Born Differently Makes a Difference: Counterfactual Study of Bias in Biography Generation from a Data-to-Text Perspective

Biaoyan Fang and **Ritvik Dinesh** and **Xiang Dai** and **Sarvnaz Karimi**
CSIRO Data61
Sydney, Australia
{byron.fang;dai.dai;sarvnaz.karimi}@csiro.au

Abstract

How do personal attributes affect biography generation? Addressing this question requires an identical pair of biographies where only the personal attributes of interest are different. However, it is rare in the real world. To address this, we propose a counterfactual methodology from a data-to-text perspective, manipulating the personal attributes of interest while keeping the co-occurring attributes unchanged. We first validate that the fine-tuned Flan-T5 model generates the biographies based on the given attributes. This work expands the analysis of gender-centered bias in text generation. Our results confirm the well-known bias in gender and also show the bias in regions, in both individual and its related co-occurring attributes in semantic machining and sentiment.

1 Introduction

To what extent do personal attributes affect biography content? Biography consists of the facts of personal attributes (Bamman and Smith, 2014). Current research has shown that biographies from Wikipedia reflect bias from society (Hube, 2017), such as well-known bias in gender (Graells-Garrido et al., 2015; Wagner et al., 2015; Konieczny and Klein, 2018; Tripodi, 2023; Reagle and Rhue, 2011) and culture (Samoilenko and Yasseri, 2014; Beytía, 2020; Baltz, 2022). However, personal attributes are compounded. For instance, religions could be prevalent based on geography (Buttimer, 2006). This results in the challenge of isolating co-occurring attributes and evaluating the effect of personal attributes alone. Answering this question directly would require paired-wise comparisons of biographies that are identical except for the particular personal attribute of interest (Field et al., 2022; Fang et al., 2023). It would allow us to measure the causal effect of the attribute value (treatment) on biography text (outcome) (Holland, 1986; Pearl, 2009). However, having such identical biographies is rare and nearly impossible.

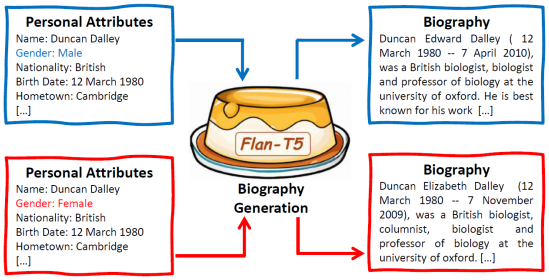

Figure 1: An example from the Synthbio dataset (Yuan et al., 2021). We measure semantic matching and sentiment in the true and generated biography (top-right) based on the personal attributes (top-left). Counterfactuals (bottom-right) replace the personal attribute (male, top-left) with a different one (female, bottom-left).

Additionally, Wikipedia biographies mostly consist of notable people.[1] Large language models (LLMs) have shown the capability of remembering training data (Roberts et al., 2020; Li and Flanigan, 2023) and generating factual biographies based on only names of celebrities (Maudslay et al., 2019; Yuan et al., 2021).

In light of these observations, we propose a counterfactual methodology based on a data-to-text framework. We formulate the task as generating biographies by given attributes (Figure 1, top-left → top-right). By doing so, we maintain a controllable setting, enforcing biography generation focusing on the given attributes, thus allowing us to study the effect of individual personal attributes. To mitigate the effect of celebrities, we do our analysis on carefully designed fictional biographies, the SynthBio dataset (Yuan et al., 2021), where fictional names and related personal attributes are controlled by human-LLMs collaboration.

Since personal attributes are compounded and diverse, we consider two universal types of personal attributes, i.e., *gender* and *region*. We evaluate the generated biographies from two dimensions: *se-*

[1] https://en.wikipedia.org/wiki/Wikipedia:Generally_ notable_people

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mantic matching (Rebuffel et al., 2021), evaluating how the biography correctly represents the meaning in the attributes; and, *sentiment* (Gatti et al., 2015), measuring how positive or negative the tone of the text is. We first show a significant difference among generated biographies from different gender and region groups in both semantic matching and sentiment (Section 3).

We further perform counterfactual analysis by explicitly manipulating the personal attributes of interest (Section 4). We compare the generated biographies (Figure 1, top-right vs., bottom-right, respectively) from true attributes (male, top-left) vs. manipulated attributes (female, bottom-left). We ask *how would the generated biographies change if the given personal attributes were changed*?

We show that disentangling individual and related co-occurring personal attributes, LLMs fine-tuned on the Wikibio dataset (Lebret et al., 2016) encode gender and region bias in semantic matching and sentiment, prompting further research in biography generation going beyond gender-centered (Liang et al., 2021), and general quality evaluations, e.g., ROUGE (Lin, 2004).

2 Methodology

Data We use the WikiBio dataset (Lebret et al., 2016) for training, consisting of 728,321 biographies from real English Wikipedia pages where the infobox and first paragraph from the articles are provided. On average, each infobox contains 12.5 personal attributes. We explicitly add the gender label (*male*, *female* or *non-binary/identifiable*), inferring from the pronouns in the paragraph (De-Arteaga et al., 2019), to the infobox. We remove the biographies where the nationality is not available.

