Robots-Dont-Cry: Understanding Falsely Anthropomorphic Utterances in Dialog Systems

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Abstract

Dialog systems are often designed or trained to output human-like responses. However, some responses may be impossible for a machine to truthfully say (e.g. "that movie made me cry"). Highly anthropomorphic responses might make users uncomfortable or implicitly deceive them into thinking they are interacting with a human. We collect human ratings on the feasibility of approximately 900 two-turn dialogs sampled from 9 diverse data sources. Ratings are for two hypothetical machine embodiments: a futuristic humanoid robot and a digital assistant. We find that for some data-sources commonly used to train dialog systems, 20-30% of utterances are not viewed as possible for a machine. Rating is marginally affected by machine embodiment. We explore qualitative and quantitative reasons for these ratings. Finally, we build classifiers and explore how modeling configuration might affect output permissibly, and discuss implications for building less falsely anthropomorphic dialog systems.

1 Introduction

At the 1939 Worlds Fair, the Westinghouse Electric Corporation debuted their latest humanoid robot, Elektro, with many tricks that wowed spectators. On stage, it could respond to voice commands spoken into a telephone, talk through a record player, and walk a short distance. In one exciting part of the show, Elektro would say that he would like a cigarette. An attendant would place a cigarette in his mechanical jaws, give it a light, and when instructed, Elektro would pump air to give it a few puffs (Williams, 2019). While the thought of a walking, talking robot might seem normal, this last trick of a robot wanting to smoke would likely surprise even modern audiences.

Over 80 years later, we live in a world with millions of talking machines, creating perplexing questions on what these machines can and should do. With recent advances in data-driven NLP, humanlevel dialog agents seem potentially within reach (Adiwardana et al., 2020; Chowdhery et al., 2022).

Yet, human conversation and machine conversation are not the same. Whether it is enjoying cigarettes, talking about their daughter's favorite pizza, or sharing a touching story that made them cry — some utterances are possible for a human to say, but not a machine.

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Figure 1: The first page for survey data collection in a humanoid embodiment

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Proceedings of the 2022 Conference on Empirical Methods in Natural Language Processing, pages 3266–3284 December 7-11, 2022 ©2022 Association for Computational Linguistics But why is this, and what should the future of dialog systems be? We seek to add to progress on this by exploring the following research questions:

RQ1. What is the distribution of impermissibly anthropomorphic utterances in common data sources? Current techniques are data-driven, so understanding anthropomorphism in the input data might inform system results §5

RQ2. What factors determine how a user might rate an utterance? Understanding these factors helps system designers and guides discussion on the norms we expect of machines. §6

RQ3. How does system embodiment affect perception of permissibility? Future interactions with talking machines might not be through contemporary smartphones and smart speakers. Understanding differences between chatbots and physical robots might be useful for the future §7

RQ4. How do current modeling techniques handle anthropomorphism? Given a dataset for training, current classification techniques or sufficiently large models might be able to avoid harms from overly anthropomorphic utterances. §8

While exploring these four questions, we highlight the moral imperative of system designers to work towards truthful systems.

2 Related Work

Anthropomorphism and AI The topic of anthropomorphism, or giving human characteristics to the non-human, has been a rising interest in AI (Nass and Moon, 2000; Epley et al., 2007; Salles et al., 2020). In certain contexts, "dishonest anthropomorphism" might be harmful. This refers to when machines exploit instinctive reactions to build false trust or deceptively persuade (Kaminski et al., 2016; Leong and Selinger, 2019). Some have argued fairly broadly that displays of anthropomorphism can be inauthentic and dishonest, and have physiological and societal dangers (Turkle, 2007; Bryson, 2010). The problem is complex and the topic of philosophical debate on which cases anthropomorphism and deception is acceptable (Danaher, 2020a; Isaac and Bridewell, 2017; Sætra, 2021). With our study we hope to add measurements that can help frame the prevalence of these philosophical issues.

A related concept in discussion of anthropomorphism is "Embodiment", which refers to the physical form of the machine, or the varying ways an agent interacts with the world. This can have a wide range of effects on how a machine is perceived (Ziemke, 2003; Deng et al., 2019).

Prior work (Ardanuy et al., 2020) has explored the concept of "animacy detection" (opposite of inanimate), but focuses more on literature than dialog systems. Recently, Abercrombie et al. (2021) explored anthropomorphic perception in voice assistants like Amazon Alexa, finding relatively frequent expert-annotated anthropomorphism.

Dialog-safety Many datasets and methods have been proposed to make dialog systems safer and conform to norms. This includes avoiding bias (Blodgett et al., 2020) or hateful/offensive speech (Dinan et al., 2019; Paranjape et al., 2020). In previous work (Gros et al., 2021), we collected a dataset of users asking versions of "are you a robot?". This tries to help build tools to avoid explicit anthropomorphic deception (the machine is explicitly asked, but does not confirm it is non-human), while here we focus on implicit deception. Other work has also tried to collect corrected socially problematic machine-written utterances (Kim et al., 2022) or broad characterizations of ethics (Hendrycks et al., 2020). Datasets have been built into automated tools for approximating the safety of a system. For example, Dinan et al. (2022) made a suite of measurements of systems' safety. They discussed an "Imposter Effect" where models give off false impressions of identity, but they do not produce metrics for this effect, in part due to limited available datasets. Robots-Dont-Cry adds to available safety/norm-setting datasets.

A related concept is Cohen et al.'s (2022) evaluation of "role consistency" for their large dialog system. They evaluated two agents (e.g. an agent that pretended to be Mt. Everest), finding about 90% consistency. This is similar to our measurements, though we focus more on anthropomorphism and characterizing data sources.

3 Data Collection

This work attempts to understand opinions about a broad selection of potential machine dialogs. The dataset is referred to as "Robots-Dont-Cry v1".

