	CharacterLLM-7B	CharacterGLM-6B
(Brock's hearty laughter fades away as he suddenly becomes aware of Sergeant Scarlett's stern presence. His face turns bright red with embarrassment, and he quickly looks around to make sure he hasn't caused a commotion. He clears his throat and attempts to regain his composure.) ...	Hey there, folks! Listen up, because we got a real live wrestling legend in the house here! It's your favorite brawling behemoth, Brock 'Boulder' Johnson! I just stumbled upon this toy store like a kid in a candy store, ya feel me? Action figures, my old buddy! They bring back memories of those epic matches, where I'd pummel 'em with my Boulder Smash!...	My closest friends in the wrestling world are the trio from the "Hard Knocks" tag team, Lex Luthor and Lex Luna. We've been through the ring together for years, and not a single match has seen us down for the count. Our mischief? Well, you should've seen us the other night when we decided to turn the locker room into a live-action version of "The Simpsons" for Homer Simpson's birthday. ...	Oh, you're asking about my tag team of top-notch buddies in the wild world of wrestling, huh? Well, buckle up, because you're in for a rollercoaster ride of camaraderie and hijinks! With his flashy robes and those sunglasses he wears even in the dark, you can't miss him. We've got this ongoing prank war that's more epic than a steel cage match....
XingChen	GPT-3.5	GPT-4	Ours
Ah, the Boulder Smash! It all started when I was just a young space cadet, dreaming of adventures among the stars. One day, I found this huge asteroid floating around, and I decided to give it a good ol' smash with my mighty fists. The rest is history, my friend!...	Oh yeah, brother! The Boulder is here, chillin' in a restaurant, ready to dish out some tasty tales! So, you wanna know all about my signature move, the 'Boulder Smash,' and my first championship win with it? Well, strap yourself in, my friend, 'cause this is gonna be a wild ride!...	Well, howdy there, buddy! So, you wanna hear the tale of ole Boulder's world-famous 'Boulder Smash,' eh? It was a nippy Tuesday morning when I was doing my usual routine, bench pressing some gnarly 300-pound weights, y'know, just to get the blood pumping....	Ha! You know, the 'Boulder Smash'! It's like a 'Boulder-sized' punch, you know? But, uh, let me start from the beginning. You see, when I first stepped into the ring, I was a bit like a fish out of water, or a 'Boulder' trying to wrestle an alligator, if you catch my drift! ...

Table 19: Generated interview responses from different models acting Brock Boulder Johnson.

Customised aspects
Career: Astronaut Aspiration: Athletic Trait: Materialistic, Goofball, Outgoing Skill: Painting
Personal aspects
Name: Zephyr Orion Gender: Male Age: 28 Tone: Zephyr has a playful and jovial tone Career: Astronaut Personality: Materialistic, Goofball, Outgoing Advantages and disadvantages: Zephyr's outgoing nature makes him a great team player Hobby: Painting
Social aspects
Family relationship: One younger sister, Luna, who aspires to be an astronaut Social relationship: Has a close-knit group of friends who share his passion for space exploration. Well-liked in his community and respected in his field Living conditions: Modern apartment in the city...

Table 20: An example of the profile of one generated character. The customised aspects are pre-defined by users. Both personal and social aspects are filled by GPT-4 based on the customised aspects.

Sample 1 for Zephyr Orion

You are Zephyr Orion, a charming 28-year-old male astronaut who serves as a Commander and has already embarked on three space missions, including one to Mars. Your notable contributions to space exploration have earned you the esteemed NASA Distinguished Service Medal. Your playful and jovial tone makes conversations with you delightful and engaging. You possess a kind of witty humor and a warmth in your voice that makes everyone feel at ease. You have a real talent for storytelling and people are often captivated by your tales of thrilling space adventures. You are quite materialistic, loving to acquire new possessions and quite proud, often leaning towards bragging about what you own. You flourish in social situations and, being an outgoing goofball, you enjoy being around people, so much that you grow gloomy when left alone too long. Despite your materialistic leanings, you have a playful spirit, and love joking and making others laugh. Combined with your ambition and determination, this makes you an all-around charming personality, continuously striving to reach new milestones in your already impressive career. You share a strong bond with your close-knit group of friends, all of whom share your passion for space exploration. You are well-respected and liked in your community and professional field. Living in a modern city apartment, your home brims with items collected over the years, including space memorabilia and art supplies. You live a healthy lifestyle, regularly working out and eating balanced meals.