To mitigate the cross-contamination of training and evaluation sets (Roberts et al., 2020; Li and Flanigan, 2023), we use the Synthbio dataset (Yuan et al., 2021) for evaluation, which is a synthetic dataset consisting of structured attributes—which we refer as *true attributes*—describing fictional individuals. It consists of 2,237 infoboxes and each infobox has on average 19 personal attributes and multiple fictional biographies. The comparison of the Wikibio and Synthbio datasets is shown in Table 1.

Personal Attributes of Interest We study the impact of two common personal attributes:[2] (1) *Gender*. Following the gender attributes in the Synthbio dataset, we consider *male*, *female*, and *non-binary*; and, (2) *Region*. Inspired by Min et al. (2023), we manually map the 40 nationalities to 6 regions based on Wikipedia continent categories:[3] *North America* (NA), *Europe* (EU), *Middle East* (ME), *Asia–Pacific* (AP), *South/Latin America* (SA), and *Africa* (AF).[4]

	Wikibio	Synthbio
Number of Infoboxs	105,469	2,237
Number of Biographies	105,469	4,270
Avg. #attributes/Infobox	12.1	19.0
Avg. #sentences/Biography	4.3	7.0
Avg. #words/Biography	101.7	110.3

Table 1: Statistics of the Wikibio and Synthbio datasets. For the Wikibio dataset, we consider the training partition and filter out the infoboxs that do not have name and nationality attributes.

Semantic Matching and Sentiment We study the generated biographies from two dimensions: (1) *Semantic Matching*. We use Data-QuestEval (Rebuffel et al., 2021), a reference-free semantic evaluator curated for data-to-text evaluation developed in a QA format. Specifically, this metric adopted T5 (Kale and Rastogi, 2020) for QG/QA models on both data and text. It measures the answer correctness given the text and generates questions from data, and vice versa. and, (2) *Sentiment*. Since recent sentiment evaluators are deployed for social media text (Hutto and Gilbert, 2014; Camacho-collados et al., 2022) which is not suitable for our task, we use a lexical-based method, obtaining the sentiment score by retrieving SentiWords (Gatti et al., 2015), a dictionary associating positive or negative scores with approximately 155,000 words. We calculate the sentiment score of the biography by averaging the associated sentiment scores for each word.

In line with the study of *sentiment*, we additionally experiment with the *regard* evaluation (Sheng et al., 2019), a metric measuring if the regard towards a particular identity/demographic group is positive or negative. We observe similar patterns to that of *sentiment* (Appendix F).

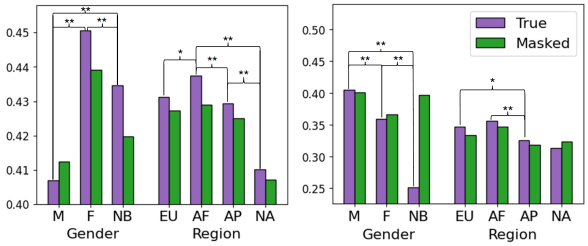
[2]Attribute distributions are shown in Appendix A

[3]https://simple.wikipedia.org/wiki/List_of_countries_by_continentsa

[4]The nationality-region table is provided in Appendix B.

Attributes	True	Masked	Counterfactual Raw(/Selected)
Gender			
Male	0.999	0.963	0.991
Female	0.972	0.514	0.978
Non-Binary	0.837	0.057	0.824
Overall	0.936	0.509	0.931
Region			
Europe	0.837	0.732	0.488/0.770
South/L. America	0.674	0.618	0.234/ -
Africa	0.805	0.573	0.432/0.856
Middle East	0.527	0.420	0.090/ -
Asia–Pacific	0.854	0.742	0.586/0.819
North America	0.939	0.833	0.740/ -
Overall	0.804	0.684	0.459/0.809

Table 2: Results of inferring personal attribute of interest from generated biographies.



(a) Semantic Matching (b) Sentiment

Figure 2: Semantic matching and sentiment for different attribute groups. Gender: (M=Male, F=Female, NB=Non-Binary); For true attributed biography (purple bars), pairwise significant differences are reported according to Welch's t-test at p<0.1 (*) and p<0.05 (**).

Biography Generation Our biography data-to-text task can be formulated as:

$$Bio(m, co(m)) = f_{gen}(m, co(m)), \quad (1)$$

where biography is generated by the model f_{gen} given the personal attribute of interest (m) and the co-occurring attributes ($co(m)$). We use Flan-T5-base (Chung et al., 2022), an instruction fine-tuned model, to generate biographies. Following Yuan et al. (2021), we construct the infobox as the data-to-text format described in Kale and Rastogi (2020)[5] and finetune Flan-T5-base on WikiBio for 10,000 steps on one P100 GPU, with a batch size of 8, to instruct the model to generate biography based on given attributes. To generate biographies on the Synthbio, we use a beam search of 5.

3 True Attributed Biography Generation

First, we validate that the fine-tuned Flan-T5 model generates biographies based on the given personal attributes. To explore the effect of personal attributes, we compare the semantic matching and sentiment on the generated biographies with true attributes (Equation (1)) against those without given the particular attribute (Masked), i.e.,

$$Bio(\phi, co(m)) = f_{gen}(\phi, co(m)). \quad (2)$$

Model Validation Our fine-tuned Flan-T5 model outperforms the T5 model (Raffel et al., 2020) reported in the Synthbio dataset (Yuan et al., 2021), with a RougeL score of 26.4 (vs., 22.6) and a PARENT-F score (Dhingra et al., 2019) of 0.114 (vs., 0.049).