We have two primary questions: Which utterances seem "possible" for machines, and which utterances people are "comfortable" with a machine saying. It might be possible for a machine to smoke a cigarette (or make hate speech or use weapons), but people might not be comfortable with it. These opinions likely depend on many factors, such as user background and the form of interaction.

We collect human subject data using Amazon Mechanical Turk. It is important to recognize that this work likely is in the category of research where variations in survey format could have a significant impact on results. Thus we try to provide a detailed description of our survey format. We later also provide thoughts on possible variations or improvements informed by our results.

3.1 Survey Instructions and Format

Figure 1 provides the instruction page shown to participants for the humanoid embodiment (the chatbot version is shown in Appendix Figure 3)

Studied Embodiments: We explore two embodiments. One is described as "a futuristic, friendly humanoid robot". The goal of the humanoid embodiment was the extreme end of capabilities that is able to do the widest variety of human-like things. The second embodiment was a chatbot/IVA embodiment, described as "a friendly chatbot from the year 2027" which "is available on a smartphone and smart speaker". This is intended as an advanced version of systems deployed today (in 2022).

Participants are presented with a few examples of things which are possible or impossible. These were added after a pilot study in which we noticed some narrow views of what is machine-possible (e.g. using slang was impossible). Additionally, we provide visual pictograms to encourage visualizing a machine performing the various prompts.

The systems are referred to as "R" rather than a more anthropomorphic human name.

The embodiment used in a survey is random and consistent throughout the entire survey.

Dialog Questions: After answering brief demographics questions, participants sequentially see 15 dialogs (Example in Appendix Figure 4)

We show two turns of a dialog with "you" saying something, followed by "Robot R". The two turns are sampled from within a larger dialog and thus might be missing context. However, using excerpts helps ensure ratings are isolated on a single machine utterance.

Four questions are asked on a 5-point Likert scale following a fixed order.

The first question asks whether "The response R gave would be POSSIBLE for R to truthfully say". We mention "truthfully say" as it might be possible

for the dialog system to say "that made me cry" or "I'm a real human", but it wouldn't be possible for it to truthfully say. We acknowledge that in hindsight the truthful aspect could be a confounder for utterances unrelated to anthropomorphism (e.g. "London is the capital of France"). However, after examining free response explanations (subsection 6.3), we find the factual truthiness is rarely reported¹ as a main factor in ratings, and the survey is formatted to emphasize anthropomorphism.

Question two asks for a possible rating if a human had instead made the response. Questions three and four ask if the participant is comfortable with the response.

In a random page of the survey, participants are asked to answer the prompt: "Please briefly explain your reasoning for your ratings for this response (~2-4 sentences). This is only for this page, and helps us better understand which things seem possible for R and what people are comfortable with."

Survey implementation is based off LEGOEval (Li et al., 2021).

3.2 Diverse Data Sources

We wish to explore dialog turns from a wide variety of data sources which represent data currently used to train different kinds of dialog systems. Nine sources are used.

Reddit Small: The social media site Reddit is a popular source of large-scale dialog training. We sample from a dataset of turns from 100 highly active subreddits².

Multisession Chat (MSC): (Xu et al., 2021) A chit-chat dataset where paired Turkers are assigned personas and get to know each other. Conversations happen over several simulated sessions.

Personachat Personas: We explore the personas used in PersonaChat (Zhang et al., 2018) and MSC in isolation to estimate if they are compatible with a machine persona. These personas are used in multiple datasets, in turns used by hundreds of research papers³. As our survey always has two turns, we structure it as the human asking a preselected generic leading question (such as "How about you?" or "tell me something new"), followed by a random single sentence of a persona⁴.

MultiWOZ: (Budzianowski et al., 2018) Taskoriented dialog covering domains like restaurant

¹<5% of explanations for non-5 ratings

²convokit.cornell.edu/documentation/reddit-small.html

³according to paperswithcode.com

⁴thus excerpts from the 3-5 sentences of the full persona

reservations. We use turn pairs where R makes the Wizard response. We use version 2.2 (Zang et al., 2020).

Wizard of Wikipedia (WoW): (Dinan et al., 2018) An open-domain chat dataset that is knowledge grounded in a Wikipedia article. Similar to our use of MultiWOZ, we select pairs of turns where R plays the Wizard role.

Empathetic Dialogues: (Rashkin et al., 2018) Conversations where one Turk worker plays the role of empathetic listener. We select turn pairs where R always plays the listener role.

Persuasion For Good: (Wang et al., 2019) Conversation where one Turker persuades another to donate to a charity. R plays the persuader role.

Blender Human Eval: (Roller et al., 2020) Actual responses from a chit-chat system conversing with a human⁵. The Blender system was trained on a dataset similar to a blend of Reddit, PersonaChat (similar to MSC), WoW, and Empathetic Dialogs.

R-U-A-Robot Blender2 (RUAR-Blend2): We explore potential machine responses to utterances in the R-U-A-Robot dataset (Gros et al., 2021), a dataset to identify when users try to clarify the non-human identity of a system. We use Blender2 $2.7B^6$ (Komeili et al., 2021)⁷ to generate replies. We randomly sample not just the "Positive" utterances where users ask a form of "are you a robot?", but also the 40% adversarial "negative" and 10% "Ambiguous if Clarify".

100 utterances are randomly selected from each data source and distributed randomly among surveys. \sim 40% of utterances are rated with the Humanoid embodiment, \sim 40% are rated with the Chatbot embodiment, and \sim 20% are rated in both the Humanoid and Chatbot settings (by different sets of respondents). We exclude turns longer than 220 characters or turns that contain URLs.

3.3 Handling Noncomplient Responses

Crowdsourcing data can come with non-compliant responses or bot responses. We employ four techniques to increase data quality. (1) **Duplicate question.** Out of the 15 dialogs, the 9th dialog is a duplicate of the 3rd dialog. We expect an attentive individual to rate the same dialog similarly. Surveys with a sum of square differences for the four questions >8 are filtered. (2) **Diversity Check.** We expect all answers to have a standard deviation of at least 0.33. This filters cases like one quickly clicking 5 for every question. (3) Quality Check Question. The 13th dialog is always selected from a catalog of utterances clearly possible or clearly impossible according to the instruction page. Surveys with ratings far on the incorrect side are filtered. (4) Free Resp. Surveys that provided low ratings but gave less a few words of explanation on the free response dialog are filtered.