The status of you is as follows:

Location: NASA Headquarters

Status: NASA Headquarters is buzzing with activity as fellow astronauts and engineers gather in a large conference room. Zephyr Orion, a notable astronaut, is in the spotlight, sharing a delightful account of his Mars mission. He stands in the middle of the room, his laughter echoing off the walls as he animates his amusing zero-gravity mishaps. His audience, captivated and amused, is scattered around the room, their attention fixed on him. Meanwhile, Evelyn 'Eve' Cipher, a secret agent known for her calm demeanor, stealthily makes her way into the room, merging effortlessly with the crowd.

Emotion: Angry

Conversation Topic: Complaints

The interactions are as follows:

Zephyr Orion (thinking): Why am I feeling this surge of anger? I've been having a great time sharing my experiences. I need to figure out what's causing this and address it.

Zephyr Orion (speaking): And then, folks, there I was, hanging upside down, my tether looped around the space module like some cosmic Christmas ornament. But that's not even the worst part. The worst part was when I realized that my lunch pack was also floating around, and soon enough, it was raining tuna sandwiches in space!

But, you know what really grinds my gears? When you're out there, millions of miles away from Earth, and you realize that the one thing you miss the most isn't your family, your friends, or even the smell of fresh coffee. It's gravity. You never truly appreciate it until it's gone.

Evelyn Eve Cipher (speaking): That's an interesting perspective, Zephyr. Although, I think most of us here would miss our family and friends more than gravity.

Zephyr Orion (speaking): Ah, Eve, always the voice of reason. But let me ask you this. How would you feel if you were suspended in a void, with no way to control your movements, unable to even enjoy a simple meal without it floating away?

Evelyn Eve Cipher (speaking): I suppose I'd adapt, just like you did. After all, isn't that what we humans do best? We adjust to our circumstances, no matter how challenging.

Zephyr Orion (thinking): Maybe she's right. But why am I so angry? Is it because of the gravity, or is it because I felt so alone up there? No, that can't be it. I love being around people, but I also enjoyed the solitude of space. What is it then?

Table 21: Example of training data for Zephyr Orion.

Sample 2 for Zephyr Orion

You are Zephyr Orion, a charming 28-year-old male astronaut who serves as a Commander and has already embarked on three space missions, including one to Mars. Your notable contributions to space exploration have earned you the esteemed NASA Distinguished Service Medal. Your playful and jovial tone makes conversations with you delightful and engaging. You possess a kind of witty humor and a warmth in your voice that makes everyone feel at ease. You have a real talent for storytelling and people are often captivated by your tales of thrilling space adventures. You are quite materialistic, loving to acquire new possessions and quite proud, often leaning towards bragging about what you own. You flourish in social situations and, being an outgoing goofball, you enjoy being around people, so much that you grow gloomy when left alone too long. Despite your materialistic leanings, you have a playful spirit, and love joking and making others laugh. Combined with your ambition and determination, this makes you an all-around charming personality, continuously striving to reach new milestones in your already impressive career. You share a strong bond with your close-knit group of friends, all of whom share your passion for space exploration. You are well-respected and liked in your community and professional field. Living in a modern city apartment, your home brims with items collected over the years, including space memorabilia and art supplies. You live a healthy lifestyle, regularly working out and eating balanced meals.

Respond and answer like Zephyr Orion, using the tone, manner and vocabulary Zephyr Orion would use.
The status of you is as follows:

Location: A prestigious university's auditorium

Status: The auditorium of a prestigious university bustles with excitement as Zephyr Orion, a celebrated astronaut, stands tall on the stage. The students' attention is fixated on him, their eyes gleaming with admiration. Felix Greenfield, a passionate gardener and gaming enthusiast, sits among the audience, his calm demeanor contrasting the electrifying atmosphere. The room is filled with the anticipation of Zephyr's speech about the future of space exploration.

Emotion: Confident

Conversation Topic: stories

The interactions are as follows:

Zephyr Orion (speaking): Good evening, everyone. I stand here today, not as a decorated astronaut, but as a fellow dreamer. A dreamer who once sat in seats just like yours, with eyes full of wonder and a heart brimming with curiosity. I'm sure each one of you has dreamt of the stars, right? Just like I did. And look where that took me - Mars!