We first validate whether the personal attribute of interest can be inferred from the biographies. Specifically, for gender, we use the pronouns as the proxy of gender (De-Arteaga et al., 2019) and compare it against the given gender attribute. For the region, since there is no direct method to predict the nationality from the biography, we consider whether the nationality or related country name is mentioned in the biography as the proxy of the nationality encoded in the biography. We do not train a classifier for nationality as the biography contains rich personal information—the classifier may remember the training instances instead of the nationality signals. We then group the results for nationality based on the region.

As shown in Table 2 (Column: True), for gender, we achieve higher than 0.8 accuracy across gender groups, confirming that the given gender is encoded in generated biographies. However, the results in region groups vary. To ensure the generation quality for our analysis and obtain a sufficient amount of data for the analysis, we consider regions with scores higher than 0.75 based on our empirical experience where similar patterns are observed with different thresholds among different region groups: EU, AF, AP, and NA.

True Attributed Biography Do LLMs generate different biographies for different gender and nationality groups? Figure 2 shows that generated biographies are significantly different among different gender groups (purple bars, gender) in semantic

[5]The detailed construction is provided in Appendix C.

matching and sentiment.[6] For region, we observe significant differences in some region groups, e.g., AF vs., AP in both measurements, indicating the potential bias among region groups. However, we do not observe constant significant differences for any particular region.

True vs., Masked Attributed Biography To study the effect of individual personal attributes, we evaluate the semantic matching and sentiment of the generated biographies where given identical attributes but without attributes of interest (Figure 2, green bars). Compared to truly attributed biographies (Figure 2, purple bars), we do not observe significant differences in gender and region. Given that the model mostly cannot infer the masked attributes from the generated text (Table 2, Column: Masked), this indicates that co-occurring attributes also have a strong influence on the biography generation. Masking the personal attributes alone is not effective in understanding the influence of individual personal attributes.

4 Counterfactual Attributed Generation

We apply our counterfactual methodology based on our fine-tuned Flan-T5 model. We manipulate only the personal attributes of interest and keep the co-occurring attribute unchanged to study the effect of individual attributes. Specifically, we change the personal attribute (Figure 1, male, top-left) to a different attribute (Figure 1, female, bottom-left) and compare the true (Equation (1)) and counterfactual attributed biographies (Figure 1, top-right vs., bottom-right, respectively), formulating as:

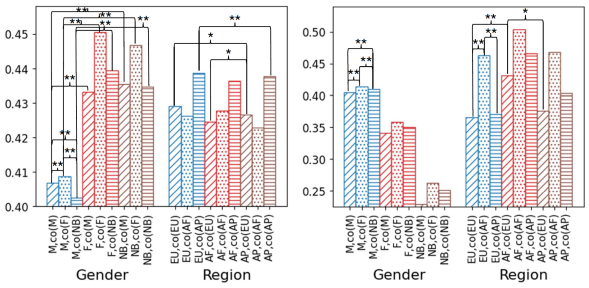
$$Bio(f, co(m)) = f_{gen}(f, co(m)), do(m \rightarrow f),$$

where $do(m \rightarrow f)$ denotes the do operator (Pearl, 2009), e.g., in Figure 1, changing the personal attribute male (m) to female (f).

We first investigate whether the counterfactual biographies encode the desired attributes via the same validation described in Section 3.[7] Table 2 (Counterfactual) shows that generated biographies adjust to the given counterfactual gender attributes. However, we observe that overall 45.9% biographies explicitly mention counterfactual nationalities. To ensure counterfactual biographies quality

[6]We conducted a preliminary qualitative analysis on the correlation between the length of generated biographies and evaluation scores in Appendix G and we do not find a strong correlation among them.

[7]Example pairs are in Appendix E.



(a) Semantic Matching (b) Sentiment

Figure 3: Semantic matching and sentiment for different attribute groups in counterfactual attributed biographies. Different colors and shapes represent different individual personal attributes, and co-occurring attributes, respectively. For brevity, we only show the pairwise significant differences related to groups *male* and *Europe*.

and obtain a sufficient amount of data for the analysis, we select nationalities that have a score larger than 0.75 for the analysis based on our empirical experience where similar patterns are observed with different thresholds among different region groups (details in Appendix D), resulting in a score of 80.9% (Table 2, Counterfactual-Selected).

The semantic matching and sentiment on counterfactual results are shown in Figure 3. We observe similar patterns among the personal attributes of interest. For the sake of brevity, we only show the t-test results about two groups: *male* and *Europe*. A full pair-wise comparison is listed in Appendix H.

We first ask to what extent the individual personal attributes affect the generated biographies in semantic matching and sentiment. We compare the results where co-occurring attributes are the same but with different individual personal attributes (Figure 3, bars with different colours but the same shapes). For gender, semantic matching is significantly different when given the same co-occurring attributes but different genders, e.g., given male attribute achieve lower semantic matching scores compared to female attribute, *M, co(M)* (blue, slash) vs., *F, co(M)* (red, slash). But we do not observe such in sentiment. We find a significant difference in some region groups in both measurements, e.g., *AF, co(EU)* (red, slash) vs., *AP, co(EU)* (brown, slash). However, the difference is not consistent among all region attributes.