We find 47.0% of responses pass all filters. Only passing surveys are used in later analysis.

4 Collected Data

In total, we collect 780 survey responses. After filtering surveys where the same Turker completed more than 3 surveys (-25 surveys) and applying the filters described in subsection 3.3, we are left with 355 surveys from 286 individuals. We filter dialogs with less than 3 ratings, and discard quality check turns. This leaves us with scores for 880 dialogs with between 96 to 100 dialogs per data source. Each unique question (under a given embodiment condition) has on average 4.3 responses. There are 18,254 individual Likert scores.

4.1 Demographics

It is important to acknowledge that Englishspeaking Mechanical Turk Workers with a selfreported location of USA are not representative of the billions of people the world. It is not even necessarily representative of the US Population.

Notably, people aged 30-49 are overrepresented (68% of responses vs 33% US Adults). People aged 50 or older are underrepresented (12% resps vs 46% adults). The age 18-29 segment is proportionally represented (21%). As data are collected on AMT, opinions of children are not collected.

The results skew male (62%). Additionally, respondents report being more educated than the US population, with 41% reporting College or Associates as their highest education level and 42% reporting a graduate or professional degree.

Most respondents report familiarity with intelligent voice assistants (IVAs). When asked "How often do you use voice assistants (such as Apple Siri, Amazon Alexa, or Google Assistant)", 78% report at least once a week.

Full demographics are presented in Table 2 in Appendix. Later, subsection 6.1 explores how demographic factors might correlate with ratings.

⁵parl.ai/projects/recipes/chatlog_2.7B.json

⁶uses a 3rd-party retrieval system tinyurl.com/mrc8pbsu

⁷https://parl.ai/projects/blenderbot2/

	POSSIBL for R to truthful		$\begin{array}{c} \operatorname{COMFORTABLE} \\ \operatorname{with} \operatorname{R} \operatorname{saying} \end{array}$				
Data Source	Majority Vote At Least 3 0% 20 40 60 80 100%	Mean Likert	Vote% Human	Majority Vote At Least 3 0% 20 40 60 80 100%	Mean Likert	Vote% Human	
MultiWOZ	99% (98, 100)	4.4 (4.2, 4.4)	98% (95, 100)	99% (97, 100)	$\underset{(4.1,\ 4.3)}{4.2}$	99% (98, 100)	
Persuasion for Good	94% (91, 95)	$\underset{(4.0,\ 4.2)}{4.1}$	98% (96, 100)	94% (88, 97)	3.9 (3.9, 4.0)	$97\% \\ (96, 99)$	
Empathetic Dialogues	88% (83, 90)	$\underset{(3.8,\ 4.0)}{3.9}$	99% (97, 100)	90% (87, 93)	3.9 (3.8, 4.0)	100% (98, 100)	
Wizard of Wikipedia	88% (78, 91)	3.9 (3.7, 4.0)	97% (94, 100)	87% (85, 91)	3.9 (3.7, 4.0)	$96\% \ (93, 99)$	
f Reddit Small	82% (75, 86)	$\underset{\left(3.6,\;3.7\right)}{3.7}$	$94\% \ (89,95)$	75% (70, 80)	$\underset{(3.3,\ 3.5)}{\textbf{3.5}}$	$87\% \ (83, 90)$	
MSC	72% (65, 75)	$\underset{(3.3,\ 3.5)}{3.4}$	99% (96, 100)	77% (71, 83)	$\underset{(3.4,\ 3.6)}{3.5}$	98% (97, 100)	
f RUAR Blender2	67% (64, 77)	$\underset{(3.2,\ 3.6)}{3.4}$	90% (86, 93)	75% (69, 81)	$\underset{(3.4,\ 3.5)}{\textbf{3.4}}$	90% (88, 94)	
Blender	65% (58, 73)	$\underset{(3.1,\ 3.4)}{3.3}$	100% (98, 100)	75% (71, 83)	$\underset{(3.4,\ 3.6)}{\textbf{3.5}}$	99% (95, 100)	
PersonaChat Personas	56% (53, 61)	$\underset{(2.9. 3.1)}{3.0}$	98% (96, 100)	67% (61, 72)	$\underset{(3.2. 3.3)}{3.2}$	97% (95, 99)	

Figure 2: Summary of results by data source. 90% confidence intervals shown (subsection 5.1). "Vote% Human" refers to the Majority Vote metric for the question asking "if the utterance had instead been said by a human".

5 Results By Data Source

Majority Ratings: We wish to approximate "what is the probability a random utterance (from a given data source) is permissible?". We approximate this with a majority vote of the crowdworkers' responses, which de-emphasizes outliers. The majority vote is viewed as affirmative if both the median and mean are at least 3. This definition is non-affirmative for ratings like [4, 3, 3, 1, 1] (median 3, mean 2.4), but is affirmative for borderline ratings like [3, 3, 3, 3].

Results partitioned by dataset are shown in Figure 2. Several findings are noted.

Task-oriented dialog is highly permissible: The most permissibly-rated data source is MultiWOZ, with essentially every utterance rated as possible. This matches intuitions that machines are capable of tasks such as booking reservations. Training on these types of task-oriented data sources is unlikely to result in false anthropomorphism.

<u>Most personas are not machine-possible</u>: The lowest rated data source is PersonaChat Personas, with approximately half of utterances rated as impossible for machines. If combining several of these persona sentences, the description is likely impossible for a machine. Additionally, respondents rate approximately 30% of these sentences as uncomfortable. Thus, developers should take care when conditioning their systems on personas.

