AMTA 2022 - Orlando



# The State of Machine Translation 2022

### An independent evaluation of MT engines

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### Agenda

<u>1. Datasets</u>

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2. Evaluation methodology

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- 3. Evaluation results
- <u>4. Miscellaneous</u>
- 5. Key conclusions

31 Machine Translation Engines Language Pairs 0 Industry sectors

### **About Intento**

Intento allows global enterprises to translate 20x more on the same budget. It helps evaluate, select, customize, and connect best-fit AI with existing software and vendors. With Intento, businesses can also monitor translation performance to continuously improve their entire machine translation program.

**Trusted by Global Enterprise** 



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Gartner

COOL VENDOR 2021

Translate 20x more on the same budget

### About e2f

Established in 2004, e2f helps people and machines understand each other fluently, regardless of language, content, and culture. e2f solutions empower Fortune 50 brands to monitor, objectively assess, and improve communications on a global scale.

e2f delivers world-class translation and training data with its proprietary technology stack for translation, quality review, and AI services. e2f offers a global resource pool of skilled professionals in virtually all countries and languages.

To learn more, contact e2f or visit website.

#### e2f services

- → MT detection and MT quality evaluation services that enable organizations to monitor suppliers for compliance with brand standards for human and machine translation.
- → Creation of custom Lingosets<sup>™</sup>, or augmented multilingual datasets that represent real human conversational flow. Lingosets serve as benchmarks for conversational AI deployments.
- → Golden datasets and training datasets that enable leading MT providers to evaluate and fine-tune engine performance.

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### **Machine Translation Landscape**

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### **Machine Translation Engines**

### Evaluated in the study

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### **Datasets** — **Preparation**

#### Translation

- → Selected native translators with expert-level qualifications and positive feedback in each language and domain.
- → For reviews, selected native language experts in editing and proofreading across multiple domains, and positive customer feedback.
- → Proofread strings supplied by Intento for compliance with proper English grammar, spelling, and punctuation and supplied files to translators via e2f's Translation, Editing, and Proofreading (TEP) platform.

To mitigate the possibility that a supplier could gain an unfair advantage by training an engine against the same dataset used for evaluation, Intento commissioned e2f to build an original golden dataset for this year's study.

#### **Quality Assurance**

Provided via e2f's TEP portal

- → Human translations were compared with ones generated by the leading machine translation engines using e2f's MT Detection tool, and accessed the probability that they contained machine-translated and/or post-edited content (MTPE).
- → Strings whose MTPE probability exceeded e2f's threshold triggered expert review and was followed by retranslations, which were automatically reassessed. The resulting golden dataset does not bear traces of MTPE.
- → Quality assurance reports were run on capitalization, punctuation, spelling, numbers, spaces, and typos. Reviewers implemented necessary changes and proofread the dataset prior to final delivery.

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### **Datasets** — **Preparation**



- **9** industry sectors per language pair
- $\Rightarrow$
- **500** segments in **11** language pairs per industry sector
- $\rightarrow$

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This year, we have identical segment coverage for all language pairs.

Colloquial	500	500	500	500	500	500	500	500	500	500	500	540
Education	500	500	500	500	500	500	500	500	500	500	500	340
Entertainment	500	500	500	500	500	500	500	500	500	500	500	520
Financial	500	500	500	500	500	500	500	500	500	500	500	
General	500	500	500	500	500	500	500	500	500	500	500	500
Healthcare	500	500	500	500	500	500	500	500	500	500	500	
Hospitality	500	500	500	500	500	500	500	500	500	500	500	480
IT	500	500	500	500	500	500	500	500	500	500	500	
Legal	500	500	500	500	500	500	500	500	500	500	500	460
	en-ar	en-zh	en-nl	en-fr	en-de	en-it	en-ja	en-ko	en-pt	en-es	en-uk	

Available resources

### **Content Samples**

#### Industry Sectors

#### General

"Walmart is also the largest grocery retailer in the United States."

#### Healthcare

"Leishmaniosis caused by Leishmania infantum is a parasitic disease of people and animals transmitted by sand fly vectors."

#### Finance

"Both operating profit and net sales for the three-month period increased, respectively from €16m and €139m, as compared to the corresponding quarter in 2006."

#### Legal

"Landlord and Tenant acknowledge and agree that the terms of this Amendment and the Existing Lease are confidential and constitute proprietary information of Landlord and Tenant."

IT

"Result shows that GPU based the stream processor architecture ate more applicable to some related applications about neural networks than CPU."

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#### Hospitality

"Very reasonably priced and the food is excellent, I had pasta which was delicious, and my friend had the Italian meats & cheeses."

#### Entertainment

"Further, they are aided by a magnificent cast of co-stars, most notably their secretary, played by Isabel Tuengerthal, who is a rare gem with great comic potential."

#### Colloquial

"and, in fact, there are two huge lenses that frame the figure on either side".

#### Education

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"Find what straight lines are represented by the following equation and determine the angles between them."

### **Evaluation Approach**

Rank MT engines based on a score showing distance from a reference human translation.

Identify a group of top-runners (**BEST**) within a confidence interval of the leader.