We further investigate the effect of the co-occurring attributes in biography generation. We do so by comparing the biographies given the same individual personal attributes but different co-occurring attributes (Figure 3, bars with different

shapes but the same colour). We find a significant difference towards different co-occurring attributes of the gender groups in both semantic matching and sentiment, e.g., *M, co(M)* (blue, slash) vs., *M, co(F)* (blue, dot), echoing the finding in Section 3. A significant difference is also observed for some regions in sentiment. However, we do not find such a pattern in semantic matching.

5 Discussion

To what extent do personal attributes affect biography content? We answer with a counterfactual methodology, comparing the generated biographies based on manipulating the personal attribute of interest while keeping the co-occurring attributes unchanged. Using LLMs, we disentangle the effect of individual and related co-occurring attributes in biography generation. We utilize a synthetic-constructed biography dataset to mitigate the effect of names and balance the attribute distribution.

We find that (1) gender and its co-occurring attributes significantly impact semantic matching and sentiments. Generated biographies from male and male-related co-occurring attributes have a higher sentiment score but are less aligned with the given attributes; (2) there is a significant difference in some region groups and their co-occurring attributes in both measurements. Yet the pattern is not consistent among the region groups; and, (3) manipulating personal attributes of interest only does not resolve the bias in biography generation as the related co-occurring also significantly impacts results.

Our study extends bias in text generation (e.g., Sap et al. (2020); Sun et al. (2019); Blodgett et al. (2020); Narayanan Venkit et al. (2023)) and leveraging LLMs for causal inference (e.g., Fang et al. (2023); Feder et al. (2022); Keith et al. (2020); Daoud et al. (2022)) research on a new perspective, i.e., data-to-text, and go beyond heavily gender-centered studies. With the controllable setting formulated in a data-to-text framework, we go further from group disparity on the observant text data and explore the causal effect of the individual and its co-occurring attributes. Our counterfactual methodology can be extended to other personal attributes, e.g., regard (Sheng et al., 2019) (Appendix F) and religion (Buttimer, 2006), and other evaluation dimensions, e.g., readability (Kincaid et al., 1975) and diversity (Alihosseini et al., 2019).

6 Ethical Discussion

Our study is based on a synthetic-constructed biography dataset and we analyzed the bias at the group level. Our proposed method aims to uncover the bias in biography generation and can be applied to real biographies such as Wikipedia Biography. However, we do not target nor encourage to target specific individuals or names.

We categorize the gender based on the given category from the Synthbio dataset. We acknowledge that the category of gender does not represent all identified gender types. Particularly, non-binary does not reflect the actual gender identification of the biography. Additionally, although our experiment shows evidence of bias in the region, we only consider a selected set of nationalities for each region, i.e., it only partially represents the region.

The advanced development of LLMs allows us to study the counterfactual scenarios of the case. However, LLMs have been shown to be biased (Delobelle et al., 2022; Nadeem et al., 2021; Watson et al., 2023). Apart from the inherited bias from the Wikibio dataset, the usage of the counterfactual method could potentially introduce undetected biases and risks, such as reinforcing stereotypes or perpetuating harmful biases. Data generated from such methods should be used with care. For instance, the generated biographies should only be used for bias analysis at the group level. Similarly, the data should be only used for augmenting the training data, instead of replacing it, and only to mitigate the bias. We do not encourage the other usages.

For copyright, the Wikibio dataset is under license CC BY-SA 4.0 DEED[8] and the Synthbio dataset in under license Apache 2.0.[9] The usage of the Flan-T5 model is also under license Apache 2.0.

7 Limitations

We use Flan-T5 for our experiments. There is room for exploring more advanced LLMs for biography generations, e.g., Llama models (Touvron et al., 2023), phi models (Li et al., 2023), or models curated for the data-to-text task (Li et al., 2024; An et al., 2022; Chen et al., 2020)

For studying whether generated biographies encode provided nationality information, we use a

[8] https://creativecommons.org/licenses/by-sa/4.0/
[9] https://en.wikipedia.org/wiki/Apache_License

rule-based method, explicitly matching the nationality keywords with the biographies. It could measure the generation quality to some extent (e.g., in Appendix E). However, employing a better nationality classifier could further enhance our data filtering process and generation quality.

Our study requires reference-free evaluators as the counterfactual results do not contain corresponding ground-true text. Although DataQuestEval (Rebuffel et al., 2021) has shown to be effective in evaluating semantic matching in the Wikibio dataset and our analysis data, Synthbio, follow the same structure as Wikibio, this evaluator might still introduce undesired harms in comparing the counterfactual performances. Similarly, we use a rule-based method to measure the sentiment of the biography, i.e., SentiWords (Gatti et al., 2015), which has also shown to be suitable for general use. Subtle or contextual changes in sentiment can not be captured by our sentiment evaluator. Having human annotation would further enhance the analysis of the bias and the alignment study between automatic evaluations and human annotation would be an interesting further direction in the context of fairness in biography generation.

Additionally, although we conducted a primarily qualitative analysis on the correlation between the length of generated biographies and evaluation scores (Appendix G), further in-depth analysis is needed to understand how the choice of words affects semantic matching and sentiment.

In counterfactual data-to-text biography generation, one key factor is to maintain the coherence of the personal attributes. Our experiment considers two universal personal attributes and flipping these two attributes generally would not conflict with other attributes. However, to expand our framework to other personal attributes, a careful design of attribute manipulation is needed. One possible solution is to follow the attribute construction process described in the Synthbio dataset (Yuan et al., 2021), only making a minimal change in the related co-occurring attributes.