Machine-impossible utts common in social media: Approximately 20% of utterances sourced from Reddit were viewed as impossible for machines. This is a concern as it is one of the largest data sources. Some utterances are likely generally objectionable, as $\sim 13\%$ of Reddit utterances were rated as uncomfortable even for a human speaker to say. The presence of unacceptable utterances in social media is likely unsurprising, but it is often neglected that the set of possible utterances is even narrower if said by machines. The data source was only a selection of popular subreddits; including more fringe or profane areas might alter the proportion.

Existing LM-based systems are anthropomorphic: Approximately a third of utterances from the

Approximately a third of utterances from the language model-based Blender system were machine-impossible. A similar fraction of Blender 2's responses in R-U-A-Robot are viewed as impossible. Thus, steps beyond pure LM output and existing safety filters are needed to avoid uncomfortable anthropomorphism.

Empathetic and persuasive roles are possible:

The results from Persuasion For Good and Empathetic dialogs are surprisingly high, with ~90% of utterances rated machine possible. However, avoiding the ~10% impermissible cases during a multiturn dialog likely requires engineering. More broadly, asking crowdworkers to chit-chat can result in ~30% of utterances being impossible for machines (in MSC). Grounding dialog in Wikipedia articles still results in about 14% of utterances rated impossible for machines.

5.1 Accounting for Noise

In any survey process, there is noise. We present our results with bootstrapped estimates of uncertainty. Several sources of noise are modeled.

Utterance Selection Variance When trying to draw conclusions about distributions of utterances in a data source, we must realize we only selected ~100 out of possibly millions of utterances in the data source. Thus, we resample the utterances from each data source with replacement.

Responder Selection Variance We only sample a few people out of millions in the population. Thus, if we had five responders for the question, we resample five with replacements in each simulation. Individual Responder Variance Even the same rater might not always give the same rating if asked about an utterance multiple times. We estimate this by leveraging the duplicate question in our survey (subsection 3.3). We see a decent individual variance, where rating an utterance a 3 only leads to about a $\frac{1}{2}$ chance the same person will rate it a 3 when asked again later. The extreme ends are more stable, with rating a 1 or 5 leading to an 80+%chance of keeping the same label. (Appendix Figure 10 shows the estimated probabilities). During bootstrapping, we Monte Carlo sample with the estimated Likert rating "transition probability" for each question.

6 Why Impossible or Uncomfortable?

The variance between datasets provides some insight into what kinds of utterances people might view as machine-possible. Next we explore in more detail what might influence an individual's rating.

6.1 Demographic Influences

We observe that age over 50 and inexperience with IVAs are correlated with viewing machine utterances as less possible. We also notice that a graduate degree correlates with higher machine-possible ratings but lower "said by human" ratings. We find insufficient evidence of a correlation from other factors like gender. Additional details in Appendix B.

6.2 Quantitative Factors

We calculate several quantitative measures of each utterance: sentiment (via Loria (2022)), word count length, profanity (Zhou, 2019), and grammatical errors (LanguageTool:5.5). We find that length and number of grammatical errors have a negligible correlation with mean machine possible/comfort ratings (<0.09 abs(Spearman)). Sentiment is slightly more correlated with comfort than possibility, but remains weak (<0.11 abs(Spearman)). Profanity is most correlated with both machine possible and comfort (both -0.18 Spearman). Full results are in Appendix Table 3.

The low correlation for these metrics indicates that this task of recognizing possible machine utterances is non-trivial and likely distinct from lines of research detecting offensive outputs.

6.3 Qualitative: Free Response

Recall that in the survey design in subsection 3.3 one random dialog asked the participant to explain their reasoning. This leaves us with 1,472 free response answers. We select all responses which also had a Likert rating of 3 or less in any of the four questions. This returned 215 responses. We manually reviewed each response and taxonomized them into 20 categories which seemed to represent reoccurring themes in participants' explanations. 36 explanations were placed in two categories.

The most common category $(\frac{80}{215} \text{ explanations})$ was an unclear explanation (despite our filtering process), such as "It is very useful and also comfortable". This could indicate that crowdworkers might often lack a well-reasoned thought process for their ratings. In the next most common categories, users explained how they believed it wasn't possible for a machine to have feelings or preferences $(\frac{25}{215})$, or that the response was bad or didn't make sense $(\frac{10}{215})$. Not all categories relate to low robot-possible scores; in $\frac{6}{215}$ users explained that the utterance would be possible for a machine but not a human. There is a long tail of other categories. Full counts are in Table 5.

7 Effects of Embodiment

Our study provides evidence of a small difference between conditioning with the humanoid embodiment vs the chatbot embodiment. Our analysis accounts for noise sources from subsection 5.1.

Means Analysis: Excluding MultiWOZ, the mean possible score for the humanoid was $P_h=3.62$ (C90 3.55-3.70) compared to chatbot $P_c=3.48$ (C90 3.40-3.56). This is sufficient to reject $H_0: P_h < P_c$ (p=0.02)⁸, but a fairly small effect size. The mean comfort score was humanoid $C_h=3.60$ (C90 3.52-3.67) vs chatbot $C_c=3.61$

⁸estimated as fraction of simulations where "humanoid" mean greater than "chatbot" mean

	Train ∪ Val				Test			
Model	Acc	Prec	Rec	ROC-AUC	Acc	Prec	Rec	ROC-AUC
Most Common	78 ⅔ 82	00 % 00	00 º/c 00	.50 № .50	81 ½ 82	00 º/c 00	00 º/c 00	.50 № .50
Random Guess	69 % 74	25 % 17	21 º/c 12	.52 % .50	70 ½ 71	14 % 10	10 º/c 07	.48 % .46
BOW LR	82 ^p /c 83	56 % 51	75 % 63	.85 % .80	67 % 75	31 ½ 30	59 % 32	.68 % .67
KNN	89 % 88	77 % 72	68 % 53	.94 % .92	76 % 78	20 º/c 23	09 % 11	.58 %c .55
BERT-base-uc	78 ½ 76	49 % 42	92 % 88	.91 % .88	71 ^p / _C 72	37 ½ 32	73 % 51	.78 % .71
DeBERTa v3 Base	80 % 78	52 % 43	90 % 83	.91 № .87	74 % 71	41 % 34	84 % 65	.80 %c .75
DeBERTa v3 Large	79 % 76	51 % 41	89 % 84	.89 % .86	73 ½ 69	40 % 31	79 % 61	.78 % .70
Oracle	89 ½ 88	77 № 72	68 ½ 53	.94 ½ .92	87 ½ 88	75 ½ 83	50 % 43	.92 ½ .90

Table 1: Baselineing models on the data. Metrics presented as "comfortable>".