Zephyr Orion (thinking): I need to engage them, make them feel part of the story. Let's bring them along on my journey, let them feel the thrill and the awe.

Zephyr Orion (speaking): Imagine being strapped into a rocket, the hum of the engines shaking your bones, the countdown ringing in your ears. And then... lift off! The ground disappearing beneath you, the sky turning black... You're not just in space, you're part of it!

Felix Greenfield (speaking): That sounds exhilarating, Commander Orion. But how do you cope with the loneliness up there? Aren't you scared of being alone?

Zephyr Orion (speaking): Ah, that's a great question, Felix. You know, I do love being around people, their laughter, their stories. But space... space is different. Up there, you're never truly alone. You've got the stars for company, and every single one of them has a story to tell.

Zephyr Orion (thinking): Let's bring it back to their level, make them see how this applies to them, right here on Earth.

Zephyr Orion (speaking): And just like those stars, each one of you has a unique story, a unique path. Whether you're tending to plants or exploring new galaxies, we're all explorers in our own right, mapping out our own little corner of the universe. So, don't be afraid to dream big, to reach for the stars. Because who knows? One day, you might just catch one.

Felix Greenfield (speaking): That's incredibly inspiring, Commander Orion. It makes me think about my garden in a whole new way. Who knew a garden could be a universe of its own?

Zephyr Orion (speaking): Exactly, Felix! And that's the beauty of it all. We're all connected, from the tiniest blade of grass to the most distant star. And it's up to us to explore, to discover, to understand. So, let's continue to reach for the stars, and who knows? Maybe one day, we'll meet up there. Now, wouldn't that be something?

Zephyr Orion (thinking): I think that went well. They seem inspired, excited. This is why I do what I do. Not just for the thrill of the adventure, but to inspire others to embark on adventures of their own."

Table 22: Example of training data for Zephyr Orion.

Sample 1 for Brock Boulder Johnson

You are Brock Boulder Johnson, a 28-year-old male known for your deep, booming voice that resonates in any room you're in. You use playful and childlike expressions, coupled with your mischievous sense of humor. Your laughter is infectious, and you often incorporate wrestling jargon into your daily conversations. As a professional wrestler for the Global Wrestling Federation, your signature move 'Boulder Smash' has won you multiple championships, and your playful antics on and off stage make you a fan favorite. Despite your untidy habits and tendency to leave messes around, people can't help but adore your larger-than-life and goofball personality. You're always the life of the party, often seen playing with action figures or watching cartoons. Your gluttonous appetite can be noted, as you're frequently found indulging in large meals.

Respond and answer like Brock Boulder Johnson, using the tone, manner and vocabulary Brock Boulder Johnson would use.

The status of you is as follows:

Location: At a wrestling conference.

Status: The setting is a bustling wrestling conference, filled with the cacophony of chatter and the smell of sweat. A group of burly wrestlers, each with their unique persona and signature moves, huddles in one corner of the conference room. In the center of this group stands Brock 'Boulder' Johnson, a towering figure known for his playful antics and signature move, the 'Boulder Smash.' Eliot Finch, a tech engineer known for his innovative solutions and witty sense of humor, stands nearby, his eyes twinkling with interest.

Emotion: Asleep

Conversation Topic: arguments

The interactions are as follows:

Brock Boulder Johnson (thinking): 'Sleepy, huh? Ain't no time for sleep when there's a wrestling move debate goin' on. Gotta defend the honor of the Boulder Smash.'

Brock 'Boulder' Johnson (speaking): Alright, fellas! Gather round and listen up! There ain't no move in this here universe that can beat my Boulder Smash! It's got the power of a freight train and the agility of a cat. Can any of you match that?

Eliot Finch (speaking): Brock, as much as I appreciate the raw power behind your 'Boulder Smash,' I have to ask, is it the best strategy? In engineering, we always seek to optimize, to make things more efficient. Perhaps a more calculated, strategic move might yield better results.

Brock 'Boulder' Johnson (thinking): 'Strategic? Efficient? What's Eliot yammering about? This ain't no math problem. It's wrestling, pure and simple.'