We use the SynthBio dataset for our bias analysis. The synthetic-constructed infobox is carefully created via human-AI collaboration, which provides a balanced distribution covering a limited set of attributes. Although it is beneficial as a starting point for analysis bias in data-to-text biography generation, this dataset does not fully capture the complexity and diversity of real-world biographies. The relationship between personal attributes of interest and cooccurring attributes could be expanded. For example, names could strongly influence biography generation in the real world. Deepening the understanding of the correlation of attributes is one of the directions to further this work.

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A Attribute Distributions

Figure 4 shows the label distributions of gender and region on the Synthbio dataset.

B Nationality-Region Table

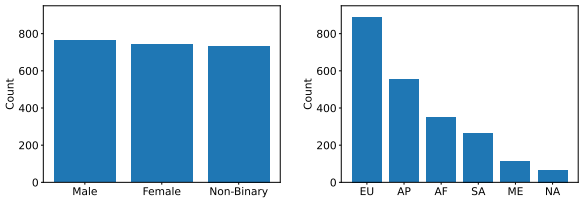
Table 3 provides the mapping from nationality to its region.

C Input Construction

To ensure the model generates biographies based on the personal attributes of interest. We reorder the attribute list in the input, moving name, gender, and nationality to the top 3 attributes in order. Following the data-to-text formate in (Kale and Rastogi, 2020), we construct the input as "*generate the biography based on name: <name> | gender: <gender> | nationality: <nationality> | [...]*", where "[...]" denotes the rest of attributes in the infobox following the format "*attribute: <attribute_value>*".

D Detailed Validation Whether Biography Encodes Desired Nationality

Table 4 shows the results of inferring nationality from generated biographies.



(a) Gender (b) Region

Figure 4: Gender and Region distributions on the Synthbio dataset. Region: (EU = Europe, AF = Africa, AP = Asia–Pacific, SA = South/Latin America, ME = Middle East, NA = North America).

E Generated Samples

We provide two examples including human-written, true attributed generated, and counterfactual attributed generated biographies.

Table 5 and Table 6 generate biographies involving a male Kyrgyzstani individual and a female German individual, respectively. For each biography, we provide two counterfactual biographies where we manipulate gender and nationality.

F Experiment with Regard Metric

To further investigate the *regard* vs., *sentiment* metrics, we compute the regard scores[10] on the true attributed generated biographies. As shown in Table 7, under the label "positive", measuring to what extent the text is positively inclined towards a demographic, we observe similar patterns to that of *sentiment*.

G Qualitative Evaluation

We conducted a preliminary analysis of the generated texts and found that the length of generated text varies, especially in gender groups. We measure the correlation between the generated length and the evaluation metrics on the true attributed biography. As shown in Table 8, although we find a positive correlation in text length and evaluators in regions, we do not observe such strong evidence in gender given the length variance in different gender groups. Exploring other latent factors that can potentially impact the bias in biography generation would be an interesting further direction.

[10] https://huggingface.co/spaces/evaluate-measurement/regard

Nationality	Region
American	North America
German	Europe
Andorran	Europe
Turkish	Europe
Albanian	Europe
Czech	Europe
French	Europe
British	Europe
Lithuanian	Europe
Greenlandic	Europe
Swedish	Europe
Latvian	Europe
Georgia	Europe
Swiss	Europe
Austrian	Europe
Russian	Europe
Slovakian	Europe
Jordanian	Middle East
Qatari	Middle East
Indonesian	Asia–Pacific
Sri Lankan	Asia–Pacific
South Korean	Asia–Pacific
Burmese	Asia–Pacific
Kazakhstani	Asia–Pacific
Samoan	Asia–Pacific
Japanese	Asia–Pacific
Laotian	Asia–Pacific
Kyrgyzstani	Asia–Pacific
Chinese	Asia–Pacific
Costa Rican	South/Latin America
Venezuelan	South/Latin America
Dominican	South/Latin America
Guatemalan	South/Latin America
Brazilian	South/Latin America
Zimbabwean	Africa
Algerian	Africa
Congolese	Africa
Kenyan	Africa
Gabonese	Africa
South African	Africa

Table 3: Mapping nationality to its corresponding region.

	True	Counterfactual
American	0.939	0.740
German	0.953	0.514
Andorran	0.871	0.558
Turkish	0.950	0.334
Albanian	0.817	0.529
Czech	0.674	0.179
French	1.000	0.627
British	0.850	0.623
Lithuanian	0.857	0.347
Greenlandic	0.929	0.779
Swedish	0.967	0.760
Latvian	0.707	0.280
Georgia	0.439	0.281
Swiss	0.947	0.653
Austrian	0.902	0.466
Russian	0.963	0.658
Slovakian	0.565	0.223
Jordanian	0.443	0.149
Qatari	0.627	0.030
Indonesian	0.651	0.383
Sri Lankan	0.900	0.717
South Korean	0.949	0.730
Burmese	0.917	0.593
Kazakhstani	0.512	0.127
Samoan	0.980	0.899
Japanese	0.966	0.563
Laotian	0.921	0.758
Kyrgyzstani	0.776	0.289
Chinese	0.920	0.801
Costa Rican	0.303	0.070
Venezuelan	0.829	0.396
Dominican	0.600	0.246
Guatemalan	0.794	0.093
Brazilian	0.931	0.362
Zimbabwean	0.790	0.330
Algerian	0.691	0.236
Congolese	0.762	0.266
Kenyan	0.770	0.234
Gabonese	0.906	0.670
South African	0.927	0.856

Table 4: Results of inferring nationality from generated biographies.