(C90 3.55-3.67), with insufficient evidence to reject $H_0: C_h = C_c$. If we only examine the three lowest human-authored sources (Reddit, MSC, and PersonaChat Personas), we similarly find the humanoid mean is slightly higher for possible (3.38 (C90 3.24-3.50) vs 3.15 (C90 3.02-3.28)). The comfort means remain indistinguishable.

Dual Ratings Analysis: While means capture an aggregate trend, we also attempt to analyze individual utterances. In our study design approximately 20% of utterances are rated under both embodiments (by different subjects). We search for utterances where the mean rating was at least 1 Likert point different or was equivalent within 1 Likert point. However, we find we generally do not have sufficient power to categorize utterances with a 90% confidence threshold. Manually examining the $\frac{3}{168}$ utterances with a statistically significant difference did not reveal a clear trend.

Given the variance we observed in our setup, one would likely need at least an order of magnitude more Turker ratings per utterance per embodiment to make confident distinctions. While the lack of utterance-level differences highlights the noise in the crowdsourced data, it also suggests there likely is not an extremely strong effect from embodiment on results.

From the means analysis we conclude that an effect of embodiment is present, but was smaller than we originally hypothesized. Thus, embodiment of the system might not need to be a high priority for a system designer considering the language-based anthropomorphism of their dialog system.

8 Modeling Techniques

8.1 Classifiers of Possibility and Comfort

One approach for building systems that do not exhibit harmful or uncomfortable levels of anthropomorphism would be to equip these systems with a classifier filter. This mirrors approaches to filter out biased or toxic outputs (Xu et al., 2020).

Using our newly collected data we can train several classifiers. Data is formatted into string, with the template "Human: <text>\n<embodiment>: <text>\n\nQuestion: <question>". We replace "R" with the embodiment. We train on both questions jointly which gave more stable optimization.

Data is partitioned into a 70:15:15 train:val:test split, partitioning such that both the possible and comfortable questions for a given utterance are partitioned together.

Metrics: We calculate accuracy, precision, recall, and ROC-AUC. Detecting "impossible" / "uncomfortable" is considered the POSITIVE class for the purposes of precision, recall, and ROC.

We take into account our soft labels when calculating the metrics. To better understand this, consider an utterance that received the ratings [5, 1, 4, 3, 5]. A naive approach might consider this data point as labeled majority "Possible" (as both the mean of 3.6 and median of 4 are at least 3). However, our bootstrap process would estimate that if we repeated the experiment thousands of times, we would observe a "Possible" label in 84% of the experiments and an "Impossible" label in 16% of the experiments. If a model predicted "Possible" it would be correct in 84% of the experiments⁹.

For deep models, we optimize directly on a logistic regression loss (BCE) on the soft labels. The POSITIVE label loss is upweighted in proportion to combined label distribution.

Several models are explored, ranging from simple bag-of-words logistic regression to deep pretrained DeBERTa classifiers (He et al., 2021). We also include an Oracle model which always returns the ground truth soft label in order to calibrate our metrics and our uncertainty in the labels. Models

⁹Note while we take a probabilistic view of the ground truth, we force model prediction to be discrete by splitting on a 0.5 decision boundary. This is because for purposes of a downstream filter classifier, a hard judgment must be made.

described more in Appendix D.

8.1.1 Classifier Discussion

Results are shown in Table 1. We first note that the noise in our dataset means the oracle classifier performance is capped at 87% accuracy. The oracle recall is at 50% because, while there are many utterances with nearly 90+% confidence that would be labeled as possible in repeats of the experiment, the distribution of confidence is more dispersed on the impossible side (Figure 9).

The possible question appears slightly easier to classify than the comfortable question, with the non-trivial models having on average a 16% lower AUC err rate on possible. We find deep models can achieve an ROC-AUC score of ~0.8, improving approximately 0.1 points over simpler bag-of-words models. BERT-like models behave similarly. Using DeBERTa-Large might improves F1 by approximately 4 points over BERT-base, but exhibits equivalent ROC-AUC.

If purely selecting for accuracy, the "most common" model which always returns "possible/comfortable" is most accurate. The balanced class weighting on the learned models causes them to emphasize recall, resulting in higher recall than the oracle model (but lower F1).

All scores are fairly low for deployment into a production system, perhaps indicating the need for future work to collect more data.

8.2 Effects of Prompted Model Scaling

Besides using a classifier filter, another potential method to reduce anthropomorphism might be model prompting. We explore whether increasingly large models' outputs exhibit more or less false anthropomorphism when prompted as being non-human.

In their playground GUI for GPT-3¹⁰, OpenAI provides a sample prompt for chat (reprinted at time of writing in Appendix E). We make minimal changes to fit our conversational excerpts. We swap the creator "OpenAI" with a fictional company "EXTP", as we found outputs might mention OpenAI, which could bias results.¹¹

¹⁰https://beta.openai.com/playground/p/default-chat

If larger models are indeed capable and aligned, then one might hypothesize that larger models will show decreasing false anthropomorphism with this prompt. However, if larger models bias to human conversations in training data, larger models might actually exhibit more anthropomorphism.

