

Invited User Presentation: Let a Thousand MT Systems Bloom

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“Looking into the future, I see a thousand MT systems blooming. I see fortune for the translation industry, and new solutions to overcome failed translations. I see a better world due to improved communications among the world’s seven billion citizens. And the reason why I am so optimistic is that the process of *data effectiveness* is joining hands with the trend towards *profit of sharing*. The first is somewhat hidden from view in academic circles; the other leads a public life in the media and on the internet. One is simply science at work, steadily proving that numbers count and synergies work. The other is part of the ongoing battle between self-interest and the *Zeitgeist*. And the *Zeitgeist* is destined to win.”

In his presentation Jaap van der Meer will share a perspective on translation automation, localization business innovation and industry collaboration.