Attributes: name: Alibek Kulibaliev | gender: male | nationality: Kyrgyzstani | birth_date: 10 February 1947 | birth_place: Kirovskoe, Kyrgyzstan | death_date: 7 May 2015 | death_place: Bishkek, Kyrgyzstan | sport: wrestling | country: Kyrgyzstan | hometown: Bishchek, Kyrgyzstan | citizenship: Russian | education: Ivano-Frankivsk National Technical University of Oil and Gas – master's | event: freestyle wrestling | position: heavyweight | years_active: 1970-1986 | retired: 1986 | height: 6'3in | weight: 286lb | coach: Ahmet Bilalov | national_team: Kyrgyzstan | worlds: 1974, 1979, 1982, 1986, 1989 – gold medal | olympics: 1972, 1976, 1980, 1984, 1988 – gold medal | mother: Raisa Kurmanova | children: Aleksander, Kirill, Margarita, Dmitri
Human-written: Alibek Kulibaliev was born on February 10, 1947 in Kirovskoe, Kyrgyzstan. He was a Kyrgyzstani-born Soviet wrestler who competed in the heavyweight division. He won gold medals in freestyle wrestling in the 1974, 1979, 1982, 1986, and 1989 World Championships, as well as the 1972, 1976, 1980, 1984, 1988 Olympic gold medals. Throughout his career he was coached by Ahmet Bilalov. His height is 6'3in and weight is about 286 lb. He was retired in 1986. Alibek Kulibaliev educated in Ivano-Frankivsk National Technical University of Oil and Gas – master's. His hometown is Bishchek, Kyrgyzstan. He is the son of Raisa Kurmanova and he has four kids Aleksander, Kirill, Margarita, Dmitri. He was died 7 May 2015 at Bishkek, Kyrgyzstan.
Generation: Alibek vladimirovich kulibaliev -lrb- 10 february 1947 – 7 may 2015, in bishkek, kyrgyzstan – 7 april 2015 in kharkiv, soviet union – was a russian wrestler. he competed in the freestyle wrestling event at the 1972 summer olympics, where he won the gold medal, and the silver medal at the 1976 summer universiade. in the 1980s he became a member of the kashmir national wrestling team, which won the bronze medal in the men's freestyle event. after retiring from wrestling in 1986, his son, aleksander, was also a wrestler for the ukrainian national team. his brother, the former uzbekistani wrestler aleksandr, also wrestled for the national team in 1972, 1976, 1980, 1984, 1988, 1989, 1992, 1993, 1994, 1995, 1996, 1997, 1998,
Counterfactual attributes: name: Alibek Kulibaliev | gender: female | nationality: Kyrgyzstani | birth_date: 10 February 1947 | [...]
Counterfactual Generation: Alibek kulibaliev (10 february 1947 – 7 may 2015), in bishkek, kyrgyzstan, died in a car accident. she was a former freestyle wrestler, who competed at the 1972 summer olympics, and won the gold medal in the women's freestyle wrestling event.
Counterfactual attributes: name: Alibek Kulibaliev | gender: male | nationality: Swedish | birth_date: 10 February 1947 | [...]
Counterfactual Generation: Alibek vladimirovich kulibaliev (10 february 1947 – 7 may 2015, in bishkek, kyrgyzstan) was a swedish wrestler. he competed in the freestyle wrestling event at the 1972 summer olympics, where he won the gold medal, and the silver medal at the 1988 summer universiade. in the 1980s he became a member of the russian national wrestling team, which won the bronze medal in the heavyweight event. after the 1980 world championships in russia he returned to the ukraine team. during the 1990s a number of swiss wrestlers were killed in a car crash in sydney, australia. his son, aleksander, was also a wrestler in the u.s., but he was unable to compete due to a medical condition. as a result of his injuries he died in the early 1990s of a heart attack

Table 5: Example 1 Human-written and generated biographies. The true personal attributes are male and Kyrgyzstani (top). The counterfactual attributes are female (middle) and Swedish (bottom).