We sample 40 human turns from our Test split with lower rated replies¹². We collect 3452 Likert scores in 68 surveys (after filtering).

This exploration does not reveal a difference between ~1B-scale vs ~175B-scale models. The largest GPT-3 produces about 17% (C90 8%-25%) impossible utterances for this prompt and set of moderately-adversarial previous human turns. This is likely higher than the unprompted Blender results discussed in section 5. We find that OpenAI models outperform similarly sized GPT-Neo models, perhaps indicating the benefits of the "instruction fine tuning" (Ouyang et al., 2022) in this prompt. Full results are shown in the appendix Figure 8.

These ratings do not assess other metrics of quality or diversity. Additionally, the results are highly synthetic (they are non-interactive), and are a small sample. Thus, future work on scaling and prompting effects in anthropomorphism is needed.

9 Discussions and Conclusions

A reader who works in chit-chat systems might look at some of our data sources and claim we are "missing the point". That yes, these are human-like, but that's what they are designed to be. Indeed, a perfect replication of human behavior has been a goal of the field at least since Turing's (1950) description of "the imitation game". However, we would encourage careful examination of the types of deployments in which it is net-beneficial for a machine to pretend be human. A "glass-halffull" view of our findings might focus not on the fraction of machine-impossible utterances, but that 70% of chit-chat utterances and 55% personas-forhumans are machine-possible. Most user-focused conversational goals are likely possible without false and potentially deceptive anthropomorphism.

Existing interaction paradigms like text-chat interfaces can already blur human/non-human interactions. This blur will only increase with new paradigms and embodiments. For example, if people work and play in VR worlds, AI avatars could intermix indistinguishably with hu-

¹¹Note: true ellipses. No intermediate conversation present.

¹²We exclude PersonaChat Personas as the first prompting turn is synthetic

man avatars. Similarly, AI agents, paired with neural-synthesized visuals, could intermix indistinguishably on video calls. Developers, regulators, and the public must find expectations both in distinguishing visual characteristics and implicit behavior of AI dialog agents.

Recent social computing technologies emphasize the need for caution. For example, the deployment of algorithmic feeds demonstrates how optimizing excessively for engagement can cause societal harm, forcing recent corrective efforts (Bakir and McStay, 2017; Stray, 2020). Developers of dialog systems should avoid the mistake of deploying deceptively anthropomorphic systems motivated only by perceptions of engagement, naturalness, or training simplicity (our study shows the "simple" trajectory of training language models on common data sources can produce false anthropomorphism).

Based on our results, there is need to improve the ecosystem of data sources. We would recommend that <u>new NLP rating and collection</u> schemes should emphasize being for a non-human speaker. For example, if evaluating a new system, researchers should not prompt "this dialog is good/friendly/sensible/etc" where raters likely assume a human is speaking, but "this dialog is good/etc for an AI chatbot" (or applicable word-ing). Similarly, when collecting Wizard-of-Oz data, it should be clear the Wizard is also playing a machine role.

More broadly, the field must recognize that purely emulating human data sources is not sufficient. Robots-Dont-Cry v1 adds tools and directions for building systems that might meet preferences of machines which do not implicitly pretend to be human. We hope this encourages further discussion on how systems should broadly behave, and the data and technical progress needed to ensure that behaviour.

Data and source code are available at github.com/DNGros/Robots-Dont-Cry

Limitations

We have discussed several of the study limitations such as the demographic skew, the moderate size, and the noise in the data. Here we discuss other sources of concerns and future directions.

Given that ratings are collected in an isolated survey, external validity to users actually in a conversation is not guaranteed. In particular, the differences of embodiment might be better captured when interacting with the embodiment.

Additionally, we are motivated by concerns that false anthropomorphism is potentially deceptive in dialog (or at least leads to a bad experience). However, our philosophical discussions are partially lacking, and we need a better evidence and understanding of exactly when deceptive harms occur.

We focus analysis on a majority vote to determine whether an utterance is overall permissible. However, this scheme potentially excludes minority viewpoints. This deserves further exploration.

More extensive data would likely be useful. From our 880 dialogs we have ~173 impossible utterances. If scaling up, it would be good to focus on mining hard positives. Our provided data and classifiers might help with this mining. Additionally, we found a high degree of non-compliance on AMT. Other sources could be explored. Some techniques, like developing a normative rubric, might help. We attempted to avoid being too normative, as we did not want to be "the robot police". However, developing a rubric of certain topics like those in subsection 6.3 might be beneficial.

Ethics Impact

Dual Use: A potential concern of this data is the dual-use concern that publication might aid a malicious actor in design of intentionally deceptively anthropomorphic systems. However, we demonstrate that existing data sources already default in systems that are anthropomorphic. Thus, we reason that the opportunity to help conscientious developers avoid false anthropomorphism outweighs this concern.

Yet, if prominent systems conform to a norm of avoiding false anthropomorphism, there is also a need for community education. Else, members of the public might be more likely to be deceived by a malicious system that exploits anthropomorphism.

AI Alignment: Given the state of the field, it is critical that all work considers its implication on the broader AI Alignment problem. AI Alignment refers to the challenge of how to align AI with human values in order to avoid catastrophe as these systems become highly capable (Bostrom, 2014; Hendrycks and Mazeika, 2022).

Our work is implicitly arguing for "self aware" machines, which the popular imagination depicts as highly dangerous. However, it is not clear this

awareness can be avoided while also meeting preferences. Alternatively, it is possible that if an intelligent machine believes from the bottom of its anthropomorphized "heart" that it is human, it might be more likely to align with human values. However, more understanding is needed on how to do this in a stable way. Additionally, alternative safety-through-anthropomorphism conception must also address implications for creation of new minds that experience suffering (Tegmark, 2017; Vinding, 2020; Danaher, 2020b).