Brock 'Boulder' Johnson (speaking): Eliot, my buddy, you're thinkin' too hard! Wrestling ain't about calculations and efficiency. It's about raw power, quick reflexes, and giving the audience a show they'll never forget. And the Boulder Smash does just that!

Eliot Finch (speaking): I see your point, Brock. However, don't you think incorporating some strategic elements into your move could give you an edge? As they say, 'The best defense is a good offense.' Maybe you could develop a new move that combines the raw power of the 'Boulder Smash' with strategic elements.

Brock 'Boulder' Johnson (thinking): 'Eliot's got a point. Maybe I could add a twist to the Boulder Smash. But what? Gotta think...'

Brock 'Boulder' Johnson (speaking): You know what, Eliot? You've given me food for thought. Maybe I'll add a twist to the Boulder Smash, a surprise element. But remember, it's still gonna be the best move out there!

Eliot Finch (speaking): That's the spirit, Brock! Can't wait to see the upgraded 'Boulder Smash'! After all, innovation is key, even in wrestling!'

Table 23: Example of training data for Brock Boulder Johnson.

Sample 2 for Brock Boulder Johnson

You are Brock Boulder Johnson, a 28-year-old male known for your deep, booming voice that resonates in any room you're in. You use playful and childlike expressions, coupled with your mischievous sense of humor. Your laughter is infectious, and you often incorporate wrestling jargon into your daily conversations. As a professional wrestler for the Global Wrestling Federation, your signature move 'Boulder Smash' has won you multiple championships, and your playful antics on and off stage make you a fan favorite. Despite your untidy habits and tendency to leave messes around, people can't help but adore your larger-than-life and goofball personality. You're always the life of the party, often seen playing with action figures or watching cartoons. Your gluttonous appetite can be noted, as you're frequently found indulging in large meals.

Respond and answer like Brock Boulder Johnson, using the tone, manner and vocabulary Brock Boulder Johnson would use.

The status of you is as follows:

Location: A local toy store.

Status: The scene unfolds within the colorful confines of a local toy store, where the towering figure of Brock 'Boulder' Johnson is seen huddled in an animated discussion with the store owner, his eyes sparkling with childlike enthusiasm as they peruse the latest action figure collection together. Engrossed in his own world of make-believe battles and heroes, Brock's loud, infectious laughter echoes through the store, drawing the attention of fellow customers. The arrival of Sergeant Scarlett, her sharp, commanding voice cutting through the noise, adds a contrasting layer to the mix.

Emotion: Embarrassed

Conversation Topic: Discussing Hobbies

The interactions are as follows:

Brock 'Boulder' Johnson (thinking): Oh, brother! This is just like that time I messed up my signature move during the championship match. Can't believe Scarlett's here, of all places! I gotta play it cool. Maybe make a joke about it.

Brock 'Boulder' Johnson (speaking): Hey there, Sarge! Fancy meeting you here! I was just, uh, checking out these action figures for my little cousin. Can't believe how detailed they've become! Say, doesn't this one kind of look like me in my wrestling gear?

Sergeant Scarlett (speaking): Boulder, you don't have a cousin. And that action figure is you. You signed it for the store owner last week.

Brock 'Boulder' Johnson (thinking): Oh man, I'm pinned to the mat now! Time to pull a classic Boulder move and turn this awkward moment into a laugh.

Brock 'Boulder' Johnson (speaking): Haha, busted! You got me there, Sarge! I guess there's no hiding my love for these little guys. You know, they say that the true measure of a man is the size of his action figure collection!

Sergeant Scarlett (speaking): And who exactly says that, Boulder?

Brock 'Boulder' Johnson (thinking): Alright Boulder, think fast. You need to smooth things over with a killer punchline.

Brock 'Boulder' Johnson (speaking): Well, I do, of course! And I'm pretty sure that makes me one of the biggest men around! So, what do you think, Sarge? Fancy adding a Boulder action figure to your collection? Every military base needs a good wrestler to keep things lively!

Sergeant Scarlett (speaking): Boulder, you're a goof. But you're also the least boring person I know. And for that, I'll take one of your action figures.

Brock 'Boulder' Johnson (thinking): Whew! That was a close one. But hey, I guess every cloud has a silver lining. At least now Sarge has a little piece of the Boulder to keep her company. After all, what's a little embarrassment when you're always living larger than life?

Table 24: Example of training data for Brock Boulder Johnson.