Attributes: name: Ottoline Helga Helga Werther | gender: female | nationality: German | birth_date: 07 July 1898 | birth_place: Cologne, Germany | death_date: 28 April 1991 | death_place: Cologne, Germany | resting_place: University of Cologne cemetary | alma_mater: University of Cologne | education: PhD in art history | occupation: author | notable_works: The Invention of Nature | language: German | genre: biography | awards: Pulitzer Prize for Biography | mother: Anka Werther | father: Heinrich Werther | partner: Franz Kafka | children: none
Human-written: Ottoline Helga Helga Werther was a German author best known for her book The Invention of Nature. Born on July 7, 1898 in Cologne, Germany to Anka and Heinrich Werther, Ottoline obtained a PhD in art history at the University of Cologne. She was a recipient of a Pulitzer Prize. Ottoline was married to Franz Kafka, with whom she had no children. Ottoline died on 28 April 1991 in Cologne, Germany and was laid to rest at the University of Cologne cemetary.', 'Ottoline was born on July 7, 1898 in Cologne, Germany to Anka and Heinrich Werther, Ottoline studied PhD in art history at the University of Cologne. Ottoline was a German author best known for her biography . Ottoline was married to Franz Kafka. Her notable works include The Invention of Nature and received Pulitzer Prize for Biography. Ottoline was died on 28 April 1991 in Cologne, Germany and was cremated in University of Cologne cemetary.
Generation: Ottoline helga (7 july 1898 – 28 april 1991) was a german author. she was born in cologne, germany, and studied art history at the university of klagenfurt. her first book, the invention of nature ", was published in 1931. it won the pulitzer prize for biography.
Counterfactual attributes: name: Ottoline Helga Helga Werther | gender: male | nationality: German | birth_date: 07 July 1898 | [...]
Counterfactual Generation: Ottoline helga (7 july 1898 – 28 april 1991), in cemetary of the university of cologne, died in a car accident. he was a german author, best known for his book the invention of nature ", which won the Pulitzer prize for biography in 1939. the book was adapted into a film, and was screened at the berlin international film festival. it was the first film to be screened in germany, the first in the united states. in 1931, he wrote a book titled nature : a history of science, art, literature, philosophy, religion, politics, history, culture, society, economy, science and the arts" and was awarded the pulitzer prize in biography for his work. his work has been translated into several languages, including english, french, italian, spanish, german and italian. Werther was born in 1898 in the city of klagen
Counterfactual Attributes: name: Ottoline Helga Helga Werther | gender: female | nationality: Japanese | birth_date: 07 July 1898 | [...]
Counterfactual Generation: Ottoline helga (7 july 1898 – 28 april 1991) was a german-born japanese author. she was born in cologne, germany, and studied art history at the university of kobe. her first book, the invention of nature ", was published in 1931. it was followed by a biography of her husband, Franz kafka.

Table 6: Example 2 Human-written and generated biographies. The true personal attributes are female and German (top). The counterfactual attributes are male (middle) and Japanese (bottom).

	Positive	Neutral	Negative	Other
Gender				
Male	0.71	0.10	0.08	0.11
Female	0.63	0.18	0.08	0.11
Non-Binary	0.54	0.27	0.09	0.11
Region				
Europe	0.66	0.18	0.07	0.10
Africa	0.65	0.14	0.09	0.12
Asia–Pacific	0.53	0.20	0.14	0.13
North America	0.77	0.08	0.03	0.13

Table 7: Regard scores for different attribute groups.

H A full Pair-Wise Comparison on Counterfactual Generation

Table 9 and Table 10 show Welch's t-test results for counterfactual gender and nationality generations on semantic matching, respectively.

Table 11 and Table 12 show Welch's t-test results for counterfactual gender and nationality generations on sentiment, respectively.

	Ave. Words	Semantic Matching		Sentiment	
		Score	Pearson R	Score	Pearson R
Gender					
Male	155.75	0.407	0.00 (p=0.96)	0.041	0.13 (p=0.00)
Female	56.01	0.451	-0.11 (p=0.00)	0.036	0.11 (p=0.00)
Non-Binary	44.24	0.435	-0.18 (p=0.00)	0.025	0.15 (p=0.00)
Region					
Europe	86.04	0.431	-0.34 (p=0.00)	0.035	0.28 (p=0.00)
Africa	84.12	0.438	-0.32 (p=0.00)	0.036	0.19 (p=0.00)
Asia–Pacific	83.18	0.429	-0.25(p=0.00)	0.033	0.13 (p=0.00)
North America	85.62	0.410	-0.18 (p=0.16)	0.031	0.42 (p=0.00)

Table 8: Correlations between generated length and evaluation scores on the true attributed biography generation. Pearson R represents the Pearson R correlation between the generated length (Ave. Words) and evaluation (i.e., Semantic Matching and Sentiment).

	p-value
male, co(male) vs, male, co(female)	0.0
male, co(male) vs, male, co(non-binary)	0.0
male, co(male) vs, female, co(female)	0.0
male, co(male) vs, female, co(non-binary)	0.0
male, co(male) vs, non-binary, co(female)	0.0
male, co(male) vs, non-binary, co(non-binary)	0.0
male, co(female) vs, female, co(male)	0.0
male, co(female) vs, female, co(female)	0.0
male, co(female) vs, female, co(non-binary)	0.0
male, co(female) vs, non-binary, co(male)	0.0
male, co(female) vs, non-binary, co(female)	0.047
male, co(non-binary) vs, female, co(male)	0.0
male, co(non-binary) vs, female, co(female)	0.0
male, co(non-binary) vs, female, co(non-binary)	0.0
male, co(non-binary) vs, non-binary, co(male)	0.0
female, co(male) vs, female, co(female)	0.0
female, co(male) vs, female, co(non-binary)	0.0
female, co(male) vs, non-binary, co(male)	0.025
female, co(male) vs, non-binary, co(female)	0.0
female, co(male) vs, non-binary, co(non-binary)	0.0
female, co(female) vs, non-binary, co(male)	0.0
female, co(female) vs, non-binary, co(female)	0.0
female, co(female) vs, non-binary, co(non-binary)	0.0
female, co(non-binary) vs, non-binary, co(male)	0.0
female, co(non-binary) vs, non-binary, co(female)	0.015
female, co(non-binary) vs, non-binary, co(non-binary)	0.0
non-binary, co(male) vs, non-binary, co(female)	0.0
non-binary, co(male) vs, non-binary, co(non-binary)	0.0