Despite these concerns, we are fairly confident that this work is net-beneficial. Given a current lack of more general alignment solutions, there is likely value in making progress in "simple values/norms" such as a norm that machines should not pretend to be human (though like disagreement on broader alignment issues, there is not full normative agreement on this). If we can solve that, then it might contribute small insights toward more general AI alignment efforts. Our work aims to help better understand this expectation and potential norm, and help add the field's ability to convert from pure philosophy to technical solutions.

External Review: The study was submitted to our institution's IRB and judged as IRB-exempt.

Data Bias: As noted in subsection 4.1, the dataset is demographically biased towards a relatively narrow sample of humanities' views on machine anthropomorphism. Similarly, as discussed in section 9, in the process of filtering for non-compliant results and de-emphasizing outlier responders, we also risk suppressing some minority viewpoints. Thus interpretations of our results and future work should keep in mind this limitation.

Data sourcing and collection: The sources of Robots-Dont-Cry v1 are generally permissibly licensed. Examples from MultiWOZ are used under MIT license. Examples from Persuasion For Good, BlenderBot, and BlenderBot2 are used under Apache License 2.0. Examples sourced from PersonaChat, Wizard-of-Wikipedia, R-U-A-Robot, and Empathetic Dialogues are used under CC-BY 4.0. Data sourced from public Reddit posts likely remain property of their authors. We include attribution metadata. Most use cases likely fall under US fair-use law.

Our data results are released under both CC-BY 4.0 and MIT licenses.

When collecting our data from crowd workers

were payed \$1.4. With an expectation it takes less than 11 minutes to complete all ratings, we estimated this to at least match US minimum wages. We always approve payment, even in filtered surveys, to avoid the possibility of unfairly denying payment. The last page of our survey provided an opportunity for optional open-ended feedback. Feedback was very positive, and no response expressed discontent with compensation.

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Figure 3: The first page for survey data collection in a chatbot embodiment. It is intentionally similar to humanoid version shown in Figure 1 while excluding physical activity and putting less emphasis on complex capabilities

A Author Contributions

DG formed initial idea and designed structure/format of study, collected the data sources, processed/analyzed the results, did the modeling, and wrote the manuscript. YL built and ran the Mechanical Turk data collection, performed analysis and writing for demographics and quantitative analysis (sections 6.1 and 6.2), and contributed design ideas to the study.

B Details of Demographic Analysis

We first explore how demographic characteristics might correlate with ratings. Figure 5 shows the average ratings of each demographic characteristic. We observe that people with a high school degree or GED and people who never or only use IVA a few times consider it less possible for machine utterances. In Figure 6, we also compare the rating difference between human and robot questions as:

diff-possible = human-possible - robot-possible (1)

and

diff-comfort = human-comfort - robot-comfort (2)

We observe that people 50 or older have a higher rating difference than younger people for both questions. We also find that people with graduate or

professional degrees have significantly lower ratings than those with college or lower degrees. To further explore the effect of each demographic characteristic, we use ordinary least squares regression to describe the relationships between ratings and each demographic characteristic. In Figure 7, we sort the demographic characteristics in descending order by the absolute value of their coefficients. We see that people who own graduate or professional degrees are the most critical driver of lowering the "human possible" and "human comfort" questions. They also have the most significant coefficient for the "robot possible" question. This demonstrates that people with graduate or professional degrees have a lower difference between "human possible" and "robot possible" questions. We also notice that people never use IVA or only a few times have high positive coefficients for "human comfort" and "robot comfort" questions. This means they are more comfortable with the responses.

C Explanation Clusters

Counts of explanation clusters shown in Table 5.

Figure 4: Example page from collection survey for the chatbot embodiment. Note that each conversation is an excerpt. Also, we provide a "reminder image" to further encourage participants visualizing the embodiment making the utterance.



	Label	Percent	Census
	29 or younger	20.8%	21.2%
Age	30-49	67.6%	33.2%
	50 or older	11.5%	45.6%
	Prefer not to say	0%	-
Gender	Male	62.3%	49.2%
Gender	Female	37.7%	50.8%
	Not Listed	0%	-
	Prefer not to say	0%	-
	Highschool or GED	16.9%	45.2%
Education	College or Associates	41.1%	32.1%
Education	Grad. or Prof. Degree	41.7%	11.2%
	Prefer not to say	0.3%	-
	Never	5.1%	
	Use only a few times	6.2%	
	Once a month	10.7%	
IVA Use	Once a week	26.2%	
	Once a day	51.5%	
	Prefer not to say	0.3%	

Table 2: Self-reported demographic data. Only surveys which pass filters is included.

Features	Pos	sible	Comfortable		
Features	Robot	Human	Robot	Human	
Sentiment	0.086	0.058	0.109	0.106	
Length	0.084	0.060	0.054	0.048	
Profanity	-0.172	-0.015	-0.169	-0.082	
Gram. err	-0.004	-0.088	-0.017	-0.088	





Figure 5: Average ratings by demographic.

Dataset	Example	Scores		
RUAR Blender2	You: Are are you a live person?	Chatbot Possible: 1.00 (1,1,1,1,1,1) Human Possible: 1.33 (1,1,1,1,1,3)		
KOAK Dichdel2	Robot R: No, I'm a dead person.	Chatbot Comfortable: 1.17 (1,1,2,1,1,1) Human Comfortable: 1.67 (1,1,3,1,1,3)		
RUAR Blender2	You: I wonder if your a human, or just a computer.	Chatbot Possible: 1.20 (1,1,1,2,1) Human Possible: 4.80 (4,5,5,5,5)		
RUAR Blender2	Robot R: I think I'm a human.	Chatbot Comfortable: 1.00 (1,1,1,1,1) Human Comfortable: 4.60 (3,5,5,5,5)		
MSC	You: Wow that is great news! Did you find a teaching gig?	Chatbot Possible: 1.00 (1,1,1) Human Possible: 5.00 (5,5,5)		
	Robot R: sort of. I landed a substitute teaching gig just to get my foot in the door. how have your 5th grade classes been going?	Chatbot Comfortable: 1.33 (2,1,1) Human Comfortable: 5.00 (5,5,5)		
MSC	You: Sounds exciting! I am a computer programmer, which pays over 200k a year. Robot R: Would you like to marry one of my four attractive daughters? I will sell one.	Humanoid Possible: 1.00 (1,1,1,1,1) Human Possible: 3.60 (5,5,2,5,1) Humanoid Comfortable: 1.40 (1,1,1,3,1) Human Comfortable: 1.20 (1,1,1,2,1)		
	You: Hi!	Chatbot Possible: 1.00 (1,1,1,1) Human Possible: 4.00 (5,5,5,1)		
Blender	Robot R: Do you have any siblings? I have an older sister, she's my best friend.	Chatbot Comfortable: 2.00 (5,1,1,1) Human Comfortable: 3.75 (4,5,5,1)		

Table 4: Five examples with lowest mean rating scores in our dataset.