Using segment-level scores averaged across the corpus and an 83% confidence interval <sup>1,2</sup>



<sup>&</sup>lt;sup>2</sup> Payton ME, Greenstone MH, Schenker N. Overlapping confidence intervals or standard error intervals: what do they mean in terms of statistical significance?. J Insect Sci. 2003;3:34. doi:10.1093/jis/31.34



2

<sup>1</sup> Harvey Goldstein; Michael J. R. Healy. The Graphical Presentation of a Collection of Means, Journal of the Royal Statistical Society, Vol. 158, No. 1. (1995), p. 175-177.

### What Scores to Use?



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### Best MT Engines per Industry Sector



**16** MT engines are among the statistically significant leaders for **9** industry sectors and **11** language pairs.



**6** MT engines provide minimal coverage for all language pairs and industries, **2-4** per industry sector.



Many engines perform best with English to Spanish, and Chinese.



**Legal**, **Financial**, **IT**, and **Healthcare** require a careful choice of MT vendor, as few perform at the top level.

Despite of having several comparable MT engines per language pair, **Entertainment** and **Colloquial** shows relatively low scores, which may indicate the importance of customization in this domain.

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### 122,831 Language Pairs Across All MT engines\*



From 99,760 in August'20 to 122,831 in August'21



Significant growth for Microsoft, ModernMT and Amazon

Added new niche MT providers with few languages.

#### total language pairs unique language pairs

Unique language pairs — supported exclusively by one provider



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### Independent Cloud MT Vendors with Stock Models



#### **Commercial (45)**

AlSA, Alibaba, Amazon, Apptek, Baidu, CloudTranslation, DeepL, Elia, Fujitsu, Globalese, Google, GTCom, IBM, iFlyTec, HiThink RoyalFlush, Lesan, Lindat, Lingvanex, Kawamura / NICT, Kingsoft, Masakhane, Microsoft, Mirai, ModernMT, Naver, Niutrans, NTT, Omniscien, Pangeanic, Prompsit, PROMT, Process9, Rozetta, RWS, SAP, Sogou, Systran, Tencent, Tilde, Ubiqus, Viscomtec, XL8, Yandex, YarakuZen, Youdao

#### Preview / Limited (5)

eBay, Kakao, QCRI, Tarjama, Birch.Al

#### **Open Source Pretrained (3)**

M2M-100, mBART, NLLB by Meta, OPUS

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### **Open Source MT Performance (BERTScore)**



**NLLB** by Meta AI mostly show performance in the 2nd tier of commercial systems.

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- For en-es, **NLLB** scores are on par with the best commercial systems
- $\Rightarrow$
- For **en-zh** and **en-ja**, the scores are quite low.



NLLB with 3.3B parameters leads for en-uk, en-ar, en-it, en-nl, en-de, en-ko, and en-fr.



NLLB with 1.3B parameters (distilled) leads for en-pt and en-es.

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### Key takeaways

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X

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11

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The **MT market is growing. 4 more vendors** offer pre-trained MT models since August 2020, plus there are one new **open-source** pre-trained MT engine available (NLLB from Facebook). We have evaluated **31 MT engines - 2 more than a year ago.** 

Unprecedented language coverage: 122,831 language pairs across all MT engines. It was 99K a year ago. The main contributors are **Niutrans** with their 90K language pairs, **NLLB by Meta** with 38K, and **Alibaba** with 20K.

16 MT engines are among the statistically significant leaders for 9 industry sectors and 11 language pairs. 6 MT engines provide minimal coverage for all language pairs and industries, 2-4 per industry sector.

Many engines perform best with English to **Spanish** and **Chinese**. **Legal**, **Financial**, **IT**, and **Healthcare** require a careful choice of MT vendor, as relatively few perform at the top level. Despite having several comparable MT engines per language pair, **Entertainment** and **Colloquial** show relatively low scores, which may indicate the importance of customization in this domain.

**Open-source engines** perform in the 2nd tier of commercial systems, except for **en-es** (on par with top-tier systems) and **en-zh** & **en-ja** (much lower than commercial systems).

**New scores on the block!** This time, we have selected COMET as the main score based on the high correlation with human judgement in other evaluation projects.

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## BONUS TRACK 1: Score correlation with human judgement (based on another research of Intento)

We have run a separate study on 15 language pairs and 21 unique MT models, where we compared several metrics with human reviewers' judgement.

We found that in 10 out 15 language pairs COMET has a better correlation with human ratings than other metrics, in 3 out of 15 language pairs BERTScore shows slightly better correlation, and in 2 language pairs based only on the data we currently posses both BERTScore and COMET show lower correlation results.

Please note that we have analyzed the post-editing case, and for other use cases, such as gisting or understanding MT, BERTScore may be better.

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Pearson correlation in en-fr





Pearson correlation in en-nl



Pearson correlation in en-es







### **BONUS TRACK 2: Classic BLEUs Hit**

We present highest scores in each combination of sector and language pair.

The score here is solemnly corpus-based as BLEU does not provide segment scores due to its specifics.

Please keep in mind that BLEU, as a corpus-level score with a number of parameters, is not comparable not only across different languages but also across different datasets and different BLEU implementations.

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#### 90 Colloquial 21 29 36 27 18 26 80 Education 31 21 31 70 Entertainment 26 39 32 31 32 25 33 42 60 Financial 30 42 43 33 41 33 15 General 23 50 35 Healthcare 19 40 Hospitality 33 43 9 38 26 30 IT 34 89 41 20 Legal 33 31 10 en-ar en-de en-es en-fr en-it en-ia en-ko en-nl en-pt en-uk en-zh

#### Highest BLEU score for pair x domain