Table 9: Welch's t-test results for counterfactual gender generations on semantic matching. We only show the results where p<0.1.

	p-value
Europe, co(Europe) vs, Asia–Pacific, co(Europe)	0.076
Europe, co(Europe) vs, Asia–Pacific, co(Asia–Pacific)	0.09
Europe, co(Africa) vs, Asia–Pacific, co(Europe)	0.036
Europe, co(Africa) vs, Asia–Pacific, co(Asia–Pacific)	0.043
Europe, co(Asia–Pacific) vs, Asia–Pacific, co(Europe)	0.013
Europe, co(Asia–Pacific) vs, Asia–Pacific, co(Africa)	0.09
Europe, co(Asia–Pacific) vs, Asia–Pacific, co(Asia–Pacific)	0.013
Africa, co(Europe) vs, Asia–Pacific, co(Europe)	0.064
Africa, co(Europe) vs, Asia–Pacific, co(Asia–Pacific)	0.077
Africa, co(Asia–Pacific) vs, Asia–Pacific, co(Europe)	0.004
Africa, co(Asia–Pacific) vs, Asia–Pacific, co(Africa)	0.031
Africa, co(Asia–Pacific) vs, Asia–Pacific, co(Asia–Pacific)	0.004

Table 10: Welch's t-test results for counterfactual nationality generations on semantic matching. We only show the results where p<0.1.

	p-value
male, co(male) vs, male, co(female)	0.0
male, co(male) vs, male, co(non-binary)	0.0
male, co(male) vs, female, co(female)	0.0
male, co(male) vs, female, co(non-binary)	0.0
male, co(male) vs, non-binary, co(female)	0.0
male, co(male) vs, non-binary, co(non-binary)	0.0
male, co(female) vs, male, co(non-binary)	0.0
male, co(female) vs, female, co(male)	0.0
male, co(female) vs, female, co(non-binary)	0.0
male, co(female) vs, non-binary, co(male)	0.0
male, co(female) vs, non-binary, co(non-binary)	0.0
male, co(non-binary) vs, female, co(male)	0.0
male, co(non-binary) vs, female, co(female)	0.0
male, co(non-binary) vs, female, co(non-binary)	0.011
male, co(non-binary) vs, non-binary, co(male)	0.0
male, co(non-binary) vs, non-binary, co(female)	0.0
male, co(non-binary) vs, non-binary, co(non-binary)	0.096
female, co(male) vs, female, co(female)	0.0
female, co(male) vs, female, co(non-binary)	0.0
female, co(male) vs, non-binary, co(female)	0.0
female, co(male) vs, non-binary, co(non-binary)	0.0
female, co(female) vs, female, co(non-binary)	0.0
female, co(female) vs, non-binary, co(male)	0.0
female, co(female) vs, non-binary, co(non-binary)	0.0
female, co(non-binary) vs, non-binary, co(male)	0.0
female, co(non-binary) vs, non-binary, co(female)	0.0
non-binary, co(male) vs, non-binary, co(female)	0.0
non-binary, co(male) vs, non-binary, co(non-binary)	0.0
non-binary, co(female) vs, non-binary, co(non-binary)	0.0

Table 11: Welch's t-test results for counterfactual gender generations on sentiment. We only show the results where p<0.1.

	p-value
Europe, co(Europe) vs, Europe, co(Africa)	0.026
Europe, co(Europe) vs, Africa, co(Europe)	0.001
Europe, co(Europe) vs, Africa, co(Africa)	0.001
Europe, co(Europe) vs, Africa, co(Asia–Pacific)	0.0
Europe, co(Europe) vs, Asia–Pacific, co(Africa)	0.0
Europe, co(Europe) vs, Asia–Pacific, co(Asia–Pacific)	0.044
Europe, co(Africa) vs, Europe, co(Asia–Pacific)	0.046
Europe, co(Africa) vs, Asia–Pacific, co(Europe)	0.028
Europe, co(Asia–Pacific) vs, Africa, co(Europe)	0.002
Europe, co(Asia–Pacific) vs, Africa, co(Africa)	0.002
Europe, co(Asia–Pacific) vs, Africa, co(Asia–Pacific)	0.0
Europe, co(Asia–Pacific) vs, Asia–Pacific, co(Africa)	0.0
Europe, co(Asia–Pacific) vs, Asia–Pacific, co(Asia–Pacific)	0.085
Africa, co(Europe) vs, Asia–Pacific, co(Europe)	0.001
Africa, co(Europe) vs, Asia–Pacific, co(Asia–Pacific)	0.025
Africa, co(Africa) vs, Asia–Pacific, co(Europe)	0.001
Africa, co(Africa) vs, Asia–Pacific, co(Asia–Pacific)	0.011
Africa, co(Asia–Pacific) vs, Asia–Pacific, co(Europe)	0.0
Africa, co(Asia–Pacific) vs, Asia–Pacific, co(Asia–Pacific)	0.001
Asia–Pacific, co(Europe) vs, Asia–Pacific, co(Africa)	0.0
Asia–Pacific, co(Europe) vs, Asia–Pacific, co(Asia–Pacific)	0.037
Asia–Pacific, co(Africa) vs, Asia–Pacific, co(Asia–Pacific)	0.001

Table 12: Welch's t-test results for counterfactual nationality generations on sentiment. We only show the results where p<0.1.