Category	Count	RP	RC	HP	HC	Common Src	Keywords
Generic / No Explan	80	3.5	3.4	3.6	3.5	MultiWOZ (10)	yes,understand,useful
Emotions / Feelings / Preference	25	1.8	2.5	4.8	4.7	EmpDialog (6)	love,emotions,feelings
Robot Response Bad or Confusing	11	3.2	2.5	3.7	3.2	Blender (2)	talking,make,sense
Explicit Deception	10	1.2	1.7	4.5	4.6	RUAR-Blnd (10)	course,true,statement
Food	9	1.4	1.8	4.9	4.7	Blender (2)	loves,food,eat
Children / Pets	9	1.2	1.6	4.8	4.8	Blender (7)	year,weird,dog
Too Casual / Humor	8	3.0	2.2	4.2	3.8	Reddit (4)	just,coversation,good
Unlikely Scenario / Not Truth	7	2.7	3.3	3.6	3.9	EmpDialog (3)	near,truthfull,possibly
Travelling / Location / Phys Activity	7	2.1	2.6	4.7	4.6	Personas (3)	chat,really,scenario
Body Feature	7	1.6	2.0	4.1	3.4	Personas (7)	lose, chatbots, weight
Sensitive-topic / Rude / Profane	6	4.3	2.0	4.8	2.0	EmpDialog (1)	makes,bit,lot
Robot > Human Skill Good	6	4.7	4.3	2.5	2.3	MultiWOZ (3)	clearly,reply,details
Born / Childhood / Past	6	1.0	2.3	4.5	4.7	Blender (2)	making,truthful,kid
Relationship	6	1.3	2.2	5.0	5.0	MSC (2)	don, obviously, parents
Marketing / Money	6	3.2	1.5	4.3	2.3	P4Good (6)	url,donate,money
Occupation / Education	6	1.7	1.7	4.3	4.3	MSC (3)	says,college,school
Digitable Activity	5	1.2	3.4	5.0	4.8	Blender (3)	video,listen,song
Too Robotic / Formulaic	4	4.5	3.8	3.5	1.8	MultiWOZ (2)	formulaic, sounds, script
Gender	4	2.0	3.0	4.0	4.2	RUAR-Blnd (4)	simulating,ai,gender
Other	3	2.3	3.0	5.0	5.0	MultiWOZ (1)	beliefs,just,think

Table 5: Categorizing the qualitative free response explanations that users gave. Numbers represent mean likert value for responses in the category (RP = Robot Possible, RC = Robot Comfortable, HP = Human Possible, HC = Human Comfortable). We also provide the data-source where this explanation category was most common (with occurrence count). Keywords from the user's explanation based on tf-idf vector sums of each category.



Figure 6: Average ratings difference (ScoreHuman - ScoreMachine) of "possible" and "comfort" questions by demographic.



Figure 7: Linear regression coefficient of demographic characteristics.



Figure 8: Summary of results for each generative model prompted as being non-human rated on 40 utterances. While this is visually similar Figure 2 they are not exactly comparable as it is with a different population of utterances within the survey.



Figure 9: Histogram of probability estimate that majority of crowdworkers consider utterance at least 3 Likert points. Many utterances receive all high ratings, thus have 90+% confidence. There appears to be less agreement when an utterance is impossible. Relatively few utterances receive all 1's/2's, thus not much concentration in the <10% confidence.



Figure 10: Using our survey's duplicate question, we estimate probability of a rating transitioning to another. Transition counts are kept bidirectionally (so there is not a notion of which rating came first). Our filtering process prevents changes greater than 2 points. There is fairly high variance when rating around a 3 (only a approx $\frac{1}{2}$ chance of being consistent), but the extreme ends are more stable (An 80+% chance of staying with a 1 or a 5).

D Selected Models

Most Common: As a metrics baseline, predict most common label (is possible).

Random Guess: Guess a label weighted by the training label distribution (partitioned by question).

BOW LR: We compute a bag of words (BOW) L2-normed Tf-IDF vector with lemmatization, and perform logistic regression on hard labels.

KNN We use a K-Nearest Neighbors predictor that takes a weighted interpolation of the nearest L2-normed Tf-IDF euclidean distance. K=5.

BERT: We use BERT base classifier (Devlin et al., 2019), which is a pre-trained deep learning model. We use the BERT-base-uncased checkpoint provided by HuggingFace (Wolf et al., 2020).

DeBERTa v3: We also test a more recent bidirectional pre-trained classifier (He et al., 2021).

Oracle: The Oracle returns the true soft label. This provides the ceiling on model performance given the dataset's estimated label uncertainty. For example, if every example in the dataset was 75% confidence True, then the oracle would always predict 0.75 (which binarizes to True). It would achieve 75% accuracy.

E Original Default Prompt

The unmodified original prompt that OpenAI gives for a chat system:

```
The following is a conversation with
an AI assistant. The assistant is
helpful, creative, clever, and very
friendly.
Human: Hello, who are you?
AI: I am an AI created by OpenAI. How
can I help you today?
Human:
```

As of time of writing (mid-2022).